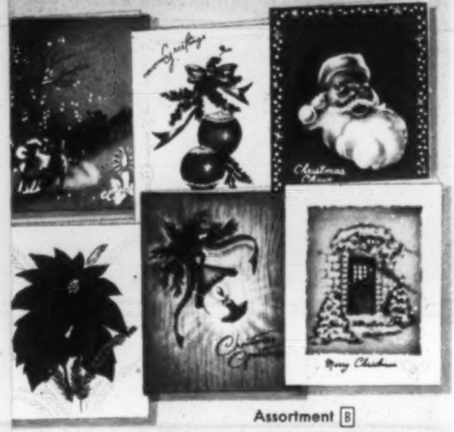
Let the gladsome carols ring
Let the happy voices sing
Merry Christmas!

1946 Christmas Book

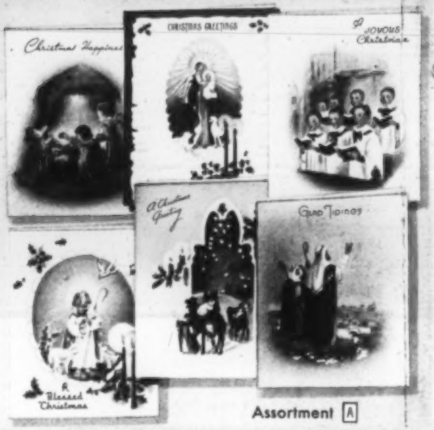
Sears, Roebuck and Co.

925 So. Homan Ave., Chicago 7, Ill.

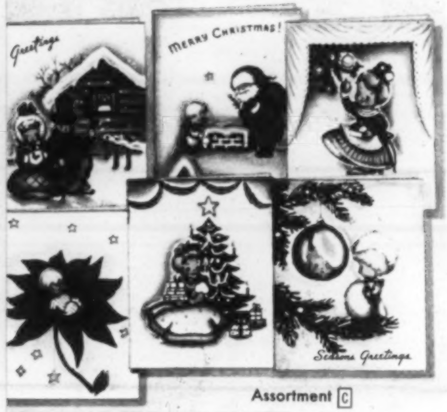
[illegible]



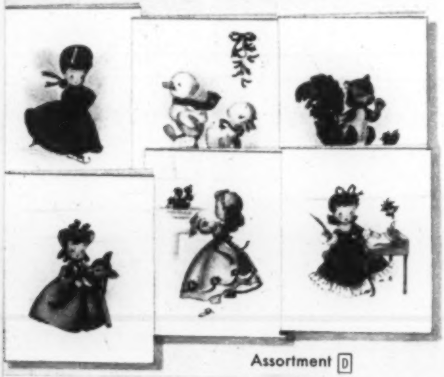
Assortment [B]



Assortment [A]



Assortment [C]



Assortment [D]

More for your money

**Tower Brand
assures good taste
and a
good assortment**

48c

24 Beautiful Religious Folders . . economy priced

[A] Honor the birthday of the Christ-child by sending religious cards to your friends. In this assortment are 24 different cards printed in lovely soft-tone colors. The Christmas story and other famous Biblical scenes are beautifully illustrated . . . many of them copies of fine old Florentine paintings. Popular four-fold style with an appropriate sentiment inside. Size 5x6¾ inches. 24 cards with matching envelopes.

3 N 5662—Shipping weight 14 ounces........................48c

21 Christmas Cards . . our big value assortment

[B] You'll like our big 1946 Christmas card value . . . 21 completely different cards for only 48c! This colorful assortment includes traditional holiday scenes as well as many new and clever Christmas designs. Every card is embossed and printed in sparkling colors that just go with the season. Popular four-fold French style with design and greeting inside. Size 4¾x5¾ inches. 21 cards with matching envelopes.

3 N 5661—Shipping weight 12 ounces........................48c

20 Clever new designs . . exclusive with Sears

[C] With Christmas in the air and everything aglow for the holiday season, take time out for sentiment. Send the season's greetings with one of these cute and unusual cards. Every design is new . . . every one is different . . . all are printed in gay, sparkling colors. Made in the popular four-fold style with colorful design and a joyous holiday wish printed inside. Size 4¼x5¼ inches. 20 cards with envelopes.

3 N 5657—Shipping weight 12 ounces........................48c

20 Gaily designed Christmas Note Folders

[D] Write your own personal greeting this season. What could be more perfect than to write a friendly, heart-warming holiday note on one of these delightful folders. There's plenty of space inside for a newsy Christmas message. Box has 20 gay holiday motifs (10 different designs) with matching envelopes. Four-fold style, size 4½x5½ inches.

3 N 5663—Shipping weight 12 ounces........................48c

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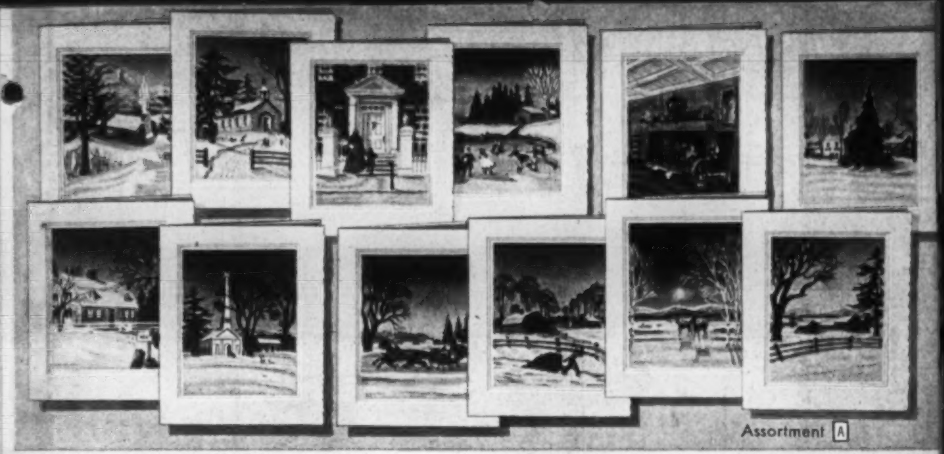


Our Best Assortment

Better paper . . Fine printing . . Cards that make an impression . . Beautiful Winter Scenes . . Gay Embossed Cards . . Colorful Pastels . . the kind you're proud to send

TOWER BRAND **94c**

20 Winter scenes painted in beautiful color

A Cards with artistic scenes of a white Christmas in brilliant and sparkling colors. Edward Paine has painted a rolling countryside covered with snow . . . a frozen millpond . . . the little village church on a crisp and starlit night, and his work has been reproduced on the twenty different cards of this set. Each reprint is set off by a fine double-paneled border, giving it a framed effect. The friendly greeting inside is bordered in the same way as the picture. Cards are made of excellent quality paper, four-fold style and deckle-edged . . . a really lovely Christmas assortment, appropriate for sending to anyone. Rich-looking box contains 20 cards with envelopes. Size 5¼x6½ inches.

3 N 5654—Shipping weight 14 ounces . . . . Box **94c**

Extra value! . . 21 gay Embossed Cards

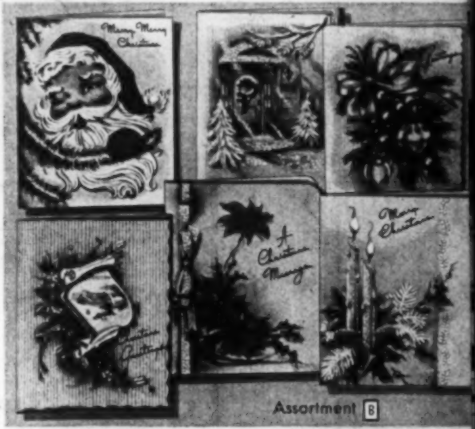
B These joyous embossed (raised effect) cards, each with glass beading, glitter or flocking, have captured the spirit of Christmas. They sparkle with bright colors, mistletoe and holly, singing angels and Yule candles. It's fun to send Christmas cards like these to your friends, they're so cheerful and friendly. You get *21 different* 4-fold cards in this extra value assortment. There's a Christmas verse and a colorful picture on the inside of each, in keeping with the big embossed motif on the front. Traditional Christmas scenes and Christmas sentiments portrayed in a new and very appealing manner. Order your set of 21 cards with 21 matching envelopes now. Size 4¾x5¾ inches.

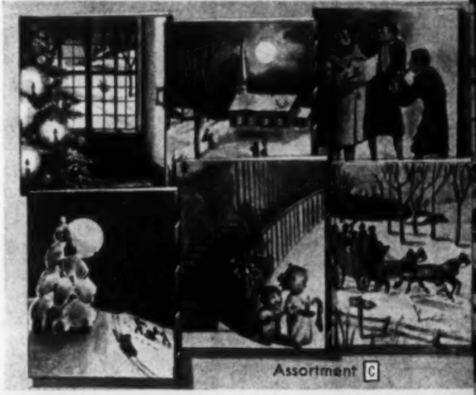
3 N 5656—Shipping weight 1 pound . . . . Box **94c**

20 Traditional Cards with shining foil edges

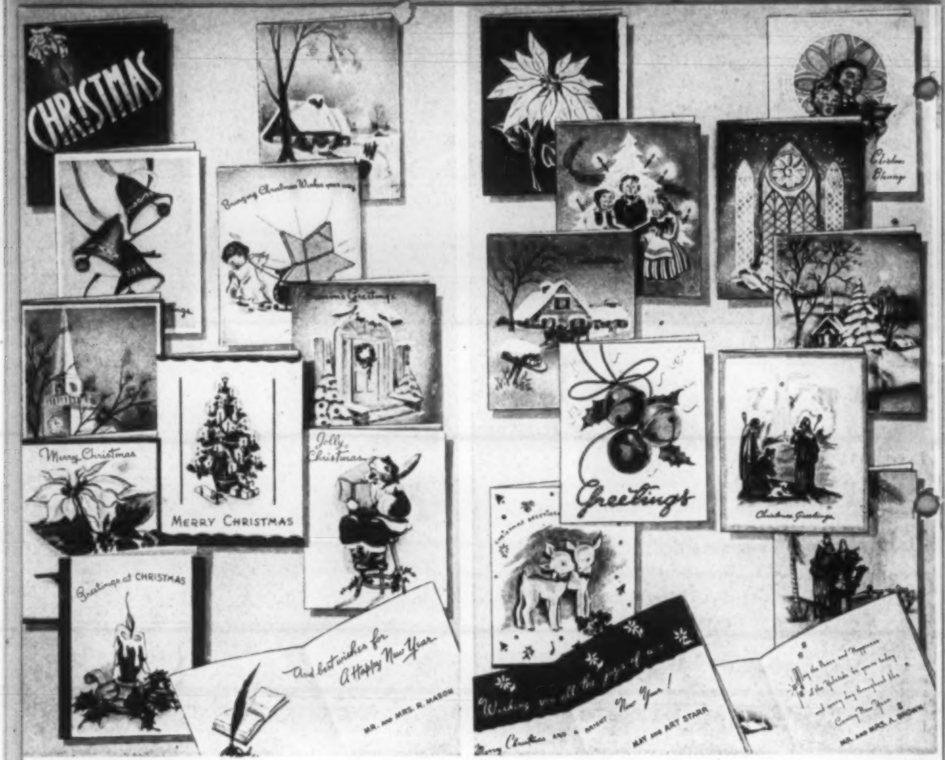
C Renew old acquaintances and wish your friends a Merry Christmas with these beautiful cards. Well-loved Christmas scenes are depicted in colorful pastels . . . there are carollers, children bringing in the Yule logs, angels singing, youngsters with their Christmas stockings and many other delightful old scenes. Each card has a different picture, edged in gleaming gold, silver, red or blue metallic foil. There is a small design on the inside of each card that harmonizes with the main outside scene . . . and, of course, a cheery printed greeting. Attractive box with 20 cards and 20 matching envelopes. Size 5x6¼ inches.

3 N 5655—Shipping weight 14 ounces . . . . Box **94c**





Order your Christmas cards through the Catalog now and avoid the rush later on



Choose Tower Christmas Cards

Printed with your name to wish your friends a Merry Christmas and Happy New Year

Remember all your friends during the Christmas season with beautiful Tower Christmas cards. By ordering early, you can have your cards printed with your name and ready to mail before the bustle of the holidays begins . . . and you can be sure of getting the attractive assortments you want.

HOW TO ORDER: Printed cards shipped from nearest mail order house in about 15 days. Print name clearly in body of order. Only one name for each box. No C.O.D. orders accepted. Orders for printed cards must be received before Dec. 1. Cards without name shipped promptly.

Colorful Christmas Folders . . at low prices

50 Cards for 92c
With name printed

- 10 lovely designs, 5 cards of each
- Clever cards in attractive colors
- Size 4¼x5¼ in.; popular 4-fold style
- With or without your printed name

Bright-colored Tower Christmas Cards. To be remembered by dear friends is one of the greatest pleasures of the holiday season. Let your friends know you are thinking of them with an attractive card from this grand assortment. Each one carries a holiday greeting . . . a special wish that is as warm and friendly as a Yule fire. Selection includes five cards each of ten completely different designs, all printed with happy Christmas scenes in gay colors. This large group of 50 cards and 50 matching envelopes will provide you with a festive card for everyone on your Christmas list. Shipping weight each box 1 pound.

3 NR 5744—50 cards with name, 50 envelopes **92c**
3 N 5650—50 cards without name, 50 envelopes **66c**

Your choice of two Christmas Card Assortments

- 5 exclusive designs; 5 cards of each design
- Embossed for even greater loveliness
- 4-fold French style; size 4¾x5¾ inches
- Your choice . . . plain or with your name

25 Cards for 96c
With name printed

Tower Traditional Cards to say "Happy Holidays—1946." Made in 4-fold style with beautifully embossed designs in rich holiday colors; harmonizing sketch and warm greeting printed inside each folder. This exclusive assortment includes 25 cards (5 different designs) and 25 matching envelopes. Shipping weight per box 12 oz.

3 NR 5726—25 cards with name **96c**
3N5647—25 cards without name . **68c**

Religious Christmas Cards that portray the true meaning of Christmas. Everyone will appreciate the beauty and significance of these inspirational scenes. Printed in gorgeous colors w[illegible] an appropriate greeting inside. Assortment includes 25 cards (5 different designs) and 25 matching envelopes. Shpg. wt. box 12 oz.

3 NR 5732—25 cards with name **96c**
3N5643—25 cards without name . **68c**

The festive finish to your Christmas shopping . . .

Everything to make parcels gay and "gifty"

Make your packages lovelier than ever before

- 57 sheets of beautiful gift wrapping paper
- 270 feet of ribbons, cords; 2 holly sprays
- 195 assorted cards, gummed seals and tags
- Everything to get dozens of unusual effects

For Only $1.86 Complete

57 sheets of gift wrapping paper, size 20x30 in. Includes 13 assorted sheets printed with gay Christmas designs (8 sheets of fine quality lithographed paper, 5 of printed tissue paper); 8 sheets of bright red, 3 sheets each of green and blue and 30 sheets of white tissue paper.

270 feet of ribbons and cords, plus 2 holly sprays. 125 feet of red, green and blue tying cord; 50 feet of ¼ inch red cellophane; 25 feet each of red and blue ¼ inch crimped ribbon; 25 feet of ¼ inch red and white ribbon; 10 feet of ½ inch green and silver and 10 feet of ⅜ inch silver tinsel ribbon; 2 holly sprays for added decorations.

195 cards, gummed seals and tags. 60 silver foil stars; 86 seals with attractive Christmas designs; 2 address labels; 25 gift tags (10 with string attached); 15 enclosure cards and 7 novelty enclosure folders.

3 N 5554—Attractively boxed. Shpg. wt. 2 lbs. 6 oz. Complete **$1.86**

Gay Christmas Wrappings add glamour to gifts

- 44 sheets of gay holiday gift wrapping paper
- 250 feet of ribbons and cords; 1 holly spray
- 158 assorted cards, gummed seals and tags
- All material needed to dress up holiday gifts

For Only $1.27 Complete

44 sheets of gift wrapping paper, size 20x30 in. Includes 8 assorted sheets printed with festive holiday designs (4 sheets of fine quality lithographed paper, 4 of printed tissue paper); 6 sheets of red, 3 sheets each of green and blue and 24 sheets of white tissue paper.

250 feet of ribbons and cords, plus 1 holly spray. 150 feet (75 ft. ea.) of red and blue tying cord; 45 feet of ¼ inch red cellophane; 25 feet of red and green stripe ¼ in. crimped ribbon; 20 feet of ⅜ in. green ribbon; 10 feet of ⅜ in. silver tinsel ribbon; 1 holly spray.

158 cards, gummed seals and tags. 60 silver foil stars; 63 colorful holiday seals; 1 address label for mailing; 20 gift tags (10 with string attachment); 10 enclosure cards and 4 novelty gift folders.

3 N 5553—In gift box. Shpg. wt. 1 lb. 10 oz . . . . . Complete **$1.27**

Economy Assortment has everything you need

- 38 sheets of colorful gift wrapping tissue
- 210 feet of attractive ribbons and cords
- 95 assorted gift cards, gummed seals, tags
- A grand value in one handy, compact package

For Only 63c Complete

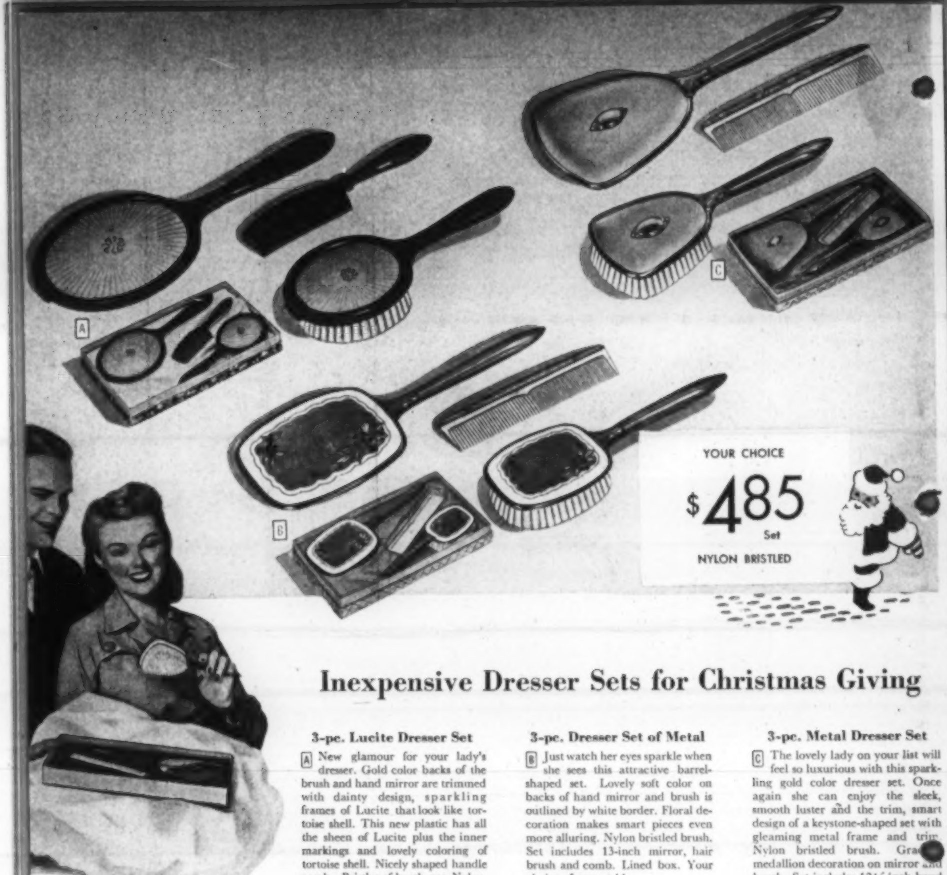
[illegible] sheets of gift wrapping tissue, size 20x30 in. Includes 3 assorted sheets printed with gay designs; 6 sheets of red, 2 sheets each of green and blue tissue and 25 sheets of snowy white tissue paper.

210 feet of ribbons, cords. 80 ft. ea. of red and green cord; 25 ft. of ¼ inch red cellophane; 25 feet of ¼ inch red and green crimped ribbon.

95 cards, gummed seals and tags. 48 silver foil stars; 30 small holiday seals; 9 gift enclosure cards; 4 gift tags; 4 novelty folders.

3 N 5552—Shipping weight 1 pound . . . . Complete **63c**

For Easy Terms see page 231 for details



YOUR CHOICE

$4.85 Set

NYLON BRISTLED

Inexpensive Dresser Sets for Christmas Giving

3-pc. Lucite Dresser Set

A New glamour for your lady's dresser. Gold color backs of the brush and hand mirror are trimmed with dainty design, sparkling frames of Lucite that look like tortoise shell. This new plastic has all the sheen of Lucite plus the inner markings and lovely coloring of tortoise shell. Nicely shaped handle comb. Bristles of brush are Nylon. Includes 13-inch hand mirror, brush and comb. Lined box.

8 N 9727—Shpg. wt. 1 lb. 12 oz. **$4.85**

3-pc. Dresser Set of Metal

B Just watch her eyes sparkle when she sees this attractive barrel-shaped set. Lovely soft color on backs of hand mirror and brush is outlined by white border. Floral decoration makes smart pieces even more alluring. Nylon bristled brush. Set includes 13-inch mirror, hair brush and comb. Lined box. Your choice of rose or blue.

8 N 9657—Blue. Shpg. wt. 2 lbs. 4 oz. **$4.85**

8 N 9656—Rose. Shpg. wt. 2 lbs. 4 oz. **$4.85**

3-pc. Metal Dresser Set

C The lovely lady on your list will feel so luxurious with this sparkling gold color dresser set. Once again she can enjoy the sleek, smooth luster and the trim, smart design of a keystone-shaped set with gleaming metal frame and trim. Nylon bristled brush. Gra[illegible] medallion decoration on mirror and brush. Set includes 12¾-inch hand mirror, hair brush and comb. Comes in lined box.

8 N 9665—Shpg. wt. 2 lbs. 4 oz. **$4.85**

DRESSER SETS, TOO, CAN BE PURCHASED ON EASY TERMS . . . SEE PAGE 231

Inexpensive 3-pc. Plastic Dresser Set

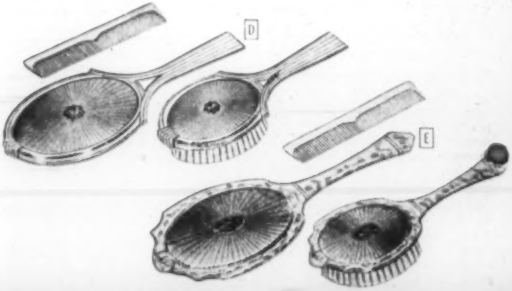
D The classic, simple design of an expensive dresser set, yet priced so low you can afford to give several for presents. Rose or Blue colored backs decorated with bouquet of bright flowers. Delicately fluted frame and handle give set a trim, smooth appearance. Includes 11¾-inch hand mirror, fiber bristled brush and plastic comb.

8 N 9725—Shpg. wt. 1 lb. 8 oz. State shade . . . . Set **$1.93**

3-pc. Dresser Set . . . Nylon Bristled

E Daintily designed with etched-effect rose-buds in the crystal color plastic border. Lovely fluted shaped pieces have blue or rose color backs with a delightful nosegay of yellow and green posies. Attractive hair brush has Nylon bristles. Set includes 13½-inch hand mirror, brush and comb. Gift boxed.

8 N 9726—Shpg. wt. 1 lb. 8 oz. State shade. . . Set **$2.85**



Exquisite Dresser Sets

Artistically designed pieces

Brushes with nylon bristles

6-pc. Pastel Metal Trim Set

A A beautifully fashioned keystone-shaped metal framed set with the shimmering sparkle of Christmas tree ornaments. Delightfully smooth and lightweight . . . and so feminine with the simple gold color medallion and border on the delicate, pastel background. Nylon bristled brush. Smart gift case contains mirror tray with leaf design, two glass cream jars, 12¾-inch hand mirror, hair brush and comb. Your choice of rose or blue.

8 N 09666—Rose.
Shpg. wt. 5 lbs . . . . Set **$9.75**
8 N 09667—Blue.
Shpg. wt. 5 lbs . . . . Set **9.75**

New Lucite 6-pc. Dresser Set

B A set that will twinkle with Christmas gaiety under the tree . . . keep the brightness through years of use. Why? . . . because it's made of a wonderful new Lucite that looks like tortoise shell. Lovely oval shaped pieces with gold colored backs have broad frame of this new Lucite. Two utility jars are made of Lucite . . . brush bristles are Nylon. Includes mirror tray, powder jar, cream jar, 13-inch hand mirror, hair brush and comb with nicely shaped handle. Attractive gift case.

8 N 09728—Shpg. wt. 5 lbs . . . . Set **$9.75**

Charming 8-pc. Metal Framed Set

C This Christmas pamper "your lady fair" with this beautiful barrel-shaped set. The slim, simply trimmed pieces are gracefully designed with a cluster of spring-like flowers on the pastel colored background. Set includes 13-inch hand mirror, Nylon bristled brush, metal topped comb, two glass powder jars, two cream jars and mirror tray. Each piece nestles in the soft rayon lining of the attractive gift case. Your choice of blue or rose. Shipping weight 7 pounds.

8 N 09658—Blue . . . . Set **$14.75**
8 N 09659—Rose . . . . Set **14.75**

Dresser Set of Her Dreams

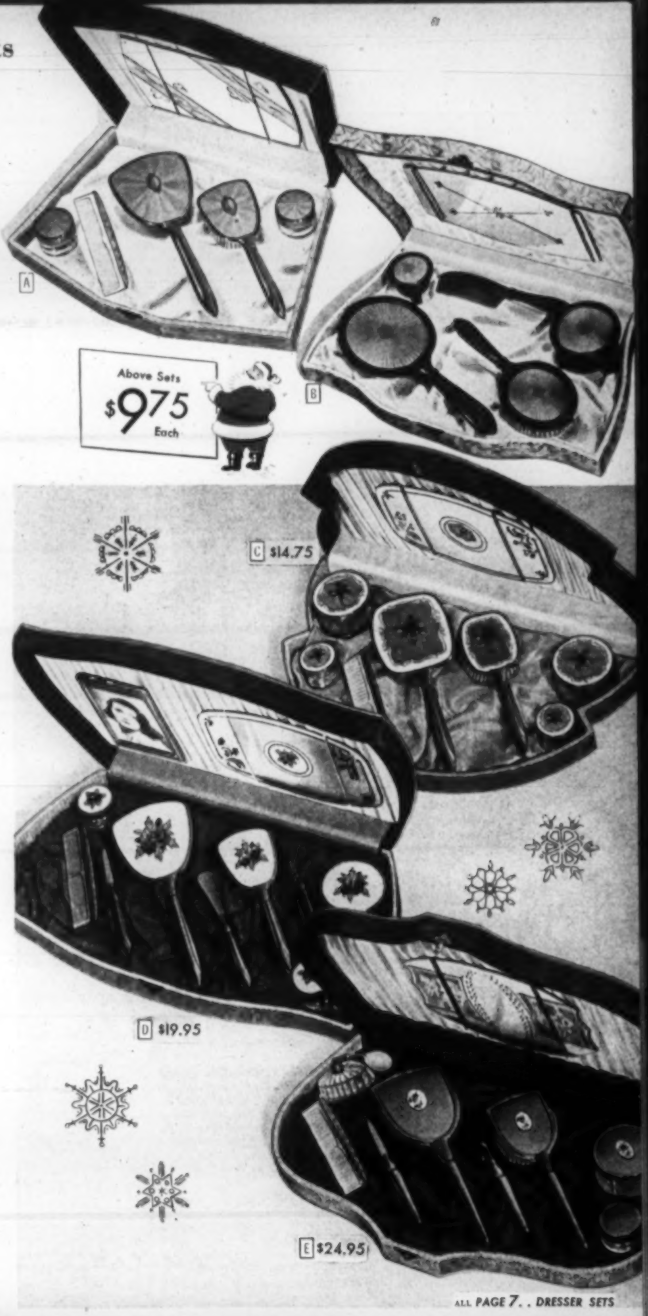
D To make this a white Christmas she'll remember all year, give her this snowy white keystone shaped set with metal trim. Classic lines fit in beautifully with her furniture; pastel floral design in the center blends perfectly with any color scheme. She'll treasure every one of the 12 pieces . . . 12¾-inch hand mirror, nylon bristled brush, comb, two cream jars, glass powder jar, cuticle pusher, nail file, shoe horn, cuticle knife, metal picture frame and mirror tray . . in gift case.

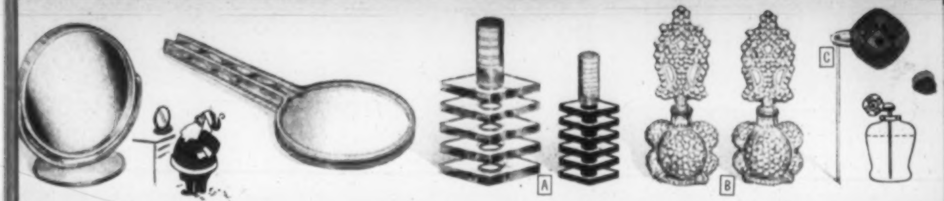
8 N 09662—Shpg. wt. 7 lbs . . Set **$19.95**

9-pc. All Metal Dresser Set

E Show her how much you think of her . . . how much she means to you with this glamorous 9-piece Deluxe dresser set. Each piece is purposely designed to show off her loveliness. Her beauty will be faithfully reflected in the fine quality mirror with gold-colored handle. It is 14½ inches . . . longer than most and also better balanced. She can use her favorite perfume in the adorable atomizer. Set finished in rich looking gold colored metal with genuine cloisonne medallion. Includes Nylon bristled brush, comb with metal top, metal file, cuticle knife, glass cream jar, glass powder jar and mirror tray. Attractively boxed in rayon lined gift case.

8 N 09660—Shpg. wt. 8 lbs . . . . Set **$24.95**





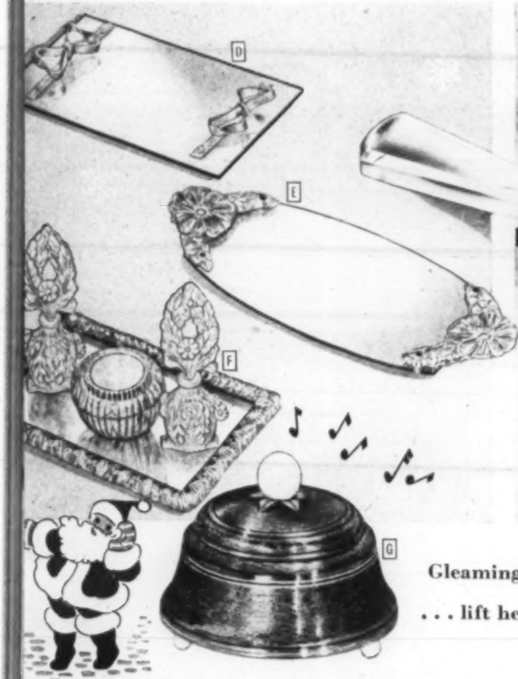
Lucite Trim Reversible Mirror. Grand utility mirror. A flip of the finger and the mirror reverses . . . one side is magnifying, the other plain. Adjustable. Height 5¾ inches. Mirror Diameter 5 inches. Shpg. wt. 1 lb. 6 oz.
8 N 6259...Each **$2.29**

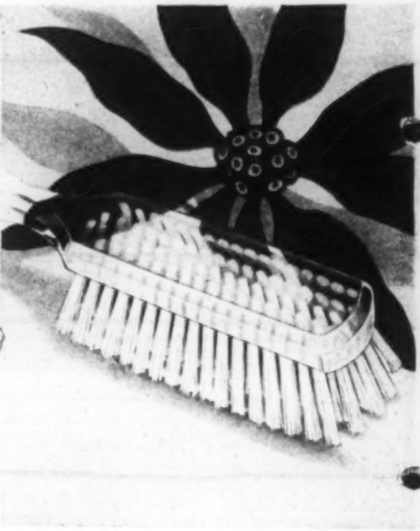
Lucite Hand Mirror. She'll treasure this gift every time she uses it. Sparkling Lucite forms a dashing frame for the two-sided mirror . . . magnifying and plain. Overall length, 11 inches; 5-inch diameter. Shpg. wt. 14 oz.
8 N 6260.........**$1.98**

A Diamond Shape Perfume Bottles. She'll be fascinated with the variation of color as the light flows through these Lucite bottles. Charming additions to her dresser. Shpg. wt. 12 oz., 8 oz.
8 N 9702—Gold Color.
Height 5¼ in. 2-oz. size..**$2.89**
8 N 9703—Ruby Red.
Height, 4⅛ in. 1-oz. size....**1.79**

B 2 Glass Perfume Bottles. These adorable bottles have large crown shaped stopper. Interesting hobnail decoration gives antique effect. Why not give one of these smart sets with dram perfume you select on page 10. Makes an ideal gift. Height of bottles 7¼ in. Shpg. wt. 2 lbs. 6 oz.
8 N 9705........Set of 2 **$1.98**

C New . . . A tiny atomizer that fits into any bottle. Can pick up just one drop or more of perfume or cologne at a time. Size 5½ in. open and 3½ in. closed. Easy to carry in purse. Why not slip one in every gift of perfume?
8N9709-Shpg. wt. 3 oz. **85c**





Gleaming holiday gifts that reflect good taste . . . lift her spirits all through the coming year

D Perky Bow Mirror Tray. Grand for Christmas giving...perfect for vanity table or dresser. Size of this artistic tray is 15x9 inches. Clear Lucite twisted to form dainty bow handles. Shpg. wt. 2 lbs. 12 oz.
8 N 9789....................**$2.98**

E Mirror tray with floral design handles. Can't you just see gay bottles of perfume on this lovely tray? A welcome gift suggestion . . . it'll look so shimmering under the tree and so smart on her dresser. Size of tray is 18x8¼ inches.
8 N 7004—Shpg. wt. 4 lbs.....**$1.98**

F 4-piece Glass Vanity Set. An alluring way to say "Merry Christmas" to any woman. Lacy cutout work on each piece . . . floral design handles on mirror tray. Set includes 14¾x9 in. tray, powder jar and 2 perfume bottles about 7¼ inches high.
8 N 09704—Shpg. wt. 8 lbs... **$3.65**

G Charming Music Box . . . a stunning gift for that special someone. Every time she lifts the cover she'll hear the lilting tune. Beautifully shaped metal box has a lustrous gold color finish. 5½ inches in diameter. Puff included.
8 N 9788—Shpg. wt. 1 lb. 6 oz.**$5.95**

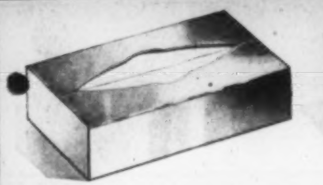
The Season's outstanding hair brush . . . cut from a single solid block of clear, sparkling Lucite . . . fitted with extra long, white Nylon bristles . . . No finer hair brush at this amazingly low price

- Hand cut to give the sparkle and gleam of a rare gem
- Especially designed to reach right down to the scalp
- Firm, evenly spaced, long wearing Nylon bristles

$2.89 Each

Her hair is her crowning glory. Now she can keep it alluring and lustrous with this wonderful new Lucite brush. It will help bring out the hidden sheen, keep her hair beautiful and soft to the touch. An ideal gift . . . she'll appreciate your thoughtfulness every time she uses this lovely hair brush. Give two . . . grand to have an extra one handy, 8¼ inches long.
8 N 6373—Shipping weight 8 ounces.....................Each **$2.89**

Dresser Accessories may be added to your Easy Terms order . . . see page 231 for details



Mirrored Tissue Box. A bright way of keeping tissues neatly and attractively boxed. Large enough to take care of 200 tissues . . 9¾x5½ inches Handy opening shaped so tissues can be "plucked" in a hurry. Shpg. wt. 1 lb. 14 oz.

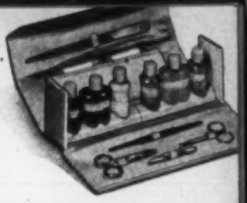
8 N 9707 . . . . **$1.00**

La Cross Ranger Set. Are you looking for a present that *has* to be out of the ordinary? This compact manicure set is just the answer. Saddle leather case with genuine suede lining. Contains steel nail nippers, cuticle scissors, tweezers, nail file, plastic cuticle pusher. Size of case 3x7 in. Price includes 48c Fed. tax.

8 N 3968—Postpaid. . . . .Set **$8.48**

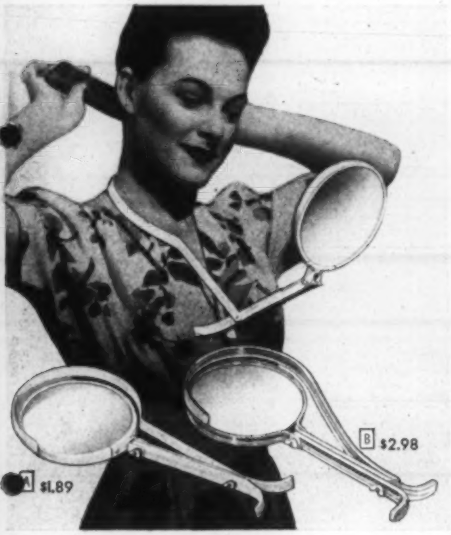
Revlon on the Plaza. Top of this delightful set shows exciting sketches of New York. It fits snugly over plastic base that holds ½ oz. each of polish, oily polish remover and cuticle remover. *Your choice of 3 intriguing shades* . . . Fatal Apple, Pink Lightning or Bachelor's Carnation. Send for all 3 for gifts. Order enough to keep an extra one for yourself.

8 N 9669E—*State shade.* Postpaid .**$1.20**



Grand Entrance Set by La Cross. Indeed a grand entrance into any woman's heart. A perfect way of saying "Merry Christmas." Genuine leather case with rayon lining. Includes ½ oz. each of medium polish, stazon, quickseal, and cuticle oil; 1 oz. cuticle remover, polish remover, cuticle scissors, nail scissors, tweezers, file and pusher. Price includes 98c Federal tax. Postpaid.

8 N 3965 . . . .**$10.98**



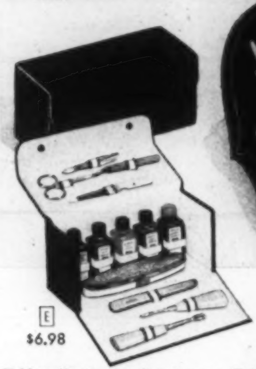
Accessories to accent her charm, to keep her well groomed from tip to toe

Versatile Around-the-Neck Mirrors

Definitely a necessity for better grooming. Slips around the neck to leave hands free to apply make-up or arrange hair. Perfect for careful eyebrow care . . . grand for back view of a new hairdo. A welcome gift in the sickroom, because they allow free use of hands and can be quickly adjusted to angle desired. May also be used as a utility mirror on a dresser. Men find these handy mirrors useful for shaving . . . ideal for traveling.

Attractive lightweight mirrors are plain on one side, magnifying on the other. Can be folded flat. About 13 inches overall closed.

A **8 N 7036—Ivory metal frame.** Shpg. wt. 1 lb. 4 oz. **$1.89**
B **8 N 9701—Crystal Lucite frame.** Shpg. wt. 1 lb. 2.98



Ann Barton Kits

C **12-pc. Manicure Set.** Striped rayon necktie fabric cover . . . rayon lining. Includes ½ oz. of nail polish, polish remover, cuticle remover and nailcoat; nailbuffer, nailscissors, cuticle pusher, nail file, orangewood stick, fingernail white pencil and 2 emery boards. Zipper.

8 N 9652—34c Fed. tax included. Shpg. wt. 1 lb. 4 oz. **$3.89**

E **14-pc. Manicure Set.** Brown artificial leather boxtype case . . rayon lined. Holds ½ oz. each of polish remover, cuticle remover, nail coat and 2 bottles of nail polish; cuticle scissors, nail buffer, tweezers, cuticle knife, cuticle pusher, file, nail white pencil and 2 emery boards.

8 N 9653—36c Fed. tax included. Shpg. wt. 1 lb. 10 oz. **$6.98**

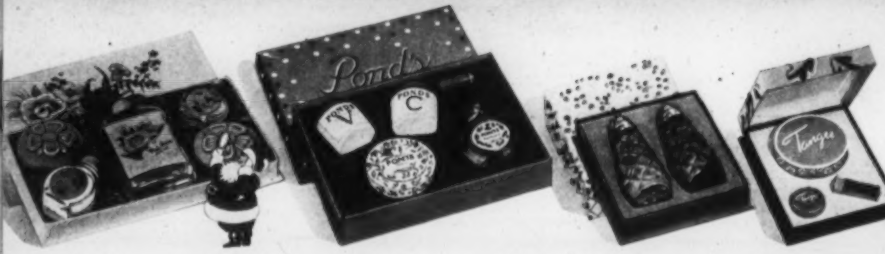
D **14-piece Manicure Set.** Imitation leather case . . . rayon lining. ½ oz. each of polish remover, cuticle remover, and 2 bottles of nail polish; nail buffer, cuticle scissors, tweezers, cuticle knife, cuticle pusher, file, blackhead extractor, nail pencil, manicure stick, cotton container.

8 N 9655—36c Fed. tax included. Shpg. wt. 1 lb. 6 oz. **$5.50**

F **18-piece Manicure Set.** Genuine leather case . . . rayon lining. ½ oz. each of polish remover, cuticle remover, nail coat and 2 bottles of nail polish; nail buffer, cuticle scissors, nail scissors, tweezers, comb, cuticle pusher, cuticle knife, nail file, nail cleaner, nail pencil, 2 other items.

8 N 7032—53c Fed. tax included. Shpg. wt. 2 lbs. **$9.50**

Prices include 20% Federal Tax where "E" is added to Catalog Number



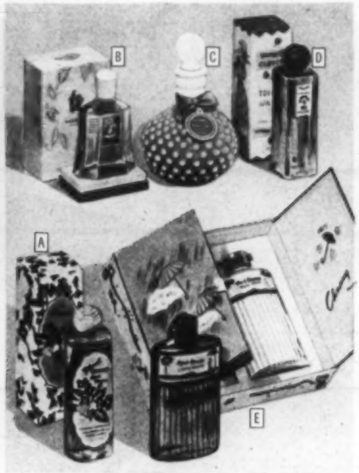
Gayly boxed Cosmetic Sets by Landers, Ponds and Tangee

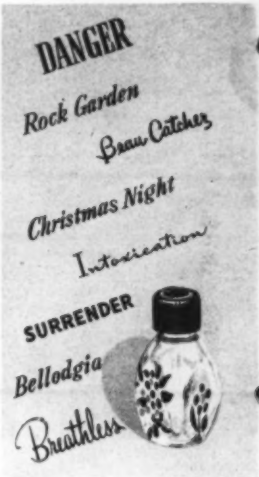
5-piece Landers Set. A beautifully boxed set to give her added glamour. Set comes in either Spicy Apple Blossom or sweetly scented Pink Petals. Includes 1 oz. perfume, 3 oz. toilet water, 1 oz. sachet and 2 cakes of toilet soap. Shipping weight 1 lb. 10 oz. *State odor.*
8 N 9615—15c Fed. Tax incl.........$1.00

5-piece Ponds Beauty Bazaar. A flattering combination for Christmas giving. Contains .55-oz. cold cream, .61-oz. vanishing cream, 1.25-oz. freshener, .35-oz. face powder and small size lipstick. Medium shade powder and lipstick is becoming to all colorings. Gift box.
8 N 9607E—Postpaid.............Set 71c

Salt and Pepper Cologne Set. Shakers with silver plated tops are filled with a refreshingly spicy cologne. Can be used as shakers. 1¼ oz. in each. Shpg. wt. 14 oz.
8N9611E.........$1.00

Tangee-Beauti-Set. Matched make-up kit . . . a favorite with teen-agers. Contains small sizes of face powder, cake rouge, lipstick in harmonizing medium shades.
8N9751E–Postpaid.Set 60c





Fragrant Perfumes and Toiletries

To say "how sweet you are"

Glamour-Lite. Santa himself is pointing out the hit of the season . . . this perfume oil lamp. Actually lights up . . . and as it burns the apple blossom scented liquid mildly perfumes a room. An unusual gift because it can also be used as a regular oil lamp. Ideal next to a bed . . . perfect for a night lamp in a child's room. Exquisite in pairs . . . one at each end of a dresser. Sprigs of colorful flowers decorate lovely rose parchment paper shade and glass base. About 7 inches high.
8 N-5321—Postpaid. Each.$1.00

A **Floral Cologne** . . . Sears own. True garden fragrances . . . Lily of the Valley, Garden Pinks, Apple Blossom or Floral Bouquet.
8 N 5731E—*State scent.* Shpg. wt. 15 oz. 4-ounce bottle......71c

B **Yardley's Old English Lavender Toilet Water.** Light yet lingering fragrance . . . delightfully fresh.
8 N 4452E—Postpaid. 5-ounce bottle.....................$3.00
8 N 4493E—Postpaid. 2¼-ounce bottle.................. 1.80

C **Hobnail Cologne by Wrisley.** Choice of Apple Blossom, Carnation or Honeysuckle scents. Hobnail bottle makes an attractive addition to a dressing table. Nicely boxed.
8 N 5018E—Postpaid. *Please state scent.* 9-ounce bottle.....$1.80

D **Hudnut's Yanky Clover Toilet Water.** Fresh as newly cut clover.
8 N 4278E—Postpaid. 3⅓-ounce bottle..............$1.20

E **April Showers by Cheramy.** 4-oz. cologne and 4⅛ oz. talc.
8 N 9645E—Postpaid. Parasol decorated box..........$2.10

Famous perfumes by the dram . . . repackaged in quaint, hand-painted 1-dram bottles. All items Postpaid.

Breathless by Charbert. Exotic . . sophisticated perfume
8 N 2908E—1-dram bottle..................$1.80

Surrender by Ciro. Heady scent that lingers for hours.
8 N 2950E—1-dram bottle..................$1.92

Danger by Ciro. Mysterious . . . intriguing for evening.
8 N 2975E—1-dram bottle..................$1.80

Bellodgia by Caron. An alluring favorite.
8 N 2956E—1-dram bottle..................$2.40

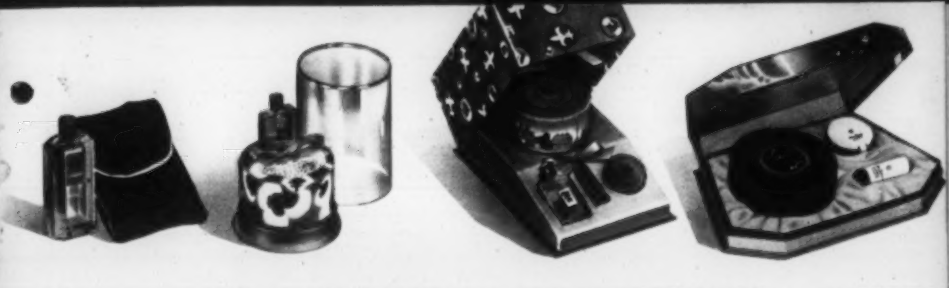
Christmas Night by Caron. Exciting background for her.
8 N 2951E—1-dram bottle..................$3.90

Rock Garden by Caron. Fresh as a dewy bouquet.
8 N 2952E—1-dram bottle..................$3.30

Intoxication by D'Orsay. A thrilling . . haunting scent.
8 N 2957E—1-dram bottle..................$2.70

Beau Catcher by Vigny. Saucy . . . slightly daring.
8 N 5938E—1-dram bottle..................$1.80

Price includes 20% Federal Tax where "E" is added to Catalog Number



Irresistible Gift Combinations by Max Factor and Coty

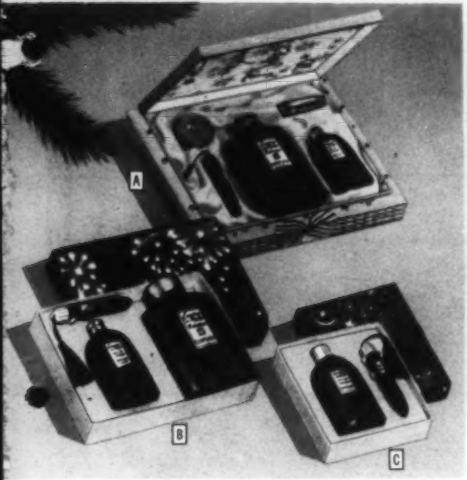
Famous Perfumes by Coty are always favorite gifts. 4/5-oz. bottle in rayon case. Postpaid.

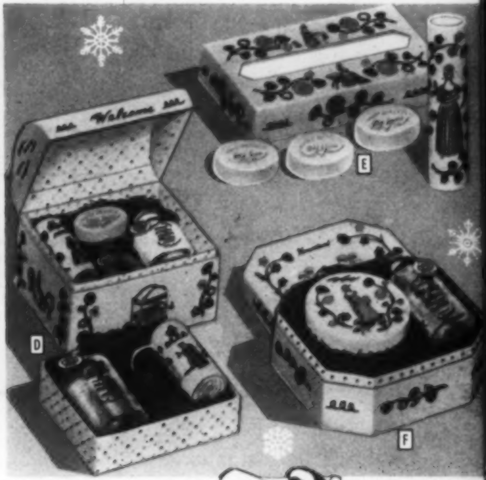
8 N 4146E—L'Aimant ... $9.00
8 N 4127E—L'Origan...... $9.00
8 N 4138E—Emeraude...... 9.00
8 N 4152E—Paris.......... 9.00

2-Pc. Coty Set—2½-oz. face powder and 1/5-oz. perfume. The fine textured powder clings for hours; the perfumes are exquisitely scented. Choice of Emeraude, Paris or L'Origan. In novelty box. Postpaid.
8 N 9608E—*State scent*.....**$3.60**

4-Pc. Coty Set—2½-oz. box of face powder, sub-deb lipstick and regular size rouge—all in a harmonizing medium shade, plus 1/5-oz. perfume. *State scent:* L'Origan, Paris or Emeraude. In gift box.
8 N 9610E—Postpaid......**$5.40**

Max Factor 3-piece Set. Large sizes powder, lipstick and rouge in harmonizing shades, blended to give a flattering color match. Max Factor, famous beauty authority of Hollywood, created this beauty kit in 4 shades . . . for the brunette, brownette, blonde or red head. Postpaid.
8 N 9638E—*Please state shade*...3-piece set **$3.00**





Glamour to give away on Christmas morning

Exciting Perfumes and Cosmetic Sets

A Evening in Paris 5-piece Set. Such a romantic way of telling her how much you think of her. This well-known fragrance made up in these exciting pieces: 1-dram perfume that is appealing both day and night; a lighter version of the same delightful fragrance in 1-ounce bottle cologne; 3¼-ounce talc for after bath care; and regular size of medium shade lipstick and rouge in new metal cases. Each piece nestles in attractive soft rayon lining. Saucy little figures make box unusually gay. A lovely gift for a lovely lady.
8 N 9606E—Postpaid. 5-pcs. **$3.78**

B Evening in Paris 3-piece Set. A gorgeous set that refreshes for hours. Christmas wrappings make this lovely combination extra attractive for gifts. Contains 1-dram perfume in flacon, 1-ounce cologne and 3¼-ounce talc—all in the same romantic fragrance.
8 N 9603E—Postpaid.....Set **$2.10**

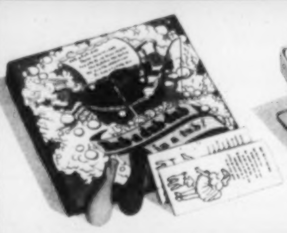
C Evening in Paris 2-piece Set. 1-dram perfume in tasselled flacon and 1-oz. bottle of cologne. Both in the same famous fragrance . . . slightly flirtatious and appealing.
8 N 4807E—Postpaid ....Set **$1.50**

D Old Spice Trunk Box . . . filled to the top with good grooming. Just like an old fashioned trunk with a tray that lifts right out of the box. Pieces on top part include 4-oz. cooling, refreshing toilet water and a metal atomizer that screws in top of bottle . . . 2¾-oz. tube bath salts for a stimulating bath. Bottom layer contains 1-oz. tube silken-soft talc . . . 1¼-oz. body sachet for extra allure . . . 1 bar guest soap . . . and handy bottle smelling salts. Price includes 57c Federal Tax. Postpaid.
8 N 9698........Trunk box **$5.57**

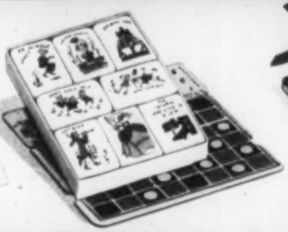
E Old Spice Tissue Box. A tempting surprise for Christmas morning . . . 4 pieces in one. 3 cakes delicately scented toilet soap and 3½-oz. box talcum in a gayly decorated tissue box. Price includes 10c Fed. Tax.
8 N 5525—Postpaid **$1.60**

F Old Spice Homestead Box. A favorite Christmas gift . . . from Junior Miss to grandmother. Contains 4-oz. toilet water and 7-oz. dusting powder. Grand box to use later for handkerchiefs.
8 N 5529E—Postpaid....Set **$2.40**

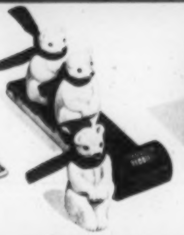
Prices include 20% Federal Tax where "E" is added to catalog number



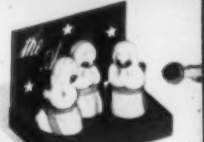
Rub-a-Dub-Dub . . . for fun in a tub. Powdery crystals quickly change bath water into glorious billowy bubbles. Each of the 16 packages of bubble bath has a darling nursery rhyme on the back . . . like "Mary Had a Little Lamb." Surprise balloon treasure in the middle of the box. ¾ oz. in each package. Postpaid.
8 N 9637E—Box of 16 packages 90c



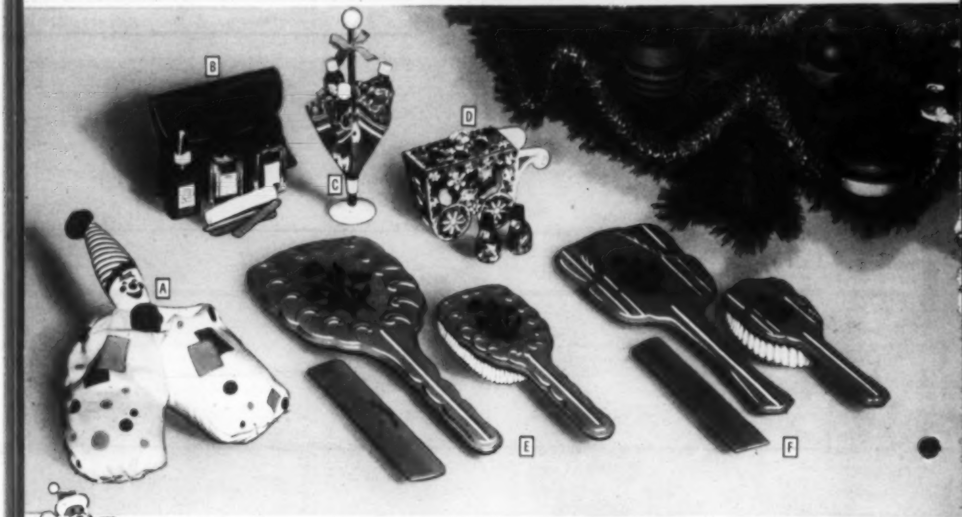
Kiddies' Illustrated Soap. Boys and girls alike will have lots of fun with this Christmas special. Decal trimmed castile soap plus an interesting children's game have been combined in a beautifully wrapped package that is perfect for Christmas. Grand for prizes at children's parties, too. Shipping wt. 1 lb. 10 oz.
8 N 9912—Box of 8 bars 95c



Toboggan Teddies. 3 cuddly little teddy bears fashioned out of excellent castile soap. Winsome faces above the bright red mufflers appeal to youngsters. Soap laden toboggan will look adorable peeking out of a stocking . . . attractive on a child's dresser. Order today.
8 N 9905—Shpg. wt. 1 lb . . . 59c



"The Angels Sing." Three precious angels made of wonderful white castile soap are kneeling around a candle. The saintly expression on the angels' faces reflects the spirit of Christmas. Graceful figures make welcome gifts. Grand for decorations. Transparent box cover.
8 N 9907—Shpg. wt. 1 lb . . 59c



Adorable Cosmetics and Toiletries for "Little Women"

Create a fairyland for Christmas Morning

A **Sachet Clown** for your little lady's dresser. A saucy fellow that seems to say Merry Christmas to all. This soft floppy clown is sweetly scented . . . beautifully covered in pastel rayon. It can be used on a hanger, or set on bed or dresser.
8 N 9636—Postpaid 89c

B **Cutex Junior Set.** Just like big sister's! This 6-piece set contains ⅓ oz. each of polish, in medium shade, polish remover, cuticle remover, an orange stick, emery boards and cotton. Beautiful rayon faille case has check trim, button closing.
8 N 9674E—Postpaid 60c

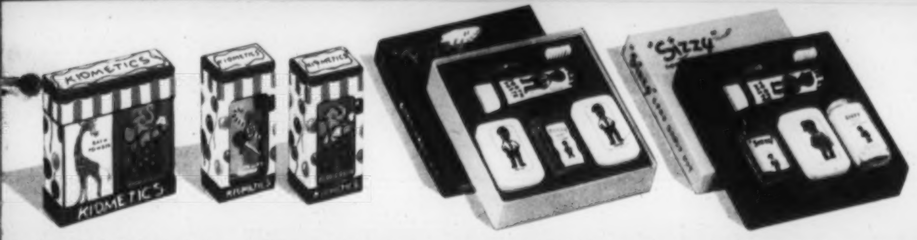
C **Sheltered Treasures by Karoff.** Any girl's dream of glamour . . . 3 bottles of her very own perfume. Especially appealing because this darling umbrella holds 3 different scents . . . 1 dram each of carnation, sweet pea and gardenia.
8 N 9613E—Shpg. wt. 10 oz. $1.07

D **Floral Fiesta by Karoff.** Jaunty, miniature size flower cart filled with two bottles of fragrant perfume. Right out of dreamland to please every little girl. She'll treasure the delightful floral scents . . . 2 drams in each bottle.
8 N 9614E—Shpg. wt. 10 oz 59c

E **3-piece Pyroloid Dresser Set.** Be a real Santy this year . . . make a small girl's Christmas exciting. What better way than to give her this lovely dresser set. Especially designed for children . . . easy to wash and practically non-breakable. She'll love the long, 13½-inch hand mirror that looks so much like her mother's. At last she'll actually want to brush her hair every day with this brush. *Choice* of rose or blue . . . *State color*. Shpg. wt. 1 lb. 12 oz.
8 N 9747 . . . . 98c

F **3-piece Pyroloid Dresser Set.** This attractive set is the present your little miss will probably run to first thing Christmas morning. Her eyes will light up when she sees the nicely shaped brush, mirror and comb. It'll be hard to keep her from peering into [illegible] mirror and using the brush [illegible] every opportunity. A set so inexpensive it's smart Christmas shopping to send for several. 12-inch hand mirror. *Choice* of rose or blue. *State shade*. Shpg. wt. 1 lb. 8 oz.
8 N 9745 . . . . 59c

Prices include 20% Federal Tax where "E" is added to catalog number. See page 231 for Easy Terms



Kidmetic Set. Bubble bath and bath powder for "grown-up glamour." Clean smelling bubble bath quickly changes an ordinary tub into a wonderland of luxurious foam. Soft, sweetly scented bath powder in shaker bottle. Adorable rhymes on each 6-ounce bottle.

8 N 3330E—Postpaid ... Set **$1.20**

Kidmetic Sugar and Spice Cologne . . . everything nice for a sweet little miss. 6 oz.

8 N 3331E—Postpaid. **71c**

Kidmetic Bubble Bath. Makes beautiful rainbow colored bubbles. 6-oz. bottle.

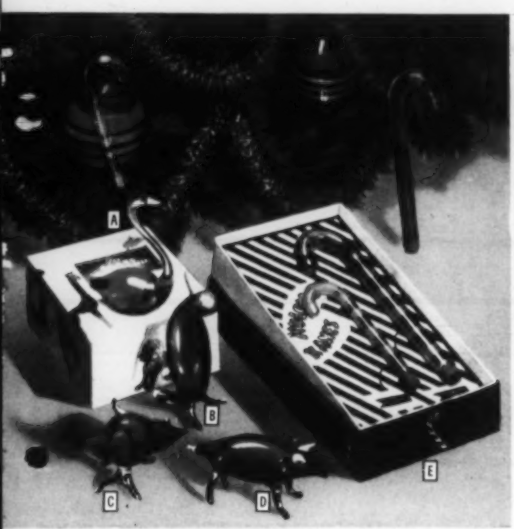
8 N 3332E—Postpaid. **71c**

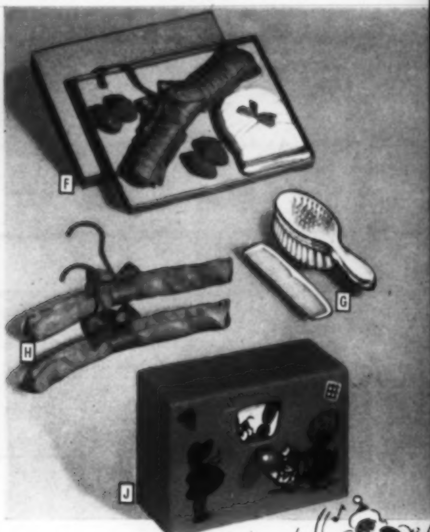
Puzzy Good Habit Kit. New way of making good habits fun for a "little guy." He'll be so proud of the tooth brush, tooth paste, castile soap and castile shampoo . . . each with its own picture of cute little Puzzy. 4¾-inch tooth brush, 1⅛-oz. tooth paste, 2 bars of a mild soap and 1-oz. shampoo. Beautifully boxed.

8 N 2289—Shpg. wt. 1 lb. 8 oz. . .**$1.25**

Sizzy Good Habit Kit. Grand start to good grooming. Your little girl will feel so important with her own tooth paste, tooth brush, castile soap, talc and shampoo. All have pictures of Sizzy. 4¾-inch tooth brush, 1⅛-oz. toothpaste, 1-oz. shampoo, 2 bars soap, 1¾-oz. talc and 1-oz. cologne. Shpg. wt. 1 lb. 8 oz.

8 N 2288—3c Fed. tax included. .**$1.28**





Enchanting gifts for Tiny Tots and Teen-Agers

To make Christmas Dreams come true

Glass Menagerie . . . each beautiful hand-blown bottle is filled with a delightful cologne. A fragrance that will be among her "favorites" because of its fresh, floral scent. When the last "smidge" is gone the graceful bottles have many uses . . . grand for little girls' dressers, perfect for big sisters' what-not-shelf, just the thing to put on glass shelves, ideal for collections. Group of four makes a wonderful Christmas present. Gayly boxed for the holiday season. About 1 oz. in each bottle. Shpg. wt. each 6 oz.

A **8 N 9631E Swan** **$1.20**

B **8 N 9629E Penguin** . . **$1.20**

C **8 N 9628E Chicken** . . **$1.20**

D **8 N 9630E Pig** **$1.20**

E **Kolone Kanes.** Gayly colored canes of cologne and bubble bath. Your little girl's eyes will be as big as saucers when she spies this set "swinging" on the Christmas tree. Adorable too in the beautifully designed box. Small glass cane filled with 1/9 oz. of a wonderful, sweetly scented cologne. Large cane contains ½ oz. delightful bubble bath which turns an ordinary bath into a fairyland of dancing foam. Grand to use for your own Christmas decorations . . . ideal suggestion for last minute gifts.

8 N 9625E—Shpg. wt. 8 oz. . .**89c**

F **4-piece set for baby.** A cunning outfit. Contains 2 bars of fine bow-shaped soap; powder mitt; scented rayon satin clothes hanger. Shpg. wt. 1 lb. 2 oz. 15c Federal tax included.

8 N 9768 . . . . **$1.98**

H **Beautiful Sachet Hangers.** Thickly padded rayon satin hangers to give baby's dainty dresses the luxurious care they deserve. Leaves them delicately scented. Baby colors, no choice. Length 10 in. Shpg. wt. 12 oz.

8 N 9767 . . . . Box of two **$1.35**

G **Lucite Brush and Comb Set.** A "must" for every little girl. Brush specially made for fine, soft hair . . . has soft, white nylon bristles. Large teeth in comb easily smooth out snarls.

8 N 2069—Shpg. wt. 6 oz.**$1.89**

J **Child's Music Box.** Little children sit wide-eyed when they hear this gay tune. They adore the fairy-tale pictures that revolve as the music plays. Swiss movement. Assorted colors. Size, 7x5⅛x3 in. Shpg. wt. 1 lb. 8 oz.

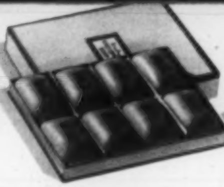
8 N 2057 . . . . **$6.98**

Prices include 20% Federal Tax where "E" is added to catalog number

Wrisley Spruce Soap

Four large bars of smooth, slightly scented soap especially made for men. Has the bracing, invigorating fragrance of freshly cut spruce. Smart dark green gift box is simply designed with striking silver color lettering. Perfect for Christmas. Postpaid.

8 N 4935......Box of 4 bars **$1.00**



Wrisley Toilet Superb Soap

A delightfully scented soap that is always a favorite for Christmas giving. Beautiful gift box contains 8 guest bars of fine soap. Order enough so you'll have at least one extra for that last-minute present. Assorted scents, no choice. Postpaid.

8 N 4989......Box of 8 bars **$1.00**

Roycemore Soap

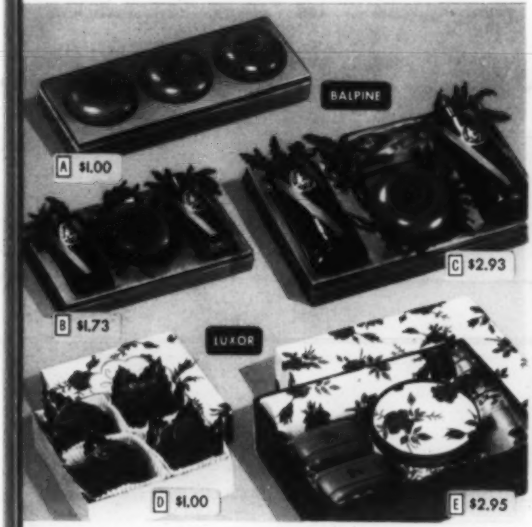
Want to give an attractive yet inexpensive Christmas gift? This rich lathering toilet soap is a fine suggestion. Eight guest-size cakes in Apple Blossom or Pine fragrance. Each has sculptured floral design. Gift box. Shpg. wt. 2 lbs. *State scent.*

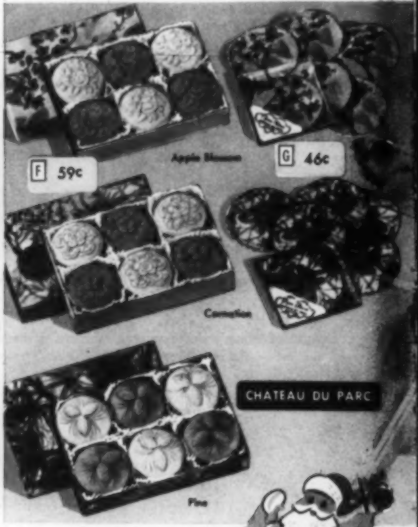
8 N 4963.......Box of 8 cakes **49c**

Yardley Lavender Toilet Soap

A wonderful soap with the fragrance of freshly crushed lavender flowers. Hard milled. Its extra rich lather is as soft and foamy as whipped cream. Nicely boxed ready for Christmas. A perfect gift . . . get a box for yourself, too. Postpaid.

8 N 4464.....Box of 3 cakes **$1.00**





Bath Luxuries are Gifts that are always welcome, always in good taste

So sweet-smelling . . . so delightfully refreshing . . . so inexpensive, too

Select Balpine for refreshing gifts

A **Balpine Soap.** Pine scented, it gives rich foamy suds. The brisk fragrance is perfect for a soothing and relaxing bath.

8 N 4004—Postpaid . . Box of 3 cakes **$1.00**

B **Balpine 3-piece Set.** Smart gift for any woman . . . contains 2-oz. bottles of bath oil, bubble bath and cake of soap. Price includes 23c Federal tax. Postpaid.

8 N 4007.........................**$1.73**

C **Balpine 4-piece Set.** Pamper her this Christmas with a pine scented set of bath luxuries. Set contains 4-ounce bottles of bath oil, bubble bath, 2-ounce bottle of cologne and cake of soap. Price includes 43c Federal tax. Postpaid.

8 N 4008.........................**$2.93**

Luxor suggests its soap or set

D **Luxor American Beauty Buds.** Exquisitely shaped roses are made of fine soap. Cakes are rose colored and also rose scented. Gaily packaged they make a charming gift . . . look so bright and festive under a tree. You'll want several . . . appealing to both little girls and their mothers. Postpaid.

8 N 3775............Box of 4 cakes **$1.00**

E **Luxor "Fantasy of Flowers."** A 5-piece set to send the season's greetings. 9-ounce bubble bath for a more relaxing bath; 6-ounce dusting powder for that satin-smooth feeling; 4-ounce delightful cologne; and 2 bars toilet soap. Two fragrances . . . American Beauty Rose or Apple Blossom. *Please state scent.* Price includes 45c Federal tax.

8 N 9612—Postpaid..............**$2.95**

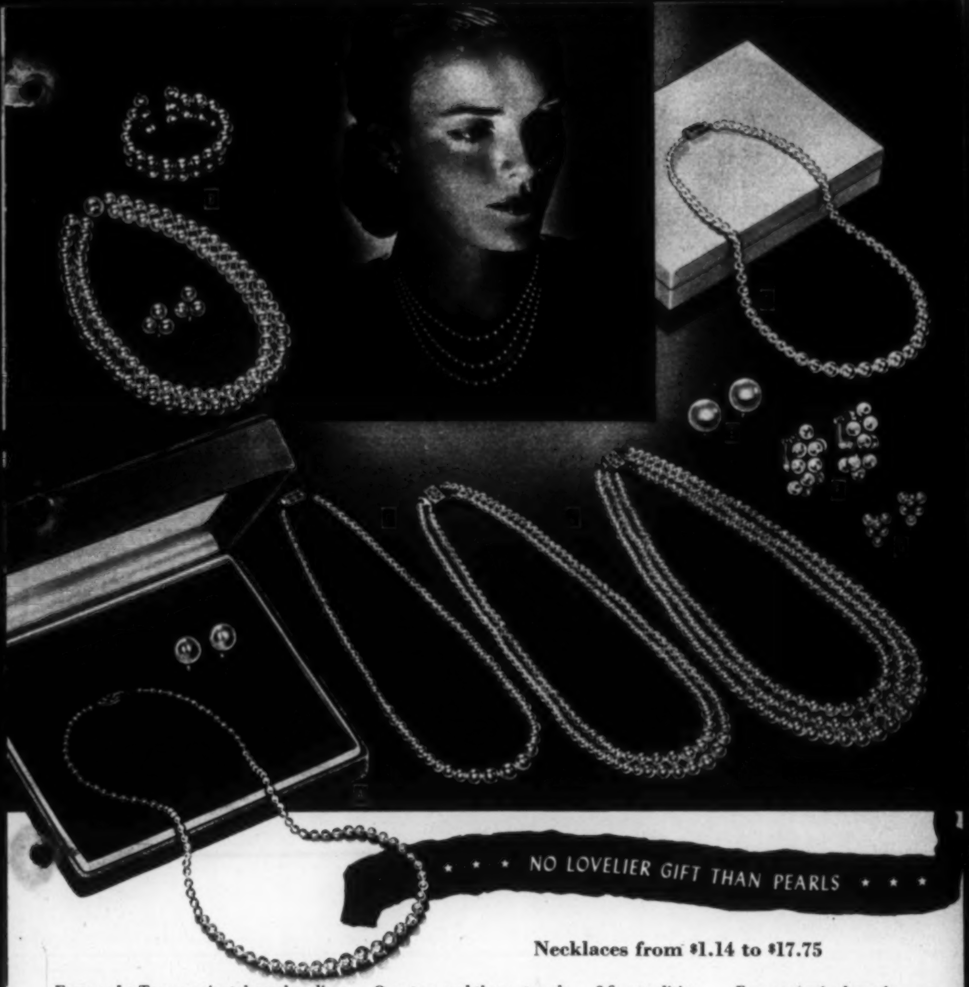
Matching Soaps and Sachets

F **Chateau du Parc Soap.** Looking for presents that are easy on your pocket-book? This soap is just the answer. The attractive gift box holds 6 toilet size bars of mild, rich lathering soap. Artistic floral design is outlined on top of each cake. You can choose this excellent soap in 3 fragrances . . . Carnation, Apple Blossom or Pine. To make a more complete gift, order a set of Patticakes (described at right) for each box of soap. Shipping weight 1 lb. 12 oz. *Please state scent wanted.*

8 N 9621.........Box **59c**

G **Chateau du Parc Perfume Patticakes.** Adorable paper sachets to keep lovely lingerie and handkerchiefs daintily scented at all times. Wonderful to slip in with linens . . . perfect to use in little girls' closets. Cellophane wrapped. Patticake sachets come in your choice of Carnation or Apple Blossom fragrance. Each is decorated with dainty blossoms to match the scent. For an ideal gift . . . send a combination of Patticakes and soap (at left). *Please state scent wanted.* Shipping wt. 3 oz.

8 N 9623.....Pkg. of 6 **46c**



Necklaces from $1.14 to $17.75

Famous La Tausca oriental pearl replicas

[A] **Our finest . . . nationally advertised La Tausca,** striking reproductions of oriental pearls, among the finest of simulated pearls made. The delicate creamy luster and iridescence of each bead so closely resemble the natural pearl that it is hard to tell the difference. 10K white gold clasp. Rayon velvet covered jewel box.

4 N 4610E—18-in. necklace and earrings. Beads strung on strong cord, knotted between each bead. ½-inch earrings have sterling screw backs. Shpg. wt. 9 oz. . . $17.75

4 N 4632E—18-in. necklace only (strung without knots between beads). Shipping weight 6 oz. $11.50

Romantic choker in creamy pearl tint

So high in fashion, so smart in appearance, so right for young or old. Simulated pearls with a natural creamy tint flattering to skin tones. Bead clasp.

4 N 4611ME—Two-strand choker, about 14½ inches long. Strung on heavy cord. Shpg. wt. 6 oz. $2.32

4 N 4527ME—Matching 2-row bracelet on wire. Fits any wrist. Shipping weight 4 oz. $1.98

4 N 3910ME—Matching 3-pearl earrings, ⅝-inch; screw backs. Shipping weight 3 oz. . . . . Pr. $1.14

One, two, and three strands . . . 2 fine qualities

[C] **Faithful copies of genuine pearls.** Now you can have the classic loveliness of fine pearls without high cost. These pearls are made to our own exacting quality specifications in one, two, and luxurious three strands. Each simulated pearl bead is coated 12 times with pearly essence to give a delicate, iridescent sheen contrasted with an average coating of 3 to 5 times. Graduated and matched by experts and hand strung on strong cord. Held by sterling silver filigree clasp. Each in attractive gift box. Shipping weight each 5 oz.

4 N 4633E—One-strand, about 17 inches long $3.19
4 N 4634E—Two-strand, 16 and 17 inches long $6.00
4 N 4635E—Three-strand, 16, 17, 18 inches long $9.00

Budget-priced simulated pearls. Choose one, two, or three strands. Luxtrous simulated pearls . . . coated 8 times to give a lovely sheen . . . so lightweight, you forget you have them on. Lengths that women like because they can be worn with so many neckline styles. Gift box. Shpg. wt. each 5 oz.

4 N 4620E—One-strand 16 inches $1.98
4 N 4621E—Two-strand, 16½ and 17½ inches long. $3.98
4 N 4622E—Three-strand, 16, 17, and 18½ inches long $5.98

Economy priced pearls

[D] **One-strand necklace** — simulated pearls with silvery cast. A real before-the-war value at this low price. Comes in 16-in. length that looks well with high or low necklines. Perfect for tailored togs or dressy clothes. Carefully graduated and strung on strong cord. Dainty silverplated clasp.

4 N 4645E—Shpg. wt. 5 oz. . . . $1.14

Simulated Pearl Earrings

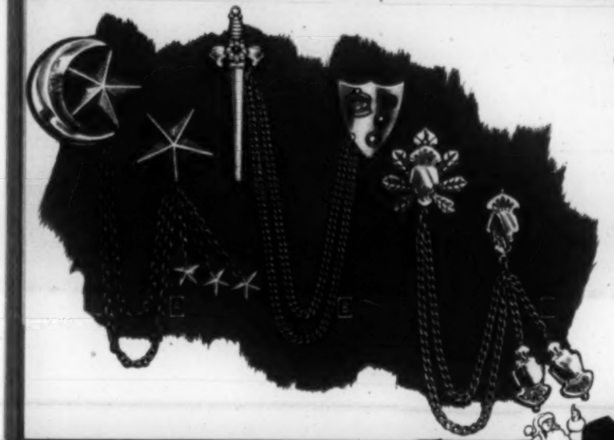
Three styles in creamy pearl tints. Screw backs. Shpg. wt. each 3 oz.

[E] **Button Earrings,** ⅝ inch.
4 N 3912E . . . . Pair 68c

[F] **Dewdrop style.** Ten pearls attached to yellow gold plated band. Cluster measures 1½ inches long.
4 N 3977E . . . . Pair $1.14

[G] **Grape cluster style,** ⅝ inch.
4 N 4045E . . . . Pair $1.14

For Sears Easy Terms, see page 231 of this book . . . Prices include 20% Federal Excise Tax



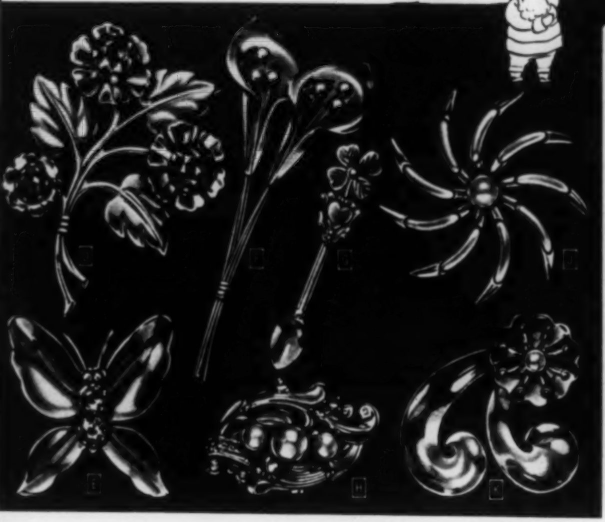
Chatelaines . . newest jewelry fashion

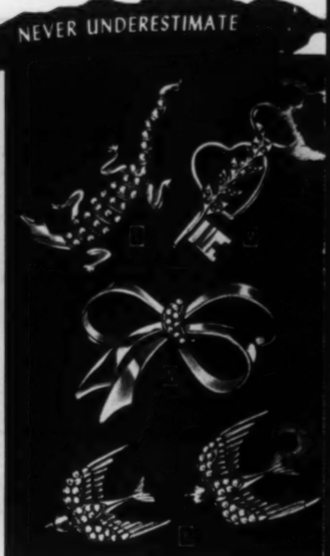
As smart and new as the latest issue of Vogue . . . a really striking ornament that adds an extra bit of dash to your clothes. So versatile, you can wear them in many different ways—as a lapel pin, on your shoulder or at your waist. All pins have safety clasps. Comes in gift box. Shpg. wt. 5 oz.

[A] **Stardust chatelaine.** Crescent moon and its guiding star to wear dramatically on your dress or suit. Plated in gleaming yellow gold.
4 N 4640E—Double chain about 10 in. long . **$2.32**

[B] **Shield and sword with heavy double chain.** Silver-plated in lustrous Sheffield finish. 1¼-in. shield has vari-colored stones. 3⅛-in. sword.
4 N 4638E—Double chain about 8 and 9-in. **$4.45**

[C] **Heirloom style.** Romantic designs that might have come from granny's jewel box . . . today's newest fashion. Antique yellow gold plated.
4 N 4653E—Double chain about 9 inches. . . **$2.32**





Gay Costume Pins . . your choice . . only $1.14

You won't be able to resist owning or giving several of these delightful pins! Their simple but imaginative designs, always in good taste, will add smartness to your costume. All have safety clasps. Gift box. Shipping weight 4 ounces.

[D] **Flower spray** with flashing stone in center of each dainty flower. Your choice of ruby or blue sapphire colored stones. Plated in gleaming yellow gold. 3¼ inches long.
4 N 3547E—*State color* . **$1.14**

[E] **Butterfly pin** captures the grace of the butterfly in flight. Shining rose gold plate with aquamarine, ruby or blue sapphire colored stones. Pin 2 in. long.
4 N 3549E—*State color* . **$1.14**

[F] **Double calla lily pin.** Pure, graceful lines of the flower faithfully reproduced. Yellow gold plated. 4¼ in.
4 N 3553E **$1.14**

[G] **Silver spoon.** For your first piece of sterling. Dainty pin with 4-leaf clover on top of handle. 2⅜ in.
4 N 3523E **$1.14**

[H] **Brooch in antique finish** yellow gold plate set with three creamy simulated pearls. 2¼ inches wide.
4 N 3556E **$1.14**

[J] **Pearl swirl**—a dramatic highlight when worn on dark backgrounds. Simulated pearl with gleaming rose gold plate. 2½ in.
4 N 3530ME—Pin. . . . **$1.14**
4 N 3951ME—Matching earrings, identical design, 1¼ in. Screw backs . . **$1.14**

[K] **Modernistic.** Soft yellow gold plated streamers caught at top with circlet of simulated pearls and ruby colored stones. 2 in. wide.
4 N 3555E **$1.14**

Sparkling stone-set Lapel Pins

Looking for something lovely but modestly priced for a gift —or for yourself? These charming pins provide a smart answer. All pins have safety clasps. Shipping weight ea. 4 oz.

[L] **Lizard design** of old Egypt. Body set solidly with sparkling white rhinestones. Green stones in eyes. Plated with precious silver color rhodium.
4 N 3550E—2¼ in. . . **$2.32**

[M] **Key and heart** entwined with a stone-set spray. Pretty for a lapel or a high neckline. Set with delicately tinted turquoise and coral colored stones. Yellow gold plated. 2⅛ inches.
4 N 3557E **$2.32**

[N] **Billowy bowknot** with flowing streamers. Yellow gold plated with rhinestone center. 2¼ in. wide.
4 N 3554E **$1.98**

[P] **Flying swallows.** Sparkling white rhinestones, silver color rhodium plate, yellow gold plate. Pins 1¼ and 1½ inches long. *State silver or gold.*
4 N 3551ME—Pins,pair **$2.25**
4 N 3552ME—1½-in.pin **1.14**
4 N 3970ME—Matching ⅜-in. earrings. Screw on. **$1.14**

Starry glitter of rhinestones

Exquisite rhinestone jewelry that will retain its brilliance and sparkle season after season. Each piece is plated with rhodium . . . a member of the platinum metal group . . . has the same shining white color of platinum, doesn't tarnish. Pins have safety clasps. Earrings have screw backs. Shown about ¾ actual size. In gift box.

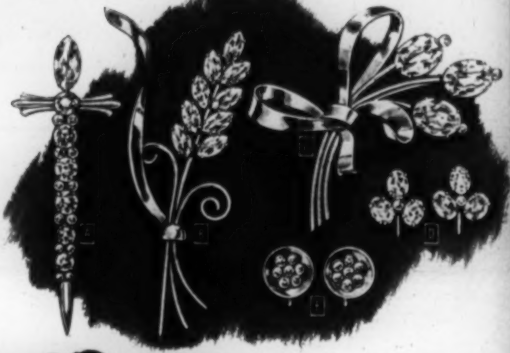
[A] **Rapier pin,** ablaze with closely set rhinestones.
4 N 3544E—3¼ inches long. Shpg. wt. 4 oz. **$6.50**

[B] **Sparkling spray pin.** A wealth of rhinestones form the flower. Polished rhodium plated leaf.
4 N 3546E—3⅛ inches long. Shpg. wt. 4 oz. **$8.75**

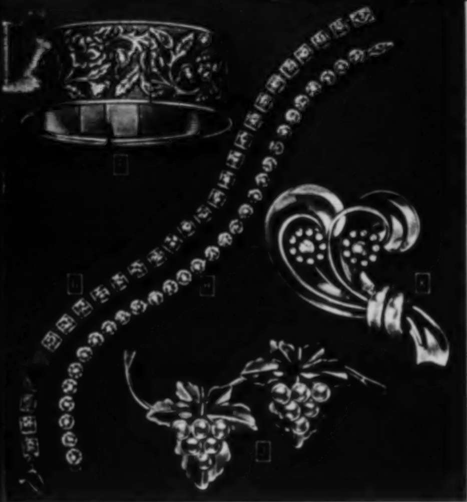
[C] **Bowknot pin.** Rhinestone-studded flowers tied with streamers of shining rhodium plate.
4 N 3545E—2¾ inches long. Shpg. wt. 4 oz **$6.50**

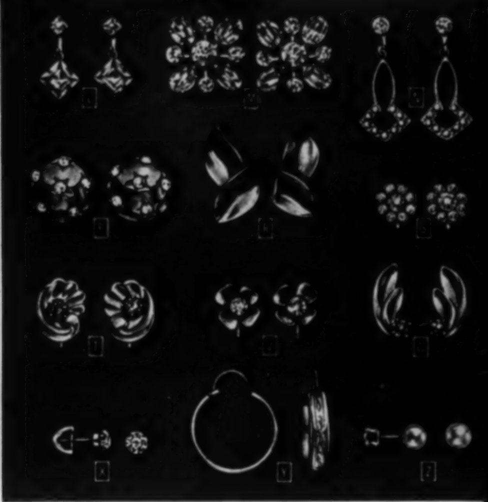
[D] **Petal design** set with large flashing rhinestones.
4 N 3947E—Earrings. Shpg. wt. 3 oz . . . . . Pair **$4.50**

[E] **Rhinestones** on shining discs of rhodium plate.
4 N 3946E—Earrings. Shpg. wt. 3 oz. . . . . Pair **$1.14**



THE CHARM OF JEWELRY * * *





Lovely Bracelets

[F] **Wide hinged bracelet**—opens to slip on wrist. Lovely design in antique finish gold plated metal, 1 in. wide. Designs vary slightly. 8 inches around.
4 N 4599E—Shpg. wt. 4 oz. . **$1.14**

[G] **Bracelet with flashing stones** in square settings. White gold color plating. 7¼ in. long. Flexible. *State color:* white rhinestone, ruby or blue sapphire.
[illegible] **4509E**—Shpg. wt. 3 oz. . . **$1.14**

[H] **Glittering rhinestone bracelet** with finer, more sparkling stones in sterling silver prong setting. Flexible links. 7¼ inches long. Wear one, two, or even three.
4 N 4510E—Shpg. wt. 3 oz. . **$3.28**

Smart Pins

[J] **Grape cluster pin.** Lovely simulated pearls hang in graceful clusters highlighted on polished rose gold plated leaves. 3¼ in. long. Safety clasp. Shpg. wt. 4 oz.
4 N 3536E **$3.35**

[K] **Swirl pin** for tailored smartness. Its sleek styling adds swish to your dark clothes. Silver plated in glistening Sheffield finish. 1½ in. Safety clasp. Shpg. wt. 4 oz.
4 N 3560E **$3.35**

Earrings . . . glamour for her eartips

Lovely earrings complete the fashion picture for daytime, night-time, any time! Screw back style. Shown about ¾ actual size. Shpg. wt. pair, 3 oz.

[L] Rhinestone drops as clear as the morning dew. Yellow gold plated.
4 N 3958E **$1.14**

[M] Brilliant! Ruby or aquamarine colored stones with sparkling rhinestones. *State color.*
4 N 3963E **$2.32**

[N] Long drops. Rhinestones set in silver color metal.
4 N 3968E **$1.14**

[P] Starry rhinestones twinkle here and there in shining globes of rose gold plate.
4 N 3944E **$1.14**

[R] Graceful leaf earrings of polished rose gold plate. Ideal for suits or dresses.
4 N 3953E **$1.14**

[S] Rhinestone cluster set in sterling silver for eartip sparkle.
4 N 3950E **$1.14**

Long-lasting 1/20 12K rose gold filled for years of beauty. Screw backs. Shown ¾ actual size. Shipping weight 3 ounces.

[T] Shell-like scroll with gleaming rhinestone in center.
4 N 3954E **$1.14**

[V] Four petals in cunning cluster with rhinestone center.
4 N 3959E **$1.14**

[W] Pair of leaves. *State* aquamarine or ruby-color stone.
4 N 3956E **$1.14**

For pierced ears. Solid 10K gold ear wires. Shown ¾ actual size. Shpg. wt. 3 oz.

[X] Sparkling jewel-cut stone. *State color:* ruby, emerald, crystal, jet or topaz.
4 N 3971E **$3.29**

[Y] Wedding band style. Long lasting 1/20 12K yellow gold filled.
4 N 3962E **$1.28**

[Z] Simulated pearls. Very lustrous, polished by hand.
4 N 3965E **$3.29**

Moonbeam jewelry by Coro

- Again in our catalog—the first time since before the [illegible]
- In 3 heavenly colors: angel pink, ice blue, moonstone white
- To give suits and dresses the froth every woman loves

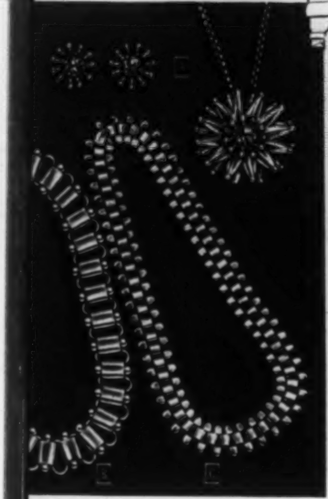
Lightweight as a cloud, these beautiful beads capture the softness of a moonlit night and reflect the gentle glow of silvery moonbeams. A gift, too, that will capture the spirit of Christmas and reflect the thoughtfulness of the giver.

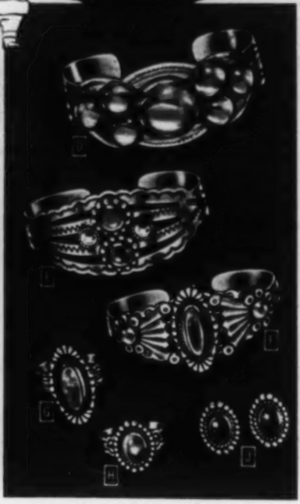
Do your Christmas shopping right NOW . . . right HERE. This attractive jewelry is sure to be a sensational gift hit . . . either in sets or in separate pieces . . . and will flatter the feminine heart of every lady on your Christmas list.

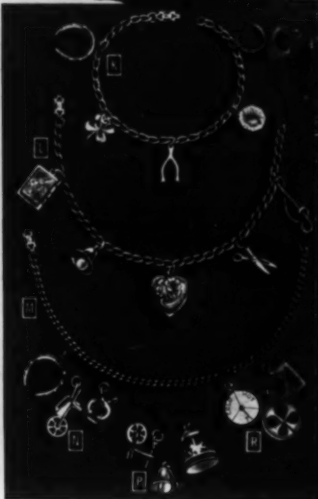
The necklace is about 17½ inches long, strung on strong, matching cord with a knot between each bead. Bead clasp conceals fastening. Two-row cuff bracelet is strung on wire and adjusts to any wrist. Earrings are rectangular-shaped, ⅞x⅝ inches with sterling screw backs. *State color:* pink, blue or white. Come in gift box.

4 N 4644ME—**Necklace.** Shipping weight 5 oz	$3.39
4 N 4508ME—**Cuff bracelet.** Shipping weight 5 oz	$3.39
4 N 3961ME—**Earrings.** Shipping weight 4 oz	1.14

GIFTS AS GAY AS CHRISTMAS DAY







Gleaming metal Necklaces

A **Pendant and earrings.** Stone-set star to wear as pendant or pin. 14¼-in. chain. 2-in. pin. Yellow gold plated, with simulated ruby or blue sapphire. ⅞-in. screw back earrings. *State stone color.*

4 N 4617ME—**Pendant.** Shpg. wt. 5 oz	$3.49
4 N 3985ME—**Earrings.** Shpg. wt. 3 oz	$2.18

B **Necklet and bracelet.** Wide links of intricate design. ⅝ inch wide. Rich adornment for suits or dresses. Necklet 14½ inches long. Matching bracelet 7½ in. *State finish:* rose gold or silver plate.

4 N 4648ME—**Necklet.** Shpg. wt. 4 oz	$2.32
4 N 4598ME—**Bracelet.** Shpg. wt. 3 oz	$1 14

C **Necklet and bracelet.** Large and small links form a smart pattern. ½-inch wide. Necklet 14½ inches long. 6¾-inch bracelet has identical links. *Please state finish:* yellow gold or silver plate.

4 N 4643ME—**Necklet.** Shpg. wt. 4 oz	$1.14
4 N 4597ME—**Bracelet.** Shpg. wt. 3 oz	68c

Indian design Jewelry

These handsome treasures combine genuine turquoise and silver to become real American beauties. All are copied from fascinating Old Indian motifs which, legend has it, bring good luck to the wearer. Two impressive bracelets in silverplate at low prices . . . finer solid sterling silver pieces of enduring beauty. Shipping weights: bracelets 6 oz.; rings 4 oz.; earrings 3 oz.

Two handsome bracelets—in silverplate

D 4 N 4511E—Wide bracelet with raised design	$2.29
E 4 N 4512E—Colorful bracelet set with turquoise	$3.29

Solid Sterling Silver Bracelet, Rings, Earrings

F ♦4 N 4535MEY—Wide all sterling silver bracelet with large turquoise adds drama to your costume. Sent from Chicago. Order, pay postage from nearest Sears mail order house	$7.95
G 4 N 4952ME—Ring, set with large turquoise. Adjusts to fit any size finger	$4.58
H 4 N 4941ME—Ring with small turquoise. Adjustable	$2.68
J 4 N 4029ME—Earrings with turquoise. Screw backs	3.48

Sterling silver Charms

Bracelets or individual charms in lifelong sterling silver. 7-inch long bracelets have safety clasps. Attractive gift box. Shipping weight each 5 ounces.

K 4 N 4587E—**Good Luck Bracelet.** 5 sterling silver charms	$1.18
L 4 N 4516E—**Keepsake Bracelet.** 5 charms in sterling	$2.78
M 4 N 4533E—**Starter Bracelet** onl[illegible] polished sterling	$1[illegible]
N 4 N 4506E—**3 Charms:** Ice tongs, wheelbarrow, horseshoe	$1.14
P 4 N 4507E—**3 Charms:** Merry-go-round, bell, spinning wheel	$1.68
R 4 N 4504E—**3 Charms:** Dice box, 4-leaf clover, mood-indicator	$2.32

Orvin lapel and bracelet watches

- Serves dual purpose as smart accessory and useful timepiece
- Every movement double-tested for accuracy in timing

[A] **Wishbone style lapel watch.** Stunning rose color 10K rolled gold plate case has silvered dial with gilt numerals and hands. High crystal. Dainty rose and green 1/20 12K gold filled pin, safety catch.
4 N 170—7-jewel Orvin movement. Shipping weight 9 oz..... **$19.95**

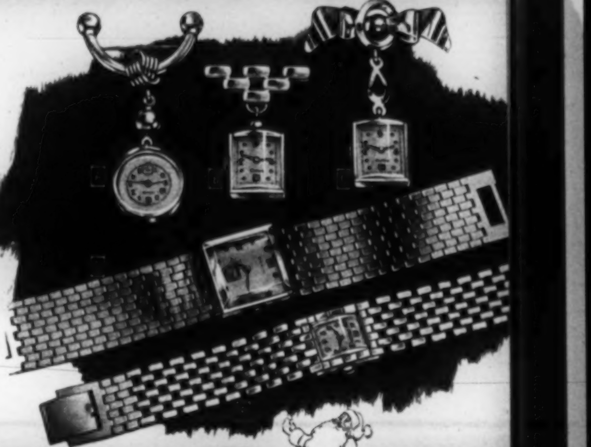
[B] **Checker pendant lapel watch.** Modern, gleaming case of solid 14K rose gold, matching checker-bar pendant with safety clasp. Fine 17-jewel movement. Easy-to-see, upside-down-dial. Rose dial with gold color numerals and ruby color hour markers. High domed crystal.
4 N 0172—17-jewel Orvin movement. Shipping weight 9 oz..... **$49.50**

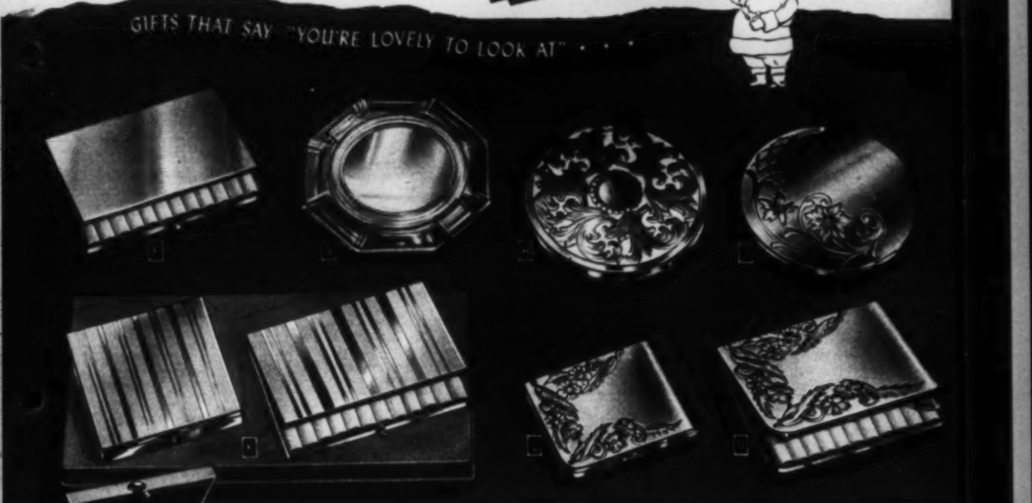
[C] **Bowknot style lapel watch.** Rose color 10K rolled gold plate case. Rose dial, gold color numerals, ruby hour markers. Black hands. Domed crystal. Rose and green 1/20 12K gold filled pin has safety clasp.
4 N 0171—7-jewel Orvin movement. Shipping weight 9 oz.... **$21.95**

[D] **Basket weave bracelet watch.** Rose color 10K rolled gold plate case. Rose dial has gilt Roman numerals, ruby hour markers. ⅝-inch crystal has sparkling beveled edge. ⅜-in. wide band has safety clasp.
4 N 0173—7-jewel Orvin. *State wrist size.* Shpg. wt. 9 oz....... **$29.75**

[E] **Woven link bracelet watch.** Rose color 10K rolled gold plate case has rose dial, black numerals and hands. Domed crystal. Safety catch.
4 N 0174—7-jewel Orvin. *State wrist size.* Shpg. wt. 9 oz....... **$34.95**

Watches shown ⅞ actual size; prices include 10% Federal Tax.





Jewel Box

Handsome jewel box with lock and key to provide safety for her treasured pieces. Removable tray is partitioned; deep bottom for other jewelry. Simulated leather cover has gold color line trim. Felt lined throughout. 10x7x3⅛ inches. *State color:* red or blue. Shpg. wt. 1 lb. 12 oz.
4 N 4820............. **$2.89**

New beauties! Compacts and Cigarette Cases

[F] **Smart cigarette case** for her purse. All gold color metal polished to a satiny luster. Metal strip holds 12 standard size cigarettes securely in place. Push-button catch for easy opening. Size 4x3 inches.
4 N 4731—Wt. 5 oz..**$1.98**

[G] **Genuine Lucite Compact** . . . two mirrors, for only 98c! Crystal clear and lovely. One mirror on top, one inside. Deep powder compartment 2¾ in. diameter. Overall size 4⅛ in. Mesh sifter. Soft puff.
4 N 4730–Shpg. wt. 5 oz. **98c**

[K] **Rex Compact and Cigarette Case**—the name that's nationally known for quality and beauty. Of hand polished gold color metal with rich-looking engine-turned designs that are ever so attractive. Designs vary slightly.

Compact has full mirror and large sifter powder section complete with puff. Push-button catch. Size 3x3 inches.

Cigarette case holds 12 standard cigarettes. Metal arm keeps cigarettes in place. Push-button catch. 4x3 in.
4N4732—Compact and case in box. Shpg. wt. 8 oz. Set **$4.98**

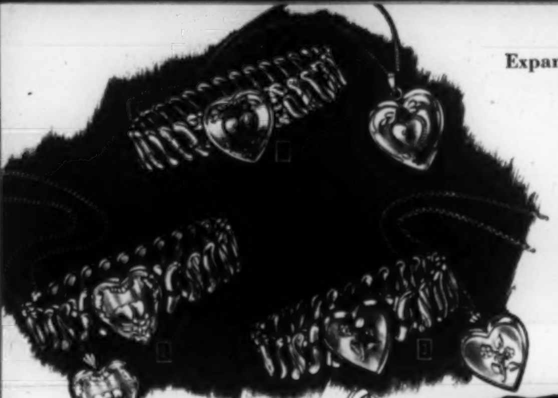
[H] **Rex compact** . . . big, smart-looking. All gold color metal, floral design on enamel ground in white, red, blue or black. Designs may vary. 4-in. diam., full mirror. Sifter style. Push-button catch. *State color.*
4N4729–Shpg. wt. 5 oz. **$1.89**

[L] **Elgin American** designs a book shape compact in a convenient size. All gold color metal case with polished design on lustrous satin-finished top. Metal cover on powder compartment. Soft puff. Size 3x2⅜ in.
4N4717–Shpg. wt. 5 oz. **$4.98**

[J] **Elgin American compact,** a masterpiece of styling. Jewel-like satin-finished gold color metal case has exquisite floral design. Slim, tapered edges. Metal cover over powder compartment. 3⅜-inch diameter. Full, clear mirror.
4 N 4719–Shpg. wt. 5 oz. **$7.98**

[M] **Elgin American** metal cigarette case matches the exquisite design on compact at left. Both have the same gleaming gold color finish. Holds 10 standard cigarettes. Size 3¼x3 inches. Buy compact and case for a smart gift.
4 N 4718–Shpg. wt. 5 oz. **$5.98**

Do your Christmas shopping on Sears Easy Terms. For complete details, see page 231 of this book



Expansion Bracelets, matching Lockets

Favorite jewelry among the young set . . . treasured through the years. Romantic heart bracelet with expansion links, adjusts to fit the wrist, stays in place. Matching ⅞-inch locket on dainty chain; locket holds two pictures. In gift box. Shipping weights set 8 oz.; bracelet 6 oz.; locket 4 oz.

[1] **Matched set for misses.** Dainty design with space for hand-engraved initial. Locket has 15-inch chain. Enduring 1/20 12K yellow gold filled. *Print 1 initial.*

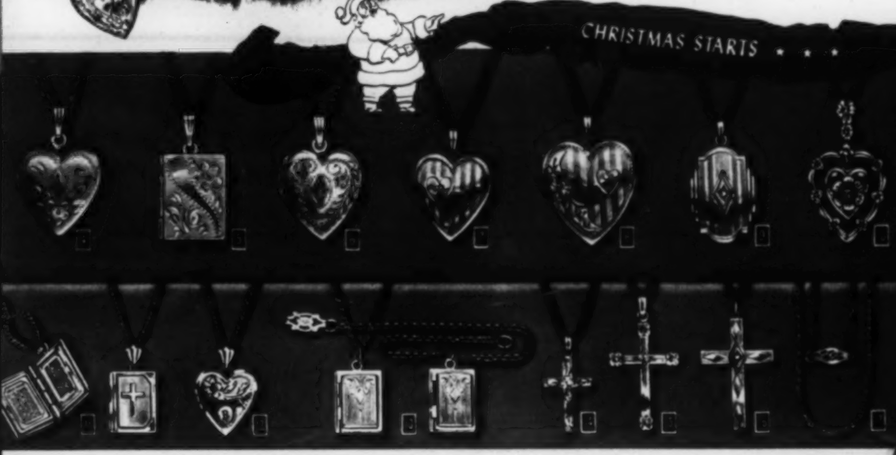
4 NR 5886E—Bracelet. $9.98
4 NR 5887E—Locket . . $3.98
4 NR 5888E—2-pc. set, bracelet and locket $12.98

[2] **Highly polished set** with rich embossed design. Heavier than (1). 18-in. chain. 1/30 10K yellow rolled gold plate with 1/20 12K gold filled back. *Print two initials if desired.*

4 NR 5880E—Bracelet $10.98
4 NR 5816E—Locket. 3.79
4 NR 5879E—2-pc. set, bracelet and locket $13.98

[3] **Mother of pearl inlays,** hand-applied yellow and green gold floral design on bracelet and locket. 18-inch chain. 1/30 10K yellow rolled gold plate, 1/20 10K gold filled back.

4 N 5985E—Bracelet $11.98
4 N 5986E—Locket. 4.98
4 N 5984E—2-pc. set, bracelet and locket $15.98



Precious Lockets, Pendants, and Crosses . . . jewelry gifts dear to her heart

Gleaming golden lockets that open to hold two pictures. Hand-engraved designs may vary. If correctly initialed, may not be returned. Matching 18-inch chain. Gift box. Shpg. wt. 4 oz.

[4] Heart locket, 1/20 12K yellow gold filled. *Print initial.*
4 NR 5801E—¾ inch. $3.49

[5] Book style locket with rose and green gold trim. 1/20 12K yellow gold filled.
4 N 5802E—¾ inch. $3.98

[6] Diamond-set heart locket with shining satin finish. 1/20 12K yellow gold filled.
4 N 5806E—⅝ inch. $5.98

[7] Heart locket in solid 10K yellow gold. *Print 1 initial.*
4 NR 5808E—¾-inch. $9.98

[8] Larger heart locket. Solid 10K yellow gold, exquisitely engraved. *Print 1 initial.*
4 NR 5809E—1-inch $11.98
4 NR 5821E—⅝-inch size on 15-inch chain for misses $7.50

[9] Set with single-cut diamond. Solid 10K yellow gold.
4 N 5983E—⅞-inch $22.98

[10] **Jeweled pendant.** Solid 10K yellow gold with sparkling synthetic ruby in heart center. 18-inch chain. Shpg. wt. 4 oz.
4 N 5823E—⅞-inch $9.98

Lockets for junior misses. 15-in. chain. Shpg. wt. ea. 3 oz.

[11] Locket with Lord's Prayer inside, gold cross on front. Mother of pearl on front and back. 1/20 10K yellow gold filled.
4 N 5936E—⅝ inch $2.98

[12] Heart locket with space for two pictures. 1/20 10K yellow gold filled. *Print one initial.*
4 NR 5817E—⅝ inch $2.59

[13] **Sterling silver** lockets on matching necklace (15-inch chain) and bracelet (7½-inch chain). Lockets open.
4 N 4843ME—Necklace . . . $1.14
4 N 4844ME—Bracelet 1.14

Solid 10K yellow gold crosses, a beautiful Christmas gift. Hand-engraved designs may vary slightly. Gift box. Shpg. wt. ea. 3 oz.

[14] Small cross for the junior miss. 15-inch chain.
4 N 5860E—⅝-inch $3.69

[15] Rich design with floral motif. 18-inch chain.
4 N 5854E—1-inch $4.98

[16] Diamond-set. Hand-engraved design. 18-inch chain.
4 N 5852E—¾-inch $7.50
4 N 5853E—1-inch 7.98

Similar style without diamond.
4 N 5850E—¾-inch $3.90
4 N 5851E—1-inch 4.45

[17] **Solid 10K yellow gold chain.** Fine yet sturdy links, safe closing clasps. Replace a broken or too short chain; or buy a new chain to present with a family jewelry piece, unusual souvenir, or medallion. Shpg. wt. ea. 2 oz.

16-inch length
4 N 5828E. $2.59

18-inch length
4 N 5829E. $2.79

20-inch length
4 N 5830E. $2.99

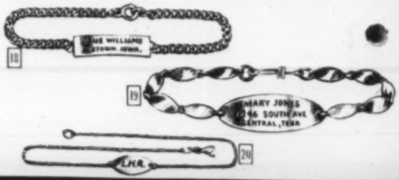
Identification Bracelets

[18] Handsome sterling silver or gold filled bracelet. 7 in. long. Name and address hand engraved, 5c a letter extra. *Print engraving.* Shpg. wt. 4 oz.
4 NR 4592E—Silver Plain. $2.15
4 NR 4593E—1/20 12K yellow gold filled. Plain $3.25

[19] Attractive bracelet in rose gold plate with oval links and smooth oval name plate. 7 inches long. Name and address machine imprinted. *Print name, address wanted.* Shpg. wt. 4 oz.
4 NR 4532E $1.38

Anklets

[20] Flattering tribute to a pretty ankle. 9 inches long. Hand-engraved. *Print 3 initials.* Shipping weight 3 oz.
4 NR 4813E—Solid 10K yellow gold $2.88
4 NR 4812E—Silver . . 1.50



Bracelets and Lockets for tiny tots

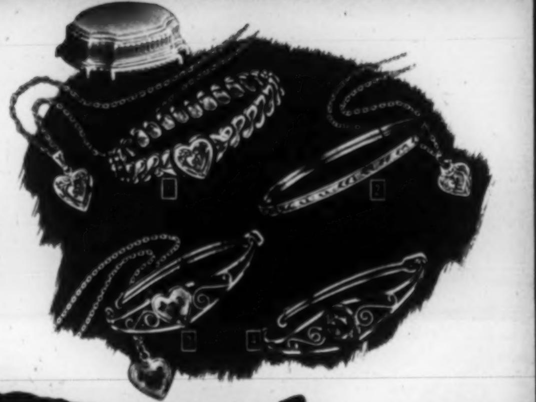
Just the right jewelry gifts to win the heart of a very little miss. Each pretty bracelet is 1/30 10K yellow rolled gold plate; lockets are 1/20 10K gold filled. In dainty gift box.

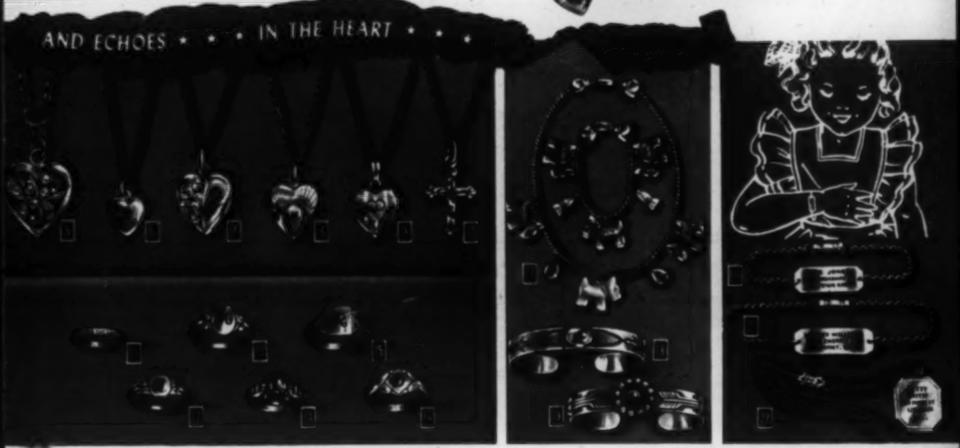
[1] **"Starlet" set,** adorable expansion bracelet and matching locket, just for baby. Bracelet measures 5¼ inches around, expands to slip over the wrist. Locket opens, holds a tiny picture, has 13-inch chain. Space for initial.
4 NR 5990E—*Print one initial*. Shpg. wt. 6 oz. **$13.14**

[2] **Bracelet and pendant** with dainty engraved designs. 5⅛-inch bracelet opens to slip on. Pendant has 13-in. chain.
4 NR 5991E—*Print one initial*. Shpg. wt. 4 oz. . . . . . Set **$3.39**

[3] **Pretty matched set** with imitation cloisonne in dainty colors on bracelet and locket. Bracelet is 5⅛ inches around, extends to 7 inches. Locket opens, has 13-inch chain.
4 N 5933E—Shipping weight 4 ounces . . . . Set **$4.98**

[4] **Stone-set bracelet** with sparkling simulated ruby or blue sapphire. 5⅛-inch bracelet extends to 7 inches.
4 NR 5948E—*State stone color*. Shpg. wt. 4 oz. . . Bracelet **$2.69**





Treasured keepsakes of babyhood

Pendants, lockets, crosses, dainty jewelry for baby. Chains 12 to 13 in. long. Shown actual size. In gift box. Shipping weight each 3 oz.

[5] **Pendant.** Yellow gold plated with simulated pearls and tiny colored stones.
4 N 4818E. **$1.14**

[6] **Heart charm.** Solid 10K yellow gold, brightly polished. *Print 1 initial.*
4 NR 5921E. . . . **$2.59**

[7] **Larger charm.** Solid 10K yellow gold. *Print 1 initial.*
4 NR 5922E. . . . **$3.79**

[8] **Locket.** Holds tiny picture. 1/20 10K yellow gold filled. *Print 1 initial.*
4 NR 5930E. . . . **$1.98**

[9] **Locket** in solid 10K yellow gold. Space for tiny picture. *Print 1 initial.*
4 NR 5929E. . . . **$3.98**

[10] **Cross for baby** Solid 10K yellow gold, dainty design.
4 N 5964E **$2.69**

Pretty 10K yellow gold rings for baby or older child. Rings marked ♦ sent from Chicago. Order, pay postage from nearest mail order house. Birthmonth chart on page 22. *State size.* In gift box. Shpg. wt. each 3 oz.

[11] **Engraved band ring** for boy or girl. Sizes 0 to 3.
4 N 5911E. . . . **98c**

[12] **Signet ring** in sizes 0 to 3 *Print 1 initial.*
4 NR 5912E. . **$1.39**

[13] **Signet ring** in sizes 2 to 4. *Print 1 initial.*
4 NR 5913E. . **$1.79**

[14] **Birthstone ring,** simulated. Sizes 2 to 4. *State month.*
♦4 N 0590BEY. . **$2.59**

[15] **Heavy signet ring,** sizes 3 to 5. *Print 1 initial.*
♦4 NR 5290EY. . **$2.98**

[16] **Heavier signet ring,** sizes 3 to 5. *Print 1 initial.*
♦4 NR 5291EY. . **$3.28**

Necklace and Bracelets

[17] **Scottie set**—colorful plastic scotties and painted beads on twisted rayon cord. Bright red and green; or soft pastel colors. Necklace, 12⅛ in. long, bracelet, 5⅛ in. *State color*. Shpg. wt. 3 oz.
4 N 4842E. . . . Set **$1.18**

[18] [19] **Bracelets in Indian designs.** Coin silver with Indian good luck symbols. Both have genuine turquoise stone. Fit tots up to 4 years.
[18] **4 N 4591E**. **$1.18**
[19] **4 N 4578E**. **$1.29**

Bracelets and necklaces with full name and address. If name is over 12 letters long, address will be placed on back of disc. *Print plainly name and address wanted.* Shipping weight 3 ounces.

[20] **Bracelet**—Solid sterling silver.
4 NR 5942E—5 inches long . . **$1.39**
4 NR 5943E—6⅛ inches long. . . . **$1.49**
Same style, 1/20 10K yellow gold filled.
4 NR 5951E—5 inches long. **$1.79**
4 NR 5952E—6⅛ inches long . . . **$1.89**

[21] **Bracelet** with heavier links, longer disc. 1/20 10K yellow gold filled.
4 NR 5955E—6⅛ inches long . . . **$2.59**

[22] **Necklace** on dainty 15-inch chain.
4 NR 5889E—Sterling silver. . **$1.59**
4 NR 5899E—1/20 10K gold filled. **$1.98**

23
24
25
John

Sterling silver for Baby's very own

[23] **"Baby King" educator set.** Dainty sterling silver fork and spoon. Well proportioned, easy to grasp. With flannel case. Gift box.
4N8913E—Postpaid Set **$4.75**

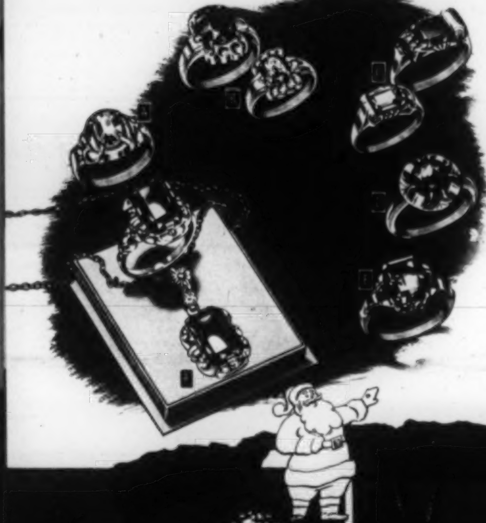
Gift cups in lustrous sterling silver. Rounded rim, easy-grip handle, 2⅛ in. high. Name engraved on cup, 8c a letter extra. *Print name if desired. State block or scroll lettering.* Postpaid.

[24] Silver cup, smaller size, holds 4 fluid ounces.
4 NR 8911E—Plain. . . . **$6.95**

[25] Heavier silver cup, 14K gold lined. Holds 6 fluid oz.
4 NR 8912E Plain. **$8.50**

BABY'S SHOES preserved and mounted as lasting gifts . . . order from our Big Fall Catalog, page 339

Prices on these two pages include 20% Federal Tax



Her Birthstone in a pretty gold ring

Makes a big impression on a big or little miss

True-color simulated stones cut with many facets to sparkle like a real gem are mounted in solid 10K yellow gold. Sizes for girls and women as listed. *State month, ring size.* In gift box. Shpg. wt. 4 oz.

Jan. .	Dark Red Garnet	May. .	Pale Green Spinel	Sept. .	Dark Blue Sapphire
Feb . .	Purple Amethyst	June. .	Violet Alexandrite	Oct. .	Rose Pink Zircon
Mar. .	Aquamarine	July. .	Red Ruby	Nov. .	Golden Sapphire
Apr. .	White Sapphire	Aug. .	Light Green Peridot	Dec. .	Blue Green Zircon

[A] **Pretty ring for girls** . . . sparkling oval birthstone in dainty mounting.
♦4 N 05011EY—Sizes 3 to 5. $3.98

[B] **Jewel-cut** oval stone set in a scalloped frame . . . the larger, heavier ring for grown-ups, the smaller ring for little misses.
♦4 N 05018EY—Sizes 5 to 8. $5.50
♦4 N 05017EY—Sizes 3 to 5. $2.89

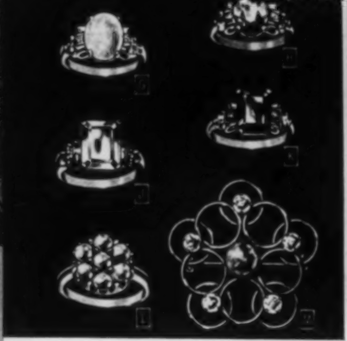
[C] **Cocktail style** with bright birthstone, very smart, very new . . . larger heavier ring for grown-ups, smaller ring for girls.
♦4 N 05059EY—Sizes 5 to 8. $6.98
♦4 N 05060EY—Sizes 3 to 5. $5.98

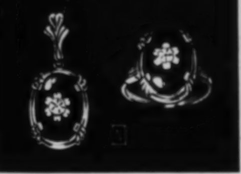
[D] **Wide golden frame** surrounds a brilliant birthstone. Handsome, heavy weight mounting.
♦4 N 05026EY—Sizes 5 to 8. $7.49

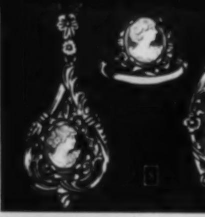
[E] **Two side diamonds** set in white gold add sparkle to the clear jewel-cut stone. Heavy mounting, smartly styled.
♦4 N 05014EY–Sizes 5 to 8. $16.98

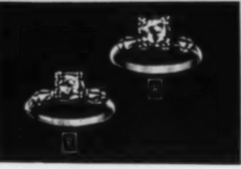
[F] **Ring and matching pendant** . . . beautifully clear stones exquisitely set in 10K yellow gold. Pendant has 18-in. chain.
♦4 N 05002EY–Ring, 5 to 8. $7.50
♦4 N 05989EY–Pendant $8.50
♦4N05381EY–Ring, pendant 14.98

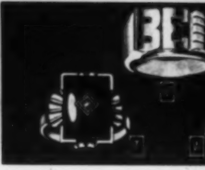
GIFTS THAT DREAMS ARE MADE OF . . .











Semi-precious gems . . 14K gold rings

Jewelry to be treasured and worn with pride. Genuine stones, mined from the earth, with the fine color and polished brilliance that stays lovely through the years, exquisitely set in rings of enduring 14K yellow gold. Aquamarine is clear, light blue; garnet, deep red; amethyst, rich purple; topaz, clear and golden; opals have rainbow hues. In gift box. *State size*, 5 to 8. Shipping weight each 4 ounces.

[G] ♦4 N 05133EY—Fiery polished opal. *State stone* $27.50

[H] ♦4 N 05133EY—Brilliant-cut stone. Aquamarine, amethyst, topaz, or garnet, beautifully set. *State stone* $27.50

[J] ♦4 N 05132EY—Square-cut many faceted stone. Aquamarine, amethyst, topaz, or garnet. *State stone* . . . $27.50

[K] ♦4 N 05137EY—Two side diamonds in classic mounting. Aquamarine, amethyst, topaz, or garnet. *State stone* $37.50

[L] ♦4 N 05129EY—Cluster ring with seven stones—fiery opals or deep red garnets. *State stone* $37.50

[M] ♦4 N 05139EY—Brooch intricately worked in 10K yellow gold, with six opals or garnets. *State stone* $32.50

♦4 N 05375EY—Matching set: cluster ring (L) and brooch (M). *State stone*, opal or garnet. Shpg. wt. 6 oz . . . $65.00

Onyx pendant and ring

[N] Two lovely jewelry pieces, together a beautiful matched set. Of 10K yellow gold set with glossy black genuine onyx with a dainty golden flower on the onyx. Pendant has 18-inch chain. *State ring size 5 to 8.* Shpg. wt. each 3 oz.; set 5 oz.
♦4 N 05144EY—Ring $11.98
♦4 N 05987EY—Pendant $11.98
♦4 N 05376EY—Ring, pendant 22.98

Zircons . . diamond bright

[P] [R] True gem stones, mined from the earth. The zircon is very like the diamond in its bright white color, cutting and brilliance, though less hard. 14K yellow gold rings. *State size 5 to 8.* Shpg. wt. 4 oz.
[P] ♦4 N 05102EY—⅗ carat. . . $14.98
[R] ♦4 N 05103EY—¾ carat . . . $19.98

Genuine Cameos . . . ring, pendant, brooch

[S] Delicate shell pink cameos, exquisitely carved . . . beautiful 10K yellow gold mountings. Lovely separately or as matched sets. In gift box. Shpg. wt. each 3 oz.; set 5 oz.
♦4 N 05101EY—Ring. *State finger size 5 to 8* $7.98
♦4 N 05980EY—Pendant on 18-inch chain $12.98
♦4 N 05379EY—Pendant and ring. *State size 5 to 8* . . . 19.98
♦4 N 05981EY—Brooch with safety clasp 19.50
♦4 N 05380EY—Brooch and ring. *State size 5 to 8* 26.50

She's sure to like one of these!

[T] **Onyx ring set with sparkling diamond** . . . handsome 10K yellow gold ring with glossy black genuine onyx.
♦4 N 05115EY—*State size 5 to 8.* Shpg. wt. 4 oz . . . . . $18.[illegible]

[V] **Signet ring with cut-out initials.** Heavy 10K yellow gold in beautiful satin finish. If correctly made to order may not be returned. *Print 2 initials. State size 5 to 8.*
4 N 5251EF—Sent postpaid from New York factory. $23.50

[W] **Synthetic ruby or blue sapphire** . . . fiery stones with the same chemical content as the genuine. 10K yellow gold.
♦4 N 05126EY—*State stone, size 5 to 8.* Shpg. wt. 4 oz. $28.98

Items on these two pages marked ♦ sent from Chicago or Philadelphia. Order, pay postage (unless postpaid) from nearest Sears mail order house. All shown actual size. Prices include 20% Federal Tax. For Easy Terms see page 231.

Lower prices on fine Diamonds

Special Christmas offer to help you buy her ring now

Flaming beauty for her finger! Clear, fiery blue-white diamonds, expertly cut and polished mounted in exquisite 14K yellow gold rings . . . all at special low prices to make her dream of a Christmas diamond a dream-come-true. Sears Easy Terms will help you buy now—see page 231. Written Guarantee Certificate with all diamonds over 1/20 carat. *State carat size and ring size 5 to 8.* In gift box. Postpaid.

A 1/8 carat diamond $59.95
B 1/4 carat diamond $131.95
C 1/2 carat diamond $295.00
D 1/8 ct. and 2 side diamonds $79.95
E 1/4 ct. and 2 side diamonds $155.95
F 1/2 ct. and 2 side diamonds $326.00

Brilliant solitaires . . . choice of three styles, at the same low prices

A 4 N 02949EY—Classic tailored mounting with brightly polished faceting.

B 4 N 02938EY—Traditional orange blossom design, exquisitely dainty.

C 4 N 02952EY—Graceful bowknot style with knife edge, lovely on the hand.

1/8 carat	$59.95	♦1/3 carat	$165.00	♦1/2 carat	$295.00
1/4 carat	131.95	♦3/8 carat	225.00	♦3/4 carat	525.00

Three beautiful rings with center diamond and two side diamonds

D 4 N 02959EY — Side diamonds in squares of white palladium. Beveled ring.

1/8 carat	$79.95
1/4 carat	$151.95
♦1/3 carat	185.00
♦3/8 carat	245.00
♦1/2 carat	315.00
♦5/8 carat	450.00

E 4 N 02954EY — Side diamonds set in ovals of shining white palladium.

1/8 carat	$83.95
1/5 carat	$123.95
1/4 carat	155.95
♦1/3 carat	189.00
♦3/8 carat	249.00
♦1/2 carat	319.00

F 4 N 02953EY — Side diamonds larger than (E) in graceful fishtail setting.

1/8 carat	$90.95
1/4 carat	$162.95
♦3/8 carat	256.00
♦1/2 carat	326.00
♦5/8 carat	461.00
♦ 1 carat	940.00

A DIAMOND WHEN SHE DREAMS OF YOU . . .

Diamond-set Wedding Bands

Beautiful for the bride . . . wonderful to replace a much worn plain band. Rings are 14K yellow gold with the diamonds set in precious white palladium to enhance their beauty and brilliance.

G **One diamond** set in a pretty hearts and flowers design.
4 NR 3100E $12.95

H **Five diamonds** are set in separate squares in this sparkling wedding band. Diamonds total 1/20 carat.
4 NR 2411E $56.95

J **Seven diamonds,** total 1/8 ct. sparkle from this ring.
4 NR 3133E $89.95

K **Seven large full-cut diamonds** set fishtail style make this an exceptionally brilliant ring. Diamonds total 7/16 carat.
♦4 NR 3140EY $215.00

Wedding Rings for bride and groom

Traditional plain bands with rounded top, always popular. 14K yellow gold.
4 NR 3277ME—Bride's . . $6.75
4 NR 3278ME—Groom's. $11.25

M **Richly engraved** in favorite orange blossom design. Heavy 14K yellow gold rings.
4 NR 3280ME—Bride's $7.75
4 NR 3281ME—Groom's $12.75

NOTE: State ring size, women 5 to 8, men 8 to 12. Print initials, date for engraving wedding rings. All rings on this page postpaid.

Three rings that match

N Matching designs for her rings and his—a much loved traditional style. Polished 14K yellow gold. Diamond shown is 1/2 ct.

4 N 02955MEY—**Diamond Engagement Ring**

1/16 ct.	$36.95	1/6 ct.	$75.00	1/4 ct.	$131.95
1/8 ct.	59.95	1/5 ct.	99.95	♦1/2 ct.	295.00

Matching 14K Gold Wedding Rings

4 NR 3297ME—Bride's (sizes 5 to 8) $9.50
4 NR 3298ME—Groom's (sizes 8 to 12) . .$14.75

Pretty . . . and very inexpensive!

P **Sparkling diamond** in 14K yellow gold.
4N02911E—1/125 carat $15.95
1/100 ct. $16.95 1/70 ct. $19.95 1/50 ct. $21.95

R **Matched engagement and wedding rings.** 14K yellow gold with flower design in
4 N 02970ME—Diamond Ring, 1/10 ct. shown.

1/20 carat	$32.95	1/12 carat	$42.95
1/16 carat	36.95	1/10 carat	47.95

4NR2164ME-3-diamond Wedding Ring . $28.95

Matched rings in precious platinum

S Engagement and wedding rings of 10% iridium platinum, finest platinum metal for jewelry. A beautifully faceted and polished design. Engagement ring has two side diamonds, total 4/100 ct. Center diamond shown is 1 carat.

♦4 N 02961MEY—Engagement Ring.

1/8 ct.	$110.00	1/3 ct.	$215.00	3/4 ct.	$575.00
1/4 ct.	182.00	1/2 ct.	345.00	1 ct.	959.00

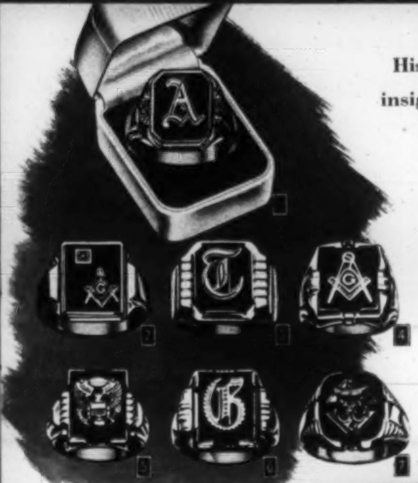
♦4NR3394MEY—Platinum wedding ring. $23.95

Beautiful Diamond Dinner Rings

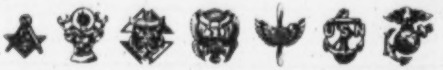
T **Three diamonds,** total 1/10 ct., in an exquisite filigree setting. 14K yellow gold. Lovely for either third or fourth finger.
♦4 N 02967EY—*State size, 4 to 8* $72.95

U **Five brilliant diamonds,** total over 1/4 ct., are set in white gold in this lovely dinner ring. Mounting is 14K yellow gold.
♦4 N 02968EY—*State size, 4 to 8* $185.00

Prices include 20% Federal Tax . . . Rings shown actual size. Sent in gift box . . . For Easy Terms see page 231



His initial, Masonic or fraternal emblem, or military insignia on any of these handsome gold and silver rin



Individually his own . . . a ring with his initial or the insignia of his choice. There are heavy gold rings with genuine onyx . . . good-looking, inexpensive silver rings. Choose any one: we'll put on initial; Masonic, Knights of Columbus, or Elk emblem; or Army, Navy, Marine, or Air Force insignia. *Print initial, emblem, or insignia wanted. State size* 8 to 12. In gift box. Shipping weight 4 oz.

[1] **Two diamonds** are set in this handsome 10K yellow gold ring. Stone is glossy jet black genuine onyx.
♦4 N 05406EY . . $29.98

[2] **One diamond** is set in the corner of a fine genuine onyx stone. Ring is heavy weight 10K yellow gold.
♦4 N 05419EY . . $23.98

[3] **Genuine onyx** in an exceptionally fine 10K yellow gold ring, very heavy for rich appearance, long wear.
♦4 N 05418EY . . $21.98

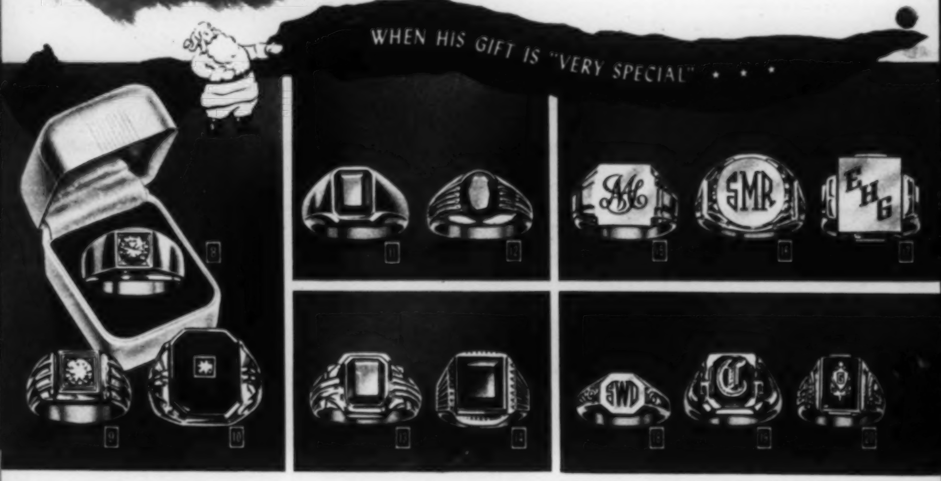
[4] **Genuine onyx** in a modestly priced 10K yellow gold ring of popular weight, massive in appearance.
♦4 N 05404EY . . $15.98

[5] **Solid 10K yellow gold** with polished black simulated onyx. Substantial weight.
♦4 N 05402EY $10.98

[6] **Massive ring** with 10K yellow gold top and silver shank. Black simulated onyx.
♦4 N 05401EY $8.69

[7] **Sterling silver ring,** effectively ridged and tapered. Black simulated onyx stone.
♦4 N 05400EY $3.49

Read before ordering: Rings on this page marked ♦ sent from Chicago or Philadelphia. Order, pay postage (unless postpaid) from nearest Sears mail order house.



A Diamond for Him!

[8] **Fine quality full-cut blue-white diamond** in a strictly masculine tailored mounting. Heavy 14K yellow gold ring, white gold crown. (Shown with ¾ ct. stone.) With Guarantee Certificate.
♦4 N 02940EY—*State size, 8 to 12.* Postpaid

1/8 ct. .	$83.00	1/3 ct.	$188.00	3/4 ct.	$548.00
1/4 ct. . .	155.00	1/2 ct.	318.00	1 ct.	932.00

[9] **Fine quality full-cut blue-white diamond** in a handsome 14K yellow gold ring, white gold crown. With Guarantee Certificate. (¼ ct. shown.)
♦4 N 02956EY—*State size, 8 to 12.* Postpaid

1/8 ct. .	$76.95	1/4 ct.	$149.00	1/2 ct.	$312.00
1/5 ct. .	116.95	3/8 ct.	242.00	3/4 ct.	542.00

[10] **Glossy black genuine onyx** with fine single-cut diamond in the center. Massive 10K yellow gold mounting. *State size, 8 to 12.* Shpg. wt. 4 oz.
♦4 N 05518EY—With 1/20 carat diamond . $53.95
♦4 N 05519EY—With 1/12 carat diamond . . 67.95

Handsome stone-set Rings

[11] **Genuine garnet** set in 14K yellow gold. The true gem stone is a deep clear red, its richness emphasized by the smooth satin finish of the mounting. A ring to treasure.
♦4 N 05511EY $39.95

[12] **Genuine semi-precious** gems—dark red garnet, golden topaz, or purple amethyst—in a 14K yellow gold ring with simple, smart, masculine lines.
♦4N05521EY Garnet $39.95
♦4N05520EY—Amethyst or topaz. *State stone* . . $35.00

[13] **Synthetic ruby or blue sapphire** — fiery stones with the same chemical content as the genuine. Mounted in 10K yellow gold ring. *State stone.*
♦4 N 05515EY . . $27.50

[14] **Sparkling simulated** ruby or blue sapphire in a heavy 10K yellow gold ring, fine detail. *State stone.*
♦4 N 05501EY . . $17.50
♦4 N 05514EY — Same with 2 side diamonds. *State stone* $27.98

State ring size, 8 to 12. Shpg. wt. each 4 oz.

Signet Rings

Initials skillfully hand-engraved in a style appropriate to the design of the ring. *Print 3 initials. State size, 8 to 12.* Shpg. wt. 4 oz.

[15] **Solid 10K yellow** gold, high polish.
♦4 NR 5602EY $9.98

[16] **Heavier ring,** solid 10K yellow gold.
♦4 NR 5601EY . . $11.98
♦4 NR 5600EY — Same style in silver . . . $2.98

[17] **Massive style,** solid 10K yellow gold. Heavy, very smart.
♦4 NR 5603E . . . $15.98

Boys' Rings

Shpg. wt. 4 oz. *State size.*

[18] **Signet ring** in 10K yellow gold. Hand-engraved. *Print 3 initials.*
♦4 NR 5647EY—3 to 5 . $4.98
♦4 NR 5648EY—6 to 9 . 5.98

[19] **Initial ring** in 10K yellow gold. Simulated onyx. *Print 1 initial.*
♦4 N 05413EY—6 to 9 $8.[illegible]

[20] **High school class** [illegible] 10K yellow gold, [illegible] simulated black onyx. State year, school initial, and ring size. Three initials inside ring at 10c extra. *Print initials if desired.*
♦4NR5654EY-4 to 12 $10.98

All rings shown actual size . . . Prices include 20% Federal Tax . . . For Easy Terms see page 231

SWANK accessories . . . for HIS gift

The smart jewelry for men . . . designed with the distinguished style and unmistakable look of quality that men approve. In attractive gift boxes. Postpaid.

[1] **Tie chain and collar bar** in yellow gold plate, a smart, but inexpensive Swank jewelry set.
4 N 6039E—2-piece set in gift box. $2.40

Modern cut-out initials personalize the key chain and tie accessories in this matching group. All are yellow gold plated. *Print 2 initials.*

[2] Tie clip and collar bar.
4 NR 6028ME. $3.00

[3] Tie chain and collar bar.
4 NR 6027ME. $3.00

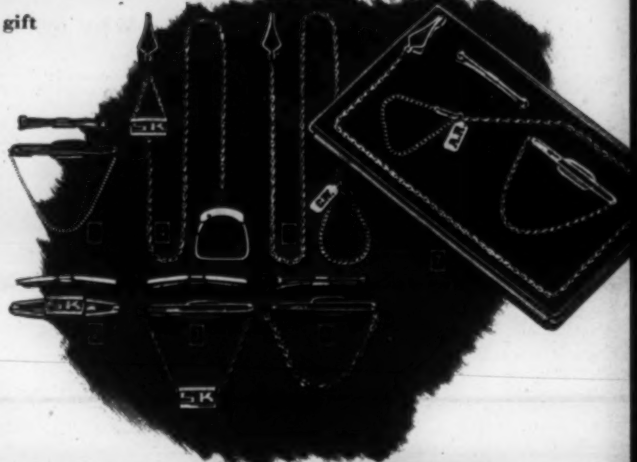
[4] Key chain with stirrup style end. Safety clasp.
4 NR 6026ME. $3.00

Lustrous sterling silver matched accessories—jewelry that will keep its smart good looks.

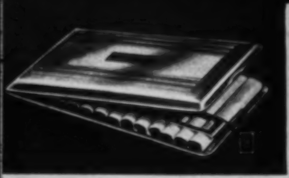
[5] Key chain with loop end. Hand engraved. *Print 2 initials.*
4 NR 6001ME. . . .$6.00

[6] Tie chain and collar bar in sterling silver. 2-piece set.
4 N 6002ME. $6.00

[7] **Rich 1/20 12K yellow gold filled** matched accessories—top flight in fashion, enduring in quality. Handsome triple link style.
4 NR 6043E—3-piece set: key chain, tie chain, and collar bar. *Print 2 initials*. $15.00
4 N 6044E —Tie chain and collar bar. $6.00
4 NR 6032E—Key chain. *Print 2 initials*. 9.00



SAY IT WITH JEWELRY . . .



For smokers!

[8] **Elgin Cigarette Case** with all the beauty of design and finish that distinguishes Elgin American. Gold color metal, engine turned design. 5⅛x3 inches. Holds 20 standard cigarettes. Shpg. wt. 5 oz.
4 N 4720. . . . .$5.98

[9] **Ronson Crown Lighter**—gleaming silverplated lighter, a handsome ornament for desk or table. Heavily silverplated, felt padded on bottom to protect furniture. 2½ inch base, 2¼ inches high.
4N6060E—Postpaid$12.00

Military Ring

[10] If he served overseas, this is the ring he'll want to wear. It has an exact replica of the shoulder patch he wore in the service. It names his division or unit and most rings also name major campaigns.

Rings are 10K yellow gold—made to wear for years. 110 different rings available for overseas Marine and Army infantry, armored, airborne, and air force units—two full pages of illustrations in our Midseason Fall Catalog. *State ring size 7 to 13 and name of division or unit.* Postpaid from Arizona factory.
4 N 5551EF. $19.95

Identity Bracelets

[11] **For men** . . . popular "Cruiser link" style in heavy weight lustrous sterling silver or rich 1/20 12K yellow gold filled. 7¾ inches long. Hand-engraved with name and address or any message at 5c a letter extra. *Print exact engraving wanted. State for top or back of disc.* If correctly engraved, may not be returned. Shipping weight 8 ounces.
4 NR 6050E—Sterling. Plain. $6.98
4 NR 6051E—Gold filled. Plain. . .$10.98

[12] **For boys** . . . junior edition of big brother's. 6½ inches long. *Print name and address* (inscribed by machine). In gift box. Shipping weight 7 ounces.
4 NR 6087E—Sterling. Plain. $2.98
4 NR 6088E—Rich 1/20 12K yellow gold filled. Plain. $3.98

Inexpensive Kelton Watches

Accurate, dependable U.S. Time precision watches. Built for hard use at work or play, smartly styled for dress wear. Easy-to-afford low prices. Postpaid.

[13] **Kelton Director** with expansion band. Case and band are 10K yellow rolled gold plate with stainless steel back. Frosted silver dial, gilt etched numerals. Non-shatter Lucite crystal.
4 N 1709—Price includes 10% Federal Tax. . .$18.59

[14] **Kelton Dean.** Trim, smart case in 10K yellow rolled gold plate, stainless steel back. Frosted silver dial, gilt-etched numerals and markers. Non-shatter Lucite crystal. Tan pigskin strap.
4 N 1708—Price includes 10% Federal Tax. . .$10.62

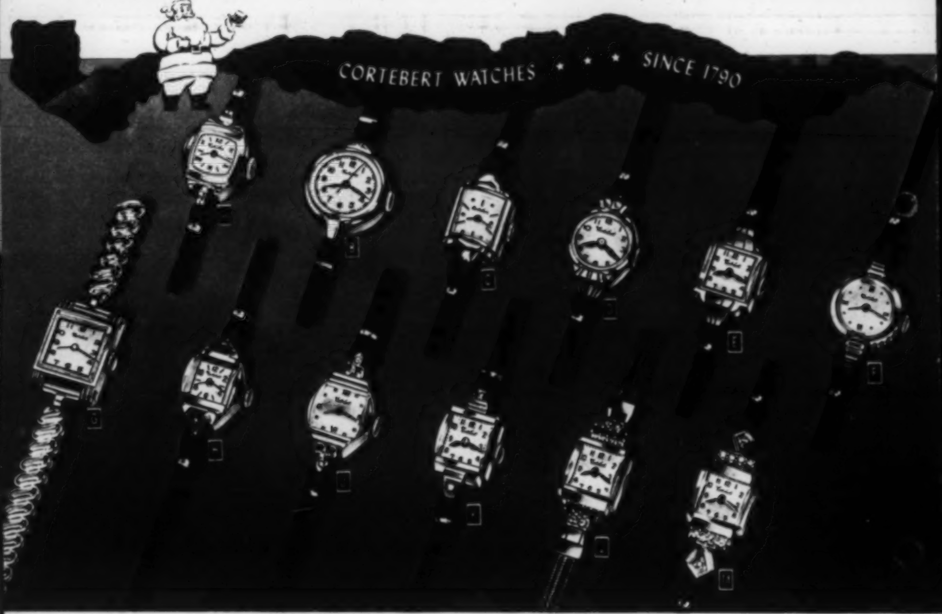
[15] **Kelton Dexter** with sweep second hand for timing and luminous frosted silver dial that shows time in the dark. Nickel plated case, chrome trim. Non-shatter Lucite crystal. Gray calfskin strap.
4 N 1700—Price includes 10% Federal Tax. . . $9.30

Prices include 20% Federal Tax where E is added to catalog number (as 4 N 6060E)

Why his or her Christmas Watch

- ***A proud name,*** honored for 156 years. Among the finest Swiss watches, known 'round the world for fine timekeeping . . . sold in America only by Sears
- ***Winner of many awards*** for excellence and accuracy . . . including a World's Fair Grand Prize . . . a few of many medals won are shown at left
- ***17-jewel "dynamic poise" movement*** maintains perfect balance and accuracy in any position of the wrist and in a variety of temperature changes
- ***Anti-magnetic movement,*** protected against impulses which often interfere with the accuracy of a watch . . . assures you dependable timekeeping
- ***Brilliantly designed cases*** in finest solid 14K and 18K gold and in gold filled and rolled gold plate. Up-to-date styling adds to their richness
- ***More for your money*** in the fineness of the movement . . . in the beauty and value of the case . . . so easy to buy on Sears Easy Terms, page 231

In attractive fine-grained wooden presentation case. State wrist size for women's watches. Shipping weight each 9 ounces.



17-jewel Corteberts for her . . . enduring in their loveliness

A **Small and dainty** case is 10K yellow rolled gold plate with long-wearing stainless metal back. Dial is modern in design, easy to read. Cord band with safety clasp. 17 jewels.
4 N 215 . . . . $23.95

B **Professional watch** with sweep second hand — gives exact time in seconds. Raised black numerals. 10K yellow rolled gold plate case, stainless metal back. Cord band, safety clasp. 17 jewels.
4 N 0270 . . . . $27.50

C **New and different!** 14K yellow gold filled case, smoothly rounded. Silvered dial with dot and stick hour markers. Rounded crystal. Cord band with safety clasp. 17 jewels.
4 N 0228 . . . . . . $32.50

D **High domed crystal** in new round shape. Beautifully designed heavyweight solid 14K yellow gold case. Attractive easy-to-read dial, black numerals. Cord band with safety clasp. 17 jewels.
4 N 0259 . . . . $34.95

E **Modern square design** in heavy 14K yellow gold, smooth and brilliantly polished. Silvered dial has black numerals and black hands. Crystal is high and domed. Cord band with safety clasp. 17 jewels.
4 N 0280 . . . . $39.95

F **A beauty** in 18K yellow gold with "wheel tread" design on round case. Silvered dial has black numerals and raised gilt dots. Black hands. Thick, flat crystal. Cord band with safety clasp. 17 jewels.
4 N 0278 . . . . $69.50

G **Streamlined** rectangular shaped 18K rose gold case. Gold color dial with neat black numerals and hands. High flat crystal. Attractive expansion band is 1/20 12K yellow gold filled. 17 jewels.
4 N 0282E $79.50

H **Two diamonds** are set in white gold triangles in the extended ends of watch. Attractive case is solid 14K yellow gold. Rose dial has black numerals and hands. Cord band with safety clasp. 17 jewels.
4 N 0271 . . . . . . $49.50

J **Four rubies and two diamonds** enrich this lovely 14K rose gold watch. Silvered dial has black Roman numerals, gilt hour markers, black hands. High domed crystal. Cord band with safety clasp. 17-jewel movement.
4 N 0265E $79.50

K **Two large diamonds** (total 1/16 carat) sparkle from white gold settings. Case is 14K yellow gold. Silvered dial, black numerals and hands. Domed crystal. Cord band with safety clasp. 17 jewels.
4 N 0264E $89.50

L **Eight rubies and four large diamonds** (total ⅛ carat) are set in the end pieces of this superb watch. Case and snake chain bracelet are 14K rose gold. Silvered dial, black numerals. High domed crystal. Safety clasp. 17 jewels.
4 N 0266E $225.00

M **Ten large diamonds** (total about ⅕ carat) sparkle brilliantly from a shining 14K white gold case. Extended end pieces. Silvered dial with black numerals and hands. Domed crystal. Cord band with safety clasp. 17 jewels.
4 N 0267E $249.50

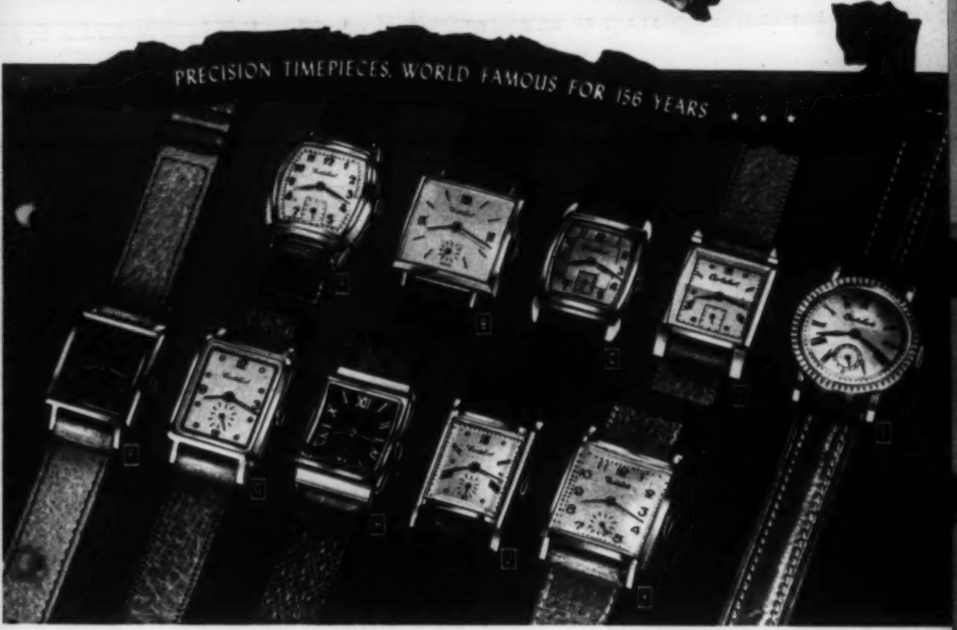
Shown ⅞ actual size. Prices include 10% Federal Tax on watches A, B, C, D, E, F and H; 20% on all others

should be a *Cortebert*

17-jewel Cortebert . . with individual certificate of time-keeping excellence

Each of these watches, before it is sent to you, was rigorously tested for time-keeping accuracy by an official bureau of the Swiss government, one of the most critical watch-testing laboratories in the world. And each was awarded the Bureau's certificate, showing its high accuracy rating. Here is further evidence of the fine quality and time-keeping excellence of the Cortebert movement—a quality which is the same for every Cortebert watch as for this one.

The case is a beauty—18K yellow gold of extra heavy weight, carefully hand-finished, brilliantly polished. Silvered dial has applied 14K yellow gold numerals; clear, thick beveled crystal. Finest quality genuine leather strap.
4 N 0411E—Man's 17-jewel Cortebert watch. In gift box. Shpg.wt. 9 oz.**$149.50**



17-jewel Corteberts for him . . . a watch of great tradition

A **A top value** . . . distinguished styling plus a 17-jewel movement. Cushion shape case is 10K yellow rolled gold plate with stainless metal back. White dial has raised gilt numerals and hands. Curved beveled crystal. Leather strap.
4 N 406............**$21.95**

B **Square beveled style** with clean vigorous lines. Highly polished 10K yellow gold filled case. White dial has raised gilt Roman numerals and hour markers. Gilt hands. Curved crystal has beveled edge. Genuine leather strap. 17 jewels.
4 N 0434...........**$27.50**

C **Extra thin dress** watch with smooth flowing lines and sparkling beveled edges. 10K yellow gold filled case. Smart rose dial with easy-to-read black numerals and hands. Rich-looking beveled crystal. Genuine leather wrist strap. 17 jewels.
4 N 0419...........**$34.95**

D **Solid 14K yellow gold case,** beautifully made with highly polished surfaces. The crystal is heavy and domed, a smart modern note. Rose color dial with black Roman numerals and ruby color markers, black hands. Genuine leather strap. 17 jewels.
4 N 0408............**$49.50**

E **Sparkling "wheel tread"** design around edge of this thin model creates an ultra-smart effect. Case is 14K yellow gold. Black, easy-to-read Roman numerals and black hands on silvered dial. Beveled edge crystal. Genuine leather wrist strap. 17 jewels.
4 N 0436...........**$55.00**

F **Fine quality, 18K yellow gold** dress watch at a very modest price. Styled with clean-cut masculine lines and brilliantly polished beveled edges. Handsome slate color dial has gold color numerals and hands. Thick flat crystal. Leather strap. 17-jewel movement.
4 N 0422..........**$65.00**

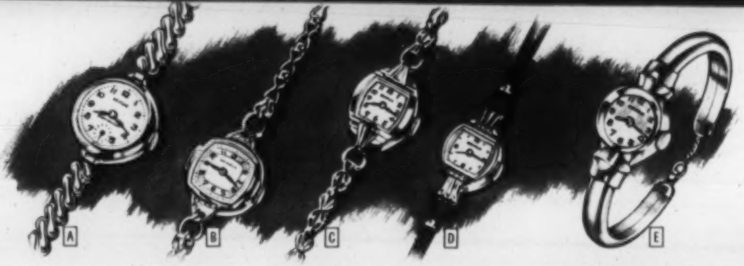
G **New in design,** superb in finish. Brilliantly polished 18K yellow gold case with new "rounded corners." Smart silvered dial has black numerals and outline dots. Silver track. New, thick rounded crystal. Heavy genuine leather wrist strap. 17-jewel movement.
4 N 0423...........**$71.50**

H **Smart curved bar ends** on an exquisitely hand-finished and polished 18K yellow gold case. Handsome black dial has inlaid gilt numerals and gilt hands. A new style note is the thick raised concave crystal. Heavy genuine leather strap. 17-jewel movement.
4 N 0424E..........**$95.00**

J **Masterly watch design . . .** an 18K yellow gold case with smooth curved effect, hand-finished, brilliantly polished. Silvered dial has black Roman numerals, gold color dots and black hands. Thick crystal curves over dial. Heavy genuine leather strap. 17-jewel movement.
4 N 0425E...........**$110.00**

K **Square heavyweight case** in 18K yellow gold with surfaces that sparkle with a jewel-like luster, the work of master craftsmen. Smart modern rose color dial with black Arabic numerals and hands. Thick crystal with beveled edges. Heavy genuine leather strap. 17 jewels.
4 N 0426E..........**$125.00**

Shown ⅞ actual size. Prices include 10% Federal Tax on watches A, B, C, D, E, F, and G; 20% on all others.



Women's Watches . . . beautiful . . . accurate . . . shock protected

A **"Justine."** 10K yellow rolled gold plate case, stainless metal back. Silvered dial, gilt numerals and hands. Second hand dial. Matching expansion band with under links in stainless steel. 15 jewels.
4 N 0607T........$29.75

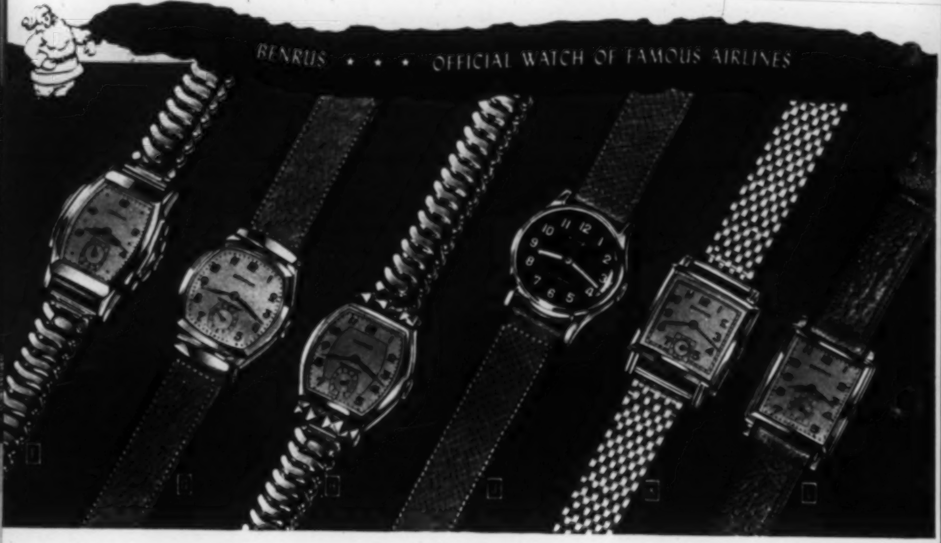
B **"Laura."** With flexible link bracelet, 1/20 12K gold filled. Cushion-shaped case is rose color 10K rolled gold plate with stainless metal back. Rose dial with black numerals and hands. 15-jewel movement.
4 N 0608T........$33.75

C **"Queen Carol."** 10K yellow rolled gold plate case; stainless metal back. Small cushion shape. Extended end pieces. Silvered dial, gilt numerals and hands. Matching link bracelet. 15 jewels.
4 N 0609T........$39.75

D **"Francette."** Dainty case is 10K yellow gold filled. Silvered dial has easy-to-read black numerals, gilt dot hour markers. Gold hands. Thick flat crystal. Black cord. 17-jewel movement.
4 N 0610T........$49.50

E **"Embraceable."** For you who want something a little out of the ordinary! Tiny watch and bracelet in continuous band with expansion chain in center to slip over wrist. 10K yellow gold filled case, stainless metal back. Silvered dial, gold numerals and hands. Round domed crystal.
4 N 0611T–17-jewel movement $59.50

For a bigger Christmas, give her a Benrus. State wrist size. Each in presentation case. Postpaid.



Men's Watches with famous Benrus shock-protected movement

F **"Russell."** Long oval case of 10K yellow rolled gold plate, stainless metal back. Sides with graduated design. Silvered dial, raised gilt numerals and hands. Shock resisting movement. Matching expansion band with stainless metal under links.
4 N 0612T—15-jewel movement.....$29.75

G **"Abbey."** Handsome case is 10K yellow rolled gold plate with stainless metal back. Extended ends. Attractive silvered dial with easy-to-read gilt numerals and hands. Movement protected against jars and jolts. Genuine leather wrist strap.
4 N 0613T—17-jewel movement.....$33.75

H **"Higbee"** . . a handsome modern watch for him. Smartly rounded case with embossed ends is 10K yellow rolled gold plate with stainless metal back. Silvered dial with gilt numerals and hands. Curved crystal. Shock-protected movement. Matching expansion band for added comfort and smartness.
4 N 0614T—17-jewel movement............$39.75

J **"Medical Man."** Luminous numerals and hands on black dial make it possible to tell time in the dark. Sweep second hand for those who need time in seconds. 60 seconds on track. Shock-protected movement. 10K yellow rolled gold plate case with stainless metal back. Genuine leather wrist strap.
4 N 0615T—15-jewel movement............$45.00

K **"Clifton."** Flexible mesh bracelet in a basket-weave design. Extremely trim and compact. Square case is 10K yellow rolled gold plate with beveled sides and extended beveled end pieces. Stainless metal back. Silvered dial, raised gilt numerals and hands. Shock-protected movement.
4 N 0616T—17-jewel movement..........$52.50

L **"Duke Winfield."** Streamlined design to keep you up to the minute in time and fashion. Rectangular-shaped case is 10K yellow gold filled with sparkling beveled edge. Stainless metal back. Silvered dial, raised gilt numerals and hands. Shock-protected movement. Leather strap.
4 N 0617T—17-jewel movement.......... $55.00

For a bigger Christmas, give him a Benrus. No extra charge for Easy Terms, due to standard practice. See page 231 for monthly payments.

Benrus Watches shown ⅞ actual size. Prices include 10% Federal Excise Tax. In gift box. Postpaid

If they love the out-of-doors

Trojan Pocket Telescope—fun for boys' and girls' outdoor play, for nature study. Optically ground and polished 5-power lenses make distant objects seem close. Black bakelite barrel, 2 draw tubes. Compact and durable. Size closed, 4⅜ inches. Shpg. wt. 9 oz.
4 N 6300—With case. **$1.19**

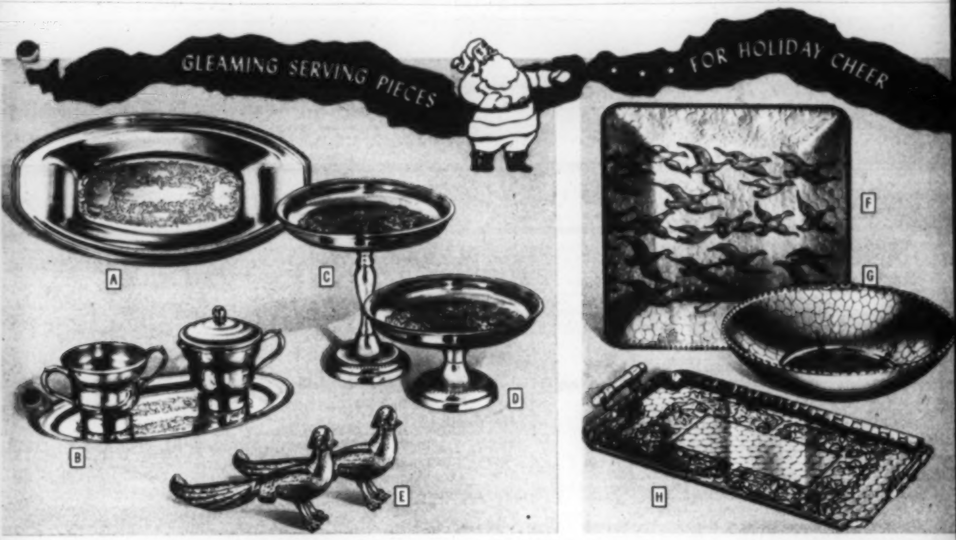
"Sharpshooter" Field Glasses. Accurate optically ground lenses magnify objects 3 times actual size; yield clear images. Wide field of view: 400 ft. at 1000 yards distance. Instant, easy focusing. Diameter of objective lens, 1¼ in. Size 4⅛x3¾ in. With case and leather carrying strap. Grand Christmas gift. Shpg. wt. 1 lb. 8 oz.
4 N 6253E **$3.98**

If they fancy Weather Instruments

Taylor "Fleetwood" Baroguide—an attractive barometer for desk or mantel. Plastic case is blue with contrasting white base. Handsome silver and bronze color dial has easy-to-read simplified forecast. 4¾ in. wide, 4 in. high. For use in altitudes up to 3500 feet. Shpg. wt. 1 lb.
4 N 6654 . . . . **$6.65**

Taylor Wall Barometer—forecasts weather 12 to 24 hours ahead. A fine precision instrument, temperature compensated for accuracy under all conditions. Rich mahogany finished wood case, 5½-in. diameter. Black and red markings on white dial. Shpg. wt. 1 lb.
4 N 6651 . . . . **$6.89**

Taylor Temprite Thermometer with sturdy bracket that fastens to outside window frame—read from inside. White vitreous enamel on durable metal. Easy-to-read black numerals and Perma-color tube with magnifying lens. 8⅝ inches long. Shpg. wt. 11 oz.
4 N 6620 . . . . **$1.19**



Gleaming Silverplated Holloware

For bride or homemaker what could be nicer than one of these gleaming silverplated serving pieces. They're quality made, heavily plated with pure silver over a copper base.

A **Bread Tray,** gracefully shaped, a beautiful flower and leaf pattern forming the decoration. For cake, cookies, rolls . . . to add charm to table service. 12⅞ inches long.
4 N 8700E—Shipping wt. 1 lb. **$4.80**

B **Sugar and Creamer on 11½-inch Tray.** Three handsome pieces to help set a lovely table. Nice for Sunday suppers. Tray may be used separately for crackers or relishes.
4 N 8703E—Shpg. wt. 4 lbs. . . 3-pc. set **$8.40**

C **High Compote,** decorated with delicate tracery pattern. 6 inches high, 7 inches top diameter. Holds fruit, candy, nuts.
4 N 8704E—Shipping weight 2 lbs **$7.80**

D **Low Compote,** graceful for serving tray or table. Stands 4 inches high, 7 inches top diameter. Nice for bonbons, nuts, olives.
4 N 8705E—Shpg. wt. 1 lb. 8 oz **$6.60**

E **Salt and Pepper Shakers** in pheasant design, reproductions of a famous heirloom set. Heavily silverplated, beautifully detailed. A handsome ornament for the table or buffet. 4 inches high, 7 inches long.
4 N 8850E—Shipping wt. 1 lb. 5 oz **$1.75**

Aluminum Serving Pieces

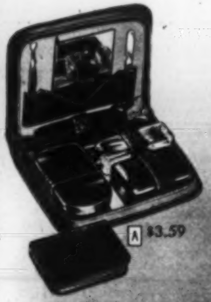
F **Square Tray,** embellished with flying birds pattern against a smart hammered effect for background. Large 11¾-inch size for serving drinks, sandwiches, appetizers. Soft, lustrous satin finish aluminum, easy to care for.
4 N 8822—Shipping weight 1 pound **$1.98**

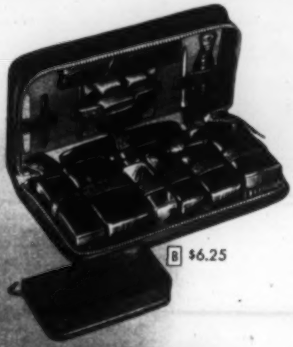
G **Large Bowl** in soft satin finish aluminum. Leaf and fruit design against a hammered effect, fluted edges. 10¾-inch diameter. For centerpiece, fruits, salads.
4 N 8823—Shipping weight 1 pound **$1.98**

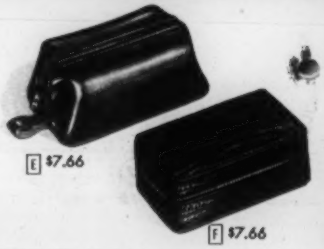
H **Rectangular Tray** with convenient bar handles, polished to a mirror bright finish that has the look of silver. Richly patterned in hammered effect with pressed-in leaf design. Size, 17x8½ inches. Very attractive, very useful.
4 N 8819—Shipping weight 1 pound **$3.29**

Prices include 20% Federal Tax where E is added to catalog number (as 4 N 8850E). Easy Terms! . . . see page 231

Wherever he goes, he'll like a handsome Travel Kit





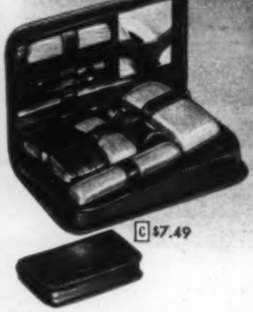


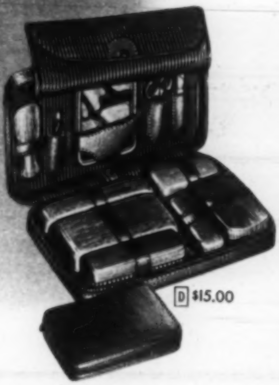
Unfitted Leather Kits for men or women

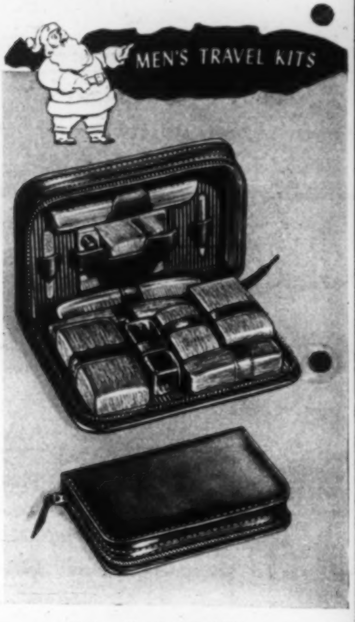
E **Handsome top grain cowhide kit** in popular top zipper style. Stay-open type wire frame provides wide opening. Attractive saddle stitch trim; water-repellent lining. Reddish brown color. Size 9¼x5½x4 inches.
6 NR 9027E—Shpg. wt. 12 oz. 20% Fed. Tax Incl. **$7.66**

F **Rough grained imported pigskin kit,** zipper on 3 sides. Water-repellent lining plus washcloth pocket. Inside loops for toothbrush, accessories. Handle loop on back; saddle stitch trim. Size 8¾x5¾x3¼ inches. Shpg. wt. each 1 lb. 20% Fed. Excise Tax Incl.
6 NR 9050E—Black. **6 NR 9051E**—Brown. . Each **$7.66**

For a more complete selection of handsome travel kits, see Sears big 1946 Fall and Winter General Catalog.







INITIALED IN GOLD . . . FREE! Any travel kit listed on this page. Christmas orders must be received by Dec. 1st. Print clearly initials wanted (3 initials only). Kits initialed according to instructions cannot be returned. No C.O.D. orders accepted.

8-pc. rough-grained Leather Kit

A Low priced kit to make a welcome gift for the man who travels. **$3.59** Rough-grained leather; zipper on 3 sides. Fittings include hair brush, plastic covered container, plastic toothbrush holder, lotion bottle, comb, mirror, emery and orange stick. Size 7¾x5¼x1½ in. 51c Fed. Tax Incl. Shipping weight each 1 pound.
6NR9031-Black. **6NR9032**-Brown. Ea. **$3.59**

10-piece suntan Leather Kit

C A convenient gift for the traveling man. **$7.49** Durable suntan color leather, saddle stitch trim. Zipper closing on 3 sides. Honey color fittings include brush, bottle, 3 plastic containers mounted on tray that can be removed to make room for handkerchiefs, socks, etc. Mirror, hat brush, steel tweezers, comb and nail file are mounted in lid. Convenient size 10½x6¼x2 in. 96c Fed. Tax Incl.
6 NR 9036—Shipping weight 2 pounds. . **$7.49**

14-pc. rough-grained Leather Kit

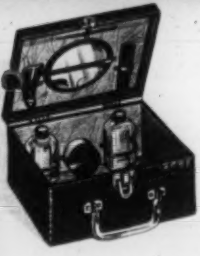
B Last year's best selling kit . . . one to meet his every need. **$6.25** Water-repellent cotton lining stays neat, clean. Zipper closing. 2 brushes, 3 plastic containers, bottle, toothbrush holder, comb, mirror, shoe horn, emery and orange stick, cuticle pusher, hat brush incl. Size 13x6¾x2 in. Shipping weight 2 lbs. 4 oz. 86c Fed. Tax Incl.
6NR9034-Black. **6NR9035**-Brown. Each. **$6.25**

Cowhide Kit with Nylon Brush

D Top grain suntan color cowhide kit with handy water-repellent washcloth pocket and nylon brush. **$15.00** Smooth sliding zipper closing on 3 sides. Honey color fittings include a nylon bristle hair brush, clothes brush, 3 plastic cases, toothbrush holder, comb, shoe horn, mirror, tweezers, scissors, and nail file. Easy to carry size 11x7x2¼ inches high. Price includes $2.16 Federal Excise Tax.
6 NR 9052—Shpg. wt. 2 lbs. 8 oz. **$15.00**

Modern Plastic Fitted Kit

Handsome, luxurious appearance of British brown cowhide **plus** the extra long life of waterproof, scratch-resistant plastic. **$4.94** Bound with the sa[illegible] tough material to add many years of service. Sturdy zipper closing; attractive plastic coated cotton lining cleans easily with damp cloth. Matched honey tan fittings held securely in place by bands of same tough plastic as exterior. Fittings include 3 covered plastic containers, plastic toothbrush holder, comb, brush, cuticle pusher, hat brush, bottle, mirror, emery board. Size 10¼x7¼x2 inches. 73c Fed. Tax Incl.
6 NR 9044—Shpg. wt. 2 lbs. 4 oz. **$4.94**

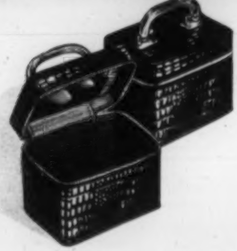


Ladies' Fitted Train Case

$5.27

She'll welcome this case for train trips and short visits. Latex rubber-impregnated paper cover resembles genuine leather and is water-repellent and scuff-resistant. Fittings include comb, mirror, shoe horn, nail file, cream jar, 2 lotion bottles. Plastic handle, brass snap latch. 4 metal bottom studs to protect base. Size 10⅝x8⅝x5 inches. Red, blue, brown assorted grains. *Please state color*. 20% Fed. Tax included. Shpg. wt. 3 lbs. 8 oz.

6 N 9100E......................**$5.27**

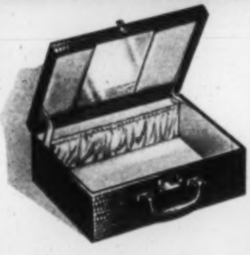


Mirror Case with zipper

$5.95

Here's a useful gift for carrying cosmetics and accessories on short trips . . . handy to take to the beach and for carrying baby needs. Attractive alligator-grained split leather, contrasting water-repellent cotton lining. Popular plastic post-style handle, zipper closing. Unattached mirror in lid. Choice of red, green, midnight blue, or brown. *State color*. Size 7x5x5½ inches. Shpg. wt. 1 lb. 4 oz.

6N9049E–20% Fed. Tax incl. **$5.95**

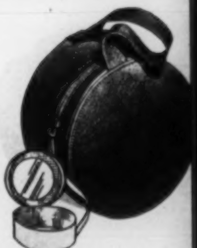


Alligator-grained Mirror Case

$8.33

An attractive gift which will serve women in many convenient ways. Its roomy size, 14x10x5 inches, plus the added convenience of shirred elastic-top inside pocket and clear mirror in lid, makes case useful for baby needs, overnight trips, and beach use. Plastic coated cotton fabric with contrasting water-repellent lining. Sturdy snap lock, four bottom studs. Split leather post-style handle. Red or brown. *State color*. Shpg. wt. 4 lbs.

6 N 9101E—20% Fed. Tax incl. . **$8.33**



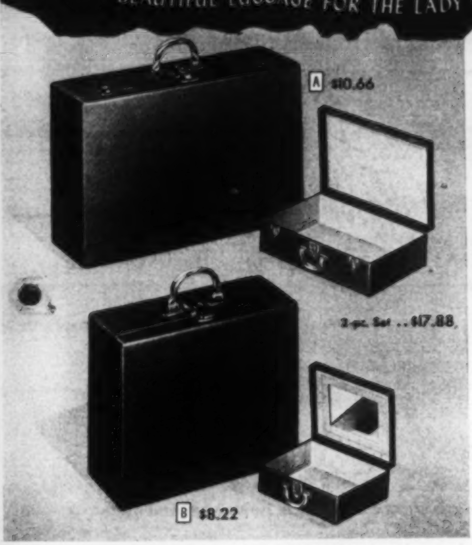
Handsome Pigskin Hat Box

$13.94

An attractive addition to any woman's luggage wardrobe. Long-wearing natural color pigskin with handsome saddle stitch trim. Over-the-arm pigskin loop makes carrying easy. Water-repellent lining plus mirror in lid make case adaptable to use as an overnight, cosmetic, or train case. Round shape and roomy interior, 10-in. diameter and 5¼-in. depth, accommodates many hat styles. Zipper closing. Shpg. wt. 2 lbs. 6 oz.

6 N 9379E–20% Fed. Tax incl. **$13.94**

BEAUTIFUL LUGGAGE FOR THE LADY OF YOUR LIFE . . .



Low Priced Luggage . . . buy the set and save

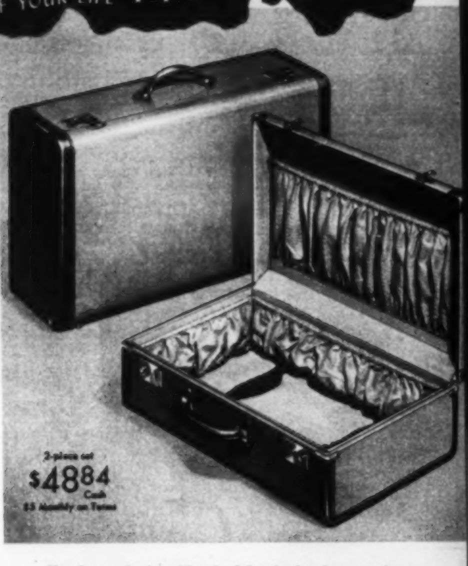
Two cases for milady's needs on long or short trips. Covered in handsome pyroxylin coated British tan cotton fabric; lined with cream color imitation leather that cleans easily with damp cloth. Smart plastic handles and brass-plated hardware. Large case has 2 snap hasps, center snap lock; smaller case has sturdy center snap lock. Stop hinges hold lid upright when open to allow easy packing. Strong wood frame plus 4 metal bottom studs. Small case, 15x11⅞x5½ inches, has clear mirror in lid. Large case, 21x13¼x6⅜ inches.

6 N 09419E—Shpg. wt. 10 lbs. 20% Fed. Tax included. . . Set of 2 cases **$17.88**

Cases above can be purchased separately to meet her individual needs.

A **6 N 09424E—Large case only.** Shpg. wt. 5 lbs. 20% Fed. Tax included. **$10.66**

B **6 N 09423E—Small case only.** Shpg. wt. 5 lbs. 20% Fed. Tax included. 8.22

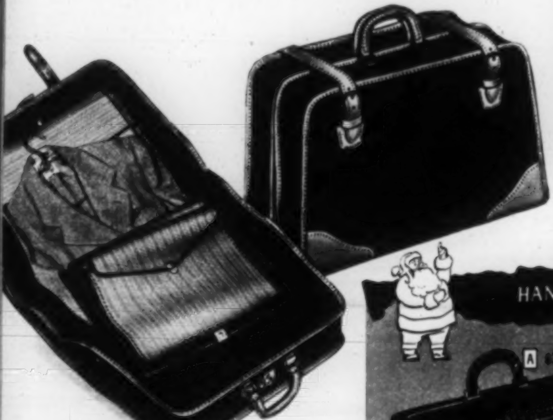


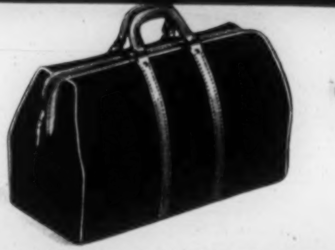
Handsome 2-piece Matched Set for her longer trips

Covered with long-wearing tan cotton cloth, pyroxylin coated to protect bags against damage by water and scratching and to make luggage easy to clean with damp cloth. Beautiful harmonizing top grain cowhide binding and handles. Solid wood-frame sides with strong wood top and bottom. Four metal bottom studs keep cases off damp, rough surfaces and allow smooth sliding. Stop hinges prevent lid from falling too far back when opened. Beautiful harmonizing lining; three fully shirred body pockets plus one lid pocket in each case for accessories. Size of weekend case, 21x14x6½ inches; Pullman case, 26x15½x9 inches. Shiny brass finished hardware and recessed luggage locks with keys. Shpg. wt. of set 17 lbs.

6 N 09418E—20% Fed. Tax Included. Easy Terms, page 231. . 2-pc. Set **$48.84**

Roomy, long-wearing Val-A-Pak and Club Bag to fill the traveling man's luggage needs





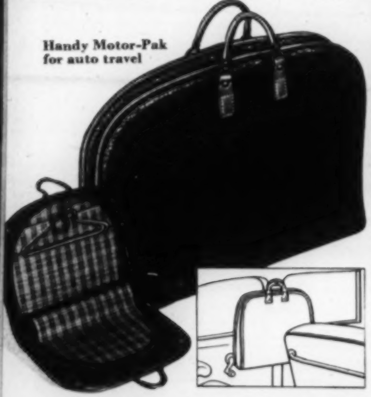
Leather-trimmed, all purpose Club Bag. For week-end visits, fishing trips, and use at the club. Large and roomy, 20x12x9 in. . . . shirts in laundry fold will pack flat in bottom of bag. Sturdy brown duck with light tan top grain cowhide trim, welt seams, zipper reinforcements and handles. 28-in. locking slide fastener. Steel top frame holds bag open for easy packing. Cotton lining has pocket for accessories. 5 bell-type bottom studs protect base. Shpg. wt. 5 lbs. **$13.95**

6 N 09325BE—20% Federal Tax Included.................. $13.95

Val-A-Pak, the business man's valet. No matter how he travels, he'll welcome the convenience of Val-A-Pak. From socks to suits all apparel stays neat as a pin, handy as in the closet at home; he can open it, hang it up, and live out of it without bothering to unpack. Handsome, long-wearing brown duck with top grain cowhide binding, handles, straps, and corner reinforcements. Inside curtain has easily operated double slide fasteners. Three suit hangers; 4 roomy pockets for accessories plus one button-down water repellent pocket for toilet articles. Closed size 23x14½x10 in. Shpg. wt. 12 lbs. **$28.50** Cash $5 Monthly on Easy Terms

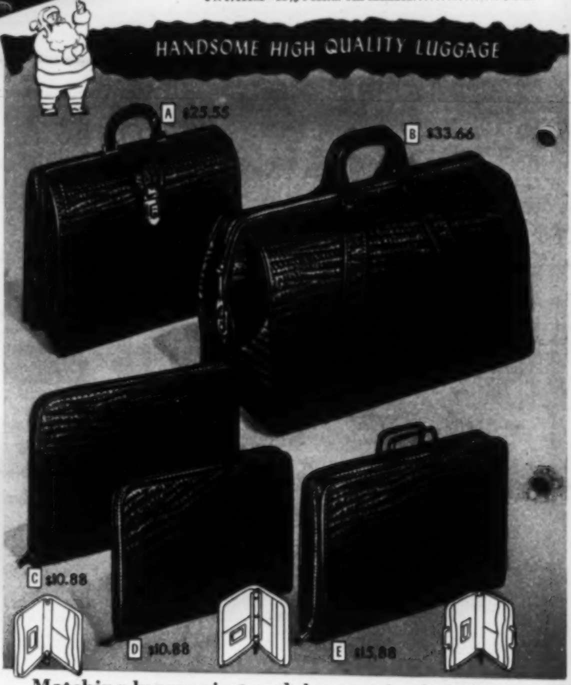
6 N 09366E—20% Federal Excise Tax Included........... $28.50

Handy Motor-Pak for auto travel



Any man who travels by auto will welcome the usefulness of this Motor-Pak. Keeps two suits and accessories practically dust-free. Black plastic coated cotton fabric is grained to look like genuine leather. Tan plastic welt seam matches top grain cowhide handles, handle loops. Curtain flap has zipper closing. Necktie rack, 2 snap-in hangers, accessory pocket. 25x19½ in. Shpg. wt. 5 lbs. **$10.77**

6 N 09367E—20% Federal Tax Included..................... $10.77



Matching luggage in tough boar-grained pigskin

All bags listed below available in black, brown, or natural russet. *Please state color.*

A **Pigskin brief bag** with expanding leather gusset to give more room for books, papers, etc. Wire frame helps bag retain shape. 2 inside dividers provide 3 sections for accessories. Luggage post-type handle. Size 16x13x6 in. Shpg. wt. 4 lbs. 6 oz. **$25.55**

6 N 9610ME—20% Federal Tax Included.. $25.55

B **Pigskin club bag,** aniline or lacquer coated. Steel stay-open frame; locking top zipper. 3 pockets in cotton lining. Double handles. Size 18x9½x12 in. $5 monthly on Terms. Shpg. wt. 5 lbs. **$33.66**

6 N 09377ME—20% Fed. Tax Incl.... Cash $33.66

C **Pigskin Underarm Case,** zipper closing on 3 sides. Expanding inside pockets, one with window for address card. Size 16x11½ inches. Shpg. wt. 1 lb. 10 oz. **$10.88**

6 N 9607ME—20% Federal Tax Included.. $10.88

D **Pigskin 3-ring Binder.** 3 artificial leather pockets, zipper pocket. Size 14x10½ in. Shpg. wt. 1 lb. 12 oz. **$10.88**

6 N 9608ME—20% Federal Tax Included.. $10.88

E **Pigskin Sliding Handle Case.** Underarm, brief case. Expanding pockets. 16x12 in. 20% Fed. Tax Incl. **$15.88**

6 N 9609ME—Shpg. wt. 2 lbs. 4 oz......... $15.88

Pigskin Attaché Case

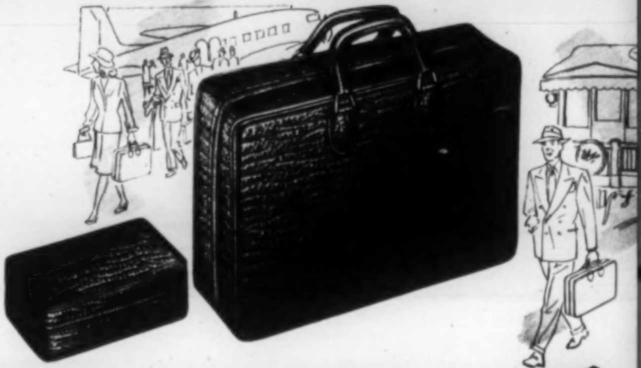
- Designed for use by men or women
- Compact, roomy for short trips

$20.94 Large Case

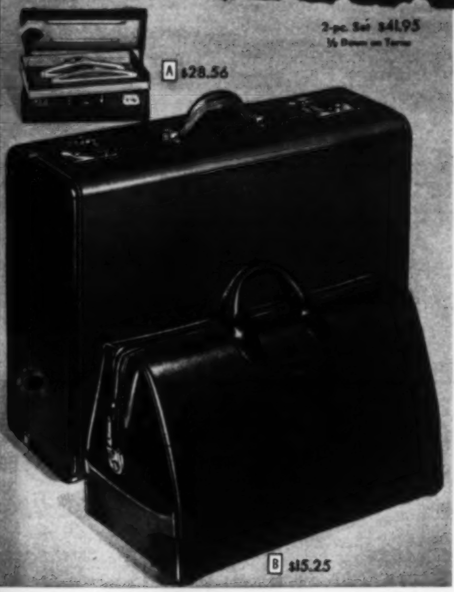
Smart rounded corners and stitched edges; double ring-style pigskin handles that fold flat against case to take minimum of storage space. Zipper on 3 sides and stiff, reinforced bottom allows easy packing for those hurried business trips . . . put shirts, socks, and even business papers all in one bag and keep them neat. Contrasting suede cloth lining with gusseted pocket for toilet articles and accessories. Size 16x4½x11 in. Black or brown. *State color*. 20% Fed. Tax included. ½ Down, $5 Monthly on Easy Terms.
6 N 9330E—Shipping weight 4 pounds 12 ounces.
Large Case Only……………………Cash $20.94

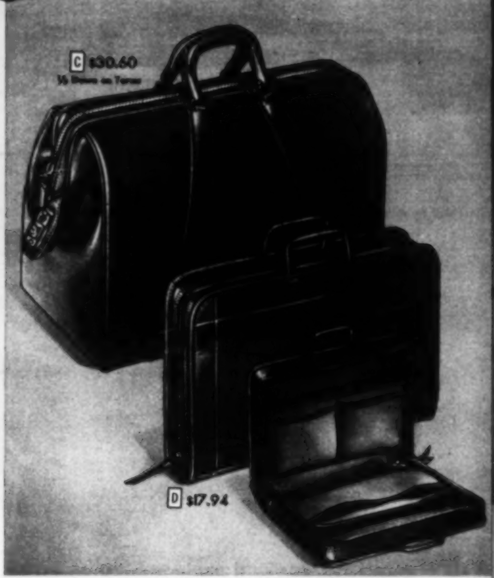
Companion Kit for Attache Case

To complete a handsome, practical luggage set see page 30 for imported pigskin unfitted kits, 6 N 9050E in black or 6 N 9051E in brown. State color when ordering Attache case.



. . . FOR THE MAN WHO WANTS STYLE PLUS CONVENIENCE





Popularly priced Men's Luggage

A **Roomy 2-suiter bag for long trips.** Holds suits, shirts, accessories. Strong wood box construction . . . covered with British-brown plastic coated artificial leather grained like cowhide Harmonizing, long-wearing undergrain leather binding and top grain leather handle. Suit tray, 2 suit hangers, necktie rack help keep out wrinkles. Durable cotton lining and suit tray flap; br[illegible]ated hardware. 4 metal bottom studs. 24x18x8⅛ in. 20% Fed. Tax included. **$28.56**
6 N [illegible]421E—Shpg. wt. 13 lbs. ½ Down. $5 Monthly on Terms………Cash $28.56

B **Companion club bag for shorter trips.** British-brown plastic coated imitation leather on steel stay-open frame. Top grain cowhide corners, handle loops, and attractive, easy-to-hold plastic handle. Laundry-folded shirts can lay flat on stiff bottom. 30-in. locking zipper. Size 20x11x13½ in. **$15.25**
6 N 09422E—Shpg. wt. 5 lbs. 20% Federal Tax Included………………$15.25

Buy the set and save! 2 above companion bags . . . ½ Down. $5 Monthly on Terms.
6 N 09425E—Shpg. wt. 18 lbs. 20% Federal Tax Incl . . . Set of 2 bags, cash $41.95

Top grain Cowhide Luggage for men

C **Handsome top grain cowhide club bag**—a practical gift for business men, college men, and sportsmen. Strong steel frame helps bag to hold its shape. Sturdy welt seams, reinforcing side bands add to attractiveness. Stiff bottom permits folded shirts to lay flat. Durable cotton lining with 3 inside pockets. 27-in. locking zipper. Popular British-brown. Size 18x9½x13 inches. Matches 6 N 9615ME below. ½ Down, $5 Monthly on Easy Terms. **$30.60**
6 N 09378ME—Shpg. wt. 6 lbs. 20% Federal Tax Included…………Cash $30.60

D **Popular disappearing handle case** to match club bag above. A welcome gift for business men and students; a two-way case that can be carried as a brief case or, by easily sliding in the handles, as an underarm case. British-brown top grain cowhide with lock-stitched outside edges. Cowhide reinforcing strip along fold edge gives added strength. 5 handy inside pockets for smaller papers. Zipper on 3 sides. Size 16x11x3 in. **$17.94**
6 N 9615ME—Shpg. wt. 3 lbs. 20% Federal Tax Included………………$17.94

Buy luggage the convenient way . . . on Sears Easy Terms. See page 231 for details

Colorful "Tower" Town House Cards

For a Christmas remembrance, give playing cards. It's a gift that will supply many hours of fun and entertainment. Lacquer finish paper stock in assorted four and five-color picture back designs. Easy to clean with a damp cloth. Bridge decks; gilt edges. Nicely boxed. **$1.11**

3 N 3505—Single deck. Shpg. wt. 6 oz. . . . 57c
3 N 3506—Double deck. Shpg. wt. 12 oz. . $1.11

Two Decks of Cards in a Gift Box

Whatever the game may be, here are two decks of fine quality cards to add to any player's enjoyment. These bridge decks are gilt-edged, with assorted 3 and 4-color picture back designs. In attractive artificial leather, satin-finish rayon lined gift box. When cards are removed, case makes an ideal cigarette box for the table. **$1.92**

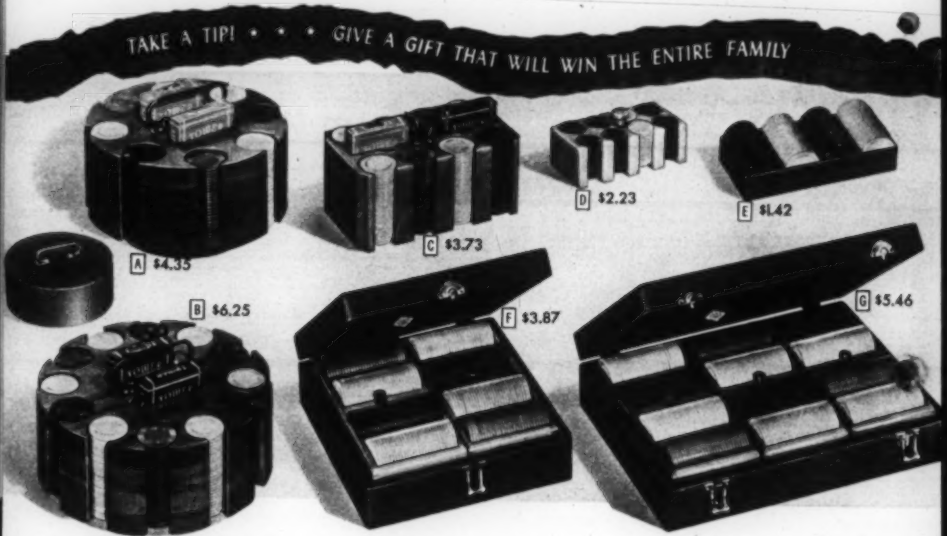
3 N 3511—Shipping weight 1 pound $1.92

Two Decks of Cards in Leather Case

A gift that's sure to get a big welcome on Christmas . . . and one the entire family can enjoy. This handsome genuine leather case, with rayon satin lining, contains two bridge size decks of cards, a pencil and score pad. Gilt-edged cards have assorted picture back designs. Case comes in black or brown. *Please state color.* **$2.54**

3 N 3512—Shipping weight 1 pound $2.54

Playing Cards make grand Christmas gifts for anyone who enjoys card games. A hostess just can't have too many new decks on hand, so you can be sure that a present of crisp, colorful cards will be welcome. Choose any one of the gift boxes above for your friends "who have everything"


TAKE A TIP! • • • GIVE A GIFT THAT WILL WIN THE ENTIRE FAMILY
A $4.35
B $6.25
C $3.73
D $2.23
E $1.42
F $3.87
G $5.46

Revolving Poker Racks

A Revolving Poker Rack. A good-looking gift that's "tops" for the men on your Christmas list. Made of hardwood with glossy natural finish. Holds 200 chips; 2 decks of cards (chips, cards not incl.). Revolves on felt padded base for easy access to chips. Equipped with brass plated carrying handle. Diameter 7¾ inches; height 4¼ inches. Imitation leather cover is included to give protection against dust. **$4.35**

3 N 3555—Shipping weight 3 pounds $4.35

B Revolving Poker Rack. As described above, except larger. Holds 300 chips; 2 decks of cards. (Chips, cards not included). Diameter 9 in.; height 4¼ in. With imitation leather cover.

3 N 3556—Shipping weight 3 lbs. 8 oz. . . . $6.25

Poker Racks and Chips

C Oblong Catalin Plastic Poker Rack. Holds 200 regular size chips and 2 decks of cards (not incl.). Metal carrying knob. Size 7⅛x4⅛x3¼ inches. In red, ivory or green. **$3.73**

3 N 3558—*State color.* Shpg. wt. 2 lbs. 8 oz $3.73

D Miniature Catalin Plastic Poker Rack with 120 interlocking edged plastic chips (diameter 1⅛ in.). Assorted colors; size 5¾x2⅝x1¾ inches. Imitation leather cover included.

3 N 3559—Shipping weight 1 pound $2.23

E Fine quality Poker Chips. Unbreakable opaque plastic with interlocking edges. Carefully polished; bright colors. Box of 100. Diam. 1½ in.

3 N 3574—Shipping weight 1 lb. . . Per box $1.42

Handy Poker Chip Cases

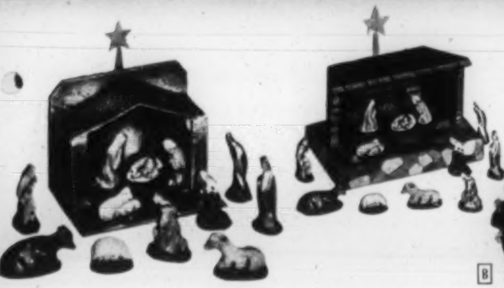
F Two-tray Poker Chip Case. A perfect case for keeping chips and playing cards in one convenient place. Each wooden tray holds 100 chips (25 in each row), 200 in all. Removable trays rest on ledge . . . with room underneath for cards and score pads. Brown imitation leather cover over sturdy wood frame. Me[illegible] hinges; fastener. Two score pads included. Size [illegible] 8x2¾ inches. Chips and cards not included. **$3.87**

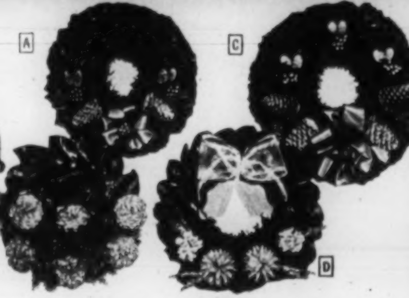
3 N 3550—Shipping weight 2 pounds $3.87

G Three-tray Poker Case. Same construction as above except larger size, 11¾x8¼x2¾ in. Holds 300 poker chips . . . 100 in each tray.

3 N 3551—Chips and cards not included. Shipping weight 2 pounds 12 ounces. $5.46

Include Playing Cards and Accessories in your Easy Terms order. For details see page 231





Colorful 14-pc. Manger Scene Sets Tell Nativity story

4½-in. figures. Twelve figures from the biblical story of the birth of Christ in realistic poses before a composition manger with a gold-colored Star of Bethlehem above them. Standing figures 4⅛ in. high—others in proportion—of plastic composition, delicately colored. Christ Child in Crib, Mary, Joseph, 3 Kings, Beggar, Shepherd, Donkey, Cow, and two Sheep. Manger 10 in. wide, 12 in. to top of star. **$3.98**

79 N 06610—Shpg. wt. 7 lbs. Complete set **$3.98**

2⅛-in. figures. All the figures in set at left but of plastic with antique ivory colored finish—standing figures 2⅛ in. high, others in proportion. Heavy paper manger lithographed in natural colors. 10 in. long, 4⅛ in. to top. Tells the birth of Christ Christmas story. **$1.39**

49 N 6550-Shpg. wt. 1 lb. **$1.39**

Long-lasting Outdoor Memorial Wreaths

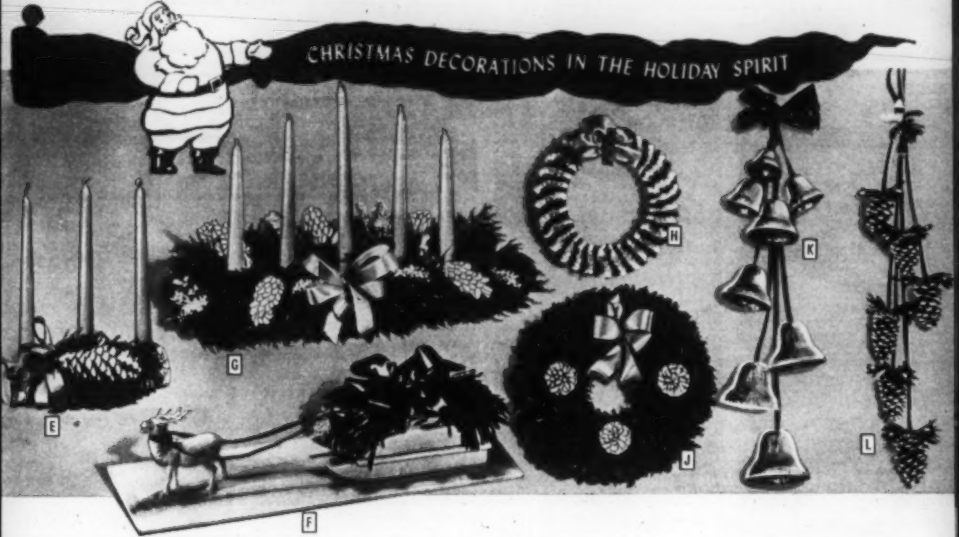
At Christmas, honor the memory of our war dead, of loved ones who have passed on, with a well made, long lasting memorial. **$1.69** 17-in.

A **16-in.** Preserved silver colored pine, red and silver colored pine cones.
79 N 06258—With colored berries, red ribbon bow. Shpg. wt. 3 lbs. **$1.89**

B **17-in.** Dark green preserved magnolia leaves, six wax flowers.
79 N 06253—Interspersed with baby's breath. Shpg. wt. 2 lbs. . . **$1.69**

C **19-in.** Preserved evergreen—big and bushy with 4 large, 6 small cones.
79 N 06259—With large red ribbon bow. Shpg. wt. 5 lbs **$3.69**

D **19-in.** Preserved dark green magnolia leaves with four large wax flowers.
79 N 06239—With large white net ribbon. Shpg. wt. 3 lbs **$2.89**



Gay Holiday Centerpieces

95c 3-candle **$2.98** 5-candle

Add holiday cheer to your home at Thanksgiving and Christmas with a beautiful, richly decorated centerpiece. One of these impressive decorations on your table or mantel adds a festive air to your home . . . not just now, but next year too . . . for they may be stored away—won't lose their gay colors.

E **Three-candle Yule Log.** This beautifully trimmed log makes a cheery table decoration. Natural log is 9 in. long, holds two 8-in. and one 10-in. candle. Gaily dressed up with a dark green spray of princess pine.
4[illegible]6233—Pine cones, red ribbon and candles included. Shpg. wt. 2 lbs. **95c**

F **Gay Sleigh Centerpiece.** 7½-in. yule log on snowy white sleigh drawn by a pert 4-in. high celluloid reindeer. Bright evergreen and silver colored spray tied with shimmering red ribbon bow perched atop log.
79 N 06256—Set mounted on 18-in white wood base. Shpg. wt. 2 lbs. **$1.98**

G **Five-candle Spray.** Five candles standing in a luxuriantly thick spray of dark green pine. Lavishly decorated with white pine cones, gay little red Christmas berries and a shiny big red ribbon bow. About 18 in. long.
79 N 06238—Five candles, 10 to 15 in. long, included. Shpg. wt. 3 lbs. **$2.98**

Window Wreaths

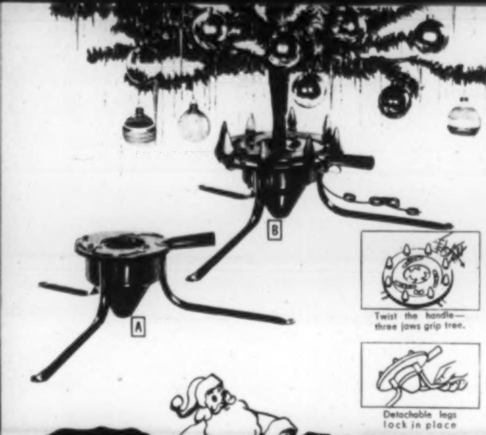
H **Aluminum Foil Wreath.** Colorful in the Yuletide spirit. **54c** Layers of red and silver colored aluminum foil . . bright . . crinkled to reflect light. Trimmed with pine cones and red ribbon bow. Hang in your window or on your door to say, "Merry Christmas" to all passing by. 10-in. diam.
49 N 6578—Shpg. wt. 8 oz **54c**

J **Evergreen Wreath.** Dark fluffy evergreen . . . treated to preserve its color . . . rounded into a 14-in. diam. wreath to brighten your home at Christmas. Large red ribbon bow and 4 white tipped pine cones contrast with the green—real Christmas colors. **98c**
79 N 06257—Shipping weight 2 lbs. **98c**

Colorful Clusters

K **Silver Colored 8-Bell Cluster.** To brighten your home for the holidays. Eight graceful bells hung on bright red ribbon, tied with a red cellophane bow . . . graduated 2⅛ to 5 in. diam. . . . covered with tin foil—shiny silver-colored outside . . . glistening red inside to match ribbon. Hangs 36 in. long. **98c**
49 N 6269—Shipping weight 8 oz . . **98c**

L **Pine Cone Cluster.** Hang on front door. Largest cone 4 in. long. Tipped with white, appear snow laden. Strung on red ribbon, with evergreen and holly berries—about 21 in. long. **79c**
49 N 6229-Shipping weight 1 lb. 4 oz. **79c**


B
A
Twist the handle—three jaws grip tree.
Detachable legs lock in place

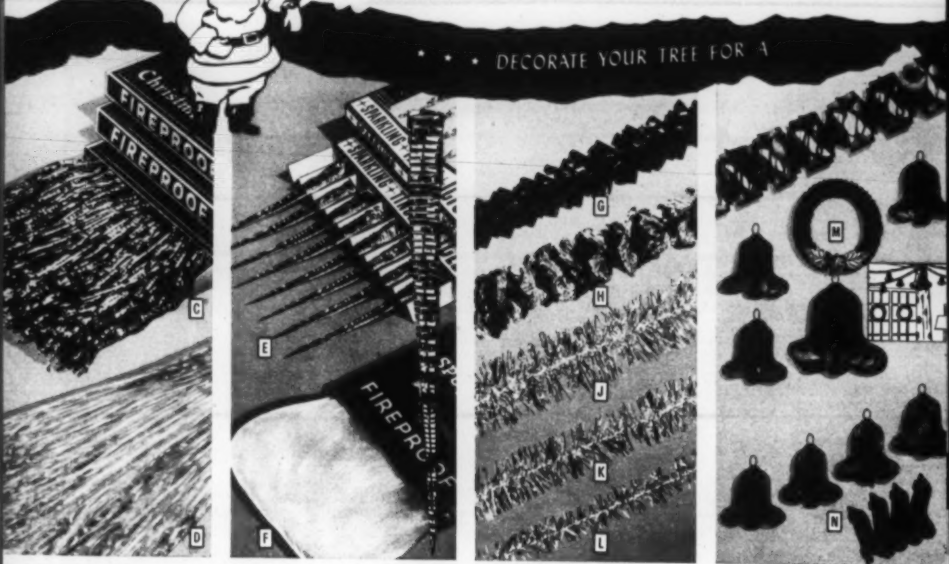
Sears Metal Stands hold Your Tree securely

A Grip - tight Stand. No more wrestling with screws—no more adjustments. With a convenient Sears tree stand it's all done automatically. Just attach the legs—they lock into place easily—set tree in water well—pull handle tight and the three jaws all grip the tree at one time. Holds from 1½ to 3 inch diameter tree. Tripod leg arrangement distributes weight evenly—tree sits solidly—doesn't rock. Made of heavy steel with red and green baked on enamel. Extra large water capacity keeps tree fresher. 6 in. high. Each leg extends 11½ in.

49 N 6553—Shipping weight 3 pounds 3 ounces **$1.25**

B Electrically Lighted Stand. All the features of the above holder, plus a colorful ring of eight 15-volt Mazda electric lamps around the base. Complete with eight assorted colored lamps. Bulbs are arranged to cast soft light on floor—and to diffuse their color upward through branches. 4-foot lead-in wire has open outlet near tree—provides a convenient plug-in for tree lights. 7⅛ in. high. Each leg extends 11½ inches.

49 N 6549—Shipping weight 4 pounds. Holder with eight lamps **$3.29**



Long Glistening Icicles

C Lead Icicles. Back again—prewar quality. Transform your tree into a sparkling wonder with the favorite tree decoration of all—the old fashioned metal-foil icicles. Each of three boxes contains a full 2½-oz. of icicles—7½ oz. in all. Separate, individual strands—light and loose—not stuck together—carefully folded over a card to prevent tangling. Each strand about 18-in. long—crimped to reflect light. Fireproof—made entirely of metals.

49N6552-Shpg.wt.14 oz. 3 boxes **33c**

D Cellophane Icicles. Put the finishing touch on your tree, use for gift wrappings, for decorations. Three ounces of finely cut cellophane—each strand about ⅛-in. wide, 30-in. long.

49N6508-Shpg.wt.4 oz. Package **29c**

Shiny Shimmering Icicles

E Springy Silver Icicles. Bright silver plating over flat copper wire—coiled into a springlike spiral. Hung from the branches of a tree they vibrate gently with the slightest tremor of the tree—reflect hundreds of pin-points of light. Extend to 5½ in. Come packed 8 to a box—each with its own compartment. Use them for several years. Made entirely of metal—nothing to burn. Order today for a beautiful tree.

49N6584-Shpg.wt.8 oz.4 boxes **39c**

F Angel hair. Shiny spun glass. Makes a beautiful misty web over a tree. Sends off thousands of reflections. Use around lights or ornaments to enhance their beauty.

49N6502-Shpg.wt.10oz.3boxes **29c**

Sparkling bright Garlands

G Bright red Cellophane. Crisp and sparkling. 1-in. diam. 24 ft. long. Drape on your tree or loop over windows and doors to give your home a real festive air for Christmas.

49 N 6573—Shpg. wt. 4 oz...**27c**

H Aluminum Foil. 1⅛-in. diam. 15-ft. long. *State* silver or red and silver.

49 N 6583—Shpg. wt. 4 oz...**29c**

Metallic Garlands — thousands of starlike reflections. All silver plated, sparkle brightly.

J 1¼-in.diam. 12 ft. long garlands.
49 N 6557—Shpg.wt. 3 oz.**29c**

K ⅞-in. diam. 18-ft. long garlands.
49 N 6556—Shpg. wt. 3 oz.**29c**

L ⅝-in. diam. 24-ft. long garlands.
49 N 6555—Shpg. wt. 3 oz.**29c**

Red Paper Room Decorations

M 15-pc. Set. Add color to your home at holiday time, dress it up with these gay trimmings. Set includes enough pieces to decorate one room as shown above in small picture. Two bright red 8-in. cellophane wreaths with silver-colored leaf spray; four red and green cut-out paper garlands extend to 10½ ft.; eight 6-in. honeycombed red tissue bells and one 9-inch bell. All fold flat for convenient storage. Red string loops for hanging.

49 N 6226—Shpg. wt. 1 lb. Set **67c**

N Eight graceful Bells. Colorful set made of bright red honeycombed tissue paper. 6-in. diam., 6-in. high. Fold flat for storing—held open by metal clip. Loop string for hanging.

49 N 6201—Shpg. wt. 4 oz. Set **29c**

Ornaments, too, can be added to your Easy Terms Order. See page 231 for details

Perfectly shaped Artificial Trees

Clean . . . economical . . . no needles to shed. An excellent answer to your Christmas tree problem. Natural looking branches are covered with full fluffy visca (straw-like yarn) . . . colored a deep forest green to represent pine needles. Branches are round and unfold from trunk. Will last many years. Fold for storing. Top branch folded down for shipping. Sizes may vary slightly.

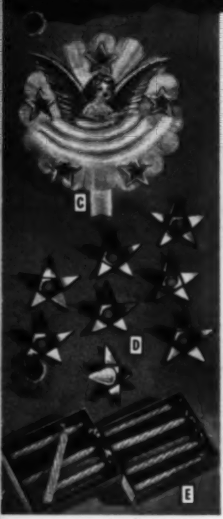
A **Our Fine quality.** With solid wooden block fastened securely to base. Choice of four sizes. Add a tree to your Easy Payment order.

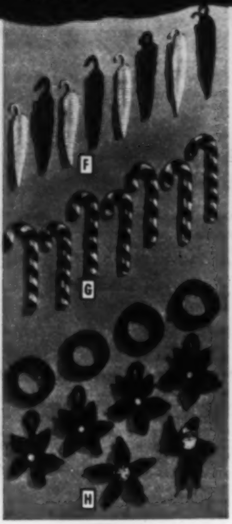
49 N 6662–Height about 30 in. 24 branches. Shpg. wt. 1 lb. 2 oz. 45c
79 N 06663–Height about 40 in. 36 branches. Shpg. wt. 2 lbs . . . 87c
79 N 06664–Height about 54 in. 48 branches. Shpg. wt. 4 lbs . . . $1.79
79 N 06665–Height about 60 in. 62 branches. Shpg. wt. 6 lbs . . . 2.69

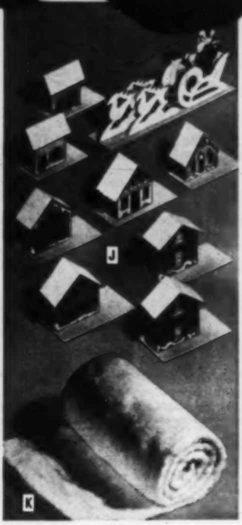
B **Our Best Quality.** Tree sits securely in iron-banded white wood tub. More branches than on those above . . . branches set closer together for thicker, more luxuriant foliage.

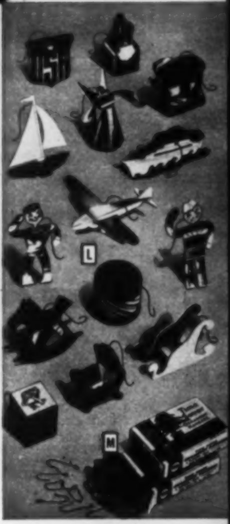
79 N 06680–Height about 54 in. 94 branches. Shpg. wt. 4 lbs . . $5.98
79 N 06681–Height about 72 in. 145 branches. Shpg. wt. 8 lbs . . 8.95

GAY AND JOYOUS CHRISTMAS . . .









For a bright shiny Tree

C **Tree-top Angel.** Printed angel with gold-color cardboard wings rests on a white cloud of spun glass. White spun glass rays with five gold-color stars radiate behind her. Height 8½ in.

49 N 6596—Shpg. wt. 8 oz. 42c

D **Mirror Star Reflectors.** Each of the five star points is a glass mirror. Insert bulb through insulated center and color of bulb is reflected many times for a beautiful star effect. About 3 inches across.

49N6530–Shpg. wt. 8 oz. Box of 8 42c

E **48 Wax Candles.** For an old fashioned Christmas. These attractive candles cast a cheery, bright light. Odorless, almost dripless. 3-in. candles, assorted colors. 2 boxes of 24 ea.

49N6599–Shpg. wt. 1 lb. 2 Boxes. 21c

Vivid Chenille Ornaments

F **Slender Icicles.** 6 in. long, made from bright red or white spun rayon. Soft and fluffy looking. Hook easily over branches of tree. 18 in box. Assorted red and white.

49 N 6501—Shpg. wt. 10 oz. 45c

G **Striped Canes.** They look like the old fashioned peppermint candy canes but they're soft white rayon with bright red spiral stripes. Hook over branches. 4¾ inches long. 18 in box. Shipping weight 10 oz.

49 N 6617 . . . . Box 45c

H **12-pc. Chenille set,** red with bright green trim. One 4-in. Santa, one 4-in. star, four 3½-in. Christmas flowers with yellow centers, and six 2¾-in. wreaths.

49 N 6683–Shpg. wt. 6 oz. Set 55c

Christmas Village Set

J **9-piece Cardboard Village.** Put it under the tree—on the mantel—on the window sill—on the dinner table for a scene that represents real Christmas cheer. Fill the houses and sleigh with candy or insert tree lamps to light the transparent windows of houses. 8 buildings are about 3½x2x3¼-in. high—glued to base. Mica snow sprinkled on roofs and on Santa in his sleigh with three reindeer. Comes already set up—no assembling.

49N6651–Shpg. wt. 1 lb. 6 oz. 79c

K **White Cotton,** flame-resistant. For the "snow-drift" at the base of tree or for "snow-flakes" on the branches. Comes in roll about 30x48 in. Treated to resist burning.

49 N 6504—Shpg. wt. 12 oz. 27c

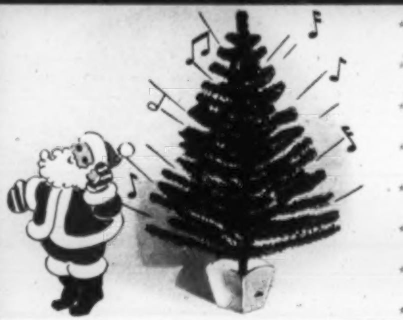
Gay Toy Ornament Set

L **14-pc. Set.** Colorful metallic paper and cardboard toy ornaments. Kiddies will be thrilled to find them hanging from the branches of their Christmas tree. Assorted toy styles. A toy block, a pink elephant, a golden color angel, a rocking horse, Santa Claus in the chimney, a saluting soldier, a sleigh, a graceful airplane, a boat, a winking sailor, and others. From 1½ to 6 in. long. Sailor 4½ in. high. Tie or perch on branches.

49 N 6650—Shpg. wt. 1 lb. Set 98c

M **Metal Tree-ornament Hooks.** For use in hanging all kinds of ornaments. Wide hook fastens over twig—makes trimming tree easier—lessens risk of breakage. 200 hooks.

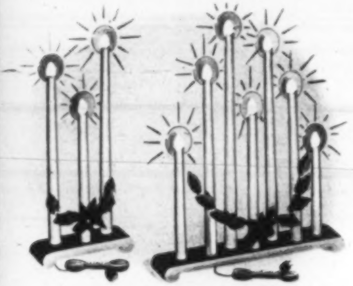
49 N 6202—Shpg. wt. 8 oz. 14c



Lovely Tree with Swiss Music Box plays Christmas Carols

A perfectly shaped Christmas tree that will last for years and years...for it is made of thick, fluffy, dark green visca (grass-like rayon yarn) . . . resists fading, folds flat for storing. Will delight the children . . . and Mother and Dad . . . with the Christmas carol that it plays with clear tinkling notes. Swiss music box is hidden away in base. Wind-up key extends from the neat white enameled wood tub. Tree stands 36 in. high. Has about 65 thick branches. **$8.45**

79 N 06682—Shipping weight 5 pounds........ **$8.45**



Graceful Electric Lighted Candoliers

$2.98 3 candles **$5.45** 7 candles

Beautifully tapered candles to radiate Christmas joy from your table or window. Heavy fiber candles and artistic wood base have soft ivory finish . . . decorated with metallic red and silver-color holly spray. Transparent halos spread a soft glow of light around the C-7½, 110 volt lamps.

79 N 06592—Three Candles. Tallest candle 20 in. Base 3½x10 in. With cord and lamps. Shpg. wt. 3 lbs. . . **$2.98**

79 N 06593—Seven Candles. Tallest candle 22 in. Base 3½x19 in. With cord and lamps. Shpg. wt. 5 lbs. . **$5.45**

Candle Wreath

Red wreath of sparkling cellophane —12-inch diam.—glistens in the glow of the ivory colored fiber candle. Silver-colored leaves. With lamp and cord. Shpg. wt. 1 lb. **89c**

49 N 6572.......... **89c**

Shining Cross

For tree top or window. Lamp inside white metal cross reflects soft glow . . . illuminates red plastic buttons. 7x10 in. high. With lamp and cord. Shpg. wt. 1 lb. **$1.89**

49 N 6561......... **$1.89**

Glistening Ornaments . . pre-war quality to make your tree more beautiful

Have a specially attractive tree this Christmas . . . one that spreads the Yuletide spirit . . . brings an atmosphere of good will and happiness. Against the dark evergreen of the pine hang these glistening, bright ornaments . . . sparkling glass balls of brilliance that are a joy themselves. They come in strong cardboard boxes—so convenient for storing 'til next year—each ornament snug in its own compartment . . . with metal loops to make hanging easier.

2¼-inch Transparent, Colored Ornaments

[A] A rich assortment of red, blue, green and gold-color . . . transparent glass ornaments that will hang like colored bubbles on your tree. Use with ribbon for table decorations.

49 N 6671—2¼-in. diam. ornaments in assorted colors. Shpg. wt. 12 oz. Box of 12. **69c**

2¼-inch Brilliant, Solid-Color Ornaments

[B] Pre-war quality ornaments, silvered inside for more reflecting value, lacquered outside for greater brilliance. 2¼-in. diameter. Silver or assorted colors to make your tree lovely.

Assorted colors. To enhance your tree with sparkling color or for use in clusters for gay and festive table center pieces.

49 N 6672-Shpg. wt. 12 oz. Box of 12 **79c**

Silver-colored. Sparkling silver to contrast brightly with your tree—reflect your lights from their mirror-like surface.

49 N 6673-Shpg. wt. 12 oz. Box of 12 **79c**

2¼-inch Gaily Striped Ornaments

[C] A gay assortment of many colored stripes over four types of glass balls. Bright blue, yellow and white stripes on transparent, colored balls . . . striking reds and blues over mirror-like silver balls . . . these and others . . . to make your tree beautiful.

49 N 6674—Shpg. wt. 12 oz. 2¼-in. diam. Decorated ornaments. Box of 12...... **89c**

2⅝-inch Solid-Colored Ornaments

[D] Perfect shining spheres to reflect all the happiness of your home on Christmas. Silv[illegible] on the inside to present a perfect mirror finish on the outside, lacquered as they were before the war for striking beauty. Each 2⅝-inch diam. Silver or assorted colors.

Assorted colors. Gay assortment of red, blue, green, gold-color, silver-color. Each a bob of color to brighten your tree.

49 N 6675-Shpg. wt. 13 oz. Box of 12. **98c**

Silver-colored. Dazzling silver balls to stand out against the green of your tree . . . mirror its beauty . . . shine brilliantly.

49 N 6676—Shpg. wt. 13 oz. Box of 12. **98c**

Big 2⅞-inch Solid-Color Ornaments

[E] Our largest ornaments . . . 2⅞-in. diameter . . . to enhance the beauty of your tree or to be used in clusters for gay center pieces. Silvered inside—lacquered outside.

49 N 6678—Ass't red, blue, green, gold and silver. Shpg. wt. 1 lb. Box of 12.... **$1.29**

2⅝-inch Fancy Decorated Ornaments

[F] A fancy assortment of stripe, leaf, frost and pattern designs in gay colors on high quality balls . . . some silvered inside . . . some transparent. Lacquered and shining.

49 N 6677—Ass't decorated ornaments. 2⅝-in. diam. Shpg. wt. 14 oz. Box of 12.. **$1.29**

2¾-inch Silvery Metal Foil Ornaments

[G] Glimmering, highly polished balls made of unbreakable metal foil. Crinkled mirror-like surface reflects light with crystal-like brilliancy. 2¾-in. diam. Loop-hangers.

49 N 6577—Asst'd red, blue and silver. Shpg. wt. 10 oz. Box of 12.............. **59c**

Electric Christmas Novelties by NOMA

[H] **18-in. electric lighted Tree.** Dark green tree . . . richly decorated . . . for your table or mantel. Made of fluffy visca (straw-like rayon yarn) over a metal cone. Bright star top and 12 colored glass candles are lighted by 25-watt lamp within tree. White pottery base illuminated from above. For 110-120 volts. Lamp and cord included.

79 N 06527—Shpg. wt. 6 lbs.... **$6.45**

[K] **15-in. Altar.** A beautiful altar with spiritual appeal . . . inspires quiet reverence. Made of smooth, marble-effect composition. 15-watt lamp inside illuminates the 12 glass candles and cross, makes them glow softly . . . spreads light over figure of Christ and scene of "The Last Supper." 12x5x15 in. With lamp and cord.

79 N 06538—Shpg. wt. 12 lbs..... **$6.45**

[M] **Beautiful Musical Church.** Soft tinkling music and glowing red windows for a cheerful Christmas spirit. Charming wood church 9x4x14½ in. high with Swiss music box and electric light inside. All white except the 6 green trees and 2 red Santas . . . all sprinkled with glistening white mica snow. Platform 18x11¾ in. Cord and lamp included.

79 N 06566—Shpg. wt. 6 lbs. **$8.95**

[J] **15-in. electric lighted Tree.** A novel Christmas tree for your living room that requires no decorating. Plug in the cord and the star top and 16 colored candle-tip ornaments are lighted by the 15-watt lamp within the tree . . . glow brightly against the dark green visca (straw-like rayon) of the branches. With lamp and cord.

79 N 06597—Shpg. wt. 4 lbs..... **$4.79**

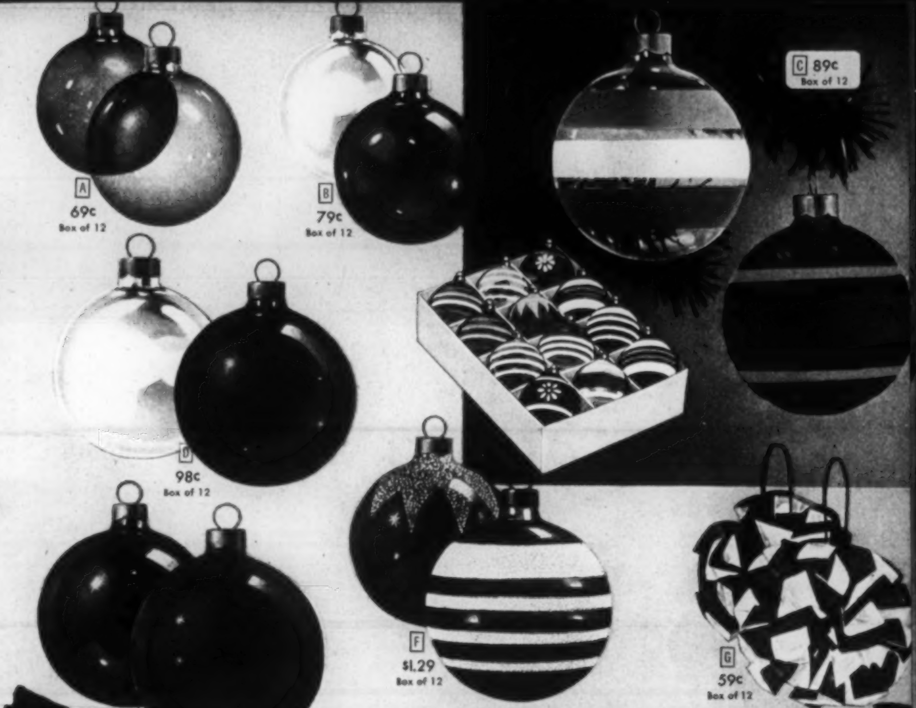
[L] **18-in. Altar.** Subdued coloring and soft lighting for the spiritual significance of Christmas. Altar has 25-watt lamp inside . . . gives beautiful stained glass window effect to "The Last Supper" scene . . . illuminates figure of Christ. 18 glass candles and cross glow softly. Smooth marble-effect composition. 14½x6½x18-in. high.

79 N 06598—Shpg. wt. 15 lbs..... **$9.75**

[N] **Tree-top Angel.** Lovely little doll to perch on the topmost branch of [illegible] tree. She has silver-colored wings, a [illegible] fully made composition head, silvery-w[illegible] wig, and a rich, shimmering white dam[illegible] dress with wide swirling skirt. An artfully concealed 7½ watt bulb surrounds her with a halo of soft light. 10 in. high. With cord and lamp.

49 N 6532—Shipping weight 1 lb... **$1.89**

Get everything you need. Use Sears Easy Payment plan. See page 231



A
69¢
Box of 12

B
79¢
Box of 12

C 89¢
Box of 12

D
98¢
Box of 12

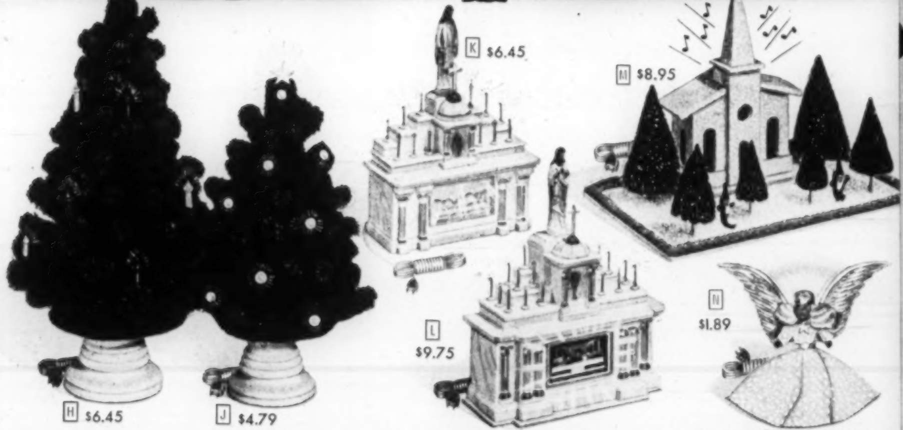
E
$1.29
Box of 12

F
$1.29
Box of 12

G
59¢
Box of 12

ALL CHRISTMAS ORNAMENTS AND NOVELTIES SHOWN ARE DESCRIBED ON OPPOSITE PAGE

DECORATIONS FOR A MERRY CHRISTMAS



H $6.45

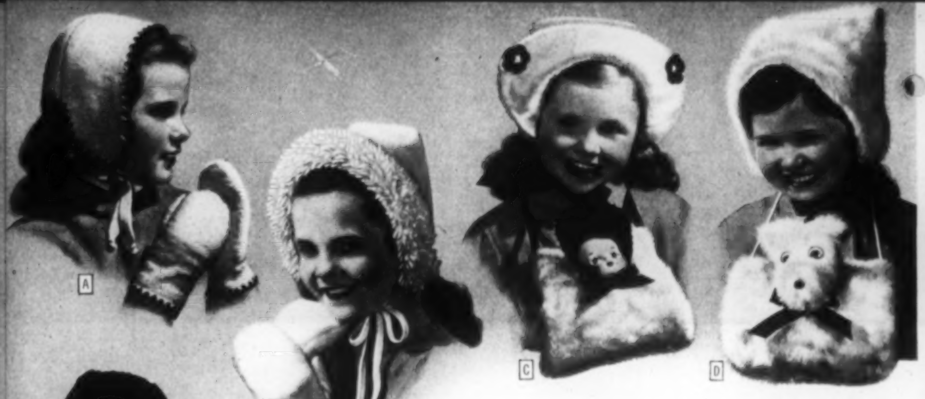
J $4.79

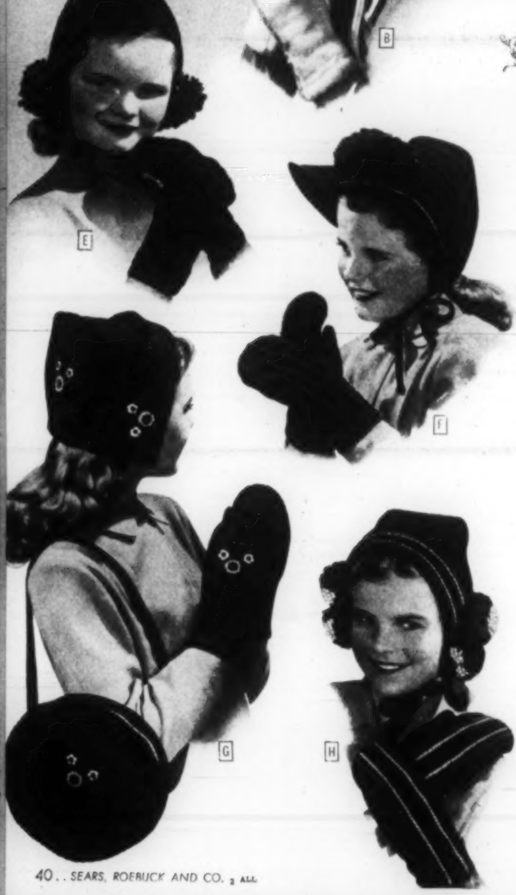
K $6.45

L
$9.75

M $8.95

N
$1.89





Pretty Match-up Sets

for every lucky girl on your list

A **Stitched Set,** snug and cute in velvety surfaced knit cotton with prettily shell-stitched edges in contrasting color. Earlap helmet ties under chin. Kittenish, snug helmet and mittens fit all sizes. *Colors* White with bright red, bright red with navy, bright green with dark brown, dark brown with bright green. *Please state color*. Shpg. wt. 5 oz.
♦78 N 8005..........Set **1.98**

C **Dolly Muff Set,** answer to a little miss' prayer—now she can have a doll along wherever she goes! Rich white rayon plush that looks furry and fine, trimmed in bright red felt cloth (70% wool, 30% cotton). Muff, about 6½ x 7 inches in size..has a real doll's head. Hood fits all sizes. *Color* White with bright red felt cloth trimming. Shpg. wt. 1 lb. 1 oz.
♦78 N 8015..........Set **2.98**

E **Novelty Hood Set,** bright as a rainbow with all-over stitching and two-tone pompons—comes in contrasting colors. Warm knit fabric (62% wool, 38% cotton). Peak front hood and matching mittens fit all sizes. *Colors* Bright red, royal (deep blue), dark brown, bright green. *Please state color*. Shipping wt. 4 oz.
♦78 N 8025.........Set **1.89**

G **Dutch Bonnet Set,** darling gift for fashion fans. Felt cloth (70% wool, 30% cotton) with applique flowers and stitching in contrasting color. Bonnet, mittens fit all sizes. Zip-top shoulder bag, abt. 7¾ in. diam. Price includes 40c Fed. Ex. Tax on bag. *Colors* Red, navy, brown, bright green. Shipping wt. 13 oz.
♦78 N 8000 *State color*. Set **3.98**

B **Brushed Cotton Set,** soft and snuggly warm, this is one of our cutest sets for value-wise shoppers at Sears. A band of fluffy wool fringe frames the face adorably, makes her look like a Winter fairy. Parka ties under chin. Parka and matching mittens fit all sizes. *Colors* Bright red, white, wine red, dark green. *Please state color*. Shipping wt. 13 oz.
♦78 N 8035..........Set **1.69**

D **Bunny Fur Set,** a really luxurious gift, pretty enough for a little princess! Snowy-white rabbit fur, lusciously fine and flattering. The muff has a darling Scotty head with red rayon satin ribbon bow, is about 7½ x 7½ inches in size. Hood has red rayon satin ribbon ties, fits all sizes. Price includes 20% Federal Excise T[illegible] Shipping wt. 1 lb. 1 oz.
♦78 N 8010E.........Set **6.85**

F **Bonnet Set,** ideal for little fashion plates who love to look dressed up. Cunning bonnet shows off contrasting wool pompons, brim flatters small faces. Bonnet, mittens fit all sizes. Novelty knit cotton. *Colors* Red with green, dark green with red, wine with med. blue, royal (deep blue) with red. Shpg. wt. 1 lb. 1 oz.
♦78 N 8030 *State color*. Set **2.45**

H **Pompon Hood Set,** colorfully cute, just the set for little girls to show off on windy winter days. Knit cotton with a nice looped weave, brightened by bands of multi-color stitching, pompons. Hood and mittens fit all sizes. *Colors* Bright red, dark green, brown, royal (deep bl[illegible] *State color*. Shpg. wt. 13 oz.
♦78 N 8020.........Set **1.98**

Catalog numbers marked ♦ shipped from Chicago or Philadelphia. Order and pay postage from Sears nearest mail order house. It's easy to play Santa at Sears. Just make out your list, order your gifts, pay on Easy Terms . . see page 231 for complete details.

Gay Gifts for Girls

bright, fashionable, thrifty

A **Ric-Rac Set,** felt cloth (70% wool, 30% cotton). Drawstring bag, about 8¼ x 7 inches, front trim. Top-knot beret fits all sizes. Price includes 18c Federal Excise Tax on bag. Shipping weight 6 ounces.
88N1545–Red
88N1546–Navy
88N1547–Dark green. . . . Set 1.79

C **Fairytale Scarf,** a gift any little girl will treasure. White rayon, gaily printed with characters from Grimm's stories, bordered in pretty shades of blue, red or yellow. *Size* about 11½ x 35 in. *State color.*
88 N 4303–Shipping wt. 3 oz. 97c

E **All Wool Scarf,** soft-textured and fine, an ideal gift. And it's excellent value at Sears low price. Nice weave, fringed ends. *Size* about 11 x 47 inches. *Colors* Red, light yellow, white. *State color.*
88 N 4302–Shipping wt. 4 oz. 97c

Checkerboard Shoulder-Strap bag, cute design in smooth leather-like plastic. Handy zip-top. Fabric lined, mirror. *Size* about 8¼ x 5 inches. Shipping wt. 7 oz.
88N1594E–Brown with rust tan
88N1593E–Red with navy. Ea. 2.34

J **Jive Bag** shows off all the latest lingo, in front. Felt cloth (70% wool, 30% cotton), rayon cord drawstring. *Size* about 11 x 8¾ inches. Shipping weight 4 ounces.
88 N 1590E–Brown
88 N 1591E–Red
88 N 1592E–Bright green. Ea. 1.14

L **Lambskin backs** (processed to look like fur), with sturdy, domestic cape leather palms. Soft cotton fleece lined mittens. *Sizes* Small, medium, large. Size scale, page 232. *State size.* Shipping weight 6 ounces.
88 N 5260–Red
88 N 5261–Green . . . . Pair 1.59

N **Bunny Mittens,** snowy rabbit fur backs, small-grained leather [illegible]s. Cotton fleece lined. *Sizes* Small, medium, large; see scale on page 232. *Please state size.* Shipping weight 6 ounces. 20% Federal Excise Tax included.
88N5276E–White, green palm
88N5275E–White, red palm Pr. 2.47

B **Nailhead Set,** felt cloth (70% wool, 30% cotton), gold color metal trim. Drawstring bag about 5¾ in. diameter. Hat fits all sizes. Price includes 32c Federal Excise Tax on bag. Shipping weight 8 oz.
88N1589–Brown
88N1548–Red
88N1549–Bright navy. . Set 3.49

D **All Wool Headkerchief,** just what every girl needs for school, sports and outdoor fun. Can be worn as a scarf, too, of course. *Size* about 27 in. square. *Colors* Red, medium blue, white. *State color.*
88 N 4489–Shipping wt. 4 oz. 97c

F **Gay Novelty Suspenders** of bright red felt cloth (70% wool, 30% cotton) with decorated white cotton tape center. Clip-on ends. Adjustable. Shipping wt. 4 ounces.
88N4333–Fits sizes 1 to 8 . . . . 77c
88N4444–Fits sizes 10 to 18. . . 87c

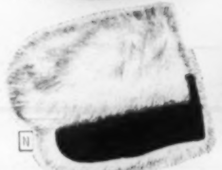
H **Nailhead Shoulder-Strap,** grown-up style for pint-sizers. Artificial leather bag, gold color metal trim in front. Fabric lined, mirror. *Size* about 6½ x 4¾ in. Shpg. wt. 6 oz.
88 N 1597E–Red
88 N 1598E–Navy. . . . . . Each 1.14

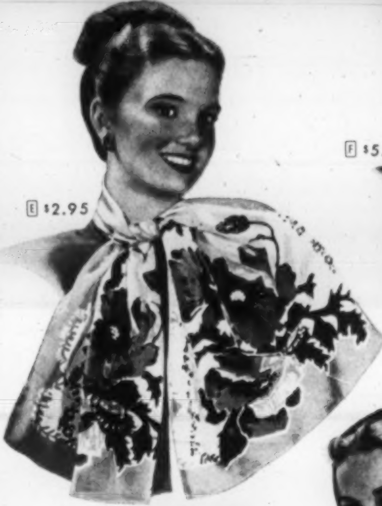
K **Top-Handle Frame Bag,** just like Mama's! Grained artificial leather, pleated in front. Fabric lined, mirror. *Size* about 7¼ x 3¾ inches. Shipping weight 7 ounces.
88 N 1573E–Bright green
88 N 1574E–Navy
88 N 1599E–Red. . . . . . Each 1.14

M **Half-n-Half Mittens,** small-grained leather backs, brushed rayon palms. Cotton fleece lined. *Sizes* Small, med., large; scale, page 232. *State size.* Shipping weight 6 oz.
88N5280–Red
88N5281–Green
88N5282–Royal (deep blue) Pr. 1.05

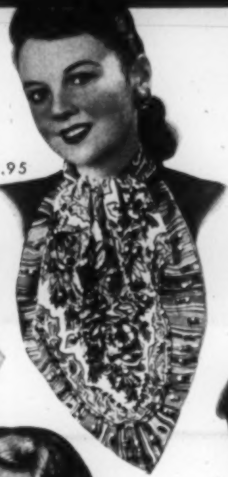
P **All Wool Mittens,** colorfully assorted jacquard designs . . no choice of pattern. *Sizes* Small, medium, large; see scale, page 232. *Please state size.* Shipping wt. 4 oz.
88N5270–Red
88N5271–Brown
88N5272–Navy
88N5273–Green. . . . . Pair 89c

Prices of bags shown include 20% Federal Excise Tax

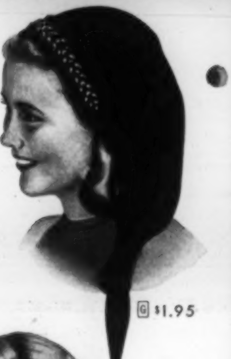




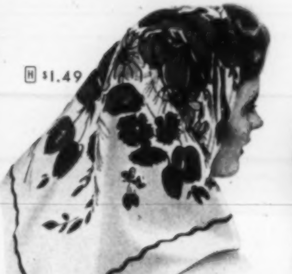
E $2.95



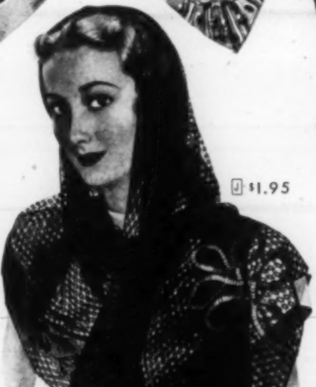
F $5.95



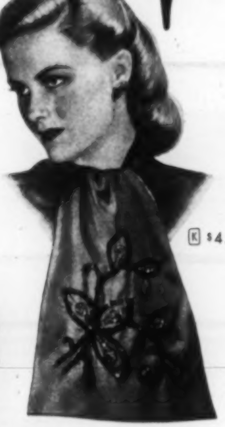
G $1.95



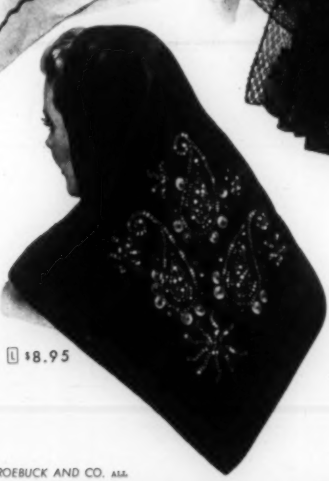
H $1.49



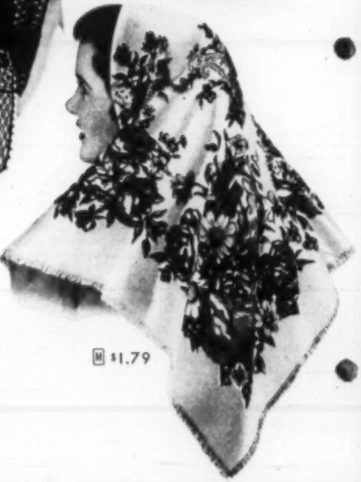
J $1.95



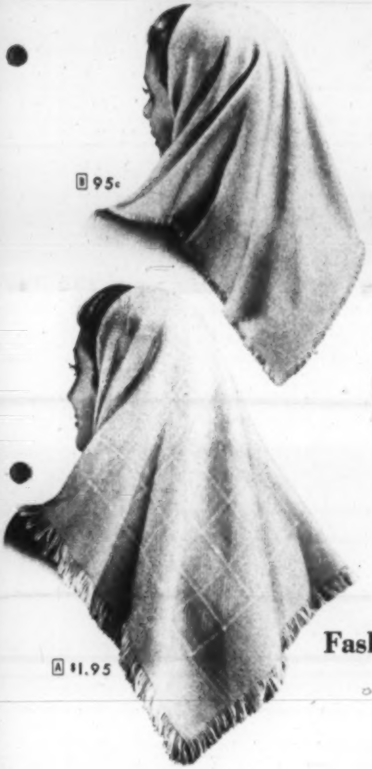
K $4.89



L $8.95

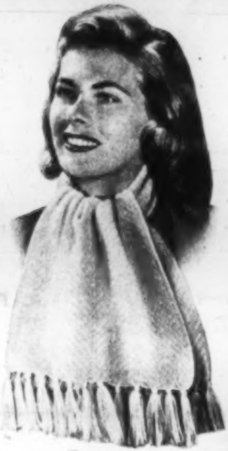


M $1.79

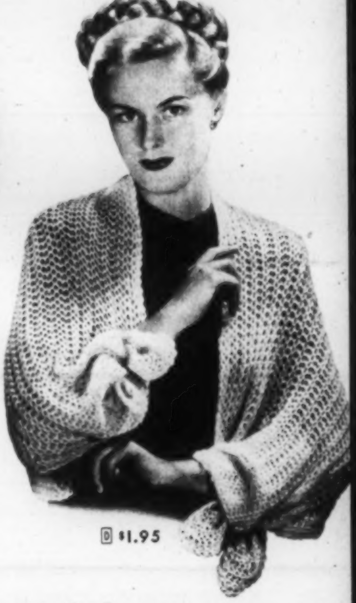


B 95¢

A $1.95



C $1.95



D $1.95

Fashionable gifts for practical wear

There's one for every woman on your list in this exciting group . . high-fashion or tailored . . inexpensive or luxurious

A **100% Zephyr Wool Square,** a wonderful gift find at Sears thrifty price. Lightweight and lovely, with the soft, caressing texture and lovely pure colors only possible with fine, pure zephyr yarns. Makes a stunning headsquare as shown, or can be worn as a scarf. *Colors* White, lt. pink, lt. blue, lt. yellow. *State color. Size* about 31 in. square. Shipping weight 6 oz.
88 N 4541 .... 1.95

B **Solid Color Standby,** an all-purpose square that every woman needs, at a very thrifty price. Can be worn as a headkerchief, twisted into a turban or knotted around the throat. Rayon and acetate rayon fabric that looks like wool, with fringed borders. *Colors* Light blue, light yellow, white. *Please state color. Size* about 27 inches square. Shipping weight 6 ounces.
88 N 4542.................... 95c

C **All Wool Scarf,** sure to win a warm welcome—for this is the good looking scarf classic that every wardrobe needs. She'll wear it with suits and coats, for outdoors and sports. Fine 100% wool yarns in a nice homespun weave with hand-knotted fringe borders. *Colors* Light yellow or white. *Please state color. Size* about 12 x 46 inches. Shipping weight 5 oz.
88 N 4544.................... 1.95

D **All Wool Scarf,** shown here tied as a shoulderette. A gift she'll appreciate on chilly days. And besides their cozy warmth, wool scarfs are very much in the style scene, worn as fascinators, too. This soft 100% wool beauty is large enough to drape gracefully. *Colors* White, light pink or light blue. *State color. Size* about 17 x 48 inches. Shipping weight 6 oz.
88 N 4543.................... 1.95

Description of Items Shown on Opposite Page

E **Dramatic Dressmaker Scarf,** so stunning, it makes any plain dress important! The splashy floral pattern is Fashion's last word, printed on fine-looking sheer rayon. And the long oblong shape can be tied several different ways, or even worn around the waist as a sash. *Colors* Lt. pink, lt. blue, lt. yellow. *State color. Size* about 21 x 46 inches. Shipping weight 4 oz.
88 N 4546.................... 2.95

J **Sequined Mantilla,** a glamour gift for her important evenings. Very high fashion and flattering, can be worn over the shoulders, too. Sheer black rayon lace, bewitchingly feminine, with stunning motif of hand-sewn gold-color sequins at one end. Festive and fine, this makes a wonderful Christmas remembrance. *Size* about 22 x 54 inches. Shpg. wt. 4 oz.
88 N 4550 .... 1.95

F **Arabian Nights,** for the lady on your list who appreciates luxury. She'll love the brilliant pattern of this headsquare in filmy rayon, the smartness of the glittering sequin corner pattern, sewn by hand. Shown here as a scarf, can be worn several ways. *Colors* Light pink or light blue, multicolor print. *Please state color. Size* about 29 inches square. Shipping. wt. 4 oz.
88 N 4499.................... 5.95

K **Sequin Fireworks** give this stunning ascot scarf the smartness of a Paris original! Fine rayon crepe with an eyecatching design of many-colored sequins sewn on by hand at one end. Double-faced, shaped narrower in the middle to fit well when tied. *Colors* Black, light blue, fuchsia (purplish red). *Please state color. Size* about 40 x 10 inches. Shpg. wt. 4 oz.
88 N 4548.................... 4.89

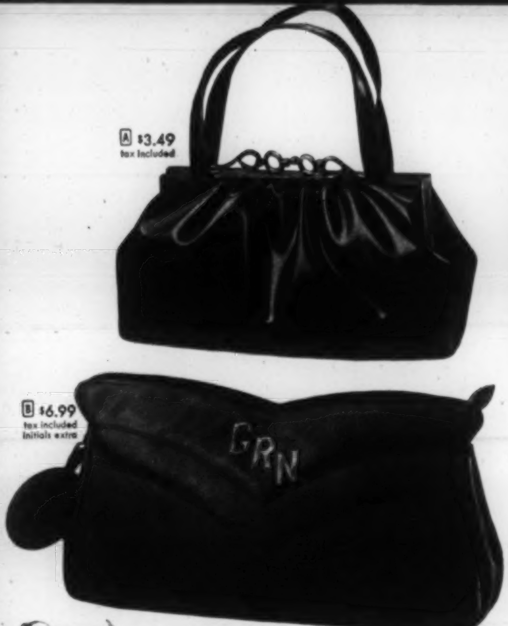
G **Pixie Cap,** perfect choice for the girl who loves up-to-the-minute ideas. This is the gay little cap that's been such a smash style hit. Made of soft jersey (50% wool, 50% cotton) with gold color metal nailhead trim. Can be worn several ways. *Colors* Black, dark brown, medium blue, red. *Please state color. Size* about 30 inches long. Fits all headsizes. Shpg. wt. 6 oz.
88 N 4549.................... 1.95

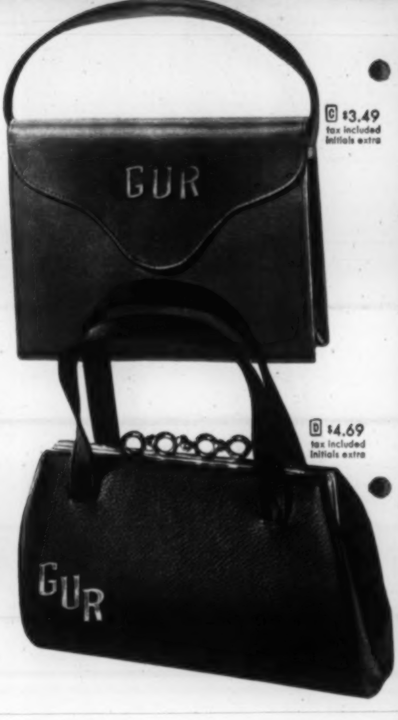
L **Paradise Square,** a really gorgeous gift that will be treasured for many seasons to come. Who wouldn't be thrilled by the glamour of gold and vari-colored sequins with spangles exquisitely patterned by hand on fine black rayon crepe. Can be worn as a scarf, too. *Size* about 32 inches square. Luxuriously lovely . . a Sears value. Shipping weight 5 ounces.
88 N 4547–Black.............. 8.95

H **Flowers For Madame,** sure to get a vote of thanks . . it's the type of headsquare that's so much in vogue, brilliantly patterned in vivid blossoms. Made of nice quality white rayon crepe printed in bright colors. One of the thrift-minded gifts that makes it wise to shop at Sears and save. *Color* White background, multi-color pattern. *Size* abt. 26 in. sq. Shpg. wt. 4 oz.
88 N 4551 .... 1.49

M **Favorite Floral Square,** sure to be the busiest item in her wardrobe. Printed on attractive spun rayon that looks like challis. Full of gay color but not too dressed up for casual wear or sports. And it makes a nice scarf, too. Quite a gift find, at Sears thrifty price. *Color* White with bright multi-color. *Size* about 35 inches square. Shipping weight 6 oz.
88 N 4545 .... 1.79

Make up your gift list . . order everything you want and pay on Sears Easy Terms . . For full details, see page 231.





Every Woman Wants a Bag

The perfect Christmas present . . any one of these quality styles pays her a compliment

A **Four-part Frame,** ideal for the woman whose bag must hold a lot . . has a full-size swinging compartment in the center. Opens wide, there's no need to dive for contents. Trim and roomy in smooth calf-like plastic that wears so well, gathered in front from a strong metal frame. At Sears thrifty price, it's a gift find, sure to receive a royal welcome. Fabric lined and mirror. *Size* about 14 x 7½ inches. Shipping weight 1 pound 2 ounces.
88 N 916E–Black 3.49
88 N 917E–Brown 3.49

B **Double Zip-Underarm,** for women who like fine things. She'll appreciate the superlative quality of this Kerrybrooke bag in supple, scuff resistant goatskin. Made to our own strict specifications, with 2 full-size compartments. Finest workmanship in the curved, stitched yoke, rounded gussets. Rayon lined, a change purse on a frame, mirror. *Size about* 14½ x 8 in. Initials sold separately—see below. Shipping weight 1 pound 2 ounces.
88 N 1006E–Black 6.99
88 N 1007E–Brown 6.99

C **Top-handle Envelope,** gives her service as well as style. This bag has a wonderful inside story—besides a center zip pocket, it boasts an extra zip section for valuables. Sleek and simple in grained leather-like plastic, the wonder material that wears so well. Compact, but very roomy. Exceptionally well detailed . . at Sears low price. Initials sold separately—see below. Fabric lined, mirror. *Size* about 10 x 8 inches. Shpg. wt. 1 lb.
88 N 914E–Black 3.49
88 N 915E–Brown 3.49

D **Four-Part Frame Bag** . . beautifully constructed on a fine metal frame . . opens wide, no need to fumble for contents. It's one of our own Kerrybrooke bags . . made to our strict specifications. Ideal for busy women whose bags must hold a lot . . has full-size swinging compartment in center. Handsomely grained goatskin. Rayon lined, double mirror. *Size* about 10¾ x 7½ inches. Initials sold separately—please see below. Shpg. wt. 1 lb. 5 oz.
88 N 1000E–Black 4.69
88 N 1001E–Dark brown 4.69

Description of bags shown on opposite page. Prices of all bags shown include 20% Federal Excise Tax.

E **Suede Side Handler.** The novel draped handles extending up from the sides is one of the latest trends. Luxurious-looking and fine, this frame pouch is an accessory she'll be proud to show off, a find at Sears price. The velvety, soft suede leather will complement her best Fall and Winter outfits, the rounded broad-based shape is roomy. Fabric lining, change purse on frame, mirror. *Size* about 9 x 5¾ in. Shpg. wt. 14 oz.
88 N 903E–Black 8.88
88 N 904E–Brown 8.88

F **Mock Shell Frame,** wonderful choice for the woman who loves luxury, this stunning top-handle pouch in the graceful deep, smaller size. She'll love the all-season elegance and intricate fineness of the rich rayon corde, the costly air of the fine frame in mock shell. One of our most elegant bags, exquisitely made. Fabric lined and fastidiously fitted with fine change purse on frame, mirror. *Size* about 10½ x 7½ inches. Shpg. wt. 1 lb. 2 oz.
88 N 907E–Black 11.88
88 N 908E–Brown 11.88

G **Skirt Bag,** for the high-fashion girl on your list. There's a world of style news in that tiered effect . . the overarm loop handle. Its eye-catching frame of fine mock shell looks so expensive, snaps open or shuts securely without a lock. The material is luxurious 100% wool broadcloth, smooth and fine, such a fashionable companion for her best outfit. Fabric lined, change purse on frame, and mirror. *Size* about 12 x 9½ inches. Shipping weight 1 pound 2 ounces.
88 N 905E–Black 8.88

H **Nailhead News,** so sparkling-smart and new, this is indeed a fashion-wise gift, good value at Sears thrifty price. The diamond shape is dramatic and different, the gold color metal nailhead trimming in front is Fashion's latest trend, seen everywhere. Wide overarm sash handle for comfortable carrying, and zip closing down one side. Made of pliable calf-like plastic. Fabric lined, and mirror. *Size* about 14 x 14 in. Shpg. wt. 14 oz.
88 N 918E–Black 4.69
88 N 919E–Brown 4.69

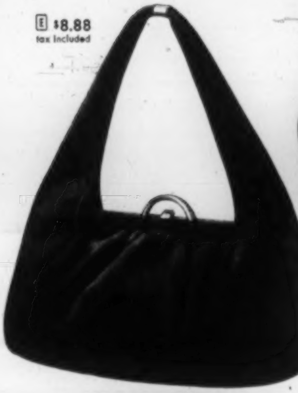
J **Draped Drama,** a wonderful style surprise. She'll applaud your choice of this unusual zip-top, so intricately detailed, so rounded and roomy. Note the smart knotted handles and dramatic ornaments of gleaming mock shell . . deftly draped sides that wing out smartly. Long wearing in calf-like plastic, smooth and supple. Fabric lined, coin case and mirror. *Size* about 12¾ x 8¾ in. Shpg. wt. 1 lb.
88 N 900E–Black   88 N 901E–Brown
88 N 902E–Red   Each 5.89

K **Ring Underarm,** comfortable to carry, always in demand . . this is the type of zip-top that she might choose herself. Dressmaker shirring radiates from an impressive gold color metal ring in front. Calf-like plastic. Fabric lined, mirror. *Size* about 13½ x 7¼ inches. Shipping weight 1 pound.
88 N 909E–Black . . 5.89   88 N 910E–Brown . . 5.89

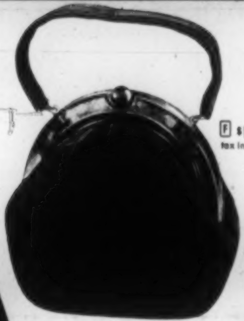
Metal Initials in gold color, size about 1½ in. All initials except "x". Shipping weight each 1 ounce.
88 N 1012 . . . . Each 29c; 3 for 84c

L **Half-Moon Bracelets,** add importance to one of our most sought-after styles, handsomely handled with curved bracelets of mock shell that are so in vogue. This graceful zip-top style boasts an all-around cuff top and soft gathers. The pliable calf-like plastic wears excellently and resists scuffing. Fabric lined and mirror. *Size* about 13 x 8 inches. Shipping weight 1 pound 2 ounces.
88 N 911E–Black   88 N 912E–Brown
88 N 913E–Red   Each 5.89

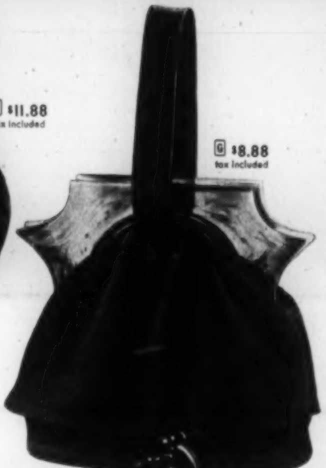
All your Christmas gifts, too, may be paid for on Easy Terms. See page 231 for complete details.



E $8.88
tax included



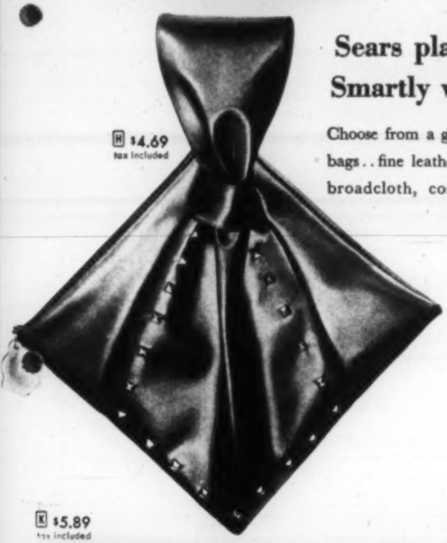
F $11.88
tax included



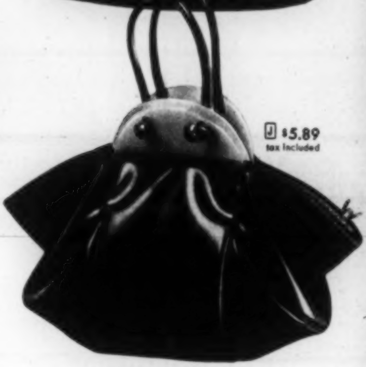
G $8.88
tax included

Sears plays Santa Smartly with style

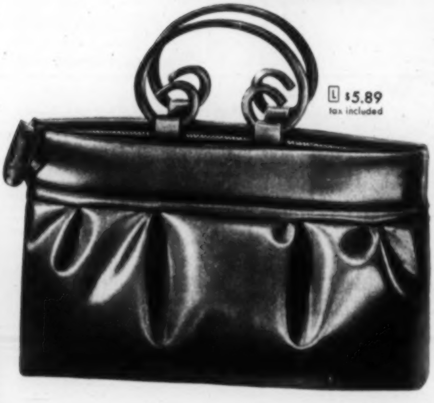
Choose from a glamour group of bags . . fine leather or rich suede, broadcloth, corde or plastics



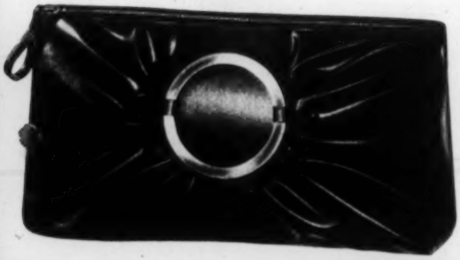
H $4.69
tax included



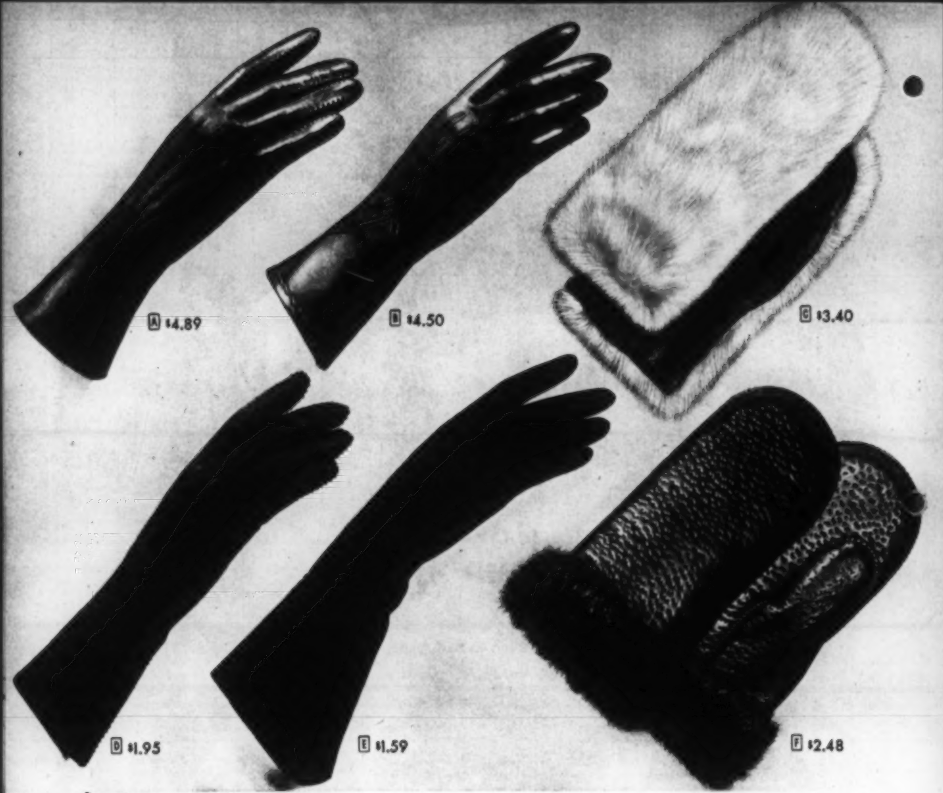
J $5.89
tax included



L $5.89
tax included



K $5.89
tax included



Good-looking Dressy Gloves and Cozy Mittens

Mothers, wives, sisters, cousins, aunts . . all love nice gloves and

here are the styles that will get a glad hand on Christmas morning

A **Classic in Imported Leather,** a gift that pays a fashion compliment to her good taste! The leather is soft, supple imported cabretta (sheep) fine-grained and luxurious. It's pliant, fits without a wrinkle, wears wonderfully. The style is her favorite 4-button slipon, simple and correct with every outfit. Special thumb construction for smooth, strainless ease in action. Beautifully tailored with handsome whipstitched seams for added good looks, long wear. *Length* about 10¾ inches. *Sizes* 6, 6½, 7, 7½, 8. *Please state size.*
88 N 5725–Black. Shipping weight 4 ounces. . 4.89

D **Favorite Cotton Slip-on,** bound to get a warm welcome. No woman ever has enough of these good-looking glove standbys in fine quality woven cotton, smooth and velvety as doeskin. These are trimly whipstitched, will stay in shape, are easily hand-washed in mild Lux suds. Special thumb construction for comfortable, action-free fit. *Length* about 11¾ inches. *Sizes* 6, 6½, 7, 7½, 8. *Please state size.* Shipping weight 4 ounces.
88 N 5675–Black **88 N 5676**–Dark brown
88 N 5677–White Pair. 1.95

B **Dress Glove of Imported Leather,** the elegantly fine accessory every woman adores and finds so attractive at Christmas. Exquisitely soft imported cabretta (sheep) leather that molds her hands with sleek grace . . set off by clever novelty stitching down the back . . a distinctive trim that is flattering to the hand, too. Seams are overseam-sewn for added serviceability in a versatile 4-button length that will add style importance to every outfit she owns. *Length* about 10½ inches. *Sizes* 6, 6½, 7, 7½, 8. *Please state size.* Shipping weight 4 ounces.
88 N 5730–Black 4.50

E **Sueded Rayon Slip-on,** a good-looking gift for all the ladies on your list . . at a thrifty Sears price. Made of good quality smooth fitting rayon, sueded for added beauty. Nicely tailored with flat, smooth seams for neat fit, in a longer length that looks very well when crushed down a bit at the wrist. One of the values in accessories that make quality-conscious customers shop at Sears . . and save. *Length* about 12¾ inches. *Sizes* 6, 6½, 7, 7½, 8. *Please state size.* Shipping weight 4 ounces.
88 N 5670–Black **88 N 5671**–Dk. brown. Pr. 1.59

C **Mittens with Bunny Fur Backs,** a present to make her glow with pleasure. She'll love the rich bunny fur backs, popular for sports and outdoors. She'll appreciate the warmth of a cotton fleece lining. Palms are of supple domestic cape (sheep) leather, small-grained. *Length* abt. 9 inches. *Sizes* Medium (6, 6½, 7); Large (7½, 8, 8½). *State size.* Price includes 20% Fed. Excise Tax. Shpg. wt. 6 oz.
88 N 5170E–White with red palm. 3.40
88 N 5171E–White with green palm 3.40
88 N 5172E–All black 3.40
88 N 5173E–All dark brown. 3.40

F **Mittens with Bunny Fur Cuffs,** the comfort of a lined mitten, the luxury of fur-trim. Domestic cape (sheep) leather, small grained. Lined with [illegible]ton fleece. Length abt. 9½ in. *Sizes* Medium (6[illegible] 7); Large (7½, 8, 8½). *State size.* Shpg. wt. 6 oz.
88 N 5175–All black **88 N 5176**–All dark brown
88 N 5177–Bright red with black. . . . . .Pair 2.48

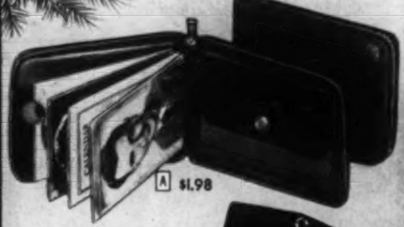
How to Measure: Put tape around right hand at knuckles, excluding thumb. Close hand; pull tape closely. If measure is between sizes, order larger size.

She'll love a fine
Kerrybrooke Billfold

Two-Way Zipper Pass Case Billfold
neat . . . trim . . . handsomely tailored

$4.73

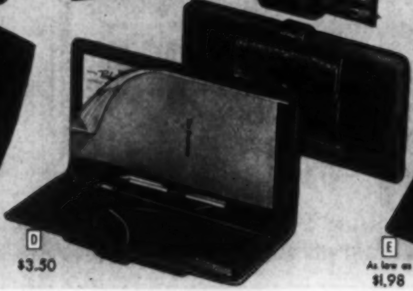
Styled so you can keep papers and money in orderly, compact fashion. Detachable pass case has 4 double faced windows, 1 built-in window pocket. Leather lined bill pocket, gusseted zip closing coin pocket, card and stamp pocket, identification window. Fine hand-grained Morocco goatskin leather . . . beautiful and practical. *Closed* 3¼x4½ inches. *Please state color wanted* red, brown, black.
25 N 2974E—Shpg. wt. 5 oz. (Fed. Tax incl.)**$4.73**



Kerrybrooke
C $2.98

E As low as $1.98

B As low as 79c



Kerrybrooke Billfolds . . . distinctively modern
. . . famous for style . . . quality . . . value

A **3-side Zip Closing Billfold.** A fine value at a low price. Money and valuables can't fall out once this billfold is closed. 4 swing windows, 2 card pockets, gusseted coin pocket, lined bill pocket. Morocco-grained lambskin. *Closed* 3⅛x4⅛ in. *State* red with black trim, brown with green trim, black with red trim, navy blue with red trim. Shpg. wt. 4 oz.
25 N 2786E—(Federal Tax included) **$1.98**

B **"Jiffy" Bill-Change Holder.** Plastic coin holder, snap button pocket, large bill pocket. *Closed* 2⅛x3⅛ in. Better quality assorted leathers. *State* black, brown. Shpg. wt. 4 oz.
25 N 2823E—(Federal Tax included). **$1.16**

"Jiffy" Bill-Change Purse. Similar to above. Assorted leathers. *Closed* 2x3¼ in. *State color* black, brown. Shpg. wt. 4 oz.
25 N 2819E—(Federal Tax included) **79c**

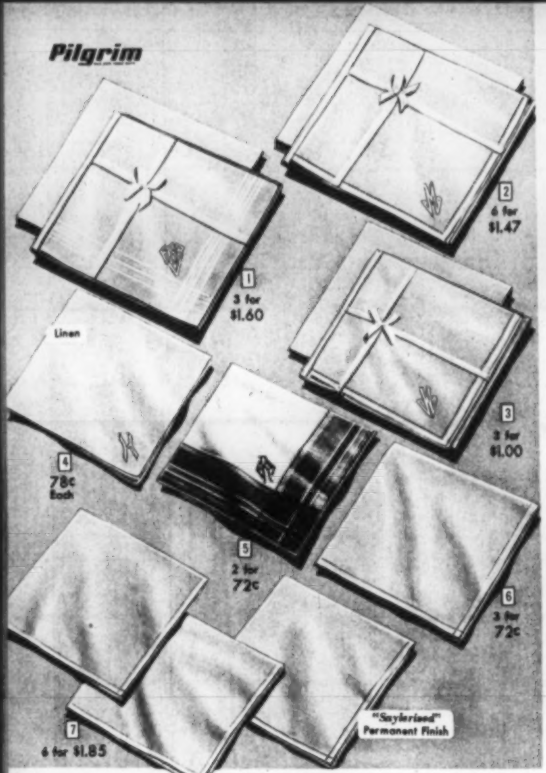
C **"Jiffy" Deluxe Bill-Change Holder.** Convenient plastic coin holder makes coin selection easy . . . lets you see change at a glance. Card pocket with card holder, bill compartment, pencil in pocket. Snap button closing. Fine quality assorted leathers. *Closed* 3x4 in. *State* black, brown, red, navy blue. Shpg. wt. 4 oz.
25 N 2902E—(Federal Tax included). . . **$2.98**

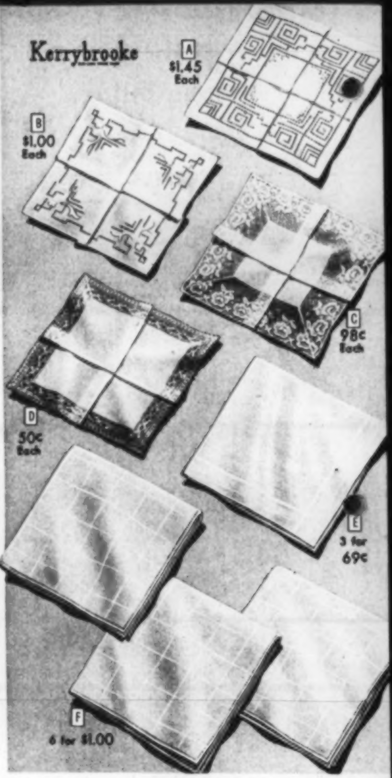
D **New "Secretary" Billfold.** Plenty of room for paper money, change, cards, notes. Zip closing bill pocket, open bill pocket, 2 card pockets on one side. Other side has open bill pocket, identification window pocket, memo pad, pencil. Turned edges, snap button closing. Gusseted snap button closing coin pocket on outside. Levant (rough)-grained pigskin. *Closed* 4x7 in. *State* black, brown, red. Shpg. wt. 5 oz.
25 N 2909E—(Federal Tax included). . . **$3.50**

E **"French" Style Purse.** You'll never be without this all-purpose, utility purse once you've carried it. It's so practical and smart . . . a big favorite with busy women everywhere. Leather covered metal frame, leather lined coin purse on one side. Other side has card pocket and zipper closing cloth lined bill pocket that is roomy enough for all your paper money, checks, etc. Two-fold style with turned edges, snap button closing. Made of fine hand boarded Morocco goatskin. *Closed* 3⅛x4½ inches. *State* black, brown, red or navy blue. Shpg. wt. 4 oz.
25 N 3175E—(Federal Tax included). . . **$2.98**

Similar to above. Same popular features as 25 N3175E, except made of lizard-grained lambskin. Cloth lined coin purse. (*State color above.*) Shipping weight 4 ounces.
25 N 2886E—(Federal Tax included). . . **$1.98**

NOTE: Prices on this page include 20% Federal Excise Tax. See Page 231 for complete details on Sears Easy Terms





Pilgrim gift Handkerchiefs for men and boys

Favorites for Christmas and every day

Personalized Christmas gifts are welcome gifts. Be sure that the men at your house receive man-size initialed handkerchiefs to tuck in their breast pockets during the holidays and every day throughout the year. Always right for school, business or dress occasions. These good looking, personalized handkerchiefs make fine gifts for friends, too. You may order all initials except I, O, Q, U, V, X, Y, Z. *Please be sure to print plainly the initial wanted.*

1 **White stripe borders.** Embroidered initial in white on soft, white cotton. Neatly hemmed. Good size . . . about 18 inches square. Boxed for easy Christmas wrapping. *Please be sure to print initial.*
25 N 2597—Shpg. wt. 6 oz. 3 in box **$1.60**

2 **White initialed with hemstitched edges.** Large, all white cotton handkerchief with embroidered initial. About 17 in. square. Boxed. *Please print initial wanted.*
25 N 2544—Shpg. wt. 7 oz. 6 in box **$1.47**

3 **Extra large cottons.** Fine, soft white cotton . . . neat white embroidered initial and hemstitched edge. Comes in an extra large size, favorite of many men. About 20 inches square. Sturdy, attractive. Boxed to make a neat looking gift under the Christmas tree. *Please print initial.*
25 N 2568—Shpg. wt. 6 oz. 3 in box **$1.00**

4 **All white fine Irish Linen.** White embroidered initial, hand-rolled hem. About 17x17 inches. *Please print initial.*
25 N 2567—Shpg. wt. 1 oz. . . . . Each **78c**

5 **White cottons with colorful woven borders.** Assorted styles, washfast colors. Matching color embroidered initial. Hemstitched hems. About 17x17 in. *Please print initial.* Shipping wt. each 1 oz.; two 3 oz.
25 N 2564 . . . . Each **37c** 2 for **72c**

6 **Plain white favorites.** Absorbent white cotton. Hemstitched edge. Abt. 17x17 in. Shpg. wt. each 1 oz.; three 4 oz.
25 N 2511 . . . . Each **25c** 3 for **72c**

7 **"Saylerized" plain white cottons.** Permanent linen-like finish. Almost lintless. Neat hems. About 17x17 inches.
25 N 2519—Shpg. wt. 1 oz. . . . . Each **33c**
Shipping weight 4 oz. . . . . 3 for **95c**
Shipping weight 6 oz. . . . . 6 for **$1.85**

Give her Kerrybrooke Handkerchiefs

Lovely white linens and cottons

Suggestion for holiday giving. Exquisite pure Irish linen handkerchiefs . . . carefully hand embroidered, appliqued and spoke stitched by Chinese needle workers. You can buy these delicately designed hankies now for *the first time in years.* Come in an assortment of patterns similar to illustrations. A gift to be long remembered.

A **Chinese handmade Linens.** Elaborate hand worked patterns . . . neat hand rolled or spoked hems. Finest Irish linen in all white.
25 N 2390—11½ to 12 in. square. Shpg. wt. 1 oz. . . . . Each **$1.45**

B **All white Irish Linens.** Chinese hand embroidery. Assorted designs.
25 N 2384—11 to 11½ in. square. Shpg. wt. 1 oz. . Each **$1.00**

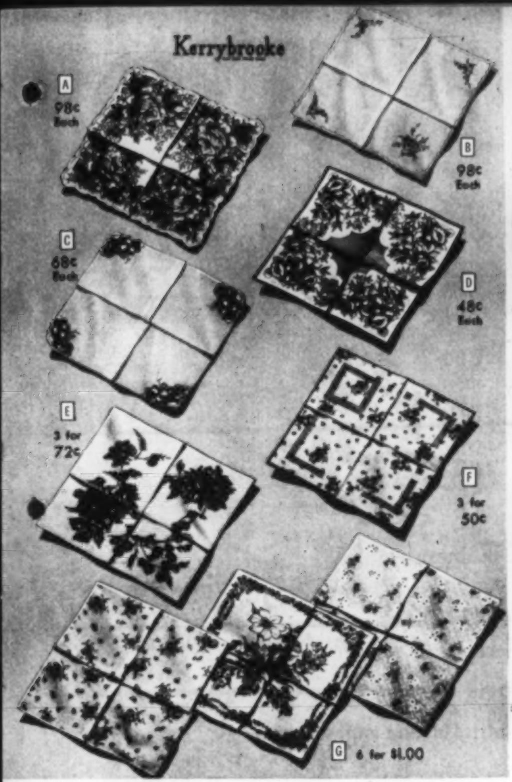
Lacy Party Cottons make delightful Christmas gifts. Beautiful white cotton lace edging on sheerest of white cotton handkerchiefs.

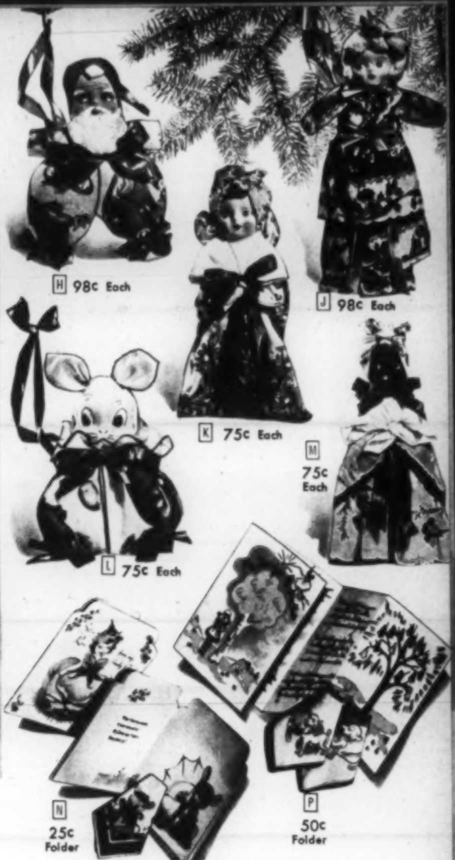
C **25 N 2358**—13x13 inches. (2½-inch lace border). Shipping weight 1 ounce . . . . Each **98c**

D **25 N 2357**—11x11 inches (1-inch lace border). Shipping weight 1 ounce . . . . Each **50c**

E **Soft, sheer all white Cottons.** Assorted style corded borders [illegible] a bit of decorative accent. Neat buttonhole stitched edges.
25 N 2377—Each Abt. 12x12 in. Shpg. wt. 1 oz . . . . Each **25c**
Three About 12x12 inches. Shpg. wt. 4 oz . . . . 3 for **69c**

F **Simple, dainty All Whites.** Always lovely, always fresh. All cotton with dainty white crossbar design. Neat hems.
25 N 2308—About 12x12 inches. Shipping weight 6 oz. 6 for **$1.00**





Festive Print Handkerchiefs make gala gifts

She'll like the fine Kerrybrooke quality

For a bright, cheerful Christmas. Slip in a gay, floral cotton print or embroidered handkerchief with Christmas cards this year . . . a thoughtful remembrance good friends love to receive. And, of course, women and girls of the family will appreciate finding *a whole box* of these pretty hankies wrapped in holiday tissue and ribbon under the Christmas tree. A welcome gift on other occasions.

A **Hand-screened Swiss Prints.** Ideal gift for the woman who likes color combined with floral prints. Assorted patterns, colors on sheer cotton. Dainty buttonhole stitched scalloped edge. About 12½x12½ inches.
25 N 2371—Shpg. wt. 2 oz. . . . Each **98c**

B **Colored Embroidery.** A really lovely handkerchief in very soft white cotton with delicately colored floral embroidery in each corner. Scalloped edge is neatly buttonhole stitched. About 11x11 inches.
25 N 2375—Shpg. wt. 2 oz. . . . Each **98c**

C **California style Cottons.** An unusual handkerchief to give this Christmas. California styled of fine white cotton with combination hand embroidery and printed floral applique corners. Assorted patterns, colors. Hand rolled hems. About 12x12 inches.
25 N 2361—Shpg. wt. 2 oz. . . Each **68c**

D **Irish Linen Prints.** Gaily colored to brighten up dark suits and dresses. Assorted floral patterns, colors. Buttonhole stitched edge. About 11½ in. square.
25 N 2359—Shpg. wt 2 oz . . . Each **48c**

E **Garden fresh floral Designs** on fine white cotton. Buttonhole stitched edges. Assorted patterns and colors. About 12x12 inches.
25 N 2315–Shpg. wt. three 4 oz. **3** for **72c**
Shipping weight 2 ounces . . . . . Each **25c**

F **Dainty Dolly Madison floral Prints** on white cotton background. Assorted lenoweave designs and colors. Neat buttonhole stitched edges. About 11 in. square.
25N2362—Shpg. wt. three 4 oz. **3** for **50c**

G **Pastel Backgrounds.** Colored, all-over floral prints on pastel cotton. Neat buttonhole stitched hems. About 12x12 inches.
25 N 2304—Shpg. wt. six 5 oz. **6** for **$1.00**

Gay "Hanky Dolls" and Kiddie Novelties

Bright stars on any Christmas tree

Gay, pert and lovable. "Hanky Dolls" add a festive spirit to your holiday season. Tie them on the tree to delight the youngsters or use for gifts, party place cards, prizes. Each one made of 3 usable cotton hankies in assorted colorful prints.

H **Jovial, bearded Santa Claus.** Hankies have bright "kiddie" prints.
25 N 2395—Overall size, abt. 9 in. Shpg. wt. 6 oz. . . . . Each **98c**

J **Wooly headed "Girl Doll."** Dressed in pretty floral prints.
25 N 2396—Overall size, abt. 13 in. Shpg. wt. 6 oz . . . . Each **98c**

K **Long-skirted . . . old fashioned.** Wears 1 white, 2 multicolored hankies,
25 N 2393—Overall size, abt. 11 in. Shpg. wt. 6 oz. . . . . . Each **75c**

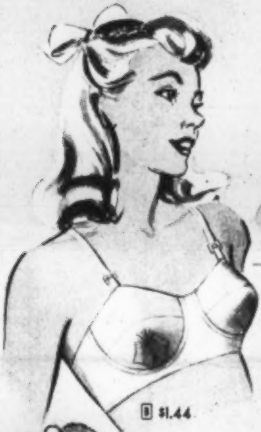
L **Bright-eyed Cat.** A perfect gift for children. "Kiddie" print hankies.
25 N 2392—Overall size, abt. 7 in. Shpg. wt. 5 oz. . . . . . . Each **75c**

M **Black-faced Turbaned Mammy Doll.** 1 white, 2 colored hankies.
25 N 2394—Overall size, abt. 11 in. Shpg. wt. 6 oz. . . . . Each **75c**

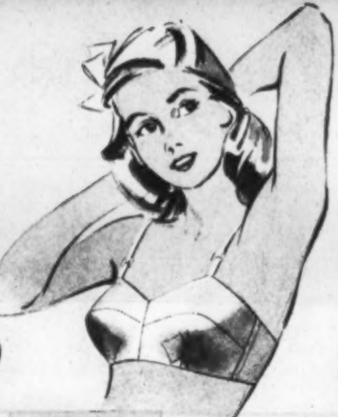
N **Kiddie hankie gift Folder.** Delightfully designed with matching print cotton handkerchief abt. 9x9 in. Assorted styles; mailing envelope.
25 N 2388—Shipping weight 2 ounces . . . . 1 in folder **25c**

P **"The Magic Hankie Tree."** Children's fairy tale folder with two colorful nurseryland print cotton hankies inserted.
25 N 2378—Shipping weight 6 ounces . . . . 2 in folder **50c**

For other handkerchief choices see our big Fall Catalog . . . All styles for men, women and children

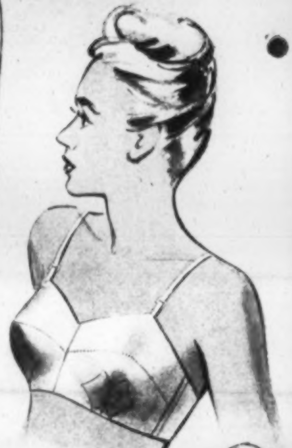


B **$1.44**

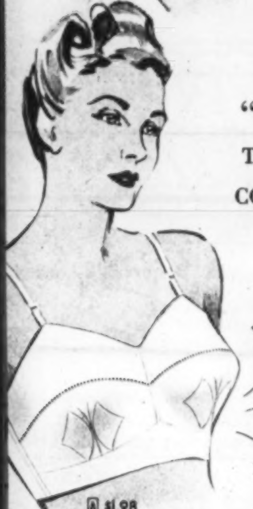


Charmode

C **$1.25**
Rayon satin



D **$1.69**

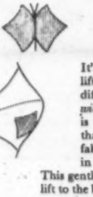


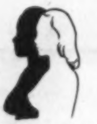
A **$1.98**

For women interested in

"A BEAUTY-LIFT THAT LASTS"

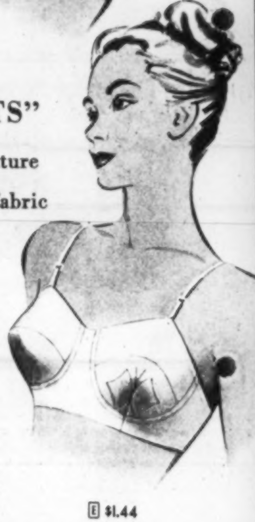
These flattering Charmode Bras exclusively feature CORDTEX. Inserts of this specially processed fabric give correct uplift, lasting support.





It's really amazing what a Charmode CORDTEX-lift bra will do for your silhouette! Note the difference in the small figures at the right—one *without* and one *with* a CORDTEX-lift bra. CORDTEX is the simple secret of this famous "beauty-lift that lasts." Graceful "Elfin" style inserts of this fabric are set at base of each bust-cup as shown in the small views at left.

This gently but firmly supports from underneath and gives a wonderful uplift to the bust—*not only while the bra is new, but always*—for CORDTEX is specially treated rayon and cotton fabric that always keeps its shape; never becomes limp or saggy, even after repeated washings. It's truly a miracle fabric!



E **$1.44**

A Designed with exclusive CORDTEX inserts . . . proportioned with deep, roomy bust-cups for the large bust. CORDTEX gives firm support, a youthful uplift. Fine quality rayon and cotton fabric. Fagoted bust-cups; cotton net lined underbust. 1-inch diaphragm band gives snug fit. Adjustable self-material straps. Medium low adjustable elastic back closing.

For the Large bust-cup type
Even bust sizes 32 to 42 inches. *State bust size.* Shpg. wt. 4 oz.
18N789-Pale flesh pink . **$1.98**
18 N 788—White **1.98**

B CORDTEX-lift bandeau for the same Small bust-cup type as bra at right, but styled with clearly separated bust-cups for more accentuation. Has same exclusive CORDTEX inserts as other bras on page for that "beauty-lift that lasts!" Exquisitely made of fine quality nylon taffeta, nylon marquisette or rayon material (sorry, no choice). Adjustable shoulder straps. Adjustable elastic back closing.

For the Small bust-cup type
Bust sizes 30, 32, 34, 36 inches. *State bust size.* Shpg. wt. 3 oz.
18N691-Pale flesh pink . **$1.44**

C Specially proportioned bandeau for the young girl or woman with a smaller-than-average bust. Exclusive CORDTEX inserts give wonderful uplift support. Choice of two fine quality materials. Fagot stitched bust-cups with cotton net lined underbust. Adjustable straps. Adjustable elastic back closing.

For the Small bust-cup type
Bust sizes 30, 32, 34, 36 inches. *State bust size.* Shpg. wt. 4 oz.
18 N 778—Lustrous rayon satin. Pale flesh pink . . **$1.25**
18 N 779—Cotton broadcloth. Pale flesh pink **$1.19**

D Same popular CORDTEX-lift style as bra at left, but with deeper bust-cups to fit the average bust. Choose from two fine quality fabrics. Fagoted bust-cups; cotton net lined underbust. Adjustable shoulder straps. Adjustable elastic back closing.

For the Medium bust-cup type
Bust sizes 32, 34, 36, 38 inches. *State bust size.* Shpg. wt. 4 oz.
18 N 780—Lustrous rayon satin. Pale flesh pink . . . **$1.69**
18 N 783—Lustrous rayon satin. White **$1.69**
18 N 787—Cotton broadcloth. Pale flesh pink . . . **$1.69**

E Another bra for the Medium bust-cup type that features Sears exclusive CORDTEX inserts. It's styled with clearly separated bust-cups that give more accentuation than bra (D). Expertly tailored in three fine quality fabrics—nylon taffeta, nylon marquisette or rayon mate[illegible] (Sorry, no choice, but sati[illegible]tion guaranteed.) Adjustable shoulder straps. Adjustable elastic back closing.

For the Medium bust-cup type
Bust sizes 32, 34, 36, 38, 40 in. *State bust size.* Shpg. wt. 3 oz.
18N696-Pale flesh pink . **$1.44**

Be thrifty—Shop from this book and our big General Catalog for all your needs. Turn to page 231 for Easy Terms

Flattering Charmode Brassieres

For Small, Medium and Large bust-cup types
7 lovely Charmode styles to choose from

[A] Lustrous Rayon Satin Bra. A real favorite for it's styled to give firm support to the larger-than-average bust. Bust-cups are correctly proportioned as well as darted to give smart accentuation and separation. Tailored of fine quality rayon satin. Diaphragm band gives snug fit around midriff. Adjustable rayon satin straps, forked in front. Adjustable elastic back closing.

For the Large bust-cup type

Bust sizes 34, 36, 38, 40, 42 inches. *Please state bust size.* Shipping weight 4 ounces.

18 N 837—Pale flesh pink **$1.59**

[B] Classic Uplift Bra in 3 colors. Lovely rayon satin bandeau with center stitching and darts to achieve a smart uplift. Gives good accentuation and separation to the smaller-than-average bust. Adjustable rayon satin shoulder straps. Adjustable back closing with elastic insert.

For the Small bust-cup type

Bust sizes 32, 34, 36 inches. *Please state bust size.* Shipping weight 3 oz.

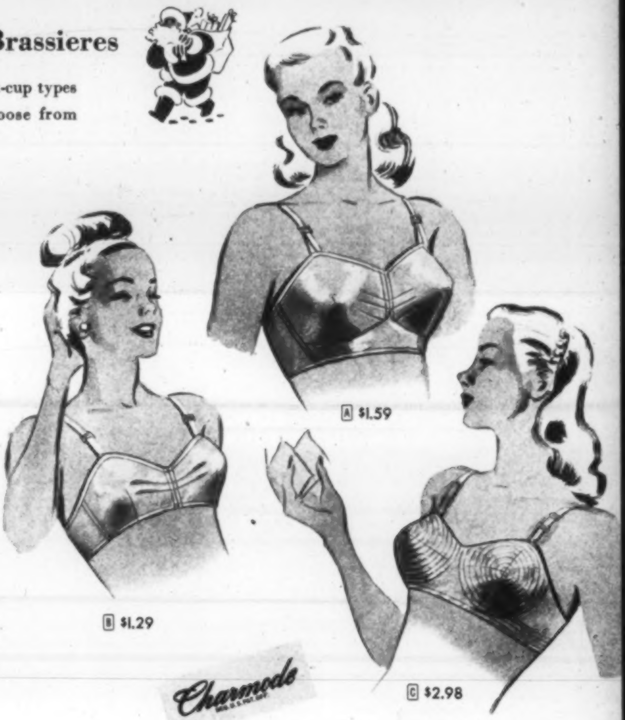
18 N 830—Pale flesh pink **$1.29**
18 N 831—White **1.29**
18 N 832—Black **1.29**

[C] Glamorizing "Hollywood" Bra. Designed for famous stars of the screen. Perfectly proportioned to give a wonderful, youthful uplift to the average bust. Exquisitely tailored of our finest quality cotton broadcloth. Whirlpool stitched, lined bust-cups give smart accentuation. Adjustable shoulder straps, forked in front for better support. Adjustable elastic back closing.

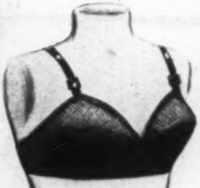
For the Medium bust-cup type

Bust sizes 32, 34, 36, 38 inches. *Please state bust size.* Shipping weight 4 oz.

18 N 652—Pale flesh pink **$2.98**



Charmode



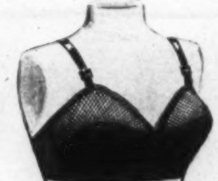
Low-cut for Small bust

Black NYLON marquisette . . . very glamorous! Low cut for wear with the latest fashions. Styled to give youthful lines, a firm uplift. Tailored of sheer nylon marquisette with lower bust-cups and diaphragm band at front lined with fine cotton material. Adjustable rayon shoulder straps. Adjustable elastic back closing.

For the Small bust-cup type

Bust sizes 32, 34, 36 inches. *Please state bust size.* Shpg. wt. 3 oz.

18 N 729—Black **$1.84**



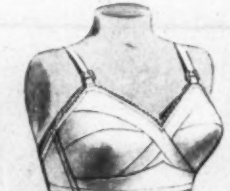
Low-cut for Medium bust

Same glamorous black NYLON marquisette style as bra at left, but for the average bust. Low-cut for evening, general and sports wear. Gives smart separation; youthful uplift. Lower bust-cups and diaphragm band lined with fine cotton material. Adjustable rayon straps. Adjustable elastic back closing.

For the Medium bust-cup type

Bust sizes 34, 36, 38 inches. *Please state bust size.* Shpg. wt. 3 oz.

18 N 730—Black **$1.84**



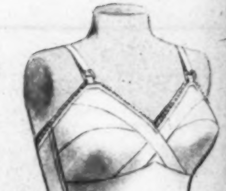
Bra with 2-inch band

Specially designed bra with deeper, roomier bust-cups to firmly support the large bust. Double 2-inch diaphragm band for snug fit around midriff. Made of cotton and rayon batiste with cotton net lining in bust-cups. Adjustable rayon grosgrain straps. Adjustable elastic back closing.

For the Large bust-cup type

Bust sizes 32, 34, 36, 38, 40 inches. *State bust size.* Shpg. wt. 5 oz.

18 N 967—Pale flesh pink . . **$1.98**



Bra with 4-inch band

Same popular style as bra at left but with 4-inch double diaphragm band. Really smooths excess flesh around midriff; fits snugly. Made of fine quality cotton and rayon batiste with elastic inserts at each side back for comfortable release. Adjustable rayon grosgrain shoulder straps. Semi-built-up back with double hook closing.

For the Large bust-cup type

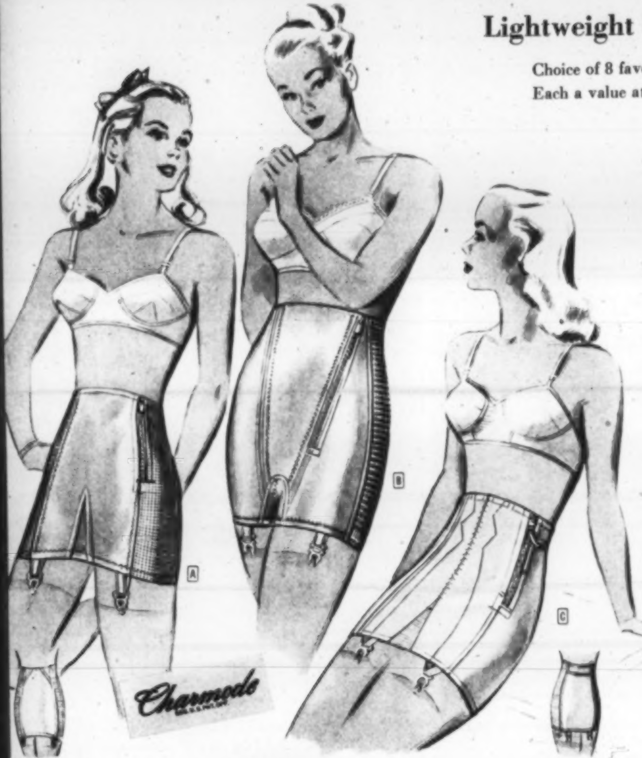
Bust sizes 34, 36, 38, 40, 42. *Please state bust size.* Shpg. wt. 5 oz.

18 N 968—Pale flesh pink **$2.98**

Do you know about Sears Easy Payment Plan? See page 231 for details about this customer service.

Lightweight Charmode Garments

Choice of 8 favorite styles for the co-ed figure
Each a value at these Sears typical low prices



Fine quality Tu-way Control Girdle

A Synthetic elastic front, sides and back—helps slim the hips and hold in the tummy. Tu-way control—front and back, of rayon and cotton satin elastic, stretch up and down; sides of rayon and cotton leno elastic, stretch both up and down and crosswise. Boned cotton inner shield at front. TALON zipper. 4 elastic garters. Nude.

For Straight to Average Hip Figure
Fits hips 7 to 10 inches larger than waist

Waist sizes 25, 26, 27, 28, 29, 30, 31, 32 inches. *Please state waist and hip size.* Shpg. wt. 14 oz.
18 N 1898—Med. to Long Length 15½ in. **$6.98**

Special Panty Girdle for Full Figures

B Active-wear panty girdle for the larger woman. Rayon and cotton satin front and back. Wide side panels and crotch are cotton and rayon synthetic elastic. Crotch is deeper and longer than most. 3 bones at front help smooth abdomen. TALON side zipper. 4 detachable garters. Nude.

For Average to Full Hip Figure
Fits hips 8 to 11 inches larger than waist

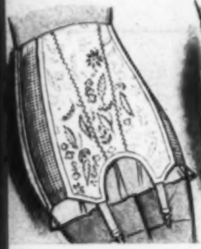
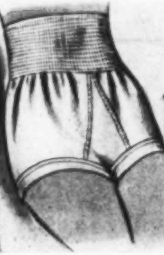
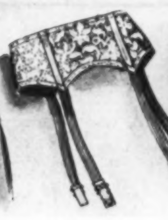
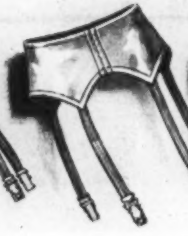
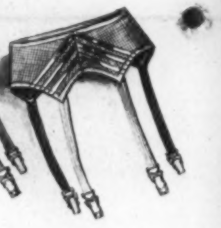
Waist sizes 26, 27, 28, 29, 30, 31, 32, 33, 34; also 36 inches. *Please state waist and hip size.* Shipping weight 14 ounces.
18 N 1903—Med. to Long length 15½ in. **$6.49**

"Nu-Comfort" Girdle . . reduced $1.00

C What a value! Features "Nu-Comfort" back . . . an insert of rayon and cotton elastic across top back for snug fit at waist. Rayon and cotton satin; matching elastic sides and gore. Lightly boned front. TALON side zipper. 4 garters. Nude.

For Straight to Average Hip Figure
Fits hips 7 to 10 inches larger than waist

Waist sizes 26, 27, 28, 29, 30, 31, 32, 33, 34 in. *Please state waist and hip size.* Shpg. wt. 14 oz.
18 N 1825—Med. to Long length about 15 in. waist down; 16 in. overall (fits 1-inch above waist). Was $5.89. Now only **$4.89**

Big Value Garter Girdle

Ideal for figures that need minimum control. Sturdy rayon figured cotton batiste. Lightly boned, 9-inch front gives firm abdominal support. 12-inch back is boneless. 10-inch cotton and rayon synthetic elastic side panels give wonderful stretch. Side hook closing. 4 elastic garters. Nude (pale flesh pink). *Waist sizes* 25, 26, 27, 28, 29, 30; also 32, 34, 36 inches. *Please state waist and hip size.* Shipping weight 8 ounces.
18 N 1741 . . . . **$1.94**

Tummy Band Panty

Elastic tummy band slack panty that gives gentle control with the freedom necessary for active wear. Lower part of panty is made of soft knitted rayon. 5-inch tummy band is synthetic elastic knit with cotton and rayon. No garters. Nude. *To fit waists* 23, 24, 25, 26, 27, 28, 29, 30 inches. *Please state waist size.* Shpg. wt. 6 oz.
18 N 1908 . . . . **$1.19**

Lace Garter Belt

A co-ed favorite—dainty cotton lace lined with sturdy cotton net or double cotton net (no choice). Rayon satin ribbon trim. 4-inch front. Elastic back hook closing. 4 adjustable elastic garters. Nude. *Waist sizes* 24, 26, 28, 30, 32, 34 inches. *State waist size.* Shpg. wt. 6 oz.
18 N 1700 . . . . **$1.19**

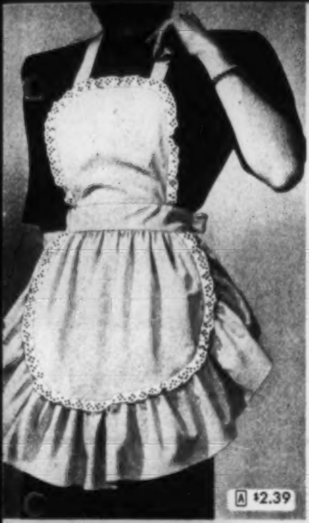
Satin Garter Belt

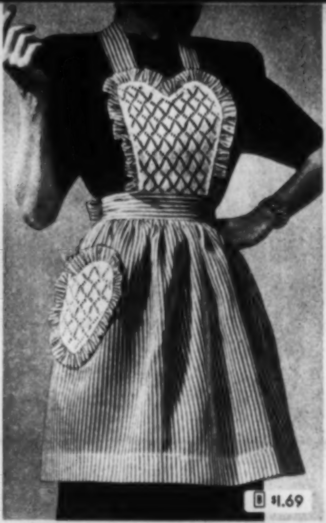
Lustrous beauty . . . just right for co-eds. Made of rayon and cotton satin. 4 inches wide at center front, 6 inches where garters are attached. Elastic insert at back hooking. 4 adjustable elastic garters. Nude. *Waist sizes* 24, 26, 28, 30 inches. *Please state waist size.* Shpg. wt. 6 oz.
18 N 1705 . . . . **$1.59**

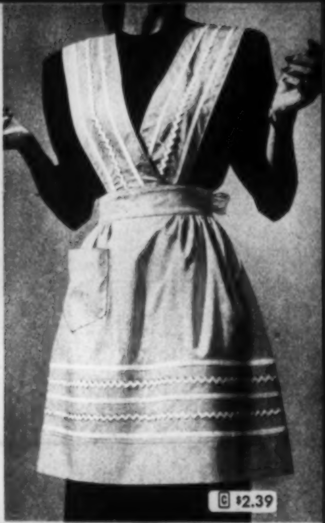
Nylon Garter Belt

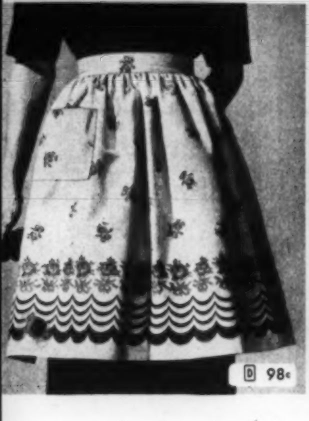
Deluxe quality—sheer NYLON marquisette trimmed with rayon satin ribbon. About 3½ in. at center front, 6 in. at garters. Easy to wa[illegible]—dries quickly. Elastic at back hook closing. 4 adjustable elastic garters. Nude. *Waist sizes* 24, 26, 28, 30 inches. *Please state waist size.* Shipping wt. 6 oz.
18 N 1723 . . . . **$1.94**

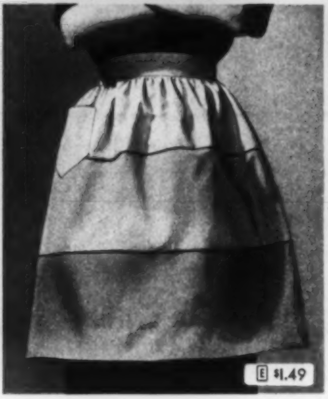
Our Big General Catalog has many more values in Charmode Corsetry for the co-ed figure

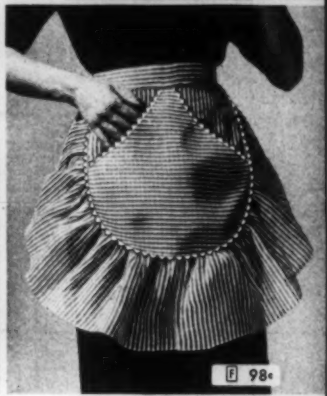




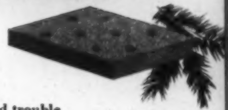








Pretty and practical . . perfect presents



Each apron packed in an individual box to keep it crisp and clean . . to save time and trouble

A **Chambray with eyelet embroidery** . . A lovely gift for your best friends and favorite relatives. Beautiful Lonsdale chambray with white cotton eyelet ruffles. Washable. Fits up to size 20. Shipping wt. 7 oz.
72 N 1740–Beige (light tan) 2.39
72 N 1741–Light blue 2.39

D **Floral print** . . Pink and red roses, green leaves, light blue bow-knots, dark blue scallops on a pale blue ground. Firmly woven cotton. A nice, inexpensive gift. Washable. Fits up to size 20. Shpg. wt. 6 oz.
72 N 1736–Floral print on light blue . 98¢

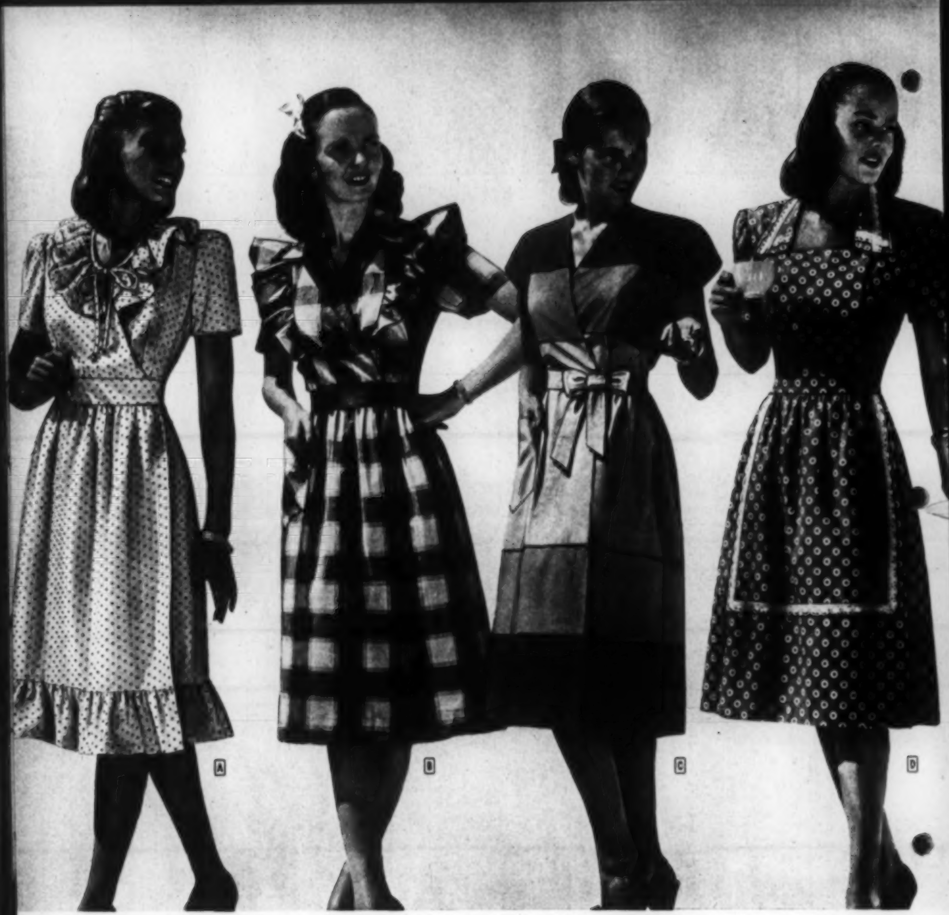
B **Lawn and lace** in a favorite style. Our best combed cotton lawn combined with white cotton lace to make a very pretty apron. Sure to be a welcome gift. Washable. Fits up to size 20. Shipping weight 7 oz.
72 N 1730–Red and white stripes . . . 1.69
72 N 1731–Med. blue and white stripes 1.69

E **Tri-color chambray** . . A gift that's sure to please any woman. Bands of pale blue, beige and pink, edged with piping. Excellent quality Lonsdale chambray. Washable. Fits up to size 20. Shpg. wt. 6 oz.
72 N 1737–Blue with light tan and pink . 1.49

C **Chambray with ric-rac** . . A gift you'll be proud to give, delighted to receive. Lovely, long-wearing Lonsdale chambray with white bands and ric-rac. Washable. Fits up to size 20. Shipping weight 7 ounces.
72 N 1734–Light blue 2.39
72 N 1735–Beige (light tan) 2.39

F **Lawn with ric-rac** . . Our best combed cotton lawn with a double front that makes a huge pocket. A very pretty gift. Washable. Fits up to size 20. Shpg. wt. 6 oz.
72 N 1732–Red and white stripes . . . . . . 98¢
72 N 1733–Med. blue and white stripes . . 98¢

Aprons on this page shipped from Chicago . . For Sears Easy Terms see page 231.



Give her a gay Brunch Coat to start her day right

Printed Seersucker $3.98

A Soft and feminine and very practical. A gift that's sure to make a hit with any young lady on your Christmas list. Pretty U neckline, full ruffles and skirt and generous overlap. Good quality printed seersucker. Washable, needs no ironing. *Sizes* 12, 14, 16, 18, 20; see size scale on page 55 *Please state size*. Shipping weight 1 pound.
♦27 N 7212–Pink with navy dots
Each 3.98

Woven Gingham $4.98

B "A Dan River Fabric" in a beautiful block plaid; fine quality and pre-shrunk (maximum fabric shrinkage, 3%). Pinafore ruffles over shoulders; full skirt. A gift that will delight the most discriminating miss. Washable. *Sizes* 12, 14, 16, 18, 20; see size scale on page 55. *State size*. Shipping weight 1 lb.
♦ 27 N 7210–Pink, black, green
♦ 27 N 7211 –Yellow, black, red
Each 4.98

Our Best Chambray $4.98

C A gift that's outstanding in style and quality. Lovely Lonsdale chambray, pre-shrunk (maximum fabric shrinkage, 3%). The back is plain; the front is made of bands of beige, pale blue and pink, edged with contrasting piping. Washable. *Sizes* 12, 14, 16, 18, 20; see size scale on page 55. *Please state size*. Shipping weight 1 pound.
♦ 27 N 7214–Beige (light tan), blue, pink 4.98

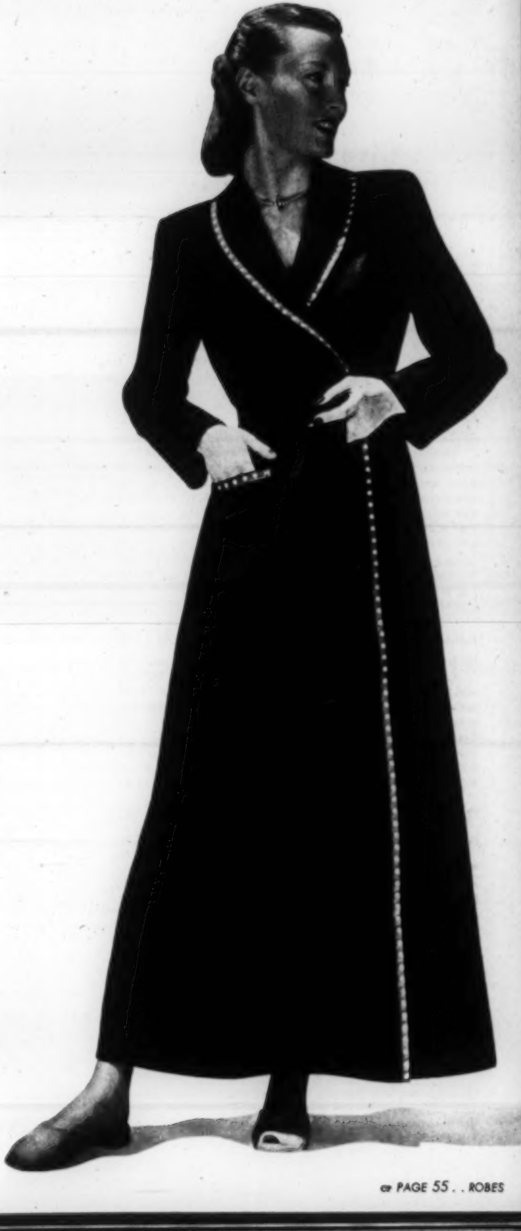
Lace-trimmed Cotton $3.98

D White embroidered lace and white ring dots accent this bright brunch coat. Nice square neck and unusual apron effect. Good quality cotton. A Christmas gift that any woman would be happy to receive. Washable. *Sizes* 12, 14, 16, 18, 20; see s[illegible] scale on page 55. *Please state size*. Shipping weight 1 pound.
♦27 N 7217–Aqua (greenish blue)
♦27 N 7218–Rose
Each 3.98

Catalog numbers marked ♦ shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house. Easy Terms are available for Christmas orders . . see page 231.

Here's a Value that makes you believe in Santa Claus!

This smartly tailored robe is almost too good to be true at this price. It would be a top value at any time . . and at Christmas, when you need to get the most for your money, it's a real find. It's soft and warm and well made . . cozy and comfortable to wear around the house, nice enough to take visiting anywhere. It's a lovely gift . . and a wonderful buy at Sears low price.



$6.59 Part Wool Robe

There's lots of warmth and wear and solid comfort in this modestly priced robe. And it's a favorite style with women of every age. They like its simple lines, its neat, trim look; its shawl collar, smooth shoulder, good overlap. The fabric is 50% reused wool, 30% cotton and 20% rayon. The edging is rayon, white dots on a contrasting color ground. You can be sure this robe will be a much appreciated gift. Dry clean. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Shipping weight 2 pounds 6 ounces.

♦ **27 N 7685**–Navy with red and white edging
♦ **27 N 7686**–Wine red with navy and white edging
Each 6.59

Size Scale for Misses' Robes and Brunch Coats

Order size:	10	12	14	16	18	20
If bust is:	31	32½	34	35½	37	39 in.
If waist is:	24	25½	27	28½	30	32 in.
If hips are:	34	35	36½	38	39½	41 in.

Catalog numbers marked ♦ shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house. . . See our Big Catalog for a more complete selection of robes . . All of your Christmas gifts may be purchased on Sears Easy Terms if your order totals $10 or more . . see page 231 for full information.

Give her a Robe for Christmas

. . . if she loves comfort and luxury, too
. . . if she likes to read before bedtime
. . . if she has a hard time getting up
. . . if she feels cold most of the time

Chenille for wear and washability $9.98

[A] This robe is as practical as it is beautiful. The cotton chenille is our best quality . . fine, single needle stitch . . wonderfully fluffy, full and soft. Big, graceful skirt; nicely fitted waist, half belt, large overlap. Washable, pre-shrunk (maximum fabric shrinkage 3%). *Sizes* 12, 14, 16, 18, 20; see size scale below. *Please state size.* Shpg. wt. 2 lbs. 10 oz.

♦ 27 N 7695–Cherry red 9.98
♦ 27 N 7696–Copen (medium blue) 9.98

Same quality robe in women's sizes. Shawl collar, no pocket. *Sizes* 40, 42, 44, 46. *Please state size.* Shpg. wt. 2 lbs. 10 oz.

♦ 27 N 7697–Copen (medium) blue 9.98
♦ 27 N 7698–Dusty rose 9.98

Full-length quilted rayon for luxury $12.98

[B] If you want to please a lovely lady, put this robe under her Christmas tree. She'll be delighted with its soft warmth and luxury; its long, graceful lines; its pretty pattern. Fitted bodice, princess back, half belt, big skirt and generous overlap. Good quality rayon with full rayon lining. Assorted floral prints. Dry clean. *Sizes* 12, 14, 16, 18, 20; see size scale below. *Please state size.* Shipping weight 2 pounds 9 ounces.

♦ 27 N 7700–Floral print on dusty rose 12.98
♦ 27 N 7701–Floral print on medium blue 12.98

Quilted rayon shortie for glamour $10.98

[C] The younger set loves short quilted robes and the young lady on your Christmas list will adore this one. It's soft and warm and glamourous. Same quality as above. Assorted floral patterns. Dry clean. *Sizes* 12, 14, 16, 18, 20. *Please state size.* Length, about 42 inches. Shpg. wt. 2 lbs. 4 oz.

♦ 27 N 7705–Floral print on dusty rose 10.98
♦ 27 N 7706–Floral print on medium blue 10.98

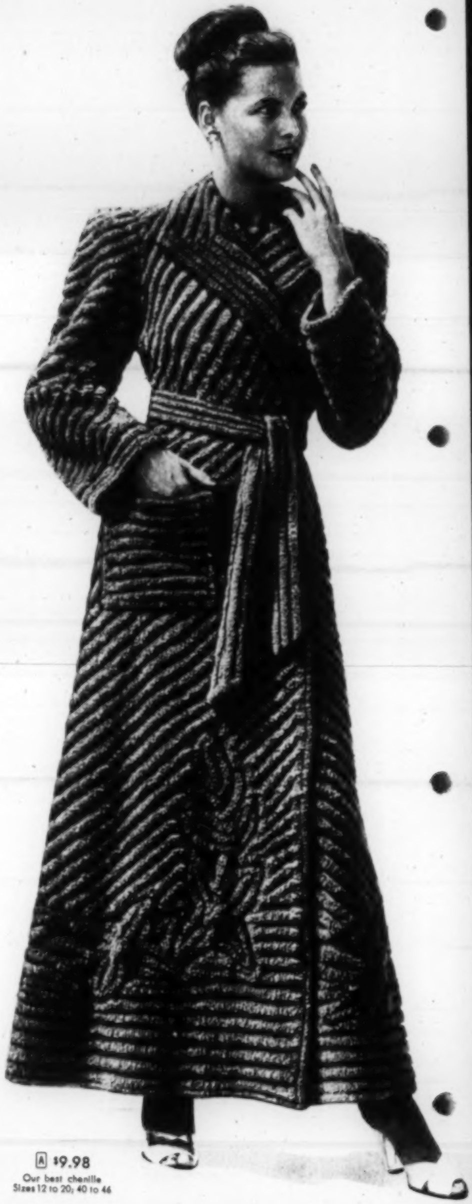
Size Scale for Misses' Robes and Brunch Coats

Order Size:	10	12	14	16	18	20	
If bust is:	31	32½	34	35½	37	39	in.
If waist is:	24	25½	27	28½	30	32	in.
If hips are:	34	35	36½	38	39½	41	in.

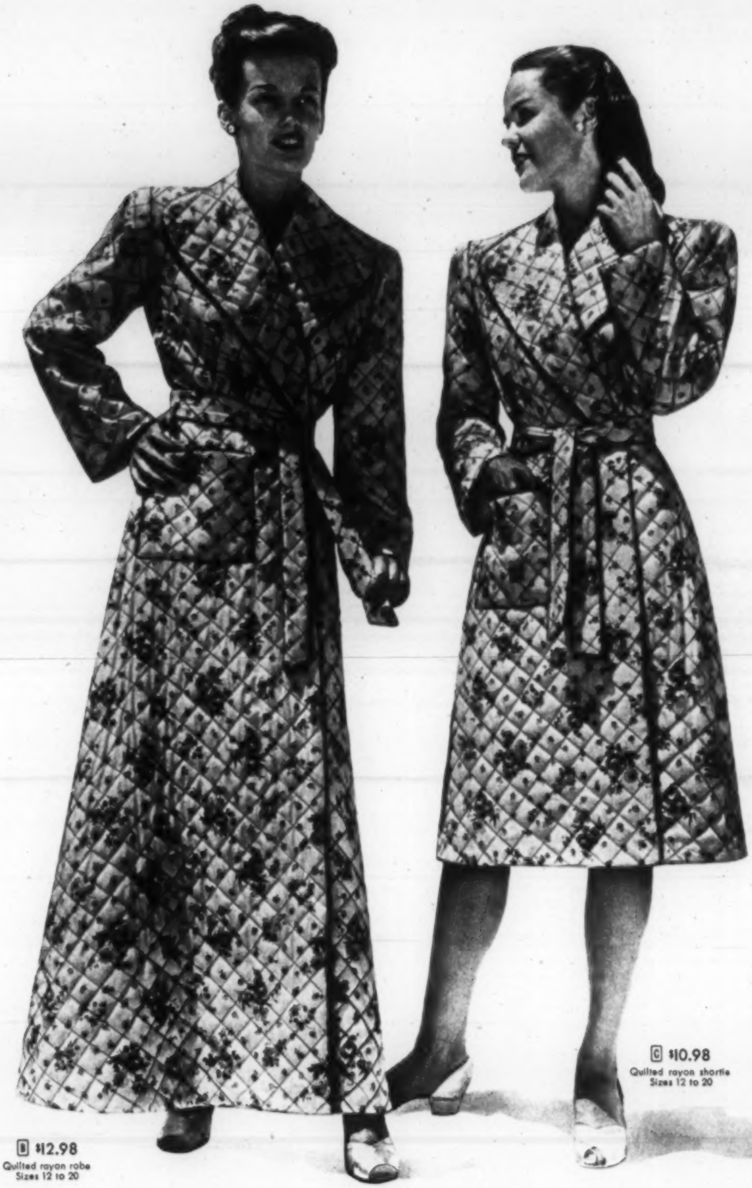
Size Scale for Women's Robes

Order size:	40	42	44	46	
If hips are:	44⅛	46⅛	48⅛	49⅛	in.
If waist is:	36	38	40	42	in.
If bust is:	42	44	46	47	in.

Catalog numbers marked ♦ shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. More good looking robes in our Big General Catalog. Use Sears Easy Terms for Christmas gifts . . see page 231.



[A] $9.98
Our best chenille
Sizes 12 to 20; 40 to 46



B $12.98
Quilted rayon robe
Sizes 12 to 20

C $10.98
Quilted rayon shortie
Sizes 12 to 20

Kerrybrooke
FASHIONS

She'll adore the warmth, the luxury, the flattery of a beautiful All Wool Flannel Robe

Here's a gift you'll be proud to give the Leading Lady on your Christmas list. She'll appreciate the beauty of these superb Kerrybrookes . . their long, graceful lines, authentic fashions and the fine tailoring that earns them their label. She'll love the soft, luscious fabrics . . the generous cut and overlaps.

Classic-Tailored with piping and tassels $11.98

A The woman who likes tailored clothes would choose this robe for its classic simplicity, its good shoulder line, its pure white piping and tassels. 100% wool flannel. Dry clean. *Sizes* 12, 14, 16, 18, 20; see size scale on page 55. *Women's size* 42 only. *Please state size.* Shipping weight 2 lbs. 6 oz.

♦ **27 N 7625**–Medium blue	**11.98**
♦ **27 N 7626**–Fuchsia (purplish red)	**11.98**
♦ **27 N 7627**–Bright navy blue	**11.98**

Trapunto-Trimmed with big, broad revers $16.98

B The woman who loves richness and detail would prefer this robe for its exquisite trapunto quilting; nice, smooth shoulders; big revers and full-faced overlap. Our best 100% wool flannel. Dry clean. *Sizes* 12, 14, 16, 18, 20; see size scale on page 55. *State size.* Shipping weight 2 lbs. 6 oz.

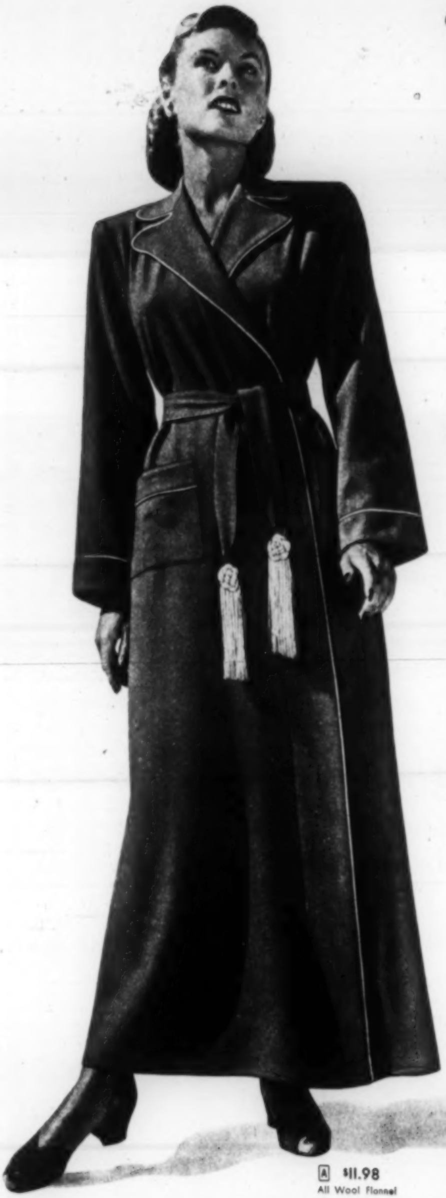
♦ **27 N 7680**–Copen (medium) blue	**16.98**
♦ **27 N 7681**–Fuchsia (purplish red)	**16.98**

High-Fashion Hostess Robe with big skirt $16.98

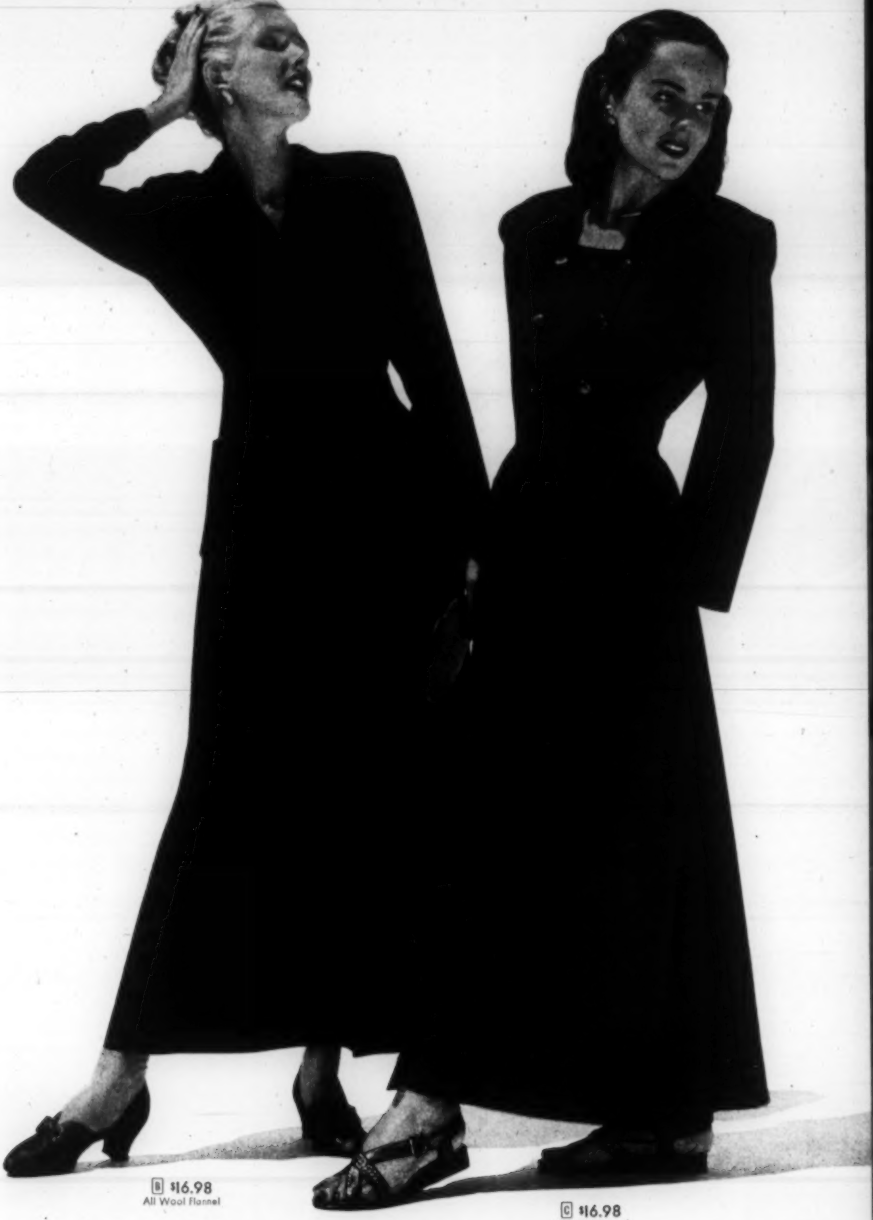
C The woman who prides herself on being up-to-the-minute would choose this robe for its distinctive new style. She'd recognize the fashion importance of its U neckline, shoulder accent, billowy skirt, glittering buttons. Our best 100% wool flannel. Dry clean. *Sizes* 12, 14, 16, 18, 20; see size scale on page 55. *Please state size.* Shipping weight 2 lbs. 6 oz.

♦ **27 N 7675**–Fuchsia (purplish red)	**16.98**
♦ **27 N 7676**–Copen (medium) blue	**16.98**

Catalog numbers marked ♦ shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house . . For a larger selection of robes for Christmas gifts, see the Big Fall and Winter catalog . . Why not use Sears Easy Terms for your Christmas order. See page 231.

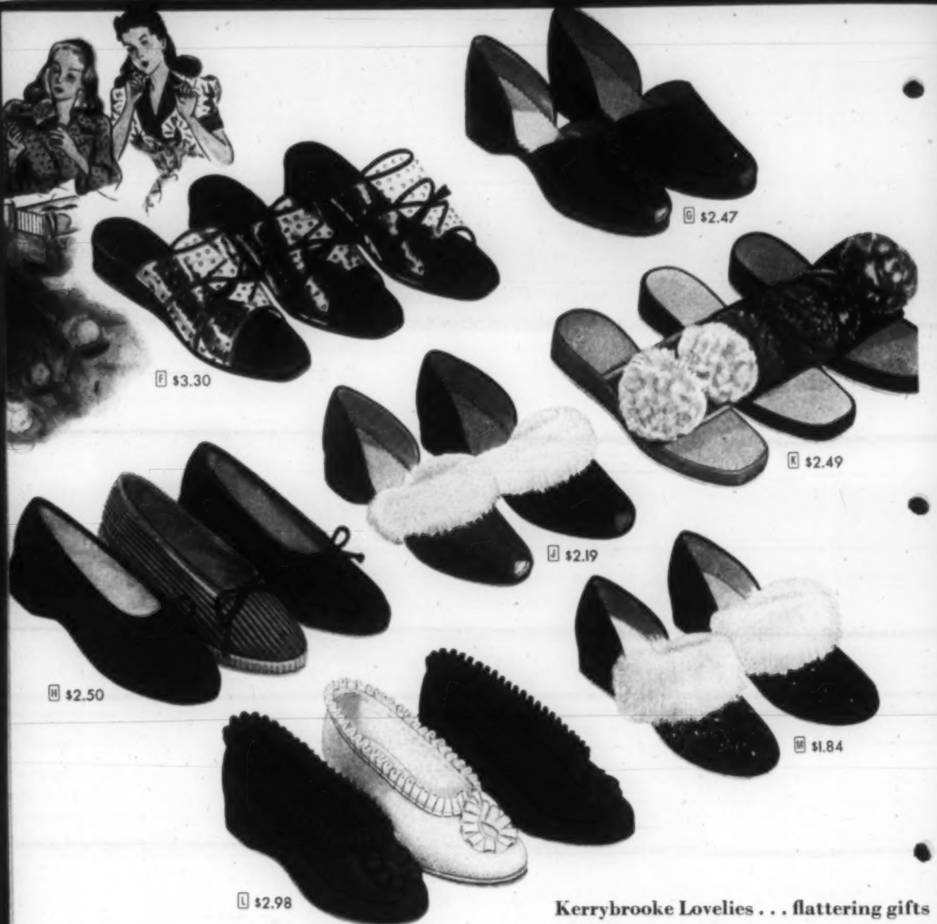


A $11.98
All Wool Flannel



B $16.98
All Wool Flannel

C $16.98
All Wool Flannel



Kerrybrooke Lovelies . . . flattering gifts

Trainloads of slippers for every woman

F Fashion News . . . Intriguing little scuffs in transparent perforated Vinylite plastic with rayon faille platform and wedge heel. Extra flexible cushioned insole. Leather sole.

• C (medium) width, sizes 4 to 8. Half sizes, too. *State size.* Shpg. wt. 1 lb.

15 N 3763—Wine (dark red)
15 N 3764—Black
15 N 3762—Blue . . . . Pair $3.30

K Harlequin Scuffs . . . gleaming rayon satin; two large rayon pompons in contrasting color perch pertly on the broad vamp band. Buoyant platform, wedge heel. Leather sole.

• C (medium) width, sizes 4 to 8. Half sizes, too. *State size.* Shpg. wt. 1 lb.

15 N 3803—Light blue
15 N 3805—Black
15 N 3804—Medium blue . . . Pair $2.49

G Gift for a Bride . . . or any lovely lady on your list. Lustrous rayon satin slipper, lovely with house coats or negligees. Knotted rayon satin vamp trim. Woven rayon covered cushion platform. Leather sole.

• C (medium) width, sizes 5 to 9. Half sizes, too. *State size.* Shipping wt. 1 lb.

15 N 3744—Wine (dark red)
15 N 3743—Blue . . . . Pair $2.47

L Lovely New Rayon Faille Slipper . . . Row of tiny box plaiting extends around the collar to form a loop design on the vamp. Pillow-soft platform with leather sole.

• C (medium) width, sizes 4 to 9. Half sizes, too. *State size.* Shpg. wt. 1 lb.

15 N 3765—Red
15 N 3767—White
15 N 3766—Black . . . . Pair $2 98

H Two-tone Ballet Slipper . . . for your most feminine moments . . . Striped rayon velvet with contrasting color covering on platform and heel. Black rayon cord tie. Leather sole.

• C (medium) width, sizes 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3699—Red
15 N 3698—Royal (medium blue)
15 N 3697—Light blue . . . . . Pair $2.50

M Fluffy White Fur . . . trims this soft felt slipper, embroidered in pretty multi-color rayon. Nice with wool robe or housecoat. Softly comfortable padded leather sole.

• C (medium) width, sizes 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3627—Wine (dark red)
15 N 3626—Royal (medium blue)
15 N 3628—Black (not illus.). . Pr. $1.84

J Give Her Colorful Beauty . . . for her stay-at-home leisure hours. Woven rayon open toe slipper in rich wine red or soft blue; dressed up with a cuff of lovely white fur. Leather sole. Why not have a pair in each color?

• C (medium) width, sizes 4 to 9. Half sizes, too. *State size.* Shipping wt. 1 lb.

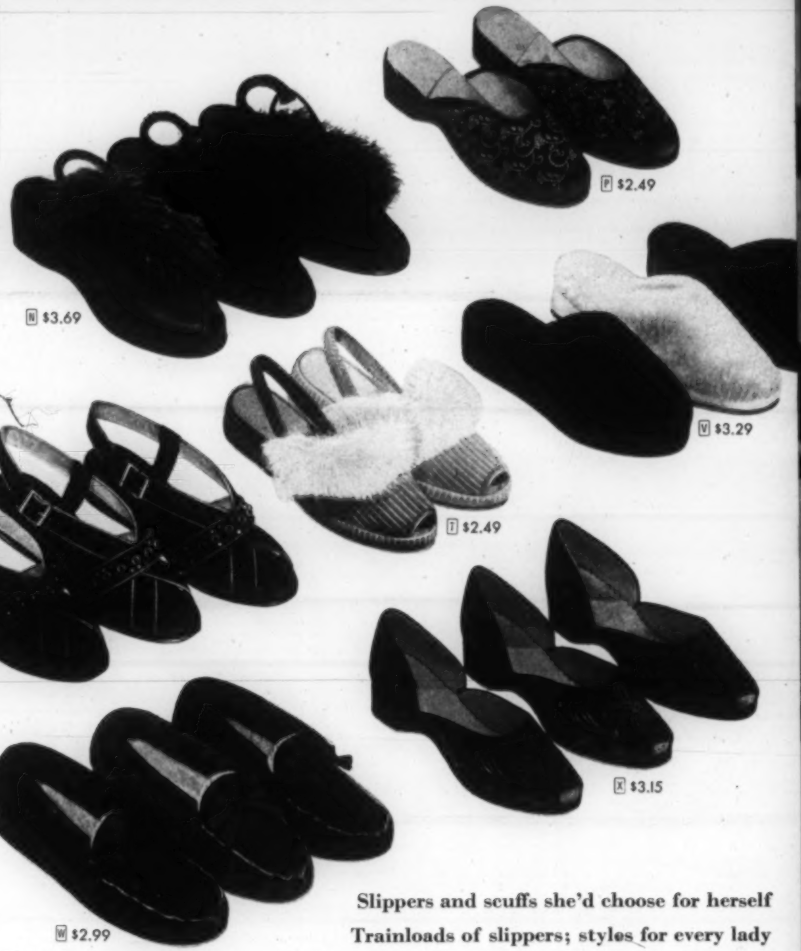
15 N 3647—Wine (dark red)
15 N 3646—Medium blue . . . Pair $2.19

HOW TO ORDER SLIPPERS . . . Order slippers in same size as your shoe wherever slippers are listed [illegible] that size. If slipper comes in whole sizes only and you wear a half size shoe, order as follows: for A, B and C shoe widths, order slipper *half size smaller* than your shoe. For D and E shoe widths, order slipper *half size larger* than your shoe.

Slippers are available on Sears Easy Terms . . . see complete information on page 231

Kerrybrooke

THE RIGHT WAY
TO SAY
WOMEN'S
SHOES



Slippers and scuffs she'd choose for herself

Trainloads of slippers; styles for every lady

N **Glamour Scuffs** . . . to make her feet "purr". Rayon faille with fluffy marabou. Platform, wedge heel, elasticized strap, leather sole.

• C (medium) width, sizes 4 to 9. Half sizes, too. *State size.* Shpg. wt. 1 lb.

15 N 3609—Bright red
15 N 3608—Medium blue
15 N 3610—Black..........Pair **$3.69**

[illegible] **Electrified Shearling Scuff** . . . Furry-soft, warm as toast. Cushion platform and wedge heel covered with matching rayon faille. Leather sole.

• C (medium) width, sizes 4 to 9. Half sizes, too. *State size.* Shpg. wt. 1 lb.

15 N 3894—Blue
15 N 3897—White
15 N 3895—Red............Pair **$3.29**

P **Feminine Scuffs** . . . put a world of beauty at her feet. Colorful rayon satin with allover white bell design. Rayon faille platform, leather sole.

• C (medium) width, sizes 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3801—Red
15 N 3800—Blue
15 N 3802—Black..........Pair **$2.49**

W **Wonderful Gift** . . . genuine moccasin; crushed leather, shearling lined. No inside seams, smooth and soft. Durable extra leather sole.

• C (medium) width, sizes 4 to 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3711—Brown
15 N 3706—Red
15 N 3705—Blue...........Pair **$2.99**

R **So Lovely** . . . she can wear it with formals. All straps and nailhead studded bands. Rayon faille, platform, wedge heel. Leather sole.

• C (medium) width, sizes 5 to 9. Half sizes, too. *State size.* Shpg. wt. 1 lb.

15 N 3776—Blue
15 N 3777—Wine (dark red)
15 N 3778—Black.......... Pair **$3.69**

X **Gay Rayon Satin Slipper** . . . with a tracing of gold color rayon in a flower design. Rayon faille covered cushion platform. Leather sole.

• C (medium) width, sizes 4 to 9. Half sizes, too. *State size.* Shpg. wt. 1 lb.

15 N 3751—Black
15 N 3750—Wine (dark red)
15 N 3749—Blue........... Pair **$3.15**

T **Pastel Scuffs** . . . to give to yourself or somebody nice. Striped rayon velvet touched up with fluffy white fur. Pillow-soft platform, elasticized back strap. Leather sole.

• C (medium) width, sizes 4 to 8. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3603—Light blue
15 N 3604—Pink...........Pair **$2.49**

NOTE: Please see "How to Order" information on the opposite page before ordering these slippers

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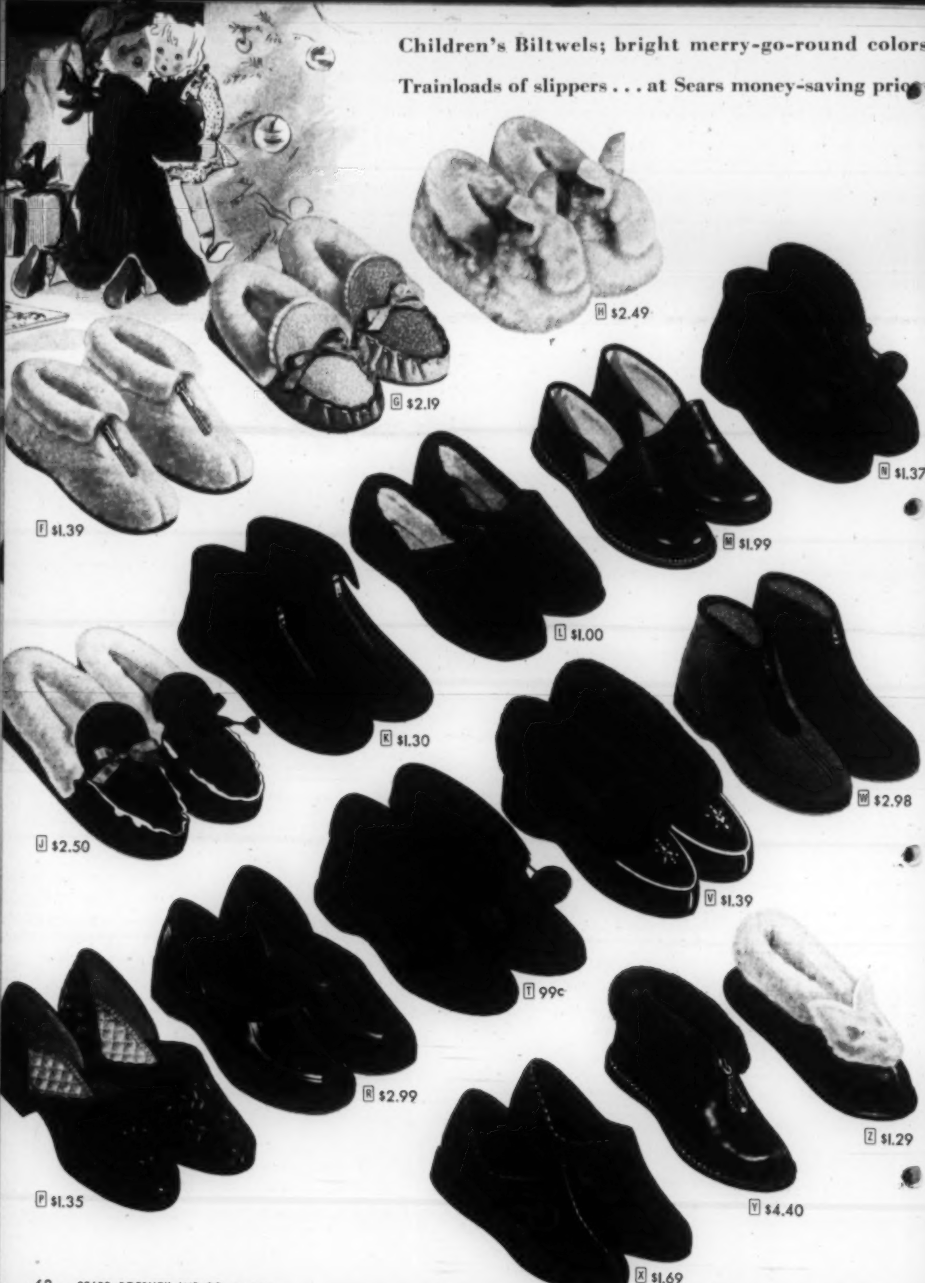
Due to slight variations, the fibre content of felt is not stated in this catalog, but as required by the Wool Products Labeling Act, is marked plainly on all felt slippers.

Children's Biltwels; bright merry-go-round colors

Trainloads of slippers . . . at Sears money-saving prices


H $2.49
G $2.19
N $1.37
F $1.39
M $1.99
L $1.00
K $1.30
W $2.98
J $2.50
V $1.39
T 99c
R $2.99
Z $1.29
P $1.35
Y $4.40
X $1.69

Infants' and Children's Slippers illustrated on opposite page

F **Youngster's Zip Boot** . . . all natural color shearling, with fuzzy side out, smooth side in to cuddle foot. Soft leather sole. Little folks will love this style.
• Wide width. Sizes 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 975—Natural.......Pair $1.39

H **Baby's Bunny Slipper** . . . bright pink eyes in "stand-up" bunny head. Soft, cozy shearling; shearling sole lining. Padded leather sole. Fine for the tots on your list.
• Wide width. Sizes 4, 5, 6, 7, 8, 9, 10 and 11. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 951—Natural.......Pair $2.49

K **Gay Felt Bootee** . . . cut low with woven rayon cuff. Easy-working zip-up front, wedge heel, down-soft padded sole. Good quality at a low price.
• Wide width. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 965—Blue
15 N 966—Red..........Pair $1.30

M **All Sturdy Leather** . . . crushed leather uppers, heavy leather sole. Contrasting color vamp trim.
• Wide width. Sizes 8, 9, 10, 11, 12, 13, 1 and 2. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 925—Navy, red trim
15 N 926—Brown, dark brown trim.
Pair........................$1.99

P **Dainty Embroidery** . . . covers all but the plain cuff of this rayon slipper. Quilted insole. Low heel, comfortable soft sole.
• Wide width. Sizes 11, 12, 13, 1, 2 and 3. No half sizes. *Please be sure to state size wanted.* Shpg. wt. 10 oz.
15 N 939—Blue
15 N 940—Wine (dark red).Pr. $1.35

T **Colorful Felt Bootee** . . . keeps little feet warm as toast. Rayon tassels add a gay note. Pinked center seam. Soft padded sole.
• Wide width. Sizes 7, 8, 9, 10, 11, 12, 13 and 1. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 931—Blue, red trim
15 N 932—Red, blue trim...Pair 99c

W **Sleepy-Time Pet** . . . woven wool, contrasting color cord trim. Zip-up front. Soft sponge rubber platform, leather sole.
• Wide width. Sizes 12, 13, 1, 2 and 3. No half sizes. *Please be sure to state size wanted.* Shpg. wt. 10 oz.
15 N 902—Light blue, dk. blue trim
15 N 903—Red..........Pair $2.98

Y **Our Finest** . . . for little feet. "Zip" boot of supple top quality leather. Brown shearling collar, natural shearling lining to snuggle the foot. Sturdy leather sole.
• Wide width. Sizes 11, 12, 13, 1, 2 and 3. No half sizes. *State size.* Shipping weight 10 ounces.
15 N 955—Brown........Pair $4.40

G **Baby Pink, Baby Blue** . . . infant's genuine moccasin of supple crushed leather. Warm shearling cuff and lining. Leather sole.
• Wide width. Sizes 5, 6, 7, 8, 9, and 10. No half sizes. *Please state size.* Shipping weight 10 ounces.
15 N 947—Blue, pink trim
15 N 948—Pink, blue trim..Pr. $2.19

J **Color Bright Moccasin** . . . red or blue leather; soft shearling lining and cuff, genuine moccasin construction. Leather sole.
• Wide width. Sizes 11, 12, 13, 1, 2, and 3. No half sizes. *State size.* Shipping weight 10 ounces.
15 N 949—Blue
15 N 950—Red..........Pair $2.50

L **Kiddies' Rayon Plush Slipper** . . . in storybook colors. Choose royal blue or bright red, wool lined for added warmth. Long wearing leather sole.
• Wide width. Sizes 6, 7, 8, 9, 10, 11, 12, 13, 1, 2 and 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 929—Royal (medium blue)
15 N 930—Red.........Pair $1.00

N **Ankle-High Majorette** . . . to suit little folks' tastes. Blue or red felt, contrasting color trim.
• Wide width. Sizes 7, 8, 9, 10, 11, 12, 13 and 1. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 933—Blue, red trim
15 N 934—Red, blue trim
Pair........................$1.37

R **Beautiful Slipper** . . . durable, too, in genuine red leather or shiny black plastic. Rayon faille covered platform, leather sole.
• Wide width. Sizes 8, 9, 10, 11, 12, 13, 1, 2 and 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 993—Black, red trim
15 N 992—Red, blue trim.Pr. $2.99

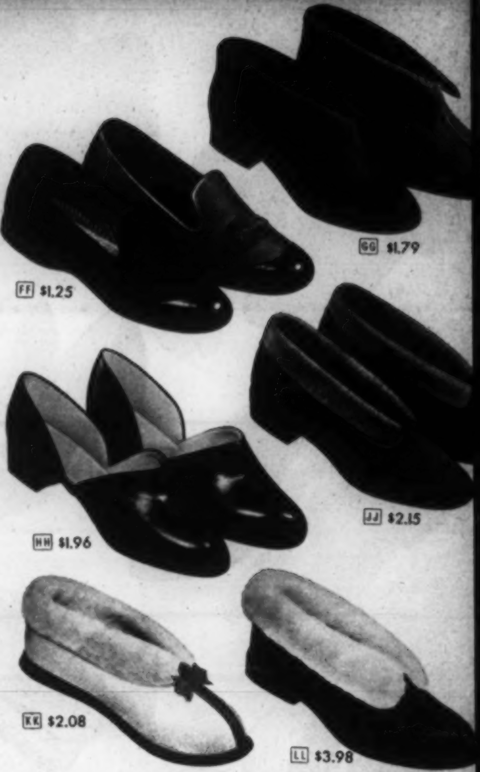
V **Merry Moc-Type** . . . Made in Canada. Smooth suede with Indian bead trim. Cuddly black fur collar. Padded leather sole.
• Wide width. Sizes 11, 12, 13, 1 and 2. No half sizes. *Please state size wanted.* Shipping wt. 10 oz.
15 N 998—Royal (medium blue)
15 N 999—Dark red......Pair $1.39

X **Bright Two-Tone Felt Slipper** . . . daintily pinked . . . gay rayon tassels children love. Padded sole. Wedge heel.
• Wide width. Sizes 9, 10, 11, 12, 13, 1, 2 and 3. No half sizes. *State size.* Shipping weight 1 lb.
15 N 979—Blue
15 N 980—Red..........Pair $1.69

Z **Supple Brown Leather Slipper** . . . with cunning bunny head on vamp. Lining and cuff of natural color shearling, so warm and soft. Flexible leather sole.
• Wide width. Sizes 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 904—Brown........Pair $1.29

HOW TO ORDER WOMEN'S AND CHILDREN'S SLIPPERS: Order same size as shoe if your size is listed. If slipper comes in whole sizes only and child wears a half size, order next full size for children. For women's A, B, C shoe widths, *order half-sizes smaller than shoe.* For D, E shoe widths, *order half-sizes larger than shoe.*

See page 231 for Sears Easy Payment Plan



Gifts for practical-minded women
Trainloads of slippers, comfort for all

FF **Foot-Snuggling Felt Slipper** . . . so comfortable to slip into for your leisure hours. Ornament on vamp. Black leather tip. Padded sole.
• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3621—Wine (dark red)
15 N 3620—Blue
15 N 3622—Gray...........Pair $1.25

HH **Like Nothing on Your Foot** . . . yet serviceable. Soft leather vamp, imitation leather back part. Low heel, comfortable padded sole.
• C (med.) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3899—Brown
15 N 3898—Black...........Pair $1.96

KK **Pillow-Soft Slipper** . . . cuddles your foot in deep natural color shearling. Center seam and ornament of tan leather. Brown and tan trim. Pliable soft leather sole.
• C (med.) sizes 5, 6, 7, 8 and 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3883—Natural.........Pair $2.08

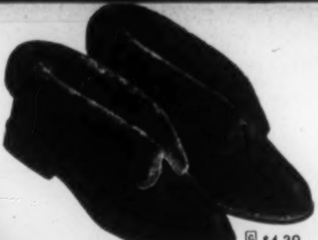
GG **Foot-Pampering Felt Slipper** . . . for chilly mornings around the house. Center seam, turndown collar. Leather sole. Leather heel.
• C (med.) sizes 4 to 9, including half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3601—Wine (dark red)
15 N 3600—Blue
15 N 3602—Brown..........Pair $1.79

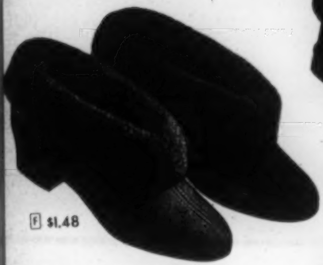
JJ **Fine Two-Tone Felt Slipper** . . . so colorful and comfortable. Blue with light blue trim or wine with pink trim. Leather sole and heel.
• C (med.) sizes 4, 5, 6, 7, 8 and 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3732—Wine (dark red)
15 N 3731—Blue...........Pair $2.15

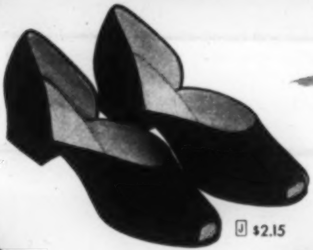
LL **Genuine Crushed Leather** . . . deep shearling lined for your luxurious comfort. Soft natural shearling cuff keeps ankles warm as toast. Durable leather sole and low heel.
• C (med.) sizes 4, 5, 6, 7, 8 and 9. No half sizes. *State size.* Shpg. wt. 1 lb.
15 N 3707—Brown.........Pair $3.98

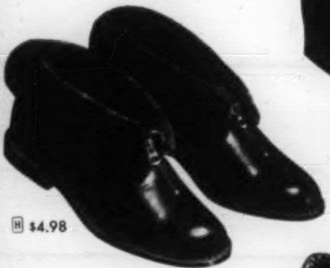
Because of slight variations, the fiber content of women's and children's felt and wool slippers is not specified in the catalog; but it is plainly marked on the merchandise as required by the Wool Products Labeling Act.

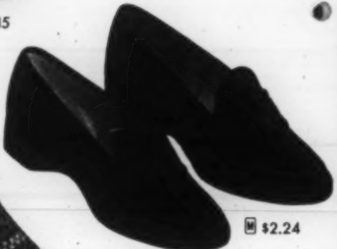
Kerrybrooke
THE RIGHT WAY
TO SAY
WOMEN'S
SHOES

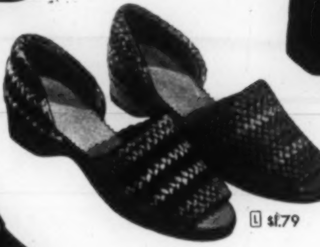

G $4.39

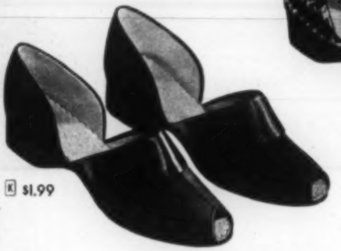

F $1.48


J $2.15


H $4.98


M $2.24


L $1.79


K $1.99

Cozy Foot-Coddlers . . . under the tree on Christmas Morning

Trainloads of slippers . . . all wonderful gifts . . . for Mother, Aunt, or Sister Sue

F **Warmly Comfy** . . . felt boot in a deep rich wine (dark red) or blue. Fluffy shearling collar . . . comes up close around your ankles to ward off chilling drafts. Serviceable leather sole, comfortable 1-inch heel.
• D (medium wide) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.
15 N 3835—Blue
15 N 3836—Wine (dark red). Pair $1.48

K **Captivating Rayon Faille Slipper** . . . shimmering cuff of matching satin over instep. Utterly feminine, very practical. Leather sole, low heel.
• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Shpg. wt. 1 lb.
15 N 3867—Blue
15 N 3868—Wine (dark red). Pair $1.99

G **For Winter Nights at Home** . . . suede leather bootee with matching electrified shearling cuff. Natural shearling lining pillows your foot. New plastic trim. Leather sole, low heel. Your choice of wine or blue.
• Wide width in sizes 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.
15 N 3709—Blue
15 N 3710—Wine (dark red). Pair $4.39

L **Her Favorite Gift** . . . multicolor woven cotton slipper, looks like hand-crochet. Cushiony platform comfort. Low wedge heel. Leather sole.
• C (medium) width sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.
15 N 3877—Dark multicolor
15 N 3876—Light multicolor. Pair $1.79

H **Off and On in the Wink of an Eye** . . . pliant brown kidskin "zip" boot with furry matching shearling collar to cuddle your ankles. Snug, cushiony shearling lining . . . natural color. Long wearing leather sole and low rubber heel.
• D (medium wide) sizes 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.
15 N 3708—Brown . . . . Pair $4.98

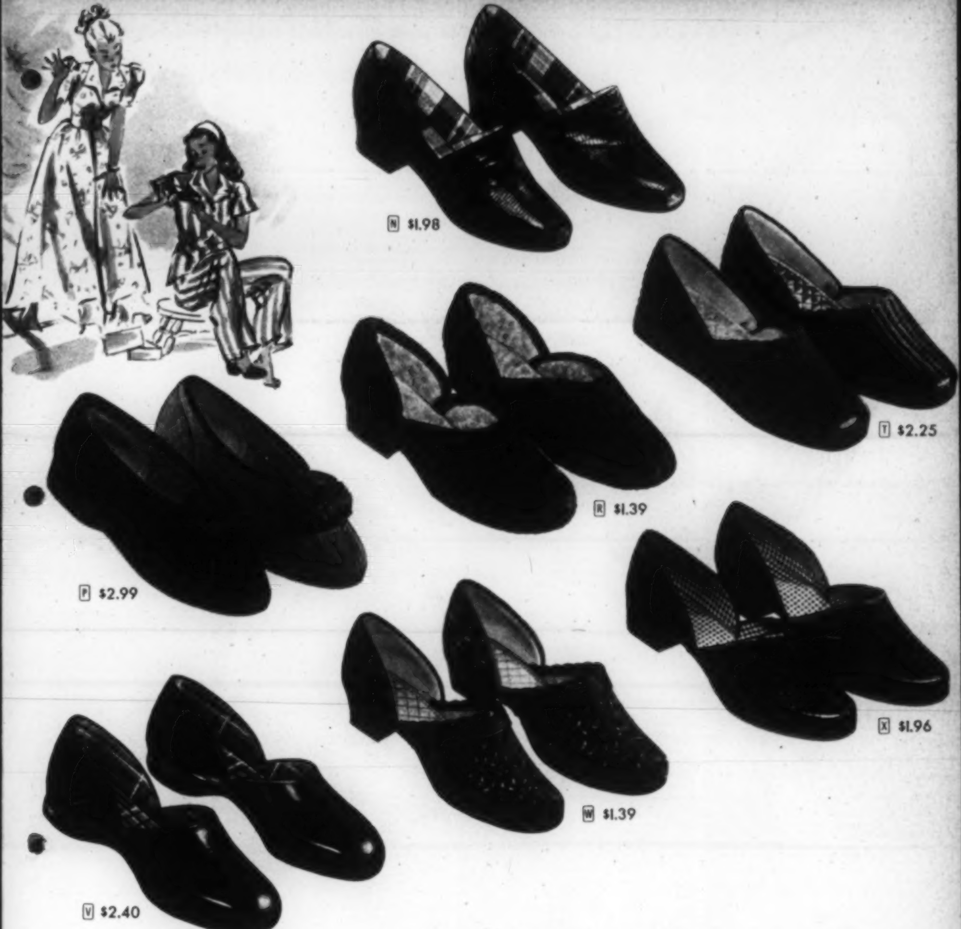
M **Moc-type Feel-Wonderfuls** . . . in woven cotton and rayon crepe. Wide matching band over vamp. Favored wedge heel, leather sole.
• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Wt. 1 lb.
15 N 3651—Wine (dark red)
15 N 3650—Blue . . . . Pair $2.24

J **Slipper Charmer** . . . in lovely rayon faille. Unadorned smartness for your at home hours. Open toes. Sturdy leather soles and 1-inch heels. Three colors to choose from.
• C (medium) in sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Shpg. wt. 1 lb.
15 N 3834—Wine (dark red)
15 N 3837—Black
15 N 3833—Blue . . . . Pair $2.15

Please see "How to Order" on opposite page before ordering slippers.

Due to slight variations, the fibre content of felt and wool is not stated in the catalog, but as required by the Wool Products Labeling Act, is marked on all felt and wool slippers.

Slippers are the ideal gifts for the lovely ladies on your Christmas list . . . see our complete line



Give her Kerrybrookes . . . she'll appreciate your consideration of her comfort

Trainloads of warm, delightful slippers to please every woman on your list

N **Trim 'n' Tidy** . . . comfortable lounging in reptile grained imitation leather slipper. Colorful plaid lining. Cuban heel, leather sole.
• D (medium wide) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*. Shpg. wt. 1 lb.

15 N 3843—Wine (dark red)
15 N 3844—Black
15 N 3842—Blue
15 N 3845—Red . . . . Pair **$1.98**

V **Consider Her Comfort** . . . give her these soft black leather slippers, order a pair for yourself, too. Cheery blue, red and white plaid lining. Padded leather sole, low padded wedge heel.
• C (medium) width sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.
15 N 3854—Black leather . . . . Pair **$2.40**

P **Take Your Leisure** . . . in this warm woven wool slipper with matching pompon puff perched on the throat. A thoughtful gift sure to win many thanks from the woman who receives it. Pillow-soft platform with leather sole.
• C (medium) width sizes 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.

15 N 3631—Wine (dark red)
15 N 3630—Blue . . . . Pair **$2.99**

W **Embroidered Delighters** . . . to go with your pet housecoat or robe. Rayon highlighted with multi-color embroidery. 1-inch heel, padded sole.
• C (medium) width sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.

15 N 3858—Blue
15 N 3859—Wine (dark red) . . Pair **$1.39**

R **Give HER Fuzzy-Wuzzys** . . . she'll treasure them for their soft comfort, their cozy warmth. Rayon plush lined with cotton fleece. Soft padded sole. Have a pair in each color.
• Wide width in sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.

15 N 3820—Wine (dark red)
15 N 3819—Royal blue (medium blue)
15 N 3818—Light blue . . . . . Pair **$1.39**

X **Relax in Comfort** . . . crushed leather slipper with roomy wall toe last. Cushiony padded sole, low heel.
• C (medium) width sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.

15 N 3770—Black
15 N 3769—Brown
15 N 3768—Blue . . . . Pair **$1.96**

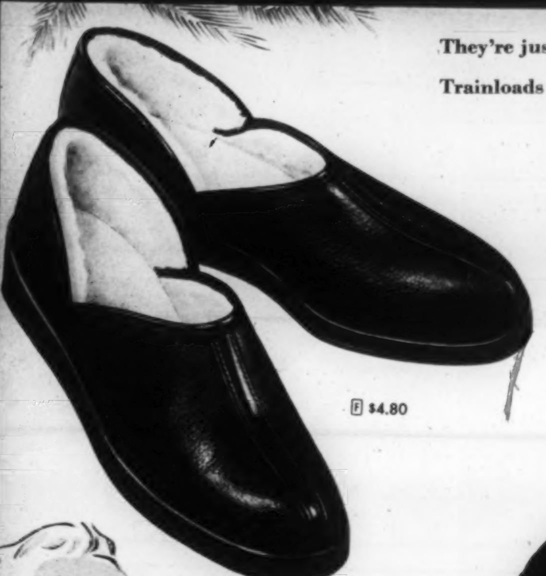
T **Feminine Smoothies** . . . for that special package under the Christmas tree. Your choice of wine (dark red) or blue striped cotton chenille. Open toe. Quilted insole. Pillowy padded soles with soft platform.
• C (medium) width sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size*. Shpg. wt. 1 lb.

15 N 3825—Wine (dark red)
15 N 3824—Blue . . . . Pair **$2.25**

HOW TO ORDER SLIPPERS . . . order same size as shoe where slippers are listed in that size. If slipper comes in whole sizes only and you wear a half size shoe; order as follows: for A, B, C width *order slipper half size smaller* than shoe. For D, E widths, *order slipper half size larger* than your shoe.

They're just what he'd buy: Gold Bond Slippers

Trainloads of slippers to please any man's fancy

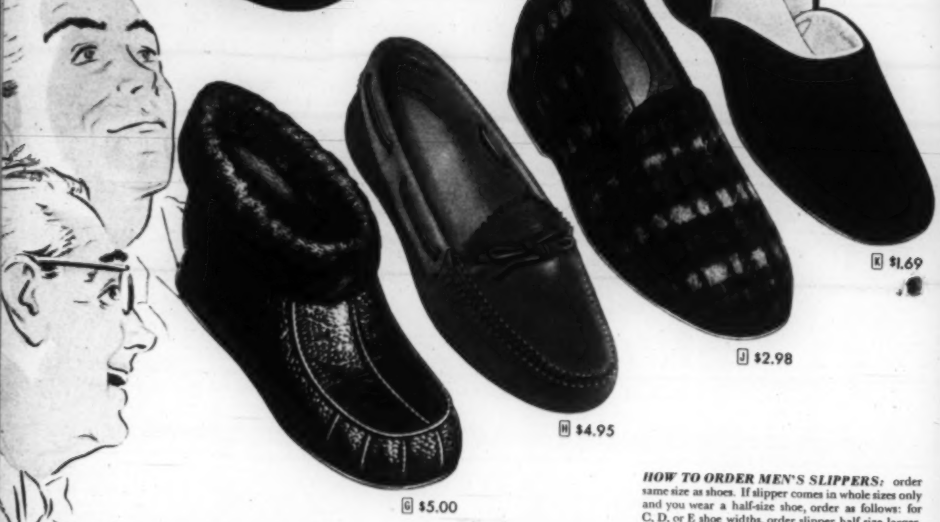


Luxurious grained leather, warm lined

F He will say "thank you," and mean it, when he sees these handsome slippers. Genuine leather uppers, lined with soft, warm sheep shearling. Soft, leather-covered platform underneath the foot gives restful support. Leather sole. Uppers have bound edges. A carefully made slipper that looks good and feels wonderful. For any man, on any gift occasion.

- Men's sizes 7, 8, 9, 10, 11. No half sizes. Wide width. *State size.* Shipping weight 1 lb. 12 oz.

67 N 3911—Brown leather..........Pair **$4.80**



HOW TO ORDER MEN'S SLIPPERS: order same size as shoes. If slipper comes in whole sizes only and you wear a half-size shoe, order as follows: for C, D, or E shoe widths, order slipper half size larger. For A, AA, or B widths, order half size smaller.

G **Luxurious ankle-high Mukluk Slipper**...brown sheepskin uppers, lined with soft, warm shearling. Brown electrified shearling cuff. Leather sole.

- Men's sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. *State size.* Shipping weight 1 pound 4 ounces.

67 N 3969—Brown......Pair **$5.00**

H **Genuine Hand-Sewed Moccasin.** Rich natural tan leather. Molded when they're made to hold shape of the foot. Leather tie. Made in Canada.

- Men's sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. *Please state size.* Shipping weight 14 ounces.

67 N 3973—Natural tan..Pair **$4.95**

J **Like walking on a down comfort:** flexible as your foot; warm as a wool blanket. Soft sponge rubber platform, leather sole, thick wool plaid upper.

- Men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Wide width. *Please state size.* Shipping weight 14 ounces.

67 N 3945—Blue plaid...Pair **$2.98**

K **Low priced solid comfort.** Padded leather sole and heel. Coun[illegible] helps slipper to keep its shape, [illegible] longer. Warm wool felt uppers.

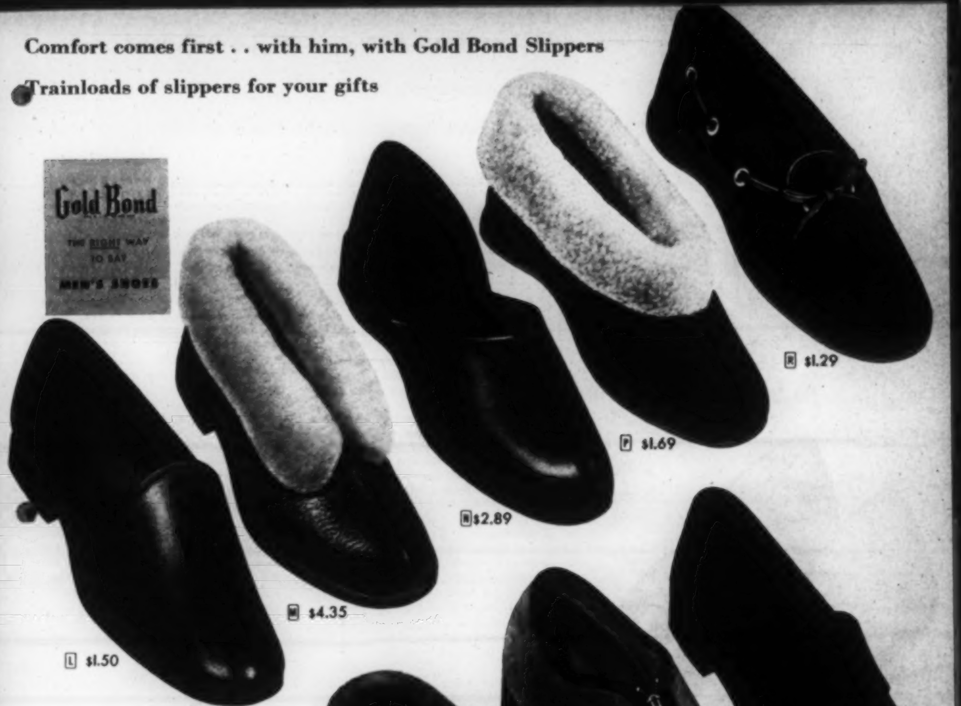
- Men's sizes 6, 7, 8, 9, 10, 11. No half sizes. Wide width. *State size.* Shipping weight 1 pound 3 ounces.

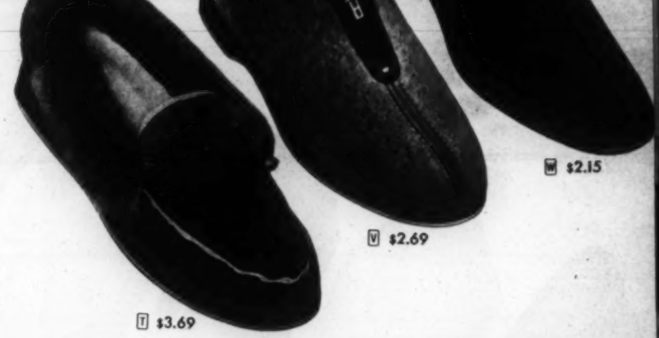
67 N 3980—Wine (dk. red). Pr. **$1.69**

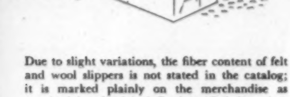
He will appreciate Gold Bonds more and more as the months go by . . . their quality means satisfaction

Comfort comes first . . with him, with Gold Bond Slippers

Trainloads of slippers for your gifts







Due to slight variations, the fiber content of felt and wool slippers is not stated in the catalog; it is marked plainly on the merchandise as required by the Wool Products Labeling Act.

[L] **He'll think they cost much more.** Easy on and off Everett style slipper; brown imitation leather upper. Leather sole and rubber heel.

• Men's 6 to 11; 12. Half sizes, too. Wide width. *State size*. Shpg. wt. 1 lb. 8 oz.

67 N 3914—Brown . . . . . Pair **$1.50**

[illegible] **Keep feet snug, warm** on coldest mornings. Shearling lining, shearling cuff turns up for extra warmth. Leather upper and sole, rubber heel.

• Men's sizes 6 to 12. No half sizes. Wide width. *State size*. Shpg. wt. 1 lb. 10 oz.

67 N 3925— Brown . . . . . Pair **$4.35**

[N] **Platform style and comfort . . .** handsome lounging slipper, the right gift for the man you want to please. Imitation leather upper, leather sole.

• Men's 7 to 11. No half sizes. Wide width. *State size*. Shpg. wt. 1 lb. 4 oz.

67 N 3935—Brown . . . . . Pair **$2.89**

[P] **Sure fire hit** for the man on your gift list; for you, too. Hi-lo shearling cuff keeps ankles warm. Brown felt, soft padded leather sole, heel.

• Men's sizes 6 to 11. No half sizes. Wide width. *State size*. Shpg. wt. 1 lb.

67 N 3901—Brown . . . . . Pair **$1.69**

[R] **Easy-going moc-type slipper . . .** for comfortable evenings at home. Upper of brown felt, collar lacing adjusts for snug fit. Soft padded leather sole.

• Men's sizes 7 to 11. No half sizes. Wide width. *State size*. Shipping wt. 1 lb.

67 N 3902—Brown . . . . . Pair **$1.29**

[T] **Extra warm, extra comfortable,** extra good-looking. Genuine hand-sewn moccasin, added leather outsole. Shearling lined, Hi-lo shearling cuff.

• Men's sizes 6 to 12. No half sizes. Wide width. *State size*. Shpg. wt. 13 oz.

67N3908—Brown leather. Pr. **$3.69**

[V] **Zip front comfy boot . . .** fits snugly, holds warmth in. Thick, warm wool upper. Cushioned platform gives something extra in comfort. Leather sole.

• Men's sizes 6 to 12. No half sizes. Wide width. *State size*. Shpg. wt. 1 lb. 8 oz.

67 N 3941—Brown . . . . . Pair **$2.69**

[W] **So comfortable and relaxing** you won't want to take them off! Lounging slippers of practical dark brown felt. Leather soles and rubber heels.

• Men's sizes 6 to 12. No half sizes. Wide width. *State size*. Shpg. wt. 1 lb. 6 oz.

67 N 3977—Brown . . . . . Pair **$2.15**

Slippers are the perfect solution to your gift problems . . . Order on Easy Terms . . . see page 231

Boys' Gold Bond Slippers . . . just like Dad's

Get a pair for every boy on your list

Trainloads of slippers to make Christmas shopping easy

F **Genuine Kid Leather Slipper** . . . just what that boy of yours, or any other boy on your list wants for dashing around getting ready for school in the morning, for evening round-the-house lounging. Fine Gold Bond quality, simple masculine style, wonderful comfort. Rich brown kid uppers, soft and smooth, splashy plaid cloth lining. Padded leather sole and heel. The sort of slipper he'll really want to wear. They look great, feel great, and how they last.

• Wide width. Boys' sizes 1, 2, 3, 4, 5. No half sizes. *Please be sure to state size wanted.*

67 N 3987—Brown kid leather. Shipping weight 1 pound 6 ounces . . . . Pair **$2.35**

G **Boys' In-and-Outdoor Moc-Style Casual . . .** Genuine leather uppers, molded rubber sole and heel. Rawhide lace. White stitching vamp trim. Something every boy wants.

• Wide width. Boys' sizes 2, 3, 4, 5, 6. No half sizes. *State size.* Shipping weight 1 lb. 8 oz.

67 N 5090—Chocolate brown . . . Pair **$2.29**

H **Zip Boots of thick warm blue wool.** Deep cushioned platform and heel, leather sole. A wonderful gift for the boy. Grand to slip into after hours of skating or outdoor fun.

• Wide width. Boys' sizes 2, 3, 4, 5, 6. No half sizes. *State size.* Shipping weight 1 lb. 6 oz.

67 N 3943—Blue wool fabric . . . Pair **$2.59**

J **Boys' Everett** . . . a gift for year round comfort. Easy to slip into, soft feeling, double for shoes around the house. Imitation leather upper, genuine leather sole, rubber heels.

• Wide width. Boys' sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. *State size.* Shpg. wt. 1 lb. 5 oz.

67 N 3915—Brown . . . . Pair **$1.45**

K **He'll really go for this Genuine Hand-Sewn Moccasin:** about the softest, warmest slipper you can buy. Crushed leather, shearling cuffed and lined. Added leather sole.

• Wide width. Boys' sizes 1, 2, 3, 4, 5. No half sizes. *State size.* Shipping weight 13 ounces.

67 N 3916—Brown . . . . Pair **$3.00**

L **When the thermometer is flirting with zero** . . . he'll appreciate the comfort of these grained genuine leather slippers, warmly lined with shearling. Leather soles, rubber heels.

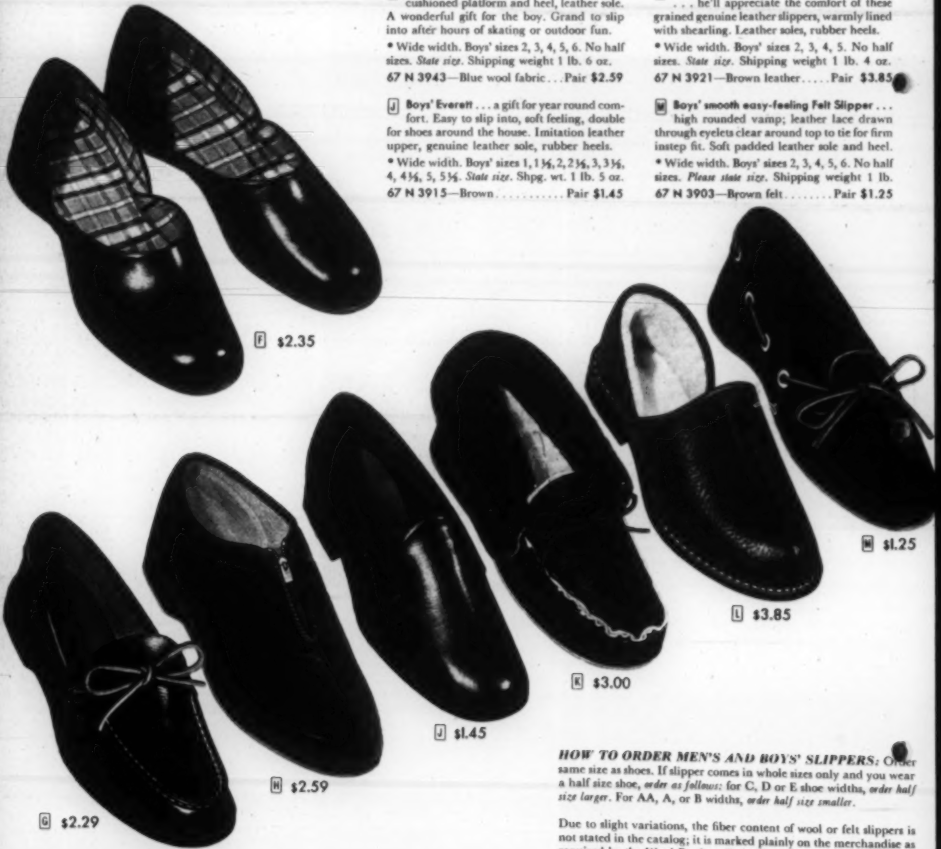
• Wide width. Boys' sizes 2, 3, 4, 5. No half sizes. *State size.* Shipping weight 1 lb. 4 oz.

67 N 3921—Brown leather . . . . . Pair **$3.85**

M **Boys' smooth easy-feeling Felt Slipper . . .** high rounded vamp; leather lace drawn through eyelets clear around top to tie for firm instep fit. Soft padded leather sole and heel.

• Wide width. Boys' sizes 2, 3, 4, 5, 6. No half sizes. *Please state size.* Shipping weight 1 lb.

67 N 3903—Brown felt . . . . Pair **$1.25**



HOW TO ORDER MEN'S AND BOYS' SLIPPERS: Order same size as shoes. If slipper comes in whole sizes only and you wear a half size shoe, *order as follows:* for C, D or E shoe widths, *order half size larger*. For AA, A, or B widths, *order half size smaller*.

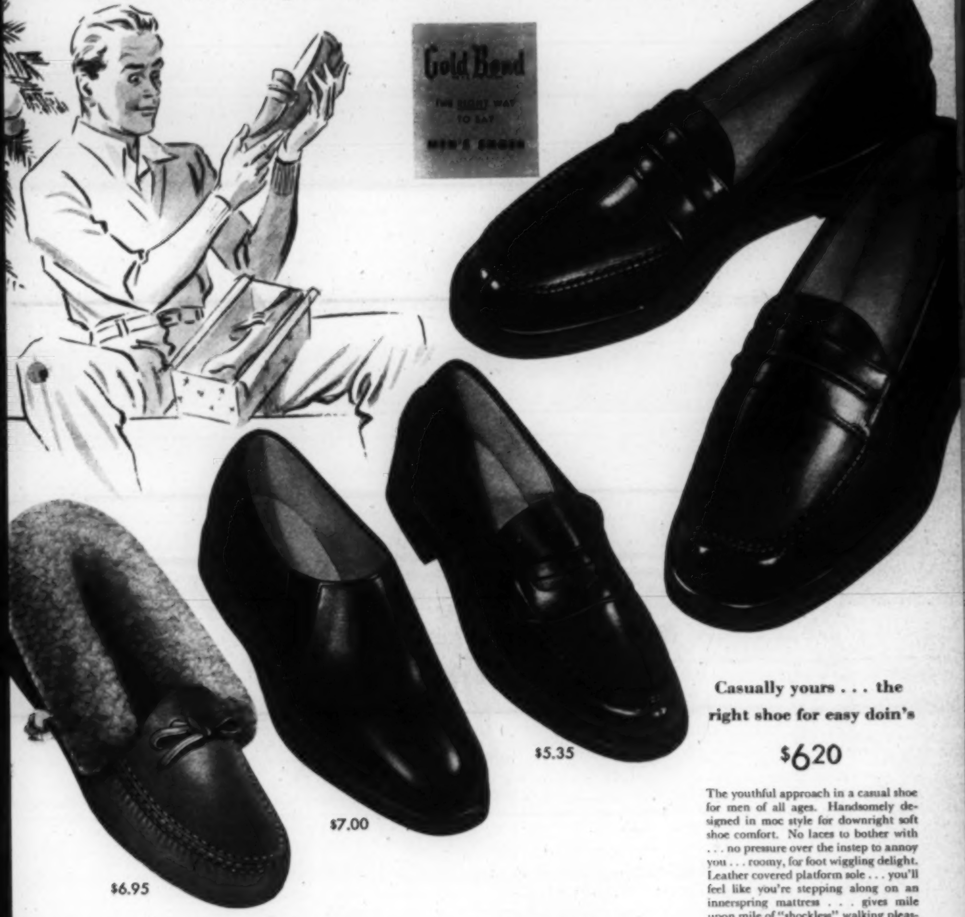
Due to slight variations, the fiber content of wool or felt slippers is not stated in the catalog; it is marked plainly on the merchandise as required by the Wool Products Labeling Act.

Slippers are ideal gifts for every member of the family

New zest for his "take-it-easy" time . . .

Men's foot-relaxing Gold Bond Casuals

Don't skimp on their Christmas . . . use Sears Easy Terms


Gold Bond
THE RIGHT WAY TO SAY MEN'S SHOES
$6.95
$7.00
$5.35

Casually yours . . . the right shoe for easy doin's

$6.20

If he works hard all day, he . . . and his feet . . . need to relax. Give him a pair of these genuine hand-sewed moccasins. Deep, warm shearling lined. Light natural tan leather, molded when it's made, to hold its shape. Extra smooth leather outsole. Leather drawstring for easy adjustment. Shearling cuff turns up for extra comfort and warmth around the ankles. Made in Canada.
- Men's sizes 6, 7, 8, 9, 10. Wide width. *Please state size.* Shipping weight 1 pound 2 ounces.

67 N 3974—Tan. . . . . . .Pair **$6.95**

He'll think of you every time he slips into these restful casuals. Comfortable as slippers, so handsome he'll wear them everywhere. Mellow, gleaming saddle-tan leather uppers. Elastic side gores make them hug the ankles, yet they slip on or off in a second. Leather outsole, cushioned platform. Leather heel. Leather insole.
- D (medium wide) in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shipping weight 2 pounds 10 ounces.

67 N 4428–Tan. . . . . .Pair **$7.00**

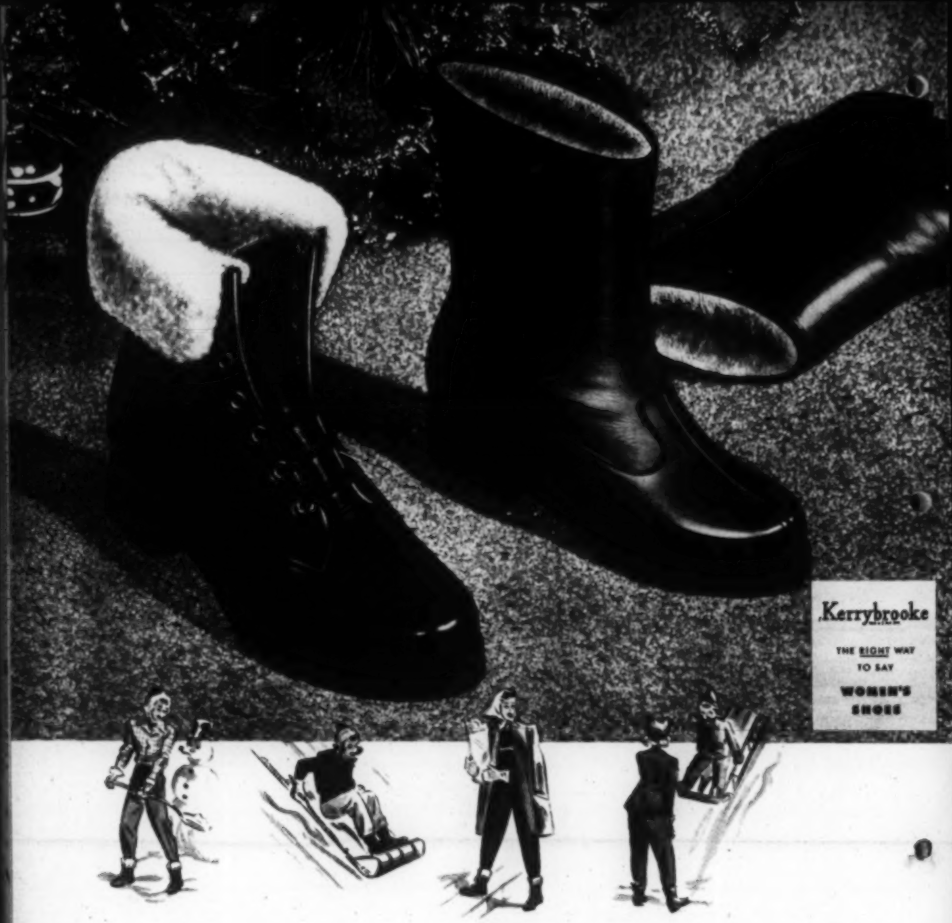
Handsome moc-style lounger: solidly built for hard outdoor use . . . favorites for informal wear everywhere. Men like their easy-on, easy-off design, their extra comfort. Fine quality brown leather uppers Top-quality dress shoe construction: Goodyear welt, solid leather insole, leather outsole and heel. Roomy wall toe.
- D (medium wide) in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shipping weight 2 pounds 8 ounces.

67 N 4208—Brown. . . .Pair **$5.35**

The youthful approach in a casual shoe for men of all ages. Handsomely designed in moc style for downright soft shoe comfort. No laces to bother with . . . no pressure over the instep to annoy you . . . roomy, for foot wiggling delight. Leather covered platform sole . . . you'll feel like you're stepping along on an innerspring mattress . . . gives mile upon mile of "shockless" walking pleasure. Lightweight and supple. Practical . . . good for sportswear or general all around wear. Glossy, rich tan leather uppers. Leather heel built on to platform sole for added arch ease. Way ahead in the field of smartly fashioned casuals . . . right for you men of good taste who insist on a shoe that combines comfort with good looks . . . as serviceable as it is handsome.
- D (medium wide) in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. *Please be sure to state size.* Shipping weight 2 pounds 6 ounces.

67 N 4209—Tan. . . . . .Pair **$6.20**

Make your Christmas shopping easy . . . take advantage of Sears Easy Terms . . . see page 231



For gifts! For you! Women's boots . . . styled to highlight the winter scene

Zero days are fun in Snow Boots
For school, sports, or street wear
Deep, toasty-warm fleece lining

$4.98

Here's one way to cheat Old Man Winter . . . tuck your feet into these warm-lined snow boots. Once you've tried them on you'll wonder just how you ever did without them on those blustery, zero-y winter days. They're right for campus wear, right for street or sports wear, right for all outdoor winter activity. Natural shearling cuff cuddles your ankle . . . can be turned up high for added protection. Inside of boot is cotton fleece lined to keep your feet snug and cozy, insole of cushiony shearling. You can slip them on right over your stockings. Extra roomy wall toe last. Upper of smooth brown leather. Rubber sole and heel.

- Women's and girls' sizes 5, 5½, 6, 6½, 7, 7½, 8. Wide width. *Order regular shoe size.* Shipping weight 2 pounds 10 ounces.

15 N 2092—Brown leather . . . . Pair $4.98

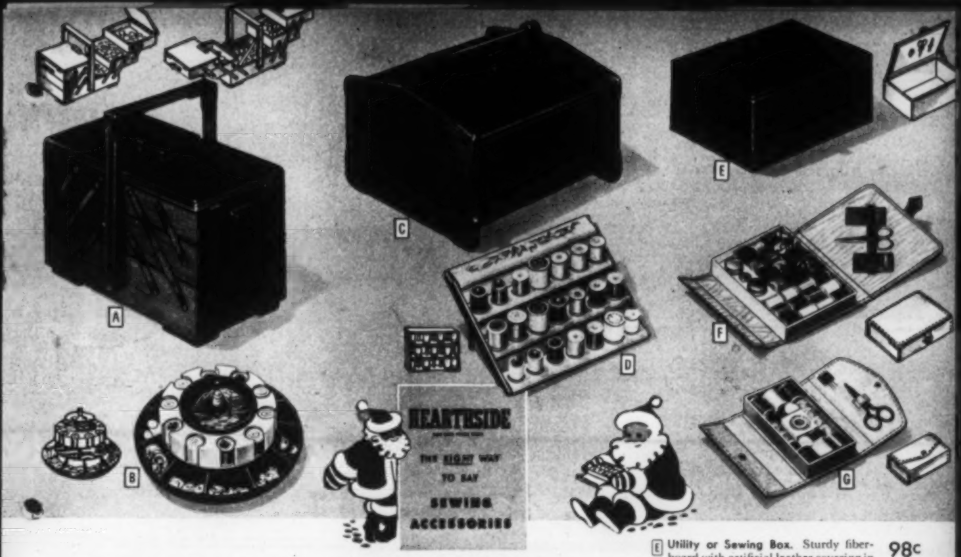
Cold feet? No! Not in Sleigh Boots!
Soft, winter-warm raccoon leg lining
Foot-cuddling shearling foot lining

$9.98

You'll be chasing the chills in style when you step out in Sleigh boots! Whether you're a campus co-ed or a busy homemaker you'll want a pair . . . you'll want them for sports, for going-to-the-store, for school, for all wintertime funtime. Made in Canada where warm zero-weather footwear is a specialty with makers. Wear boots right over your stockings . . . feel the cozy warmth of the raccoon leg lining, snuggle your toes into the cuddly shearling foot lining. Wall toe last . . . gives you plenty of toe room. Good-looking uppers of smooth, flexible, fine quality brown leather. Long-wearing, non-marking brown rubber sole and heel.

- Women's and girls' sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Wide width only. *Order regular shoe size.* Shipping weight 2 lbs. 6 oz.

15 N 2080—Brown leather . . . . Pair $9.98



Remember her with a practical gift this Christmas

She'll like compact Sewing Cabinets and Boxes

A **Genuine Mahogany Sewing Box.** A deluxe gift, beautiful yet practical. Sturdily built; ample space for sewing needs. Unique hinge-like arrangement on drawer sections permits access to all 5 drawers. Hinged lids; top handle for carrying. Size of box when closed 15x8½x11½ inches

$9.50 Mahogany Sewing Box

25 N 05272—Shpg. wt. 5 lbs. 4 oz. $9.50

B **Stitch Kit** of black and ivory plastic. Bottom section for buttons, 2 center wells for tape, and scissors, etc. Middle section holds 10 spools thread; top tray for pins. Contents not included.

25 N 5275—9 in. diam. Shpg. wt. 1 lb. 4 oz. . $2.39

C **Hardwood Priscilla Sewing Cabinet.** Rich-looking, dark mahogany finish; as smooth on inside as outside. Spacious interior holds plenty of work material so you can keep all your sewing equipment in one place and in order. Hinged lids; smoothly finished handle for easy carrying. *Size* 12x12x8 in. high.

$4.89 Sewing Box

25 N 05271 – Shpg. wt. 4 lbs. 12 oz $4.89

D **Folding Wooden Spool Rack.** Designed to keep a complete thread assortment in neat order. Has 21 pegs. When folded, spools cannot fall out. Natural color lacquered wood; decal trim. 9½x7 in.

25 N 5266—Threads not incl. Shpg. wt. 1 lb. .95c

E **Utility or Sewing Box.** Sturdy fiberboard with artificial leather covering in dark assorted colors. To clean, wipe with damp cloth. 3 rayon ribbon loops in lid.

98c Sewing Box

25 N 5293—10x7x4 in. Shpg. wt. 2 lbs. 98c

F **Traveler's Sewing Kit.** Imitation leather case with snap closure contains: 12 spools J & P Coats mercerized cotton thread (asstd colors); 8 spools darning cotton (asstd hosiery shades); 1 unit "pull-easy" thread (asstd colors for mending); metal thimble; scissors; 2 metal top containers with asstd size and color buttons; 2 folders for pins, needles. *Please state color* red or brown.

25 N 5249—7x5½ in. Shpg. wt. 1 lb. . Kit $3.45

G **Imitation Leather Sewing Kit.** 420 yards hosiery and staple color thread for sewing and mending. 3 needles, pins, thimble, scissors. Snap closure. Red or brown case. *Please state color wanted.*

25 N 5260—3½x6 in. Shpg. wt. 12 oz. . Kit $1.89

Washable quilted Scuffs in gay colors

Comfortable, gaily colored quilted "Tub-Ums" make a perfect holiday gift for women, girls and tiny tots. They're so soft, so easy on the feet for bedroom, shower or just relaxing at home. Really handy to pack for travel, school, vacations. Colorful assorted cotton prints will tub and keep their freshness. Firmly, yet lightly padded for comfort. Contrasting color cotton binding. Packed in heavy cellophane envelope—easy to gift wrap.

As low as 98c Pair

H **25 N 3843—Misses' and Women's:** small (3–4); medium (5–6); or large (7–8). *Please state size wanted.*
Shipping weight 8 ounces . . . . Pair $1.19

J **25 N 3841—"Pigtail"** For Tiny Tots. (Size 7–10). Shipping weight 6 ounces . . . . Pair 98c

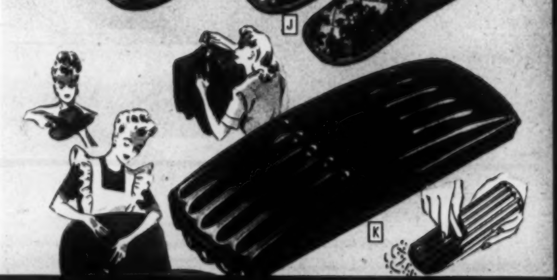
25 N 3842—"Subteen" For Girls. (Size 11-2). Not illustrated. Shipping weight 6 ounces. . . . . Pair 98c

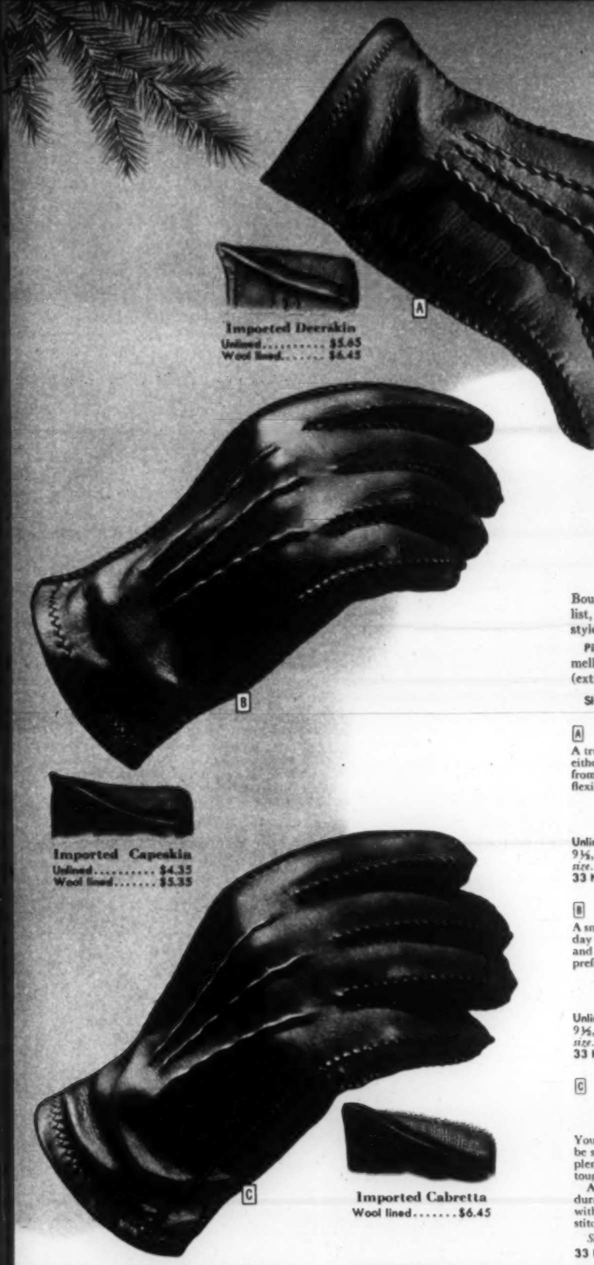
Amazing Deluxe Electro-static Cleaner

K New type of clothes cleaner that works magic without bristles. Just brush in quick, sideway strokes . . . removes lint, dirt, loose hairs by magnetic action created. No batteries, current or cord required. No bristles to wear out. Wonderful for suits, coats, felt hats, furniture or car upholstery. Made of durable pyroxyloid (plastic). Size, about 8x2 inches. Small brush for cleaning grooved surface of brush included. Makes a handy gift for both men and women.

$1.69 Each

25 N 3844—Shipping weight 12 ounces $1.69





Imported Deerskin
Unlined........... $5.65
Wool lined....... $6.45

Imported Capeskin
Unlined........... $4.35
Wool lined....... $5.35

Imported Cabretta
Wool lined....... $6.45

Pilgrim

THE RIGHT WAY
TO SAY
MEN'S
FURNISHINGS

Free action "sidewalls" . . .
best fitting, smartest looking
of all Pilgrim Dress Gloves

Bound to be favorites of the most critical man on your gift list, especially if he demands out-of-the-ordinary quality, style-rightness and fine craftsmanship.

Pilgrim tailored of superb imported leathers, tanned to a mellow softness and luxurious texture. Sidewall construction (extra piece of leather outlines sides of fingers and glove).

Slip-on style, smartly swagger stitched, lined or unlined.

A Imported Deerskin . . . tough and very pliable

A truly rugged leather in a good looking dress glove you can have either wool lined or unlined. Carefully pattern cut for good fit from wild New Zealand Deerskins, known for their sturdiness and flexibility. Whipstitch sewn; serpentine stitched backs; hemmed tops.

$5.65

Unlined. *Sizes* 8, 8½, 9, 9½, 10, 10½. *Please state size.* Shipping weight 5 oz.
33 N 2416—Medium tan

$6.45

Seamless wool lining. *Sizes* small (8-8½); med. (9-9½); large (10-10½). *State size.* Shpg. wt. 6 oz.
33 N 2557—Medium tan

B Imported Capeskin . . . smooth, long wearing

A smart dress glove that's easy to get into and stands up well under day to day wear. Made of fine imported skins, tanned for softness and pliability. Warm knit lining is all wool. Unlined, too, if you prefer. Whipstitched sewn; stagger stitched backs; hemmed tops.

$4.35

Unlined. *Sizes* 8, 8½, 9, 9½, 10, 10½. *Please state size.* Shipping weight 5 oz.
33 N 2417—Med. brown

$5.35

Wool lined. *Sizes* small (8-8½); medium (9-9½); large (10-10½). *Please state size.* Shpg. wt. 6 oz.
33 N 2558—Med. brown

C Imported Cabretta—Nylon-stitched all around

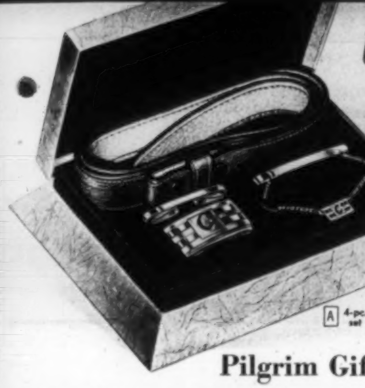
Wool lined $6.45

You have to feel this imported leather to believe it could actually be so soft and smooth. Yet it's a real he-man leather able to take plenty of tough wear. It's taken from lambs whose skins are toughened by the hot sun in the equatorial regions of Brazil.

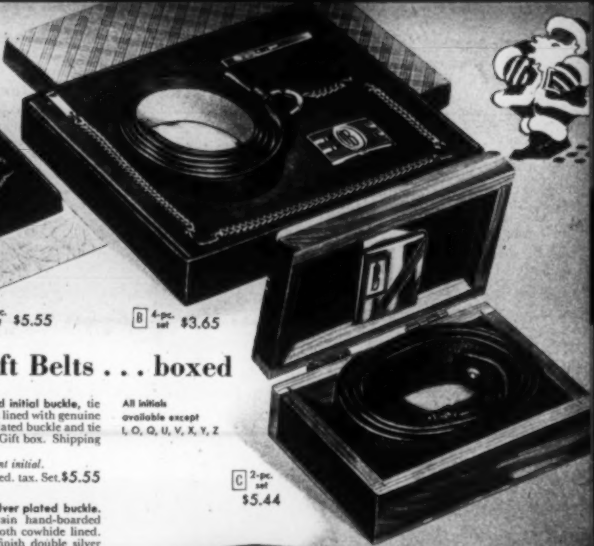
A durable, fine leather such as this deserves equally fine and durable construction, so we've had these gloves stitched all around with Nylon miracle thread. Pattern cut for good fit. Backs are stitched, tops are hemmed. 100% wool, closely knit seamless lining.

Sizes small (8-8½); medium (9-9½); large (10-10½). *State size.*
33 N 2559 R—Tan or brown (sorry no choice) Shpg. wt. 6 oz.

Gift giving is fun . . . Sears Easy Terms make it easy. For complete details see page 231



A 4-pc. set $5.55



B 4-pc. set $3.65

C 2-pc. set $5.44

Pilgrim Gift Belts . . . boxed

All initials available except I, O, Q, U, V, X, Y, Z

A **Our finest 4-pc. set . . . calfskin belt, gold and silver plated initial buckle,** tie clasp, and collar bar. Flat, 1-in. belt is finest mellow calfskin lined with genuine imported pigskin. Gold plated stripes, raised initial on silver plated buckle and tie chain plaque. Plain silver plated tie chain clasp, collar bar. Gift box. Shipping weight set 10 ounces.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size, print initial.*
33 N 3703—Black **33 N 3704**—Brown. Price includes 37c Fed. tax. Set.**$5.55**

4-pc. set . . . belt, buckle, key chain, tie clip. 1-in. belt is solid top grain cowhide bridle leather. Gold color polished bronze slide buckle with stamped initial. 24K gold plated brass key chain, tie clip.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size, print initial.* Shpg. wt. set 10 oz. 46c Fed. Tax included.
33 N 3790—Black
33 N 3791—Brown. 4-pc. Set.**$3.65**

C **Fine pigskin—hand engraved initial** on silver plated buckle. 1-in. genuine pigskin belt lined with smooth top grain cowhide. Double silver plated buckle has striped background with 24K gold plated design. Cedar-effect wood gift box. Shpg. wt. set 10 oz. *Please state size, print initial.*

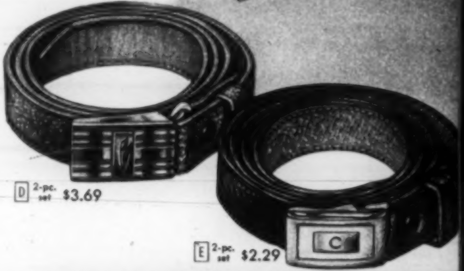
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. 46c Fed. tax included.
33 N 3785—Suntan
33 N 3787—Black. 2-pc. Set. **$5.44**

D **Top cowhide, silver plated buckle.** 1⅜-in. top grain hand-boarded cowhide belt; smooth cowhide lined. Bright and satin finish double silver plated slide buckle, stamped initial. Cedar-effect wood gift box. Shpg. wt. set 10 oz. *State size, print initial.*

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. 17c Fed. tax included.
33 N 3757—Black
33 N 3758—Brown. 2-pc. Set.**$3.69**

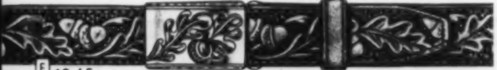
E **Cowhide belt, silver plated buckle.** 1-inch hand-boarded cowhide belt lined with pig-grained cowhide. Combination silver and gold plated metal slide buckle with one stamped initial. Shpg. wt. set 6 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Please state size and print initial.* Price includes 15c Federal Excise tax.
33 N 3782—Black
33 N 3783—Rust
(reddish brown) . . 2-piece set **$2.29**

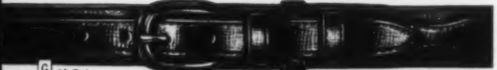


D 2-pc. set $3.69

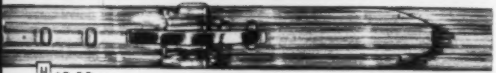
E 2-pc. set $2.29



F $3.65

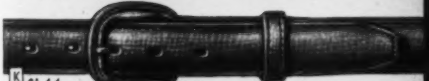


G $1.94



H $2.00

J $1.44



K $1.44

L 96c

F **New Western style—silver plated slide buckle.** Embossed leaf, acorn design on full grain 1-in. steerhide belt, cowhide lined. Gold color leaf design on silver plated buckle. Shpg. wt. 5 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Please state size.* 31c Fed. tax included.
33 N 3756—Antique (dull) brown. Each . . **$3.65**

G **Dress Western Ranger style.** 1-in. full grain hand boarded cowhide; cowhide lined. ⅝-in. extra strap. Leather tongue buckle. Shpg. wt. 5 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 3743—Black **33 N 3744**—Brown
33 N 3745—Suntan. *Please state size* . . . . Ea. **$1.94**

H **"Stratoline" plastic—gold plated buckle.** Flexible 1-in. clear vinylite plastic with grooved center and streamlined gold plated curved metal buckle. Goes well with any color clothes. Postpaid.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 3789—Clear only. *Please state size.* Ea.**$2.00**

J **Top cowhide—gold color buckle.** 1-in. full grain cowhide lined with cowhide. Smart gold color metal tongue buckle. Shpg. wt. each 5 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist
33 N 3754—Black
33 N 3755—Brown. *Please state size* . . . . Each **$1.44**

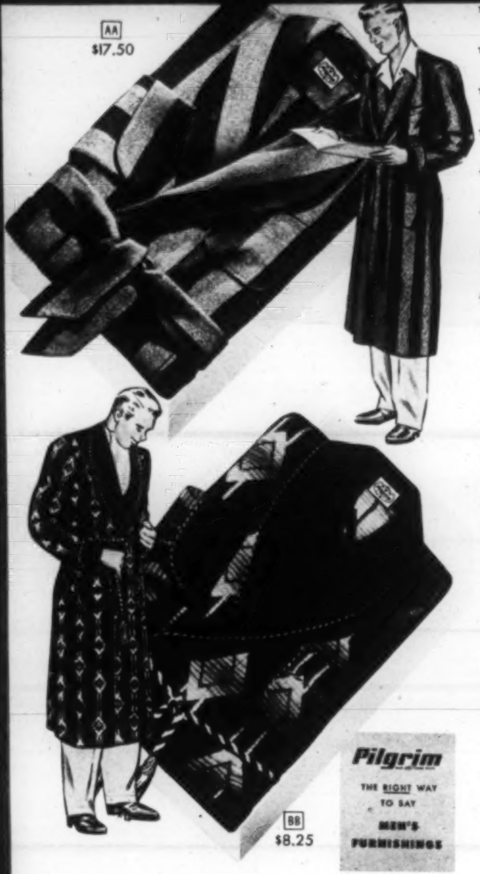
K **Padded cowhide—leather covered buckle.** 1-in. cowhide belt, cowhide lined. Padded center for soft, rounded effect. For dress or sports wear. Shipping weight each 5 ounces.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist
33 N 3712—Suntan **33 N 3715**—Black
33 N 3716—Brown. *Please state size* . . . . Each **$1.44**

L **Cowhide belt—gold color buckle.** 1-inch cowhide belt lined with sueded cowhide. Gold color metal tongue buckle. Shpg. wt. each 4 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist
33 N 3752—Brown
33 N 3753—Black. *Please state size* . . . . . Each **96c**

Use Sears convenient Easy Terms on all Christmas needs. See page 231 for complete information


AA
$17.50
BB
$8.25
Pilgrim
THE RIGHT WAY TO SAY MEN'S FURNISHINGS

100% virgin wool . . . herringbone weave, broad stripes

AA For the man who "rates" something "extra nice," choose this good looking robe with the herringbone weave and smart, wide stripes. Top quality all new wool fabric is warm and comfortable. Single needle construction, the kind of tailoring used only in the finest robes. Full length wrap-around model with plenty of overlap. Double shawl collar, matching sash, three pockets. Dry clean. Boxed.

$17.50 Each

Sizes small (33 to 37-inch chest measure); medium (38 to 42); or large (43 to 46). *Please state size wanted.* Shipping weight each 2 pounds 14 ounces.

33 N 1960—Navy blue **33 N 1961**—Maroon (dark red)

Beacon blanket cloth . . . part wool, plain color trim

BB The all American Beacon cloth robe with harmonizing solid color collar and cuffs added to make it smarter, dressier. Body of robe is soft, comfortable cotton Beacon cloth in ombre (shaded) patterns. Collar and cuffs are part wool flannel (50% reused wool, 31% cotton, 19% rayon). Rayon cord trim on edges, cuffs and three pockets; rayon cable cord sash. Double shawl collar adds warmth across chest. Dry clean. Boxed.

$8.25 Each

Sizes small (33 to 37-inch chest measure); medium (38 to 42); or large (43 to 46). *Please state size wanted.* Shipping weight each 2 pounds 15 ounces.

33 N 1915—Navy blue **33 N 1916**—Maroon (dark red)

Let these luxuriously tailored Pilgrim Robes and Lounge Jackets say "Merry Christmas" for you

Fine fabrics in handsome styles for his leisure hours

(ILLUSTRATED ON OPPOSITE PAGE)

Rayon gabardine . . . smart dressy print

A At home or traveling, it's always "right." That's why this robe makes such a perfect gift. Fine rayon gabardine does justice to the skilled tailoring and brings out the full beauty of the foulard-type print pattern.

$10.95 Each

Full length wrap-around model hangs smoothly. Double shawl collar holds shape well. Matching sash, three pockets. Dry clean. Boxed.

Sizes small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46). *Please state size wanted.* Shipping weight each 3 lbs.

33 N 1941—Navy blue
33 N 1942—Maroon (dark red)

100% virgin wool Robe . . . neat checked trim

B It's new . . . it's different with the collar, cuffs and sash in assorted small checked patterns. Full length wrap-around model in a weight that's comfortable throughout most of the year.

$14.50 Each

Carefully tailored of all new wool flannel that's warm and comfortable without being bulky. Sweeping shawl collar is double for extra warmth across chest. Three pockets. Dry clean. Boxed.

Sizes small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46). *Please state size wanted.* Shipping weight each 3 lbs.

33 N 1939—Navy blue
33 N 1940—Maroon (dark red)

Pacific Mills 100% worsted wool flannel

C Premium quality fabric from one of America's leading woolen mills. Woven of all worsted yarns which are tightly twisted from only the longest and strongest fibers of top quality virgin wool. A fabric that has all the warmth of ordinary wool, but is lighter in weight, richer to feel. Still, it has enough body to hang smoothly and drape gracefully.

$14.50 Each

Fine tailoring gives careful attention to details. Single needle stitching, the same type of construction used in custom-made robes. Full length, sweeping wrap-around model with plenty of overlap to stay closed. Matching sash, three pockets. Dry clean. Each robe in a box.

Sizes small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46). *Please state size wanted.* Shipping weight each 2 lbs. 8 oz.

33 N 1994—Maroon (dark red) **33 N 1995**—Navy blue
33 N 1996—Sand (light tan) **33 N 1997**—Light blue

Wool Lounging Jacket makes a lavish gift

D Is he hard to please? Does he seem to have just about everything? Then surprise him by giving him one of these luxurious Pilgrim Lounging Jackets . . . comfortable and dressy apparel for pleasant, leisurely evenings at home, even when company drops in. Smart and dashing if he wears it with a scarf . . . neat and good looking over a shirt.

$11.50 Each

He'll like the soft smoothness of the virgin wool flannel with the feel and draping qualities of fine broadcloth. He'll appreciate the superlative tailoring. Single needle construction throughout so only one row of stitching shows on the seams as in expensive custom-made jackets.

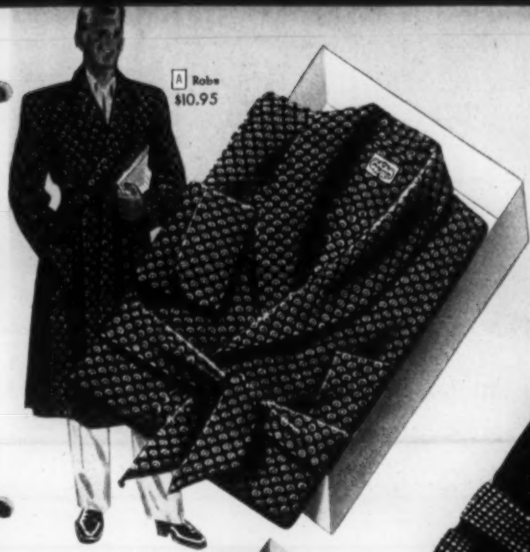
Wrap-around model with contrasting shawl collar, cuffs and sash. Three pockets. Dry clean. Individually boxed for gift giving.

Sizes small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46). *Please state size wanted.* Shipping weight each 2 lbs. 6 oz.

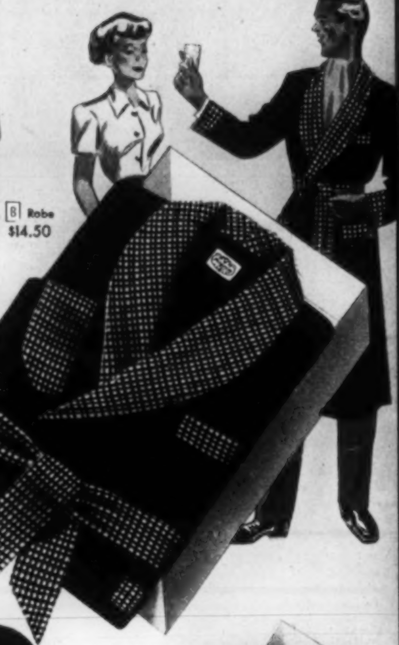
33 N 1938—Wine (dark red) with navy blue trim
33 N 1937—Navy blue with wine (dark red) trim

How to Measure for Robes and Lounging Jackets. With shirt on, measure under arms and over shoulder blades. If chest measures between sizes, order larger size. Lengths are in proportion to chest sizes.

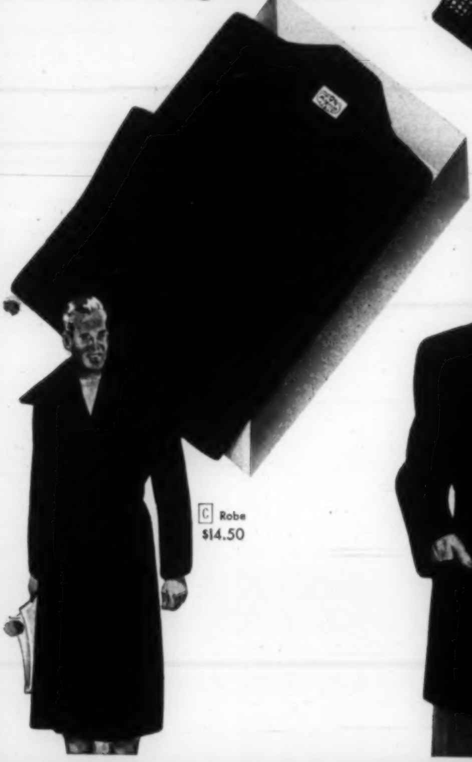
This Christmas be as generous as you would like . . . Sears Convenient Easy Payment Plan makes it easy for you. Turn to page 231 for details



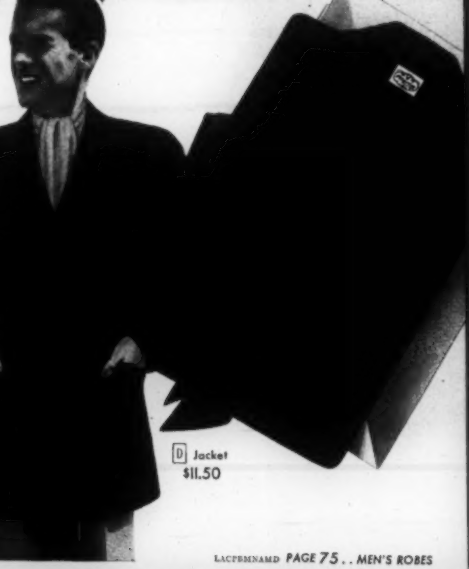
A Robe
$10.95



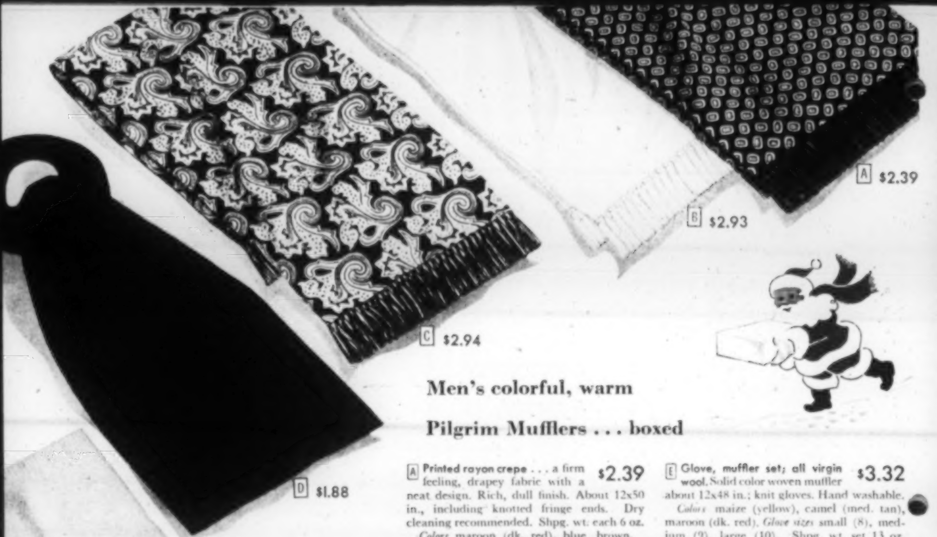
B Robe
$14.50



C Robe
$14.50

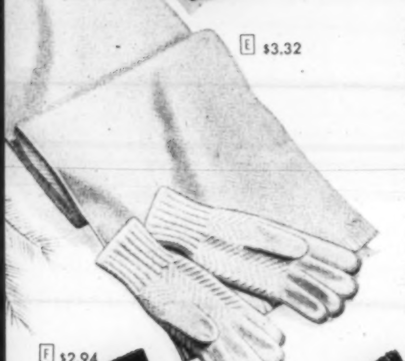


D Jacket
$11.50



Men's colorful, warm

Pilgrim Mufflers . . . boxed



A Printed rayon crepe . . . a firm feeling, drapey fabric with a neat design. Rich, dull finish. About 12x50 in., including knotted fringe ends. Dry cleaning recommended. Shpg. wt. each 6 oz. **$2.39**
Colors maroon (dk. red), blue, brown.
33 N 3518—*Please state color wanted.*

B White rayon crepe . . . dressy, plain. Adds the dazzling white touch against a man's coat collar. Double thickness—drapes well. About 14x50 inches including knotted fringe. Dry cleaning recommended. Shipping weight each 6 oz. **$2.93**
33 N 3517—White only.

C Printed foulards; Jacquard crepes. Bold patterns in better quality rayons (sorry, no choice). About 12x50 inches including knotted fringe ends. Dry cleaning recommended. Shpg. wt. 6 oz. **$2.94**
Colors maroon (dk. red), blue, brown.
33 N 3519—*Please state color wanted.*

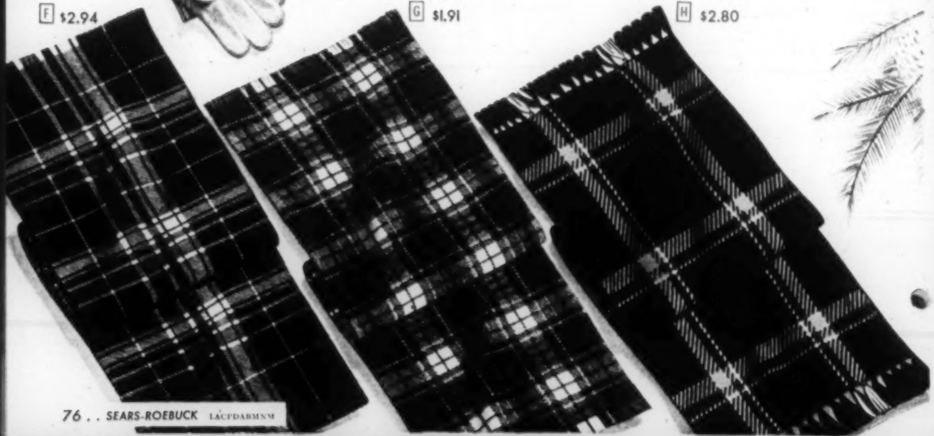
D Solid color, all virgin wool. Warm, smart for all around wear. About 12x50 inches including self fringe. Hand wash separately. Shpg. wt. each 7 oz. **$1.88**
Colors maroon (dark red), white, canary (light yellow), tan.
33 N 3512—*Please state color wanted.*

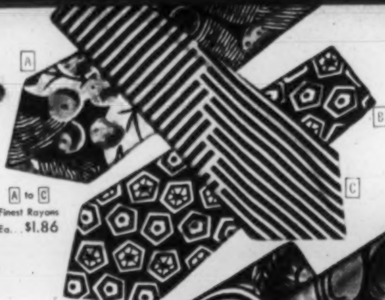
E Glove, muffler set; all virgin wool. Solid color woven muffler about 12x48 in.; knit gloves. Hand washable. **$3.32**
Colors maize (yellow), camel (med. tan), maroon (dk. red). *Glove sizes* small (8), medium (9), large (10). Shpg. wt. set 13 oz.
33 N 3523—*Please state color, glove size.*

F Imported virgin wool worsted, extra fine, soft. Assorted plaid patterns in a fine weave for comfort and warmth. About 12x50 in. including self fringe. Hand washable. Shpg. wt. each 7 oz. **$2.94**
Colors blue, maroon (dk. red), brown.
33 N 3522—*Please state color wanted.*

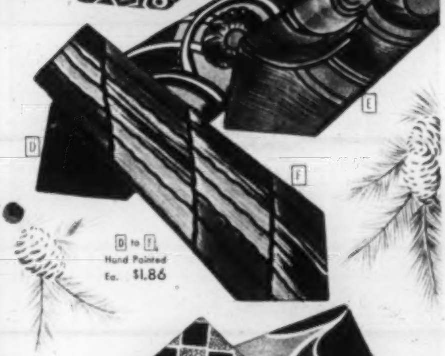
G Colorful plaid; all virgin wool. Plaid for color, wool for warmth. Patterns are copied from authentic Scotch designs. About 12x48 in. including self fringe. Hand washable. Shpg. wt. each 7 oz. **$1.91**
Colors blue, maroon (dk. red), brown
33 N 3520—*Please state color wanted.*

H Homespun type all virgin wool . . . loosely woven, looks hand made. Bold assorted patterns; sharp, bright colors. About 12x50 in. including knotted fringe. Hand wash separately. Shpg. wt. 7 oz. **$2.80**
Colors blue, maroon (dk. red), brown.
33 N 3521—*Please state color wanted.*

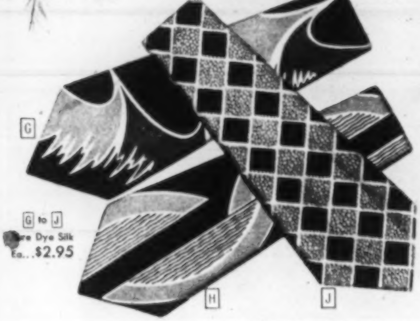




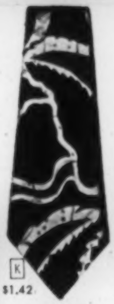
A to C
Finest Rayons
Ea...$1.86



D to F
Hand Painted
Ea. $1.86



G to J
Pure Dye Silk
Ea...$2.95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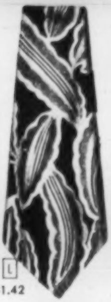
$1.42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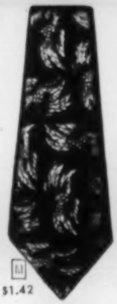
$1.42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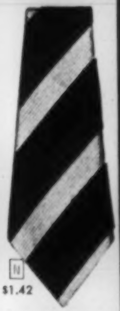
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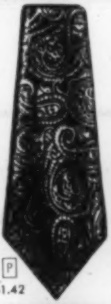
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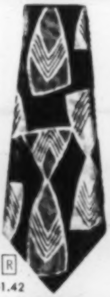
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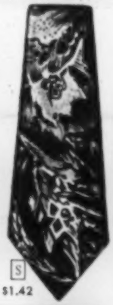
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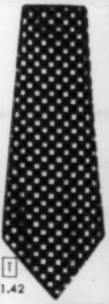
$1.42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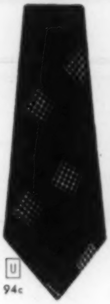
$1.42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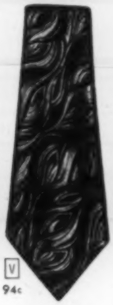
94c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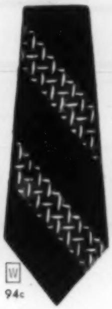
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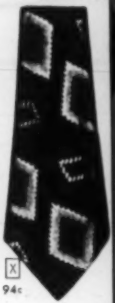

X
94c

Pilgrim Ties for every man on your gift list
Rich fabrics in a riot of color for holiday spice

A to F Our Finest Rayons . . . hand painted designs and prints. Patterns that go handsomely with anything in a man's wardrobe. 100% wool wrinkle-resistant lining. Luxurious rayon faced ends. Include yourself on your gift list. Individually boxed. Shipping wt. 3 oz.

$1.86 Each

Jacquard Crepe
A Blue print only 33N3945 . $1.86

Foulard Print
B Red only 33N3946 . . $1.86

Foulard Print
C Blue only 33N3948 . . $1.86

Hand Painted Foulard
D Blue only 33N3947 . . $1.86

Hand Painted Foulard
E Brown only 33N3950 . . $1.86

Hand Painted Foulard
F Red only 33N3949 . . $1.86

G to J Pure Dye Silk Foulard . . . rarest of gifts. This luxurious fabric underscores the rich coloring, beauty of design; drapes gracefully, knots easily. 100% wool interlining resists wrinkling. Rayon faced ends. Choose silk for "important" gifts. Boxed.

Predominating *colors* red, blue or brown. Shipping weight 3 oz.

$2.95 Each

Flame Print Silk
G *State color* 33N3952 . . $2.95

Vertical Print Silk
H *State color* 33N3953 . . $2.95

Block Print Silk
J *State color* 33N3951 . . $2.95

K to T Rayon Fabrics in patterns for every taste. Modern and classic designs . . . attractive stripes and allover patterns. You'll like them to "give" and to "keep." Foulards and crepes have rayon faced ends; others are hemmed. 100% wool interlining for wrinkle resistance. Individually boxed.

Predominating *colors* red, blue or brown. Shipping weight 3 ounces.

$1.42 Each

Jacquard Crepe
K **Print.** *State color* 33N3943 . . $1.42

Jacquard Crepe
L **Print.** *State color* 33N3942 . . $1.42

Satin Brocade
M *State color* 33N3936 . . $1.42

Ribbed Rayon
N *State color* 33N3931 . . $1.42

Satin Brocade
P *State color* 33N3935 . . $1.42

Jacquard Crepe
R **Print.** *State color* 33N3941 . . $1.42

Moire Print
S Red only 33N3944 . . $1.42

Foulard Print
T *State color* 33N3937 . . $1.42

U to X Good Rayon Fabrics in smart patterns. 100% wool interlined for wrinkle resistance even at this low price. Foulard ties have rayon faced ends; others are hemmed. A smart tie always makes a good gift. Each one boxed.

Predominating *colors* red, blue or brown. Shipping weight 3 ounces.

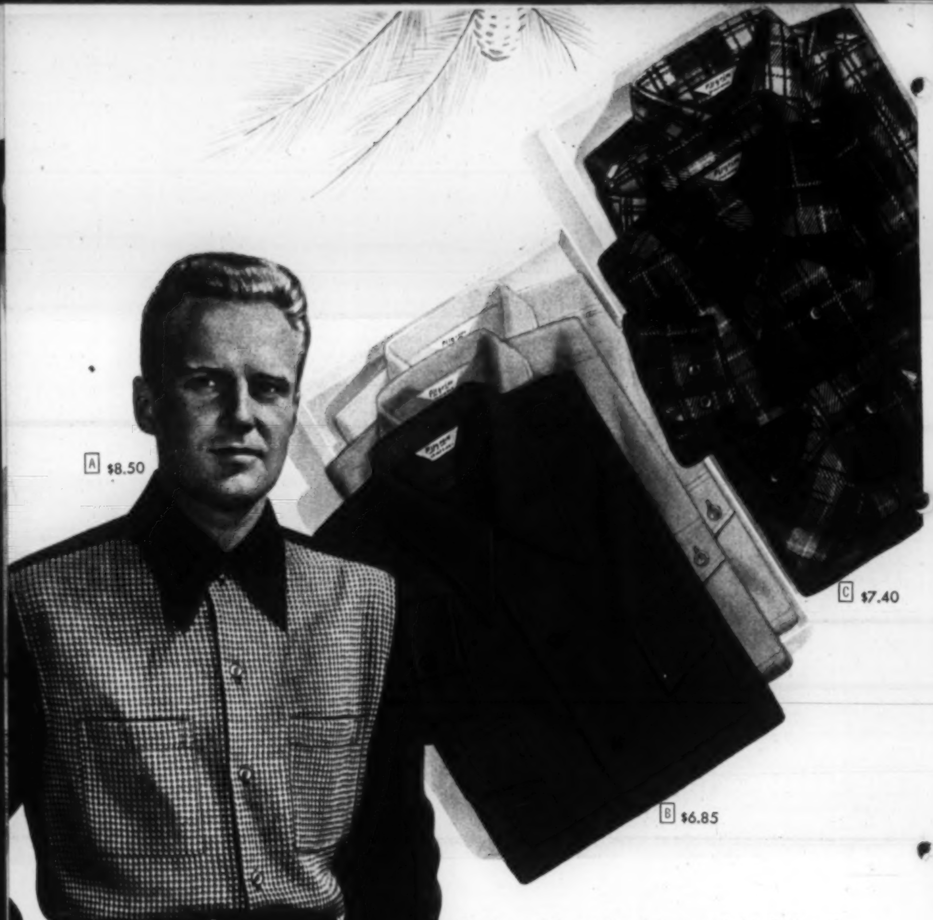
94c Each

Foulard Print
U *State color* 33 N 3930 . . . 94c

Satin Brocade
V *State color* 33 N 3929 . . . 94c

Novelty Weave
W *State color* 33 N 3925 . . . 94c

Satin Brocade
X *State color* 33 N 3928 . . . 94c



Designed for gift-giving and for living . . .
SPORTS SHIRTS in luxurious all wool fabrics
worthy of our finest Pilgrim tailoring

"Houndstooth" check front

A You can give him real luxury when you give him this outstanding sports shirt. Superbly styled: an up-to-the-minute two-tone combination with a smart jacket effect. **$8.50**

Luxuriously warm, medium weight, all new wool fabric: distinctive "houndstooth" check front in a soft basket weave with solid brown herringbone sleeves, collar and back. Fine tailoring: convertible collar he'll wear with or without a tie; two roomy pockets. Individually boxed. Dry clean. Shpg. wt each 1 lb. 12 oz.

Sizes small (14–14½); med. (15–15½); med.-large (16–16½); large (17–17½). *State size.*

33N710—Brown combination (as illustrated).

Solid colors, expertly tailored

B If your man likes rich solid colors, he'll go for this warm practical sports shirt. The medium weight all new wool fabric is comfortable in chilly weather as only wool can be. **$6.85**

He'll wear it for sports as well as leisure hours and the fine Pilgrim tailoring will rate his approval. The convertible collar is smart open or closed; worn with or without a tie. Regular shirt tail, yoke back. Two large pockets have button flaps. Dry clean. Shpg. wt. 1 lb. 8 oz.

Sizes small (14–14½); med. (15–15½); med.-large (16–16½), large (17–17½). *State size.*

33N700–Gold **33N701**–Blue **33N702**–Tan

Large plaids; bold and bright

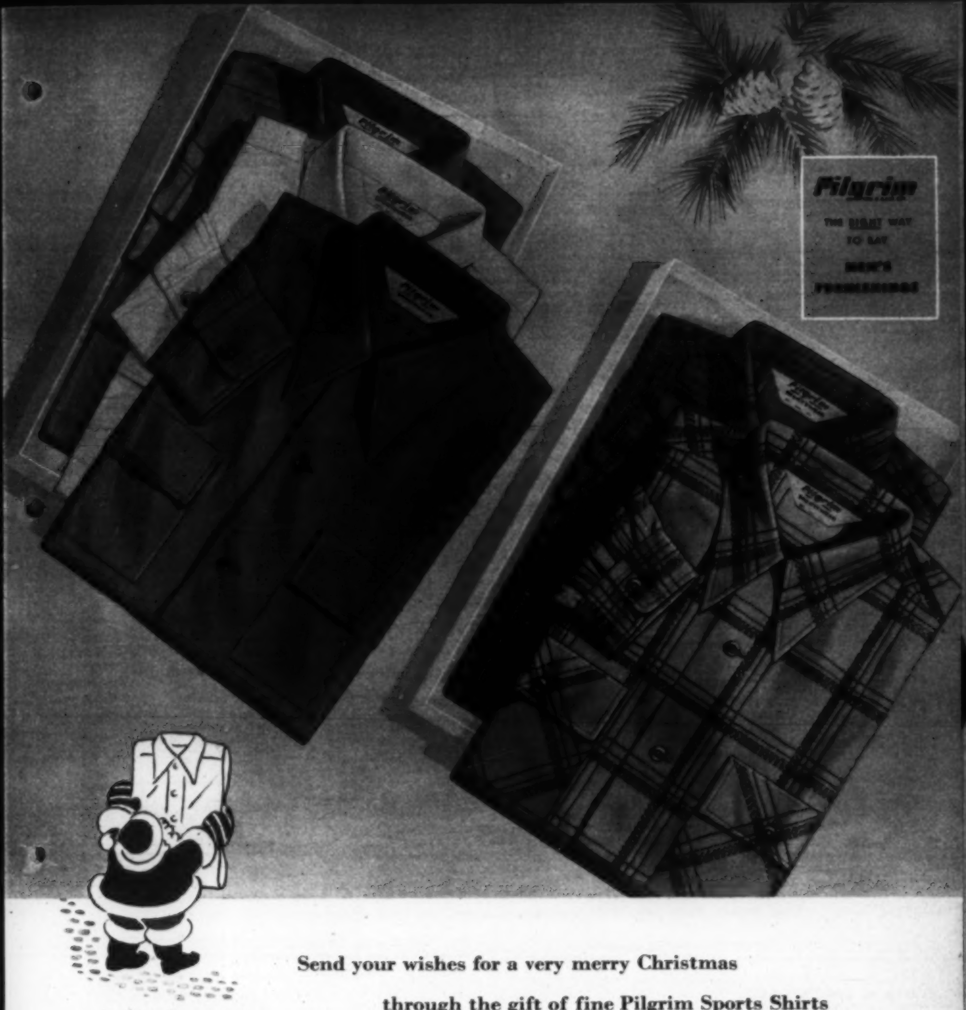
C All the warmth, comfort and color he's always wanted in a sports shirt—and you can give it to him in this fine Scotch-type plaid of soft, medium weight all new wool flannel. Just the shirt for brisk days. **$7.40**

He'll like the convertible collar either worn casually open or with a tie, and the two large pockets with button flaps. The tails are square cut. Two-button cuffs. Individually boxed. Dry clean. Shpg. wt. 1 lb. 5 oz.

Sizes small (15); medium (16); large (17). *Please state size wanted.*

33 N 737—Red and gray plaid
33 N 738—Maize (yellow) and brown plaid

These warm shirts may be included in your Easy Terms order. Complete details are on page 231



Send your wishes for a very merry Christmas

through the gift of fine Pilgrim Sports Shirts

Can be worn for "dress up" with a tie; sporty without

Individually packed in smart boxes

50% rayon, 50% cotton . . . pebbly weave

A Gift shopping's a cinch for that particular man on your list, for *every* man will appreciate the smart styling and careful workmanship of this fine Pilgrim shirt. $4.49

Strictly masculine on all counts: feel, appearance, wearability. It's a firm bodied, soft rayon and cotton blend that resists crushing, wrinkling. Sanforized-Shrunk; won't shrink more than 1%.

Convertible collar can be worn open during your "take-it-easy" hours; closed with a tie for "dress-up" neatness. Back is slightly gathered for roomy comfort. Two large flap pockets. Square cut, "in-or-out" shirt tails. Ocean pearl buttons. Long sleeves. Hand washable.

Sizes small (14–14½-inch neck); medium (15–15½); medium large (16–16½); large (17–17½). Shpg. wt. each 1 lb. *Please state size.*

33 N 576—Blue **33 N 577**—Cream **33 N 578**—Maple (med.) tan

10% wool, 90% rayon Plaid Racoma fabric by Brittany

B He'll play in it, work in it, wear it for its comfortable as well as handsome tailoring . . . and bless you for such a smart and thoughtful gift! $4.39

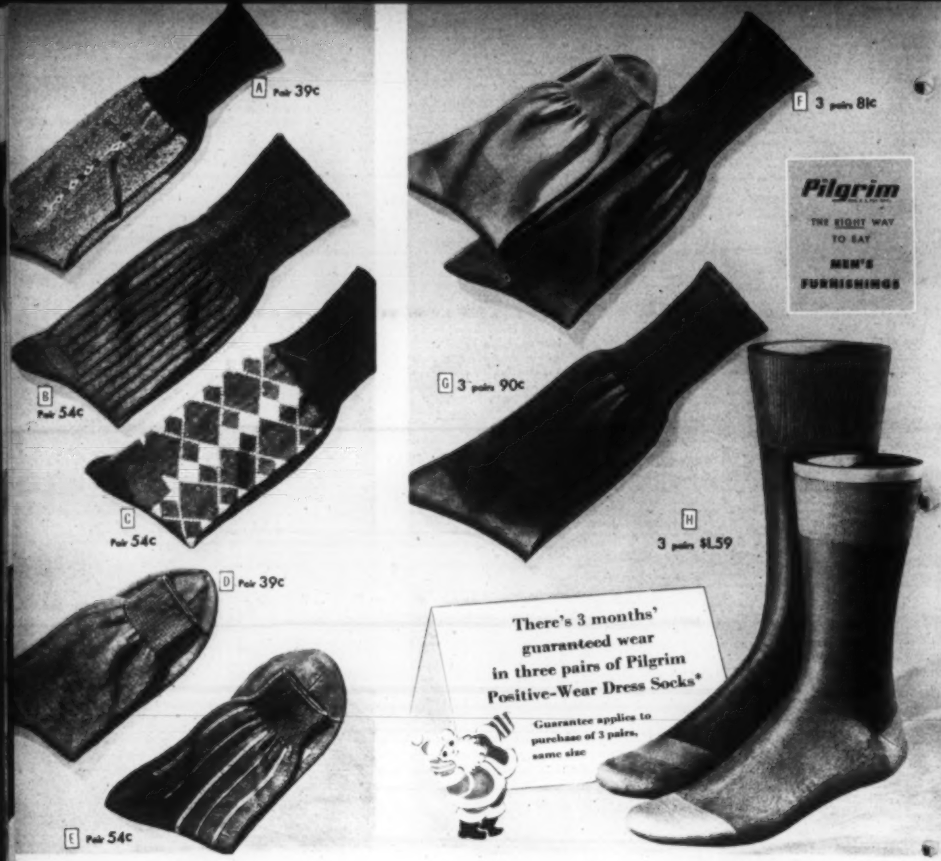
Since every good sports shirt starts with the fabric and works out, we've had this one made of a truly distinctive material . . . a crisp, poplin-type weave, blend of 10% wool and 90% rayon. Wool adds warmth without weight or bulk, makes the fabric fight wrinkling.

Pilgrim tailoring includes; buttoned flap pockets; gleaming ocean pearl buttons; carefully finished convertible collar that looks well open or closed; square-cut, "in-or-out" shirt tails, long sleeves. Hand washable.

Sizes small (14–14½-inch neck); medium (15–15½); medium large (16–16½); large (17–17½). Shpg. wt. each 1 lb. *Please state size.*

33 N 564—Blue plaid **33 N 565**—Tan plaid

Use Sears Convenient Easy Payment Plan . . . read complete details on page 231


A Pair 39c
B Pair 54c
C Pair 54c
D Pair 39c
E Pair 54c
F 3 pairs 81c
G 3 pairs 90c
H 3 pairs $1.59
Pilgrim
THE RIGHT WAY
TO SAY
MEN'S
FURNISHINGS
There's 3 months' guaranteed wear in three pairs of Pilgrim Positive-Wear Dress Socks*
Guarantee applies to purchase of 3 pairs, same size

Any man, any age will welcome a gift of fine Pilgrim Dress Socks

. . . colorful fancies or rich solids as he prefers

A **Rayon and Cotton, clock pattern.** Rayon gives them a dressy, silvery tone. Knit in a fine gauge. Mercerized cotton heels, toes, tops. Shpg. wt. pr. 3 oz. *Colors* brown, maroon, navy blue. *Sizes* 10, 10½, 11, 11½, 12.
86 N 1924—Regular length. *Please state size and color*..........Pair 39c 3 pairs $1.12

B **Half Wool, novel rib effect.** 50% new wool, 50% sturdy cotton combined for warmth and long wear. Cotton reinforced heels and toes. Shpg. wt. pair 4 oz. *Colors* brown, dk. blue, maroon, oxford gray. *Sizes* 10½, 11, 11½, 12, 13.
86 N 2102—Regular length. *Please state size and color*..........Pair 54c 3 pairs $1.57

C **Half Wool, diamond pattern.** Body 50% wool, 50% cotton over rayon for warmth, luster, smartness. Tops, toes and heels 50% wool, 50% rayon. (Actual fiber content 45% wool, 45% cotton, 10% rayon.) Shpg. wt. pair 4 oz. *Colors* brown, maroon, navy blue. *Sizes* 10½, 11, 11½, 12.
86 N 2134—Regular length. *Please state size and color*..........Pair 54c 3 pairs $1.57

D **Spun Nylon and Wool over Cotton.** Treated to retard shrinkage. 80% cotton, 11% nylon, 9% wool. Nylon and mercerized cotton heels, toes. Shpg. wt. pr. 4 oz. *Colors* brown, navy blue, white. *Sizes* 10½, 11, 11½, 12.
86 N 2123—Short length, elastic in cotton tops. *State size, color*..Pair 39c 3 pairs $1.12

E **Part Wool, fancy stripes.** Lustrous rayon over all wool in the body makes these socks warm and dressy. Strong mercerized cotton top, toe and heel. (Actual fiber content, 44% cotton, 28% wool, 28% rayon.) Shpg. wt. pair 4 oz. *Colors* dark blue or brown. Sizes 10½, 11, 11½, 12.
86 N 2132—Short length, ribbed top. *Please state size, color*....Pair 54c 3 pairs $1.57

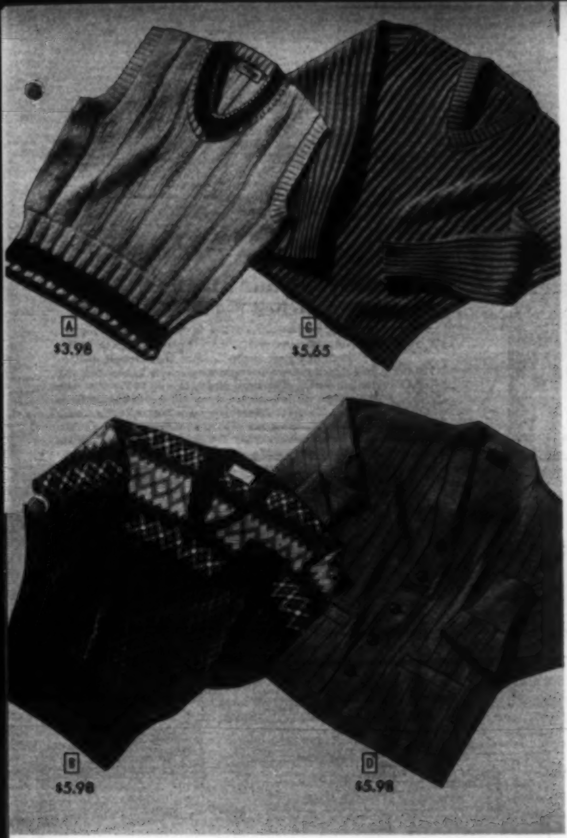
If he's hard on socks, give him Pilgrim guaranteed "Positive-Wears," the dress socks with the durability of work socks. 3 pairs must wear 3 months or he gets 3 new pairs free. (Guarantee applies to purchase of 3 pairs of the same size.)

F **Combed Cotton.** Lowest priced "Positive-Wears". Soft, absorbent, seamless for comfort. Double soles, wear resisting 4-ply high spliced heels and toes. *Sizes* 10½, 11, 11½, 12 and 13. Shipping weight of three pairs 12 ounces.
86 N 1403—Regular length, ribbed tops. *Colors* dark brown, black or white. *Please be sure to state size and color wanted.*
86 N 1404—Short length, elastic in tops. *Colors* gray, dark brown, white. *Please state size and color wanted*..............................3 pairs 81c

G **Mercerized Cotton.** Smoother, more lustrous and stronger. Knit of 2-ply yarns (two strands tightly twisted together to form one thread). Toes and high spliced heels are of 4-ply yarns for added wear. Shpg. wt. 3 pairs 12 oz. *Colors* black, medium gray, white. *Sizes* 10½, 11, 11½, 12, 13.
86 N 1405—Regular length, ribbed tops. *Please state size, color*.....3 pairs 90c

H **Nylon and Rayon.** Dressiest of our Pilgrim guaranteed-wear socks are knit of sparkling nylon and rayon twisted together. Heels and toes are of smooth mercerized cotton reinforced with nylon. Mercerized cotton tops and soles. *Colors* black, dark brown, gray, white. *Sizes* 10, 10½, 11, 11½, 12 and 13. Shipping weight of 3 pairs 12 ounces. *Please state size and color wanted.*
86 N 1409—Regular length with snug fitting ribbed tops
86 N 1410—Short length with elastic in the tops...............3 pairs $1.59

Include gift socks in your next Easy Terms order . . . for complete details turn to page 231



Ever welcome Pilgrim 100% Virgin Wool Sweaters

A **Two-color trim . . . sleeveless pullover.** A lightweight sweater a man can use throughout the year. Soft, warm and comfortable. All new wool yarns knit in a smart, wide panel effect. Contrasting two-color stripes are knit in at the V-neck and snug-fitting ribbed bottom. Hand wash separately.

Sizes small (34 to 36-in. chest); medium (38 to 40); large (42 to 44). *Please state size.* Shpg. wt. 10 oz.

83 N 2140 —White
83 N 2142 —Royal (med. bright) blue
83 N 2141 —Maize (yellow) . . . . Each **$3.98**

B **Novelty pattern . . . long sleeve pullover.** Colorful and warm . . . the gift for the man who likes sports clothes. Knit of virgin wool 2-ply yarns (two strands twisted into one thread). Reinforced shoulder seams. Wrists and bottom knit in an elastic rib stitch for trim fit. V-neck. Hand wash separately.

Sizes small (34 to 36-in. chest); medium (38 to 40); large (42–44). *Please state size.* Shpg. wt. 1 lb. 3 oz.

83 N 2090—Navy blue
83 N 2091 —Camel (medium) tan
83 N 2092—Red . . . . Each **$5.98**

C **Panel effect . . . long sleeve pullover.** Warm, medium weight. Knit in a vertical panel effect stitch of 100% virgin wool 2-ply yarns (two strands twisted together to form one thread). Neck and shoulder seams taped to resist sagging. Snug ribbed bottom and cuffs. V-neck. Hand wash separately.

Sizes small (34 to 36-in. chest); medium (38 to 40); large (42 to 44). *Please state size.* Shpg. wt. 1 lb. 2 oz.

83 N 2093 —Camel (medium) tan
83 N 2094—Medium blue
83 N 2095—Cocoa (medium) brown. Each **$5.65**

D **Zephyr wool . . . dressy coat style.** Medium weight sweater that's soft, warm and comfortable because it's fine quality 100% zephyr wool. Panel rib stitch for neat, trim looks. Taped neck, shoulder seams guard against stretching. Two set-in pockets. Polished plastic buttons. Hand wash separately

Sizes 36, 38, 40, 42, 44, 46 in. chest. *Please state size wanted.* Shipping weight each 1 lb. 2 oz.

83 N 2122 —Luggage (rust) brown
83 N 2123 —Camel (medium) tan
83 N 2124 —Maroon (dark red) . . . . . Each **$5.98**

E **Classic coat style.** Virgin wool worsted yarns closely knit in an elastic rib stitch; keeps shape well, yet gives with every move. Heavyweight, warm enough for sports; not too bulky to wear under a suit. Neck, shoulder seams taped. Hand wash separately.

Sizes 36, 38, 40, 42, 44, 46-in. chest. *Please state size wanted.* Shipping weight each 2 lbs. 4 oz.

83 N 2274 —Dark brown heather
83 N 2273 —Oxford (dark) gray
83 N 2275—Navy blue . . . . Each **$5.49**

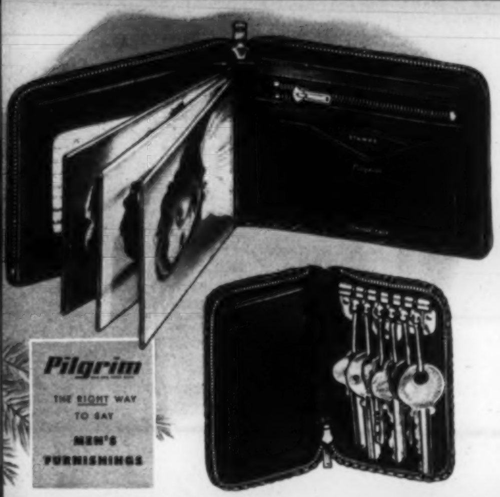
F **Utility sweater coat.** Durable wool yarns in a thick cardigan stitch for all around wear. Taped neck, shoulder seams resist sagging. Set-in pockets; leather buttons. Hand wash separately. Shipping weight 1 pound 5 ounces.

Sizes 36, 38, 40, 42, 44, 46-inch chest. *State size.*

83 N 2201 —Luggage (rust) brown
83 N 2202—Oxford (dark) gray . . . Each **$3.73**

HOW TO MEASURE FOR SWEATERS

With vest on, measure under arms, over shoulder blades. If chest measures between sizes, order larger size.

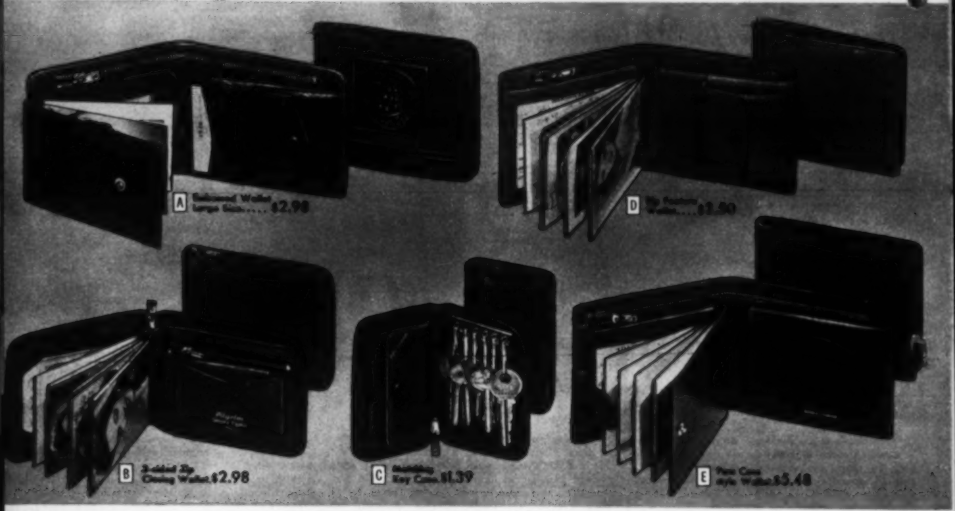


Famous Pilgrim "All American" Choice of Matched Set or Wallet only

Set
$7.50
Wallet only
$5.69
Fed. Tax incl.

Beautiful and distinctive styling make this outstanding set a favorite with men everywhere. Expertly made by skilled craftsmen of deluxe quality leathers that are soft, pliable, long wearing. Outside edges are carefully hand laced with India goatskin. Two-sided zipper closing style wallet with bill pocket, zip coin pocket, secret bill, key holder, 3 slip-in swing windows, identification window pocket, stamp holder. *Closed* 3⅛x4⅛ inches. Matching key case has 3-sided zip closing, 6 detachable key hooks, card holder. *Closed* 3x4 inches. *State* brown calfskin (embossed), black hand grained Morocco goatskin (not embossed).

25 N 3005E—**Wallet and key case.** Wt. 14 oz. (Fed. Tax incl.)......Set $7.50
25 N 2985E—**Wallet only.** Shpg. wt. 8 oz. (Fed. Tax incl.)..........Each 5.69


A Embossed Wallet Large Size..... $2.98
D Big-feature Wallet.... $3.50
B 3-sided Zip Closing Wallet $2.98
C Matching Key Case $1.39
E Pass Case style Wallet $5.48

Give him a Wallet by Pilgrim . . . right in every detail

[A] Smartly Embossed Large Size Wallet. Conveniently styled . . . protects money and provides ample space for valuables. Zip closing bill pocket, open bill pocket, gusseted coin pocket; attached pass case has 2 swing windows and 1 built-in window pocket. *Closed size* 3⅝x4⅝ inches. Sheepskin leather. *State color* brown (ostrich grained), black (smooth glossy finish.)

25 N 2891E—Shipping wt. 5 oz. (Federal Tax included)............Each **$2.98**

[B] 3-sided Zip Closing Wallet. Keeps money, valuables securely in place. Identification window pocket, 4 swing windows, zip closing gusseted coin pocket, stamp holder. Dark tan pigskin. *Closed* 3¼x4⅛ inchs.

25 N 2899ME—Shipping wt. 4 oz. (Federal Tax included)...........Each **$2.98**

[C] Matching Key Case. 3-sided zip closing. Leather lined. 6-key hook assembly, auto license holder. Dark tan pigskin. *Closed size* 2⅛x3⅝ inches.

25 N 2792ME—Shipping wt. 3 oz. (Federal Tax included)............Each **$1.39**

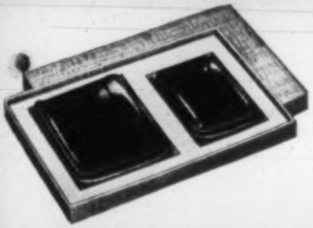
[D] A favorite Big-feature Wallet. Zip closing bill pocket, open bill pocket, identification window pocket, card pocket, gusseted coin pocket. Spiral (wire bound) detachable pass case has 4 swing windows. Turned edges. . . . made to withstand long, hard use. *Closed* 3⅛x4⅛ inches. *State* brown hand grained Morocco or Hazel (tan) pigskin.

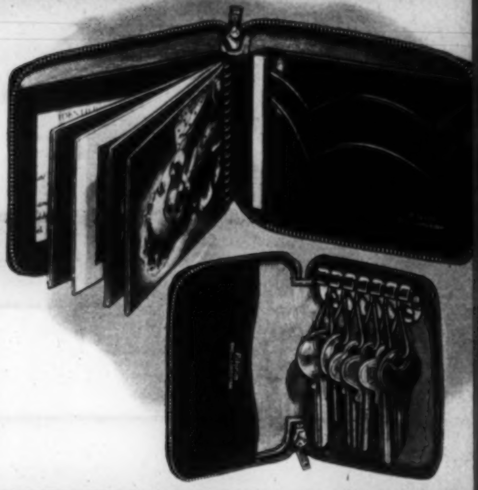
25 N 2903E—Shipping wt. 4 oz. (Federal Tax included)............Each **$3.50**

[E] Fine Quality Pass Case style Wallet. Finely tailored wallet for general utility purposes when pass case is attached . . . trim, compact when pass case is carried separately. Smooth sliding zip closing bill pocket, open bill pocket. Pass case has 4 swing windows, card pocket, snap button closing. Turned stitched edges for good looks and longer wear. *Closed* 3⅝x4⅝ inches. *Please be sure to state color wanted when ordering.* Tan saddle cowhide or black British Morocco (goatskin).

25 N 2977E—Shipping wt. 5 oz. (Federal Tax included)............Each **$5.48**

Prices of wallets on these two pages include 20% Federal Excise Tax





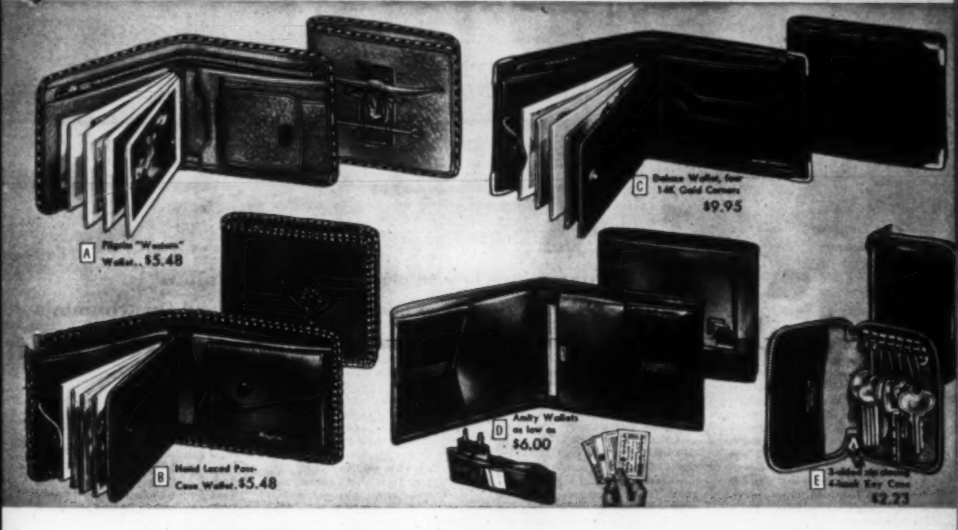
Finest Shell Cordovan . . . Pilgrim styled Select Matched Ensemble or Wallet only

High grade 3-sided zip closing wallet of finest quality Shell Cordovan leather with beautiful high luster and polish. Entire inside of bill pocket is leather lined; has identification window pocket, 4 swing windows, 4 smartly styled card pockets. *Closed size* 3⅜x4⅝ inches. Matching 3-sided zip closing, 6-hook key case is leather lined. *Closed size* 2¾x3¾ inches. *Please be sure to state color* brown or mahogany.

Set
$9.95
Wallet only
$7.20
Fed. Tax incl.

25 N 3054E—Wallet and Key Case. Shpg. wt. 8 oz. (Fed. Tax incl.) Set $9.95
25 N 3052E—Wallet only. Shpg. wt. 5 oz. (Fed. Tax incl.)............Each 7.20

Hand-grained Morocco (goatskin) Wallet. (Not shown) 3-sided zip closing. 4 swing windows, window pocket, bill pocket, coin pocket. *State* black, brown.
25 N 2904E—*Closed* 3⅜x4½ in. Shpg. wt. 5 oz. (Fed. Tax incl.) Each $3.69


A Pilgrim "Western" Wallet...$5.48
C Deluxe Wallet, four 14K Gold Corners $9.95
B Hand Laced Pass-Case Wallet.$5.48
D Amity Wallets as low as $6.00
E 3-sided zip closing 4-hook Key Case $2.23

Our finest Pilgrim Wallets . . . Nationally Advertised "Amity" Wallets

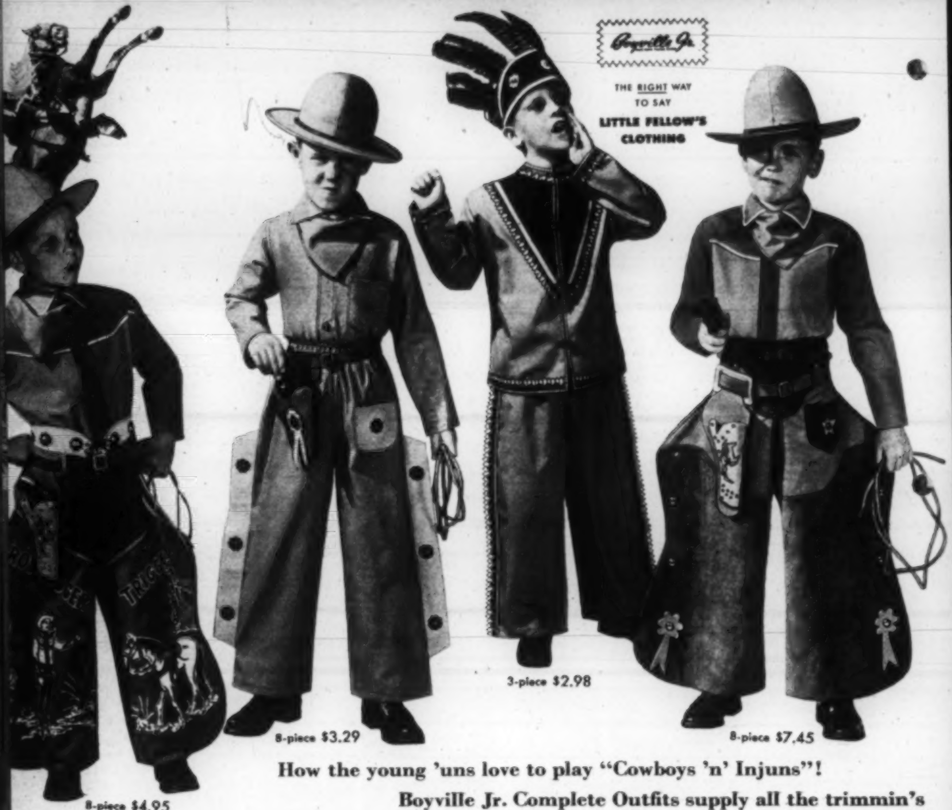
A **Pilgrim Western Styled Wallet.** Embossed with Texas longhorn and branding iron design. Zip closing bill pocket, open bill pocket, 4 attached swing windows, window pocket, card pocket, snap closing coin pocket. Braided cord edging. Shaded russet tan colored pigskin.
25 N 3260E—*Closed* 3¼x4⅝ in. Shpg. wt. 4 oz. (Fed. Tax incl.) . . . . Each $5.48

B **Hand-laced Pilgrim Wallet.** Detachable snap closing pass case; 4 swing windows. Divided bill pocket, card pocket, coin pocket. Goatskin laced edges. Embossed dark brown pigskin.
25 N 3002E—*Closed* 3¼x4⅝ in. Shpg. wt. 5 oz. (Fed. Tax incl.) . . . . . Each $5.48

C **Pilgrim Deluxe quality Morocco Wallet . . . Four 14K Gold Corners.** Detachable pass case has 4 windows. Turned edges, 3 card pockets, divided bill pocket. *State* brown, black.
25 N 3050E—*Closed* 3½x4¼ in. Shpg. wt. 5 oz. (Fed. Tax incl.) . . . . . Each $9.95

D **Famous Amity "Director" Wallets.** 8 big features include secret bill pocket, open bill pocket, "Findex" card pocket, other card and key pockets, free registration service, 4 transparent card holders, sliding stay, turned stitched edges. Size closed 3⅝x4¼ inches.
25 N 3024E—Embossed Calfskin. *State* silver tone brown, solid black. *Postpaid.* (Fed. Tax incl.)..Each $6.00
25 N 3020E—Fine Quality Morocco. (Not shown.) As above plus coin pocket. *State* black, brown. *Postpaid.* (Fed. Tax incl.)..................................$6.00
25 N 3001E—Select Quality Pigskin. (Not shown.) Similar to 25 N 3024E. Hazel (lt.) tan color. *Closed* 3⅝x4½ in. *Postpaid.* (Fed. Tax incl.)................Each $9.00

E **Pilgrim Cordovan Key Cases.** *State* brown or mahogany. (Fed. Tax incl.)
25 N 2787E—4 key hooks. *Closed* 2 x3¼ in. Shpg. wt. 3 oz.......Each $2.23
25 N 2788E—6 key hooks. *Closed* 2¾x3¾ in. Shpg. wt. 3 oz.......Each 2.75
25 N 2789E—8 key hooks. *Closed* 3⅛x3¾ in. Shpg. wt. 4 oz.......Each 3.25



THE RIGHT WAY
TO SAY
LITTLE FELLOW'S
CLOTHING

3-piece $2.98

8-piece $3.29

8-piece $7.45

8-piece $4.95

How the young 'uns love to play "Cowboys 'n' Injuns"!

Boyville Jr. Complete Outfits supply all the trimmin's

8-Piece Roy Rogers Set. **$4.95** Roy Rogers' official outfit for junior cowboys . . . sold by mail only by Sears. Heavy weight batwing chaps of strong tan cotton herringbone have pictures of Roy and his famous horse "Trigger." Imitation leather decorated waist band, adjustable strap and buckle in back. 2-tone fancy piped cowboy style cotton poplin shirt. Sueded cotton hat. Genuine leather belt. Embossed leather holster. Clicker pistol. Bandanna; lariat. Don't miss this value!

Even sizes 4 to 12. *State size.* See chart below. Shpg. wt. 2 lbs. 8 oz.
40 N 4532—Roy Rogers set . . **$4.95**

8-Piece Ranger Outfit. **$3.29** Designed for hours of fun . . . this sturdy, inexpensive little suit has all the trimmings to charm any little fella. Pants are made of strong cotton fabric, with easy fitting elastic waistband and attractive decorated pocket and trim. Well made cotton shirt has handy chest pocket. Set includes cowboy style cotton hat; genuine leather belt, and holster. Bandanna; lariat. Large metal clicker pistol. Be sure to include this big Boyville value in your Christmas list.

Even sizes 2 to 12. *State size.* See chart below. Shpg. wt. 1 lb. 10 oz.
40 N 4531—8-pc. Ranger set . . **$3.29**

3-Piece Indian Suit. **$2.98** What a thrill when he sees this colorful Redskin outfit! From the fancy head dress with its bright, many colored feathers right down to the gay orange and red trim, this set has everything to capture and hold a child's fancy. Made of strong cotton fabric in medium tan color. Laced front jacket has deep blue chest trim. Pants have fancy side trimming and elastic waist band. Strongly stitched and carefully made with dependable Boyville quality for rugged service.

Even sizes 2 to 12. *State size.* See chart below. Shpg. wt. 1 lb. 4 oz.
40 N 4534—3-pc. Indian Suit . **$2.98**

8-Piece Rancher Suit. **$7.45** Oh boy! Here's *the* cowboy suit he's dreamed about! Reg'lar broncho buster style laced front, open seat chaps. Wide batwing fronts are genuine suede leather with sturdy cotton twill uppers and backs. Gayly studded. Leather pocket and decorated waistband have adjustable back strap and buckle. 2-tone fancy piped cowboy style cotton poplin shirt. Sueded cotton hat. Real leather belt; leather embossed holster. Large metal clicker pistol. Bandanna and lariat.

Even sizes 4 to 12. *State size.* See chart below. Shpg. wt. 3 lbs. 4 oz.
40N4533-8-pc. Rancher Suit . **$7.45**

HOW TO ORDER COWBOY SUITS. Measure height without shoes. Measure waist around body over trousers or pants without belt. Order nearest size.

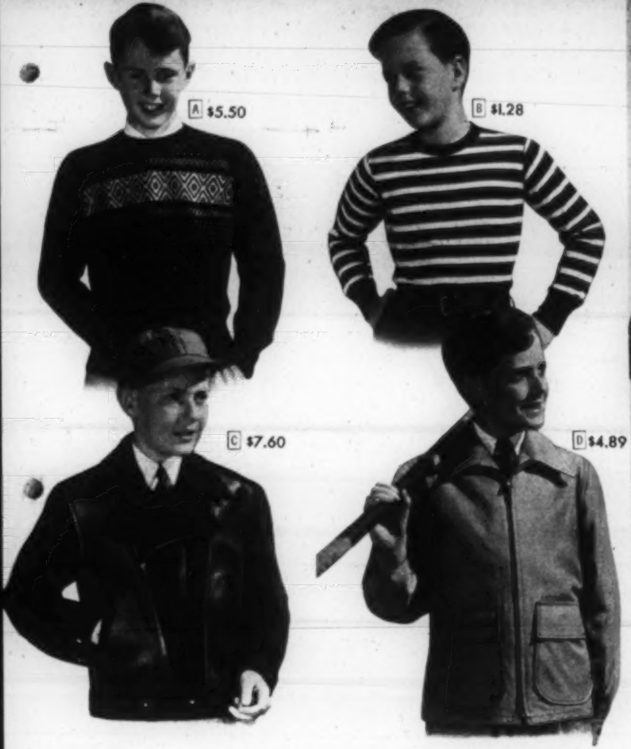
If Height Is	And Waist Is	Order Size	If Height Is	And Waist Is	Order Size	If Height Is	And Waist Is	OrderSize
Under 34 in.	19 to 21 in.	2	40 to 44 in.	21½ to 24 in.	6	50 to 53 in.	23½ to 26 in.	10
34 to 39 in.	20 to 23 in.	4	45 to 49 in.	22½ to 25 in.	8	54 to 57 in.	24½ to 27 in.	12

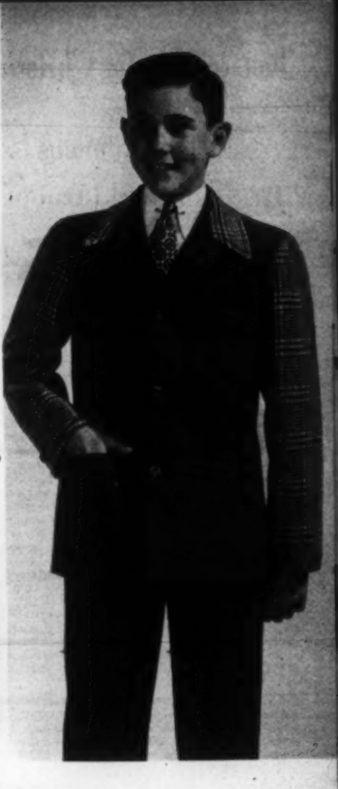
WESTERN STYLE SPORTS SHIRT . . . made in the Western manner with wide, two-button cuffs and Western type pockets. Tailored of fine cotton broadcloth that's mercerized and Sanforized, fabric won't shrink over 1%. Plenty of wear and it's easy to launder. Two-way convertible collar can be worn open or closed; in-or-out bottom. Choice of two washfast colors. Shipping weight 12 ounces. *Sizes* 6, 8, 10, 12, 14, 16, 18. *Please state size wanted.* **$1.69**

43 N 3550—Medium blue **43 N 3551**—Medium tan **$1.69**

HOW TO ORDER BOYS' SPORTS SHIRTS

If chest measures	24	26	28	30	32	34	36 in.	Measure chest over underwear, well up under arms
If height measures	41–46	47–50	51–54	55–58	59–61	62–64	65–67 in.	
Order size	6	8	10	12	14	16	18	





Boyville and Fraternity Prep gifts for the 'sonny' side of your family . . .
Sweaters . . . Jackets . . . Leisure Outfit—styles that are bound to make a hit!

100% all wool worsted Pullover

A Everything a fellow wants in a sweater . . . fine all wool heavyweight fabric that's soft and warm—closely knit . . . in a popular ski-type Swiss-like pattern he can't help being keen about. Ribbed crew neck; ribbed cuffs. Hand washable—use gentle Lux.

Sizes small (10–12); medium (14–16); large (18). *Please state size.* Shipping weight 12 oz.

43 N 2340—Navy blue-jockey red-white
43 N 2341—Maroon-light blue-white
43 N 2342—Green-jockey red-white **$5.50**

Aviation style leather and wool

C A thrilling, heart warming gift! Front panels are top grade capeskin leather; back, sleeves and trim are cozy all wool fabric (20% new wool, 80% reprocessed wool). Durable cotton plaid body lining, fully lined sleeves. Zipper front has overlap for extra warmth. 3 deep pockets; sports back. Adjustable side straps, cuffs. Shpg. wt. 2 lbs. 10 oz.

State size 8, 10, 12, 14, 16, 18. See chart below.

[illegible] N 3403—Dark brown with tan leather
[illegible] N 3404—Medium blue with tan leather **$7.60**

Colorful striped Knit Shirt

B Knit of fine cotton in a neat, comfortable long sleeve style. A gift any young boy will appreciate. Handsome striped patterns. Ribbed crew neck; ribbed cuffs. Choice of three color combinations. Wash separately—use gentle Lux.

Sizes 4, 6, 8, 10, 12, 14 and 16. *Please state size wanted.* Shipping weight 8 ounces.

43 N 4320R—Blue combination
43 N 4321R—Maroon combination
43 N 4322R—Brown combination **$1.28**

Zelan treated Army type poplin Jacket

D Yes, this smart looking, good weight jacket is fully lined—plenty of warmth for damp, chilly days. Made of rugged, wear-resistant Army type cotton poplin, Zelan treated for durable weather protection. Body and sleeves lined with cozy cotton plaid flannel. Zipper front. 4 lower combination pockets include 2 concealed muff type and 2 with flaps. Belted sports back. Shpg. wt. 1 lb. 10 oz.

State size 8, 10, 12, 14, 16, 18. See chart.

40 N 3415—Medium tan **$4.89**

How to Order Boys' Leisure Coat and Jackets

Measure height without shoes. Measure chest around body over shirt, well up under arms. Refer to chart below and order nearest size.

If Height is (inches)	45 to 49	50 to 53	54 to 57	58 to 61
And Chest is (inches)	24 to 26	25½ to 27½	27 to 29	28½ to 30½
Order Size	8	10	12	14
If Height is (inches)	62 to 65	65½ to 68	68 to 70	
And Chest is (inches)	30 to 32	32 to 34	34 to 36	
Order Size	16	18	20	

How to Measure for Slacks

WAIST: measure natural waistline over trousers without belt. **INSEAM:** measure from crotch along inseam to heel.

All wool campus style Leisure Outfit

Coat	Slacks
$6.90	$6.10

Fraternity Prep Leisure Coat. Boy, how he'll love this handsome gift! Solid tone front is soft, smooth finish fabric, expertly woven of 35% new wool and 65% reprocessed wool. Sleeves, collar and back in a lively plaid of 47½% new wool, 15% reprocessed wool, 37½% reused wool. Superb Fraternity Prep tailoring assures easy, comfortable fit and long wear. Latest 4 button style, 3 solid color patch pockets. Rayon lined yoke. 2 colors. Shipping wt. 2 lbs.

State size 10, 12, 14, 16, 18, 20. See below at left.

♦60 N 2325—Medium tan
♦60 N 2326—Medium blue **$6.90**

100% new wool worsted Slacks. A mighty welcome gift. Teams handsomely with leisure coat described above. Smooth draping all new wool fabric in two smart gabardine shades; retains shape, resists wear and wrinkling. Careful Fraternity Prep tailoring includes zipper front, 4 pleats, dropped belt loops, cuffs. Shpg. wt. 2 lbs.

Sizes 25½ to 32-inch waist. 25 to 33-inch inseam. *State waist and inseam.* See "How to Measure" at left.

♦60 N 2431—Medium brown
♦60 N 2434—Medium blue **$6.10**

♦ Shipped from Chicago. Order from Sears nearest mail order house and pay postage from there.

Just in time for Christmas Giving

ARMY SURPLUS

Reversible Ski-trooper's

PARKA . . . $545

Two layers of fine, Sanforized (won't shrink over 1%), combed cotton poplin—one white, one olive drab—Zelanized for durable water-repellency. Marvelously complete protection. You can be snug and dry in a cold, wet outdoors at amazingly little cost. Read how below.

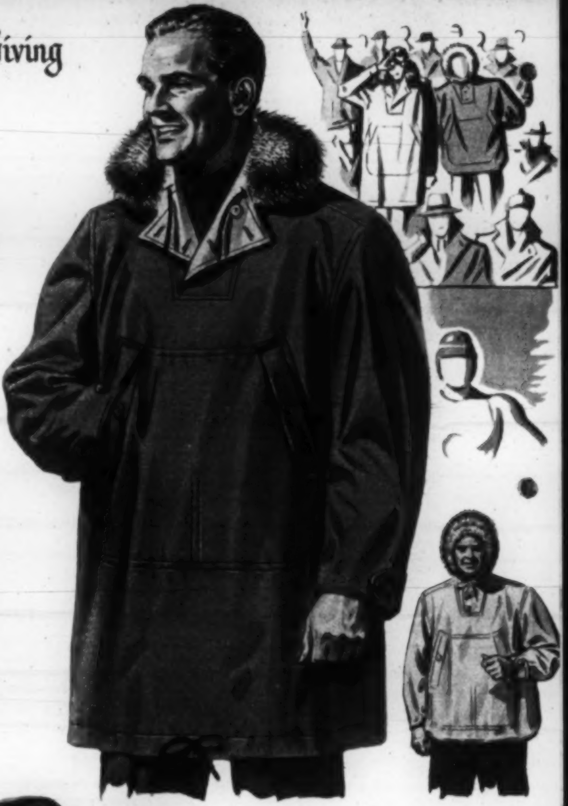
Light in weight, easy to carry, easy to handle—over the head in a second, either side out, and you're covered from head to knee against rain, sleet, snow, wind or cold. Lay back hood, let hang free for roomy comfort, even over bulky sweaters or mackinaw coats. Average length, hanging loose, about 38 inches.

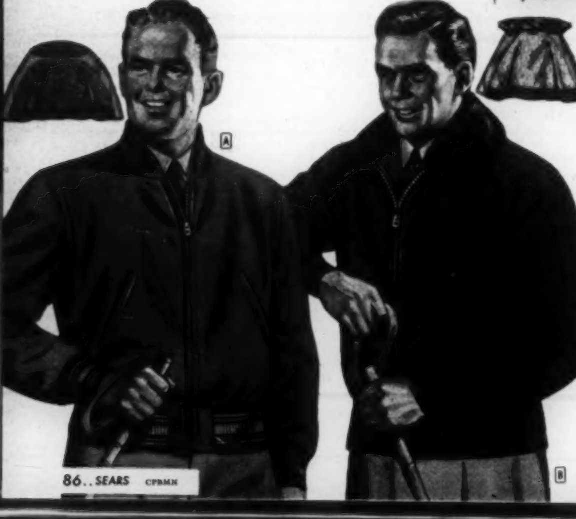
When the storms come, you're ready: wolf fur-trimmed hood adjusts around face with drawstring and snap button on back of neck; 3-button neck opening closes with a wide overlap; storm tabs button down over pockets (either side out you have deep pockets, plus access to inner clothing). If desired, pull bottom drawstring tight around waist to shut out wind or wetness from below; you'll have leg freedom, plus protection—see small view.

The army paid many dollars more than our low price to you. It's a bargain—and it's a perfect gift. How about taking it along to a football game? Skiing or skating, chopping wood or feeding the stock; into the woods or into town? Don't wait! Send for it today! Shipping weight 4 pounds 1 ounce.

Sizes: If you have a 38, 40 or 42-in. chest, order size medium; if 44, 46 or 48-in. chest, order size large. *State medium or large.*
41 N 5166—Reversible white and olive drab parka......$5.45

How to Measure for Parka and Jackets: Measure chest around body over garments you'll wear underneath. Keep tape well up under arms, over shoulder blades in back. Number of inches is your size. Measure carefully, make no allowances.





Hercules pile lined Sportswear

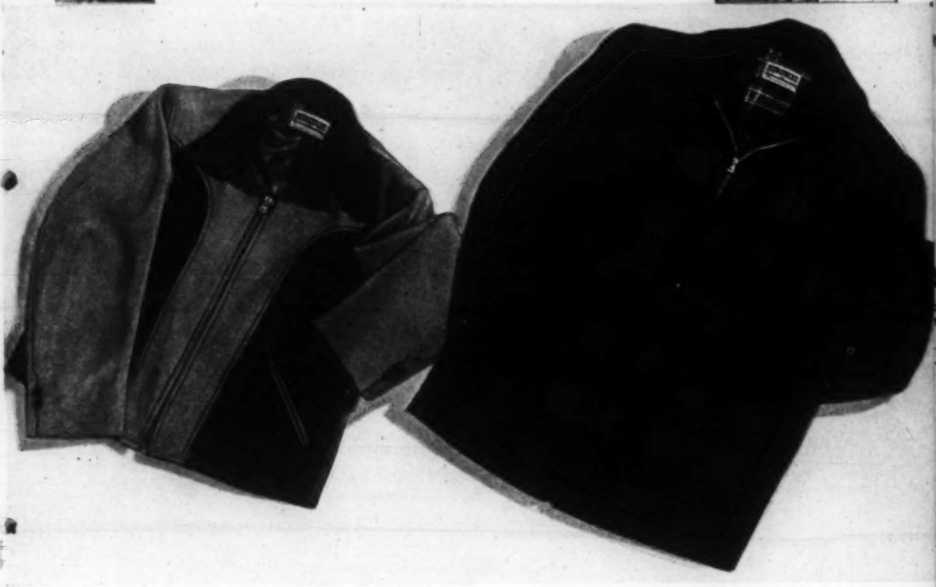
Practical new blouse styles make superb gifts. Both have 100% wool pile linings and water-resistant outer fabrics for maximum comfort and minimum weight

A **Lightweight Zelan-treated cotton Poplin.** $918
Smartly comfortable, yet low priced. Extra warm because of double-faced pile body lining (100% wool pile on *both sides* of a cotton back that is 40% of entire lining). Sleeve lining is a quilted cotton twill with 100% wool interlining. Sanforized—won't shrink over 1%, Zelan-treated for durable water-repellency. Striped knit collar, cuffs and waistband 21% wool, 21% rayon, 58% cotton. Slash pockets, zipper closing. Average length, 27 in.
State size chest 34, 36, 38, 40, 42, 44, 46, 48 inches.
41 N 5159—Brown. Shipping weight 3 lbs. 7 oz.....$9.18

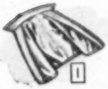
B **Flying Jacket style for heavy duty wear.** $1495
Mighty 13-ounce Jungle Cloth—toughest cotton fabric we've ever sold or seen, so tightly woven as to be water and wind-resistant. Lining is 18-ounce 50% wool, 50% alpaca pile on cotton back that is 48% of entire lining. Mouton collar (lambskin treated against spotting and curling). 100% wool worsted knit wristlets and bottom. Jungle Cloth lining in deep slash pockets. Zipper closing. Average length, 26½ inches. Designed to give long wear for work or sport under the most rugged conditions.
State chest size 34, 36, 38, 40, 42, 44, 46 inches.
41 N 5165—Olive drab. Shpg. wt. 4 lbs. 9 oz......$14.95

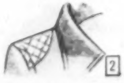
Two Gift Jackets that'll get a warm reception

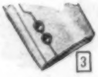
Champions in their fields. For giving or for yourself. Other distinctive Hercules styles in General Catalog. For Easy Terms, see page 231



Hercules two-tone deluxe Sports Casual







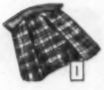
To be proudly given, proudly worn. Heavy cavalry twill of 38% new wool, 62% rayon in new taupe color combines with brown gabardine (heavy 1.75 wt. 2-ply combed cotton gabardine . . . our best). Water-repellency treatment is famous Cravenette process. **$16⁹⁵**

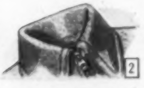
Deluxe jacket to give you comfort, service . . . yes, and true distinction. Fully lined (see 1, above) with iridescent rayon. See, too, style-making dress clothes features; padded shoulders (2), and split, buttoned cuffs (3), will smarten your appearance. Novelty yoke back has inverted pleats, bi-swing construction, stitched-down half belt; buttoned side tabs are easily moved if more waist suppression is desired. Shape-retaining interlined collar. Average length, 25 inches.

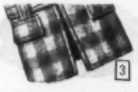
Sizes chest 34, 36, 38, 40, 42, 44, and 46 inches. *Please state size.*

41 N 6102—Sports Jacket. Shipping weight 3 pounds 2 ounces **$16.95**

Hercules wool Norfolk model Surcoat







Heavy all wool . . . 30% resilient new wool, 70% reused wool . . . used in red and black checked front, solid blue back. Plaid cotton flannel lines body (see 1, above); sturdy cotton in sleeves. **$13⁹⁸**

Think of the use he'll get out of a "wear-everywhere" coat like this! Smart, warm, serviceable, it rolls into one the best qualities of *three* great styles. Front pleats, tunneled for belt, and leather buttons, contribute *Norfolk* handsome appearance. Big size, big flap pockets, big convertible collar (see 2) make for *mackinaw* comfort. Easy-acting zipper starts well above bottom so that he'll have *Surcoat* leg freedom plus 32-inch hip-covering length (see 3). Three-piece belt, stitched-down in back, fastens with buckle in front.

Sizes chest 34, 36, 40, 42, 44, and 46 inches. *Please state size.*

41 N 291—Norfolk model Surcoat. Shipping weight 4 lbs. 15 oz **$13.98**

HOW TO MEASURE FOR JACKETS . . . Measure chest around body over garment usually worn underneath, such as vest or sweater. Keep tape well up under arms and over shoulder blades in back, snug but not tight. Number of inches is your size

Studded Helmet

$2.19

Leather grained all plastic helmet . . more durable than leather. Perfect protection against rain, snow, and winter cold. Fleecy rayon lining; adjustable chin strap. Shpg. wt. 8 oz.

Colors: tan and red. *Sizes* small (6¼–6⅜); med. (6½–6⅝); large (6¾–6⅞). *Please state size and color.*

43 N 727......**$2.19**

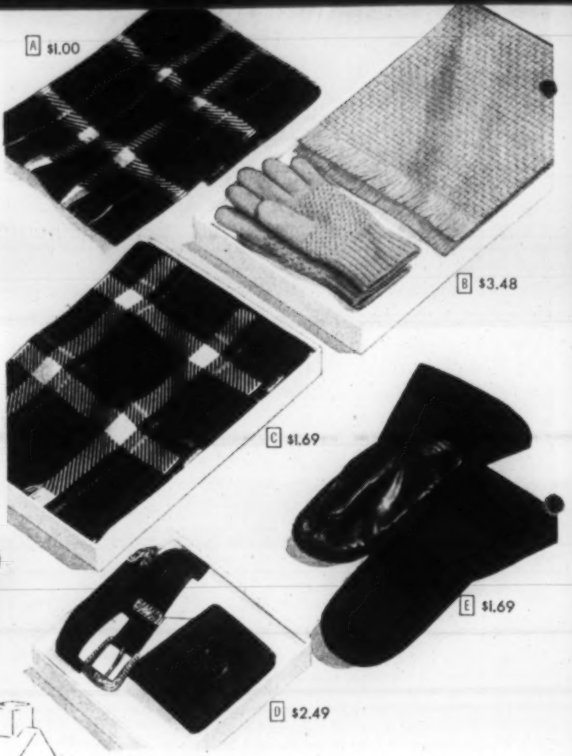
Rayon pile Earmuffs

44c

A perfect gift for all lads . . . practical, too, just the thing to keep his ears toasty warm all winter long. Cotton fleece lining. Adjustable metal band folds up. Shpg. wt. 3 oz.

Colors brown, blue, red, green. *State color.*

43 N 717—44c; 2 for 85c



Give him something to wear, he'll like it!

Good looking Boyville Apparel Gifts
for boys on your Christmas list . . . *Boyville* REG. U. S. PAT. OFF.

Cotton blanket Robe for little boys

$3.89

- Double napped cotton blanket cloth is extra soft and smooth . . famous for warmth
- Finely tailored for a neat, comfortable fit
- Seams are reinforced for added strength

Naturally, you want to delight that little fellow on Christmas morning . . . and yet you want to be practical, too. This handsome little robe serves the double purpose . . . a gift that will make your youngster's eyes sparkle with pleasure and yet will give him the warm protection he needs on cold winter mornings. Neatly tailored in a double breasted, 4-button style. Rayon cord belt with matching trim. Appliqued design on chest pocket. Set-in sleeves. Wash separately.

Sizes 2, 4, 6, 8. Colors Royal blue, red, camel (med.) tan. See chart below. Shipping weight 1 pound.

43 N 18—*Please state size, color*............**$3.89**

How to Order Little Boys' Robes

If chest is	20	22	24	25-in.
If height is	35	39	43	47-in.
Order size	2	4	6	8

Use Sears Convenient Easy Payment Plan for all your Christmas needs. For details see Page 231

A **Jr. all wool Scarf . . blended plaid patter** A gift that's as colorful as his Christmas tree . . . and one that will keep him snug and warm, too. Size about 9 by 41 in.

Colors blue, maroon, brown. *State color.*

43 N 210—Shpg. wt. 4 oz............... **$1.00**

B **All wool matching Glove and Scarf Set.** Here's a way to please that young man . . . give him this smart set. Scarf about 12x47 in. Gift box. *Glove sizes* medium (6–7), large (7½–8½).

Colors maize, camel, maroon. *State size and color.*

43 N 314—Shpg. wt. 11 oz. Complete set **$3.48**

C **Boys' warm 100% wool scarf.** Attractive bold plaid patterns in this heavyweight all wool worsted scarf . . . he's sure to like it. Larger student size 12 by 47 inches.

Colors blue, brown, maroon. *State color.*

43 N 316—Shpg. wt. 9 oz................ **$1.69**

D **Good-looking leather Belt and Wallet Set.** Western "Indian head" embossed design on belt, wallet, both made of fine steerhide leather. Belt is 1 in. wide. Gift box. *Color* Tan. Shp wt. 7 oz.

State size 24, 26, 28, 30, 32-in. waist.

43 N 317—29c Fed. Tax included..... **$2.49**

E **Two-tone gauntlet style Mittens.** Big, swagger gauntlet mitts with all wool Buffalo plaid backs and cuffs; capeskin leather palms. Warm cotton fleece lining. *Colors* red or blue. *Sizes* small (6½), medium (7), large (8).

43 N 914—*State size, color.* Shpg. wt. 6 oz. **$1.69**

A 79c

B 85c

C $1.00

D $1.89

E $3.59

Rootin' Tootin' fun lovers' gifts

Belts, guns and holsters in
authentic Western styles

Boyville Jr.
OUR OWN TRADE MARK

Embossed Western style Belt

A Here's a tip for that young fellow's Christmas gift . . . a Western style belt made of fine steerhide leather with embossed Western design. Smartly styled to please young men. Gold color metal buckle, tip, loops. ¾-in. wide. Shpg. wt. 4 oz.

Color tan. *Sizes* 22, 24, 26, 28, 30, 32-inch waist.
43 N 302—*Please state size wanted*. **79c**

Extra heavy steerhide Belt

C This Texas Ranger belt makes a wonderful gift for any boy. Made of extra heavy steerhide that wears exceptionally well. Embossed Western style metal buckle, tip, loops that fellows really "go for." 1-inch wide. Shipping weight 4 ounces.

Color tan. *Sizes* 24, 26, 28, 30, 32-inch waist.
43 N 338—*Please state size wanted* **$1.00**

Western style Belt, Holster, Gun Set

E Western type jeweled, studded steerhide belt with matching holster, "six shooter" gun . . . a gift that will give any boy a thrill. Holster and matching 1-in. belt trimmed with studs and jewel-like stones. Lightweight plastic gun.

Color tan. *Belt sizes* 24, 26, 28, 30, 32-inch waist. *State size.* Shipping weight 15 oz.
43 N 353—Complete set. **$3.59**

Western style studded Belt

B Just the gift for him . . . one that he will be proud to wear. Genuine heavyweight steerhide belt ⅝ in. wide with sparkling studs and jewel-like stones all around. Western style nickel plated buckle, tip, loop. Shipping weight 4 oz.

Color tan. *Sizes* 24, 26, 28, 30, 32-inch waist.
43 N 349—*State size*. **85c**

Western style Belt for boys and girls

D He's a lucky fellow if he finds this jewel-trimmed belt under his Christmas tree. Genuine heavyweight steerhide with studs and jewel-like stones all around. Western design . . . solid brass buckle, loop and tip. 1¼-in. extra wide. Shpg. wt. 5 oz.

Color tan. *Sizes* 24, 26, 28, 30, 32-inch waist.
43 N 350—*Please state size*. **$1.89**

Individual Holsters and Guns

Holsters and gun, listed in set at left, can also be purchased individually, as listed below.

Left Hand Leather Holster . . . jewel-like trim.
43 N 351—Shipping weight 3 ounces. . .**94c**
Right Hand Leather Holster . . . jewel-like trim.
43 N 352—Shipping weight 3 ounces. . .**94c**
Plastic Gun; moving cylinder; hammer action.
43 N 347—Shipping weight 9 ounces. . .**94c**

HOW TO MEASURE AND SIZE SCALE FOR BOYS' HATS AND CAPS

Place a strip of heavy paper about 2 inches wide around head. Mark paper where ends meet, then place on a tape measure for correct measure in inches. If between sizes, order next larger one.

If head measures	Order size	If head measures	Order size	If head measures	Order size	If head measures	Order size	If head measures	Order size
19⅛ inches	6⅛	19⅞ inches	6⅜	20¾ inches	6⅝	21½ inches	6⅞	22¼ inches	7⅛
19½ inches	6¼	20¼ inches	6½	21⅛ inches	6¾	21⅞ inches	7	22⅝ inches	7¼

Why not include boys' furnishings on your Easy Payment order? See page 231

"The Lazy Y"..Western style cowboy Hat

$1.87

Yes, this Western style cowboy hat is just the right gift to say "Merry Christmas" to any young lad or girl. They'll like the strictly Western, extra wide 3¼-inch brim . . . the colorful adjustable rayon cord chin band . . . the snappy braided hat band. Made of fine 100% new wool felt. Shipping weight 1 pound 4 ounces.

Colors: black, tan or red. *Sizes* 6½, 6⅝, 6¾, 6⅞, 7, 7⅛, 7¼. *Please state size and color wanted.* See chart shown below.
43 N 507 . . . .**$1.87**

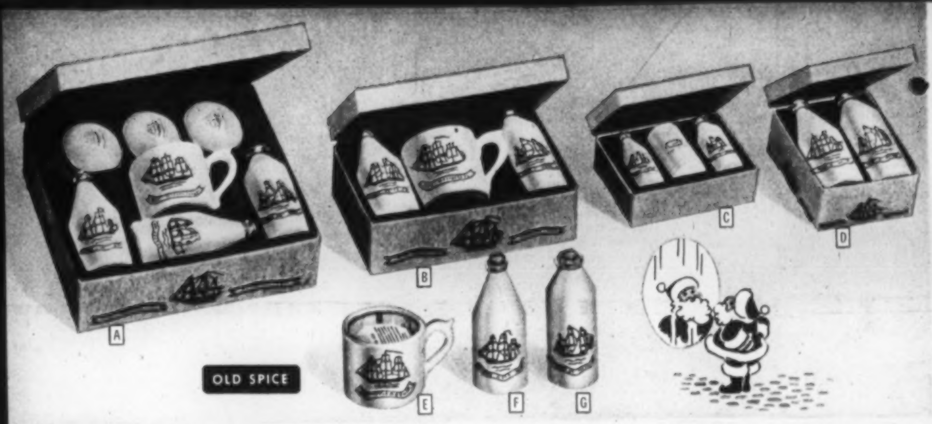
Buffalo plaid Jacket-shirt—100% virgin wool

$6.95

- Heavy, 22-oz. all virgin wool loomed from top quality, lively fibers, in brilliant red and black checks—treated to resist wind and moisture.
- Latest style—wear it as a shirt or jacket!

A thrilling gift . . . with all the features Young America wants most! Big, bold Buffalo checks superbly woven from 100% virgin wool for rare warmth and beauty. 2 chest pockets with buttoned flaps. 2-way collar. Easy fitting plain back. Button cuffs. Sleeve facings. Finished seams. Shpg. wt. 1 lb. 8 oz.

Even sizes 10 to 18. *State size.* See How to Measure page 232.
40 N 6600—Buffalo plaid Jacket-Shirt. **$6.95**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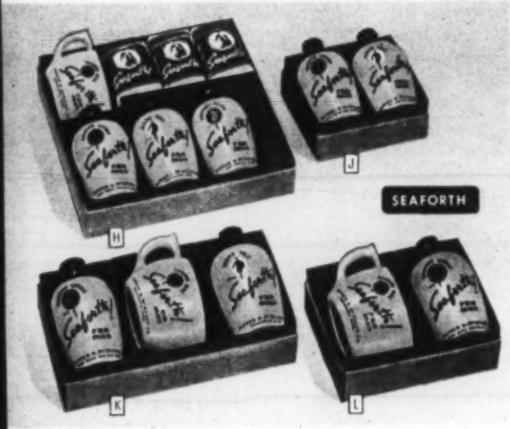
B
C
D
OLD SPICE
E
F
G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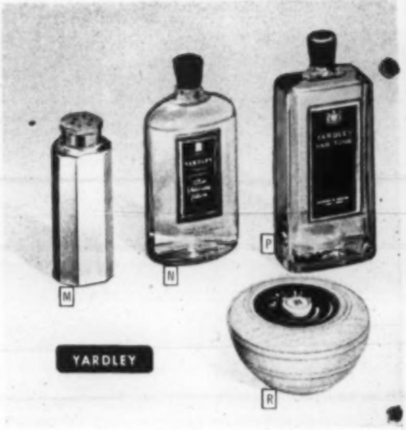
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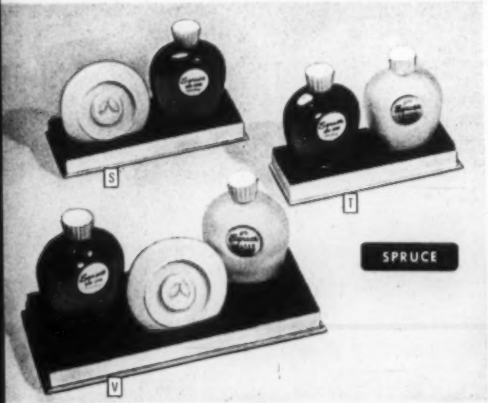
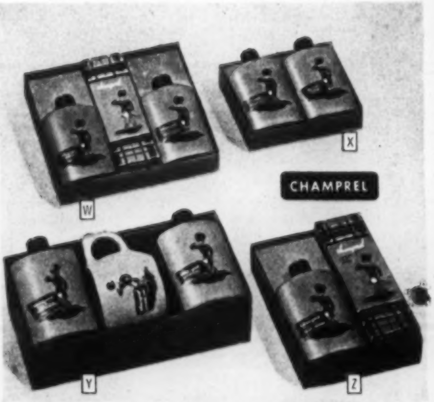



X
W
CHAMPREL
Y
Z

Include toiletries on your Easy Terms Order, see page 231

The way to a man's heart on Christmas morning

Old Spice Toiletries—choice of discriminating men

When it's a man you want to please, choose Old Spice. The scent of these toiletries is tangy and masculine. The containers are of pottery—in an early American pattern with clipper ship design. A handsome gift!

[A] **7-piece Set.** 4-ounce bottle of after-shaving lotion; shaving mug with soap; 4-ounce bottle of Cologne; 3-ounce talc; 3 cakes of men's soap. In gift box. Postpaid.
8 N 9855—Includes 55c Fed. Tax. . **$5.55**

[B] **3-piece Set.** 4-ounce bottle of after-shaving lotion; shaving mug with soap; 3-ounce container of men's talc. In gift box. Postpaid.
8 N 7205R—Includes 35c Fed. Tax. **$3.10**

[C] **3-piece Travel Kit.** Contains 1-ounce after-shaving lotion; shaving stick; ¾-ounce men's talc. In gift box. Postpaid.
8 N 9856—Includes 10c Federal Tax. **$1.35**

[D] **2-piece Set.** Includes 4-ounce bottle of after-shaving lotion; 3-ounce container of men's talc. In gift box.
8 N 7206RE—Postpaid **$2.10**

[E] **Shaving Mug.** Handsome mug with 5½-ounce of shaving soap.
8 N 7523—Postpaid **$1.00**

[F] **Men's Talc.** 3-ounce container of men's talc in neutral tint.
8 N 7603E—Postpaid **90c**

[G] **After Shaving Lotion.** 4-ounce bottle of refreshing after-shaving lotion.
8 N 7609E—Postpaid **$1.20**

Seaforth Products—reminiscent of Scotch highlands

The fragrance of Seaforth will remind him of Scotch fern and heather, a combination that's distinctly masculine. Toiletries are put up in miniature replicas of ancient Scotch jugs—with snug caps. In gift boxes.

[H] **7-piece Set.** 4-ounce bottle of shaving lotion; 3½-ounce container of talc; 4-ounce bottle of hairdressing; shaving mug with soap; 3 bars of soap. Postpaid.
8N9860–Includes 60c Federal Tax **$5.60**

[J] **2-piece Set.** 4-ounce bottle of shaving lotion; 3½-oz. container of talc.
8 N 9857E—Postpaid **$2.40**

[K] **3-piece Set.** 4-ounce bottle of shaving lotion; shaving mug with soap; 3½-oz. container of men's talc. Postpaid.
8N9859–Includes 40c Federal Tax. **$3.40**

[L] **2-piece Set.** Shaving mug with soap; 4-ounce bottle of shaving lotion. Price includes 20c Federal Tax.
8 N 9858—Postpaid **$2.20**

Yardley Toiletries—scented with Old English lavender

To please a man of any age, give Yardley toiletries. Their refreshing but light lavender fragrance makes them a special favorite at Christmas. Carefully prepared of choice ingredients and attractively packaged.

[M] **Talc.** Neutral tint. Shaker box.
8 N 7602RE—Postpaid. 3½ oz. . **$1.02**

[N] **After-Shaving Lotion.** Cooling and soothing on the skin. 7-ounce bottle.
8 N 7610E—Postpaid **$1.50**

[P] **Hair Tonic.** 11-ounce bottle.
8 N 6121E—Postpaid **$1.80**

[R] **Shaving Bowl.** Makes a creamy lather to soften tough beards. In wood bowl.
8 N 7507—Postpaid **$1.00**

Spruce Shaving Sets—crisp, bracing fragrance

Put an invigorating Spruce Shaving Set under the tree for that "special" man. The forest-fresh fragrance will remind him of the northern woods and lakes. In attractive gift boxes of dark green and silver color.

[S] **2-piece Shaving Set.** Plastic shaving bowl with soap; 5½-ounce bottle of after-shave lotion. Postpaid.
8 N 7207–Includes 20c Federal Tax. **$2.15**

[T] **2-piece After-Shave Set.** 4-oz. talc; 5½-oz. bottle of after-shave lotion.
8 N 9886E—Postpaid **$2.40**

[V] **3-piece Shaving Set.** Contains 5½-ounce bottle of refreshing after-shave lotion; white plastic shaving bowl with quick-lathering shaving soap; 4-ounce container of men's talc in neutral tint. Price includes 40c Federal Tax. Just the thing for his Christmas!
8 N 7203—Postpaid **$3.35**

Champrel Shaving Sets—at an extremely modest price!

For toiletries with the pungent odor of the Scotch highlands, give him one of these Champrel sets. Flask-type containers especially designed for men. Each set comes in a smart box. A gift he will welcome!

[W] **3-piece Shaving Set.** 4-ounce flask of men's talc; 4-ounce tube of brushless or lather shave cream (*please state choice*); 4-ounce bottle of after-shave lotion. Price includes 20c Federal Tax.
8 N 9737—Shpg. wt. 2 lbs. **$1.49**

[X] **2-piece After-Shave Set.** Contains 4-ounce bottle of after shave lotion; 4-ounce container of talc.
8 N 9732E—Shpg. wt. 1 lb. 8 oz . . . **$1.07**

[Y] **3-piece Shaving Set.** 4-ounce bottle of after-shave lotion; shaving mug with soap; 4-ounce container of talc. Price includes 20c Federal Tax.
8 N 9739—Shpg. wt. 2 lbs. 14 oz . . . **$1.69**

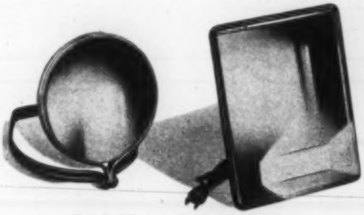
[Z] **2-piece Shaving Set.** 4-ounce bottle of after-shave lotion; 4-ounce tube of brushless or lather shave cream (*please state choice*). Includes 5c Federal Tax.
8 N 9736—Shpg. wt. 1 lb. 10 oz **89c**

Prices include 20% Federal Tax where E is added to catalog number (as 8 N 9732E)

Men's Toiletries—budget priced

Williams Shaving Set. A useful gift for any man. Set contains 5-ounce bottle of Aqua Velva; 3-ounce container of after-shaving talc in new bronze shade; 2-ounce tube of luxury shaving cream. Packed in gift box. Price includes 12c Federal Tax. Postpaid.
8 N 9861 . . . . **$1.01**

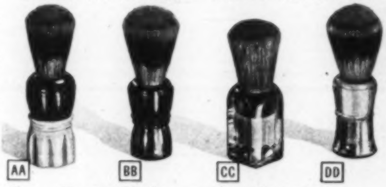
Marbury Toiletries Set. This popular set is just the thing for an inexpensive gift. Set consists of 4-ounce bottle of hairdressing; 4-ounce container of men's talc; and 4-ounce bottle of after-shaving lotion. Comes packed in gift box. Shpg. wt. 2 lbs. 6 oz.
8 N 9720E **$1.07**



Handy Mirrors for easier shaving

Adjustable Shaving Mirror. Stands on table or hangs on wall . . . support is adjustable. Metal frame and support are finished in off-white enamel. Mirror is plain on one side and magnifying on other. Diameter 5¼ inches. Shpg. wt. 2 lbs.
8 N 9921 . . . . **$1.29**

Electric Shave Mirror. Gives plenty of light for shaving—through frosted glass window. Size 6¼ x 9¼ in. Complete with 25-watt bulb, 5 feet of cord, and plug outlet for electric razor. For 110–120 AC current only. Shipping weight 2 pounds.
8 N 6264 . . . . **$3.39**



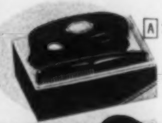
Shaving Brushes—useful and practical

[AA] **Heavy Duty Shaving Brush.** A gift he will use every day of the year. Mixture of Chinese bristles and hair. Has black and white plastic handle. Length 4½ in. Shpg. wt. 4 oz.
8 N 7669 . . . . **$1.39**

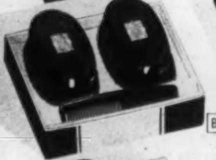
[BB] **Shaving Brush with ruby-colored handle.** Attractive transparent ruby-colored plastic handle. Sterilized better quality genuine bristles. Simulated badger casing (outside). Overall length 4½ in.
8N9794–Shpg.wt.7oz. **$2.79**

[CC] **Lucite Handle Shaving Brush.** Modern box-type handle has smart new lines—made of crystal clear Lucite. Sterilized high-quality bristles. Length 4 inches.
8N9795–Shpg.wt.8oz. **$3.89**

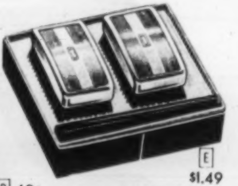
[DD] **Our Best Shaving Brush.** It's handsome! Ferrule of white plastic with transparent Lucite handle. Sterilized high-quality genuine bristles with genuine badger casing (outside). Length 4¼ in.
8N9796–Shpg.wt.7oz. **$4.98**



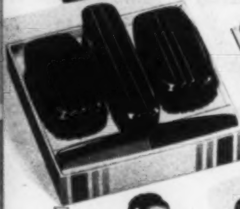
A 39c



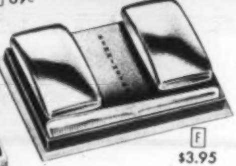
B 69c



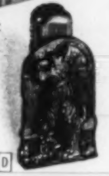
E $1.49



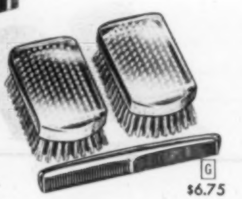
C 98c



F $3.95



98c D



G $6.75

Brush Sets for that well-groomed look

A **Boys' Brush Set.** Wood-back military brush (length 4½ inches) with attractive metal shield. Good quality synthetic bristles. Comb is made of black plastic, 5 inches long. An inexpensive gift for the boy in your family. Shipping weight 9 ounces.
8 N 9717. . . . . .39c

B **Boys'3-piece Brush Set.** This serviceable set consists of 2 military brushes and a comb. Brushes have wood backs, about 5 inches long, with metal insignia. Good quality synthetic bristles. 5-inch comb of black plastic. Shipping weight 1 pound 2 ounces.
8 N 9718. . . . . .69c

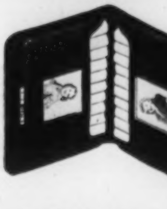
C **Boys' 4-piece Brush Set.** Includes 2 military brushes, clothes brush, and comb. Brushes have wood backs and synthetic bristles. Military brushes are 4¼ inches long; clothes brush 6¼ inches long. 7-inch black plastic comb. Shpg. wt. 1 lb. 10 oz.
8 N 9719 . . . . .98c

D **Men's Clothes Brush in Holder.** Wood-back clothes brush, length 6¾ inches, with synthetic bristles. Molded-wood holder, 6 inches high, with figure of Scottie dog on the side. Shpg. wt. 1 lb. 4 oz.
8 N 9741 . . . . .98c

E **Men's 3-piece genuine-bristle Brush Set.** Get this attractive set for a gift that's sure to please. Includes 2 well-made military hair brushes and comb. Brushes have metal backs in a wood-effect finish . . . bright, glistening metal trim. Length about 4½ inches. Genuine black bristles are set securely in metal-faced block. Black plastic comb is 7 inches in length. Set comes in gift box. Shipping weight 14 ounces.
8 N 9773. . . . .$1.49

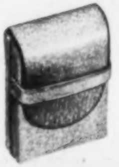
F **Men's 3-piece genuine-bristle Brush Set.** The shining chrome-finish backs of these handsome military brushes make them an expensive looking Christmas present. Set consists of two 4½-inch military hair brushes and comb. Brushes have extra-long genuine black Chungking bristles, anchored securely in metal block. 7-inch clear plastic comb. Set comes in transparent plastic-top gift box. Select this smartly fashioned brush and comb set for a gift he will appreciate. Shipping weight 14 ounces.
8 N 9772. . . . .$3.95

G **Men's deluxe 3-piece Lucite Military Brush Set.** Choose the finest of all military brushes, a set with Nylon bristles. This superb set consists of 2 military brushes with gleaming white, heavy-gauge Nylon bristles and a strong Lucite (plastic) comb. Brushes are beautifully designed of sparkling, crystal-clear Lucite; firmly anchored bristles are stiff and long lasting . . . shed water easily. Length of brushes 4½ inches, of comb 7 inches. For military brushes you'll be proud to give and he'll be happy to receive, give this modern, good-looking set. Comes in gift box. Shipping weight 1 pound.
8 N 9770. . . . .$6.75



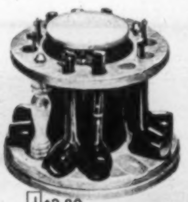
Leather Cigarette Case

Handy case of brown split cowhide leather. Made flat like a billfold, with room for 20 cigarettes (10 on each side). Inserts for 2 pictures. Size closed 3¼x4¼ inches. Cigarettes not included.
8 N 6549–Shpg. wt. 4 oz. 79c

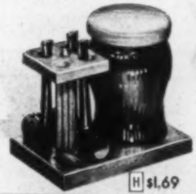


Pigskin Cigarette Case

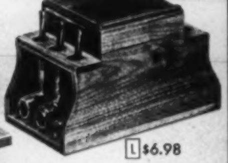
For a gift of superior quality, choose this sturdy cigarette case. Made of genuine top-grain pigskin, finished in a saddle tan. Seams are carefully sewed for extra service. Styled with a flap closing. Size when closed 3 x 2½ inches. Cigarettes not included. Order now for a perfect Christmas present. Shipping weight 4 ounces.
8 N 6550 . . . .$2.15



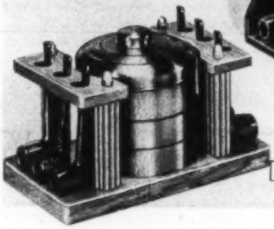
J $2.89



H $1.69



L $6.98



K $4.98

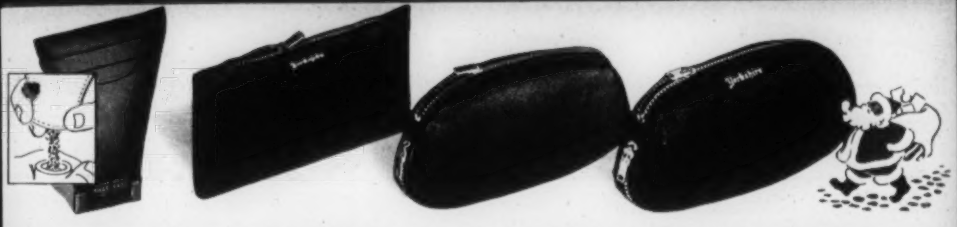
Companions to Good Smoking

H **Pipe Rack and Humidor.** Natural finish hardwood. Holds 4 pipes. Length 7½ in.; width 4¾ in. Glass humidor holds about ½ pound of tobacco. Humidor top of hardwood, with clay moistener. Pipes and tobacco not included. Shpg. wt. 2 lbs. 8 oz.
8 N 6714R $1.69

J **Circular Pipe Rack and Humidor.** 10-pipe rack. Natural finish hardwood, 8 inches in diameter. Glass humidor holds about ½ pound of tobacco. Clay moistener. Overall height, 6½ in. Pipes and tobacco not included. Shpg. wt. 3 lbs. 10 oz.
8 N 6705R. $2.89

K **Metal Humidor and Pipe Rack.** This polished metal humidor is extremely handsome and well proportioned. Beautiful gun-metal finish. Humidor holds about 1 pound of tobacco. Has clay moistener in top to help keep tobacco moist. Pipe rack of natural finish hardwood with room for 6 pipes. Felt on bottom prevents scratching of table. Length 11 in., width 5½ in. Overall height 6 in. Pipes, tobacco not included.
8 N 9958—Shpg. wt. 3 lbs. 6 oz. $4.98

L **Built-in Humidor with Pipe Rack.** Humidor is built into pipe rack to make this attractive combination in solid walnut. The humidor [illegible] porcelain lining, top and bottom . . . holds about 1 pound of tobacco. Cover is hinged to fit snugly . . . equipped with clay moistener. Racks hold 6 pipes. Length 10½ inches; width 5½ inches. Overall height 6 inches. Pipes and tobacco not included.
8 N 9959—Shpg. wt. 3 lbs. $6.98



"Fills Easy" Pouch

It's easy to fill a pipe from one of these pouches. All you do is press bottom of pouch to release tobacco into bowl of pipe. Made of brown split leather. Moisture-retaining lining. Length 5⅛ inches, width of top 4½ inches.
8 N 6551—Shpg. wt. 4 oz. . **89c**

Sheepskin Pouch

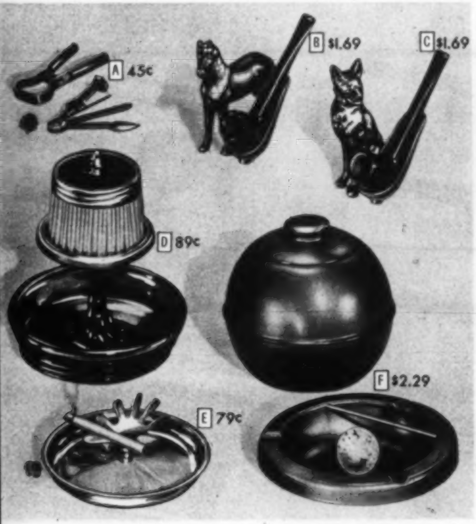
Well-made, long-wearing pouch of genuine top-grain sheepskin leather. Smooth soft finish, saddle tan color. Equipped with straight easy-to-work zipper opening and moisture-retaining lining. Length 6½ inches, width 4 inches.
8 N 6599—Shpg. wt. 3 oz. . **$1.49**

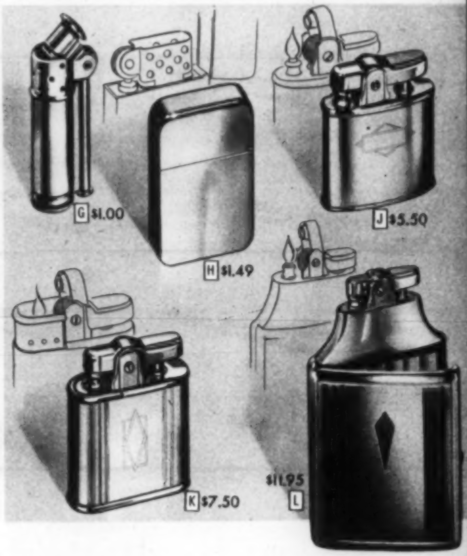
Combination Pouch

Here's the kind of pouch any pipe smoker will enjoy using. Genuine leather in pebble grained finish. Two zipper pockets give space for tobacco and pipe. Tobacco compartment has moisture-retaining lining. Size, about 6x3 in. Brown or black, no choice.
8 N 9976—Shipping wt. 4 oz. **$1.98**

Tobacco and Pipe Pouch

Get this superb tobacco and pipe pouch to really please a man at Christmas! Made of soft genuine goatskin in a medium brown color. Equipped with full length pocket, with moisture-retaining lining, to hold tobacco. A smaller pocket holds pipe. Each compartment has zipper. Size of pouch about 6x3 inches. In gift box.
8 N 9977—Shipping wt. 4 oz. **$2.98**





Fine Accessories to please any smoker

A **Pipe Smokers' Gadgets.** Everything for taking care of a pipe. Set has reamer, tamper, pick, scraper.
8 N 6725—Shpg. wt. 6 oz. . Set **45c**

Bronze-finish Metal Pipe Racks. Any sports-lover will like these animals with pipe rest at side. Pipe not included.

B **8 N 9936**—Metal Horse, 4½ inches high. Shpg. wt. 1 lb. 6 oz. **$1.69**

C **8 N 9937**—Metal Dog, 4½ inches high. Shpg. wt. 1 lb. 6 oz. . **$1.69**

Safety Tray-Lite. Decorative colored glass ash tray with match holder attached. Tray 4½ inches in diameter. Comes with 3 rolls of matches.
8 N 9944—Shpg. wt. 3 lbs. **89c**

3 Rolls of Matches. 360 matches.
8 N 9945—Shpg. wt. 6 oz. **19c**

E **B-C Safety Ash Tray.** New triple-plate chrome-finish tray with cigarette holder. Prongs firmly hold cigarette which is snuffed out as it burns down to holder. Tray 5 inches in diameter. Holds 5 cigarettes.
8 N 6724—Shpg. wt. 8 oz. **79c**

F **Cork-knocker Pipe Tray and Humidor.** Round cork knob for knocking out pipe. Tray made of bronze color heat resistant metal, 7½ in. in diameter. Matching humidor equipped with clay moistener. Diameter 7 in. Holds about 1 lb. of tobacco. Shpg. wt. 2 lbs. 8 oz.
8 N 9982—Pipe tray, humidor. **$2.29**

Cork-knocker Pipe Tray only.
8 N 9992—Shpg. wt. 1 lb. **$1.09**

Humidor only.
8 N 9981—Shpg. wt. 1 lb. 8 oz. . . **$1.39**

G **Parker Lighter.** Stainless steel windproof lighter. Especially designed with a shield to protect the flame from wind. Length 2⅛ inches. Uses standard wick and flint.
8 N 6525—Postpaid. **$1.00**

H **Windproof Lighter.** Shining chrome-finish lighter that stays bright and new looking. Has guard to protect flame from wind. Length 2¼ inches. Uses standard wick and flint.
8 N 6521—Shpg. wt. 6 oz. **$1.49**

J **Ronson Standard Lighter.** This handsome, serviceable lighter has gleaming chrome finish. Lights with slight pressure of the thumb, goes out when released. Length 2 in., width 1¼ in. Uses standard wick and flint.
8 N 6508—Postpaid. **$5.50**

K **Ronson Whirlwind Lighter.** For a lighter that works quickly and easily, get this beautiful windproof Ronson—the "world's greatest lighter." Has windshield that slides up and down. Chrome finish. Size 2⅛x1¼ inches. Uses standard wick and flint. Comes with replacement parts including flint, brush, and igniter.
8 N 6509—Postpaid. **$7.50**

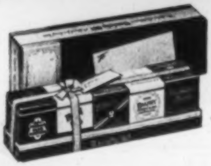
L **Ronson Mastercase.** Put this rich-looking combination cigarette case and lighter under the tree for a long-to-be-remembered gift. Satiny chrome finish. Holds about 14 cigarettes. Lights easily. Size 4¼x2½ inches. Fits easily into pocket or purse. Uses standard wick and flint. With extra replacement parts including flint, brush, and igniter.
8 N 6510—Postpaid **$11.95**

Smoking accessories may be added to your Easy Terms Order. For details see page 231

HOW TO SMOKE A PIPE

Christmas offer

John Middleton Invitation Kit. Get this complete smokers' outfit at a low price! Genuine John Middleton select briar pipe; three 1¾-ounce packages of Walnut tobacco; pipe polish; pipe cleaning fluid; booklet on smoking; package of pipe cleaners. In gift box.
8 N 9960—Postpaid........**$5.75**



Smokers' Delight!

Middleton's Variety Kit contains 5 different fine tobacco mixtures, a blend for every taste: Walnut aromatic blend; Regimental mixture; Philadelphia mixture; Bin 56; Club mixture. Put up in attractive cellophane-covered gift package. An excellent Christmas gift for a man. Postpaid.
8 N 6635—Set of five 1-oz. pkgs.**$1.00**

Yorkshire
Royal
Yorkshire
Aromatic
Yorkshire
Aristocrat

Yorkshire Tobaccos

Royal Blend of 5 fine tobaccos. 1 lb.
8 N 6603—Shpg. wt. 1 lb. 8 oz.**$1.00**

Aristocrat Flake Mixture. 1-pound.
8 N 6613—Shpg. wt. 1 lb. 8 oz.**$1.59**

Supreme Aromatic. 1-lb. package of quality tobacco plus 1½-oz. bonus package. Excellent quality.
8 N 6617—Shpg. wt. 1 lb. 10 oz.**$2.29**

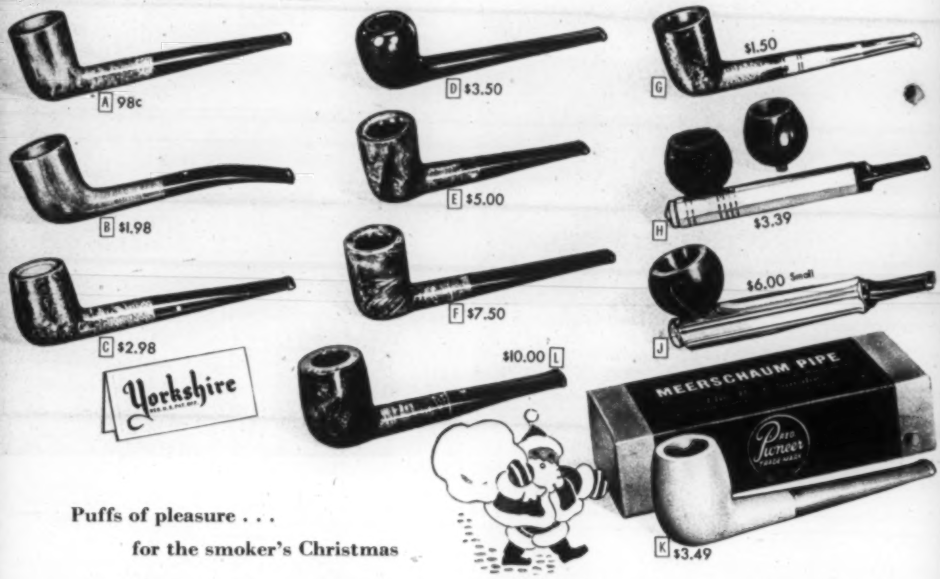
SIR WALTER RALEIGH
THE CALUMET

Other Famous Tobaccos

Prince Albert. Handsome 1-lb. tin.
8 N 6602—Shpg. wt. 1 lb. 14 oz.**86c**

Sir Walter Raleigh. 1-pound tin.
8 N 6610—Shpg. wt. 1 lb. 14 oz.**86c**

Walnut. For a sweet, mellow smoke he will like this aromatic blend of fine tobaccos. Postpaid.
8 N 6618—½-lb. package.....**$1.15**



Puffs of pleasure . . .
for the smoker's Christmas

Yorkshire Pipes

A **Yorkshire Royal.** Honey-lined for sweet smoking. Good quality briar. Absorbent filter. 10 extra filters included.
8 N 9883—Shpg. wt. 4 oz........**98c**
30 Extra Absorbent Filters.
8 N 6540—Shpg. wt. 4 oz..........**29c**

B **Yorkshire Aristocrat** gives a man a cool, mellow smoke. Select quality briar with a beautifully polished walnut finish. Wide hand finished bit.
8 N 9888—Shpg. wt. 4 oz........**$1.98**

C **Yorkshire Supreme.** For real smoking enjoyment, you can't go wrong on our finest Yorkshire pipe. Light color, beautifully grained. Wide comfortable bit. Hand finished throughout.
8 N 9890—Shpg. wt. 4 oz......**$2.98**

Emperor Pipes

D **Emperor Standard.** The choice briar of this pipe makes it an excellent gift. Beautiful hand rubbed finish. Hard rubber bit.
8 N 9892—Postpaid.... **$3.50**

E **Emperor De Luxe.** Made of fine imported briar carefully polished to bring out the rich grain. Comfortable hard rubber bit. Unusually handsome.
8 N 9893—Postpaid.... **$5.00**

F **Emperor Supreme.** Carefully selected imported briar, hand polished to bring out the magnificent grain. Vulcanized hard rubber bit. A superb pipe.
8 N 9894—Postpaid.... **$7.50**

Other Famous Pipes

G **Royal Duke.** Pur-o-matic stem with condensation chamber filter. Translucent bit. *State color:* amber, black, or cloudy.
8 N 9891—Postpaid....... **$1.50**
30 Extra Absorbent Filters.
8 N 6540—Shpg. wt. 4 oz.... **29c**

H **Bryson.** Constructed with ground briar bowl on top of Duraluminum metal cooling zone and shank. Extra bowl included.
8 N 6823—Shpg. wt. 8 oz. .**$3.39**

J **Kirsten.** Streamlined with shining Duraluminum metal shank. Bowl of polished briar. Postpaid.
8 N 6801—Medium...... **$8.50**
8 N 6802—Small......... 6.00

Pipes of Distinction

K **Meerschaum.** A treasure among pipes—that's this beautiful pipe of genuine Turkish Meerschaum. Combines cool, sweet smoking with long service and distinctive appearance. With continued smoking, the dazzling white Meerschaum bowl gradually changes in color to rich tones ranging from cream-ivory to russet brown. Amber-colored plastic bit. A pipe you'll be proud to give.
8 N 6807—Shpg. wt. 7 oz......**$3[illegible]9**

L **Flame Grain Kaywoodie.** Designed for discriminating smokers. Imported briar, carefully chosen for its outstanding fine grain. Comfortable hard rubber bit. Carrying bag of rayon plush.
8 N 9775—Postpaid..........**$10.00**

Pipes and tobacco may be ordered on Sears Easy Payment Terms. For complete details, see page 231.

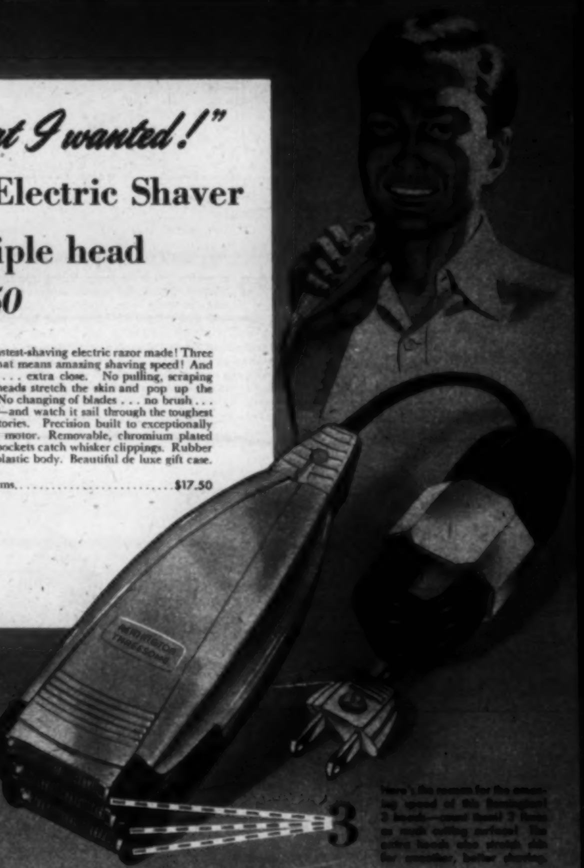
"Wow! Just what I wanted!"

New Remington Electric Shaver with the triple head

CASH OR TERMS **$17.50**

No wonder this great new Remington is called the fastest-shaving electric razor made! Three heads! Three times as much cutting surface! And that means amazing shaving speed! And man—what a swell shave it gives! Extra smooth . . . extra close. No pulling, scraping or burning. Not a hair missed, because the extra heads stretch the skin and pop up the whiskers so they can be sheared off close to the skin. No changing of blades . . . no brush . . . no soap, water or fuss! Just plug in the Remington®—and watch it sail through the toughest beard like magic! Listed by Underwriters' Laboratories. Precision built to exceptionally close tolerances. New, more powerful, self-starting motor. Removable, chromium plated heads, protected by plastic guards. Removable hair pockets catch whisker clippings. Rubber covered cord and plug. Streamlined ivory colored plastic body. Beautiful de luxe gift case. For 60-cycle 110–120 volt A.C. or D.C.

9 N 9279T—*Postpaid.* Same price, cash or Easy Terms. $17.50



Here's the reason for the amazing speed of this Remington! 3 heads—count them! 3 times as much cutting surface! The extra heads also stretch skin for smoother, better shaving.

Remington Electric Shaver with double head

CASH OR TERMS **$15.75**

This is the Remington double-head shaver which gained such great popularity when it was introduced before the war! Now this new postwar model is even better than ever—with a new, more powerful motor! Has two heads—twice as much cutting surface as ordinary single-head shavers—to assure faster and smoother shaving. Amazingly easy to use! No blades to change . . . no brush, soap or water . . . no scraping or irritation of the skin! Just plug it in—and shave!

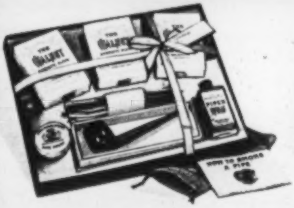
Listed by Underwriters' Laboratories. Precision construction throughout. The chromium plated shaving heads can be removed for easy cleaning. Transparent plastic guards protect the heads when shaver is not in use. Removable hair pockets catch whisker clippings—can be emptied easily and quickly after each shave. Attractively streamlined ivory plastic body. Rubber covered cord and plug. Pow[illegible] self-starting motor operates on 60-cycle 110–120 volt A.C. or D.C. Comes in beautiful de luxe gift case.

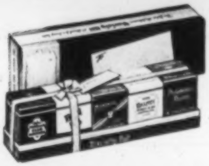
9 N 9278T—*Postpaid.* Same price, Cash or Easy Terms. $15.75

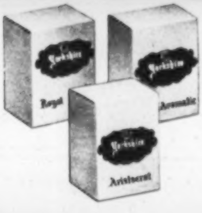
Both of these Remington Shavers are guaranteed by the manufacturers for one year against defects in materials and workmanship. These electric shavers are sold for the same price, cash or terms. See page 231 for Sears Easy Terms.

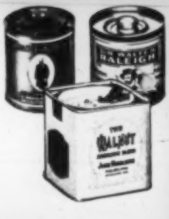
REMINGTON DUAL
2

The two heads give two times as much cutting surface as ordinary single-head razors, for faster, smoother shaving.


HOW TO SMOKE A PIPE







Christmas offer

John Middleton Invitation Kit. Get this complete smokers' outfit at a low price! Genuine John Middleton select briar pipe; three 1¼-ounce packages of Walnut tobacco; pipe polish; pipe cleaning fluid; booklet on smoking; package of pipe cleaners. In gift box.

8 N 9960—Postpaid........ **$5.75**

Smokers' Delight!

Middleton's Variety Kit contains 5 different fine tobacco mixtures, a blend for every taste: Walnut aromatic blend; Regimental mixture; Philadelphia mixture; Bin 56; Club mixture. Put up in attractive cellophane-covered gift package. An excellent Christmas gift for a man. Postpaid.

8 N 6635—Set of five 1-oz. pkgs. **$1.00**

Yorkshire Tobaccos

Royal Blend of 5 fine tobaccos. 1 lb.

8 N 6603—Shpg. wt. 1 lb. 8 oz. **$1.00**

Aristocrat Flake Mixture. 1-pound.

8 N 6613—Shpg. wt. 1 lb. 8 oz. **$1.59**

Supreme Aromatic. 1-lb. package of quality tobacco plus 1½-oz. bonus package. Excellent quality.

8 N 6617—Shpg. wt. 1 lb. 10 oz. **$2.29**

Other Famous Tobaccos

Prince Albert. Handsome 1-lb. tin.

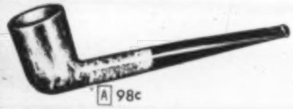
8 N 6602—Shpg. wt. 1 lb. 14 oz. **86c**

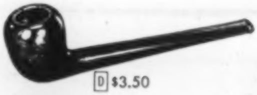
Sir Walter Raleigh. 1-pound tin.

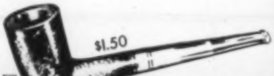
8 N 6610—Shpg. wt. 1 lb. 14 oz. **86c**

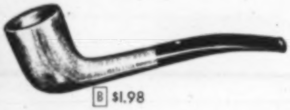
Walnut. For a sweet, mellow smoke he will like this aromatic blend of fine tobaccos. Postpaid.

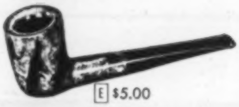
8 N 6618—½-lb. package **$1.15**

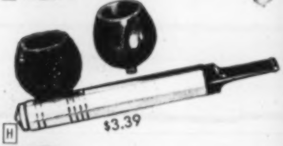


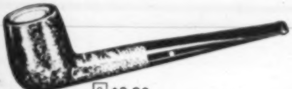


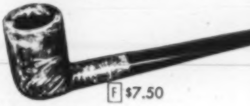


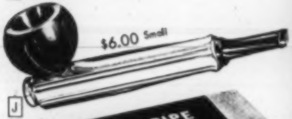


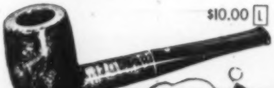


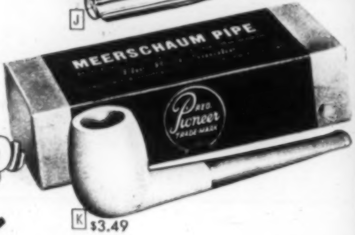












Puffs of pleasure . . .

for the smoker's Christmas

Yorkshire Pipes

A **Yorkshire Royal.** Honey-lined for sweet smoking. Good quality briar. Absorbent filter. 10 extra filters included.

8 N 9883—Shpg. wt. 4 oz.......... **98c**

30 Extra Absorbent Filters.

8 N 6540—Shpg. wt. 4 oz.......... **29c**

B **Yorkshire Aristocrat** gives a man a cool, mellow smoke. Select quality briar with a beautifully polished walnut finish. Wide hand finished bit.

8 N 9888—Shpg. wt. 4 oz........ **$1.98**

C **Yorkshire Supreme.** For real smoking enjoyment, you can't go wrong on our finest Yorkshire pipe. Light color, beautifully grained. Wide comfortable bit. Hand finished throughout.

8 N 9890—Shpg. wt. 4 oz...... **$2.98**

Emperor Pipes

D **Emperor Standard.** The choice briar of this pipe makes it an excellent gift. Beautiful hand rubbed finish. Hard rubber bit.

8 N 9892—Postpaid.... **$3.50**

E **Emperor De Luxe.** Made of fine imported briar carefully polished to bring out the rich grain. Comfortable hard rubber bit. Unusually handsome.

8 N 9893—Postpaid.... **$5.00**

F **Emperor Supreme.** Carefully selected imported briar, hand polished to bring out the magnificent grain. Vulcanized hard rubber bit. A superb pipe.

8 N 9894—Postpaid.... **$7.50**

Other Famous Pipes

G **Royal Duke.** Pur-o-matic stem with condensation chamber filter. Translucent bit. *State color:* amber, black, or cloudy.

8 N 9891—Postpaid....... **$1.50**

30 Extra Absorbent Filters.

8 N 6540—Shpg. wt. 4 oz.... **29c**

H **Bryson.** Constructed with ground briar bowl on top of Duraluminum metal cooling zone and shank. Extra bowl included.

8 N 6823—Shpg. wt. 8 oz.. **$3.39**

J **Kirsten.** Streamlined with shining Duraluminum metal shank. Bowl of polished briar. Postpaid.

8 N 6801—Medium...... **$8.50**

8 N 6802—Small.......... 6.00

Pipes of Distinction

K **Meerschaum.** A treasure among pipes—that's this beautiful pipe of genuine Turkish Meerschaum. Combines cool, sweet smoking with long service and distinctive appearance. With continued smoking, the dazzling white Meerschaum bowl gradually changes in color to rich tones ranging from cream-ivory to russet brown. Amber-colored plastic bit. A pipe you'll be proud to give.

8 N 6807—Shpg. wt. 7 oz...... **$3[illegible]**

L **Flame Grain Kaywoodie.** Designed for discriminating smokers. Imported briar, carefully chosen for its outstanding fine grain. Comfortable hard rubber bit. Carrying bag of rayon plush.

8 N 9775—Postpaid.......... **$10.00**

Pipes and tobacco may be ordered on Sears Easy Payment Terms. For complete details, see page 231.

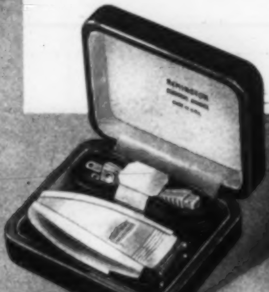
"Wow! Just what I wanted!"

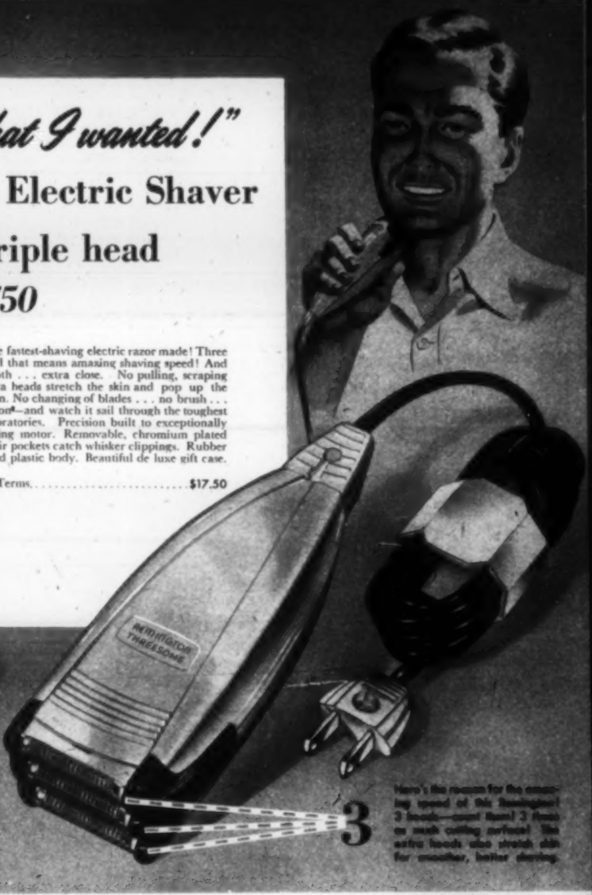
New Remington Electric Shaver with the triple head

CASH OR TERMS **$17.50**

No wonder this great new Remington is called the fastest-shaving electric razor made! Three heads! Three times as much cutting surface! And that means amazing shaving speed! And man—what a swell shave it gives! Extra smooth . . . extra close. No pulling, scraping or burning. Not a hair missed, because the extra heads stretch the skin and pop up the whiskers so they can be sheared off close to the skin. No changing of blades . . . no brush . . . no soap, water or fuss! Just plug in the Remington—and watch it sail through the toughest beard like magic! Listed by Underwriters' Laboratories. Precision built to exceptionally close tolerances. New, more powerful, self-starting motor. Removable, chromium plated heads, protected by plastic guards. Removable hair pockets catch whisker clippings. Rubber covered cord and plug. Streamlined ivory colored plastic body. Beautiful de luxe gift case. For 60-cycle 110–120 volt A.C. or D.C.

9 N 9279T—*Postpaid.* Same price, cash or Easy Terms........................**$17.50**





Here's the reason for the amazing speed of this Remington! 3 heads—count them! 3 times as much cutting surface! The extra heads also stretch skin for smoother, better shaving.

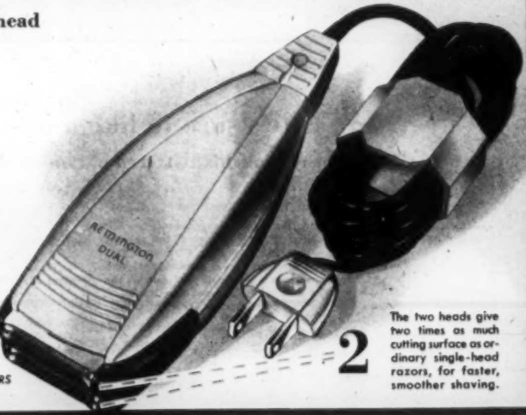
Remington Electric Shaver with double head

CASH OR TERMS **$15.75**

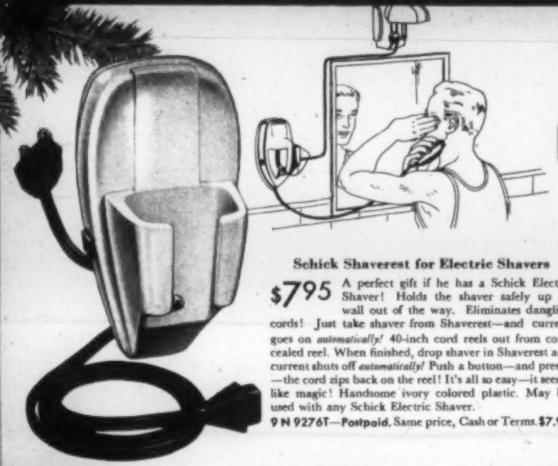
This is the Remington double-head shaver which gained such great popularity when it was introduced before the war! Now this new postwar model is even better than ever—with a new, more powerful motor! Has two heads—twice as much cutting surface as ordinary single-head shavers—to assure faster and smoother shaving. Amazingly easy to use! No blades to change . . . no brush, soap or water . . . no scraping or irritation of the skin! Just plug it in—and shave! Listed by Underwriters' Laboratories. Precision construction throughout. The chromium plated shaving heads can be removed for easy cleaning. Transparent plastic guards protect the heads when shaver is not in use. Removable hair pockets catch whisker clippings—can be emptied easily and quickly after each shave. Attractively streamlined ivory plastic body. Rubber covered cord and plug. Powered self-starting motor operates on 60-cycle 110–120 volt A.C. or D.C. Comes in beautiful de luxe gift case.

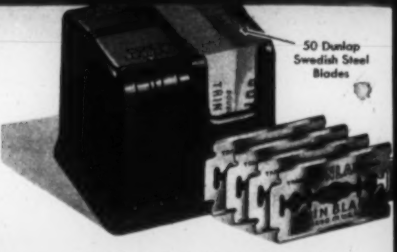
9 N 9278T—*Postpaid.* Same price, Cash or Easy Terms.....**$15.75**

Both of these Remington Shavers are guaranteed by the manufacturers for one year against defects in materials and workmanship. These electric shavers are sold for the same price, cash or terms. See page 231 for Sears Easy Terms.



The two heads give two times as much cutting surface as ordinary single-head razors, for faster, smoother shaving.





Schick Shaverest for Electric Shavers

$7.95 A perfect gift if he has a Schick Electric Shaver! Holds the shaver safely up on wall out of the way. Eliminates dangling cords! Just take shaver from Shaverest—and current goes on *automatically!* 40-inch cord reels out from concealed reel. When finished, drop shaver in Shaverest and current shuts off *automatically!* Push a button—and presto—the cord zips back on the reel! It's all so easy—it seems like magic! Handsome ivory colored plastic. May be used with any Schick Electric Shaver.

9 N 9276T—Postpaid. Same price, Cash or Terms **$7.95**

New! Razor Blade Vault and 50 Blades

89c Complete

What a swell idea! Really three gifts in one—because it includes: (1) fifty DUNLAP blades; (2) a container for new blades; (3) a vault for used blades. Amazingly handy! No more danger of blades left lying around! Vault is strongly made of Bakelite. About 2⅕ inches square. Easily fits in medicine cabinet. Blades are hardened and tempered *Swedish surgical chrome steel*—super keen! Only 4/1000-inch thin! Rigid tests by Sears laboratory show average of 5.2 shaves per blade! Fit popular makes of double-edge razors. **Postpaid.**

9 N 9229—Vault and 50 blades in gift package........**89c**

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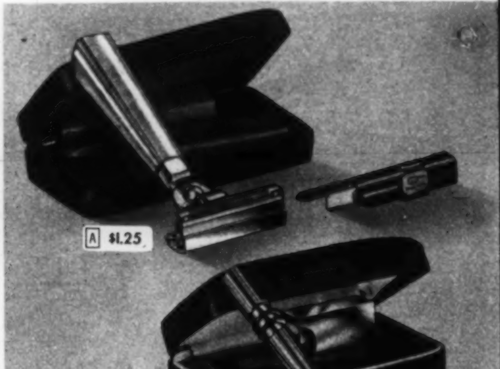


He's sure to like a new, modern Razor

Why not replace his battered old outfit with a new one this Christmas?

Gillette Aristocrat Safety Razor Set

By far our finest safety razor! Truly an aristocrat among razors—for the man who appreciates superb quality! P[illegible]ly plated with genuine gold. Precision-built to give a [illegible] One-piece construction—no parts to lose. Easy to [illegible]—twist handle, and it's open! Non-clogging . . . non-[illegible] rinse to clean. Solid guide bar stretches and flattens [illegible] support assures precise positioning of blade. Non[illegible] prevents side slipping; protects face. With ten Gillette Blue blades in gold plated sheath. Artificial leather case.

SORRY—NOT AVAILABLE

—**Postpaid.** (Price includes 20% Fed. Excise tax). . . . .

9 N 9240—Gillette Blue Blades. Double edge. Postpaid. 5 for.....**25c**

Eversharp Schick Injector

A The only razor that changes blades automatically—without opening or taking razor apart! Just insert injector and push lever! Out goes old blade; in goes new. Man, what a swell shave! Super-keen, double-thick blades. Gold plated head; plastic handle. Non-rusting—just rinse under faucet to clean. Gift case. With 20 blades in metal cartridge.

9 N 9287—Postpaid............**$1.25**

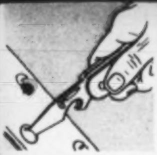
9 N 9258—Extra cartridge of 20 blades for above razor. **Postpaid**......... **69c**

Gem Peerless Micromatic

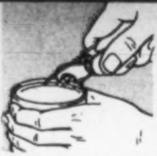
B Exclusive bevel head lets blade cut beard at root level without pressure. Non-clogging. One-piece construction—simply screw handle and top opens to change blades! 5-point lock holds blade rigid. Gold plated . . . non-rusting . . . just rinse to clean. With 5 Gem blades in gold plated sheath. Packed in attractive artificial leather case.

9 N 9285—Postpaid **$1.25**

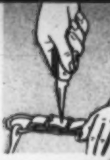
9 N 9248—10 Gem reversible blades. **Postpaid**.........................**46c**



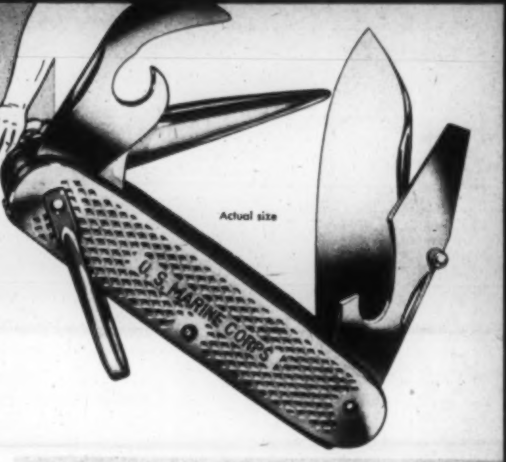
This blade is a combined screwdriver and bottle cap opener



Can opener blade leaves the cut edge of the can smooth



Handy punch blade for making holes in leather



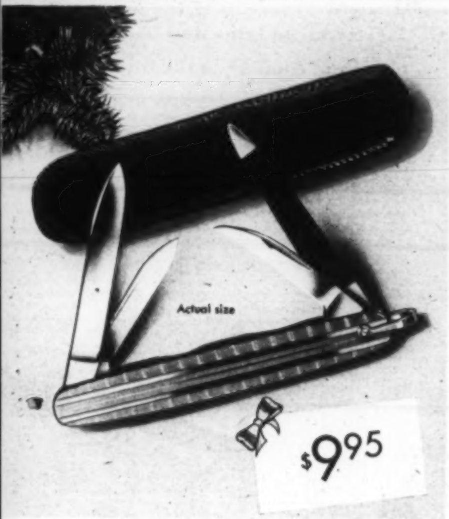
A swell gift for any man or boy!

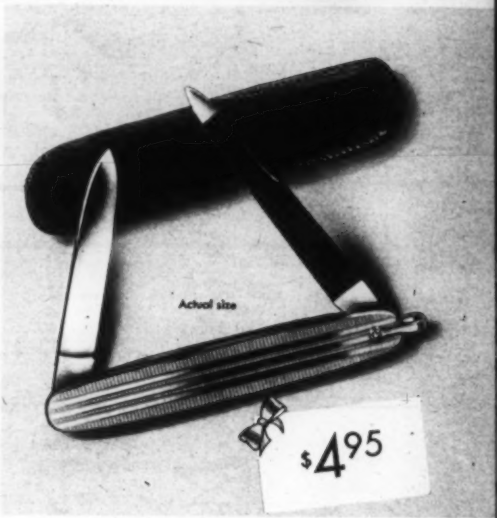
$1.98

Designed for U. S. Armed Forces. Packed with the rugged, tough, super-quality which is demanded by the armed forces for all their equipment! We've never seen a more useful knife! Perfect for campers, hunters, fishermen, farmers, construction men, boy scouts, travelers, and every man or boy who works or plays outdoors.

All blades are forged from chrome-vanadium steel—famous for its toughness and edge-holding qualities. Handle is made of stainless steel for greatest strength and utility. All linings are made of genuine solid brass—the mark of a really superior pocket knife. 1-inch rust-resisting shackle. Knife is 3⅝ inches long, not including shackle. Has four blades as follows: heavy 2⅜-inch spear blade; leather punch or awl blade; screwdriver and bottle cap lifter blade; and new improved type can opener blade.

9 N 9471—Shipping weight 8 ounces............................$1.98





Beautiful Pen Knives for those who appreciate superb quality

True masterpieces by Schrade—the world's most famous cutlery craftsmen

If you wish to give him something truly distinctive, choose one of these masterpieces of the knife-maker's art. Never before, in all our history, have we offered pen knives anything like these! Gleaming perfection in metal! Luxuriously fashioned! Each a flawlessly beautiful piece of men's jewelry—an ever cherished possession.

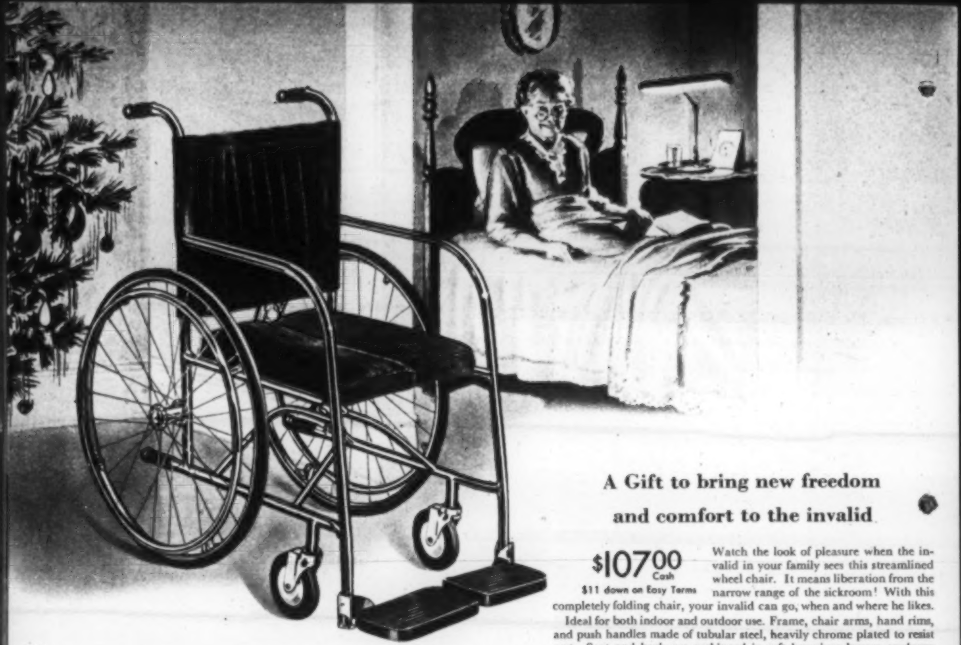
Expertly fitted to operate with the precision of a fine watch. Blades are hammer forged stainless high carbon chrome steel—famous for its edge-holding qualities—will not rust, stain or tarnish. Linings are highest quality rust-resisting nickel alloy. Handles of shining stainless steel, beautifully milled.

Four-blade Knife. Truly a beautiful piece of jewelry . . . and a most practical pocket knife. 3 blades and nail file. Over-all length 2⅞ inches. See description above. In chamois sheath and gift box.

9 N 9491—Shipping weight 4 ounces..............................$9.95

Two-blade Knife. All the superb quality described above. Beautifully styled. The solid stainless steel handle is permanently bright. 1 blade and nail file. Over-all length 3¹⁄₁₆ in. In chamois sheath and gift box.

9 N 9490—Shipping weight 4 ounces..............................$4.95



A Gift to bring new freedom and comfort to the invalid

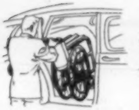
$107.00 Cash

$11 down on Easy Terms

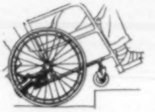
Watch the look of pleasure when the invalid in your family sees this streamlined wheel chair. It means liberation from the narrow range of the sickroom! With this completely folding chair, your invalid can go, when and where he likes.

Ideal for both indoor and outdoor use. Frame, chair arms, hand rims, and push handles made of tubular steel, heavily chrome plated to resist rust. Seat and back are cushioned in soft luxurious brown corduroy fabric for long wear. Push handles have rubber hand grips. Two-piece footboard folds aside for easy, safe entry into chair. Smooth-running ball-bearing rear wheels with tangent spokes and 1-inch rubber tires. Five-inch ball-bearing caster wheels in front. Height: back from seat 17 in.; seat from floor 19 in.; seat from footboard 17 in.; arms from seat 8½ in. Depth of seat 18 in. Diameter of large wheels 24 in. Width of seat between arms 17¼ in. Overall width 25 in. Width when collapsed 10½ in. Steel hand rims on large wheels for self propelling. Weight 49 lbs. New low Easy Terms—only 10% down. See page 231. Chairs not entirely satisfactory must be returned within 6 days for full credit.

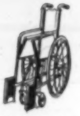
8 NM 1576—Shipping weight 64 pounds.............. Cash **$107.00**



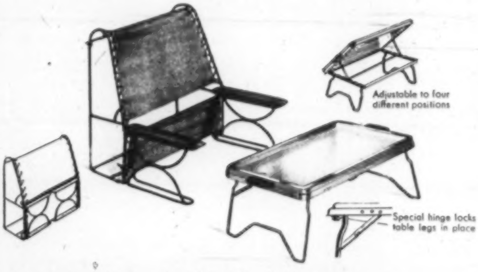
Collapses compactly to fit readily into back seat of any sedan



Handles easily and smoothly even over curbs, bumpy walks



Folds flat to a width of 10½ inches. Weighs only 49 pounds.


Adjustable to four different positions
Special hinge locks table legs in place

Approved
SUPER-KAPS
SUPER-KAPS

Luxurious comfort for leisure hours

$4.95

Fold-away Back Rest. Latest design—gives springy comfort and restful support in bed. Sturdy cotton cloth cover stretches across metal frame—removable for washing. Comfortable cushioned arms. Measurements: 23½ inches wide; 18½ inches high; folded 7 inches deep; arms extended 17½ inches. *Comes in* medium blue, coral or ivory.

8 N 01620—*Please state color.* Shipping weight 8 pounds................**$4.95**

Lightweight Aluminum Bed Table. Rich-looking satiny finish that will not chip, tarnish or peel. Special brace on underside to assure rigidity. Top tilts to 4 convenient angles. Can be used flat as a handsome serving tray. Black plastic carrying handles. Large table top measures 15x24 inches.

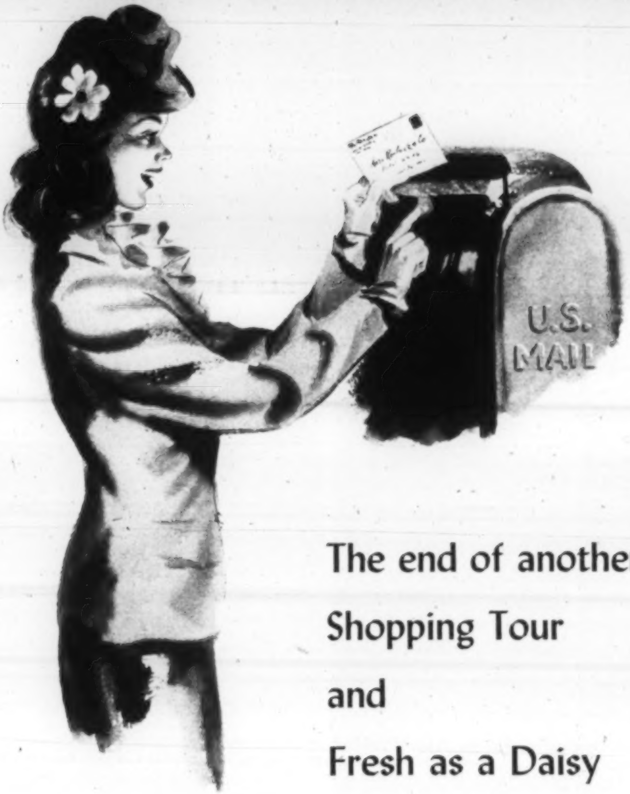
8 N 02572—Silver color. Shipping weight 4 pounds **$7.95**

Super-Kaps packed for Christmas giving

$5.69

Wish your family and friends good health for Christmas. Give them improved Super-Kaps . . . priced right for your shopping budget. Just 2 capsules . . . one light and one dark . . . supply 9 vitamins, 9 minerals, liver concentrate. One light colored capsule supplies more than the minimum daily requirements of Vitamins A, B_1, B_2 (G), C, and D. Also contains other B complex factors, Vitamin B_6, Niacin, and Calcium Pantothenate, in addition to Vitamin E. One dark colored capsule supplies official minimum requirements of Iron and Iodine, plus 7 other minerals: magnesium, manganese, copper, cobalt, zinc, sodium, and sulphur. Also contains liver concentrate. A thoughtful gift! Shipping weight 1 pound.

8 N 1706—Two boxes, 400 capsules (200-day supply)..................**$5.69**



The end of another Shopping Tour and Fresh as a Daisy

This sprightly housewife has just finished shopping for the family needs. Her purchases include shoes, toys, and clothing for the youngsters; robe, socks and books for Jim. Tablecloths, closet accessories, bedding and stationery for the household—slippers, bag and perfume for herself.

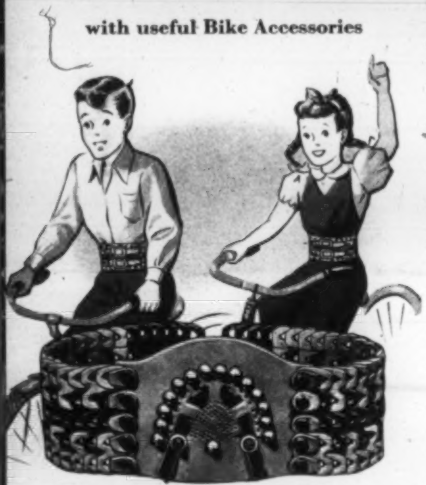
To accomplish all this she relaxed comfortably in her own home, leisurely selected quality merchandise from Sears great catalogs, wrote her order and walked a block to mail it. No crowds pushed her around. There was no waiting in line for service. She feels fresh as a daisy.

To escape the ordeal of shopping on foot you can safely follow this housewife's example. For, once a foot-shopper herself, she now buys all her needs at Sears by mail—the easy, economical way. Instead of wearing yourself out, enjoy this easy way to buy, regularly. Just write your order on a Sears order blank and mail today.

Shop at Sears and Save!

Let those Christmas Stockings bulge

with useful Bike Accessories

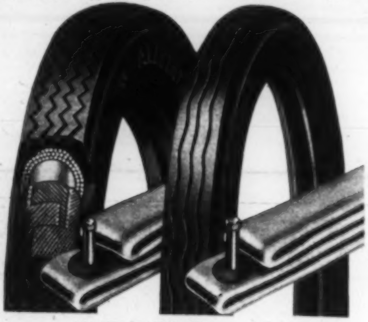


Braided Leather Cycling Belt

$2.59

Tops in style and comfort . . . a welcome gift for young riders. Handsome brown and tan top grain leather links woven into smart looking Western style 3¼-inch wide belt. Offers comfortable support for long rides over rough trails. Wide tan cowhide back panel has bright metal studs, laced leather thongs and two colorful glass jewel reflectors. Fastens with two buckle straps in front. Remove links to shorten. *Waist sizes* 22, 28, 32 in.

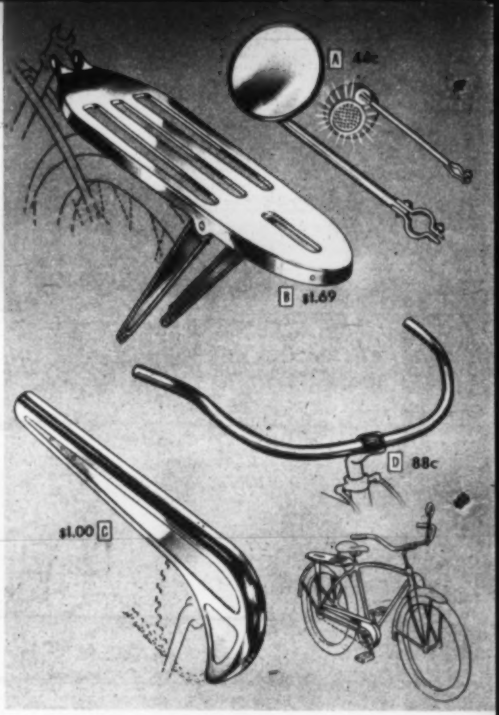
6 N 4800—Shipping weight 13 ounces. *Please state size* $2.59



ALLSTATE Bike Tires and Tubes

Give happy carefree miles for Christmas. Replace those worn tires with brand new ALLSTATE tires and tubes. ALLSTATE's tested design tread plus improved formula of reclaimed natural rubber and select grade of synthetic rubber gives these tires strong body and safe, long-lasting tread. Note in the cut-away view above, well planned construction, built layer on layer. ALLSTATE offers two types of bike tires: Zig-Zag pattern on the big balloon tires; Non-Skid on the lightweight tires. Both types have rugged two cord plies all around. Thick ribbed side walls make added cushion for the treads and help protect tubes from harmful cuts and bruises. Enjoy many trouble-free miles with ALLSTATE tires and tubes.

Cat. No.	Description	Size, in.	Shpg. wt.	Price
6 N 05125	Balloon Tire	26x2.125	3 lbs.	$1.75
6 N 5171	Balloon Tube	26x2.125	1 lb. 6 oz.	80c
6 N 05157	Balloon Tire	24x2.125	3 lbs.	$1.70
6 N 5172	Balloon Tube	24x2.125	1 lb. 6 oz.	80c
6 N 05163	Lightweight Tire	26x1.375	3 lbs.	$1.69
6 N 5148	Lightweight Tube	26x1.375	11 oz.	80c



Sparkling Chrome Plated Accessories

Brand new! Glittering chromium plated bike accessories . . . Christmas gifts to delight the hearts of all young bike riders. They'll doll up any bike and make it look like a million! Chrome fittings are both lovely to look at and practical. Rust and tarnish resistant. Hard surface resists scratches. Shiny finish needs no paint. Reflects more light for safer night riding.

A Chrome Plated Rear Vision Mirror with amber glass jeweled reflector. Gives clear view of road behind without turning your head. Very showy special gift for all young bicycle enthusiasts. Just like a side arm rear view mirror on a car or motorcycle. Colored glass reflector gives greater riding safety at night. Has 3½-inch diameter clear glass mirror firmly backed with strong chrome plated case. Adjustable vision with ball and socket joint where mirror and arm connect. Overall length 11 in. Fits any bicycle.

6 N 4857—Shipping weight 1 lb. . . **44c**

C Deluxe Chrome Plated Chain Guard. Just like all the newest deluxe bicycles will have next year. Strikingly streamlined in design to match other chrome fittings. This guard is slightly longer and wider than standard size to afford greater protection against contact with sprocket or chain. Chain guards aren't a luxury, they are protection against oil and dirt of the chain, guard loose clothing from getting caught in the sprocket. Deluxe model fits any standard 26 or 28-inch bike. All fittings included.

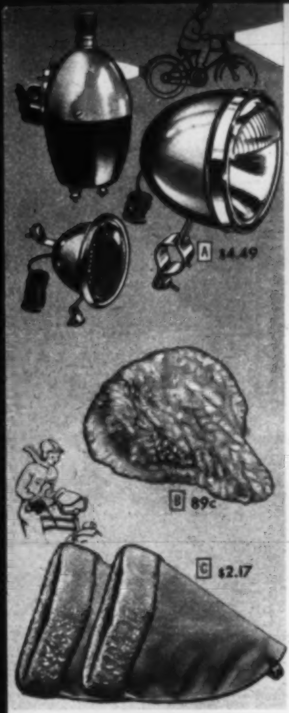
6 N 4844—Shipping wt. 2 lbs. . . **$1.00**

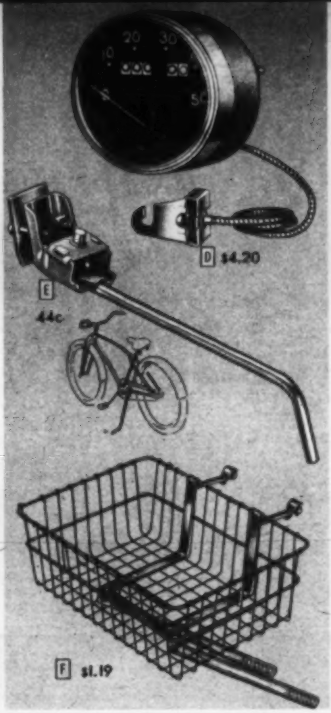
B Chrome Plated Luggage Carrier. Active young bike riders will appreciate this strong handsome carrier. Highly polished chromium finished . . . streamlined design peps up the appearance of any bike. Will hold heavy loads without damage to fender. Slotted top surface allows use of straps for stable fastening of loads. Very easy to install. Fits any standard size bicycle frame. Bolts firmly to frame and axle. Sturdy pressed steel construction won't twist easily. Generous carrying surface 22½x5 inches. Braces included.

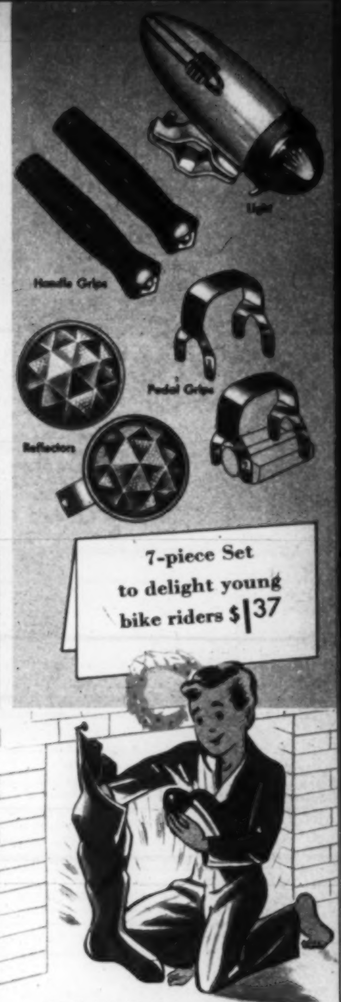
6 N 4842—Shpg. wt. 5 lbs. **$1.69**

D Western Style Chrome Plated Handlebars. Welcome gift that "dolls up" the whole bike . . . bright, shiny new handlebars. Western style are favorites with young riders because they're built for easy reach, better steering leverage and riding comfort. Just like steering a motorcycle . . . full 24 inches at widest end give extra turning radius for easy safe steering. Plenty of room for knee action. Made of strong electric welded mechanical tubing, perfectly formed and balanced. Easy to install on any bike. Handle grips are not included.

6 N 04812—Shipping weight 3 lbs. **88c**







Practical, useful Gifts to please every bike owner

A **Make-A-Lite Generator Set** with headlight, tail light and generator unit. A complete lighting system for front and rear of bike, and no batteries required! Power is generated by movement of bike. Lights always burn brightly, and automatic voltage control prevents excess voltage as speed increases. Both lights finished in attractive gray crackled finish; headlight also has chrome plate lens ring. Headlight has 4-in. lens and single arm bracket. Tail light has 2⅛-in. prismatic lens. Light bulbs, wires, and instructions for mounting included.
6 N 4815R—Postpaid. . . . . .Set **$4.49**

B **Gaucho type Saddle Cover.** Natural color sheepskin of extra long hair shearling (⅝-inch or more) makes a warm comfortable riding seat for cold winter days. Fine for delivery boys, or children who ride their bikes to school. Edges are bound with fine white duck. Ties securely to bike saddle with white cotton tapes. Covers top of an old worn looking saddle completely. One size only . . . adjustable to fit men's or women's saddles simply by pulling drawstring around edge.
6 N 5376—Shpg. wt. 8 oz. . . . . Each **89c**

C **Wind Cuffs** to help keep cyclist's hands and arms warm while riding. Water repellent artificial leather with soft warm lining and trimmed with natural shearling to match saddle cover above. Cuffs slide over hand grips of bike and attach firmly to handlebars with steel clamps. Rider slides hands into wide end of cuffs and grasps handlebar grips . . . hands and wrists are warmly protected from cold winds and rain. Simple to install or remove from bike in a few seconds. Neutral color.
6 N 4830—Shpg. wt. 1 lb. 2 oz. . . . .Pair **$2.17**

D **Speedometer.** Safety first accessory for every bike rider . . . always know how fast you're riding! Tells how far you've gone, both trip and total mileage. Trip register can be reset for each new trip. Total mileage turns itself back to 000 after reaching 1000 miles. Clear shatter-proof lens, metal case. Rigid, noiseless 1-pc. drive gear with flexible drive shaft. Instructions included.
6 N 5354—Postpaid. **$4.20**

E **Kick-Stand.** Holds your bike steadily in upright position while it's parked, fits closely up and out of rider's way when bike is moving. Kick it up or down without getting off bike. Positive lock holds stand firmly in place. Easy to bolt on to any make bike. Cadmium plated to resist rust. Mounting instructions included.
6 N 5340—Shpg. wt. 1 lb. 4 oz. **44c**

F **Galvanized Wire Basket.** For carrying books, packages, etc. Heavy gauge steel wire electrically welded for more strength. Reinforced with heavy steel straps on bottom and side. Braced from front fork, and clamped onto handlebars of bike to carry capacity load without sagging or rubbing fender. 18 in. long, 13 in. wide, 6 in. deep.
6 N 04843—Shpg. wt. 5 lbs. **$1.19**

Accessories make an old bike look new

Perhaps your youngster won't be able to have a brand new bike this Christmas . . . they *are* still scarce. Why not fix up his old one with bright new replacement parts, new tires, and sparkling accessories? It will add miles to the life of the bike and smiles to his Christmas.

Stuff their Christmas stockings to the toe with useful gadgets

Does the night before Christmas find your fireplace hung with a row of limp stockings waiting for Santa Claus to fill with bits of Holiday magic? (And does poor Santa have to rack his brain to think up new ideas for filling out those empty toes?) Here's an answer to that jolly old gent's problem . . . a whole set of real handy bike gadgets that every young rider will be delighted to have.

Seven pieces in the set . . . a tail light in an attractive white enameled metal case with cadmium plated mounting bracket (battery not incl.); a pair of black rubber handlebar grips with colored reflectors in the ends; a pair of toe straps for distance-riding; and a pair of jumbo jewel reflectors, 1 red and 1 amber, for mounting on front handlebar and rear fender of bike.
6 N 4897—Shpg. wt. 2 lbs. . . . . Complete Set **$1.37**

A Gift for the entire family

J. C. Higgins Deluxe Spigot Jug

Keeps liquids warm as long as 12 hours.

Keeps liquids cool as long as 24 hours.

No clumsy pouring . . no messy spilling. Just turn the easily operated spigot handle and a fresh drink is ready.

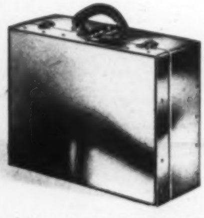
$3.98 The entire family will be pleased with this deluxe picnic jug. Efficient Zero-Cel insulation keeps liquids the way you like them for many hours . . . good for year around use. Strong steel construction will stand up for many years. Attractive sand color Hammerloid finish outside; sanitary, easy-to-clean blue vitreous enamel finish inside. Aluminum drinking cup top presses on firmly; easy-to-hold steel handle. 1 gallon capacity.
6 N 07307—Shpg. wt. 7 lbs **$3.98**

Men's Oval Golf Bag

$12.50 Grand Christmas gift for golfers. Full 15 club capacity, good looking 3-stay oval type. Zippered hood that covers clubs folds on outside of bag to make convenient side pocket. Zipper-closed ball and accessory pocket plus shoe, sweater pocket. Durable beige cotton twill, trimmed with British tan cowhide. Stiff bottom gives long wear. 2 club dividers; leather covered handle. Wide padded leather sling strap makes bag easy to carry.
6N0991—Shpg. wt. 6 lbs. **$12.50**

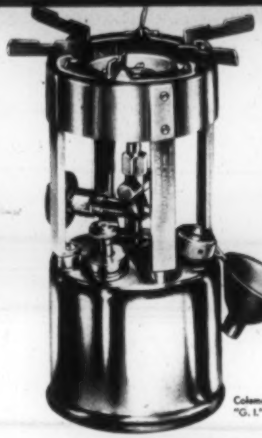
Mohawk Tennis Racket

$5.79 J. C. Higgins good quality racket . . . a gift that will bring hours of fun for young and old players. Sturdily built 6-ply select wood frame. Solid reinforced throat. Tightly strung with tough, clear color Nylon for lively play. Well balanced frame and handle of light natural wood. Black leather grip. Distinctive light blue coloring on throat and shoulders. Three weights: light (12¾ to 13 ounces); medium (13 to 13½ ounces); heavy (over 13½ ounces). *State weight when ordering.*
6N01213—Shpg. wt. 2 lbs. **$5.79**



Aluminum Skate Case

$5.19 A practical gift for carrying rink roller skates, skating socks, and all other accessories. Strongly riveted solid aluminum case is shiny, natural metal color. Easy-to-hold split leather ring style handle. Two snap hasps, center spring lock, and strong metal hinges. Decorate case yourself with your own pictures. Size 14⅛x10⅜x5¼ inches.
6 N 9501—Shpg. wt. 3 lbs. **$5.19**

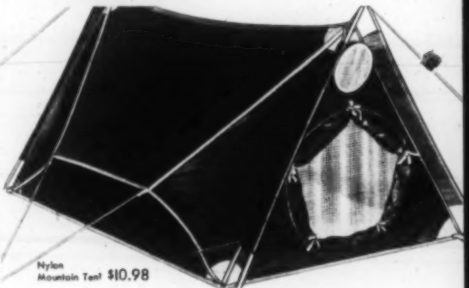

Coleman "G. I." Stove $10.95

Easy to Use

Aluminum case can be used for handy cooking utensils

Easy to Carry

Fits easily in glove compartment or coat pocket

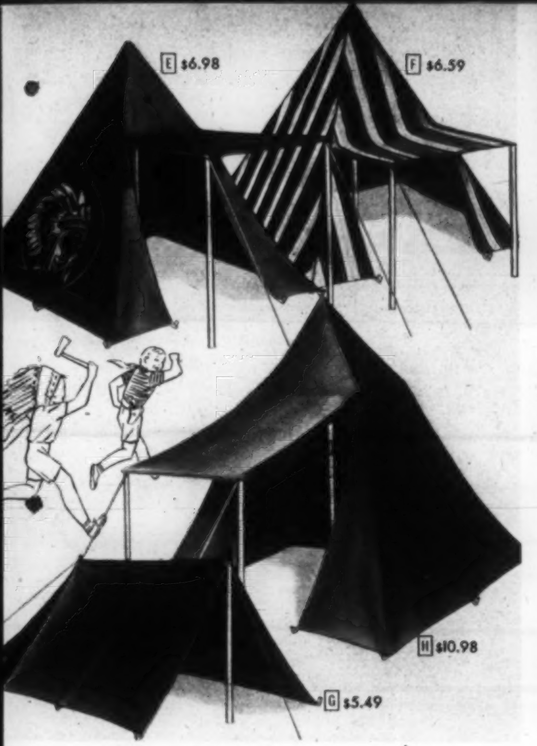

Nylon Mountain Tent $10.98

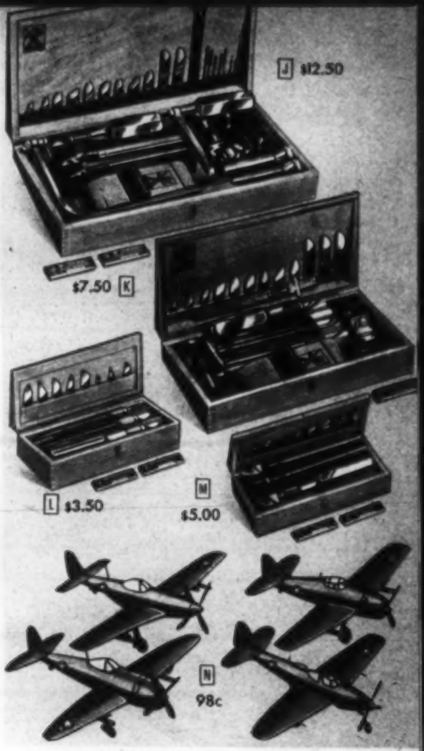
High quality, useful gifts that will please any camper, hunter, fisherman

$10.95 **Coleman "G. I." Pocket Stove.** This improved post-war model of the same stove that served our fighting men in the War is available now to make an exciting gift for any friend or member of the family. Just as useful and handy indoors as outdoors . . . for cooking hot meals on the porch or terrace and reducing those unnecessary steps to and from the kitchen; for use in the basement or workshop for heating soldering irons, etc. Ideal for the sportsman or picnicker who likes to cook his own meals. Holds 1 pint of fuel that burns 3 to 3½ hours . . . its intense heat will boil a full quart of water in just 8 minutes. Telescoping aluminum cases serve also as two handy cooking utensils, handle included. Gasoline funnel and handle-wrench combination slide inside grates to allow entire unit to fit into compact case only 8½ inches high, 4½ inches in diameter. Weighs only 3 lbs. complete . . . fits into glove compartment of car or into a coat pocket. Stove is shiny, rust-resistant stainless steel that is easy to clean. Easy for anyone to operate. Burns white or leaded gasoline.
6 N 7142—Shipped postpaid. . . . . .Complete **$10.95**

$10.98 **Nylon 2-man Mountain Tent** purchased brand new from Army surplus and offered to you at less than ⅕ of original cost to the Government. An ideal gift for boy scouts, fishermen, hunters, and campers. 100% Dupont Nylon tenting and flooring is vinyl-coated for absolute waterproofing . . . strong seams are taped and cemented to give additional assurance of keeping interior dry and comfortable. Canvas patches at each corner give reinforcement at points of strain and help increase strength. Sewed-in floor is reinforced at entrance with strong cotton duck to add long life . . . eliminates discomfort and danger of wet ground, keeps out bothersome insects and reptiles. Windproof tunnel opening he[illegible] keep out cold air and draughts; cotton netting helps keep out mosquitoes. 8-inch ventilator at each end permits good air circulation. Tent is reversible—easily erected with either white or olive drab color outside. 30.7 square feet of unobstructed floor space . . . room for 2 adults. 54 inches wide, 82 inches long, 43 inches high. Weighs 8½ pounds with wood poles, ropes, aluminum stakes.
6 N 07756—Shipping weight 9 pounds. Complete **$10.98**

Use Sears Easy Payment plan to purchase gifts on this page . . . see page 231





If your children love the outdoors they'll want a roomy durable Tent

E **"Big Chief" tepee style tent.** Happy young "braves" and "squaws" can play safely in rain or shine. Water-repellent forest green shelter tent duck (same as Army pup tent material). Big Indian chief head and cowboy pictures stencilled on 2 sides in bright sunfast colors. Front awning covers door to keep inside dry overnight or during a shower. 5-ft. center height, 5-ft. square interior. Easy to set up or take down. Wood center pole, awning poles, stakes, rope included. Mailable.
6 N 07734—Shpg. wt. 6 lbs...... $6.98

G **J. C. Higgins Army-type Pup Tent.** A very practical gift for campers, hikers, scouts and youngsters. Handy as a lightweight shelter for vacation trips, camping out, or for back yard play. Rolls compactly for easy carrying and storing. Large enough to give sleeping room for two adults. Made of long wearing 11.6-oz. water-repellent olive drab cotton twill. Flaps button together at rear end to give a built-on triangle of extra sleeping and play room. 7 ft. long, 5 ft. wide, 3½ ft. high. Poles, stakes incl. Mailable.
6 N 07798—Shpg. wt. 9 lbs.... $5.49

F **Youngster's striped Tepee Type Tent.** Colorful popular playtime gift for little boys and girls. Many happy hours of safe fun for youngsters. Gay bold awning stripes of bright orange, brown, black, yellow. Easy to set up or take down. Stands 4½ ft. high with roomy 4-ft. 9-in. sq. interior. Strong, durable 8-oz. canvas. Front sun shade canopy can be dropped down to cover entrance for added privacy. Complete with wood center pole, two front awning poles, stakes and rope. Mailable.
6 N 07760—Shpg. wt. 6 lbs.... $6.59

H **J. C. Higgins Jr.-size Umbrella Tent.** Ideal gift for hunters, campers, teenagers, travelers, or children's play yard. Easy to put up, take down, carry or store because 6-ft. center pole is jointed and folds compactly. Big 7x7-ft. floor gives sleeping room for two adults. Strong wire frame holds up eaves with plenty of head room. Durable 11.6-oz. forest green cotton twill treated to resist flame, water, and mildew. Rear net window has handy storm flap. Front awning ties shut as door. Poles and stakes included. Mailable.
6 N 07799—Shpg. wt. 18 lbs.... $10.98

X-ACTO Knife and Tool Sets

Easy-to-build Models for beginners

X-Acto Knife and Tools Sets . . . always a popular gift for home craftsmen, young or old. Not toys, but fine tools for hobby enthusiasts. Razor sharp surgical steel blades for precision cutting on models.

J **X-Acto Tool Chest Set. No. 85.** Three tooled aluminum knife handles. Ten assorted interchangeable blades. Planer, balsa wood stripper. 6-in. steel rule, 2 drill holders, assorted bits, scroll saw with blade. Handsome wood chest with separate compartment for each tool to reduce your chance of losing a piece and to keep tools handy.
6 N 4115—Postpaid......................Complete set $12.50

K **X-Acto Hobby Chest Set No. 84.** Three knife handles (2 wood, 1 aluminum), planer, balsa wood stripper, sander. 14 assorted interchangeable blades. 6-in. steel rule. Handsome wood chest.
6 N 4114—Postpaid......................Complete set $7.50

L **X-Acto Handy Knife Set No. 82.** Three wooden knife handles, 12 assorted interchangeable blades. Natural wood chest.
6 N 4103—Postpaid......................Complete set $3.50

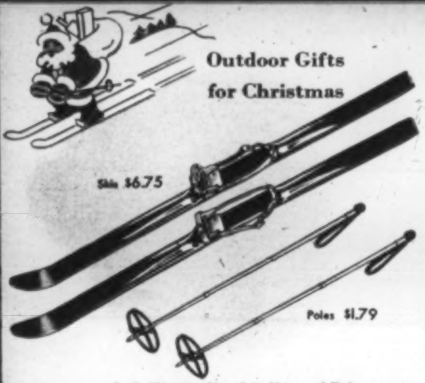
M **X-Acto Deluxe Knife Set No. 83.** 3 tooled aluminum knife handles 12 assorted interchangeable blades. Natural wood chest.
6 N 4106—Postpaid......................Complete set $5.00

Model Fighter Plane Kit with instructions included

N **Hellcat, Mustang, Thunderbolt, and King Cobra. Four solid balsa wood fighter plane models.** . . . exciting gifts for young craftsmen or model plane enthusiasts. Set of four realistic 9-inch wingspan models of well known wartime fighter planes. Fine for beginners, balsa wood parts are plainly stamped for cutting. Accurate cutting templates printed on back of kit give correct shaping for each part.
6N4126—Cement and paint incl. Shpg. wt. 1 lb. 10 oz.. .Set of 4. 98c

It's easy to buy tents and model building equipment on Sears Easy Terms. See page 231 for details

Outdoor Gifts for Christmas



J. C. Higgins Youth's Skis and Poles

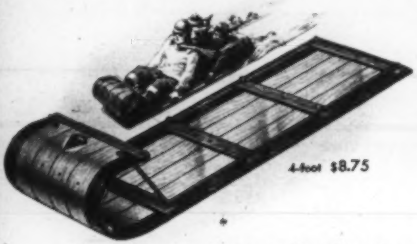
Ridge Top Skis with Bindings. Hand finished hickory stained dark walnut. Tempo tips. Drilled for bindings which are included but are not attached to skis. Lengths 5-feet or 5½-feet. *Please state length wanted.* Shipping weight 8 pounds.

$6.75 Skis only

6 N 01158 .... Pair $6.75

Youth's Cone Ski Pole. Has leather hand strap and ring straps. 6-inch rattan snow ring; steel ferrules. 40-inch length.

6 N 01175—Shipping weight 2 pounds .... Pair $1.79

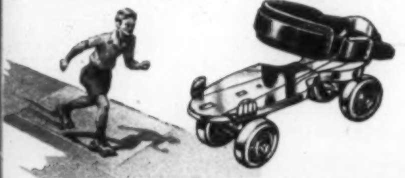


J. C. Higgins Toboggans are swift and sturdy

Sturdily built of hard white birch with heavy hickory runners. Smoothly sanded running surfaces for longer, swifter runs. Heavy rope hand rails make carrying easy, good to hold onto while riding. Glossy varnish finish. Good for years of enjoyment for the entire family! Shipped freight or express.

$8.75 4-foot

Catalog Number	Length	Shipping weight	Price
6 NM 1165	4-foot	12 pounds	$8.75
6 NM 1166	6-foot	20 pounds	13.75
6 NM 1167	8-foot	27 pounds	18.45
6 NM 1168	10-foot	33 pounds	22.95

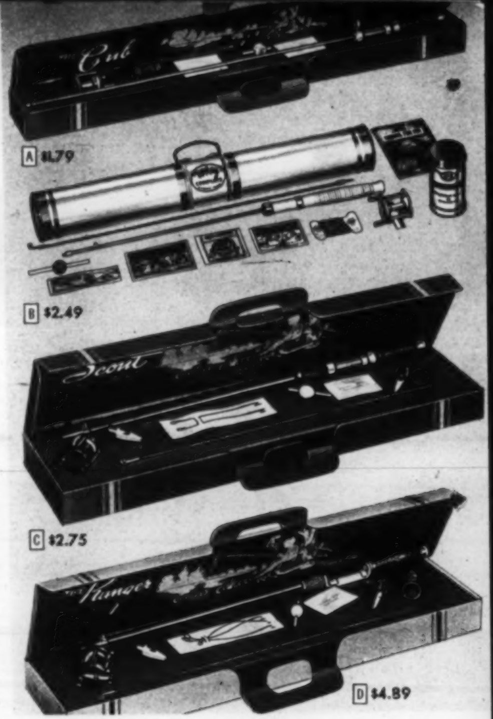


J. C. Higgins Ball-bearing Roller Skates

The Christmas gift every child wants! [illegible] teel ball bearings in each wheel for smooth [illegible] ickel plated steel chassis reinforced [illegible] platform to help prevent warping or bendin[illegible] caps. Rubber cushioned trucks help absorb [illegible] steering easier. Adjustable leather straps with cott[illegible] nstep pad. Key included. Extend to 10⅜ inches.

—Shipping weight 4 pounds 6 ounces .... Pair

SORRY—NOT AVAILABLE



Both Boys and Girls will enjoy these complete Junoir Bait Casting Sets

A **Bait Casting Set** for little anglers. 37½-inch solid 1-piece casting rod with enameled wood handle and metal line guide. Scaled down to a size young children can really handle. Set also includes a reel, one package of lead sinkers, one package of assorted size barbed hooks, 25 yards of 12-pound test hard braided cotton line, 1 cork float, and 1 double hook flashy spoon. All packed in paper box.

6 N 03075—Shpg. wt. 2 lbs. 2 oz. **$1.79**

B **"Whiz" Bait Casting Set in Metal Case.** Complete set of fishing tackle *plus* a solid metal carrying case with metal handle, that holds all of your tackle. Dandy for packing away in the car, and fine for storing your tackle between fishing trips . . . you don't have to worry about losing pieces of tackle! Contains 46-inch 2-piece oil tempered steel rod with enameled handle, reel lock. Casting reel with click; nylon fishing line, metal bait can, package of sinkers, 7 assorted steel hooks, 1 snelled hook, 1 float, 2 feet of gut leader, and an illustrated booklet entitled "Fishing for Fun" which contains good tips on how to catch different fish, how to use your tackle properly.

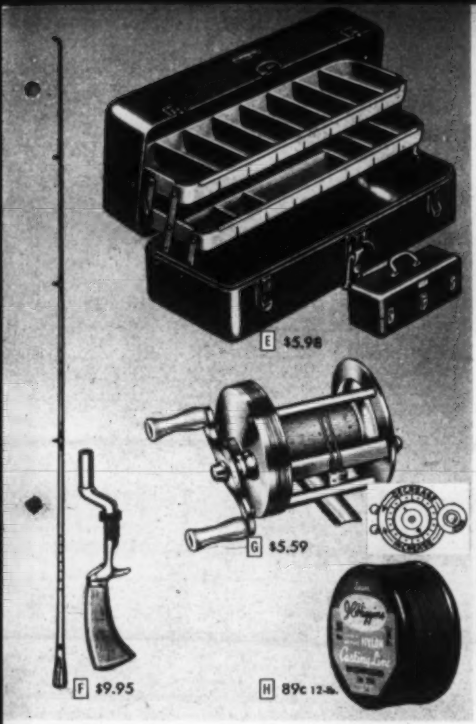
6 N 3096—Shpg. wt. 3 lbs. . . . **$2.49**

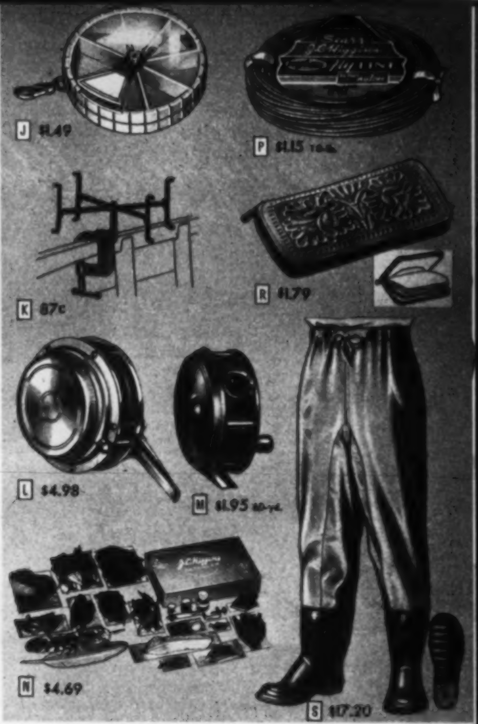
C **Older Children's Casting Set.** Contains 52-inch 2-piece solid steel casting rod with enameled handle; one better quality level wind reel with click, 50 yards of 21-pound test hard-braided cotton line. Also a double hook red and white plug, one flashing metal spoon with double hook, 2 steel barbed hooks snelled to wire leaders, one float, and a package of lead sinkers. Everything packed in attractive paper carrying box.

6 N 03076—Shpg. wt. 3 lbs. 6 oz. **$2.75**

D **Deluxe Casting Set for Older Children.** Good quality fishing tackle just like Dad's! If your boy is an enthusiastic fisherman give him this deluxe Junior set which will help him learn to handle full size tackle correctly. Set includes 52-inch 2-piece casting rod with deluxe off-set wood handle which is scored for firm grip. Ocean City Jr. level wind reel with click; 50-yds. of 21-lb. test hard braided cotton line, 3 steel hooks snelled to wire leaders, 1 wood float, 1 red and white lure with double hook, 1 flashing metal spoon with double hook, and a package of lead sinkers. A set your son or daughter will be happy to receive and proud to use; Nicely packed in heavy cardboard carrying box for a fine Christmas gift.

6 N 03078—Shpg. wt. 3 lbs. 12 oz. **$4.89**





Bait Casting Equipment to please the most exacting fisherman

[E] **Two-Tray Automatic Tackle Box.** A most practical gift for any fisherman. Room for all his small tackle—8 compartments in top tray, 2 long and 5 small in bottom tray. Seamless 1-piece steel waterproof construction with rounded corners that won't tear clothing. Ripple finish maroon baked-on enamel outside, trays finished in smooth tan baked-on enamel. Equipped with deluxe automatic lock. Leather-covered steel handle. Smoothly operating hinges swing trays up and forward when box is opened, allowing full view of everything in box. Big 19x7½x7-inch size to hold a maximum supply of tackle. Shpg. wt. 8 lbs. 8 oz.

6 N 3533..................... **$5.98**

[F] **GEP Actionized Steel Casting Rod.** Give him the favorite of many anglers—the famous actionized Gep. One piece seamless tubular steel construction with strong whip-like action. Handsome white pearl-effect finish. Adjustable Nu-grip with black off-set aluminum reel seat; threaded locking ring makes it possible to lock grip in any position. Socket for tip prevents twisting in handle. 3 steel guides. Tubular protective case and cloth cover included. 5 foot length.

6 N 03041—Shpg. wt. 2 lbs.... **$9.95**

[G] **J. C. Higgins Non-backlash Level Wind Casting Reel.** A superb gift—he can adjust it to the type of casting he prefers, with just a flick of his finger. Newly devised mechanism adjusts drag tension . . . turn dial to right to increase tension for heavy lures; turn to left to decrease tension for light lures. When properly adjusted it eliminates thumbing and backlashes. Remove tension entirely for use as standard reel! High grade brass throughout and heavily chrome plated. Adjustable click on tail plate; 2 spur and 2 spiral gears. Duo-pawl. S-shaped crank with 2 shaped plastic handles. Lightweight aluminum spool with cork arbor. 100-yd. capacity, quadruple multiplying.

6 N 3104—Shpg. wt. 12 oz.. **$5.59**

[H] **J. C. Higgins Nylon Casting Line.** DuPont black nylon for tough long wearing strength, minimum bulk. Smooth, flexible, easy running; makes casting easier—reduces kinking. 50-yd. spools, 2 connected if desired.

6 N 3910—*State test.* Shpg. wt. 4 oz. each

12-pound test..............	Each	89c
15-pound test..............	Each	$1.19
20-pound test..............	Each	1.49
25-pound test..............	Each	1.89
30-pound test..............	Each	2.39
35-pound test..............	Each	2.69

Fishing Tackle that will delight any expert fly fisherman

[J] **Plastic Fly Box** for his favorite flies. He can see them all through the transparent revolving top with trap door. 7 sections in which to keep flies separated for easy selection. Swivel snap for attaching to belt. Compact, lightweight, very handy! Diam. 6 in., color ivory.

6 N 3552—Shpg. wt. 7 oz **$1.49**

[K] **Folding Line Drier.** A welcome gift for every angler. Fits into small tackle box. Cadmium plated steel to resist rust. 5½-in. arms. Holds 300 yards of line—dries it in a hurry!

6 N 3539—Shpg. wt. 8 oz...... **87c**

[L] **J. C. Higgins Fly Reel** to delight the most exacting angler. Lightweight, efficient and good looking. Aluminum, dark green finish. Instantaneous brake. Chromium guide. Open frame, ventilated spool for fast drying. Capacity 150 ft. size G line.

6 N 3157—Shpg. wt. 14 oz.. **$4.98**

[M] **Wanita Deluxe Fly Reels.** Cast aluminum 1-piece spool and frame. Single action, permanent click. Tenite plastic knob; chromium line guide. Satiny black finish over aluminum. Postpaid.

6 N 3144— 60-yd. capacity. **$1.95**
6 N 3145—100-yd. capacity. **$2.30**

[N] **Fly-Tie-Kit.** Perfect gift for the man who takes his fly-fishing seriously . . . deluxe assortment of rare materials—enough for him to tie his whole season's supply of flies. Includes hooks, vise, instructions.

6 N 3522—Shpg. wt. 12 oz.. **$4.69**

[P] **J. C. Higgins Nylon Level Fly Line.** 6 N 3918—25-yd. coils. *State size.*

Size	Test	Price	Size	Test	Price
G..	.18-lb..	.$1.15	D...	32-lb...	$1.75
F....	24-lb...	1.35	C...	36-lb...	1.89
E....	28-lb...	1.50	Shpg. wt. 4 oz. ea.		

6 N 3919—**Double Tapered.** Amber. 25-yd. coils. Shipping weight 5 ounces each. Size HDH. Each.................. $5.79

[R] **Leather Fly Book.** Handsome tooled tan top grain leather cover. Talon zipper. 8 felt leaves. 7⅜x4-in.

6 N 3521—Shpg. wt. 7 oz.... **$1.79**

[S] **Hard Toe Waders** will delight any fisherman! Drawstring top; buttons for suspenders. Inside pocket. Strong rubberized double fabric tops, impregnated at seams to make them waterproof. Non-slip cleated rubber sole; molded heel. Khaki colored uppers, black rubber lowers. *Sizes:* 6, 7, 8, 9, 10, 11, 12. *Order street shoe size. For ½ sizes, order size larger.*

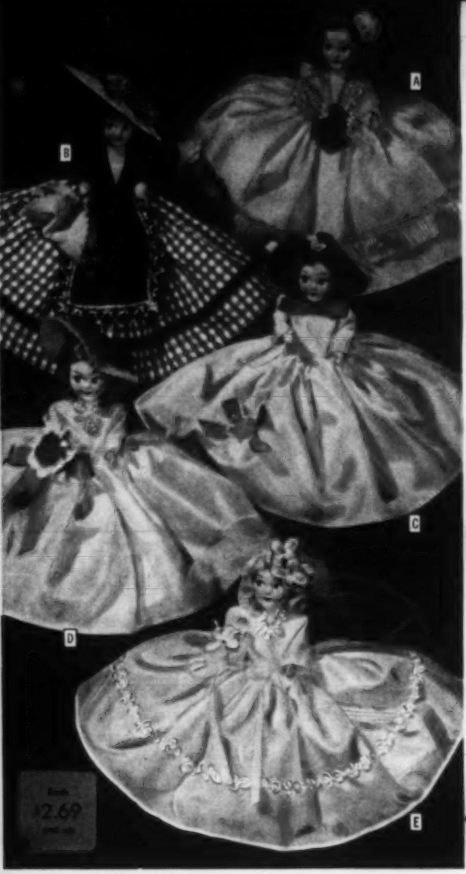
6 N 3564—Shpg. wt. 5 lbs.. **$17.20**

Do all your Christmas shopping at once on Sears Easy Payment plan. See page 231 for complete details

Never before a Christmas like this!

This year we can truly be glad at heart, because the toys you want are back! Trains are back, velocipedes . . . steam engines and pedal toys . . . construction sets and even the little hen that cackles as she lays her eggs, even the Betsy-Wetsy doll. Oh! There's page after page of the things the youngsters are starved for, things you've missed, we've missed, the past four years. And don't you think it must be an expensive Christmas, because it doesn't need to be. Sears has toys . . . good toys . . . for little more than a quarter . . . why, you can make up a whole gift selection of things at less than a dollar! And, of course, you could splurge on a wonderful $50 electric train, or a jeep you actually ride in! (Sears famous Easy Terms will make these easy on your budget!) But come with us through Toyland . . . start right on the opposite page . . . *Never before was there a Christmas like this . . . This year the things you want are back!*

THIS WAY TO SEARS TOYLAND



Lovely Princess Anna Collectors' Dolls

- 6½-inch miniature dolls that will delight young and old alike
- Stand alone; have strong composition bodies with movable arms
- Delicate faces with painted-on eyes, mouths; shiny mohair wigs
- All wear beautiful rich rayon dresses with full-gathered skirts, assorted styles and colors . . . dainty pantalettes and petticoats

A **Glorious Gold Princess,** dressed in a stunning gown of shimmering rayon with lavish gold color fringe trim. A big flower adorns her pretty mohair curls.
49 N 3015—Shpg. wt. 1 lb. **$2.69**

C **Sweet Bonnet Girl.** The wide-brimmed, flower-bedecked poke bonnet gives this little lady a qu[illegible]t charm. She wears a beautiful pastel color gown.
49 N 3024—Shpg. wt. 1 lb. **$2.69**

B **Flirtatious Flower Girl** carries a big flower basket. Wears a dainty apron over her rustling dress and beautifully made, floppy straw hat with colorful trim.
49 N 3022—Shpg. wt. 1 lb. **$2.89**

D **Lovely Bridesmaid,** all dressed up for the wedding party in a swirling gown and attractive, flower-trimmed picture hat. She carries a dainty bouquet.
49 N 3023—Shpg. wt. 1 lb. . **$2.69**

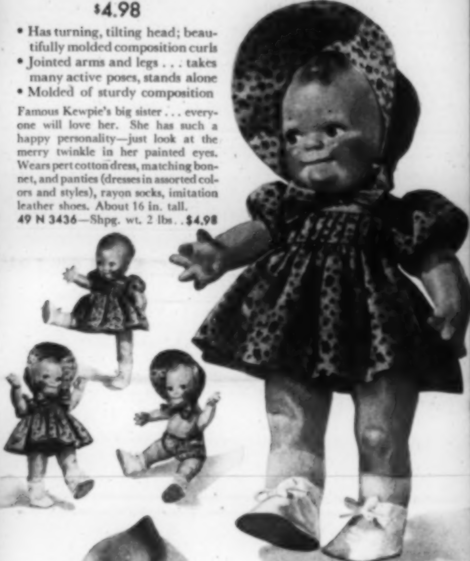
E **Radiant Bride** is as sweet and enchanting as the strains of a wedding march. She wears a richly trimmed gown in traditional white. Her delicate veil is fastened with tiny orange blossoms and she carries a bouquet.
49 N 3011—Shipping weight 1 pound **$2.89**

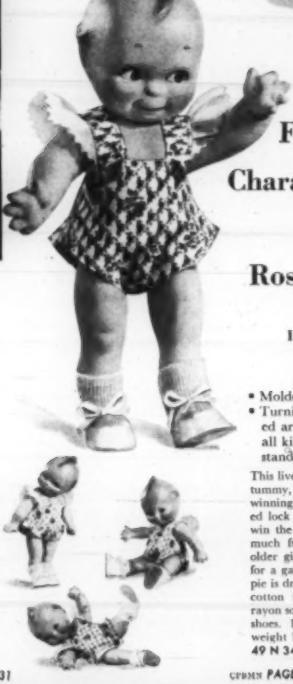
Saucy Scootles

$4.98

- Has turning, tilting head; beautifully molded composition curls
- Jointed arms and legs . . . takes many active poses, stands alone
- Molded of sturdy composition

Famous Kewpie's big sister . . . everyone will love her. She has such a happy personality—just look at the merry twinkle in her painted eyes. Wears pert cotton dress, matching bonnet, and panties (dresses in assorted colors and styles), rayon socks, imitation leather shoes. About 16 in. tall.
49 N 3436—Shpg. wt. 2 lbs. . **$4.98**





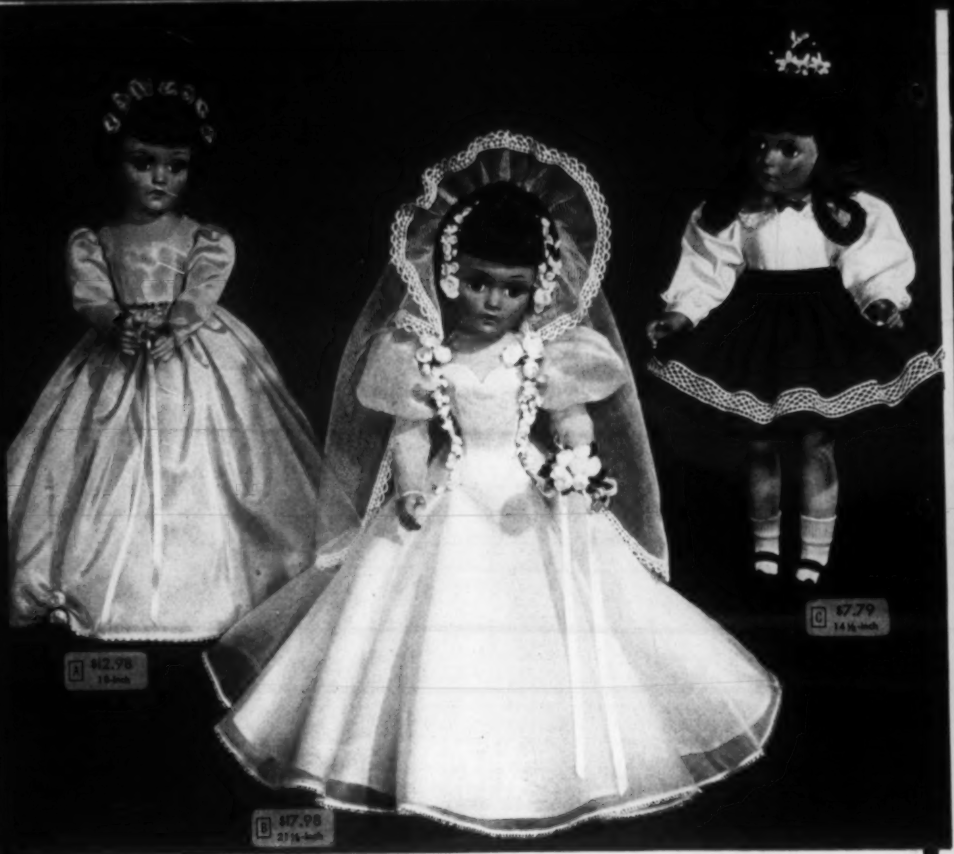
Famous Character Dolls by Rose O'Neill

Impish Kewpie

$2.58

- Molded of composition
- Turning, tilting head; jointed arms and legs . . . takes all kinds of active poses . . . stands without support

This lively, little imp with her fat tummy, flirtatious painted eyes, winning grin and the perky molded lock on her head is bound to win the heart of any girl. It's so much fun to play with her . . . older girls will love to have her for a gay room decoration. Kewpie is dressed in a darling printed cotton sunsuit (assorted styles), rayon socks, and imitation leather shoes. 12¾ inches tall. Shipping weight 1 lb. 12 oz.
49 N 3435 . . . . **$2.58**



Luxurious Madame Alexander Dolls . . . none finer made in all America

These artistically designed dolls are painstakingly made of finest quality materials. Gracefully proportioned slim bodies of durable, high grade polished composition. Arms and legs are jointed; heads turn and tilt. Faces are hand-tinted to give them a soft, lifelike glow. Sparkling, glass-like eyes go to sleep, have thick lashes. Lovely wigs of shiny mohair, firmly sewn to cloth foundations. Exquisite outfits of fine fabrics are carefully sewn, finished with finest details. (Sorry, no choice of colors.)

Beautiful Bridesmaid Doll

A There will be great delight on Christmas morning if you let Santa bring your little girl this enchanting bridesmaid doll. Her gown, in grown-up fashion model style, is made of shimmering rayon in a delicate pastel shade . . . has graceful sweetheart neckline, hem is adorned with dainty flower buds. A narrow band of sparkling gold-color sequins encircles her tiny waist. She wears a becoming tiara of flowers in her lustrous hair and carries a pretty corsage. Dainty cotton slip and panties, and imitation leather slippers complete her stunning outfit.

49 N 3367—15-inch size.	Shpg. wt. 2 lbs. . . .	**$9.98**
49 N 3368—18-inch size.	Shpg. wt. 3 lbs.	12.98
49 N 3369—21½-inch size.	Shpg. wt. 4 lbs.	15.98

Demure Bride Doll

B She is the kind of doll every little girl is dreaming of . . . sweet, as only a bride can be. Finding her under the Christmas tree will be a truly thrilling surprise for your little daughter. The traditionally white bridal gown is something to behold: made of finely woven organdy or sheer rayon (no choice) with wide, sweeping skirt and puffed sleeves . . . lavishly trimmed with floral sprays. Her lace-edged fingertip veil is arranged in charming halo fashion . . . sprays of lily of the valley adorn her lovely hair, she carries a beribboned bouquet. Wears a full-cut, fine cotton slip, panties, imitation leather slippers.

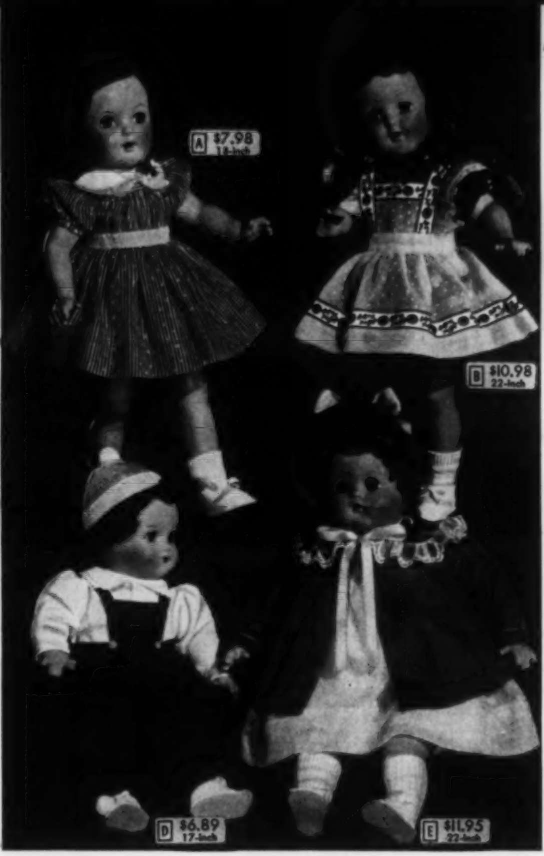
49 N 3390—17-inch size.	Shpg. wt. 3 lbs. . . .	**$15.98**
79 N 03377—21½-inch size.	Shpg. wt. 4 lbs.	17.98

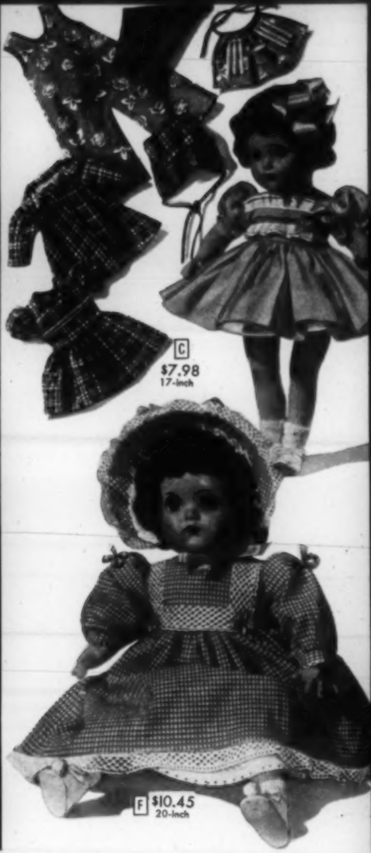
New genuine Margaret O'Brien Doll

C Imagine how overjoyed your little girl will be with this bewitching doll that looks just like a double of the famous little movie star! It's the next best thing to having Margaret herself to play with every day. She is so sweet and lifelike . . . dressed in adorable copies of original Margaret O'Brien costumes, carefully made of very fine materials (assorted styles, colors). Her braids are done up with perky ribbon bows and she has a big straw hat. She wears nicely trimmed cotton slip and panties, rayon socks, and pretty little imitation leather shoes.

49 N 3395—14½-inch size.	Shpg. wt. 2 lbs.	**$7.79**
49 N 3396—18-inch size.	Shpg. wt. 3 lbs.	10.98
49 N 3397—21-inch size.	Shpg. wt. 4 lbs.	13.98

Save money, save time, save energy! Buy by mail at Sears. For Easy Terms see page 231





Fine quality dressed-up Girl Dolls and Baby Dolls with curly mohair wigs

Here is a grand selection of beautiful dolls that little girls love. All are carefully made of high grade materials. Girl dolls have slender polished composition bodies with jointed arms and legs and turning, tilting heads. Baby dolls have polished composition heads, hands and feet, and stuffed cotton-covered bodies. All have rosy faces; shiny glass-like sleeping eyes with thick lashes and fine quality mohair wigs .. wear undies, rayon socks, imitation leather shoes. Clothing carefully made of assorted good materials. (Sorry, no choice of colors.)

Appealing Playtime Girl

A Wears pert cotton dress, pretty cotton underwear and attractive, wide-brimmed hat.

49 N 3361—18-inch size. Shpg. wt. 3 lbs......$7.98
49 N 3379—20-inch size. Shpg. wt. 4 lbs........ 8.98
49 N 3392—22-inch size. Shpg. wt. 5 lbs.... ..10.98

Winsome Playtime Baby

D This shy, wide-eyed child is looking for someone to mother her and play with her. She wears a sweetly styled, lace-trimmed blouse and overall-style pants of firm cotton. A cute knitted rayon cap is perched atop her soft mohair curls.

49 N 3278—17-inch size. Shpg. wt. 2 lbs. 8 oz. $6.89

Pretty Pinafore Pigtail Darling

B Dressed in cute cotton frock with matching panties, sheer cotton pinafore, and large hat.

49 N 3359—18-inch size. Shpg. wt. 3 lbs........$7.98
49 N 3378—20-inch size. Shpg. wt. 4 lbs.......... 8.98
49 N 3391—22-inch size. Shpg. wt. 5 lbs..........10.98

Sweet Coat Baby with crying voice

E Wears rich rayon coat over prettily trimmed sheer cotton dress, matching bonnet, dainty slip.

49 N 3186—About 17-inch. Shpg. wt. 2 lbs...$7.89
49 N 3187—About 19½-inch. Shpg. wt. 2 lbs. 8 oz 9.89
49 N 3188—About 22-inch. Shpg. wt. 3 lbs.... 11.95
79 N 03189–About 24-inch. Shpg. wt. 4 lbs.... 13.95

Charming Doll with 4 outfits

C This elf-like little beauty, dressed in pretty party frock, has a lovely wardrobe consisting of everyday dress, coat with bonnet, pajamas, apron with 6 clothespins, bar of soap and bandana.

49 N 3360—17-inch size. Shpg. wt. 3 lbs.......$7.98

Lovable Party Baby

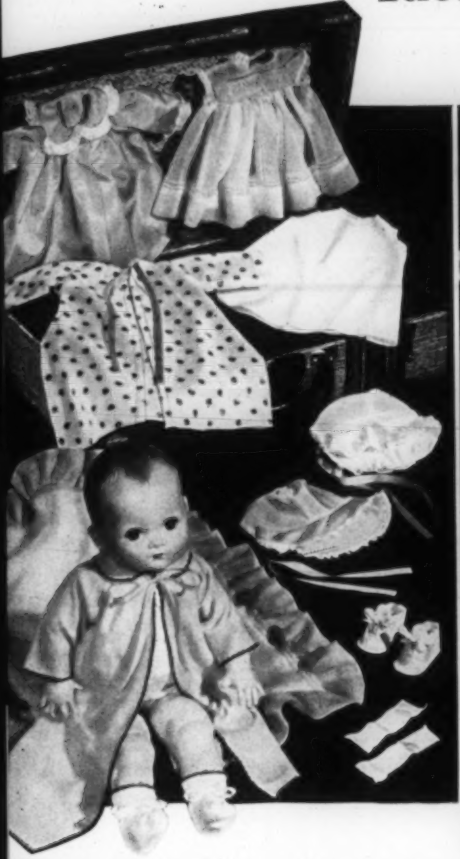
F A whole armful of happiness for a lucky, little girl. This little cherub is dressed in a charming party frock, beautifully trimmed with lace and ribbon bows, and wears a matching, wide-brimmed bonnet. Even her cotton slip is richly trimmed.

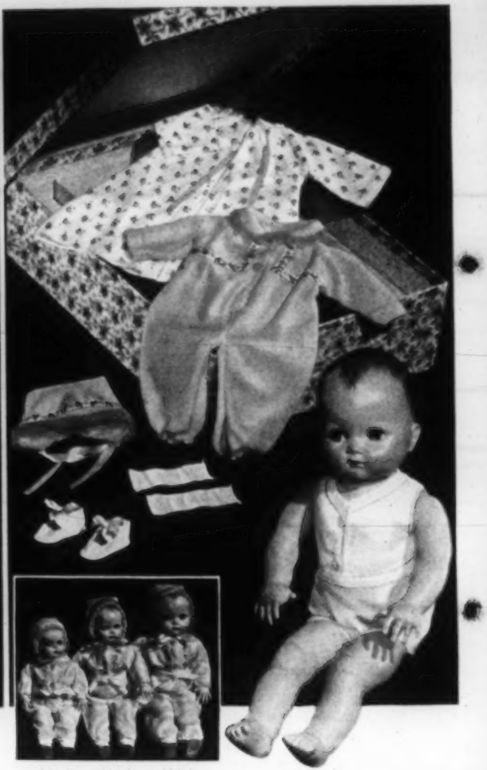
49 N 3277—20-inch size. Shpg. wt. 3 lbs.....$10.45

Give your little girl her dream doll this Christmas . . . let Sears Easy Terms help you pay! See page 231

Ideal's *Magic Skin*

Dolls to bathe! Synthetic rubber skin . . .





14-inch $7.79 16-inch $9.79 18-inch $11.79

De luxe 15-piece Magic Skin Doll Gift Set

$19⁹⁸ With 18-in. doll

- Famous, lifelike Magic Skin baby with all the wonderful features shown and described on opposite page; 18 in. tall
- Complete 13-piece luxurious layette of rich materials
- Smartly styled sturdy carrying case for doll and layette

Imagine how thrilled your little girl will be with this exquisite gift . . . how her eyes will shine when she opens the handsome suitcase and sees the adorable doll and all the lovely, lovely clothes! She'll have endless fun dressing up dolly in her different outfits and taking care of her every day. Beautifully designed layette is carefully made with finest details (pastel colors or white, no choice) . . . richly trimmed with lace, embroidery and ribbons. Included are a sweet organdy party dress with matching bonnet; rayon coat with bonnet; cotton slip; long flannel housecoat; rayon socks; imitation leather shoes; and a 22x15-in. soft rayon and cotton blanket with ruffled edge. Doll wears knitted shirt and pants, and a long flannel robe with matching bootees. The 20¼x12¼x7¼-in. suitcase has strong frame, plastic-coated paper covering in canvas effect, sturdy lock and key, two latches, handle grip.

79 N 02830—18-inch doll with layette in carrying case. Shpg. wt. 6 lbs. . **$19.98**

9-piece Magic Skin Doll Gift Set

$11⁷⁹ With 18-in. doll

- Magic Skin baby with the same wonderful features as shown and described on opposite page . . . 3 sizes
- 7-piece layette includes cuddly, warm outdoor outfit
- In an attractive, partitioned, strong fiberboard case

Another delightful gift idea! The layette is as pretty as can be . . . carefully made of fine quality materials. Charming outdoor outfit consists of nicely trimmed snowsuit and hood of soft rayon and cotton flannel in assorted pastel colors; rayon socks and imitation leather shoes. Snowsuit buttons down the front, elastic in sleeves. Doll wears knitted shirt and pants, and also has a lovely long flannel robe. The decorated case is grand for storing dolly's clothes.

49 N 2820 — 14-inch doll with layette in 15x9¾x4¼-inch high chest. Shipping weight 3 pounds. **$7.79**

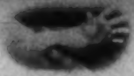
79 N 02821—16-inch doll with layette in 16¼x12¼x4½-inch high chest. Shipping weight 4 lbs. . . . **$9.79**

79 N 02822—18-inch doll with layette in 19x14x5-inch high chest. Shipping weight 5 pounds. **$11.79**

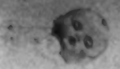
Baby Dolls

Cotton-stuffed . . . plastic heads

See what makes these Dolls so lifelike

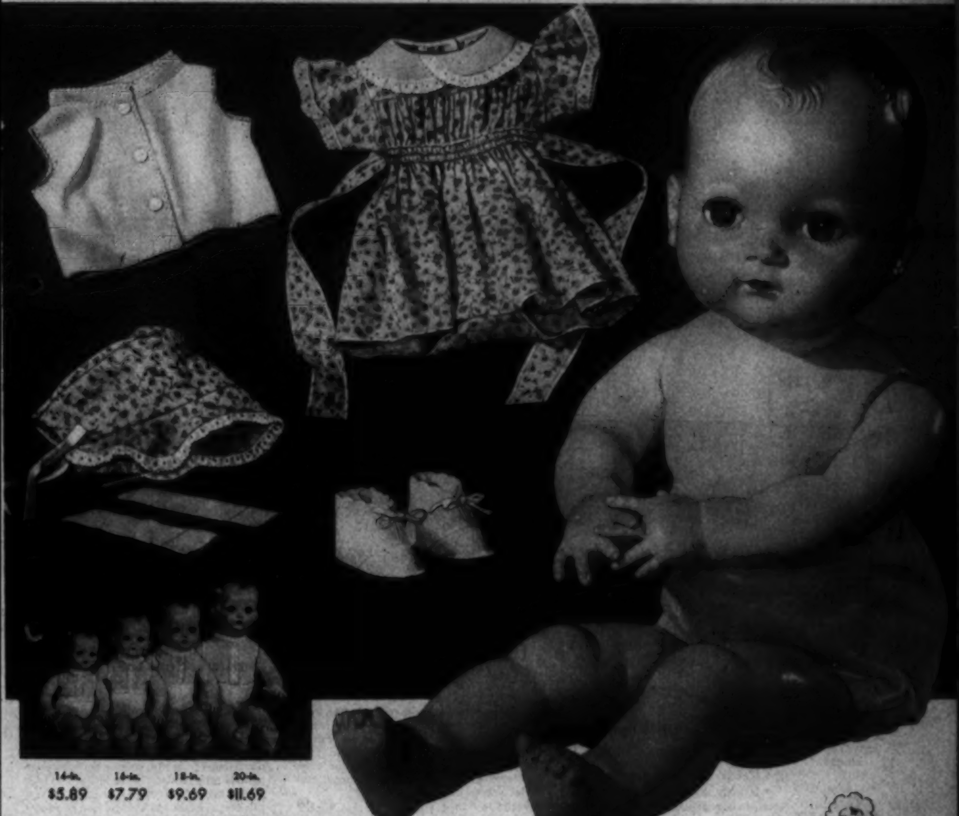


Smooth, washable "skin" of pliable, synthetic rubber, feels and wrinkles like a real baby's. Legs and bodies molded in one piece. Completely stuffed with cotton.



Realistically shaped, practically unbreakable molded plastic head turns, also tilts on 14 to 18-inch size. Shiny life-like eyes with thick real lashes go to sleep.

Flexible baby-like fingers. Each little finger is separate, so that doll can even clasp her tiny hands. Chubby, dimpled arms are fully jointed at shoulders.



14-in.	16-in.	18-in.	20-in.
$5.89	$7.79	$9.69	$11.69

Sweet, lifelike Magic Skin Baby with layette

$9.69
18-in. doll

Every little girl dreams of having a doll as sweet and lifelike as this one . . a doll that she can bathe and powder . . . whose skin feels and wrinkles like a real baby's. Make your child the happiest little doll mother this Christmas and give her a lovable Magic Skin baby.

Quality workmanship throughout . . . will outlast many ordinary dolls. Read about her wonderful features described above! Softly stuffed, satin-smooth Magic Skin body, arms and legs are unbreakable. Beautifully molded plastic head with tinted plastic hair and almost human facial details is exceptionally durable. Attractive layette is carefully sewn. Consists of knitted shirt which buttons down the front, knitted pants, cute cotton print rompers with matching bonnet (ass't'd. styles and colors), rayon socks, and imitation leather shoes. (Please note, head of 20-inch doll only turns, does not tilt.)

49 N 2804—14-inch doll with layette.
Shipping weight 2 lbs. $5.89

49 N 2811—16-inch doll with layette.
Shipping weight 2 lbs. 8 oz. $7.79

49 N 2805—18-inch doll with layette.
Shipping weight 3 lbs. $9.69

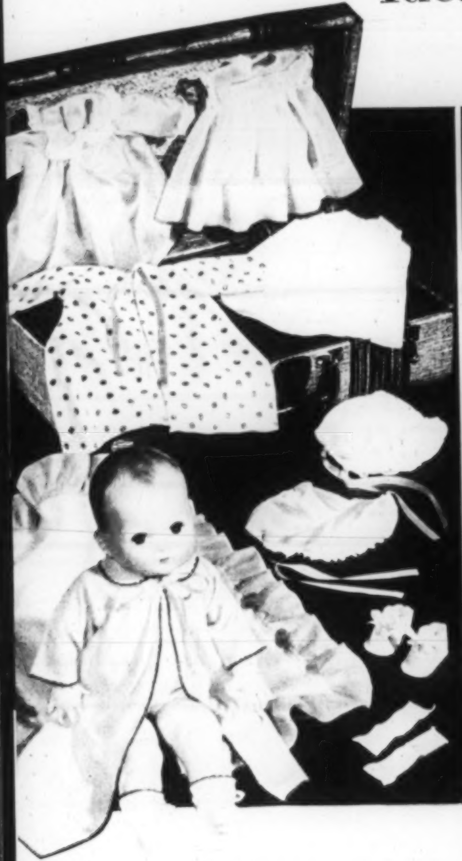
49 N 2806—20-inch doll with layette.
Shipping weight 4 lbs. $11.69

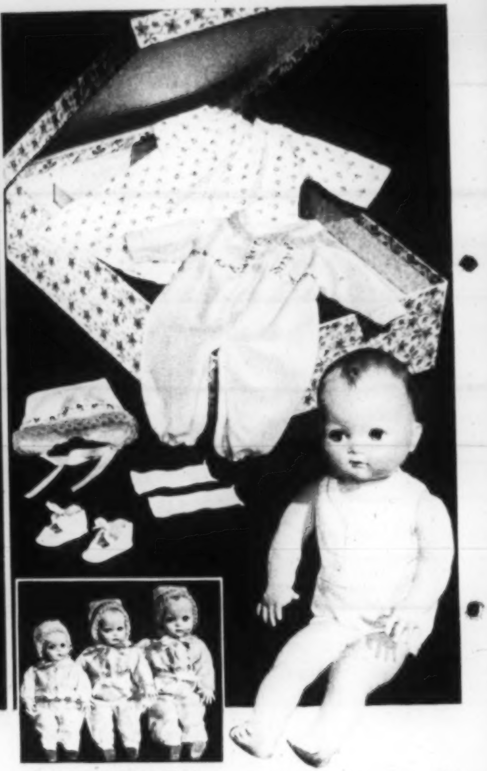
"Now don't forget
to bathe your baby and
take care of her every day."

For Easy Terms see page 231.

Ideal's *Magic Skin**

Dolls to bathe! Synthetic rubber skin . . .





14-inch $7.79 16-inch $9.79 18-inch $11.79

De luxe 15-piece Magic Skin Doll Gift Set

- Famous, lifelike Magic Skin baby with all the wonderful features shown and described on opposite page: 18 in. tall
- Complete 13-piece luxurious layette of rich materials
- Smartly styled sturdy carrying case for doll and layette

$19.98 With 18-in. doll

Imagine how thrilled your little girl will be with this exquisite gift . . . how her eyes will shine when she opens the handsome suitcase and sees the adorable doll and all the lovely, lovely clothes! She'll have endless fun dressing up dolly in her different outfits and taking care of her every day. Beautifully designed layette is carefully made with finest details (pastel colors or white, no choice) . . . richly trimmed with lace, embroidery and ribbons. Included are a sweet organdy party dress with matching bonnet; rayon coat with bonnet; cotton slip; long flannel housecoat; rayon socks; imitation leather shoes; and a 22x15-in. soft rayon and cotton blanket with ruffled edge. Doll wears knitted shirt and pants, and a long flannel robe with matching bootees. The 20¼x12¼x7¼-in. suitcase has strong frame, plastic-coated paper covering in canvas effect, sturdy lock and key, two latches, handle grip.

79 N 02830—18-inch doll with layette in carrying case. Shpg. wt. 6 lbs. . **$19.98**

9-piece Magic Skin Doll Gift Set

- Magic Skin baby with the same wonderful features as shown and described on opposite page . . . 3 sizes
- 7-piece layette includes cuddly, warm outdoor outfit
- In an attractive, partitioned, strong fiberboard case

$11.79 With 18-in. doll

Another delightful gift idea! The layette is as pretty as can be . . . carefully made of fine quality materials. Charming outdoor outfit consists of nicely trimmed snowsuit and hood of soft rayon and cotton flannel in assorted pastel colors; rayon socks and imitation leather shoes. Snowsuit buttons down the front, elastic in sleeves. Doll wears knitted shirt and pants, and also has a lovely long flannel robe. The decorated case is grand for storing dolly's clothes.

49 N 2820 — 14-inch doll with layette in 15x9¼x4¼-inch high chest. Shipping weight 3 pounds. **$7.79**

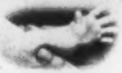
79 N 02821 — 16-inch doll with layette in 16¼x12¼x4½-inch high chest. Shipping weight 4 lbs. . . **$9.79**

79 N 02822—18-inch doll with layette in 19x14x5-inch high chest. Shipping weight 5 pounds. **$11.79**

Baby Dolls

Cotton-stuffed . . . plastic heads

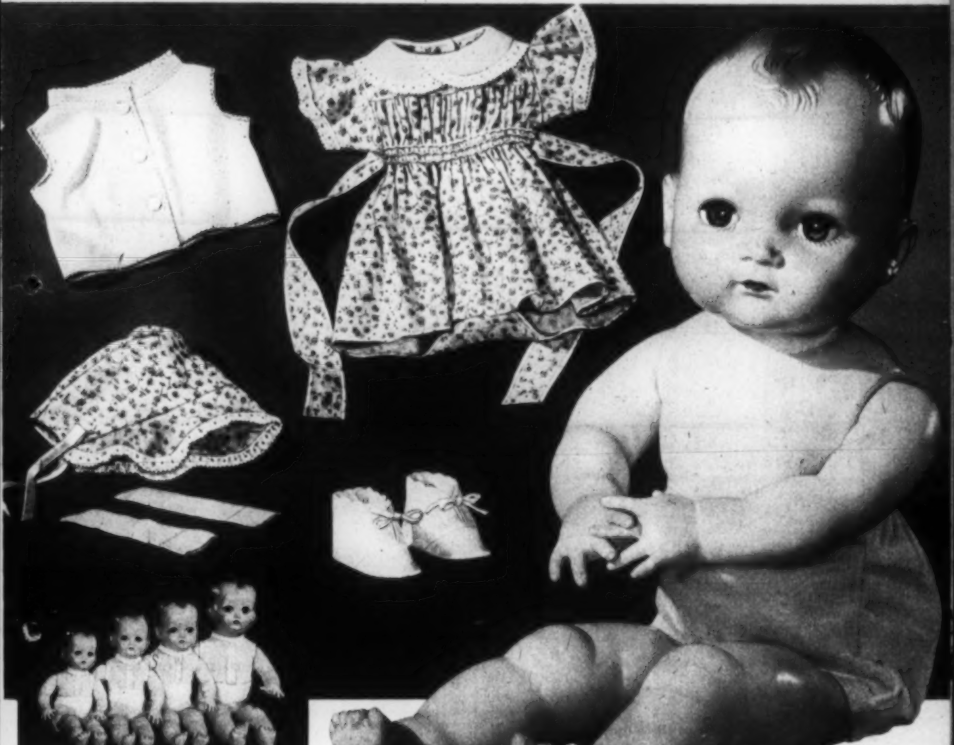
See what makes these Dolls so lifelike



Smooth, washable "skin" of pliable, synthetic rubber, feels and wrinkles like a real baby's. Legs and bodies molded in one piece. Completely stuffed with cotton.

Realistically shaped, practically unbreakable molded plastic head turns, also tilts on 14 to 18-inch size. Shiny life-like eyes with thick real lashes go to sleep.

Flexible baby-like fingers. Each little finger is separate, so that doll can even clasp her tiny hands. Chubby, dimpled arms are fully jointed at shoulders.



14-in.	16-in.	18-in.	20-in.
$5.89	$7.79	$9.69	$11.69

Sweet, lifelike Magic Skin Baby with layette

$9.69
18-in. doll

Every little girl dreams of having a doll as sweet and lifelike as this one . . a doll that she can bathe and powder . . . whose skin feels and wrinkles like a real baby's. Make your child the happiest little doll mother this Christmas and give her a lovable Magic Skin baby.

Quality workmanship throughout . . . will outlast many ordinary dolls. Read about her wonderful features described above! Softly stuffed, satin-smooth Magic Skin body, arms and legs are unbreakable. Beautifully molded plastic head with tinted plastic hair and almost human facial details is exceptionally durable. Attractive layette is carefully sewn. Consists of knitted shirt which buttons down the front, knitted pants, cute cotton print rompers with matching bonnet (ass't'd. styles and colors), rayon socks, and imitation leather shoes. (Please note, head of 20-inch doll only turns, does not tilt.)

49 N 2804—14-inch doll with layette. Shipping weight 2 lbs **$5.89**

49 N 2811—16-inch doll with layette. Shipping weight 2 lbs. 8 oz. **$7.79**

49 N 2805—18-inch doll with layette. Shipping weight 3 lbs **$9.69**

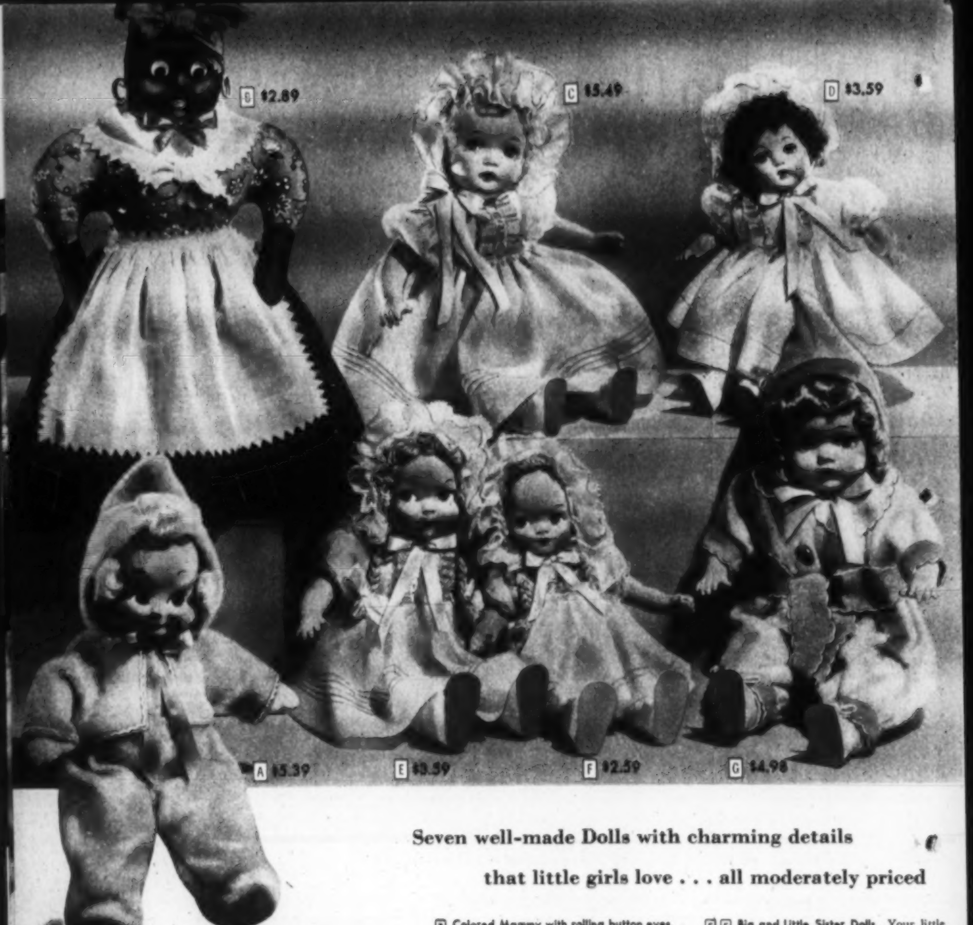
49 N 2806—20-inch doll with layette. Shipping weight 4 lbs **$11.69**

"Now don't forget

to bathe your baby and

take care of her every day."

For Easy Terms see page 231.



Seven well-made Dolls with charming details that little girls love . . . all moderately priced

Sleepy

Weepy

Smily

TRUDY with three moods

Sleepy . . Weepy . . Smily

A • Really 3 lovable dolls in one • Simply turn button on her hood, bring different face forward

She's new! She's different! She'll capture the heart of every little girl! Her name is Trudy, and she's the only doll with three different personalities . . . her composition head has three appealing faces with painted features . . . one with sleeping, one with weeping, and one with smiling expression. Two faces are always completely hidden by the hood. Body is cotton-stuffed, covered with flesh-color cotton fabric. Outfit of soft cotton-back rayon fleece in two-tone pastel colors. Consists of leggings, waist, rick-rack trimmed bolero and hood to which lustrous curls are attached. About 14 inches tall.

49 N 3565–Shpg. wt. 1 lb. 10 oz. $5.39

B **Colored Mammy with rolling button eyes.** This amusing doll seems to be saying "Yes'm" every time you look at her. Firmly stuffed with cotton . . . stands alone. Jolly dark mask face. Has colorful cotton dress (assorted styles), big apron, traditional kerchief, and earrings. 18 inches tall.

49 N 3546—Shpg. wt. 2 lbs. $2.89

C **Baby with flirting eyes.** Unusually charming because her sleeping eyes coyly roll from side to side. Turning head with molded hair, arms, legs of sturdy composition; stuffed body. Has crying voice. Lovely lace-trimmed cotton dress, bonnet, knitted panties, slip, rayon socks, imitation leather shoes.

49 N 3140—18-in. size. Shpg. wt. 3 lbs. $5.49

D **15½-inch Baby Doll with mohair wig.** Soft curls frame her sweet face. Turning head, arms and legs of sturdy composition; cotton-stuffed body. Shiny sleeping eyes with lashes. Lace-trimmed cotton dress and bonnet (assorted colors), cotton slip, panties, rayon socks, and imitation leather shoes.

49 N 3130—Shipping weight 2 lbs. $3.59

E F **Big and Little Sister Dolls.** Your little girl will love either one . . . but she'll be really thrilled when she gets both these charming dolls. They have new, washable plastic mask faces with painted features; composition arms; cotton-stuffed bodies and legs; pigtails and tufts of cotton yarn hair. Wear cute cotton frocks and bonnets (asst'd. colors), underwear, socks, imitation leather shoes.

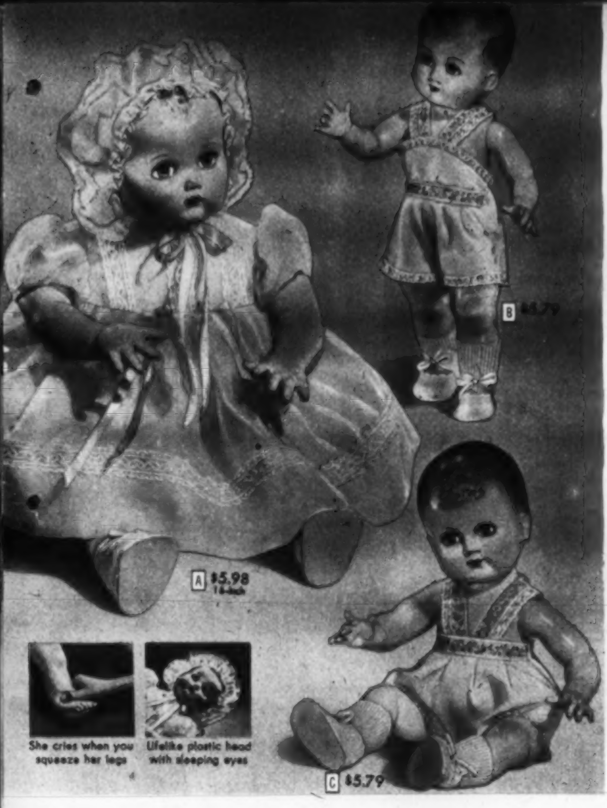
E **49N3567—16-inch big sister doll.** Shipping weight 2 pounds. $3.59

F **49 N 3566–13-inch little sister doll.** Shipping weight 1 lb. 10 oz. $2.59

49N3580–Buy the **big and little sister doll set** and save! Shpg. wt. 4 lbs . . $5.79

G **18-inch Snowsuit Doll with curly mohair wig.** This rosy-cheeked child has turning head, arms and legs of fine composition; cotton-stuffed body. Shiny, glasslike eyes with real lashes go to sleep. Wears beautifully made pastel color snowsuit and hood of soft cotton-back rayon fleece, rayon socks and imitation leather shoes.

49 N 3141—Shpg. wt. 2 lbs. 10 oz. . $4.98

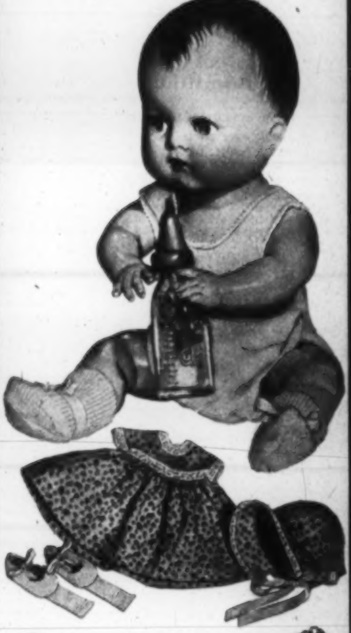


She cries when you squeeze her legs

Lifelike plastic head with sleeping eyes

Back again!

Famous Betsy Wetsy drinking, wetting baby



Crying "Plassie" with Magic Skin arms and legs

A She's such a sweet, cuddly baby . . . bound to win the heart of the lucky little girl who receives her. Cries plaintively when either one of her legs is squeezed . . . her arms and legs can be washed.

Expertly made of high grade materials. Practically unbreakable plastic head has tinted, molded plastic hair. Turns into many bewitching positions (heads of 16-inch and 19-inch dolls also tilt). Her face is molded with finest, lifelike details. Shiny sleeping eyes have thick real lashes. Arms and legs are covered with satin-smooth, flesh-color washable Magic Skin of pliable synthetic rubber . . . feels and wrinkles like a real baby's. Her tiny fingers are separate and so flexible that she can even clasp her hands. Soft body is cotton-stuffed.

Plassie wears an exquisite, richly embroidered dress of sheer cotton, pastel color or white (sorry, no choice). The matching bonnet is tied with pastel ribbons. Cotton slip, panties, rayon socks, and imitation leather shoes complete her outfit.

49 N 3150—16-inch size. Shpg. wt. 2 lbs. **$5.98**
49 N 3151—19-inch size. Shpg.wt.2 lbs.12 oz.**7.98**
49 N 3152—22-inch size. Shpg.wt.3 lbs.8 oz.**9.98**

For the first time! Made entirely of Plastic

Brand new dolls! Plastic from head to toe . . . practically unbreakable! With the most lifelike hands and feet a doll ever had! Each little finger and toe is separate with molded nails . . . hands even have tiny palm and knuckle markings. Beautifully proportioned bodies have graceful arms and legs that are fully jointed. Artistically shaped heads with tinted, molded plastic hair turn and tilt. Shiny sleeping eyes are shadowed by real lashes. Made with great care to last for years.

Delight your little girl with one of these adorable dolls. They will make wonderful play companions . . . can be put into many charming poses. Dressed in smart-looking, richly trimmed sunsuits (ass't'd. colors, styles, materials), carefully sewn and finished; rayon socks, and imitation leather shoes.

B **49 N 3113**—15-inch All Plastic Toddler Doll. Stands without support on her straight little legs, also sits down. Shpg. wt. 2 lbs. ***Please do not order before November 15th.***...........**$5.79**

C **49 N 3112**—14-inch All Plastic Baby Doll. This little cherub has chubby baby legs. Shipping weight 2 pounds...............**$5.79**

She drinks She wets She sleeps

$5.89
12-inch size

$11.79
16-inch size

- Fleshlike body of washable, synthetic rubber fully-jointed chubby arms and legs
- Realistically molded, turning plastic head
- Lifelike sleeping eyes with real lashes
- Attractive 6-pc. layette and nursing bottle
- Fine quality, fine workmanship throughout

Just the kind of doll every little mother is longing for . . . a baby that actually drinks from a bottle and then wets her diaper like a real baby! This new Betsy Wetsy is prettier than ever, because now she has a lifelike plastic head with sparkling go-to-sleep eyes. Dressed in knitted shirt, flannel diapers and knitted bootees. Her layette also includes a pretty cotton print frock and bonnet (assorted colors), rayon socks and imitation leather shoes.

Available after November 15th.

49 N 2812—12-in. size, complete with layette. Shpg. wt. 2 lbs. .**$5.89**

49 N 2813—16-in. size, complete with layette. Shpg. wt. 3 lbs.**$11.79**

Beautifully made Doll Clothes

Luxurious 5-pc. Layette

Beautiful, sheer cotton dress with matching bonnet (assorted pastel colors), slip, rayon socks, and imitation leather shoes. Shpg. wt. 8 oz.

49 N 3525—Fits 11 to 13-in. doll $1.27
49 N 3526—Fits 15 to 17-inch... $1.56
49 N 3538—Fits 19 to 21-inch.... 1.98
49 N 3539—Fits 23 to 25-inch.... 2.27

Smartly styled Snowsuit

Made of fine assorted cotton materials with attached peaked hood. Knitted ankle bands for snug fit to keep dolly warm. Assorted colors; sorry, no choice. Shpg. wt. 8 oz.

49 N 3514—Fits 13 to 15-inch doll. $1.12
49 N 3515—Fits 17 to 19-inch... $1.52
49 N 3516—Fits 21 to 23-inch... 1.52

Coat Set for baby doll

Attractive coat has yoke and full skirt. Matching bonnet ties with ribbons. Made of fine cotton; assorted pastel colors. Shpg. wt. 12 oz.

49 N 3521—Fits 11 to 13-inch.. $1.34
49 N 3522—Fits 15 to 17-inch... $1.49
49 N 3523—Fits 19 to 21-inch... 1.89
49 N 3524—Fits 23 to 25-inch... 2.19

Charming Dress

Dolly will look so pretty in a crisp, new dress like this one. Beautifully made of organdy or percale (sorry, no choice). Assorted styles and colors. Shipping wt. 6 oz.

49 N 3507—Fits 15-inch doll.... 58¢
49 N 3508—Fits 17 to 19-inch..... 64¢
49 N 3509—Fits 21 to 23-inch.... 72¢

Coat Set for girl doll

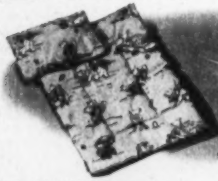
Smart coat and bonnet; assorted cotton materials and colors; well made. Shipping weight 6 ounces.

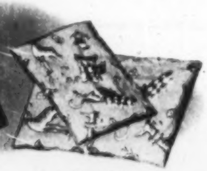
49 N 3510—Fits 14 to 15-inch doll. 79¢
49 N 3512—Fits 16 to 17-inch..... 79¢
49 N 3513—Fits 18 to 19-inch..... 79¢

Attractive Pajamas

Made of assorted cotton print materials; binding around sleeves and neck. Assorted colors. Shipping weight 6 ounces.

49 N 3519—Fits 13 to 15-inch doll. 59¢
49 N 3520—Fits 17 to 19-inch..... 69¢





Doll bed Comforter Set

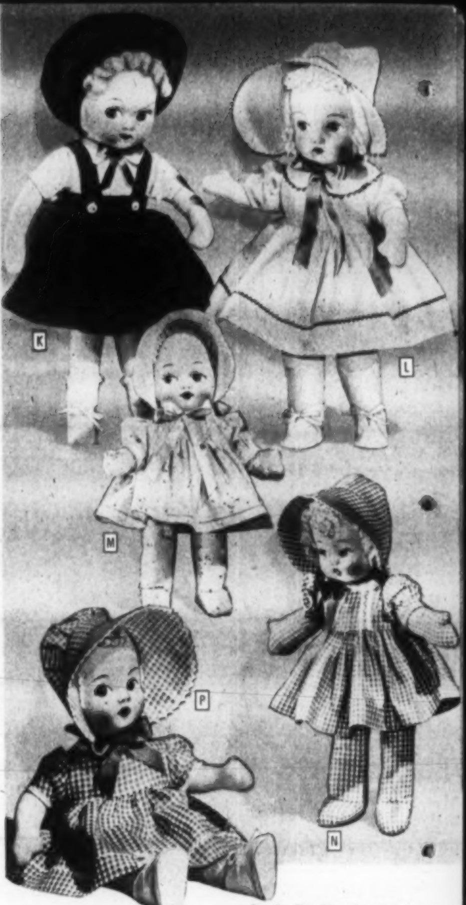
Reversible comforter with matching pillow. Nursery print cotton covering in assorted light colors. Cotton padding. Comforter about 15x21 in., pillow 6½x9 in.

49 N 3540—Shpg. wt. 12 oz. 98¢

Doll Bed Mattress

Your little girl will like this mattress for dolly's bed. Gay cotton print in assorted colors; soft cotton stuffing. Shpg. wts. 12 oz., 14 oz.

49 N 3545—About 10x17 in. 59¢
49 N 3554—About 12x21 in.. 98¢



Soft Dolls for tots

K **Smartly dressed 16-in. Doll.** So charming in her stylish corduroy jumper and matching cap. Cotton blouse ties with pert ribbon bow. Cotton panties, rayon socks and imitation leather shoes. Lovely mask face has painted features. Mohair tufts of hair show from under hood. Stuffed body. Assorted colors. **$2.95**

49 N 3569—Shpg. wt. 2 lbs...$2.95

L **Demure 17-in. Doll.** This sweet, wide-eyed child has a full yarn wig. Wears crisp rick-rack trimmed cotton dress and wide-brimmed, matching bonnet that ties with shiny ribbons. She has underwear, rayon socks and imitation leather shoes. Painted mask face; soft, stuffed body. Assorted colors. **$3.29**

49 N 3579—Shpg. wt. 2 lbs...$3.29

M **Cunning 11½-inch Doll.** So small and soft . . . fine for baby's first doll. Wears cute cotton print dress with bonnet that ties with a pretty ribbon bow. Mask face has painted features. Tufts of yarn hair; stuffed body. Shpg. wt. 12 oz.

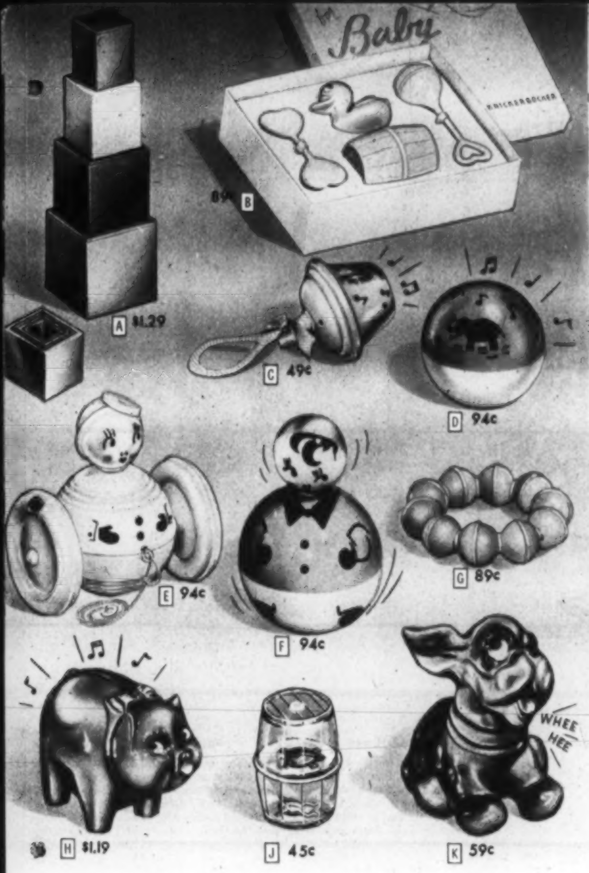
49 N 3530....$1.29

N **Pretty 13½-inch Doll.** Her face can be washed—it's rubberized; painted features. Dressed up in neatly trimmed cotton frock and bonnet (assorted patterns, colors). Tufts of yarn curls. Soft stuffed body. Shpg. wt. 1 lb.

49 N 3556....$1.98

P **Charming 13½-inch Doll.** Rick-rack trimmed bonnet frames her painted mask face. Rick-rack trimmed cotton dress (assorted styles, colors), underwear, socks, imitation leather shoes. Cotton yarn curls. Stuffed body. Shpg. wt. 1 lb. 6 oz.

49 N 3574......$1.98



Well-made colorful Toys to delight baby

A Set of 4 Nested Wood Blocks. each enameled in a different bright color. Tots can set one on top of the other and build a tower over 17 inches high. Largest block 4¾x4¾x4¾ in.
49 N 4468—Shpg. wt. 2 lbs. .4-piece set **$1. 29**

B 4-pc. Plastic Toy Set. 3¼-in. barrel rattle, cute 3-in. rattling duck, 5¼-in. ball rattle with teether handle, 5-in. heart-shaped dumbbell. Smoothly finished. Ass't'd. pastel colors.
49 N 4463—Shpg. wt. 1 lb. . . .4-piece set **89c**

C Musical Plastic Rattle. Makes melodious, tinkling sound when baby shakes it. Sturdy, washable. Ass't'd. pastel colors. Metal chimes inside. 6¾ inches long.
49 N 4428—Shipping weight 6 ounces. . . **49c**

D Big Musical Ball of heavy plastic. Sends off tinkling music as it spins about. Metal chimes inside. Easy to clean. Ass't'd. pastel colors.
49 N 4418—Diam. 4¼ in. Shpg. wt. 12 oz. **94c**

E New plastic Roly Poly on Wheels. This amusing fellow bobs up and down when baby pulls him. Assorted pastel colors; easy to clean.
49 N 4430—6 in. high. Shpg. wt. 10 oz. . **94c**

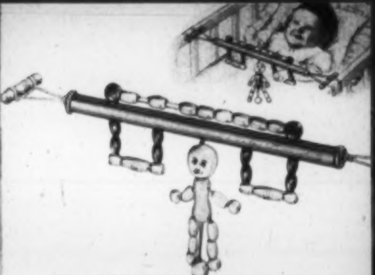
F Roly Poly of heavy plastic. Rolls and bobs on the round bottom, making rattling sound; never upsets. Easy to clean. Two-tone colors.
49 N 4434—6¼ in. tall. Shpg. wt. 10 oz. **94c**

G Jumbo plastic Bead Chain. Ten pink and blue 1½-in. beads of smooth plastic strung on elastic cord. Washable. Chain diam. about 6 in.
49 N 4440—Shipping weight 10 oz. **89c**

H Durable plastic Piggie Bank. Makes musical squeal when coin is dropped to delight the young ones. Lock device on bottom for emptying. Assorted pastel colors. Gaily decorated. Size 6 inches long, 4¾ inches high.
49 N 6427—Shipping weight 10 ounces. . . **$1.19**

J Transparent plastic Water Barrel. Amusing frog and turtle of colored plastic float inside. Lightweight; barrel is tightly sealed.
49 N 4422—3¼ in. high. Shpg. wt. 10 oz. **45c**

K Whistling, soft Rubber Poochie. He whistles every time after baby has squeezed him. Realistically molded of flexible, synthetic rubber; attractively colored; durable. 5½ in. high.
49 N 4409—Shpg. wt. 6 oz. **59c**

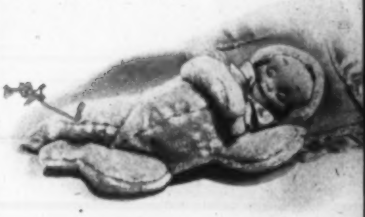


Baby will love this fine Crib Exerciser

$1.33

Just what baby needs for physical and mental development. Designed to amuse the little ones and permit them to release their boundless energy . . . to exercise and help develop their muscles. Adjustable 14-inch wood bar on sturdy cotton cord is easy to attach to crib, play pen or carriage. Baby will have lots of fun pulling himself up by the handles or playing with the cunning bead doll suspended from bar. Carefully made of smoothly finished wood, painted in attractive, harmless pastel colors that appeal to babies.
49 N 4450—Shipping weight 2 pounds **$1.33**

Why not buy toys and other gifts on Sears Easy Terms? See page 231 for details.



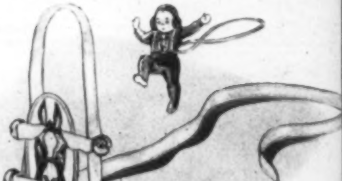
Huggable, kitten-soft Sleepy Head Doll

$2.89
17-inch

The perfect doll for the youngest ones . . . soft, cuddly, unbreakable. She's a drowsy, little charmer, so pleasant to feel, so good to hold . . . a wonderful play and crib companion. Her plump, little arms and legs are completely relaxed and will move every way. Entire body is covered with luxurious, thick-pile cotton-back rayon plush in sleeper fashion, natural color hands . . . stuffed with fluffy cotton. Rosy mask face has painted features. Cotton yarn ringlets peek from under her hood. Assorted pastel colors.

49 N 3561—17-inch size. Shpg. wt. 1 lb. 8 oz. **$2.89**

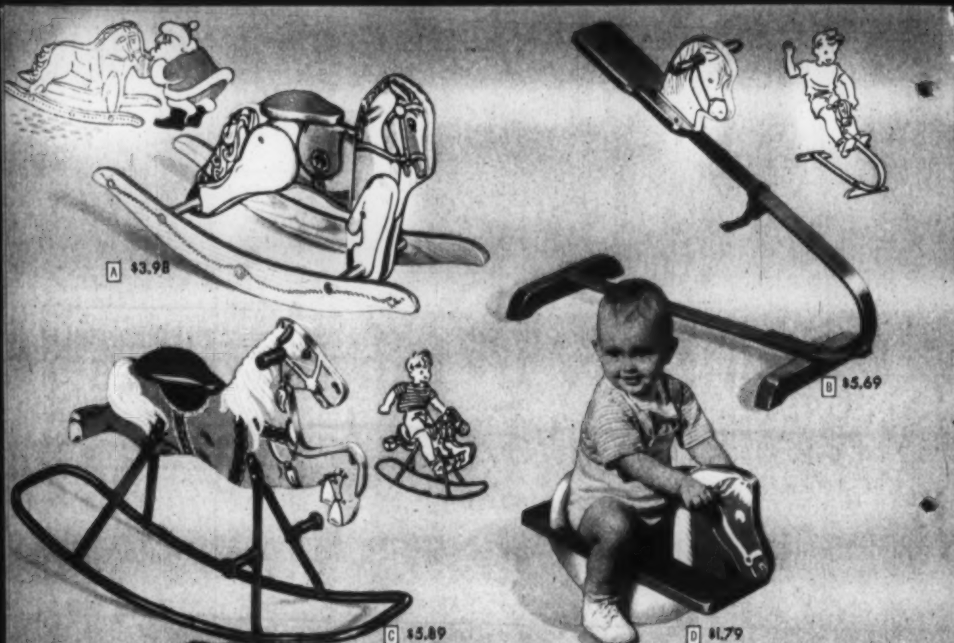
49 N 3563—21-inch size. Shipping wt. 2 lbs. . **$4.79**

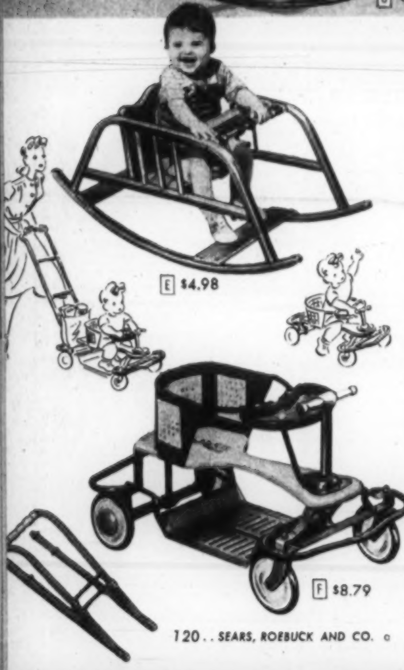


Plastic Horsie Reins with jingle bells

69c

Mother, these reins are wonderful to hold baby safely when you go shopping and your arms are loaded with packages. The little ones will love to be a "horsie" and use them for happy play, too. Reins are made of strong, washable white plastic—⅝ inches wide—with four nickel-plated bells riveted on, and tekwood chest plate decorated with picture of horse's head.
49 N 4439—Shipping weight 10 ounces. 69c





Horses to ride, sturdy Shoofly and Baby Walker

Large size wood Horse

A How the little ones will enjoy riding this dashing horse! Sturdily made of smooth ¾-in. thick wood with heavy 31¼-in. long wood runners. Shaped seat 13¾ in. from floor. Sturdy wood handles. Natural varnish finish with colorful, lifelike details. 18 inches high, 11⅛ inches wide, 31¼ inches long overall. Ruggedly built to withstand lots of hard riding. **$3.98**

79 N 07552—Shipping weight 8 lbs. $3.98

New Horse with Steel Rockers

C Extra large! Rockers of steel tubing, 33¾ in. long. Horse of smooth ⅝-in. thick plywood mounted on heavy steel braces. Shaped wood seat 16 in. from floor. Wood handles. 3-position adjustable footrests. Brightly enameled. Size overall 21⅛ in. high, 12½ in. wide, 33¾ in. long. Easily assembled, screws included. **$5.89**

79 N 07571—Shipping weight 8 lbs. . $5.89

Hardwood Shoofly . . . Safety Strap

E Baby will love the gentle rocking action. Exceptionally sturdy! Carefully made of solid hardwood with rugged bentwood frame and rockers. Smoothly finished with rounded corners for baby's protection. Antique maple finish. Has safety strap, play tray and colorful play beads. Easy to set up, sides completely assembled. Seat 12 inches wide, 14 inches high, 33 inches long overall. Screws included. **$4.98**

79 N 07583—Shipping weight 10 lbs. $4.98

Bouncing Jack's Pony

B Fun to ride . . . helps develop young muscles. Strong, flexible spring steel body. Shaped wood seat, 14½x5 in. wide. Wood horse's head fastened to seat; two wood handle grips. Adjustable steel footrests for various leg lengths. Sturdy wooden stands. Enameled in bright colors. 35 in. long. Screws for assembling included. A thrilling gift for youngsters. **$5.69**

79 N 07592—Shipping weight 19 lbs. $5.69

Horsie Rocker for tiny tots

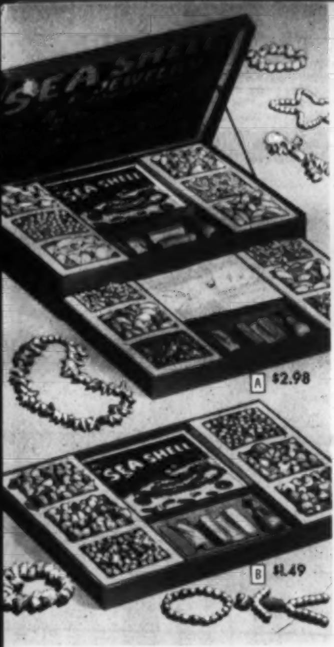
D So low that even a creeping baby can get on and off without help. Long 17x6½-in. seat about 4 in. from floor, serves also as leg rest. Horse's head has wood handle grips. Sturdily constructed of ¾-in. thick plywood. Smoothly finished, enameled in gay colors. Hardware for assembling included. Fine gift for baby. **$1.79**

49 N 7536—Shipping weight 4 lbs. . $1.79

Steel Baby Walker-Stroller

F 5¼-inch ball-bearing steel disc wheels, ⅝-inch rubber tires! Coil spring over each wheel for riding comfort. Steel body has wood seat. Rubber-covered bumpers. Steel play tray, foot pad, folding handle are removable. Gay wood beads. Wood handle in front. Room for packages behind seat. Blue and ivory color enamel finish. 28¼ in. long, 18½ in. wide; seat 9 in., handle 35¾ in. from floor. Screws included. **$8.79**

79 N 07564—Shipping weight 22 lbs. . . $8.79



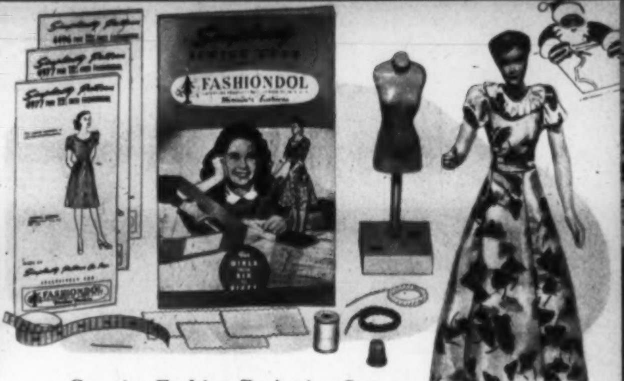
Sea Shell Jewelry Kits

A De Luxe Kit. Hundreds and hundreds of sea shells and beads hand picked by natives of tropical countries in rich, natural colors. Create your own necklaces, bracelets, costume jewelry, hat and dress decorations. Imitation leather cardboard box with tray 14½x10¼ in.; two awls, two blocks, two needles, stringing cord and complete instructions included. Shipping weight 3 pounds 8 ounces. **$2.98**

49 N 4795—Sea Shell Jewelry Kit............**$2.98**

B Smaller assortment; same as above, but about half the quantity of shells and beads; one awl, one block, one needle, stringing cord, and instructions. Paper box 14½x10 inches. Shipping weight 1 lb. 12 oz.

49 N 4794—Sea Shell Jewelry Kit............**$1.49**



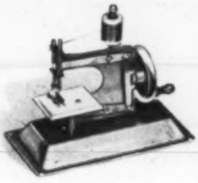
Creative Fashion Designing Sets

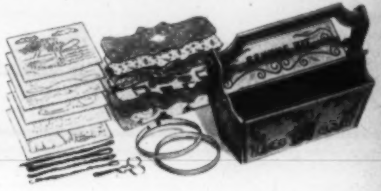
It's easy, and it's fascinating fun for little girls to make miniature clothes for these realistic 12½-inch mannequins. Develops good taste and real dressmaking skill! Rubber mannequin with wood base. Easy to dress; the arms are removable.

12-piece Mannequin and Dress Form Set **$3.19**

7-piece Mannequin Set. (Not shown; does not have dress form.) Includes mannequin; 3 patterns; material for a dress for the mannequin; tape measure; and sewing book, "Hints for the Young Designer."
49 N 3714—Shpg. wt. 1 lb. 6 oz...**$1.79**

12-piece Mannequin and Dress Form Set. (Illustrated.) Includes mannequin; dress form; 3 patterns; material for dress to fit the mannequin; sewing accessories (thimble, thread, tape measure, needle holder, dress trimming); and big 66-page instruction book.
49 N 3715—Shipping weight 2 lbs. 2 oz......**$3.19**



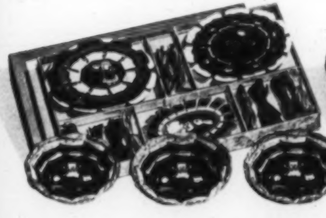


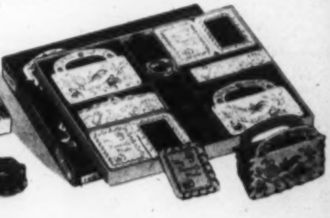
Toy Sewing Machine

Just the thing for making dolly's wardrobe—it actually sews! All metal, finished in bright colored enamel. Hand operated. Uses standard spool of #30 thread. 8¼x4½x6¾ inches high. **$2.69**
49 N 2002—Shpg. wt. 1 lb. 4 oz.**$2.69**

Sewing Cabinet with 19-pc. sewing set

Inspiration for a little girl to develop her talent for fine needlework. Easily assembled 9½-inch tekwood (3-ply fiberboard with wood center) cabinet to keep her sewing supplies neat and tidy; embroidery hoop; 6 printed samplers to embroider; 4 skeins of yarn; 6 pieces of material for sewing; scissors, and needle. **$1.15**
49 N 3920—Shipping weight 2 pounds...........**$1.15**



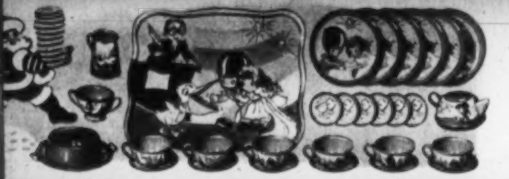


Homecraft—fun that makes little fingers skillful

Raffia Basket Weaving. It's easy—even for little fingers. Just bend sides of strong cardboard frame, wind raffia in and out—and you have a brightly colored little basket. Frames for 8 baskets, 4 to 6 inch diameter; two are oval. 12 hanks of raffia. Full instructions. **$1.09**
49 N 4719—Shipping weight 1 lb. 8 oz...... **$1.09**

Entertaining Basket Making Set. Boys and girls will find it fascinating fun to make gay, colorful little baskets with this set. It's easy, too—simply put wood pegs into holes on attractive wood base and weave in colored cords. Set contains material for 5 baskets; instructions. **96c**
49 N 4758—Shipping weight 1 lb. 8 oz.......**96c**

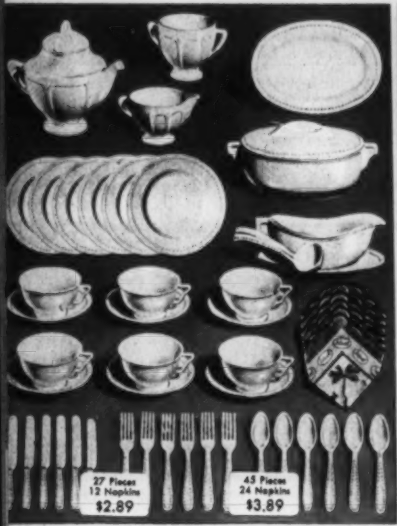
Woodi-Craft Set. Decorated wood veneer (8 pieces), artificial leather, and laces to make 2 picture frames, sewing kit, and handbag. Even very young children can make these; a simple knowledge of how to lace is all that's needed. Very good training for fumblesome little fingers. **96c**
49 N 4763—Shipping weight 1 lb. 8 oz.....**96c**

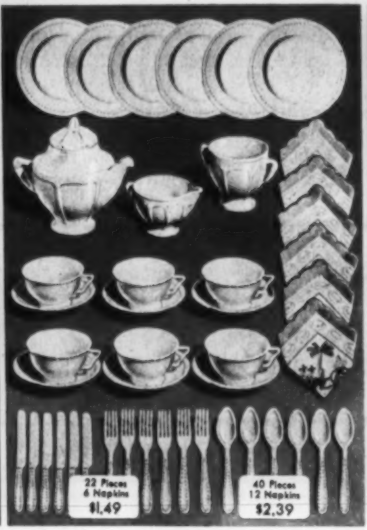


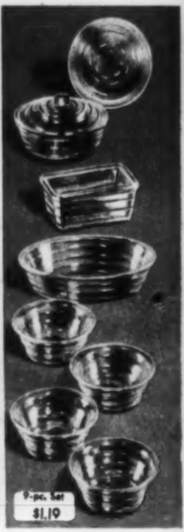
Metal Set for Playtime Teas

Service for six—unbreakable, easy-to-handle. Beautiful, gaily colored lithographed designs will delight a proud little hostess. Consists of six cups, six saucers, six butter plates, six salad plates, handled dish with cover, creamer, footed sugar bowl, teapot with lid, and 8x10-inch tray. Duck design on butter plates; fairyland bride and groom design on all other dishes. Saucers 2½ inches in diameter; other dishes in proportion. Shipping weight 3 pounds.

49 N 1818—31-piece metal tea set.............................94c







Colorful, hard-to-break Plastic Dinner and Tea Sets

A young hostess can be sure of social success with these new dishes—they're so like the ones that make mother's own table bright and festive. Rich, gay, assorted fiesta colors, beautifully molded in a new sanitary, lightweight plastic, rimmed with delicate scalloped design. Complete even to cutlery and paper napkins. They're hard to break, too—just in case dolls should be awkward. Saucers 3½ inches in diameter; other pieces in proportion.

Plastic Dinner Sets

Service for three:

3 cups 3 saucers 3 plates
3 forks 3 knives 3 spoons
oval casserole with cover, teapot with cover, gravy boat with ladle, platter, creamer, sugar bowl, 12 paper napkins.

49 N 1816–27-piece set plus 12 paper napkins. Shipping wt. 2 lbs.........$2.89

Service for six:

6 cups 6 saucers 6 plates
6 forks 6 knives 6 spoons
casserole with cover, teapot with cover, footed gravy boat with ladle, platter, creamer, sugar bowl, 24 paper napkins.

49 N 1817–45-piece set plus 24 paper napkins. Shpg. wt. 2 lbs. 8 oz.........$3.89

Plastic Tea Sets

Service for three:

3 cups 3 saucers 3 plates
3 forks 3 knives 3 spoons
creamer sugar bowl
teapot with cover 6 napkins.

49 N 1814—22-piece set plus 6 paper napkins. Shipping weight 1 pound........$1.49

Service for six:

6 cups 6 saucers 6 plates
6 forks 6 knives 6 spoons
creamer sugar bowl
teapot with cover 12 napkins.

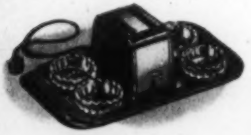
49 N 1815–40-piece set plus 12 paper napkins. Shpg. wt. 1 lb. 8 oz.........$2.39

See page 231 for Easy Payment details

Glasbake Set

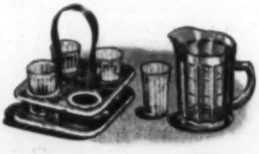
9-piece genuine heat-resistant glass oven set. For more than "just pretend" . . . little cooks can really bake a surplus dab of mother's pie, cookies, or cake with these practical utensils! Consists of 4 individual baking dishes 3½ inches diameter; 1 oblong bread pan 4½ inches long, 1 covered casserole 4½ inches diameter; 1 oval baking dish 6½ inches long; 1 deep dish pie plate 4½ inches diameter. Shipping weight, 4 pounds.

49 N 1963—Set.....$1.19



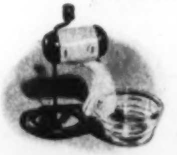
Toy Hostess Set. Smart as mother's own! 2 pieces of toast can be lowered and raised in 3½x5x3½-in. nickel-plated toaster; dummy cord and plug. Brown enameled metal tray 12x7¾ in.; 4 relish dishes.

49 N 2051—Shipping weight 3 pounds......$1.19



6-piece Lemonade Set. Make playtime refreshments more delightful, whether the refreshments or the guests are real or imaginary. Beautifully finished 4½x5-in. metal tray with big easy-grip handle; securely holds 4 sparkling tumblers 2¼ inches high. Generous pitcher 4 in. high, 3 in. diameter.

49 N 1955—Shipping weight 2 pounds...... 89c



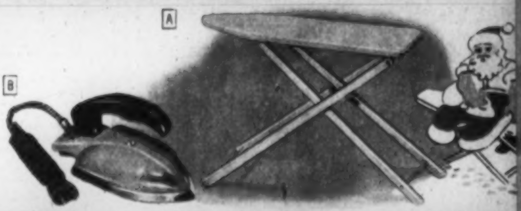
Toy Mixer and Pyrex Bowl. It beats, it mixes, it whips for the little cook—and Mother could use it, in a pinch. Strongly made of heavy-gauge steel; 5 in. high; baked-on red and white enamel. Easily cleaned, non-corroding cadmium-plated beater. Real Pyrex oven bowl 3½ inch diameter.

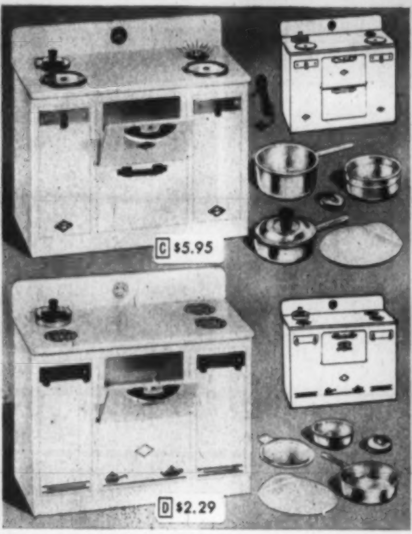
49 N 2125—Shipping weight 1 pound...... 89c

Grand Gifts for little housekeepers

A **Sturdy 30-in. Ironing Board.** Smooth ¾-in. wood top 7½ in. wide. Steady wood legs securely fastened to board with heavy metal brace. 4 height adjustments 20 to 26 in.
79 N 01720—Shipping weight 5 lbs. $1.69

B **6¼-in. Electric Iron** that heats up enough for ironing doll clothes, etc. Colorful enamel finish; nickel-plated base; black wood handle. Cord and plug **for 110-120-volt AC or DC. A thrilling gift for your little girl.**
49 N 1722—Shipping wt. 1 pound 10 oz. $1.69





A little girl's dream come true . . . now she can cook and clean like Mother

9-inch Glass Washing Machine Set. Here's practical equipment that will give "washday" a new interest and delight for your little girl! Now she can keep her dolls' clothes free from "tattle-tale gray"—and she can watch the vacuum cups at work up, down, and around in the glass body. Removable metal top and tripod base, richly enameled. Set includes **washing machine** with sturdy detachable **wringer** that actually wrings and adjusts to 3 positions; enameled **rinsing tub** 6¾ in. diameter; **clothes line** and **stand;** and **4 clothes pins.** Shipping weight 3 pounds 9 ounces.
49 N 1723—Glass Washing Machine Set. . . . $1.19

C **Electric Range that actually cooks and bakes!** Just what every little girl has been longing for. Modern table-top design; sparkling white enamel finish on strong welded steel. Extra large size—15x7¾x12¼ inches. Plastic play switches on chromium panels; plastic handles on oven door and dummy drawer; clock dial on backguard. Two fully enclosed, insulated, safety heating units; air-space insulation confines heat to insulated burners and big oven. Signal light glows brightly when range is connected. Cord and plug for 110-120-volt AC or DC current. Metal toy cooker and deep frying pan with covers, stew pan, frying pan, cookie sheet and cutter included. Approved by Underwriters' Laboratories, Inc.
79 N 02055—Electric Range. Shipping weight 9 pounds $5.95

D **Non-Electric Play Range.** Beautiful scale model of newest "twin top" range. Shining white enamel with red and black trim. 15x7¾x12¾ inches. Big oven with plastic handle; movable plastic switches; clock dial. Strong welded steel construction. Metal toy waterless cooker with cover, stew pan, frying pan, saucepan, cookie sheet and cutter.
79 N 02052—Non-Electric Play Range. Shipping weight 8 lbs. . . . $2.29

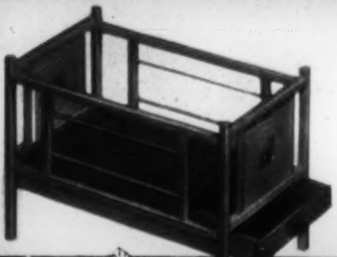
9-piece Housecleaning Set. Every energetic young housekeeper loves to keep busy in an all-out campaign against dust and dirt. Here's all the equipment she needs to duplicate all of mother's activities. She'll proudly put on the colorful **plastic apron;** busily tackle the floors with her **broom** and **dustpan;** go over the rugs thoroughly with her **carpet sweeper;** polish around them with her **floor mop;** and use the **4 utility brushes** for a dozen fascinating tasks every day. Sturdy carpet sweeper has 24-inch wooden handle, 9¼x8-inch metal base, attractively enameled; broom, mop, and utility brushes in proportion; dust pan 7¼x8⅛-inch including handle. Shipping weight 3 pounds.
79 N 02150—9-piece Housecleaning Set. . $2.98

Plastic Nursery Set

69c Little doll house owners will be fascinated with this nursery set—it's so beautifully exact in detail, so remarkably strong and well made! Durable new plastic, in assorted colors. Crib 2¼ inches long with rockers; carriage 3 in. high with revolving wheels and movable canopy; high chair 3⅛ in. high with movable tray. Crib and carriage have removable "sleeping baby" inserts. For other doll house furniture, see Index. Shipping wt. 6 oz.
49 N 2146 . . . . 69c

10-piece Baking Set

89c Easy-to-cook, real recipes come with this practical set—and your little girl will spend happy hours following them! Copies of real utensils, big enough and sturdy enough for hard play. Decorated pastry board 8¼x6¾ inches; rolling pin, glass bowl, metal egg beater, scoop, potato masher, cookie cutter, 3 metal play pans, and recipe book. Shipping weight 1 pound 12 ounces.
49 N 1959 . . . . 89c

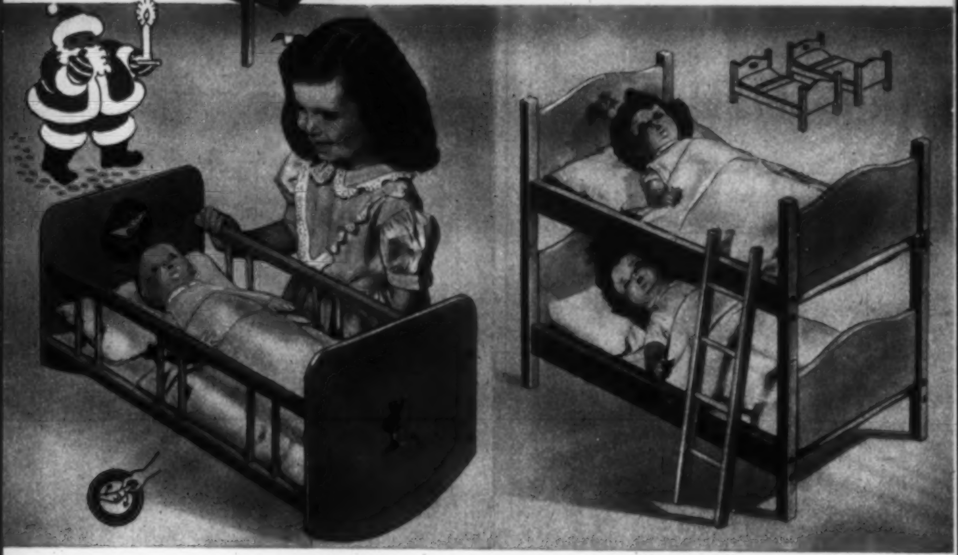


Bassinet with drawer for dolly's clothes

$2.59
- A fine doll bassinet with handy drawer to store all her clothing.
- Large size . . . big enough for dolly to stretch out comfortably.
- Smooth ivory enamel finish. Selected wood. Fiberboard bottom.

An ideal bassinet for your dolly. It's just like the kind that real little babies sleep in. Imagine the thrill of waking up in the morning with your dolly in her own little bed. Solidly built from selected wood. Smoothly finished with no rough edges. Enameled ivory color. And look at the handy drawer that pulls out of the foot of the crib . . . just the right size for a dolly's nightie, bedding and clothing. Or you can use the drawer for your own things. Fiberboard bottom. Drawer varnished natural finish. Easily assembled. A crib your little girl will be happy to have. Order today.

79 N 07937—22½x12½x15¾ in. high. Shipping weight 7 pounds........ **$2.59**



Tell-Time Cradle—Movable Hands

$2.59

Put this large cradle in dolly's boudoir. Tuck her in and sing soft lullabies while you rock her gently back and forth—and so asleep. Hands of clock on headboard are movable—set them to the time dolly should be awakened . . . or time for her next nap. It's a nice piece of doll furniture, substantially built—finished in pastel blue, with colorful decal decoration on foot end. Has plywood ends and wood sides. Side pieces are dowelled for greater strength. Fiberboard mattress bottom set into grooves on sides. Shipped flat—screws for assembling included. Overall size 24⅛ in. long, 11⅛ in. wide, 11 in. high. Doll, bedding not included . . . see doll section for this and other beauties.

79 N 07929—Shpg. wt. 5 lbs. Add to Easy Terms Order. **$2.59**

Dolls' Double-Decked Bunk Beds

$2.89

Two dolls can sleep comfortably at one time in these smooth ivory colored beds. One doll will climb the ladder and into the top bunk . . . the other will sleep in the "lower." Or—you can lift off the top bunk and set them side by side for a stylish set of twin beds. They are strongly built with wood side rails and posts, and ¼-inch gracefully curved plywood ends. Wood ladder has dowelled rungs, is 15 in. long. Finished with smooth, ivory colored enamel. Fiberboard mattress bottoms. Shipped flat—screws included for easy assembling. 22 in. long, 12⅛ in. wide and 18 in. high overall when set up as bunk beds. Dolls and bedding shown above are not included; may be ordered from doll section.

79 N 07948—Shpg. wt. 6 lbs. To thrill some little girl. **$2.89**

High Chair for her doll

$2.69 For her favorite doll, a high chair that looks exactly like a real baby's. Carefully constructed of strong wood, smooth maple finish. Stretchers dowelled into legs for greater strength. 31 in. high overall. Foot rest lifts up . . . food tray swings up and over—hangs down back for a smooth armed youth-chair for Dolly. Playing house is more fun when dolly has her own chair. Add this to your order today.

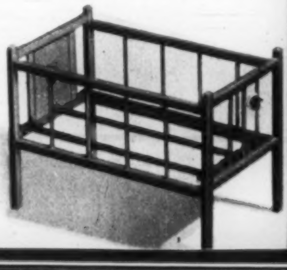
79 N 08433-Shpg. wt. 6 lbs. **$2.69**

Thrift priced Doll Crib

$1.59

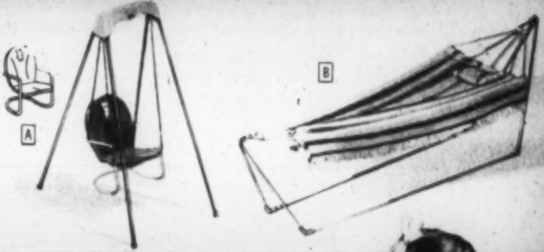
Just the place for dolly to get her sleep . . . it's a shame to let her lie on the floor. Bassinet will hold a good sized doll comfortably. Well constructed of selected wood with rounded corners and edges. Ivory colored finish. Fiberboard end panel has attractive colored decal decoration. Assembled without screws—snug fitting dowel joinings. 22¼ in. long, 12½ in. wide, 15¾ in. high overall.

49 N 7928—Shpg. wt. 3 lbs. **$1.59**



Doll Furniture, like everything else sold at Sears, can be bought on Easy Payments. See page 231 for details of this easy way to pay

Steel Doll Swing or Hammock

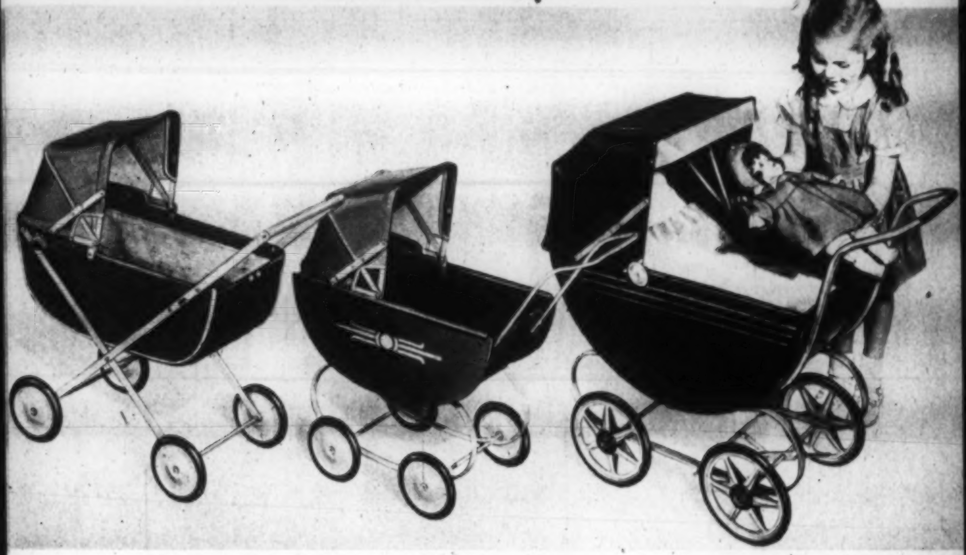


A **Swing.** Dolly can swing in this modern hanging rocker—or you can unhook the chains . . . set it on the floor for a rocker. Rocker 9¼ in. high, 6½ in. wide. Enameled bright red, ivory color trim. Stand 22¼ in. high—widespread legs with rubber tips. All steel construction. $1⁸⁹

49 N 8405—Shpg. wt. 3 lbs. 8 oz. Easily assembled.......$1.89

B **Hammock.** A piece of furniture for dolly. Attractive hammock of gaily colored woven cloth, sturdy steel stand. Pillow attached. Stand 37 in. long, 12 in wide. Big enough for a large doll.

49 N 8404—Shpg. wt. 1 lb. 11 oz. Easy to set up...... $1.39



Folding Doll Buggy

$6⁹⁸

She'll love the way it folds up, just like a real buggy, for storing in cupboard or to fit into the trunk of the car. Body is made of water-repellent fabric with neat binding over strong steel frame—20 in. long, 10 in. wide. 3-bow hood is covered with matching artificial leather. Measures 27½ in. high overall. Folding frame of steel . . . smoothly finished wood handle. Steel wheels 5 in. diameter with ¾ in. rubber tires. It's lightweight—easy to handle.

79 N 08241—Shipping wt. 4 lbs..$6.98

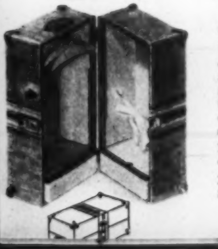
Doll's Pram—Presdwood Body

$7⁴⁹

Neat as a pin and sturdily built—a beautiful little pram at this price. Deep roomy body is made of Masonite Presdwood . . . is enameled dark blue with design on each side. Measures 18¼ in. long, 9 in. wide. 3-bow, folding hood is covered with artificial leather. Overall height is 25 in. Body is held by curved steel frame which acts as spring . . . gives dolly a cushioned ride. Shaped steel handle conforms to curve of body. Steel wheels are 5 inches in diameter, roll smoothly on rubber tires. Your little girl will be thrilled and delighted to find this pram under the tree on Christmas morning. Order today.

79 N 08245—Shipping weight 9 pounds.......$7.49

Wardrobe Trunks for dolly's clothes



$1.79 16¼-inch

Every little girl will be a better housekeeper if she has some place to store dolly's clothes . . . what better place than a wardrobe trunk. They are made of wood and fiberboard—covered with tough, colored paper . . . tan fabric pattern outside . . . all-over floral pattern inside. Corners are protected by brass colored metal coverings. Swing open on metal hinges, have snap lock and key for closing. Two cardboard hangers inside for dolly's dresses and two drawers. Convenient metal handle for carrying. Add one of these sturdy trunks to your order today.

79 N 08452—Medium size. 16¼ inches long, 8¼ inches wide, 8 inches deep. Shipping weight 3 pounds.......................... .$1.79

79 N 08453—Large size. 18 in. long, 10 in. wide, 9¼ inches deep. Shipping weight 4 pounds..............................$2.39

DeLuxe Steel Doll Pram

$14⁹⁸

Large enough to hold a real baby! And your little girl will be thrilled to find the same features she sees on real baby carriages . . . the same attention to details . . . the same fine workmanship. Hear her joyful surprise and delight when she finds this beautiful big pram on Christmas morning. It's 33¼ in. high, overall.

Big Steel Body is 12½ in. wide, 25½ in. long—plenty of room for her biggest doll and for pillows and blankets, too. Rich dark blue enamel finish has contrasting silver-color trimming. It's a fine looking pram.

Big Steel Wheels give dolly a smooth ride. Spoke-type wheels are 8½ inches in diameter, with rubber tires. Body suspended on bowed steel frame. Spring-like action of frame makes a smooth ride.

Four-Bow Hood is covered with dark blue artificial leather—has adjustable aluminum finish metal sun visor. Hood is attached to body by shiny nickel plated hand knobs . . . folds back easily.

Toe-Tip Brake is easily set on or off with simple action of toe—no stooping necessary. Holds wheels motionless for parking . . . just like a real pram.

Tubular Steel Handle makes a more rigid and comfortable handle than flat steel . . . matches body in its graceful curve . . . contrasts the dark blue with its shiny silver-color finish . . . is wide-spread to make wheeling easier. She'll enjoy wheeling this pram. Make this a Merry Christmas for your little girl—order this pram for her today. Doll and covers not included.

79 N 08246—Shipping weight 23 pounds.....$14.98

Red Enameled Steel Rocker

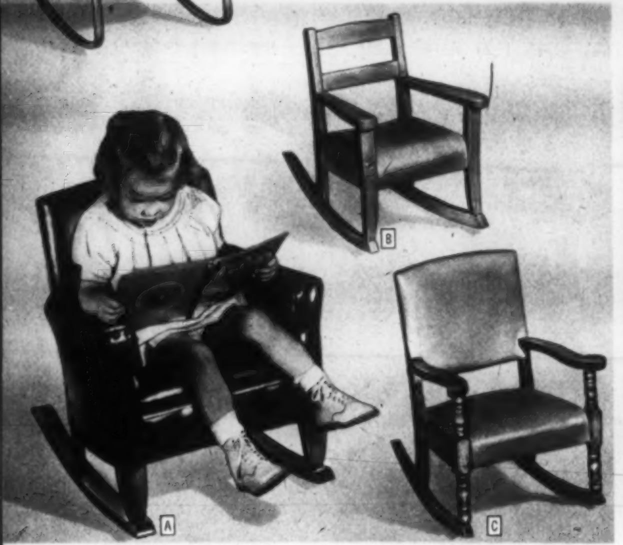
$1.98

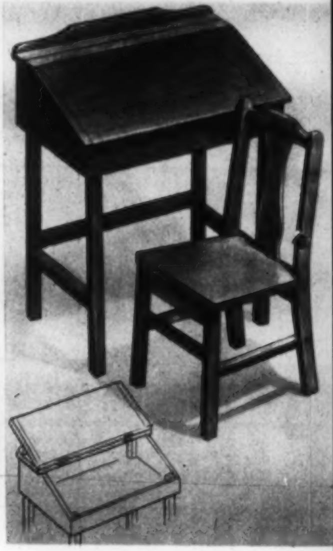
A sturdy little rocker made entirely of steel . . . long lasting and strdng. Each arm, leg, and rocker one continuous piece of channel steel—for added strength and smart styling. Smoothly finished with no rough edges to scratch little arms and legs. Comfortable, shaped seat, shaped back. Measures 18½ in. high overall. 10½x10¾ inch seat is 9¾ inches from floor. Has child's favorite bright red enamel finish. Order today . . . it's a bargain priced rocker that will thrill your child. Screws for assembling included.

79 N 08471—Shipping weight 6 lbs. **$1.98**

GUARANTEE

If for any reason you are not satisfied with any article purchased from us, return it to us at our expense. We will then exchange it for exactly what you want or will return your money . . . including any transportation charges you have paid.





Your child will love a new Rocker---sizes for all ages

A **Large Size Overstuffed Rocker** with No-Sag steel springs in seat. **$11.83** Any little boy or girl will be happy and proud to receive this luxurious rocker. Covered with long-wearing, red artificial leather. Comfortably padded seat and back—wide arms, nail head decorations. Seat 14x12½ in. wide, 13 in. from floor, with No-Sag steel springs like used in fine adult furniture. Upholstered back 17 in. wide. Sturdy wide wood rockers are 24 in. long—added length means smoother rocking, greater safety. Rockers are natural finish, varnished.

79 N 08419—Shipping weight 18 lbs. **$11.83**

B **Upholstered seat.** Nicely padded and covered with red artificial leather **$3.88** 12x11 inch seat stands 9½ in. from floor. Shaped wood arms and ladder-back mortised and glued. 20½ in. rockers. Wood parts enameled red.

79 N 08439—Shipping weight 7 pounds. **$3.88**

C **No-Sag Steel Spring seat.** Padded back and seat covered with long wearing artificial leather. Shaped wood arms, full length back posts and 21-inch rockers . . . are finished walnut color, varnished. 13x13 inch seat 11 inches from floor.

79 N 08408—Shipping weight 8 pounds. . . **$5.45**

Child's Wood Desk and Chair

$6.32

A grand work center for children. Slant top hinged to swing upward—has roomy compartment beneath for storing paints, tablets, books . . . all the working equipment of a student. Finished in a maple color, varnished. Well built . . . sides and top of ¾-in. thick lumber. Desk about 22 in. wide, maximum height 23½ in. Convenient pencil groove on top. Husky little chair matches desk. Seat is 11x10½ inches, 11½ inches from floor. Curved back 22½ inches high.

79 N 08550—Shipping weight 13 pounds. Set **$6.32**

Toys, like everything else at Sears may be bought on Sears Easy Terms. See page 231 for full details

2-in-1, Chest-Seat

$8.82 Sturdy plywood sides mortised into wood corner posts like the best furniture. Artificial leather covered seat top is soft, padded, has strong wood frame. Wheat color finish with colorful decals on front. 28½ inches long, including handles. 14½ inches wide, 13½ inches high. Doll not included. Shipping weight 14 pounds.

79 N 08438 . . . . . . **$8.82**

Husky Plywood Stool

Not too high, not too low— **$1.39** just right for the toddler to sit on—and Mother can use it to reach that high shelf. Made of ¾-in. plywood, bottom securely braced. Sits solidly on legs tapered to prevent tipping. Red enamel finish. Colorful decal on 12x7-inch top, 6½ inches high. Easy to assemble. Shipping weight 3 pounds.

49 N 8454 . . . . **$1.39**

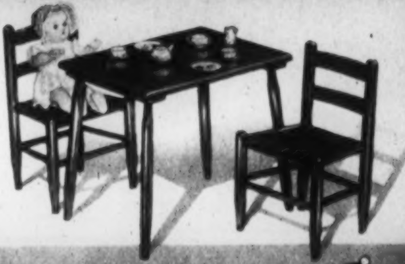
Child's maple finished Table-Chair Set

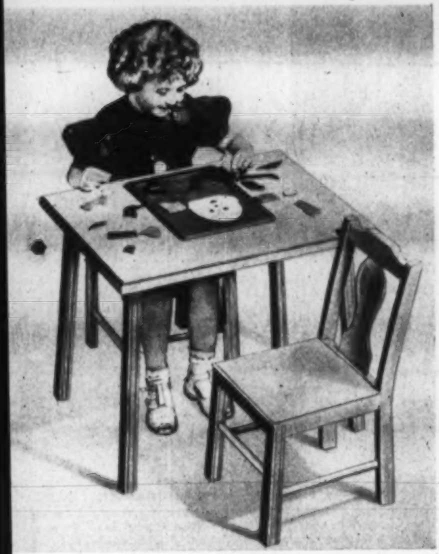
- Large size for older boys and girls. Table 21⅛ in. high
- Smooth maple finished hard wood. Two matching chairs
- Chairs made with one-piece back posts for added strength

$969
3-pc. set

All children want furniture of their own . . . made just for them . . . for their own parties. Thrill your child with this high quality set with its shiny maple finish. Table top is 24x18 inches...made of smoothly finished ¾-in. lumber. Screws included to attach legs to top—easily assembled. Chairs have curved ladder backs . . . are dowelled for greater strength. Shaped slat seats are 11⅛x11⅛ in. . . . 12⅛ in. from floor. Doll and tea set not included.

79 N 08464—Table and two chairs. Shpg. wt. 24 lbs. . . . . 3-pc. set **$9.69**
79 N 08563—Chair like shown in set. Shpg. wt. 7 lbs. . . . . Chair only **2.49**





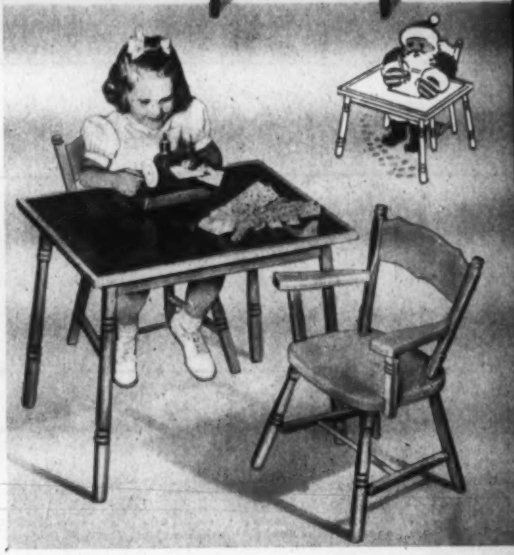


Table and Chair Set . . low priced!

- Medium size for boys and girls—table 20 in. high
- All wood. Smooth gray enamel finish; nicely decorated
- Two chairs have one-piece back posts for extra strength

$698

How happy your boy or girl will be, playing house with this set. Smartly designed . . . constructed of wood . . . to last for years. Smoothly enameled light gray with bright red trim . . . easy to keep clean. Plywood table top is 24x18 in., has attractive decal decoration. Screws included to attach legs to top—easily assembled. Chairs shipped set up, have 10¼x10⅛-inch seats . . 11¼ inches from floor. Judy puzzle not included. Only 10% down to buy this set on Sears Easy Terms.

79 N 08558—Shipping wt. 20 lbs. . . Set of table and two chairs. **$6.98**

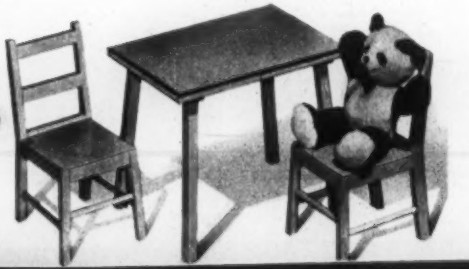
Large Size Child's Table with Arm Chairs

- Our largest size—table 22⅛ inches high for bigger boys and girls
- Two-tone enameled wood table with two arm chairs to match
- Same husky corner construction used on the finest kitchen tables

$1179

Our best table and chair set. Your child will use it for a work table, play table or a tea-time dinette set. 25⅞x19⅛ in. table top . . . beautifully finished in simulated light tan color graining, trimmed with ivory color enamel. Well constructed, sturdy. Screws included to attach legs to top . . . easily assembled. Two steady little arm chairs are dowelled and glued for greater strength . . . have natural finish, varnished. Seats 11⅛x12⅛ inches . . . 12⅜ in. from floor. Chairs shipped set-up. Order today. Use Sears Easy Payment Plan. Shpg. wt. 22 lbs.

79 N 08460—Table with two chairs. Sewing machine and dress not included .**$11.79**



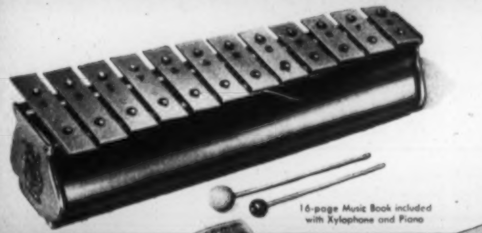
Tot's wood Table and Chair set

$498

- Just right size for the little tots—table 17 in. high
- Sturdy wood table, two chairs, ivory color enamel
- Smooth plywood table top and chair seats

Let Santa bring your little son or daughter this beautiful table and chair set. Built of sturdy wood to stand up under lots of hard wear. Smoothly enameled in attractive ivory color with cheerful red trim. Easy to keep clean. Plywood table top measures 20x14 in., stands 17 in. from floor. Neatly designed ladder-back chairs have 8⅛x8⅛ plywood seats, 9⅛ in. from floor. Table legs fasten to top with screws which are included . . . very easy to assemble. Chairs shipped as shown—bear not included. Add this set to your Easy Payment order—a bargain price to give your child delightful parties with their dollies or with their little friends.

79 N 08545—Shipping wt. 15 lbs. Set of table and two chairs. . **$4.98**

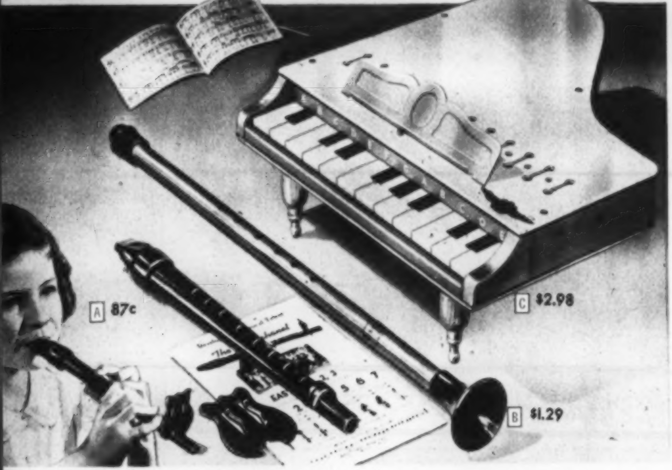


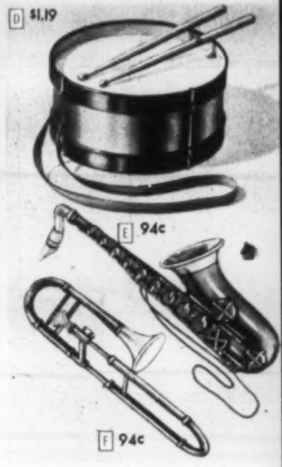
Xylophones with metal tone chambers

Children will be thrilled with these metal xylophones. They have a "grown-up" tone—rich, vibrant, mellow. Deep, built-in tone chamber and rubber-mounted heavy metal bars . . . every note is full and resonant. 1 rubber mallet for mellow tones, 1 wood mallet for sparkle. Big, easy-to-follow 16-page book of instructions. Finished in harmonizing colors.

49 N 2311—12-key Xylophone; abt. 18x6x4⅝ in. high; 2 mallets; 16-page book; shipping weight 3 pounds 14 ounces.........**$2.98**

49 N 2310—8-key Xylophone; abt. 12½x5¾x4½ in. high; 2 mallets, 16 page book; shipping weight 2 pounds 14 ounces..........**$1.98**





Music for all! 12-in. 2-octave Symphonet

A **2-octave Symphonet.** Anyone can learn to play the Symphonet—by ear, by note, or by numbers. Produces a clear, rounded tone, over a full range of two octaves. Made entirely of strong, durable plastic, with metal music holder that attaches right to the instrument. Balanced design makes it easy to hold; ridges between holes guide fingers in playing. Simple, clear, illustrated instructions included. 12 in. long; key of C.

49 N 2446—Symphonet. Shipping weight 8 ounces.....**87c**

19-in. Aluminum Recorder Flute

B **2-octave Flute.** Simple enough for a child to master and enjoy. Produces pure, clear, chromatic tones over 2 full octaves. Plastic mouthpiece and bell; aluminum body, 19 in. long. Fingered on the same basic principle as a real saxophone, clarinet, or flute. Instructions included.

49 N 2362—Recorder Flute. Shipping weight 7 ounces. **$1.29**

Well made true-tone Toy Pianos

C Youngsters will love the ringing tones of these pianos—unusually rich, clear, and true. They'll find the 16-page instruction book easy to follow, and they'll soon be playing old favorite songs, and picking out tunes by ear. Keys are standard width, to accustom little fingers to regular keyboards. Very well and carefully made of metal, wood, and Masonite Presdwood; gracefully designed, and finished in ivory and gold-color. Convenient, removable music stand.

49 N 2316—12-key Piano. Case about 12 x 14 inches. 16-page music book included. Shipping weight 3 pounds 12 ounces....**$2.98**

49 N 2313—8-key Piano. Case about 8¾x10¾ inches, 16-page music book included. Shipping weight 2 pounds 6 ounces......**$1.98**

Toy Instruments

D **10-inch Drum.** Real parade drum! Painted metal shell; "tobacco cloth" heads, for playing on both sides. Two drumsticks; strap for carrying on shoulder.

49 N 2321—Shpg. wt. 1 lb. 4 oz.........**$1.19**

E **10-inch Plastic Saxophone.** Everyone knows how to hum; that's all you need to play this realistic "sax." Ideal for the rhythm band. Strong and durable.

49 N 2364—Shpg. wt. 6 oz.............**94c**

F **12-inch Plastic Trombone.** Just hum for music, hot or sweet. Real slide; goes in and out about 3½ inches.

49 N 2365—Shpg. wt. 6 oz.............**94c**

8-pc. Joke Assortment

$1.00

Hilarious practical jokes that never fail to leave the victim thunderstruck and gasping with surprise—yet they're absolutely harmless. And they're so funny even the victim can't help but join in the howl of merriment, too. Outfit contains 2 boxes of snow storm tablets, dribbling water glass, "hot seat," ink bottle and ink spot, invisible ink, beer trick, magic soap powder, and box of "hot" toothpicks. Complete materials and instructions included.

49 N 4606—Shipping weight 1 pound..........**$1.00**

9 Parlor Tricks

$1.00

With nothing up your sleeve — without the aid of mirrors — you can startle and amaze your friends! Enjoy a reputation as a parlor magician with these baffling feats and illusions. Simple, easy-to-perform tricks that leave onlookers mystified. Set includes Hindu Mystery; T-puzzle; Gravity Glass Suspension Trick; Pyramid Puzzle; Magic Safety Pin; Mystic Puzzle; Horse and Rider Puzzle; Cigarette Catcher; Chan's Laundry Ticket. Complete materials and instructions.

49 N 4609—Shipping weight 1 pound.............**$1.00**

Keep in tune with Merry Christmas. Swing out with this easy-to-play

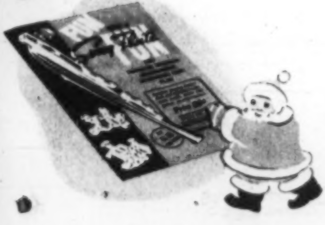
Song Flute

- ☆ A real musical instrument with mellow, flute-like tone
- ☆ Easy fingering—natural position tone holes
- ☆ Plastic, true-tone construction—never needs tuning
- ☆ Easy to blow as a whistle . . . plays chromatic scale

94c

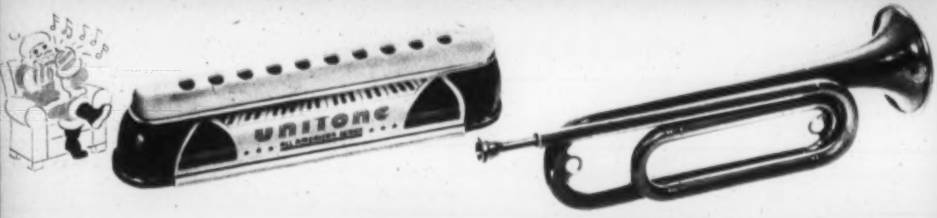
How would you like to play real music on a sweet, mellow, true-tone musical instrument? Sure, you'd love to—and now you can! If you know how to wiggle your fingers and blow a whistle, you're a natural-born Song Flute player. This smooth, colored plastic instrument has raised tone holes in natural finger position. Just cover them one after the other to play the scale. Play flats and sharps, too! You'll be amazed how easy it is to accompany your friends when they sing or play the piano—or to beat out the neat sweet notes in a red hot live jive jam session. You'll take your Song Flute with you everywhere, and while you're having the time of your life you'll be learning basic fingering for saxophone, clarinet, flute, piccolo and oboe. Instruction book included. List a Song Flute in your Christmas gifts.

57 N 910—8½ inches long. Shipping weight 7 ounces 94c



19c **Fun with a Song Flute.** Illustrated instruction book with words and music for 15 songs, including "Clementine," "Home on the Range," "Caisson Song," etc.

57 N 4616—Shpg. wt. 7 oz. 19c



Don't miss the
joy of music
'round your
Christmas tree

Our De Luxe Chromatic Harmonica

$3.29

Our famous chromatic harmonica is back again, with brilliant new tone, easy blowing, and even handsomer appearance. No lever—blow for full notes, draw for sharps and flats. Black plastic comb has 10 tone holes and 20 removable brass reeds, each expertly made and carefully tuned. Plays in key of C. Has contrasting colored plastic mouthpiece and polished metal coverplates. May be cleaned in warm water without rust or damage. 5½ inches long. Attractively boxed.

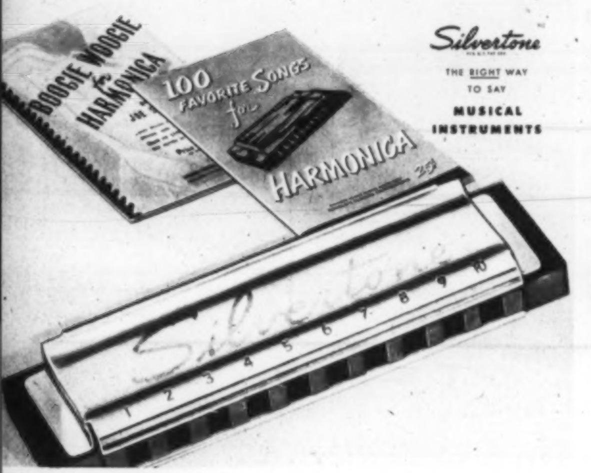
57 N 1801—Instructions included. Shpg. wt. 6 oz. **$3.29**

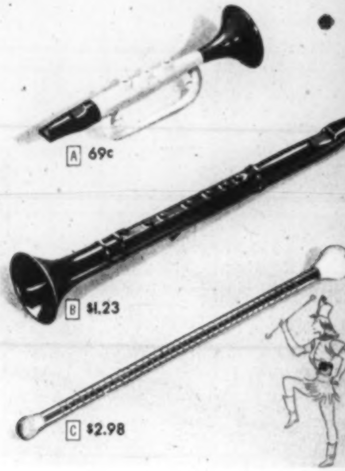
Regulation U.S. Army Plastic Bugle

$5.95

Clear, sharp bugle calls with the snap-to-it force of a general's command! Here is the bugle for smart, fast action in any scout troop, military outfit, or drum and bugle corps. Regulation U. S. Army type in new, lightweight, Army color plastic. Easy to clean, needs no polishing and will not dent or tarnish. Accurately tuned in key of G with slide change to F. 4½-inch flared end. EZ Method instruction book included.

57 N 2400—Regulation size, 18⅝ in. Postpaid . . **$5.95**





For musical fun . . . a Silvertone Harmonica

$1.79

You'll be thrilled with the ease and fun of playing this handsome Silvertone harmonica. Every note has a clear, true tone. Your first few runs up and down the scale will convince you that a minimum of practice will make you a skilled player. Tone holes are numbered from 1 to 10 on the top cover plate to make playing easy whether you read music or not. Top and bottom cover plates are polished metal. Comb is smooth black molded plastic and contains 20 expertly tuned brass reeds. The reeds are removable for easy cleaning. The entire instrument may be cleaned in warm water without rust or damage. Plays in key of C. Comes to you attractively boxed with simplified instructions included. Harmonica measures 4 inches long. This is an ideal instrument for youngsters or any beginning harmonica player because it is easy to blow, has fine clear tone, and is extremely easy to play.

57 N 1800—Shipping weight 6 ounces **$1.79**

Harmonica Song Book with 100 Selections

19c

Beginners and even expert harmonica players will find this book invaluable. 100 songs, 64 pages, easy instructions. Includes "Marine's Hymn," "Home on the Range," "Annie Laurie," "Sweet and Low," "Beautiful Dreamer," "Comin' 'Round the Mountain," "Endearing Young Charms," etc.

57 N 4621—Shpg. wt. 9 oz 19c

Boogie Woogie Songs for the Harmonica

29c

Boogie Woogie on the harmonica is easy with this complete instruction book. 29 pages, 10 songs specially arranged, including "Tongue Twister Boogie," "Chime Boogie," "Humoresque Boogie," etc.

57 N 4620—Shpg. wt. 4 oz 29c

Easy-to-play Cadet Bugle

69c

A Just the thing for the junior scout. This red, white and blue toy bugle is tuned in the key of G just like regular army bugles. Has three tone holes for sounding regular bugle calls. 8¾ inches long, 2½-inch flared end. Instructions included.

57 N 905—Postpaid. 69c

Fascinating new Clarette

$1.23

B Easy to play, mellow tone woodwind-type instrument. Same basic fingering as clarinet, sax, and piccolo. 1½ octaves. Movable mouthpiece for accurate tuning. Durable plastic. 14 inches long.

57 N 906—Shipping weight 4 ounces . . . . **$1[illegible]**

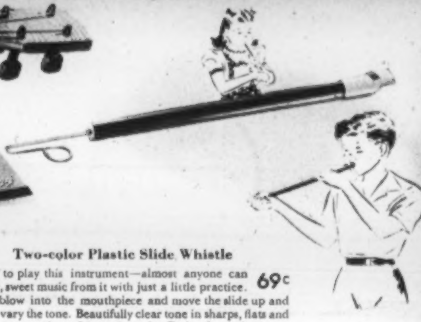
Silvertone Twirling Baton

$2.98

C This beautiful, de luxe Silvertone spiral baton is perfectly balanced for fast, expert twirling. Hard metal shaft is spiral grooved and heavily plated with gleaming chromium. Has pear-shaped white rubber head and tip. Measures 28 inches long.

57N03794—Instructions included. Shpg. wt. 1 lb. 4 oz. **$2.98**

100 Favorite Songs for Ukulele



A Banjo Ukulele . . . for year 'round fun

Make your leisure hours happy ones with this handsome, easy to play banjo ukulele. Has strong, clear tone, wonderful volume. Sturdily built with hardwood body and neck. Round, banjo-style sound box gives full tone resonance to fine gut strings. Tuning pegs are non-slip friction type. Natural wood finish, colorful western scene on top. 16 inches long, 8 inches wide. Includes pick, instructions. **$3.69**

57 N 882—Shipping weight 3 pounds $3.69

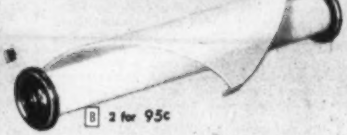
57 N 4615—"100 Favorite Songs for the Ukulele" with easy instructions. Includes "Home on the Range," "Marine's Hymn," etc. Shpg. wt. 9 oz. 19c

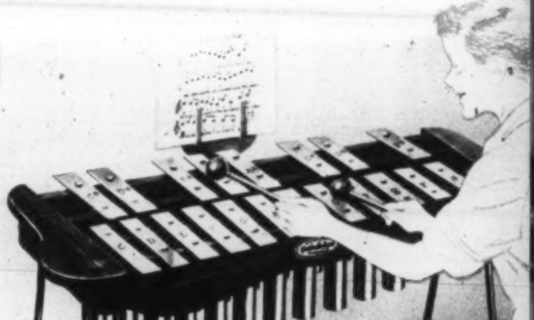
Two-color Plastic Slide Whistle

It's easy to play this instrument—almost anyone can get clear, sweet music from it with just a little practice. Simply blow into the mouthpiece and move the slide up and down to vary the tone. Beautifully clear tone in sharps, flats and full notes—complete chromatic scale. Red tube and removable white mouthpiece are of strong, seamless plastic. This fine slide whistle is a real musical instrument. Easy to play . . . delightful to hear. **69c**

57 N 914—12 inches long. Shipping weight 6 ounces . . . 69c

MARCHES
DANCES
AMERICA'S SONG KIT
OLD TIME SONG HITS
CHRISTMAS
A Set of 10 books 89c





Set of Ten Song Books

A Favorites of all the family are included in this set of ten songbooks. Christmas hymns, marches, dances, cowboy songs—363 songs in all. Here is what the great Treasure Chest set brings you: **Christmas Carols**, 32 pages; **Children's Songs and Games**, 40 pages; **Homer Rodeheaver Gospel Hymns**, 40 pages; **Old Time Song Hits**, like "Silver Threads Among the Gold," 40 pages; **Songs Never Forgotten**, like "Comin' Through the Rye," 40 pages; **More Songs for Children**, 40 pages; **America's Song Kit**, with "Dixie," etc., 32 pages; **Cowboy Songs**. 33 pages; **Famous Marches**, 40 pages; **Dances Old and New**, including polkas, folk dances, etc., 40 pages. **89c**

57 N 4447—Shipping weight set of 10 books 1 lb. 8 oz 89c

Christmas Music for Player Pianos

B Music rolls with the Yuletide spirit will give you extra pleasure from your player piano. *Please state catalog number and title number when ordering.* **2 rolls 95c**

7742—White Christmas.
3317—Silent Night.
1537—Star of the East.
1798—Jingle Bells.
1555—Adeste Fideles.
6044—Santa is Coming to Town.

57 N 4651—Shpg. wt. 2 rolls 1 lb. 8 oz. . . . . .2 rolls 95c

Floor model Toy Xylophone

Your youngsters will have great fun playing this marimba-type toy xylophone. When they learn all it can teach them they will know a lot about real music. Its 20 accurately pitched tone bars cover one and a half octaves in the chromatic scale. Each tone is full and mellow because each bar is separately cushioned above a tone tube, as with big xylophones. The copper-colored bars are lettered for ease in following the simplified instruction and song book which is included. Hardwood frame is nicely finished and mahogany stained. Strong, spring-steel legs fit easily into bottom of frame. An attractive music holder is included with screws for mounting it on the set; also two handsome wood mallets. Overall size, 28 inches high, 24 inches wide, 11 inches deep. Its true tone values make this instrument ideal for either voice or instrumental accompaniment. **$8.95**

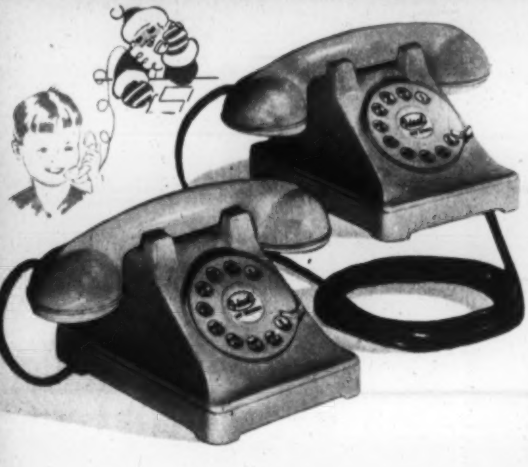
57 N 0915—Shipping weight 15 pounds $8.95

Add musical novelties to your Easy Payment order. See page 231 for details.

Table model Music-Book Xylophone

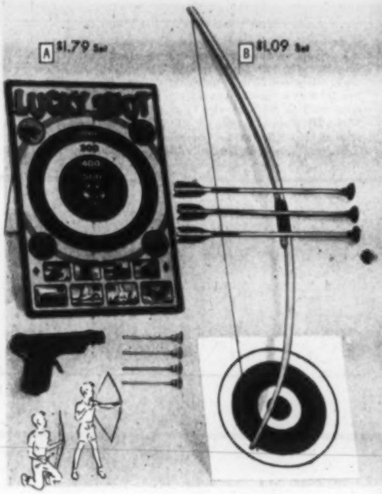
Here is a toy that your youngsters will love: a picture-song book of their favorite nursery rhymes, with a clear tone, 8-note metal xylophone attached! A mallet is included and as they sing the songs they can play the melody by striking the numbered tone bars. Music notes are numbered to correspond with tone bars. 32-page hard-covered book has spiral plastic binding. 15 songs, words and music, illustrated, include: "London Bridge," "Farmer in the Dell," "Mary Had a Little Lamb." Size 10x11 inches. **98c**

57 N 916—Shpg. wt. 1 lb. 8 oz. 98c



6-Power Telescope. Precision ground polished lens. 14 inches long extended; 8 inches nested. Shipping weight 6 oz.
49 N 6458 .... $1.39

Accurate 16-point Compass. Sun-flashing mirror on back. Sturdy case, 2 inch diameter. Shipping weight 10 ounces.
49 N 6419 .... 39c



New 2-way Telephone Set—electro-magnetic No batteries . . . no electricity required!

- Thrilling toy for children; useful phone for home or farm.
- Same principle as used in Navy Sound-Powered phones.
- No permanent installation necessary—portable, lightweight.
- Signal call sounds at other phone when you turn your dial.

Set $11.79 Complete

For the home: call from kitchen to bedroom, house to garage, etc.

For the farm: call the barn, milk house, etc. No more shouting.

For small factories, garages, etc. This low-cost set can be strung anywhere to speed up communications

It's a war-time wonder, now adapted for home use! Just pick up the receiver; turn the dial, and talk. Turning the dial signals person on other phone. You'll be amazed at how clearly you can hear. The secret of its operation is a small electromagnet, built into each receiver, which eliminates the necessity of batteries. The vibrations of your voice set the electromagnet in action. It's the same principle used by the Navy in their famous Sound-Powered Telephones, which kept on functioning even when the ship's generators or power circuits were damaged in battle.

The two beautiful cradle-type phones are molded of sleek plastic. Look just like real telephones. Receivers are 7¾-inches long; bases 4¼x6-inches. 45 feet of standard rubber covered wire included. Lengths can be added up to the 2 mile maximum range. No permanent installation is required. Simply run the wire anywhere you want indoors or out. Change the locations as often as you wish. Shipping weight 2 lbs. 8 oz.
49 N 2403—Complete set $11.79

Order on Sears Easy Terms. See page 231.

Teach 'em to shoot straight

A **Metal Target Game.** Great sport for the entire family! Shoot safety suction cup darts at the brilliant bulls eye. Big 14⅛x22½-in. metal target stands up; held steadily by folding wire easel. Husky metal target gun, and 4 darts with rubber suction cup tips that stick firmly to the mirror-smooth surface of the colorful target. Good sport for indoors or out—sturdily built to stand lots of wear and tear. $1.79
49 N 217—Shipping weight 2 lbs. 12 oz $1.79

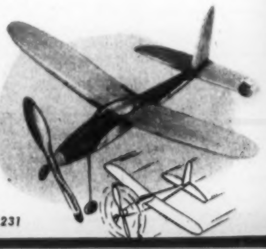
B **Safety Tip Archery Set.** 42-inch hardwood bow, strung with stout cord; and three 15-inch feathered arrows with rubber suction cup tips that stick to any smooth surface. Children love the twang of the bow, the whirr of the arrows. They'll quickly learn how to hit the red, white and blue bulls eye target. Bow has cloth-bound built-up hand grip. Comes in box for easy storage complete with paper target. $1.09
79 N 0204—Shipping weight 2 pounds $1.09

Exploding Ship

Swing sub into position—FIRE! Torpedo leaps from nose of sub, smashes into bulls eye target on side of wood Sea Raider—WHAM! Raider explodes. Smoke stacks, gun mounts, and superstructure fly through the air. Youngster assembles Raider, re-loads torpedo, and is ready for another run. Realistic Raider has hidden steel spring. 11¾-in. sub has ejector spring with trigger release. Shpg. wt. 1 lb. 12 oz.
49 N 5662 .... $1.79

20-inch Flying Plane

Big beauty with 23¾-in. wing span! Climbs 50–100-ft. high! Then the 10-in. metal propeller is disengaged by release rod; plane glides down smoothly. Powered by strong multi-strand white rubber spring. Made of light metal alloy; balsa wood wings, fin and rudder. Plastic bubble-type cockpit. Spring steel landing gear; black wood wheels. Easy to assemble. Shipping weight 8 ounces.
49 N 4793 .... $2.59

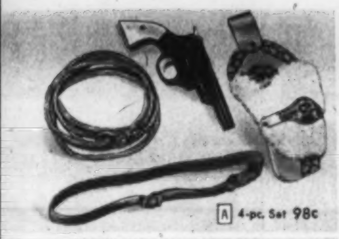


Spark-shooting G-Man Gun

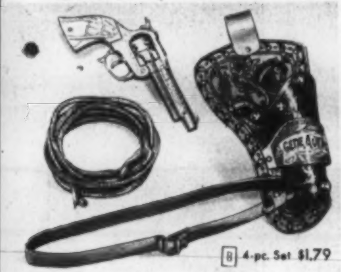
Rat-a-tat-tat! Kids love the chattering machine-gun sound and the lifelike sparks that shoot out when the trigger is pulled. Large size 23-inch gun has heavy wood stock and beautifully lithographed metal barrel and magazine. Long-running clock spring motor with husky key wind. Flint included. **$1.98**

Please do not order before November 15th.

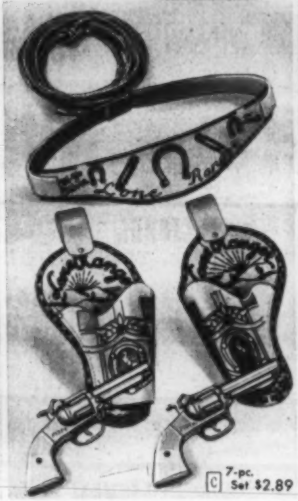
49 N 5649—Shipping weight 1 pound 10 ounces. $1.98
49 N 5651—**Package of 2 extra flints.** Shpg. wt. 2 oz. 10c



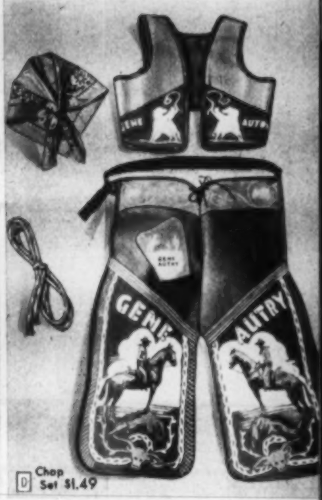
A 4-pc. Set 98c



B 4-pc. Set $1.79



C 7-pc. Set $2.89



D Chap Set $1.49

Your Christmas Cowboys and Cowgirls will be happy youngsters

A **Lone Ranger fur-front Holster Set.** Low-priced gift hit! 7½-inch clicker type black plastic pistol with embossed butt plates, metal trigger and cocking lever. Artificial leather holster faced with fluffy white sheepskin, 10 inches overall. Adjustable web belt with two dummy bullets. Braided 6-foot lariat. **98c**

49 N 5691—Shipping weight 1 lb. 6 oz. 98c

B **Gene Autry 4-pc. Set with metal pistol.** Better quality set with a mighty fancy shootin' iron. 8-in. metal clicker pistol (does not shoot), heavily embossed plastic butt plates. Simulated leather holster, 11¾-in. overall; studded with glass jewels, imprinted with official Gene Autry insignia. Adjustable web belt with 2 dummy wood bullets. 6-ft. lariat. **$1.79**

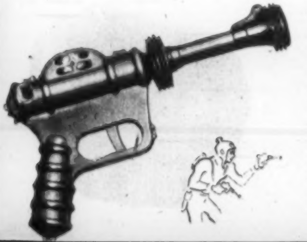
49 N 5678—Shipping weight 2 lbs. $1.79

C **7-pc. Lone Ranger Set—twin holsters.** There's nothing quite as exciting for a youngster as totin' *two* guns! He'll be proud as punch, the envy of all his playmates. Two 7½-in. metal pistols; click when triggers are pulled (do not shoot). Plastic butt plates are beautifully embossed. Pistols fit snugly in their fancy 11-inch simulated leather holsters, studded with 'jewels', and imprinted with official Lone Ranger insignia. Adjustable simulated leather belt with metal buckle. Split leather waistband adds a real cowboy touch, with its colorful, securely mounted, plastic decorations. Braided 6-foot lariat included. Now he'll be all set for daring exploits in his make-believe world of cowboys and Indians. Add it to your Easy Terms order. See page 231. **$2.89**

49 N 5679—Shipping weight 2 pounds. . $2.89

D **Gene Autry 5-pc. Chap Set.** A blaze of color, with all the wild west trimmings young cowboys and cowgirls demand. Colorful wide-flaring chaps have built-in holster pocket to hold gun. Wide simulated leather belt band in front; adjustable heavy cloth belt with buckle behind. Cotton cloth legs have soft leathery feel, with lots of typical wild west decorations, in addition to the official Gene Autry insignia. Wide canvas leg straps on back of chaps. Cotton vest has simulated leather corner pockets. Gaudy cotton bandana, metal tie-ring and 6-foot braided lariat included. Order one of the new pistols sold separately below or holster set at left, to complete his Christmas outfit. Read about Sears Easy Terms on page 231. *Sizes: small* for sizes 4–6, *medium* for sizes 7–10, *large* for sizes 11–14. **$1.49**

49 N 5611—*State size.* Shpg. wt. 1 lb. 6 oz. . $1.49



Toy Pistols . . . models of hero's favorites

Buck Rogers' Atomic Pistol. Magic pistol for exciting make-believe adventures. When trigger is pulled, pistol makes a loud POP! . . . and red light flashes in transparent chamber window. Pistol 9½ in. long, with futuristic blued steel fins and other details. Husky metal construction; light weight for easy handling. Shipping wt. 1 lb.

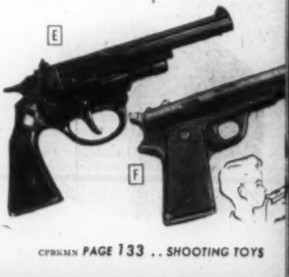
49 N 5671 . . . . 89c

E **8¼-in. Scarlet Horseman Pistol.** Beautifully molded plastic toy pistol . . . model of the one used by the dashing hero of movie serials. Clicker type. Made of hard-to-break sleek plastic. Assorted colors.

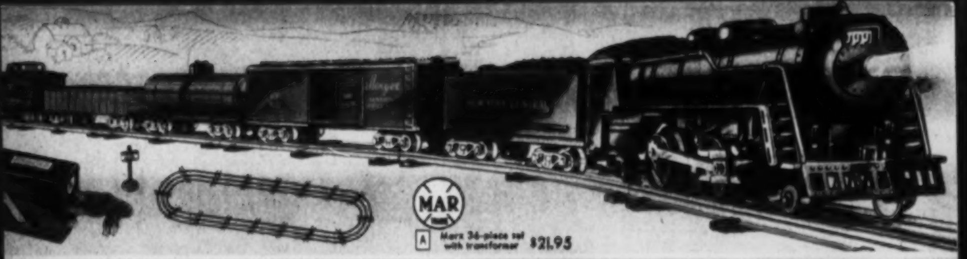
49N5605—Shpg. wt. 8 oz. 94c

F **6-in. Pistol with built-in whistle.** Realistic model of Colt Automatic. Easy-to-clean plastic. Assorted colors. Whistle built into dummy cocking lever.

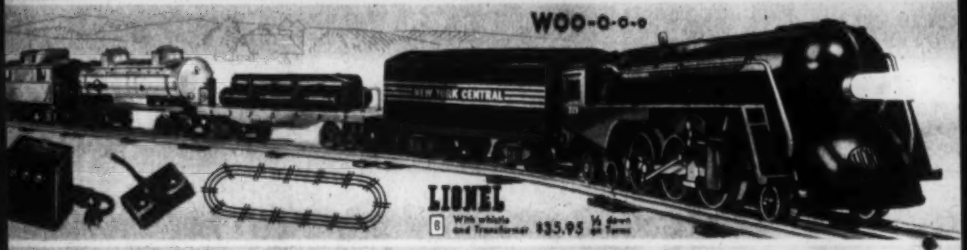
49N5604—Shpg. wt. 8 oz. 37c



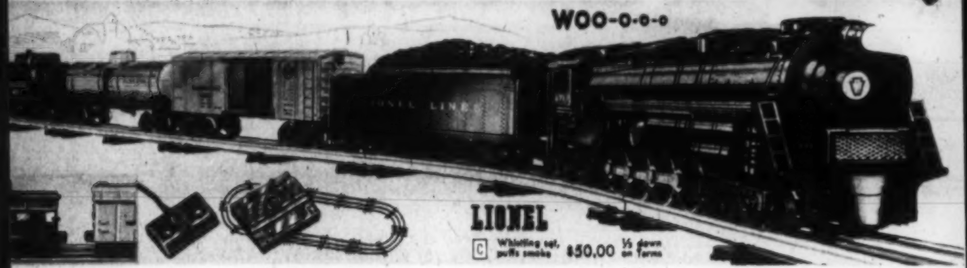
Use Sears Easy Terms . . . for details see page 231



A Marx 36-piece set with transformer $21.95



B With whistle and Transformer $35.95 ½ down on Terms



C Whistling set, puffs smoke $50.00 ½ down on Terms

All trains have remote control uncoupling. Lionel knuckle-type couplers shown.

Electric Trains . . . go fast or slow, forward or back by remote control

Greatest train value of the year! Marx scale-model Freight Train Set

- New remote control uncoupling system
- Realistic double trucks, 8 wheels per car
- 28 sections of track form 255-inch oval
- 60 cycle transformer; 110-120 volt AC

$21.95 36-piece outfit

A Steel train—46-in. long! All cars and tender scale-proportioned for thrilling realism. Big die-cast locomotive has gleaming headlight. New easy-to-operate remote control system—one track section has built-in uncoupling unit; as train passes over it, you reverse the train by lever on transformer, and one or more cars uncouple automatically. Cars couple again by contact. Shpg. wt. 12 lbs.

79 N 05949—Set with speed control transformer.... $21.95
49 N 6010—Extra Straight Track. Marx. Shpg. wt. 10 oz. 4 for 69c
49 N 6011—Extra Curved Track. Marx. Shpg. wt. 10 oz. 4 for 69c

Lionel Whistling 027 Freight

B World-famous Lionel! Heavy scale-model of Empire State Locomotive with deep-toned whistle, piercing headlight and 6-wheel drive. Die-cast steel trucks, solid steel wheels on all cars. Uncouple by remote control. 27x43-in. track. Speed control transformers for 110-120 volt AC current. Train is 40½ inches long.

Train with whistle
With 60 watt transformer; whistle control. Postpaid.
79 N 05977T...$35.95

Train without whistle
With 40 watt transformer; no whistle control. Postpaid.
79 N 05976T....$30.00

49 N 6003T—Straight 027 Track. Postpaid....... 2 for 50c
49-N 6004T—Curved 027 Track. Postpaid........ 2 for 50c
49 N 6048T—Remote control Switches. Postp'd.... Pair $9.95

Lionel '0' Gauge—PUFFS SMOKE!

C It's terrific! Does everything! Puffs clean white odorless smoke! Whistles! And best of all, it's a true-to-scale Lionel model of the giant Pennsylvania Steam Turbine Locomotive, with accurate details unmatched by any other maker. 20-wheel worm drive engine. Brilliant headlight; illuminated caboose. Cars have realistic knuckle-type couplers, die-cast trucks, solid steel wheels. Automatic uncoupling by remote control. 30x50-in. oval track. Train 45 in. long.

79 N 05987T—Set. (Transformer sold separately below at left). Postpaid....$50.00
49 N 6008T—Straight 'O' Track. Postpaid. 2 for 60c
49 N 6009T—Curved 'O' Track. Postpaid. 2 for 60c
49N6090T-Remotecontrolswitches.Postpd.Pr.$15.75

Lionel Transformers

75 Watt Trainmaster (Type Q), with built-in circuit breaker. For 50–60 cycle 110 volt AC current. Control knob regulates output from 6–16 and 14–24 volts.
49 N 6085T—Postpaid......$8.75

100 Watt Transformer, similar to above, but with extra wattage to handle the many accessories you'll be adding in the future to complete your train system.
49 N 6086T—Postpaid.....$12.50

Realistic Metal Train Accessories

D **Lionel Automatic Gateman.** As train nears, he comes out, signals, goes back. 7-in. high.
49 N 6066T—Postpaid......$5.95

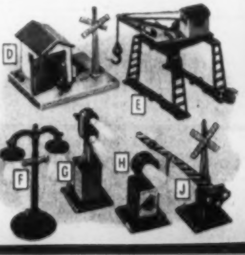
E **Derrick Loader.** Heavy gauge steel, with crank to raise or lower loads into cars. 7½ inches high.
49 N 6020—Shpg. wt. 1 lb..$1.39

F **Twin Lamp Post,** electrically lighted. Stands 7¼-in. high.
49 N 6021-Shpg. wt. 10 oz..$1.39

G **Automatic Block Signal.** Train stops on red light, proceeds on green. 6½-inches high.
49N6027—Shpg. wt. 10 oz..$1.89

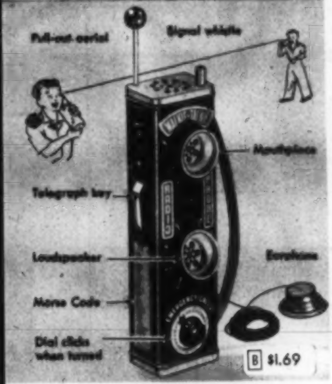
H **Circuit Breaker.** Stops current in case of a short circuit. Protects motor. 4½-in. high.
49N6028—Shpg. wt. 10 oz...$1.89

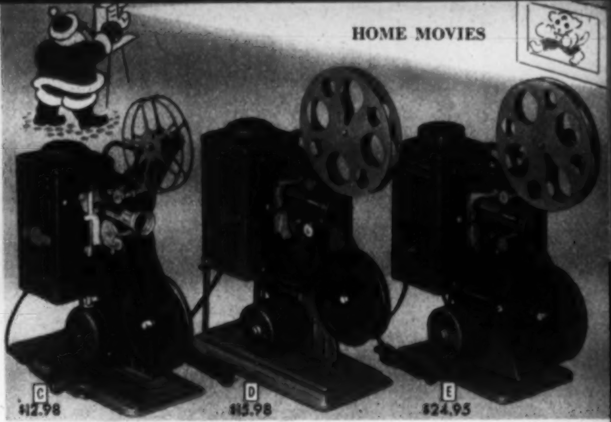
J **Automatic Crossing-Gate** lowers and raises as train passes. 7½ x 2¾ inches.
49 N 6029—Shpg. wt. 10 oz.$1.89



All transformers shown are approved by Underwriters Laboratories, Inc.
All items marked "Postpaid" are same price cash or terms, see page 231

HOME MOVIES





Keystone 16-mm Electric motor-driven Movie Projectors

Have movies of Mickey Mouse, Donald Duck, all the famous characters . . . your own show . . . in your own home, for your family and friends. These projectors are easily operated by a child . . . show picture about 16x12 inches with movie 7 feet from screen. Greater distance increases size of picture . . . high wattage lamps make them brighter, clearer. All reel arms designed to hold up to 400 foot reels . . . to give you longer shows. Have steel-spring belt drives, motor power rewinds . . . tilting arrangement for simplified screening . . . and convenient handle for easier carrying. Operate only on 60-cycle, 110-volt alternating current—except 79 N 06847 which operates on either direct or alternating current. *Film not included—order below.* Every child loves the movies—order yours today!

GOOD-100-watt lamp

C Shows bright, clear pictures. Has stamped steel base and frame with heavy brown crackle finish. Constant speed motor, with on-off switch, set for proper speed. Strong lens and metal reflector help make a fine show. Air vents in lamp house keep lamp cool. One reel to hold 200 feet of film, cord and plug included. About 12x5x16 inches overall. Shipping weight 8 pounds.

79 N 06838 . . . . **$12.98**

BETTER—140-watt lamp

D Tubular type projection lamp shows brighter, clearer pictures. Has pressed steel base and cast frame with heavy gray crackle finish. Constant speed motor, with on-off switch, set for proper speed. Sliding projector lens and polished metal reflector. Easy for youngsters to operate. One reel to hold 400 feet of film included. Attached cord and plug. About 17⅛x5⅛x13⅛ inches overall. Shipping weight 10 pounds.

79 N 06843 . . . . **$15.98**

BEST-200-watt lamp

E Tubular lamp like adult projectors shows brightest, clearest pictures . . . revolving shutter for almost flickerless pictures. Heavy cast steel base and frame with gray crackle finish. Universal motor for AC or DC, 110-volt current, adjustable motor speed. Fan forced ventilation cools lamp and motor housing. Runs smoother on full bearings. One 400 foot reel, cord and plug included. Shipping wt. 12 lbs.

79 N 06847 . . . . **$24.95**

Safety Movie Film—Start your own library now—

Star	Title	8 mm. Number	Ft. of Film	Price	16 mm. Number	Ft. of Film	Price
Mickey Mouse	Rough Ride	49N6808	25	$.94	49N6814	50	$1.47
	Pal Pluto	49N6875	25	.94	49N6879	50	1.47
	The Nursemaid. .	49N6869	50	1.69	49N6877	100	2.89
Donald Duck	Singed Feathers.	49N6876	25	.94	49N6880	50	1.47
	Ducking Out	49N6870	50	1.69	49N6878	100	2.89
Scrappy	Bucking Horse . .	49N6882	50	2.18	49N6891	100	3.15
	Holliday Land . . .	49N6881	100	3.15	49N6890	200	6.29
Our Gang	Baseball Champs	49N6883	100	3.15	49N6892	200	6.29
	Way Out West.	49N6884	100	3.15	49N6893	200	6.29
Aesop Fable	Lad and Lamp.	49N6885	50	2.18	49N6894	100	3.15
Krazy Kat	Pots, Pans, Monks	49N6887	50	2.18	49N6896	100	3.15
	Busy Bus	49N6886	100	3.15	49N6895	200	6.29
3 Stooges	Hashed Up	49N6888	100	3.15	49N6897	200	6.29

Shpg. wts.: 8-MM. 25 ft., 3 oz.; 50 ft., 4 oz.; 100 ft., 8 oz.
16-MM. 50 ft., 5 oz.; 100 ft., 8 oz.; 200 ft., 1 lb.

8-MM. film can be used only on 8-MM projectors; 16-MM. film only on 16-MM. projectors . . . see size given in table above.

Movies at Home . . . shows for the whole neighborhood. With one of the projectors sold above you can set up your own movie theatre in garage or basement. Order your film from the table at the left. All are the same quality short subjects seen in your local theatre. Start your film library now.

Real Picture-Taking Camera

A Kids! Take real pictures! Simply look through the view finder, snap the shutter. **$2.68** Molded plastic camera is about 2⅜x4⅛x2¾ inches. Take 12 pictures 1⅝x1⅝ inches with G-27 film below or standard 127. Fixed bellows, carrying cord, optically ground lens. Simple instructions.

49 N 6901M—Shpg. wt. 10 oz. Film not included **$2.68**

49 N 6902M—Ever-ready carrying case. Adjustable shoulder strap. Black fabricoid. Shpg. wt. 3 oz. . . . **49c**

49 N 6822M—Gevaert G-27 Film. Postpaid Roll. **27c**

All metal Walkie-Talkie

B Just look at those features. Wonderful for playing fire-patrol, cops and robbers, **$1.69** scouting. Colorfully lithographed over metal body. 12 feet of string included—more can be added. 3½x4⅜x12⅛ inches high. Lots of fun.

49 N 6468—Shpg. wt. 1 lb. With instructions. **$1.69**

5-piece Sparkling Freight Train

Here's action. 5-piece mechanical train on figure-8 crossover track. Can be set up anywhere. **$3.98** Wind the powerful clockworks spring motor, release the brake . . . watch her whizz around the 165 in. of track. All steel train about 35⅛ in. overall—with locomotive, tender, tank car, side dump car, and caboose. Train speeds around the curves—lots of thrills.

49 N 5907—Train set complete. Shpg. wt. 5 lbs. **$3.98**

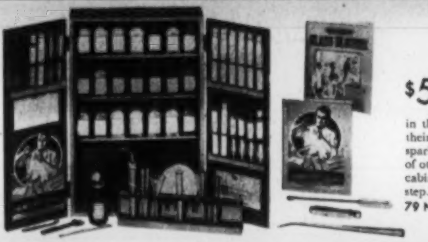
Midgette Movies

No screen, no lights, no wiring. Insert four flip booklets included, turn handle and printed pictures flip rapidly past the magnifying glass window making characters move as in cartoon movies. A child can operate it. **$1.83** Metal case is 9x3⅛x6 inches high. Shpg. wt. 1 lb. 8 oz.

49 N 6812 . . . . **$1.83**

Eight additional cartoon booklets.

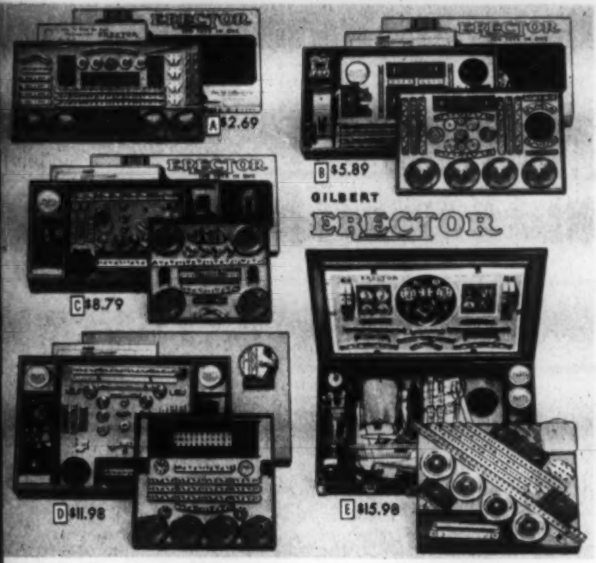
49 N 6815—Shpg. wt. 12 oz. **$1.13**

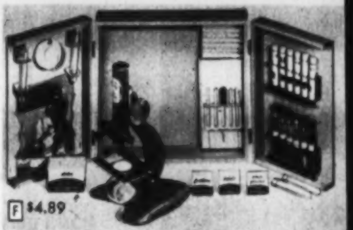


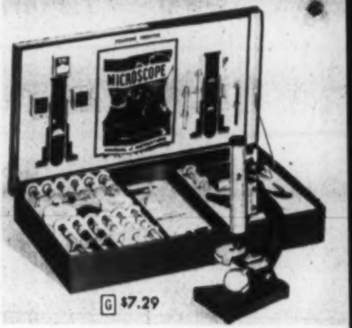
63-piece Chemistry Set

$\$5^{85}$ Just think of this: you can perform more than 400 exciting chemical experiments and scientific stunts with the non-dangerous chemicals and apparatus in this big set! You can make colored fire . . . test foods for their elements . . . make real cement . . . tan leather . . . make sparklers, soda water, strange water colors . . set up hundreds of other fascinating reactions. 2-door blue wooden laboratory cabinet 10x2½x14½ in. high. Illustrated manual explains each step. ***Please do not order before November 10th.***

79 N 04757—Shipping weight 7 pounds **$5.85**







Gilbert Erector Sets—for young builders

Famous Gilbert Metal Erector sets that satisfy one of every boy's deepest urges—to build things! They'll keep him happily busy for hours of absorbing interest . . . they'll teach him the rudiments of mechanics and construction . . . they'll give him the thrill of achievement. Parts from all sets are interchangeable; every set has some colored parts. All but the smallest set have motors. Exciting working models can be built with them—the larger sets will build bridges that open, derricks that lift, huge ferris wheels that turn. There's a still greater thrill waiting for the boy who has made them with his own hands when he sees them hum into action!

Please do not order until November 10th.

A Girder Set. Builds 75 models—ferris wheel, cranes, windmill, etc. Long and curved girders, big red wheels, new large base plates; instructions. No motor. Sturdy box 18x10 in. Shpg. wt. 2 lbs. 12 oz.

49 N 4616 . . . . **$2.69**

B Battery Motor Set. Builds 100 models—jib crane, tractor, merry-go-round, etc. 6 to 14 volt motor; use dry cells or transformer (not incl.). Packed in sturdy box 18x10x 2⅛ in. Shpg. wt. 7 lbs.

79 N 04617 . . . . **$5.89**

C With 110-Volt AC-DC Motor. Builds locomotive, derrick, beam, steam plant—125 models. Reversing gear box; boiler; no transformer needed. Sturdy 16¼x8¾x 2¾-in. box. Shpg. wt. 9 lbs.

79 N 04618 . . . . **$8.79**

D With Electric Magnet and 110-Volt AC-DC Motor. Builds electric lifting cranes, arch bridges, oil drilling rig, pile driver, more than 150 other big, sensational, action models. Set includes electric magnet, reversing gears, boiler parts, disc wheels, gears, pinions, girders, etc. Complete "How to Make 'Em" book. No transformer needed. Blue 20¾x13½x3½-in. cardboard cabinet.

79 N 04619—Shpg. wt. 13 lbs **$11.98**

E Our finest! Giant Automotive Set. Chassis parts, 110-volt AC-DC motor, electric lifting magnet, reversing gears—everything needed for 180 large action models. Builds automobiles, trucks, fire engine, tow car, traveling magnetic crane, etc:, etc.! No transformer needed. Complete "How to Make 'Em" book. Packed in sturdy steel 20¼x12¼x2¾-in. cabinet.

79 N 04621—Shipping wt. 19 lbs. . . . **$15.98**

Microscope Sets

F Gilbert microscope set, equipped with "Polaroid Jr."—analyzer and polarizer that brings out a billiant blaze of natural color invisible to the naked eye. 3 lenses set in a movable turret; equipment for more than 200 experiments. Set includes microscope, 2 test tubes, 7 slides, tweezer, 12 chemicals, 2 porcelain trays, eye dropper, labels, cover glasses, fish scales, 2 dissectors, stirring rod, and manual of instructions. Packed in sturdy cardboard carton 18x10x2⅛ in. Shipping weight 3 pounds 8 ounces. $\$4^{89}$

49 N 4702 . . . . **$4.89**

All Metal Microscope

G More than a toy—it's a real precision instrument that will open up new worlds to the curious young scientist. He'll discover that everything looks astonishingly different under magnification; he'll explore wonders of nature and chemistry; he'll find out how scientific crime-fighters work! Microscope is all metal, with automatic turret mounting 3 lenses; durable crackle finish. Set includes microscope, 2 test tubes, porcelain dish, 14 bottles of chemicals, 7 glass slides, slide box, labels, specimens, 2 dissectors, 2 stirring rods, medicine dropper, and a big, clearly written scientific manual. Packed in 13¾x10¾x3½-in. wooden laboratory cabinet. Shipping weight 4 pounds. $\$7^{29}$

49 N 4772 . . . . **$7.29**

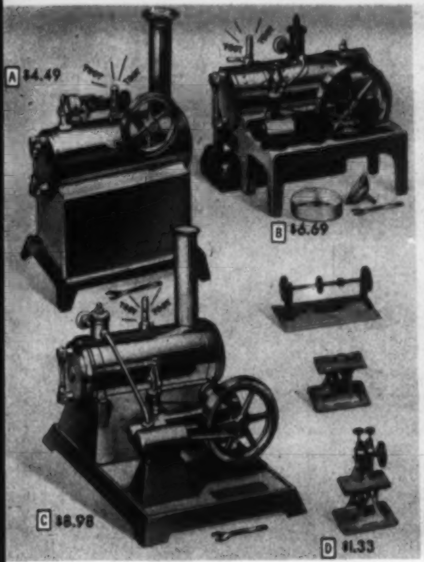
Colonial Brick Housebuilding Kits

Children can build solid, realistic buildings with these miniature bricks. Water-soluble cement; bricks can be used over and over. Each set includes cement, cement paint, roof materials, accessories for windows, doors, etc., and instructions. Whole bricks 1x½x¼. Also some half bricks.

$1.98
144 Brick Kits

144-brick Kit. 3 blueprints brick house, railroad station, city hall. (Church not included.) Shpg. wt. 3 lbs. 6 oz.
49 N 4790 .... **$1.98**

288-brick Kit. 5 blueprints: Brick house, railroad station, city hall, 2 story apartment building, church. Shipping weight 6 lbs.
49 N 4791 .... **$3.39**



Boys! Girls!
Make beautiful wood-burning pictures! Learn foil-writing on leather, paper or wood. It's fun. Anyone can do it.
E $2.29
F $3.19

Famous Weeden Steam Engines

It's a thrill no boy should miss—a power plant of his very own—with a flashing flywheel, real whistle, water gauge and safety valve to check like a real engineer! Electric engines approved by Underwriters' Laboratories, Inc.

A **Electrically heated.** 110-volt AC-DC. Iron base, heavy steel firebox, brass boiler; heavy flywheel. Complete with water gauge; lever safety valve; real whistle. 9 in. high; 5¾ in. long. Cord not included. Shpg. wt. 4 lbs. 8 oz.
49 N 5302 .... **$4.49**

B **Horizontal-Reversible.** Large brass boiler; burns alcohol. Heavy sheet brass slide valve, connecting rods, and eccentric; large iron flywheel; iron base. Double-action cylinder. Height 6¼ in.; base 6x5¾ in. Shpg. wt. 5 lbs. 12 oz.
49 N 5303 .... **$6.69**

C **Electric — Reversible.** Our biggest, finest, most powerful! Cylinder is double acting which means twice as much power. Heats with 110-v. AC-DC; Steam engine 8 in. high; red iron base 9½x6¾ in.; brass boiler; 3¼ in. nickel-plated iron flywheel; slide valve, eccentric, and connecting rods of heavy sheet brass. Cord not included; use any standard cord. Shpg. wt. 11 lbs.
79 N 05304 .... **$8.98**

D **Boys' Own Machine Shop.** 3 pieces: 4-pulley shaft, 6¼x 3⅛x2½ inches; stamp mill; and circular saw. Run by engines above. Shipping weight 1 lb. 8 oz.
49 N 5307 .... **$1.33**

Sears Easy Payment Plan can be used to purchase anything on this page. Combine your selections from this book and our big Fall and Winter General catalog in one Easy Terms order. See page 231.

Air-cooled Wood Burning Sets

E **20-pc. Woodburning and Foil-writing Set.** Decorate wood plaques by burning designs into them, or put your initials or other designs in colored foil on leather, paper, or wood. Simply place sheet of foil over the work to be decorated; pen transfers foil to leather. 7-in. bakelite Burn-Rite pen with cork grip and extension cord. Approved by Underwriters' Lab., Inc., for 110–120 volt AC or DC current. Set includes pen with detachable point, 7 plaques, 6 pieces foil, 3 bottles paint, brush, sandpaper. 19x10-in. box.

$2.29

49 N 4645—Shpg. wt. 2 lbs. 4 oz. . **$2.29**

F **27-pc. Deluxe Set,** with special point for finer foil-writing, in addition to the double-purpose point. Wonderful set for children. They'll learn how to create designs on wood, leather, metal, paper and plastic; they can make home decorations, gifts, things to sell. 7-inch air-cooled Burn-Rite pen; extension cord. Approved by Underwriters' Lab. Inc., for 110-120 volt AC or DC. 2 detachable points, 12 wood plaques, 6 pieces foil, 4 jars paint, brush, sandpaper. 19x10-in. box.

$3.19

49 N 4646—Shpg. wt. 2 lbs. 10 oz. . . **$3.19**
49 N 4647—10 extra plaques.
Shpg. wt. 1 lb. **89c**

Make Lead Soldiers

10-pc. set turns out realistic metal soldiers about 2 in. high. Paint and brush included to finish them. Set includes 2-piece mold which makes 3 figures at a time; 2 wood handles, candle for smoking mold; electric metal stove, approved by Underwriters' Lab., Inc. for 110–120 volt AC or DC current; 11½-inch metal ladle, 2 bottles paint, brush, 12 bars lead alloy for casting. Packed in 19x10-inch box.
49 N 4648—Shpg. wt. 4 lbs. 4 oz. . **$3.19**

Now we can make dolly well again

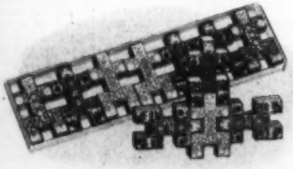
LITTLE FOLKS DOCTOR AND NURSE KIT
MEASLES

Realistic Doctor and Nurse Kit

$1.19

Doctors and nurses are among the most exciting people little boys and girls know. They'll get a thrill out of "practicing medicine" themselves—and here's everything they'll need for their professional careers. Dolls and playmates will provide interesting patients. They can listen to heartbeats with the toy stethoscope, take "pretend" temperatures, examine eyes and tongues, prescribe candy pills. They'll have endless fun—and their attitude toward doctors and nurses will probably be brighter and happier. Kit includes play diplomas, books of professional secrets for little medics, tongue depressor, wood thermometer, play head mirror, cotton, gauze, candy pills, eye and weight charts, hospital forms, and many other interesting items. Packed in a 13x8¼-in. cardboard carrying case with metal handle and fastener.

49 N 3854—Shipping weight 1 lb $1.19



Acrobatic Clown Blocks

89c

Delightful little men who can form a pyramid . . . stand on their heads . . . do all sorts of balancing tricks. Heads, arms, or legs fit snugly into matching notches of other men. 7 blocks, each 4 in. high; smoothly finished wood, gaily colored.

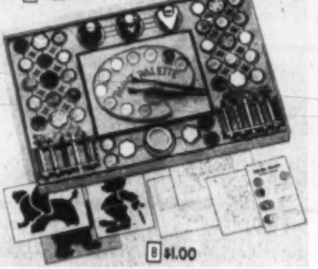
49 N 3928—Shipping weight 13 ounces.......... 89c

Map Puzzle for instructive fun

Two-Sided Map Puzzle. Two puzzles in one—a map of the U. S. on one side, a map of the world on the other. Made of hard, durable tekwood (3 ply fiberboard with wood center). Instructive as well as entertaining—youngsters will learn lots about United States and world geography as they play. Colorfully lithographed; size when assembled, 20x14 inches. Add to your Sears Easy Terms Order; see page 231.

49 N 3919—Shipping weight 1 lb. 8 oz.. $1.29

STICKER
C $1.00



AMACO Modeling Clay
D 87c

Painting and Modeling Sets for play with a purpose

A **Giant 193-piece Paint Set.** There are hours and hours of pleasure for every youngster in this big, complete paint and crayon set—and genuine instructive value as well. While they're having real fun, children develop creative ability, coordination, observation. Set includes poster paint, water colors, and crayons for a satisfying variety of effect and technique. All clean, non-poisonous colors: 6 bottles of poster paint, 4 trays, 16 crayons, 72 paint tablets, 2 brushes, palette, 10 stencils, color chart, 81 pictures to paint. Box 19x17 inches.

49 N 3707—193-piece Set. Shpg. wt. 4 lbs..... $1.89

B **Big 81-piece Paint Set.** A generous assortment of clear, attractive colors and equipment to set young imaginations free, and train young hands while they're busy with real enjoyment. Set includes 3 bottles of poster paint, 46 tablets of water colors, palette, 10 crayons, 2 brushes, 2 water trays, 4 stencils, 12 pictures to color, color chart. All colors non-poisonous. In 20x13-inch bright colored box.

49 N 3708—81-piece Set. Shpg. wt. 2 lbs. 6 oz.. $1.00

C **Entertaining Sticker Kit.** Hours of never-failing interest and amusement. Tiny, untrained fingers can proudly produce attractive, finished-looking pictures, with a real sense of achievement. Over 1000 gummed stickers (no glue needed), 60 sheets of black art paper, 4 sets of word and sentence forms, moistening felt, 8 easels, cord for hanging completed pictures, full instructions.

49 N 4723—Shpg. wt. 2 lbs..... $1.00

D **Modeling Clay.** Non-hardening clay in 8 colors; full instructions.

49 N 3756—Set contains 2 lbs. clay, 1 mold, 4 wood impressions, 4 tools. Shpg. wt. 3 lbs. 8 oz............. 87c

49 N 3755—Smaller set containing 1 pound of clay, mold, wood impressions and tool. Shipping weight 2 pounds 6 ounces 43c

Only 10% down payment for any items on this page. See page 231 for details on Easy Term orders

Wall-style Blackboards—two big values

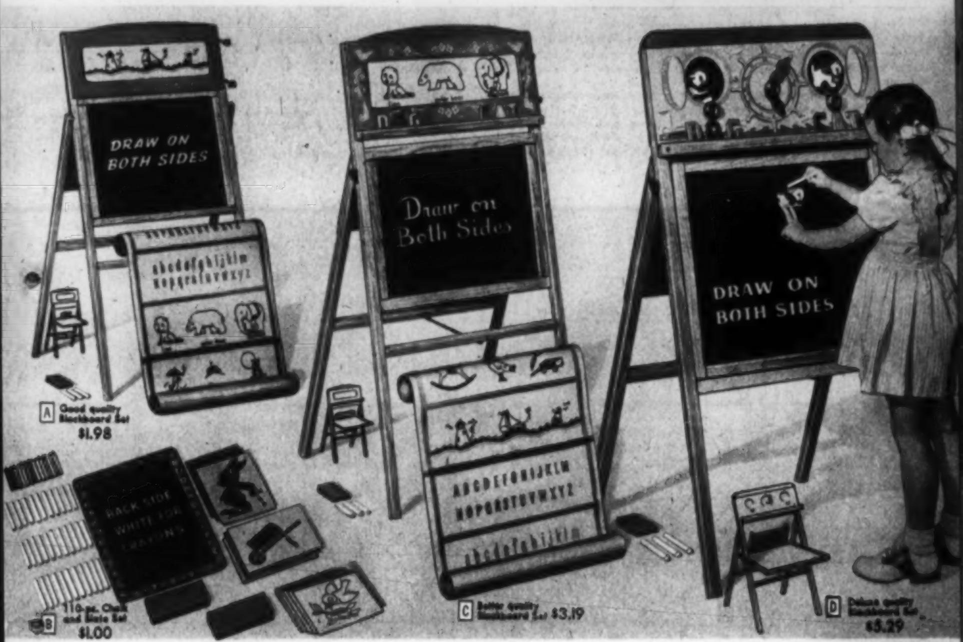
Easy to hang or fasten to wall. Lots of writing surface. Made of heavy non-warping Masonite Presdwood, smoothly coated. Glareless black writing surface. Chalk marks erase easily, and board can be thoroughly cleaned with a damp cloth without hurting the finish. Letters and numbers attractively illustrated across top, to help children learn to write correctly. Maple finished wood chalk rail on both boards. Eraser and sticks of chalk included.

79 N 03821—24x18-in. size.
Shipping weight 4 pounds......95¢

79 N 03822—Giant 36x24-in. size.
Shipping weight 7 pounds.....$1.79

Sears Easy Terms make Christmas shopping easier on the budget. Send only a small down payment with your order. For details see page 231

Merry Christmas
to Billy
Santa Claus


DRAW ON BOTH SIDES
Draw on Both Sides
DRAW ON BOTH SIDES
BACK SIDE WHITE FOR CRAYONS
A Good quality Blackboard Set $1.98
B 110-pc. Chalk and Slate Set $1.00
C Better quality Blackboard Set $3.19
D Deluxe quality Blackboard Set $5.29

Folding Blackboards . . . pictures help children to learn to draw

A Good quality Desk-type Blackboard.
- 39 in. high. 12x15¾-in.
- ¾x1-in. wood legs— sturdily built.
- 12-frame pictorial roller chart.

What a bargain! Converts to handy desk. Instructive pictures on roller chart. Black composition writing surface on both sides. Eraser; only 2 pieces of chalk included. Folds compactly. **$1.98**

79 N 03903—Shpg. wt. 8 lbs...$1.98

B 110-pc. Chalk and Slate Set. Black surface for chalk-work on one side; white surface on back, so youngsters can draw with crayons. 12x8-in. Tekwood (3-ply fiber board with wood center) board. Set includes 33 pieces chalk, 14 colored crayons, 24 stencils, 36 pictures and 2 erasers.

49 N 3716—Shpg. wt. 3 lbs....$1.00

C Better Desk-Type Blackboard.
- 41½-in. high; 15½x14-in. board.
- ¾x1-in. legs; finer construction.
- 12-frame pictorial roller chart.

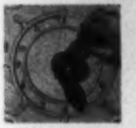
Large, sturdy wood frame, with steel hinge plates on rear legs. **$3.19**
Opens up easily to form a desk. Folds compactly. Children love to turn the knobs on the roller chart and see the pictures—animals, letters, numbers, lighthouse, etc. . . . all simple subjects they'll enjoy trying to draw on their blackboard. 26 die-cut alphabet letters to help children learn to print and spell. Smooth black writing surface on both sides; chalk tray. 13-in. wood rack for supplies. Eraser; only 2 pieces of chalk included.

79N03904-Shpg. wt. 10 lbs. $3.19

D Big De luxe quality Desk-type Blackboard.
- 45½-in. high; 15½x18¼-in. writing surface
- Husky 1x1-inch wood frame; ruggedly built.
- Animals appear in each of the colorful portholes at top as child turns dials; lift out easily for tracing.
- Full alphabet of die-cut letters to teach spelling.
- Dummy clock helps teach child to tell time.

Designed for those who want the finest. Big reversible smooth-coated blackboard opens easily to form a desk **$5.29** with 17-in. wood rack for books and supplies. Rear legs have metal hinge plates, so entire board can be folded up snugly. Heavy Masonite Presdwood back for extra strength. Legs, frame and handy chalk tray are varnished. Top enameled brilliant red. Die-cut animals are inserted in clips in the nautical portholes. Children love to lift them out and trace around them on the board. Alphabet letters can be inserted in special slots to spell names of animals. Eraser; only 2 pieces of chalk included.

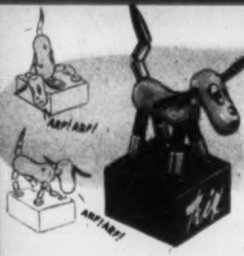
79 N 03804—Shipping weight 17 pounds.....$5.29


Make-believe clock

Big alphabet letters

8 removable animals

For other toys and gift ideas see Sears Big Fall and Winter Catalog

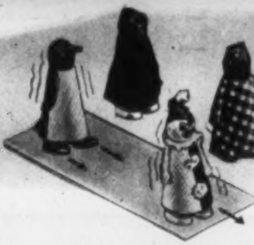

ARF! ARF!
ARF! ARF!
Trix

Great fun! Trix, the Wonder Dog

89c

He wags his tail and head, lies down, jumps up, "barks" . . . obeys almost any command! Just press the disc at bottom of the wood box; spring tension inside. Made of separate wood beads, held together with strong nylon thread. About 4½ inches high. Assorted colors.

49 N 6441—Shipping weight 10 oz. **89c**

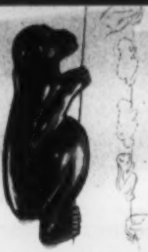


They actually walk!

$1.00 Set

Watch these cunning dolls toddle down the slanted board. They walk by themselves—no mechanism. Board and four 4⅛-in. dolls made of wood and fiberboard. Assorted styles, colors, and trim.

49 N 6445—Shpg. wt. 1 lb. **$1.00**

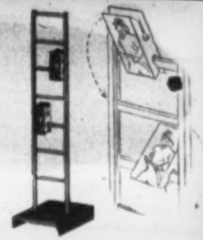


Plastic Climbing Monkey

47c

Loads of fun for all the family! Stretch the string tight and watch Jocko scramble up and down, making noises like a monkey. Molded of smooth plastic, about 3x7 inches tall. Ass't'd. colors. An amusing gift!

49 N 5706—Shpg. wt. 10 oz. **47c**

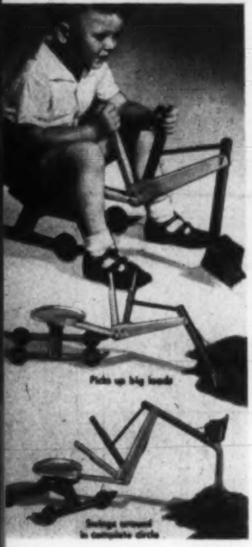


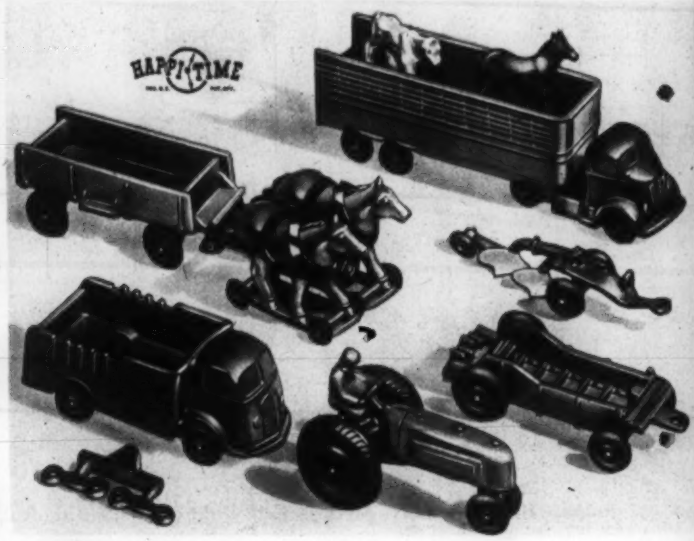
All Metal Tumbling Firemen

41c

A big hit at a tiny price! It's fascinating to watch the nimble firemen race down the ladder. "Firemen" lithographed on both sides of metal blocks. Brightly enameled metal ladder on metal stand about 15 inches high.

49 N 6418—Shpg. wt. 10 oz **41c**





New! Big Buddy L Junior Excavator

- Swivel action seat
- Swivel action boom
- 2 control levers—one to raise and lower shovel, the other to scoop up sand and dump it

$2.69

It really works . . . digs and dumps like a big excavator! Realistic details. Saddle-shaped seat and boom turn on a swivel so that the little operator can scoop from any angle and then dump in a different place. Made of heavy-gauge steel to stand up under lots of hard play. Steel runners have four sturdy 2⅜-in. wheels. Bright baked-on enamel finish. 9½ in. wide, 17 in. high, 28 in. long with boom extended.

79 N 06160—Shipping wt. 5 lbs. . . **$2.69**

With the handy whiffle-tree you can hitch the horses to the implements or unhitch them without unharnessing

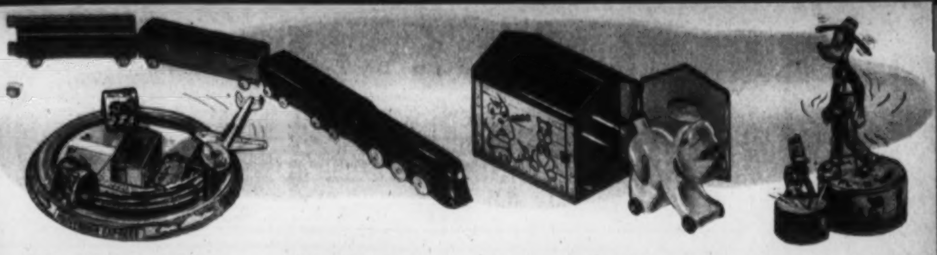
Back again! Happitime Rubber Farm Set

- Fine pre-war quality toys, sold by mail only at Sears
- Practically unbreakable . . . neatly molded of brightly colored, washable rubber . . . easy-rolling rubber wheels
- Whiffle-tree attachment enables you to use the farm implements with horse team as well as the tractor
- You get double gang plow, manure spreader, tractor, stake truck, farm wagon, horse team, 2-pc. harness, whiffle tree, calf and colt, 2-pc. cab and trailer, 9⅛ in. long; others in proportion

$1.98 13-pc. set

Think how much fun your youngsters will have, playing farmer . . . "doing the chores" with all these realistic implements, modeled after Sears famous David Bradley implements. They can harness up the two-horse team and hitch it to the shaft of the farm wagon . . . wagon has turn-table shaft which permits sharp turns. With the whiffle-tree attachment horses can also be hitched to the double gang plow or manure spreader . . . or implements can be pulled by the Graham-Bradley tractor. Big truck, consisting of cab and trailer, is grand for transporting the lifelike colt and calf. 2¼x2¾x5½-inch long stake truck for hauling big loads.

49 N 6457—Shpg. wt. 3 lbs. A big value at this price! 13-pc. set . **$1.98**



All Metal Honeymoon Express

Wind it up and watch the train speed 'round and 'round through 2 tunnels and over bridge, the plane soaring overhead. 9¼-in. diameter platform has lithographed tracks and colorful landscape. Key wind motor; brake. A fascinating gift for the young ones. **98c**

49 N 5732—Shipping weight 1 lb . . 98c

All Steel Pull Train

Ideal for tiny tots. 3-unit streamliner has engine with tender, gondola, and caboose. Heavy steel, bright baked-on enamel finish. Easy-rolling steel wheels. 24¼ inches long overall. No tracks required. **89c**

49N6150-Shpg. wt. 1 lb. 8 oz. 89c

Pooch, the Pop-out Pup

Just push the button at the door and Pooch shoots across the floor . . . will delight small fry no end. 4-inch long dog of sturdy, easy-to-clean plastic. 5¼-inch long heavy metal house, spring inside; brightly lithographed. **$1.39**

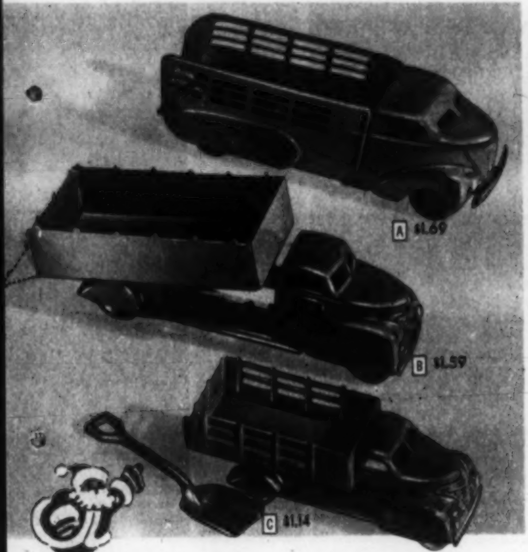
49 N 5729—Shpg. wt. 1 lb. . . . $1.39

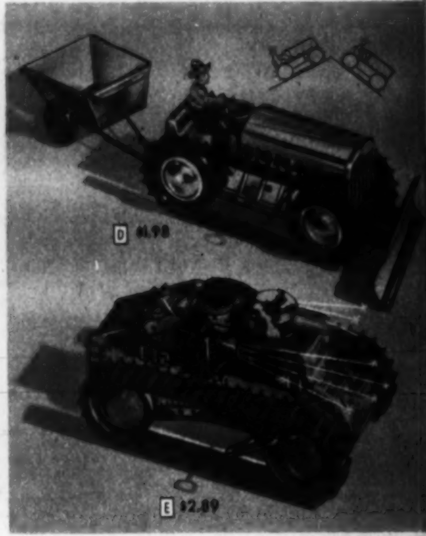
Disney's Donald Duck Duet

Amusing! Full of action! Donald beats the snare drum, while Goofy, the dog, does a tap dance on the big drum. Key wind spring motor; brake. Made of metal, lithographed in gay colors. 10¼ in. high. **$1.49**

Please do not order before Nov. 15th

49 N 5737—Shpg. wt. 1 lb. . . . $1.49





Ruggedly built All Steel Trucks

A Big Delivery Truck. Just what little boys want for playing delivery or hauling loads. It's a slick beauty . . . low, ground-hugging, streamlined design. Sturdy all metal construction. Stake body, decorated radiator grille with dummy headlights and bumper. Easy-rolling metal wheels. Long-wearing, smooth baked-on enamel finish in brilliant colors. Overall size 6 in. high, 6 in. wide, 21 in. long. **$1.69**

79 N 06165—Shipping weight 5 pounds $1.69

B Heavy Duty Dump Truck. Press the lever to dump loads. Tail gate lifts off easily . . . can also be used as loading ramp. Rugged all metal construction, sturdy axles . . . built to carry heavy loads. Realistic radiator grille, dummy headlights, and bumper; easy-rolling steel wheels. Long-wearing, baked-on enamel finish in bright colors. Overall size 5¼x6x20 inches. **$1.59**

49 N 6164—Shipping weight 4 pounds $1.59

C Heavy Truck with 12-in. steel scoop. New, modern design! Has stake body, shiny radiator grille with dummy headlights, and bumper; easy-rolling metal wheels. Big scoop is grand for loading truck. Husky metal construction. Bright, durable baked-on enamel finish. Overall size 4½ in. wide, 4 in. high, 13¾ in. long. **$1.14**

49 N 6145—Shipping weight 3 pounds $1.14

Here's action! Mechanical Metal Toys

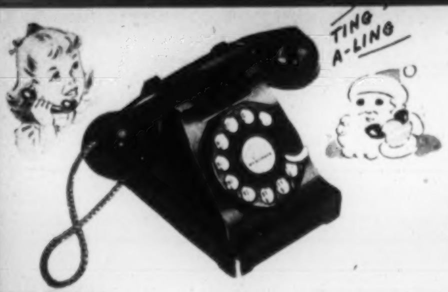
D Back again! Famous Aluminum Climbing Tractor with Trailer. Watch it climb over steep grades or roar over obstacles! Has sure-grip, caterpillar-type rubber treads; detachable road scraper in front; metal driver. 6-inch long dump trailer can be detached too. Tractor pulls many times its own weight. Husky key-wind clockwork spring motor; start and stop lever. Length, including trailer and plow, 15¼ inches. ***Please do not order before Nov. 1st.*** **$1.98**

49 N 5753—Shipping weight 1 pound 8 ounces $1.98

E Giant, spark-shooting Steel Tank. What boy wouldn't be thrilled to own this realistic tank! Crashes toy walls . . . climbs steep grades . . . makes rumbling noise like a real tank . . . even shoots sparks. Dummy cannon in revolving turret. Sure-grip, caterpillar-type rubber treads. Powerful key-wind clockwork motor; start and stop lever. Sturdy construction; lithographed in camouflage colors. **$2.89**

49 N 5797—5x5¼x10 inches long. Shipping wt. 2 lbs. 6 oz. $2.89

Do your Christmas shopping the easy way—by mail at Sears. Toys, like everything else, available on Easy Terms. See page 231 for details

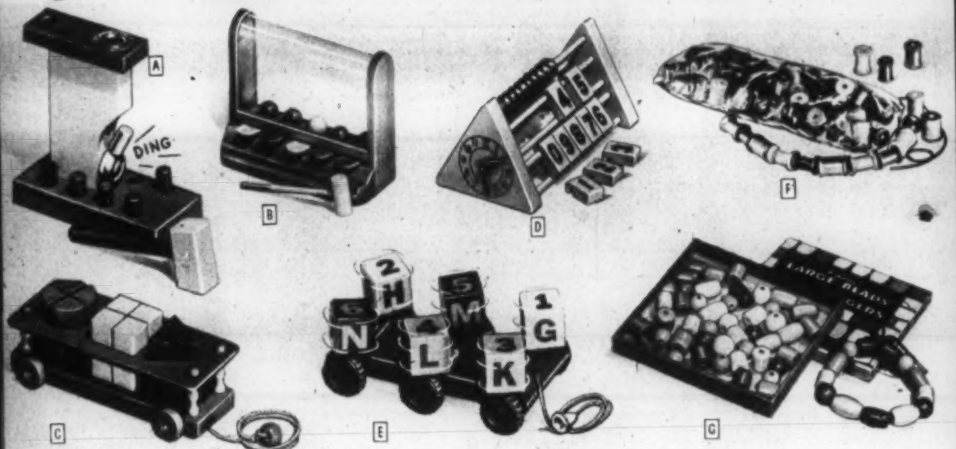


Plastic Toy Telephone . . . now with bell!

94c Young America's favorite toy—now more realistic than ever with its merry tinkling bell. Has a clicking dial, too, just like the one on a real telephone. The line is sure to be busy all the time, carrying newsy chatter and 'business' or 'shopping' calls. It's a grand way to help children learn letters and numbers. Gives them excellent training in dialing and answering correctly. The phone and receiver are made of gleaming black plastic—smoothly finished—no rough edges to cut or scratch. Easy-to-clean and sanitary. Base is 3½x5 inches. Receiver is 6¾ inches long—just the right size for a youngster to handle easily. Braided cord. Built-in telephone bell. Add this to your order; pay only 10% down. See page 231.

49 N 2401—Shipping weight 1 pound 94c

For other toys and games see our Big Fall and Winter General Catalog



Pre-School Toys that help tots learn while they play

A **Hammer Bench with Bell.** Let your child bang away to his heart's content! Child places pegs in metal-bound hole in top of board, then pounds with rugged hammer. Bell rings as pegs fall through hole. Wood bench is 7½-in. long, 8-in. high; bright colors. 8 pegs, hammer.
49 N 3918—Shipping weight 1 lb. 10 oz. . 89c

B **Tap A-Toy.** When tot hammers on colored keys, the wood balls bounce up and down in transparent enclosure. Can child get proper balls on the matching colored keys? Exciting for grown-ups, too. Hardwood base and frame, colorful balls, mallet. 7½-in. wide; 6-in. high.
49 N 3917—Shpg. wt. 1 lb. 4 oz. $1.79

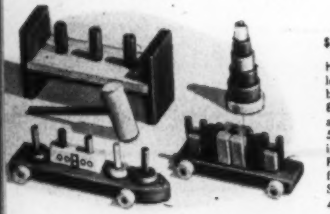
C **Pull Cart with Fit-in Blocks.** Good training; fun! 4 colored wood blocks fit into each of the 3 openings when properly nested. Multi-color wood wagon, 9x4x4-in. Pull cord.
49 N 3630—Shipping weight 1 pound 4 ounces $1.12

D **Counting Frame**—fascinates little folks. 30 large colorful counting beads slide on wood rods. 10 removable yellow blocks. Dummy clock on end. 9¾x5½x4½-in. high.
49 N 3631—Shipping weight 12 ounces $1.12

E **Wagon with Plastic Whirling Blocks.** Blocks spin as tot pulls wagon. Six 1⅝-in. colorful lightweight plastic blocks with big clear letters and numbers. Gay 9x5-in. wagon has Masonite Presdwood bottom, plastic wheels, pull cord.
49 N 3637—Shipping weight 1 pound 8 ounces $1.49

F **Stringing Spools.** Such fun! And it's so easy to poke the thick cord with its ferruled tip through the big holes. Gaily colored. Slight imperfections (that's why we can offer so many at this price). Abt. 75 spools in tough plastic bag.
49 N 4728—Shpg. wt. 1 lb. 8 oz. 72c

G **Large Beads for little fingers.** Tots love the many assorted shapes, the beautiful enameled colors. Thick strong cord with ferruled tip to make stringing easy. Box contains over 50 large wood beads with big holes.
49 N 4752—Shpg. wt. 1 lb. 4 oz. . . 89c



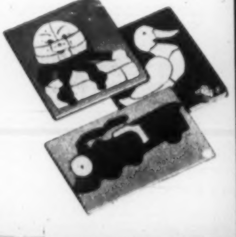
Wooden Toy Set

$1.12 4 well-made pieces at one low price: **Hammer Board** for tots who love to pound. 7½x2¾-inch board with 3 pegs, hammer. 8-in. **Peg Boat,** with removable pegs, rings on wheels. **5-Ring Tower.** Colorful rings in graduated sizes; fit pole. **Peg Wagon.** Colored blocks fit between pegs. 6¾ in. long. Shpg. wt. 1 lb. 8 oz.
49 N 3698—4-pc. set. . $1.12

Judy Inlay Puzzles for tots

$1.12 Each Superior to ordinary jig saw puzzles, because the large simple pieces are fitted into a ½-in. thick board *with a back!* Puzzle can't become scattered when child is part way through; can be played in bed or on child's lap. Sturdily made; gaily enameled fit-in pieces. Each design 11¾x8¾-in. Shpg. wt. each, 13 oz.

49N3932—Locomotive design $1.12
49N3931—Humpty Dumpty 1.12
49N3930—Duck design. . . . 1.12



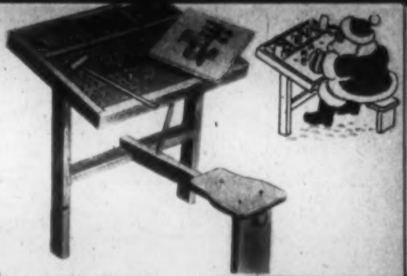
Toys may be purchased on Easy Terms. See page 231 for complete details

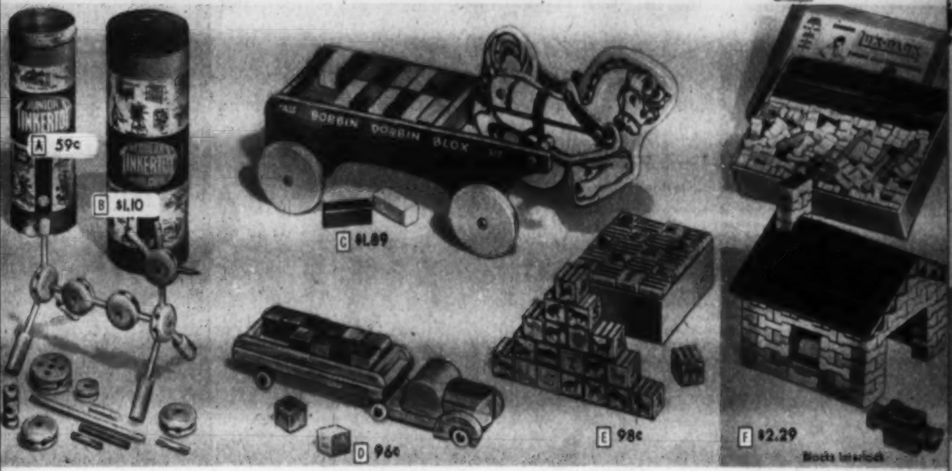
3-in-1 Peg, Nail and Play Table

$1.89

One of the greatest gift ideas ever designed! Gives the youngster a place where he can pound, build and create without damaging good furniture. Develops arm and hand control—encourages him to make his own creative designs. He can hammer the gay colored wooden pegs into the perforated table top to make all kinds of patterns; or he can nail the bright colored wood pieces to the thick fiber nailing board, and make trucks, engines, etc. The sturdy maple stained wood frame table makes an excellent play table for general use. Measures 16x12¼ inches. Has Masonite Presdwood top with 3 compartments for supplies. Shaped saddle seat is 8½-in. from floor. Table comes complete with pegs, nails, nailing board, mallet. Easy to assemble. Screws included.

49 N 3694—Shipping weight 6 lbs. (For Easy Terms see page 231). **$1.89**





Tinkertoys and Block Sets for boys and girls—from tots to young builders

Famous Tinkertoys. Creative fun at its best! Small tots can make simple things; older children can build all kinds of models. No screws, bolts, or cotter pins. Smooth-sanded birch pieces. Strong storage tubes.

A **49 N 4710—Junior Set**—81 pieces, complete with instructions.
Shipping weight 14 oz. **59c**

B **49 N 4711—Wonder Set**—126 pieces. Instructions for building easy, average or advanced models. Strong storage tube.
Shpg. wt. 1 lb. 8 oz. **$1.10**

C **Bobbin-Dobbin with cart full of blocks.** Gaily decorated action horse bobs up and down when youngster pulls him—looks as if he's galloping. Wagon contains 16 smooth, colorfully enameled blocks, 1x1x2¼-in. long for building bridges, houses, etc. Enameled wagon has 4 big easy-rolling wood wheels. Overall size 21x12x8-in. wide.
79 N 03629—Shipping wt. 5 lbs **$1.89**

D **Truck with trailer-load of blocks.** Beautifully-made of natural finished wood . . . ruggedly built. Rubber-tired wheels roll quietly—won't mar floors. Dual tires on trailer. 12 blocks, 1-inch square. Overall length 13-in.; 3½-in. wide.
49 N 3640—Shipping weight 2 lbs. 4 oz. . . . **96c**

E **Holsom Hi-Lo Blocks.** Famous blocks with the interlocking ridges. Makes it much easier for children to build sturdy buildings, towers, make-believe trucks, etc. Helps teach them their animals and letters, too! Raised, clear-cut animal pictures and large capital letters on sides of blocks. Harmless colors. Edges are sanded smooth for safety. Set includes 40 blocks, 1⅝ in. square. Shpg. wt. 1 lb. 12 oz.
49 N 3613 . . . . **98c**

F **Lok-Bloks.** Now your youngster can build strong colorful structures with realistic details not possible with ordinary blocks—houses with chimneys, doorways, windows and roofs! The brilliant red and yellow interlocking blocks and green roof sections fit together snugly. Instructions included in each set. Attractive cardboard boxes.
49N3644–225-pieceSet
Shpg. wt. 4 lbs. 5 oz. . . . **$2.29**
49N3643–115-piece Set
Shpg. wt. 2 lbs. 3 oz. . . . **1.39**

Tot's Jig Saw Puzzles

89c Set of 4

4 Walt Disney Puzzles, cut in big pieces for easy assembly. Youngsters will love the familiar characters and funny scenes: The *3 Little Pigs*, singing and playing their instruments. *Donald Duck*, having troubles in his art studio. *Pluto*, acting as a nursemaid. *Mickey Mouse* and helpers, as busy little housekeepers. Poem on each puzzle. All puzzles 8½x11 inches. Made of heavy cardboard. Shipping weight of set 1 lb. 12 oz.

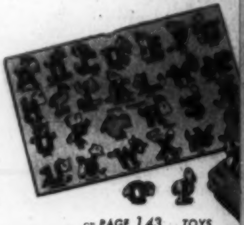
49 N 3899—Set of 4 . . . . **89c**

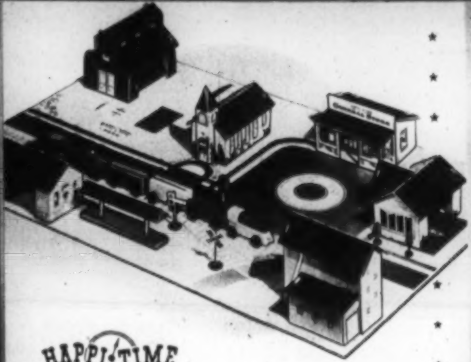
Animal Alphabet

$1.09

Just like a zoo! Sturdy play tray with 26 alphabet pieces—each shaped in the form of an animal. Letter "P" is painted on a little pig, "H" on a horse, etc. Child fits the letters into correct holes in play tray, in alphabetical order. Pieces made of heavy laminated fiber board, about 2¼ inches high. Play tray 13½x20 inches made of 3-ply fiber board. Shpg. wt. 3 lbs.

49 N 3646 . . . . **$1.09**





HAPPI-TIME
REG. U. S. PAT. OFF

20-piece Happi-Time Village

complete with 6-unit train, station, stores, etc.

$1.59 Set

Brand new! Exclusive with Sears! Now your youngster can be engineer, station agent, storekeeper, school principal, minister and farmer—run a complete village of his own. 20x30-in. printed layout sheet shows streets, railroad tracks, community park; gives locations of all buildings. Set includes cute 18-in. midget wood train with engine and 5 cars that couple and uncouple. 5¼-in. realistic wood station platform, water tower, crossing sign and semaphore in proportion; also easy-to-assemble cardboard station, school, church, general store, grain elevator, big hip roof barn. Barn 5½x4½x4½-in. high; other buildings in proportion. . . . all printed with realistic details. 2 tiny trees and statue for park.

49 N 6439—20-piece Village Set. Shipping weight 1 lb. 8 oz. . . . **$1.59**

12-pc. plastic Toy Set, for travel by land, sea or air

$1.98

Ships, planes, truck, jeep—everything a child could want, for his make-believe travels! Ships actually float, planes have 3-bladed propellers that spin, cars have steel axles and easy-rolling wheels. Average size about 4¾ in. long. Includes: truck with detachable trailer, authentic jeep, sedan auto; 4 assorted boats including big freighter; 4 different type planes. All made of colorful, easy-to-clean plastic.

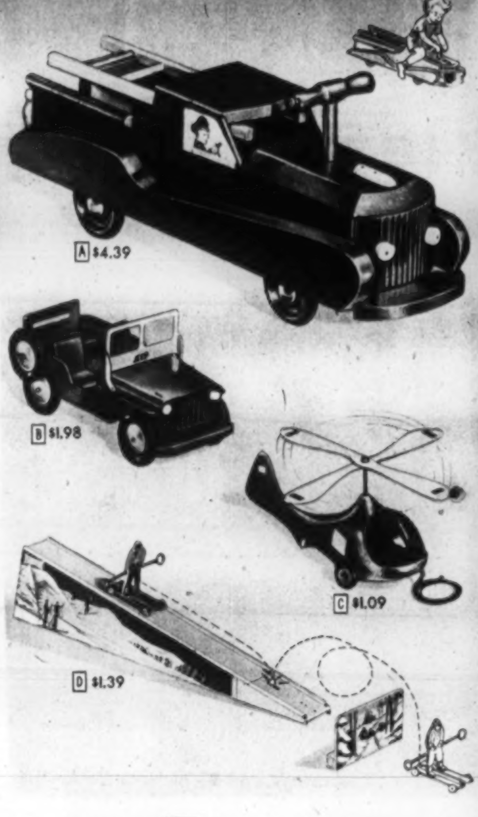
49 N 6472—12-pc. Set. Shipping weight 1 pound 4 ounces **$1.98**

6 plastic Planes for tomorrow's pilots

$1.29

Look at all the realistic details! Giant 4-motor transport has an 8-in. wing span; 2 wheels in front, 1 under tail for 3-point landings. 5 other planes, including P-39 Airacobra with 5-in. wingspan.

49 N 6452—6-piece Set. Shipping weight 14 ounces **$1.29**



Deluxe quality—built for lasting fun

A **Big 30-in. Hook and Ladder—built to ride on.** New post-war model, with **rubber-tired steel wheels** and heavy **steel axles.** Extra strong construction. Wood frame is over 1 in. thick; plywood or Masonite Presdwood sides. Child sits on top of cab, pushes with his feet and steers with shaped wood handle. Lots of life-like features your youngster will admire: the big yellow "headlights," shining hub caps, 16-in. varnished wood ladder and the two little dowel "firemen" standing on the back. Beautifully enameled in brilliant long-lasting colors. Overall size 30 in. long, 13 in. high, 8½ in. wide.

79 N 05470—Shipping weight 15 pounds. **$4.39**

B **Realistic all-steel Farm Jeep.** Big and husky—11 inches long! And, oh boy, look how the windshield folds back and how the hood lifts up, just like on a real jeep! Dummy headlights; spare wheel and bumper. Easy-rolling metal wheels.

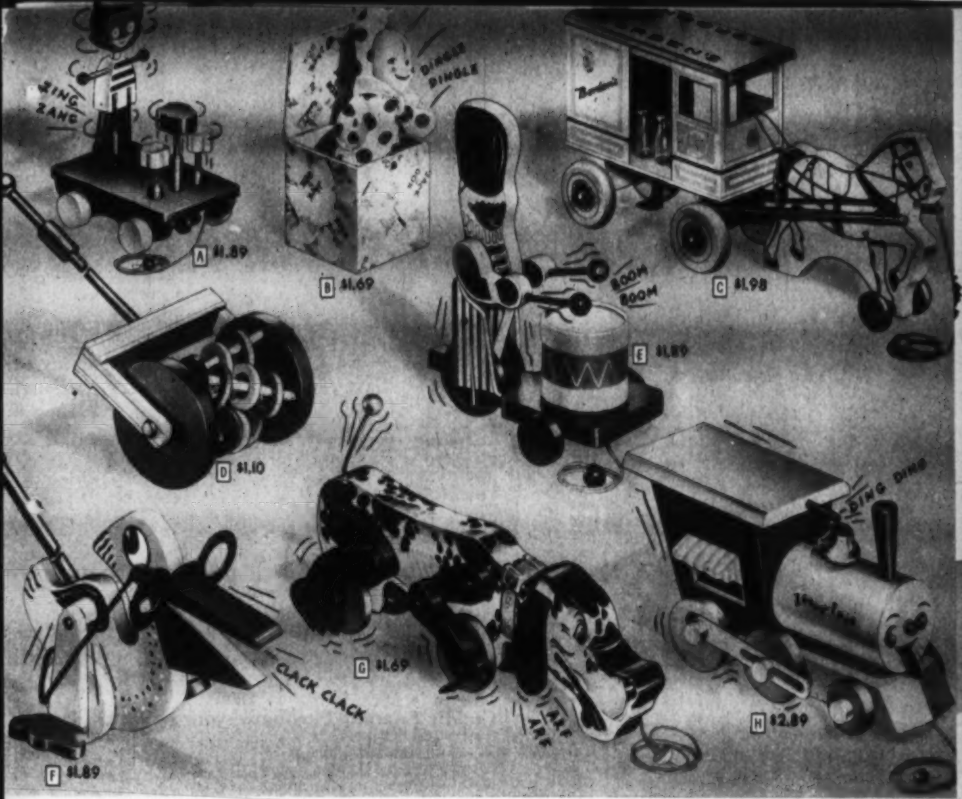
49 N 6173—Shipping weight 3 pounds **$1.98**

C **Aluminum Helicopter.** Thrilling new action toy—big rotor blades spin when child pulls 'copter along. Made of rustproof lightweight die-cast aluminum, with transparent plastic nose and rubber-tired wheels. 9 in. long. Brilliant colors. Pull cord.

49 N 5419—Shipping weight 1 pound **$1.09**

D **Ski-Jumper** does a thrilling somersault over the obstacle. One of the most amazing toys you ever saw. The daring young man goes zipping down the slide. Suddenly, he takes off into space, turns a perfect somersault, lands on his feet, and glides off across the floor. Youngsters love to see this stunt over and over again. Slide is about 26 inches long. Made of wood with decorative fiberboard sides and an automatic metal spring release. Ski-jumper is about 4½-in. high, made of metal and wood.

49 N 5764—Shipping weight 2 pounds **$1.39**



Each Toy a hit! Colorful . . . sturdy . . . lots of merry action

A **Little Jasper.** Dancing action pull toy, with sound! Pull him along and little Jasper dances up and down and turns around behind three colorful bobbing, twirling "trees." His loose-jointed feet will make any youngster laugh. Gaily decorated; wood construction with easy-spinning wheels. Overall size 7⅛ x 5¼ x 9¾ in. Pull-cord with button included.
49 N 5425—Shipping weight 1 pound........................$1.89

B **Jack-in-the-Box Clown.** Push the little snap lock, and WHISHHH! Out pops Jack, a merry fun-loving clown with a tinkling metal bell on his collar. He has a perky peaked hood and a gaily colored circus costume—sure to delight the tots. Stuffed arms and head; big strong metal spring. Beautifully decorated, paper-covered wood box, 4⅛x4⅛x5 inches high. Hinged lid.
49 N 6431—Shipping weight 1 pound........................$1.69

C **Borden Milk Wagon.** Youngsters will love to deliver the little milk bottles included in this big 20-inch horse and wagon set. Realistic husky wood horse. Wagon has metal step-plate and metal sides, attractively lithographed; wood top, frame and wheels. King pin on front axle, so wagon can turn sharp corners. Overall size 20x5x9 in. high. Pull cord and 4 wood bottles included.
49 N 5456—Shpg. wt. 3 lbs. ***Do not order before November 15***..............$1.98

D **Roller Push Toy.** Lots of color, lots of action and a merry sound—no wonder it's so popular with the small fry! When pushed along, the bright colored rings slide down the slanted bars, making a clickety-clackety sound and giving a beautiful rainbow effect. All wood construction, with big wheels, 4⅛ inches in diameter. Enameled in brilliant colors. 20-In. jointed push stick.
49 N 5403—Shipping weight 1 pound 12 ounces........................$1.10

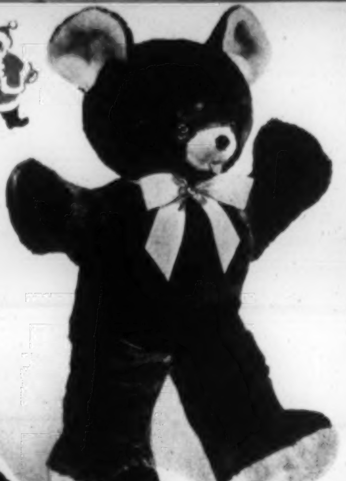
E **Drummer Boy.** Boom—boom—boom, here come's the drummer boy, marching right into your youngster's heart. Gaily enameled in dress parade costume, he stands stiffly at attention, ready to start playing his drum as soon as he is pulled. Beautifully made of sturdy wood. Fiber drum has metal head that will stand endless drumming. Drumsticks have shiny wood beads on ends. Overall size 12⅛ in. high, 10 in. long, 6 in. wide. Pull-cord with bead included.
49 N 5464—Shipping weight 1 pound 8 ounces........................$1.89

F **Doc Pelican.** Push this jolly old bird, and he waddles along clacking his huge black bill so hard he almost knocks his eyeglasses off. Big wooden web feet keep him upright as he walks. Sturdily built of wood, enameled in bright colors. About 5⅛x8¾x11 in. long. Push stick with grip, 20 in. long . . . just the right size for a little tot to handle easily.
49 N 5461—Shipping weight 1 pound 8 ounces........................$1.89

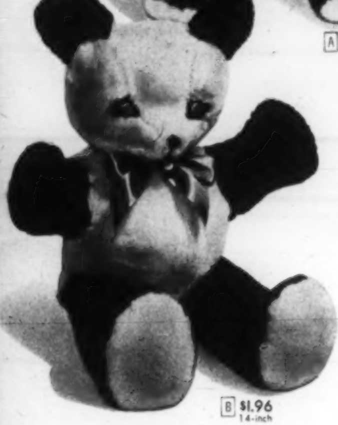
G **Snoopy Sniffer,** funniest dog you ever saw! Woofs loudly as he stalks along on his comical jointed legs and big rubber paws. His cloth ears flop around; his coil spring tail wags. Solidly made of wood over 1 in. thick, covered with colorfully lithographed paper. Over 16 inches long . . . tots feel so proud with such a big dog for a playmate. Pull-cord included.
49 N 5447—Shipping weight 2 pounds........................$1.69

H **Loony Loco**—what a crazy train! Engineer's cab sways to and fro! Big metal bell rings wildly! Pistons pump back and forth. Eyes roll and tongue wags on front end of boiler. Everybody will laugh when they see youngster pulling this big, brilliantly enameled locomotive. Made of thick wood with fiberboard boiler and piston. Overall size 12⅛x6x7¼ inches high. Pull-cord included.
49 N 5441—Shipping weight 3 pounds........................$2.89

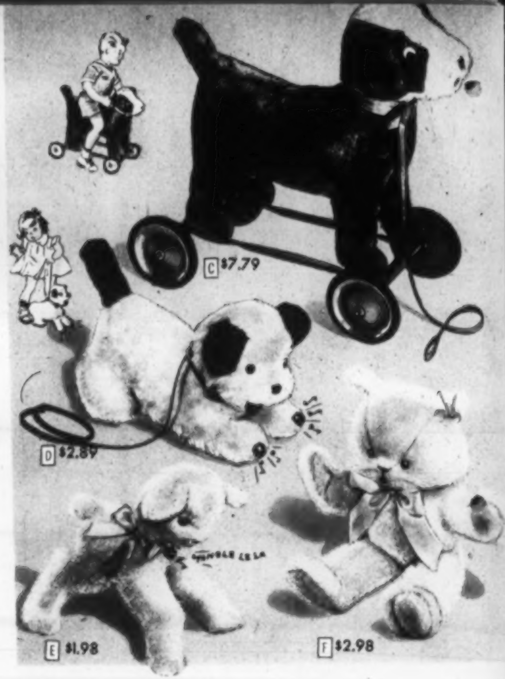
For more toys and games and practical family gifts see your big Fall and Winter General Catalog



A $1.96 14-inch



B $1.96 14-inch



Cuddly Friendly Playmates your child will love

Tots can ride this strong Doggie

- Your child will ride him, pull him, pet him, love him.
- Mounted on strong steel frame; baked-on enamel finish.
- Four rubber-tired, steel disc wheels; sturdy steel axle.
- Soft, lustrous rayon plush coat—handsome and serviceable.

$7^{79}

C Your youngster will love this husky good-natured, solidly mounted doggie. He can take a lot of punishment without a whimper. He follows happily along when he's pulled [illegible] his leash, or carries a child on his sturdy back. Mounted on a steel frame with 4 rubber-tired steel disc wheels, 4 in. in diameter; baked-on enamel finish. His soft cotton back rayon plush coat has two-tone St. Bernard markings, and his sparkling eyes are securely fastened in place. Imitation leather collar and leash. He's 18 in. long, 18 in high, 9 inches wide; about 13 in. high at his back. Well made for durable service.

79 N 04367—Rayon plush Dog on wheels. Shipping weight 6 lbs. $7.79

A **Heart-winning two-tone Honey Bear.** Soft and huggable and hungry to be friends, this little fellow has a happy future ahead as your youngster's bosom companion. He has big, clumsy, lovable feet; stubby tail; perked-up ears; an impish twinkle in his sparkling eyes; a lifelike black plastic nose; and a red felt tongue that hangs out in eagerness. His soft coat is rayon and cotton plush in two tones of brown, and he's all dressed up in a big ribbon bow to make a good impression under your Christmas tree. Stuffed with cotton.

49 N 4370—About 14-in. size. Shpg. wt. 1 lb. $1.96
49 N 4371—About 17-in. size. Shpg. wt. 1 lb. 6 oz. 2.97
79 N 04372—About 22-in. size. Shpg. wt. 3 lbs. 4.89
79 N 04373—About 26-in. size. Shpg. wt. 6 lbs. 6.89

B **Irresistible Baby Panda.** Outstretched arms, a mischievous expression, softness that invites a hug—here's all the charm that brings crowds flocking to see the real panda at the Zoo. Made to be petted, talked to, fussed over, and be all-around good company for very small people. Rich-looking, glossy rayon and cotton coat with two-tone panda markings—feels soft against young skin, and the cotton stuffing is just right for hugging—or spanking, if necessary. Shiny button eyes, lifelike plastic nose, stub tail, handsome ribbon bow.

49 N 4374 —About 14-in. size. Shpg. wt. 1 lb. $1.96
49 N 4375 —About 17-in. size. Shpg. wt. 1 lb. 6 oz. 2.97
79 N 04376—About 22-in. size. Shpg. wt. 3 lbs. 4.89
79 N 04377—About 26-in. size. Shpg. wt. 6 lbs. 6.89

D **Jumping Doggie with bells on his feet.** A jolly playmate for active hours, and a soft, comfortable armful for restful times. He's fun to play with! When he's pulled up by his leash, he jumps and bounds like a playful puppy; his loosely-jointed forelegs paw the air, and a bell on each of his front paws sounds a cheery jingle. And when playtime's over, he's a fluffy, huggable companion for a quiet rest. Bouncing or drowsing, he's cute as can be, a perky nose, open playful mouth, and bright, friendly glasslike eyes. His coat is curly pile cotton-back rayon plush, with tail and ears in contrasting color. Stuffed with soft cotton. About 11 in. long, 8 in. high. Artificial leather leash and collar. Shipping weight 2 pounds.

49 N 4345 . . . . $2.89

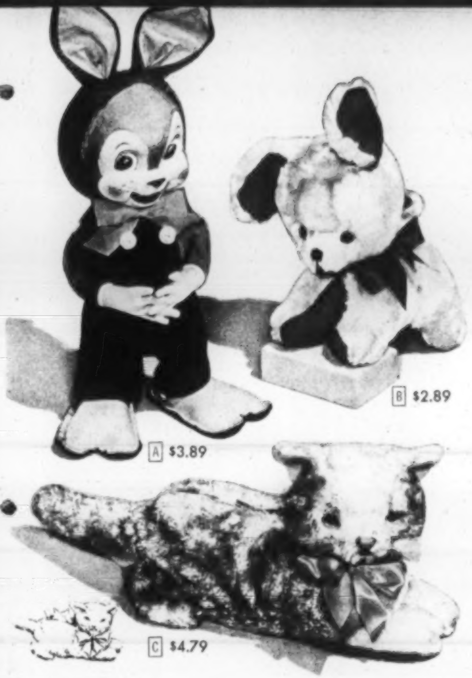
E **Rayon plush Lamb.** This lambkin will inspire a world of juvenile affection. Snowy white (he's a GOOD sheep!) with pastel bow and a jingling nickel-plated bell, he can stand on his awkward long legs. Appealing little face, with yarn nose and bright eyes. Cotton stuffed; 9 in. high. 9 in. long.

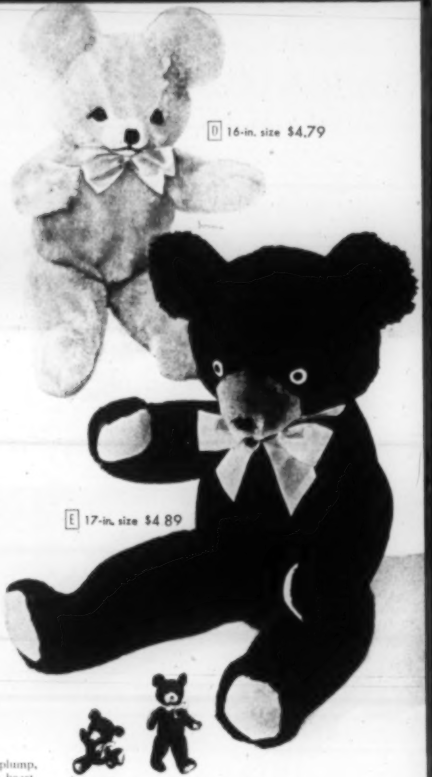
49 N 4009—Shpg. wt. 1 lb $1.98

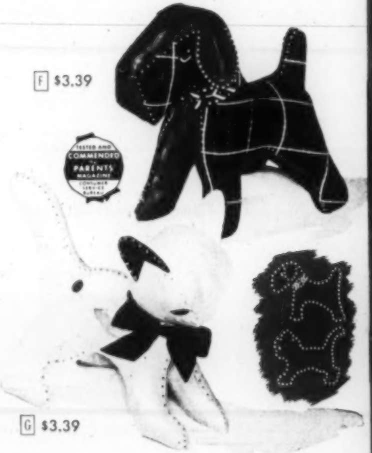
F **Wool plush cuddly Kitty.** Even the smallest tot will love this cuddlesome kitten—so soft and round and adorable it fairly begs to be hugged! Coat of fluffy wool pile plush; rayon ribbon bow. Yarn nose and mouth; appealing glasslike eyes. Stuffed with cotton. About 16½ in. high. Any child will love this kitty.

49 N 4008—Shpg. wt. 1 lb. 10 oz. $2.98

Do your Christmas shopping early—this year's Christmas rush will be the biggest you've ever seen! But early or late, remember that all the fascinating toys and dolls on these pages can be purchased on Sears Easy Payment Plan. Your order need total only $10.00—and it can include selections from our big general catalog, too. See page 231 for details.






F $3.39
TESTED AND COMMENDED BY PARENTS' MAGAZINE CONSUMER SERVICE BUREAU
G $3.39

Our finest—more durable, more adorable

A **Oswald the Rabbit.** Oswald can stand alone on those great big feet of his. He can clasp his hands, or hold small objects between his fingers. And Oswald has the most captivating, mischievous smile you've EVER seen on ANY rabbit! Created by a famous movie cartoonist, he's about 19 inches high, made of soft cotton felt, with "magic skin" synthetic rubber hands and big perky ears. He wears overalls and a rayon ribbon bow. Cotton stuffed.

49 N 4365—Shpg. wt. 2 lbs **$3.89**

B **Lovable Puppy.** The minute they see him, youngsters will realize this little fellow is far too young to be away from someone who loves him. He's bewitching, with a shiny plastic nose, sparkling black big button eyes, floppy ears and stub tail in contrasting color. Cuddly rayon and cotton coat, stuffed with cotton; rayon bow. About 10 in. long.

49 N 4030—Shpg. wt. 2 lbs **$2.89**

C **Zipper Cat.** It's a pal, it's a pillow, it's a place to put priceless young possessions where they'll have a bright-eyed kitty to watch over them. Whiskered, plump, and pettable, kitty has a movable head and a zipper-closing pocket in her back that will hold handkerchiefs, doll clothes or jewelry. Her coat is rayon plush; she has large, dark, shiny eyes and a very pretty rayon ribbon bow. Cotton stuffed; length about 18 inches overall.

49 N 4078—Shpg. wt. 1 lb. 8 oz **$4.79**

D **Genuine Mohair Golden Color Bear.** This plump, cuddly little bundle of cuteness will get a heart-warming welcome from any child. Rich gold-color mohair plush coat; realistic felt paw pads; felt nose, and sparkling, friendly eyes in a head that turns; jaunty rayon ribbon bow. Made for a long, happy life, with quality that just wasn't possible during the war.

49 N 4318—16-in. size. Shpg. wt. 1 lb. 6 oz ... **$4.79**
49 N 4319—19-in. size. Shpg. wt. 2 lbs 5.98

For the Littlest Tot. Same as above except 12½-in. size for smaller children, and with lustrous cotton back rayon plush coat (not mohair).

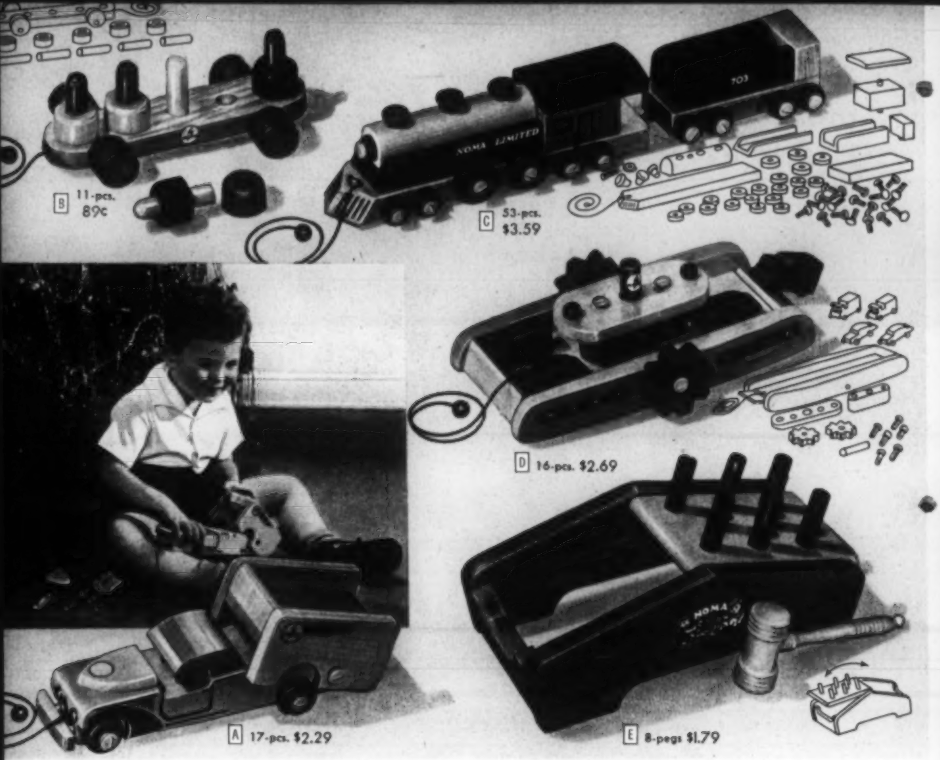
49 N 4317—12½-in. size. Shpg. wt. 1 lb **$2.89**

E **Fully Jointed All Wool Plush Teddy Bear.** An old favorite—back again! This year's lucky youngsters will find this Teddy Bear as irresistible as the ones their parents and grandparents loved. He'll take all kinds of poses; he has washer-jointed arms and legs, and a head that turns. His cuddly brown wool plush coat is exceptionally durable. He has velvet paw pads, glasslike eyes, a plastic nose that looks real enough to twitch, a yarn mouth, and a red felt tongue. Stuffed with cotton.

49 N 4397—17-in. size. Shpg. wt. 2 lbs **$4.89**
49 N 4398—21-in. size. Shpg. wt. 4 lbs 7.89
49 N 4399—23-in. size. Shpg. wt. 5 lbs 9.89

F G **They glow in the dark.** Nity Nite Luminous Animals are new and different. Outlines of harmless luminous dots glow brightly in darkness, make them comforting, reassuring bedtime companions. Water-repellent coated cotton fabric, firmly stuffed and strongly stitched. Commended by Parents' Magazine Consumer Service Bureau.

49 N 4034—Dog. 9½ in. high. Shpg. wt. 1 lb . **$3.39**
49 N 4032—Cat. 9½ in. high. Shpg. wt. 1 lb.. 3.39



Take-a-part, Pull-a-round Toys . . . Toys to hammer and pound

Tots learn while they play with NOMA Educational Toys

With these educational toys children learn by doing. Whether pounding the flip-flop board or putting together one of the take-aparts, they learn . . . learn to use new muscles . . . to recognize colors and shapes . . . develop hand and eye co-ordination. Tots love the contrasting colors and smoothness of these modern toys. Give educational toys this Christmas.

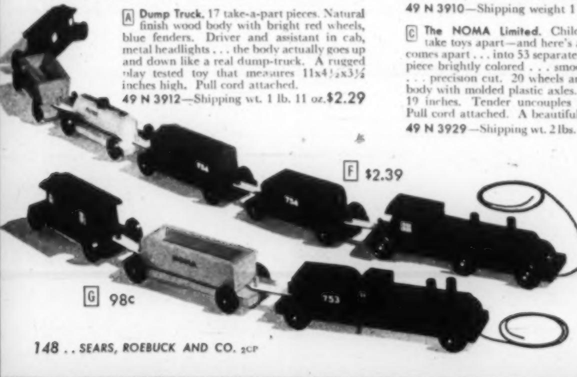
A **Dump Truck.** 17 take-a-part pieces. Natural finish wood body with bright red wheels, blue fenders. Driver and assistant in cab, metal headlights . . . the body actually goes up and down like a real dump-truck. A rugged play tested toy that measures 11x4½x3½ inches high. Pull cord attached.
49 N 3912—Shipping wt. 1 lb. 11 oz.**$2.29**

B **Peg and Ring Pull Toy.** Amuses tot with its bobbing up and down motion when pulled along . . . stimulates the mind as child matches the brightly colored rings with the colored pegs. Smooth natural finish wood body is 10x4¾x3¾ in. high. A well constructed toy. Pull cord attached.
49 N 3910—Shipping weight 1 lb. 3 oz.**89c**

C **The NOMA Limited.** Children love to take toys apart—and here's a beauty that comes apart . . . into 53 separate pieces. Each piece brightly colored . . . smoothly finished . . . precision cut. 20 wheels are held to the body with molded plastic axles. Overall size 19 inches. Tender uncouples from engine. Pull cord attached. A beautiful toy.
49 N 3929—Shipping wt. 2 lbs. 12 oz.**$3.59**

D **Ferry Boat.** 16 separate pieces for the young skipper to play with . . . to take apart and put together. Sturdily constructed wood boat is 12½x8x4 in. high. Ramps at each end go up and down to allow the 2 trucks and 2 autos to roll on and off. Gaily colored finish. Pull cord attached.
49 N 3914—Shipping wt. 2 lbs. 5 oz. . . **$2.69**

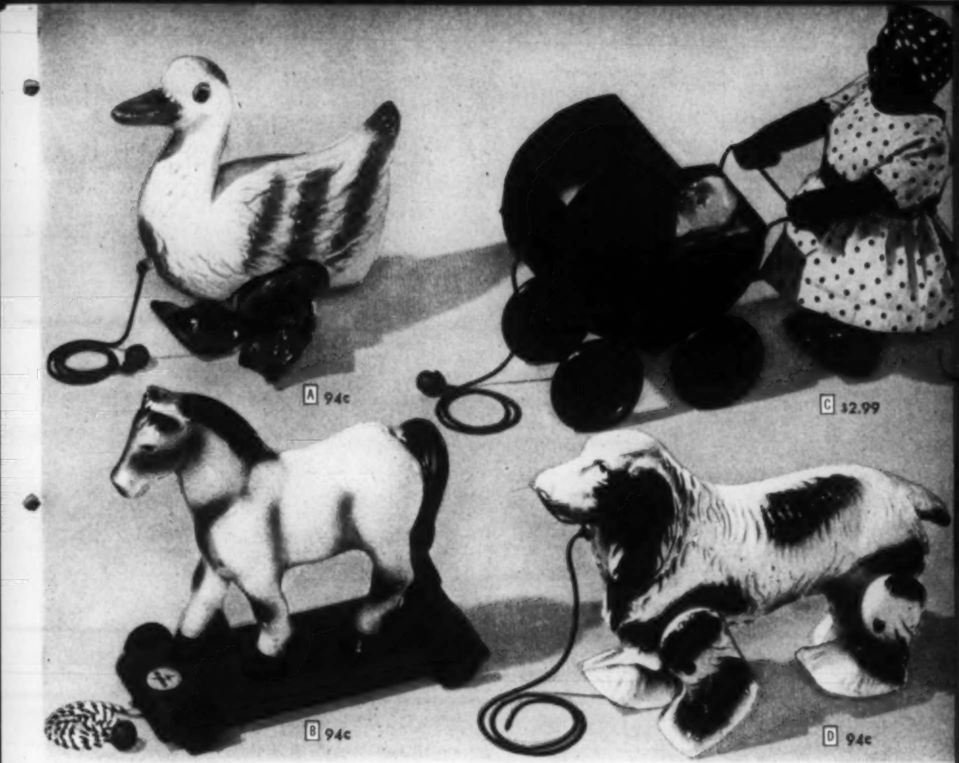
E **Flip-Flop Peg Board.** A child can bang all he wants to on this toy and no one will say, "No, No!" Hammer the 8 different colored pegs through the board with the mallet, then flop the hinged top over . . . and they are all on top ready to be pounded down again. All wood—no rough edges. Natural finish base is 14x6½x5 in. high.
49 N 3915—Shipping wt. 3 lbs. 4 oz. . . **$1.79**



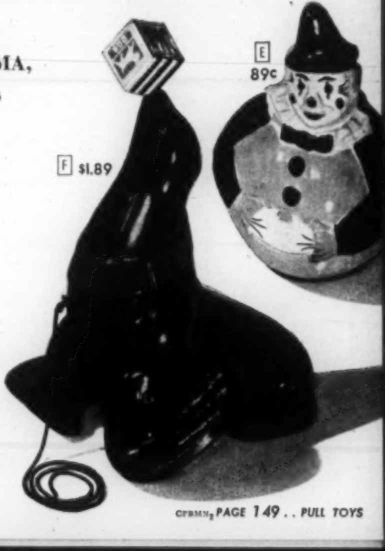
Long wooden Pull Trains

F It's a long train . . . 4 ft. 7 in. . . . with six cars: big engine, open tender, box car, coal car, oil car and caboose. Sturdy wood, attractively painted in gay colors. Cars connected with strong fiber couplers. Shaped wooden wheels won't hu[illegible] floors or rugs. 2¾ in. high; 3 in. wide.
49 N 5490—Shpg. wt. 3 lbs. Add to your Easy Terms order **$2.39**

G Bright! Colorful! 28 in. long. 9⅞ in. engine with tender, gondola, and caboose. Durable wooden cars—neatly painted. 2⅞x2¼ in. high. No tracks required . . . nothing to get out of order . . . no mechanism to hurt fingers.
49 N 5417—Shpg. wt. 1 lb. 10 oz. . . . . 4-piece train **98c**



Entertaining, life-like Action Toys for a happy playtime . . Made by NOMA, makers of famous NOMA lights



A **Waddling Duck with moving eyes.** Yes! This plump, saucy duck actually waddles along when pulled. Nothing to wind, no wheels. Her big flat web feet and moving eyes make her look as real as life. Made of strong composition, beautifully finished. 8x5x8½ inches high. Sturdy pull cord attached.
49 N 5437—Shpg. wt. 1 lb. 8 oz. . . . **94c**

B **Beautiful Horse on wheeled platform.** The hit of the playroom! Sturdy grey percheron type horse, finely molded of durable composition. 8¼ in. high. Eyes, nose, mouth and hoofs colorfully detailed. Red enameled wood platform. 4 wooden wheels. Pull cord included.
49 N 5410—Shipping weight 1 lb. . **94c**

E **Roly Poly Circus Clown**—fat and jolly. Push him over—he always comes back with a smile. He's 8 inches tall, with a tummy 5 inches in diameter. Made of durable composition, with fine details in face and body. Painted in brilliant circus colors. Easy to wipe clean.
49 N 4436—Shipping wt. 2 lbs . . . **89c**

C **Mammy walks!—pushes the buggy!** Most amazing, most amusing toy of the year for tots. When cord is pulled, Mammy pushes the buggy along, with a big jolly grin on her face. She's mighty proud of that cute little 4½-inch composition doll baby, and her sturdy buggy with its big wheels and adjustable hood. Mammy is 10 inches tall with gay bandana, polka-dot dress and buttoned black shoes. Molded of strong composition. Pull cord.
49 N 5497—Shipping weight 3 pounds . . **$2.99**

D **Pull the Doggie—see him walk!** Follows tots around just like a real puppy on a leash. Who could resist such a lovable bob-tailed playmate . . . especially when he looks up at you with those big appealing eyes? Durable composition. 11x7½x4 in. high. Pull cord attached.
49 N 5436—Shipping weight 1lb. 8 oz . . . **94c**

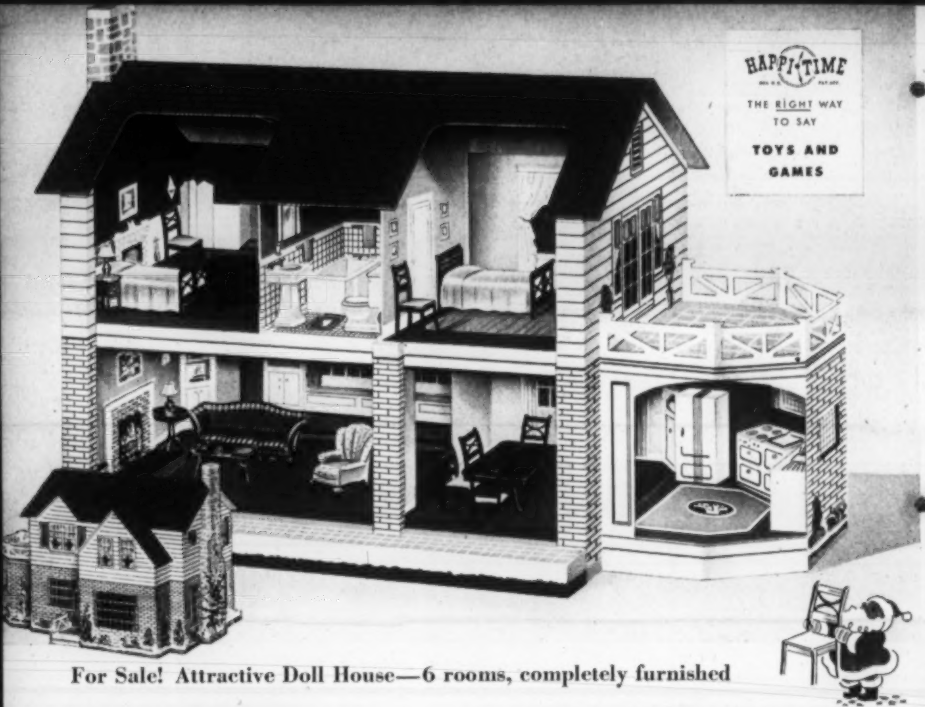
F **Flippo the Seal—spins block on his nose!** Brand new Just like the wonder seal at the circus! Pull him and he flounders along on his flippers, spinning the block on his nose. Molded of rugged composition; finished like a real live seal. 11 in. tall including block. Pull cord.
49 N 5416—Shipping weight 1 lb. 8 oz. . . **$1.89**

For other toys, games and gifts for children see Sears big Fall and Winter General Catalog

HAPPI-TIME

THE RIGHT WAY
TO SAY

**TOYS AND
GAMES**



For Sale! Attractive Doll House—6 rooms, completely furnished

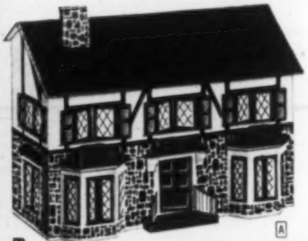
With stunning, brand-new plastic furniture, molded with realistic details, extra durable

$3.59

Your little girl's dream come true . . . a beautiful doll house with 6 big rooms, plus library and den, and the prettiest furniture you've ever seen. Each piece is a realistic miniature copy of real furniture, molded of sturdy plastic in appropriate colors with contrasting trim. Included are sofa, barrel chair, cocktail table and end table with lamp for living room; table and 4 chairs for dining room; bed, night table, lamp and chair for one bedroom; bed and chair for the other; modern ivory-color tub, lavatory and toilet for bathroom. Cheery kitchen with cardboard stove, refrigerator and sink, is enclosed in the wing . . . sun deck above. Complete interior decoration lends a realism seldom found in doll houses. Has real-looking, painted-on fireplaces in living room and one bedroom; painted-on rugs and pictures. House is beautifully decorated on the outside, too. Constructed of strong, durable fiberboard, the heaviest we've ever used for this type of doll house. Overall size 28½x18x19½ inches high. House shipped unassembled; easy to set up.

Please do not order before November 1st

49 N 2140—Instructions included. Shpg. wt. 4 lbs. House with furniture.......... **$3.59**



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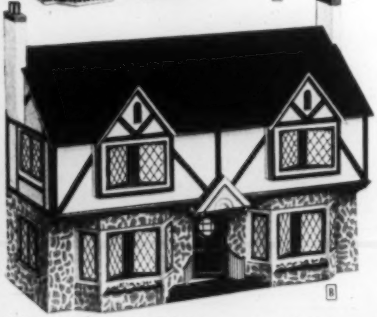


B

Sturdy Tekwood Doll House with 6 decorated rooms

$3.69

A What little girl wouldn't be delighted to find this stately doll house under the Christmas tree! Beautifully designed . . . realistically decorated inside and out in attractive colors . . . unusually sturdy and durable, yet moderately priced. Constructed of tough tekwood (3-ply—fiberboard with wood center) with wood chimney. Has two bay windows and impressive doorway with entrance porch. All windows and door are scored to open and close. Size 23¼x9¼x15¼ inches high. Shipped unassembled.

49 N 2114—Easy to set up; instructions included. Shpg. wt. 4 lbs. 12 oz.......... **$3.69**

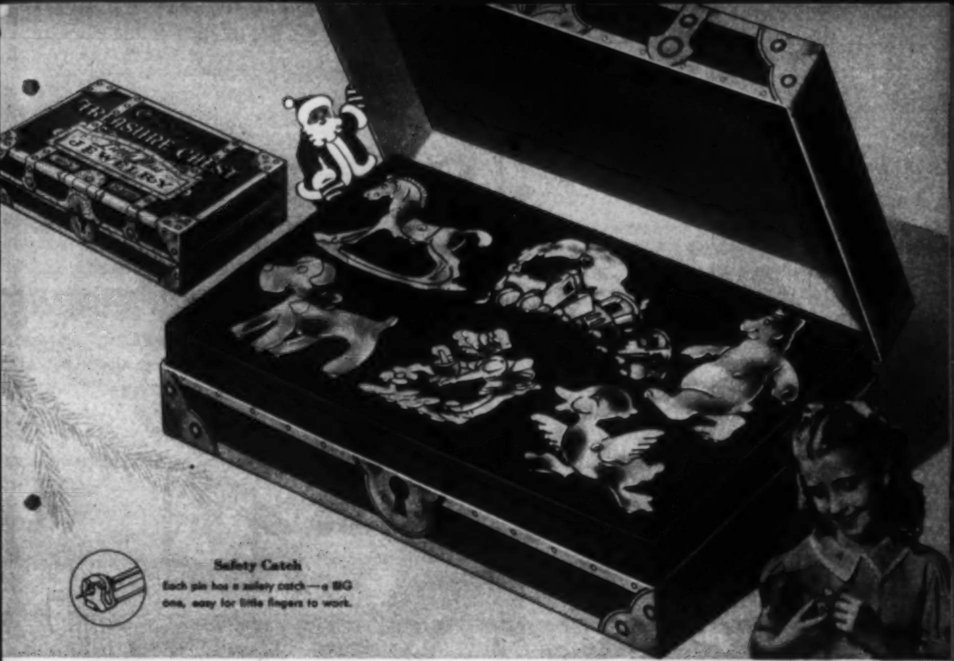
Extra large Tekwood Doll House with 6 decorated rooms

$5.98

B Same sturdy tekwood construction as house above, but more elaborate design . . . more lavishly decorated . . . larger size. Dormers and gay, painted-on flower boxes make it particularly charming. Interior beautifully decorated with painted-on rugs, pictures, and wallpaper. Outside enameled in bright colors with realistic details. Has two wood chimneys, two bay windows and doorway with entrance porch. All windows and door are scored to open and close. Size 29x12¾x22 inches high. Shipped unassembled.

79 N 02115—Easy to set up; instructions included. Shpg. wt. 8 lbs............... **$5.98**

Attractive furniture for every room of her doll house listed on page 151



Safety Catch
Each pin has a safety catch—a BIG one, easy for little fingers to work.

Set of 3 Pins
Terrier pup, sunbonnet maid, and rocking horse (shown above). Individually boxed. Price includes 20% Federal tax.
49 N 2118E—Shpg. wt. 10 oz.. **$1.20**

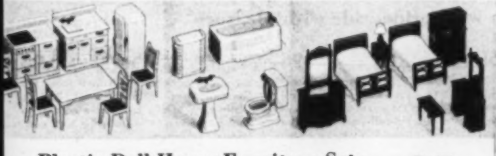
The Gift of the year . . . her first Costume Jewelry

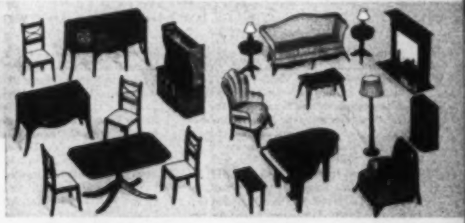
6 rose-gold plated pins in a handsome Treasure Chest

- Six appealing, different designs to thrill your little girl
- Fine jeweler's craftsmanship throughout—really smart looking
- Costume Jewelry styling, but made strong and heavy for longer wear

$2.34
Incl. Fed. tax

For every little girl who loves to dress up. This is a present of pride and excitement—this gift is GLAMOUR! She'll adore these delightful little pins because they're HERS—because they'll add a finishing touch of "big-sister" smartness to every dress and coat she owns—because they're really and truly rich-looking, charming, and beautiful! Styled like the gayest grown-up costume pins, they're large and heavy to stand up under an enthusiastic youngster's wear and tear. Six captivating designs averaging 1¼ in. long, in lustrous rose-gold-plate: a spirited **terrier pup**, cute **sunbonnet maid**, jolly **dancing bear**, rollicking **rocking horse**, scampering **duckling**, and a puffing **choo choo train**. And how she'll love the richly decorated Treasure Chest! Made of sturdy fiberboard with removable tray; other prized possessions can be stored underneath. Size of chest 8x5¾x2 inches deep. Price includes 20% Federal tax.
49 N 2116E—Shipping weight 1 pound **$2.34**





Plastic Doll House Furniture Sets

95c
8-pc. Dining Room Set

New! Startling! Reproductions of modern furniture and home fittings in strong, durable plastic. Surprisingly sturdy—yet every detail so perfect it will astonish you! Dining room chairs 2¼ in. high, with 1¼x1½-in. seats; other pieces in proportion.

Kitchen Set: Table; 4 chairs with contrasting seats; cabinet sink with faucets; gas range; refrigerator. Shpg. wt. 1 lb. 4 oz.
49 N 2111—8-pc. Set **98c**

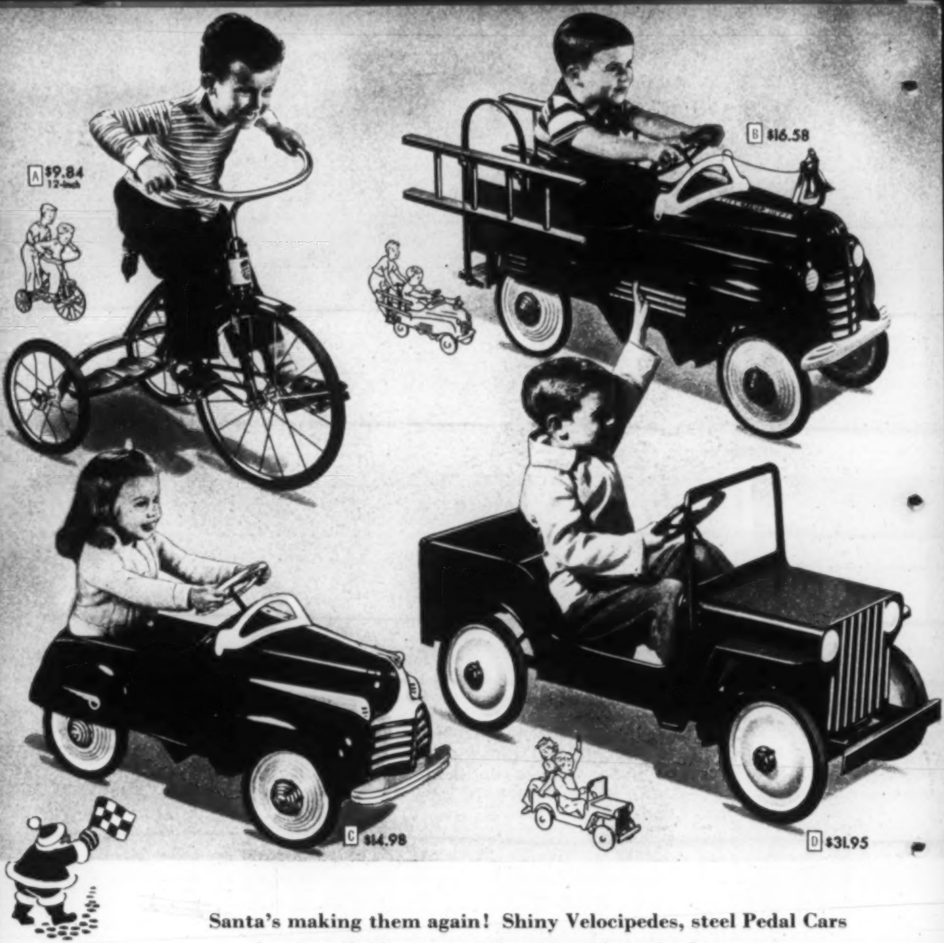
Bathroom Set: Washstand with faucet; oblong bathtub with faucet; toilet with movable lid and seat; hamper. Shpg. wt. 1 lb.
49 N 2112—4-pc. Set **69c**

Bedroom Set: Two matching twin beds; dresser with mirror; vanity table with mirror and matching bench; high boy; night table and table lamp with contrasting shade. Simulated spreads on beds. Set of eight realistic miniatures.
49 N 2113—Shpg. wt. 1 lb. 6 oz. **$1.29**

Dining Room Set: Dining table, 4 chairs, breakfront cupboard with scroll top and open shelves, server, and buffet—all authentic Duncan Phyfe style! Simulated drawers on server and buffet. Amazing detail. Shipping weight 1 lb. 6 oz.
49 N 2110—8-pc. Set **95c**

Living Room Set: Davenport, club chair, barrel chair, console radio, fireplace, grand piano with raised keys and foot pedals, piano bench, 2 end tables, cocktail table, floor lamp, 2 table lamps. Shipping weight 1 lb. 12 oz.
49 N 2109—13-pc. Set **$1.98**

Use Sears Easy Payment plan to fill your Christmas needs. See page 231 for details



Santa's making them again! Shiny Velocipedes, steel Pedal Cars for your child to own with pride, ride with pleasure . . .

A **Deluxe Steel Velocipedes** with all the features a youngster wants most! Molded rubber saddle with steel springs for cushiony comfort. Ball bearings on the big front wheel; crescent type fender. Rubber pedals, rubber handle grips and 1-inch rubber tires. Silver colored tubular steel handle bars. Seat and handle bars can be raised several inches to keep up with the growing child. Rugged 1¼-inch tubular steel frame, with non-skid steel platform step over rear axle. Gleaming baked-on red enamel finish, neatly striped. Bright hub caps. Easy to assemble. Mailable.

$9.84
12-inch

Catalog Number	Diam. front wheel	Adjustable leg reach	Shpg. wt. lbs.	Price each
79N08620	12-in.	16–18-in.	20	$9.84
79N08621	16-in.	18–20-in.	23	10.98
79N08622	20-in.	20–22-in.	26	12.35

B **Hook 'N' Ladder Pedal Car.** **$16.58**
Clang, clang, clang! Here comes the fire chief, dashing down the sidewalk, with a volunteer fireman on the rear step, hanging onto the tubular steel hand rails. Two big 22¼-inch wood ladders unhook in a jiffy. Steel body brilliantly finished in baked-on red enamel, neatly striped. Streamlined steel bumper. Dummy headlights and windshield. 8-inch steel wheels with ⅝-inch rubber tires. Gleaming steel bell with cord. Adjustable pedals. Overall size 44x15½ inches. Easy to assemble. *Shipped freight or express.* Shpg. wt. 38 lbs.

79 NM 8994 . . . . **$16.58**
⅓ down, $5 monthly; see page 231

C **"Chrysler" Model Pedal Auto.** **$14.98**
Speedy little steel beauty! Streamlined design—fenders are part of the body. Lots of extras! Steel bumper, horn that really works, dummy headlights and windshield, radiator grille and new type motometer. Low-slung—easy to climb in and out. Smoothly rolled edges to protect clothes; fiber-covered seat. Pedals adjustable for different leg lengths. Beautiful baked-on maroon enamel, neatly trimmed. 8-inch double-disc steel wheels with ⅝-inch rubber tires. Overall size 36x16 inches wide. Easy to assemble. Mailable. Shpg. wt. 35 lbs.

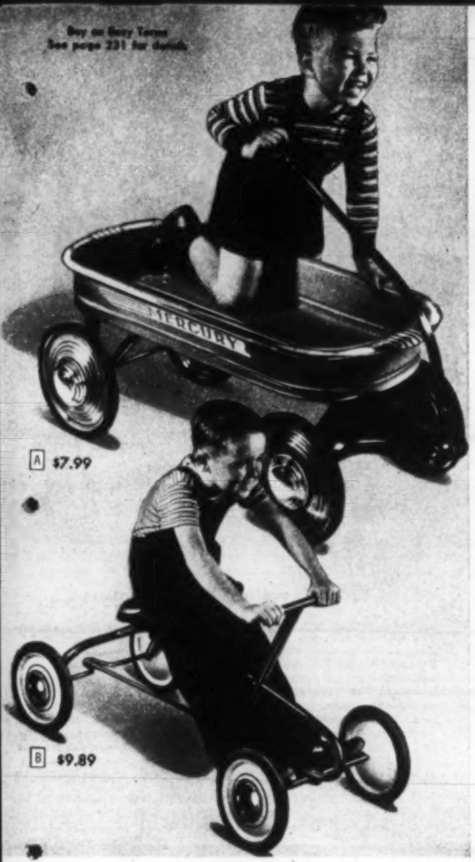
79 N 08988 . . . . **$14.98**
⅓ down, $5 monthly; see page 231

D **De Luxe Jeep** with welded steel body. The most thrilling gift a youngster could find under the Christmas tree. Strong enough for the whole gang to pile on. Large enough to haul passengers, or loads in the back seat. Welded construction means body can't loosen or rattle. And watch the kids rave about all the realistic details: the big shatter-proof plastic-type windshield, the jeep style mud-guards and bumper, the big dummy headlights and radiator grille. Chassis and steering assembly made of heavy steel. Rubber pedals adjustable for di[illegible]rent leg lengths. Rubber-tired 9½-inch double-disc steel wheels. Overall size 42½ inches long, 17½ inches wide, 22½ inches to top of windshield. Easy to assemble. Order one today for his biggest Christmas surprise. *Shipped freight or express.*

$31.95

79 NM 8980—Shpg. wt. 40 lbs. . . . **$31.95**
⅓ down, $5 monthly; see page 231

Buy on Easy Terms
See page 231 for details



Red Wagon and Hand-car Racer
all-steel, rubber-tired

A Steel Coaster Wagon, with dazzling fire-engine red finish. **$7.99** New styling—new engineering details make this the slickest coaster a youngster could ask for. Rugged one-piece body built of heavy gauge steel; edges all rounded smoothly. Streamlined steering assembly—front axle pivots on "fifth wheel" type of bearing. This large bearing surface gives much steadier support and smoother steering than usual king pin. Big 10-in. double disc steel wheels have steel roller bearings; ¾-in. rubber tires. Body and wheels finished in red baked-on enamel; white trim. Bright hub caps. Overall body size 36 in. long, 16¼ in. wide. Easy to assemble; necessary hardware included. Order today on Sears convenient Easy Terms.

79 N 07646—Shpg. wt. 30 lbs. . **$7.99**
⅓ down, $5 monthly; see page 231.

B All Steel Hand-car. New streamlined design— **$9.89** sleek, speedy, strong. And as your youngster rides happily down the sidewalk, he'll be getting the best kind of exercise to help develop his muscles. Rugged tubular steel frame; heavy gauge steel handle. Sturdy foot plate. Shaped steel saddle, adjustable for different leg lengths. Easy running double-disc 8-inch steel wheels have ¾-inch rubber tires and steel hub caps. Brilliantly finished in baked-on red enamel. Ivory color wheels striped in red. Overall length 36 inches. Easy to assemble. Send in your Christmas order early; you need only a small down payment. Anything in this Catalog may be added to your Easy Terms order. For details, see page 231.

79 N 08850—Shpg. wt. 20 lbs. . **$9.89**
⅓ down; $5 monthly. See page 231.

For other toys and gift ideas, see Sears big Fall and Winter General Catalog

Your children will have fun on a sturdy Slide

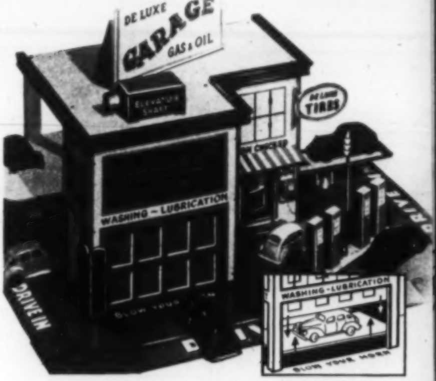
Your little one will be thrilled with this grand slide. Perfect for year 'round use. Simple to set up and take apart . . . **$9.98** folds easily for storing. Light weight . . . easy to carry. Strongly constructed of selected pine, smoothly finished in red and green. Sliding surface of water-resistant Masonite Presdwood, painted black. Gives smooth slide. Total length 59½ in., 38 in. high, 13 in. wide. Hardware included. Use it indoors or out . . . order it today.

79 NM 7208—Shipped by freight or express. Shpg. wt. 24 lbs. . . **$9.98**

Sturdy Wood Swing with rope

Use it indoors or out . . . hang it from any convenient tree, door **$1.98** frame or beam. Your child will spend hours in pleasant exercise gaily swinging back and forth. Bright red wooden seat has jolly swing scene painted in white, measures 5x17 in. Corners and edges are rounded . . . won't cut or scratch. Comes complete with about 20 ft. of strong ½-in. rope and two heavy eyelet wood screws. Packed in attractive box . . . makes an excellent gift.

49 N 7254—Shpg. wt. 2 lbs. 8 oz. . . **$1.98**

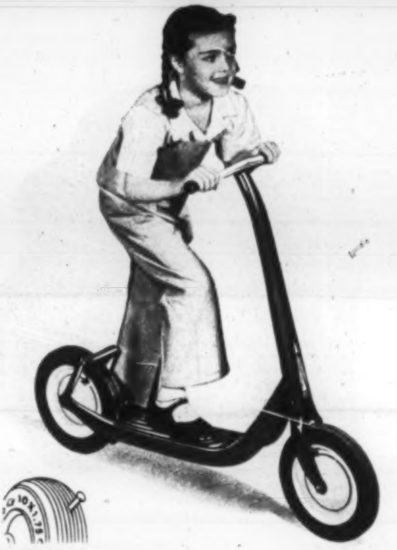


Elevator really works!

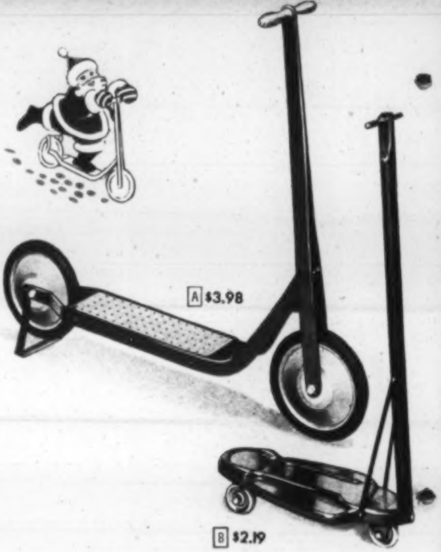
De luxe Service Station with 6 plastic toy autos

Busiest gas station you ever saw! Many youngsters can play. One can be in charge of the gas pumps, pretending to check **$3.79** their oil, fill 'em up, and pump up tires. Another can pretend to grease the cars on the grease rack. Someone must drive cars up the ramp to second floor parking lot. Another car is waiting to be taken up in the elevator. Just turn the knob up on the roof to raise the garage door. As door goes up, elevator comes down. Turn knob again—elevator carries cars up to the second floor for parking or repairs, while door closes once more. Overall size about 21¾x23x13 in. high. Made of Tekwood (3-ply fiber-board with wood center) and heavy fiber-board with wood framing. Set includes 6 plastic autos about 4¼ in. long, sturdy base and building, 4 signs, dummy air hose, cabinet, grease rack, 4 gas pumps with dummy hoses and lamp. Easy to assemble.

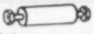
79 N 06460—Complete set. Shipping weight 5 pounds **$3.79**



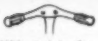
Big 10x1.75-inch puncture-proof tires



Large De Luxe Steel Scooter



Rolls smoothly on oiled wood bearings



Wide steel handlebars for easy steering

$5.39 From tires to handle bars—more features than any scooter we've seen. Handle bars are of formed steel—13 inches wide, with heavy rubber hand grips for easy steering. The 10x1.75 rubber tires are semi-pneumatic type—will not puncture . . . insure a smooth quiet ride. Heavy gauge steel frame has red enameled finish. Big, 10-inch diam., steel disc wheels are enameled in contrasting color . . . roll easily on "congo" wood bearings . . . impregnated with oil for long wear. Heavy steel stand makes parking easy . . . friction type brake saves wear on shoes. 38 in. long, 34 in. high. Order today.

79 N 08825—Shipping weight 17 pounds $5.39

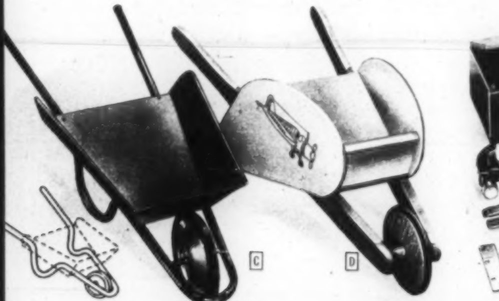
Smooth rolling Steel Scooters

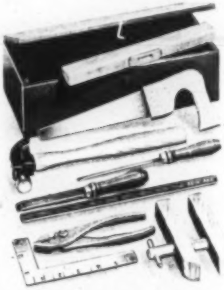
A **All steel scooter.** A red scooter that rolls easily along on 7½-in. diam. wheels with 1-in. rubber tires; steel sleeve bearings. Baked-on red enameled steel frame and fork. Easy-grip shaped wood handles finished natural, varnished. Embossed design on 4½x12½ in. platform helps prevent slipping. Steel parking stand. 30 in. high, 31½ in. long overall. **$3.98**

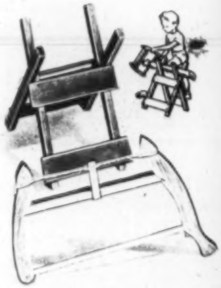
79 N 08810—Shpg. wt. 10 lbs. $3.98

B **Tot's 3 wheeler.** Built low—is steady, easy for little tots to handle. Sits solidly on three steel wheels—each wheel 1⅞ in. diameter, spins easily on ball bearings. Heavy gauge steel frame and handle. "Fire-engine red" enameled finish. 26 in. high. Shaped steel platform 13⅛ in. long, 6⅛ in. wide. Lots of fun for your child—order today. **$2.19**

79 N 08809—Shpg. wt. 4 lbs. $2.19







Child's Steel Wheelbarrow

C Built to stand lots of punishment. Handles and frame shaped from one-piece of steel tubing and enameled black. Steel body enameled bright red, with decoration on inside. Rolls smoothly on 6½-in. diam. double disc steel wheel with ⅝ in. rubber tire. 31¼ in. long overall. **$2.49**

79 N 07635—Shpg. wt. 5 lbs. . . $2.49

3-ply wood Wheelbarrow

D Just what children want. Plywood body is strong enough to hold a man's weight. Decorated side panels form strong legs. Red and blue enameled finish. Shaped wood handles. Rubber tired wood wheel 5¼ inch diameter. Easily set up. 29¼ inches long overall. **$2.59**

79 N 07616—Shpg. wt. 5 lbs. $2.59

10-piece Toy Tool Chest

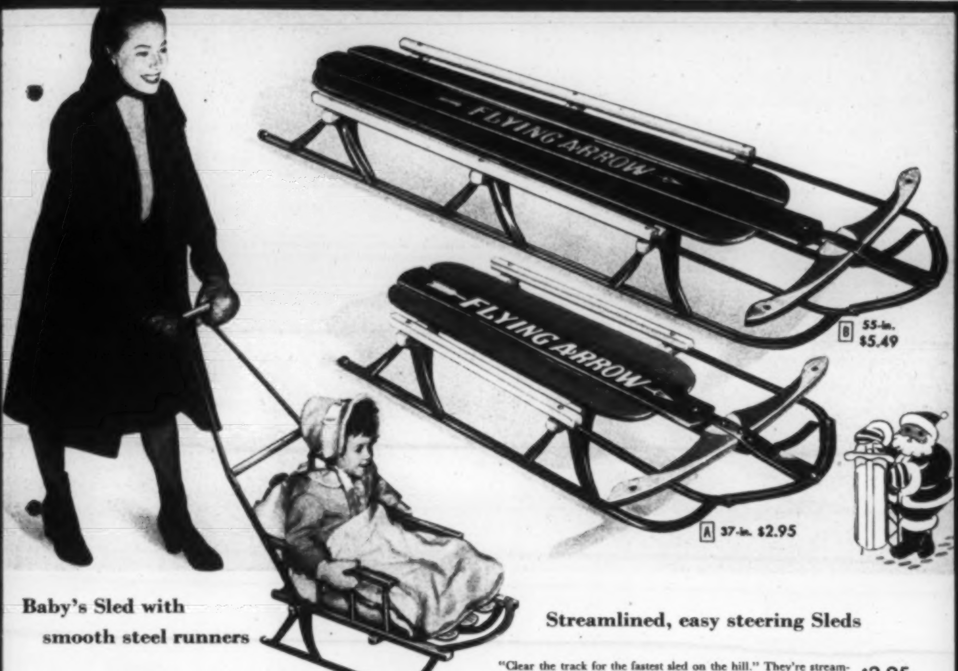
Husky, useful tools, just the right size for your youngster. Set includes: 10½-in. claw hammer, 10⅝-in. saw, screw driver, hardwood vise, steel pliers, 10½-in. spirit level, wood chisel, 12-in. rule, try square, Red enameled wood chest with metal hinges, catch, 12x5¼x3⅛ in. deep. Order this set today. **$2.29**

49 N 7425—Shpg. wt. 3 lbs. 4 oz. . $2.29

Buck Saw—and stand

Now, son can help Dad. ⅝-in. steel saw blade 18 in. long adjusts like big saws. Red enameled wood frame 21 in. long. Wood stand 11 in. wide, 18 in. high when folded. Enameled blue. Shpg. wt. 2 lbs. 8 oz. **$2[illegible]9**

49 N 7426 . . . . $2.29



Baby's Sled with smooth steel runners

$3.98

For baby's outing on snowy days. An easy-to-push sled. Slanted seat back and side rails of hardwood, smoothly rounded, natural finish, varnished. Roomy enough to wrap baby snugly in a woolly robe. Curved steel runners glide smoothly along—rounded in front to cut cleanly through snow—turned up at ends to eliminate sharp points. Runners, bracing knees, bumper and handle of high grade steel—enameled bright red. 32¼-in. high handle easily removed for storing . . . easily attached. Pad not included.

7[illegible] N 08315—Body 38 in. long, 12¾ in. wide. Shpg. wt. 10 lbs **$3.98**

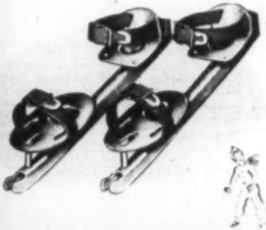
Streamlined, easy steering Sleds

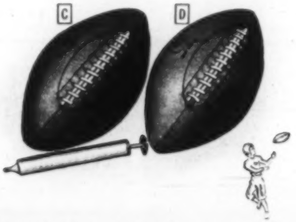
$2.95
37-in.

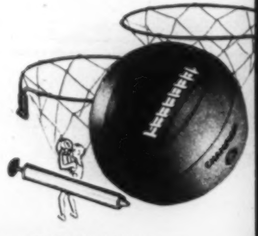
"Clear the track for the fastest sled on the hill." They're streamlined—built high and wide in the front—low to the snow in the rear—tapered like a speed boat for a fast ride. Heat treated spring steel runners grooved for speed—running surfaces shaped like the blades of racing skates for less resistance . . . ends turned up and rounded for safety—will help prevent cuts and scratches. Hardwood top boards shaped and sanded smooth, enameled red and black, varnished. Husky metal knees placed at points of strain along sides for firm balanced support. Solidly built—yet the wide steering bar flexes frame and runners easily for sure steering, longer wear, more fun.

A **79 N 08301**—37 in. overall. With four knees. Shpg. wt. 8 lbs . . . **$2.95**
79 N 08304—41 in. overall. With four knees. Shpg. wt. 9 lbs . . . **3.59**
79 N 08305—46 in. overall. With four knees. Shpg. wt. 10 lbs. **4.29**

B **79N08306**—Deluxe Size. All the features of the above sleds but 55 in. long overall with six bracing knees. Shpg. wt. 12 lbs **$5.49**







Beginners' Twin Runner Skates

$1.39

Your youngster can enjoy ice skating thrills while learning. Tubular "U" type construction gives beginners confidence yet gives single runner stroke—teaches balance and poise. Made of steel with non-rusting finish—adjust 6 to 8¾ in. long. Bright red web toe and heel straps hold skates firmly to shoes. Easy for youngsters to put on. For children about five to eight years of age.

49 N 5524—Shpg. wt. 1 lb. 4 oz. **$1.39**

Footballs—valve type bladders

Same size as regulation footballs. Tough vinyl treated cloth covers look like leather . . . are hard to scuff. Have valve type rubber bladders, inflating needles, and neat plastic lacing. Shipped inflated, ready to use.

C **49N5550**—Beginners' Football. Unlined. Lightweight — easy for youngsters to handle.
Shpg. wt. 12 oz. . . . **$1.79**

D **49 N 5551** — Better quality. With single thickness cloth lining. Holds its shape well.
Shpg. wt. 1 lb. . . . **$2.29**

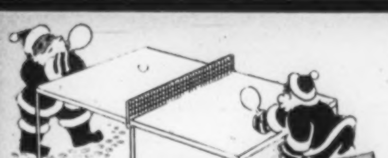
49 N 5555—8-in. metal inflating pump. Shpg. wt. 8 oz. 39c

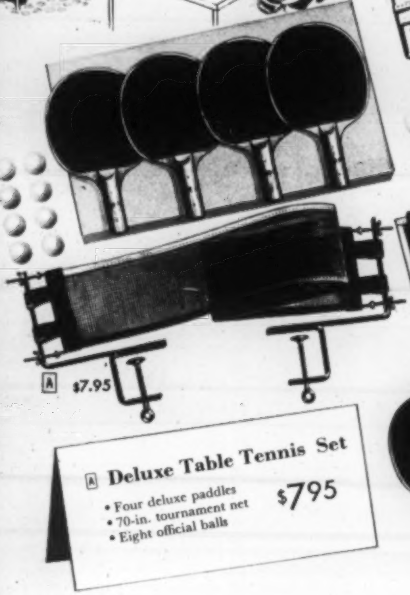
Complete Basketball Set

$4.59

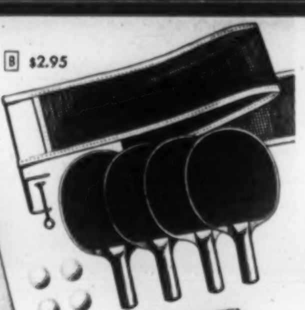
Dribble . . . Pass . . . SHOOT! Everything needed for fast action and year 'round fun indoors or out. Ball has vinyl treated cloth cover — really tough — looks like leather. Measures 28 in. around—has valve type rubber bladder. Two 17-in. metal rimmed baskets come complete with nets and brackets—easily put up. Metal pump and inflating needle included.

49 N 5558—Shpg. wt. 3 lbs. 4 oz. Set **$4.59**

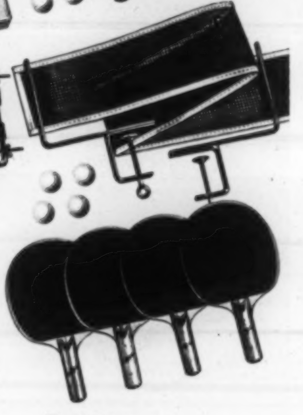




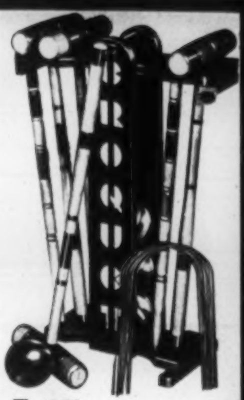
A $7.95



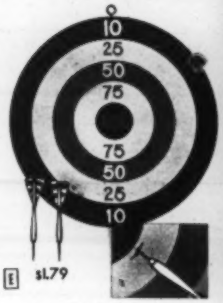
B $2.95



C $4.95



D $6.95



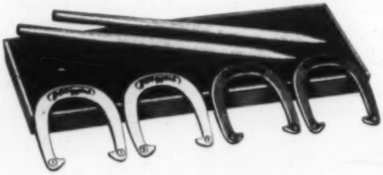
E $1.79

Table Tennis, Croquet, Dart Game, Horseshoes for active families

Deluxe Tournament Table Tennis Set

A Our very finest top quality equipment, boxed to make a wonderful gift for somebody "special" . . . a long-lasting gift for the family. Set includes four 5-ply rubber faced paddles with attractive laminated handles. Correct weight and balance for fast tournament play—all handles and edges of paddles smoothly sanded and lacquer finished. Big 70x5-in. tape bound official tournament net with cord reinforcement. Wing nut adjustment keeps net taut. Heavy duty steel clamp on end posts with 6 inch extensions. Eight lively official table tennis balls and a complete book of rules and instructions for playing.

6 N 2506—Shipping weight 4 lbs. 8 oz. . . . . Set **$7.95**



J. C. Higgins Official Pitching Horseshoe Set

Official size and weight, with incurving calks for more "ringers." One pair painted aluminum color, one pair painted gold-bronze color. Two 24⅝-in. pointed steel stakes, book of rules. Packed in wooden box 30x10¾x1⅞-in. Mailable. **$4.59**

6 N 02584—Shipping weight 25 pounds **$4.59**

4 Sandpaper-faced Paddles

B Regulation size Table Tennis for playing doubles. Good set for beginners, plenty of wholesome fun. Four sandpaper surfaced 3-ply wood paddles with smoothly sanded edges and handles. Comfortably shaped handles allow firm grip for better control and faster playing. 60-inch tape bound net ties on durable metal screw-on end posts. Four regulation table tennis balls and complete book of rules and instructions included. **$2.95**

6 N 2573—Shpg. wt. 2 lbs. 12 oz. . . **$2.95**

Singles Set As above but 2 paddles, 1 ball.
6 N 2572—Shpg. wt. 1 lb. 12 oz. . . **$1.95**

4 Rubber-Faced Paddles

C Expert quality table tennis set with four 5-ply wood paddles faced on both sides with pipped rubber for better serving and more expert play. Real championship quality for greater enjoyment. Comfortably shaped handles are smoothly sanded and finished with lacquer. Sturdy steel screw-on type end posts with 4-inch extensions. 66-in. tape bound tie-on net. Four table tennis balls and complete rule and instruction book included. An excellent gift for adults or children. **$4.95**

6 N 2562—Shpg. wt. 3 lbs. 8 oz. . . . **$4.95**

Deluxe 4-ball Croquet Set

D A set anyone will be proud to own! Loads of fun for youngsters or grown-ups. Four 8-in. tapered polo-type mallets with screw-in handles. Full size 3⅜-in. accurately turned balls that roll true and straight. Balls and mallets turned from well seasoned maple for greatest durability; beautifully decorated with wide bands of four attractive colors. Convenient carrying-storing rack of Ponderosa pine finished in Cadet Blue (medium light blue) enamel. Sturdy wire wickets and book of rules included. Shipping weight 17 lbs. **$6.95**

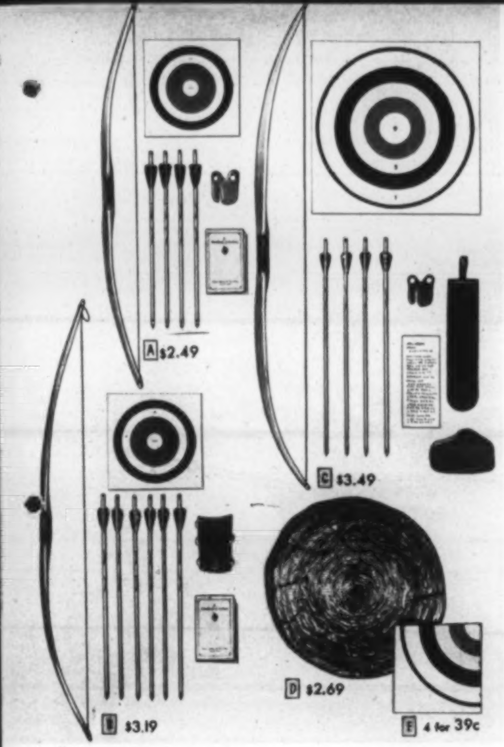
6 N 02507—Mailable . . . . Set **$6.95**

Deluxe Dart Game

E Special spiral wound cushion process prevents dulling the points of the darts, eliminates marks on target face, keeps board looking fresh and new. Just the thing for rumpus room entertaining. Dart separates fine layers of spirally wound paper that make up face of board, when dart is removed the layers of paper close up tightly—"when you pull out the dart, you pull out the hole." 16-in target face is equipped with screw-eye for hanging. Complete with 2 balanced darts. **$1.79**

6 N 2509—Shpg. wt. 3 lbs. 4 oz. . . . **$1.79**

Do all your Christmas shopping at once on Sears Easy Terms. See page 231



Bowling Alley for the whole family

The Gift the family will enjoy year 'round

$34.95 Cash
$5 month on Terms

- 11-ft. 8-in. portable bowling alley, sturdy hardwood legs and frame, smooth plywood surface.
- Pin setter spots pins quickly, accurately—folds conveniently out of way on hinges during play.
- Swing type ball release designed for accurate control—may be removed and ball rolled by hand if desired.

Game of skill packed with entertainment for adults and children. Sturdily constructed, well braced—clear natural wood finish. Hardwood pins and composition ball approx. ⅓-size and weight of regulation equipment . . . makes pin action similar to regulation alley. Table has folding legs; top made of 2 sections joined with wing-nut bolts for rigid level 1-pc. unit. 19⅓ in. wide, 29 in. high.

6 NM 2545F—Freight prepaid from factory in Cleveland. . . **$34.95**

J. C. Higgins Junior Archery Sets

3½-ft. Set, 18-in. arrows

A 3½-foot flat type lemonwood bow with beautiful buff polished, lacquered finish. Not a toy . . . the same skillful craftsmanship goes into the making of this fine bow as in adult's archery tackles. Four 18-inch birch target arrows with metal points, bright cresting, and base ground feathers. Leather finger tab to use on drawing fingers; one paper target face 10x10 inches. Complete with handbook to teach the young archer to use his equipment correctly. $2.49

6 N 02704—Shpg. wt. 2 lbs. . . . **$2.49**

4-ft. Set, 21-in. arrows

B Flat type 4-ft. lemonwood bow with attractive leather hand-grip. Beautifully craft-made for skillful straight shooting. Recommended for children 48 to 54 in. tall. Six 21-in. birch target arrows with bright cresting, base ground feathers. Leather armguard to be worn on forearm and leather finger tab to help protect drawing fingers from sting of bowstring. 10x10-in. paper target face, and archery instruction book included. $3.19

6 N 02705—Shpg. wt. 2 lbs. . . . **$3.19**

4½-ft. Set, 22½-in. arrows

C Ideal set for children up to 5 ft. tall. Handsome craft-made 4½-ft. flat type lemon wood bow with buffed lacquer finish. Extra strong hemp bowstring. Attractive leather hand-grip. Four beautifully crested 22½-in. birch target arrows with metal points and base ground feathers for straight shooting. Leather armguard is adjustable to suit the archer; leather finger tab to protect drawing fingers. Imitation leather quiver; 16-inch paper target face, and archery instruction book explaining terms and rules. $3.49

6 N 02512—Shpg. wt. 2 lbs. **$3.49**

18-in. Straw Target

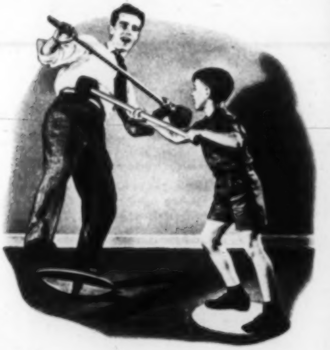
D Clean, fresh straw, spiral-wound for even texture. Holds arrows firmly and prevents them from going clear through the target. Outer rim covered with burlap to help retain even shape. 18-in. diameter, 3½-in. thickness—correct size for Junior archers. Target faces not included. $2.69

6 N 02513—Shpg. wt. 10 lbs. **$2.69**

E **Paper Target Faces** to fit above target. Water-resistant paper with bright colored rings. 16-in. diameter to outer ring.

6 N 2514—Shpg. wt. 8 oz. . . Set of 4, **39c**

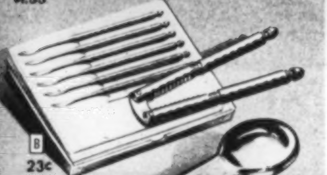
You'll find many other ideas for Gifts for Sportsmen in our big General Catalog

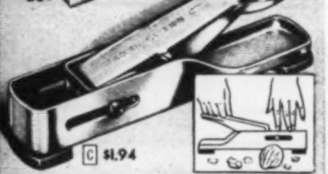


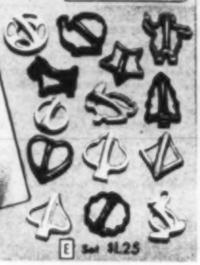
Jousting Sets are loads of fun indoors or out

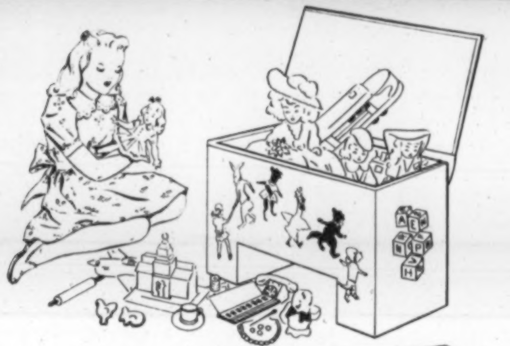
A game of skill and balance that's fun for adults or children. Provides plenty of exercise and develops balance and muscle control. Set includes two 18-in. plywood platforms on 2-way rockers, two 44-in. wood lances with thickly padded cotton duvetyn contactors. Complete instructions included. $5.29

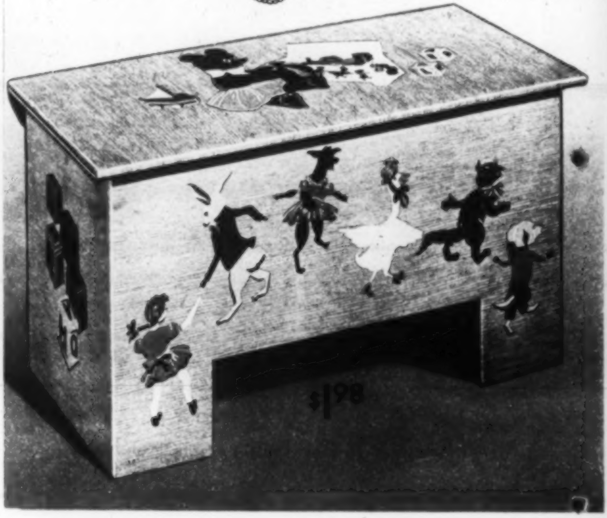
6 N 02517—Shipping weight 13 pounds. **$5.29**











Practical Gifts

A **Nut Bowl and Mallet Set.** Always a welcome gift. Natural rustic wood bark finish and smooth inner surface. About 7 to 9-inch diam. Mallet included.
11 N 4344—Shipping weight 1 lb. 6 oz.......... $1.33

B **Nut Cracker and Pick Set.** Bright nickel plated steel. 5-inch cracker, six 4¾-inch picks.
11 N 4334—Shipping weight 9 ounces........... 23c

C **Amazing new Nut Cracker.** Just drop nut in, push handle forward and press down. There's less danger of crushing the kernel than with any other cracker we have seen. Fits any nut from English walnut to filbert or almond. Durable nickel plated steel. 8x1½x3 inches high. Modern attractive design.
11 N 4340—Shipping weight 1 lb. 6 oz......... $1.94

D **Aluminum Cookie Sheet.** Mirror finish. Greases evenly, heats quickly. 12x14½ in. Easy to clean.
Please do not order before November 1.
11 N 1354—Shipping weight 12 ounces.......... 67c

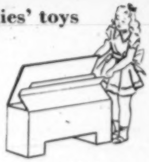
E **14-piece Plastic Cookie Cutter Set.** Club, diamond, heart, spade, scalloped circle, doughnut, small circle, Christmas tree, star, Santa Claus, turkey, duck, rabbit, dog. All with easy-to-grasp handles.
11 N 4485—Shipping weight 1 lb. 2 oz.... Set $1.25

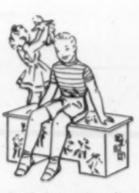
Sturdy low-cost Storage Chest for kiddies' toys

- A new idea in chests for year 'round storage of childrens' toys
- Easy to set up in less than a minute; no nails or screws needed
- Sturdily built; supports 200-lbs.; makes extra bench for kiddies
- Multi-colored nursery decorations included; easy to paste on
- Overall size: 27 x 13 x 15 inches high; room for lots of toys
- Also excellent for storing baby blankets and nursery clothes

The sturdiest and the lowest priced storage chest of this kind we have seen. It makes the finest kind of chest for safe, convenient storage of boys' and girls' toys . . . it's excellent, too, for regular clothes storage. The price is so low that many customers will order two or more for storing the kiddies' out-of-season clothes as well as their toys. Made of rigid 3-ply fiberboard with crisp, cleanable "golden grain" finish. When it's assembled the walls are double, with rugged 6-ply strength—supports weight of 200 pounds.

With every chest we include ten delightful nursery decorations. There's a funny teddy bear, 2 sets of blocks, a sail boat, and romping figures of a little girl, a rabbit, a puppy, a cat, a goose and a comical goat—all in tan, red, black, blue and brown. Decorations are printed on gummed paper and are easy to cut out and paste on, just as you want them. Chest is shipped flat with assembly instructions.
11 N 09168—Shipping weight 5 pounds. Mailable......... $1.98


Easy to assemble; takes less than a minute to do the job.

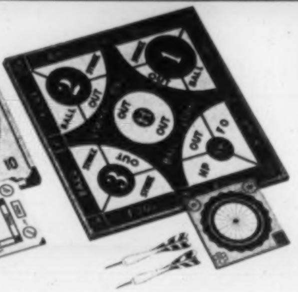

Sturdily built; makes a fine extra Settee for the nursery.

10
150
300
400
400
300
150
10
10
10

Reversible Dart Game

Big red, white, and blue bull's-eye on one side; exciting Baseball Game on back. ¼-in. composition board, 17½ in. square. Two weighted 5½-in. darts with steel points. (Not for small children.) **85c**

49 N 105—Shpg. wt. 2 lbs. 12 oz. **85c**



De luxe Cork-faced Dart Game

Official size reversible board with cork-facing on both sides. 20-point target game on one side, with smaller targets for Rotation, Luck, All Fives. Baseball on back. 18x18 in. 3 weighted 5-in. darts; steel points. (Not for small children.) **$1.79**

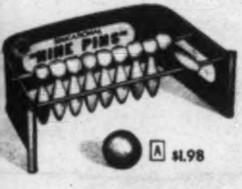
49 N 249—Shpg. wt. 3 lbs. **$1.79**

ROLLER TARGET
SAFETY DARTS

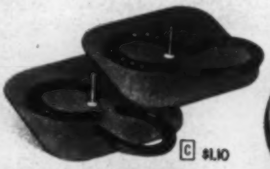
Safety Dart Game—5 different targets on roller

Five times the fun of an ordinary dart game! Just right for younger boys and girls. They'll love the beautifully colored target pictures—the fun of throwing the six feathered darts, and seeing them stick to the transparent window over the target. There will be lots of exciting competition. New target appears with a twist of the colorful knob. Overall size 19x13 inches. Complete with rubber-tipped safety darts. **$1.79**

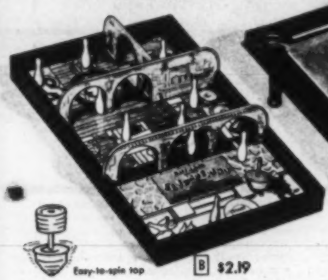
49 N 140—Shipping weight 2 pounds 6 ounces **$1.79**



A $1.98

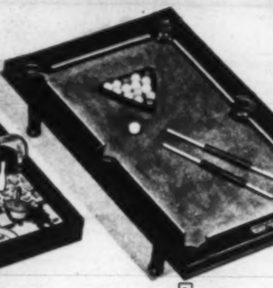


C $1.10



Easy-to-spin top

B $2.19



D $2.19

Back again! Lively action Games—built of metal

A **9-pin Bowling Game.** Specially designed for youngsters. Listen to them shout as the ball smacks the pins and sends them whirling up and over onto the rack rod. Pins numbered, so children can learn to add and keep score. 13⅛x10¾-in. metal frame. Pins 4½-in. long. Red wood ball 2¼-in. diameter. Use indoors or out.

49 N 281—Shipping weight 3 pounds 4 ounces . . . **$1.98**

B **El Jumperino,** the exciting game with the whirling top which dashes madly through the archways of the Mexican Hacienda, knocking down the pins in its path. 10 pins are set up in the various rooms. Lots of thrills as the high speed, knock-'em-down top whirls from room to room. Fun to watch, fun to play. Each pin scores. Picturesque Mexican room scenes are beautifully lithographed on room partitions and floors. Masonite Presdwood base with sturdy 20x12-inch metal frame. 10 smooth-sanded pins. Colorful high-speed spring-steel top.

79 N 0278—Shipping weight 4 pounds **$2.19**

C **6-pc. Horseshoe Game.** Yes! The grand old indoor-outdoor favorite is back again, with two pairs of molded and reinforced rubber horse shoes. Two enameled steel plates, 11¼ inches square, with removable steel pegs! Shoes 5¼ in. long. Rules.

49 N 174—Shipping wt 2 lbs. 10 oz **$1.10**

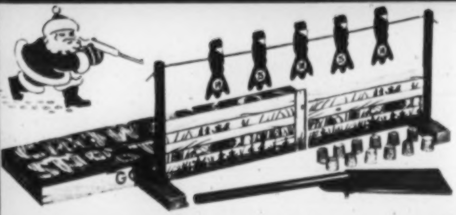
D **Children's Pool Table.** A complete little pool game that can be set up on top of a card table in a jiffy. It even has rubber cushions for bank shots! Table is 19¾x12⅝x3¼ in. high. Has 4 wooden legs and steel frame, with simulated wood grain finish. Non-warping Masonite Presdwood playing surface, covered with green cotton flocking. 2 spring-type wood cues, 15 colored glass balls, 1 white cue ball, metal triangle.

49 N 425—Shpg. wt. 3 lbs. 6 oz **$2.19**

Play 5 Pin Ball Games on this metal framed Board

Poosh-M-Up — exciting pin ball game. Fun for young and old—right in your own home! Test your skill on 5 different games: Bagatelle, Pennants, Twenty-One, Put-N-Take and Baseball. Simple rules for each game included. Big playing surface. 12x22-inch non-warping composition board; colorfully lithographed. Handsome, sturdy metal frame. Steel spring shooter. Lots of traps and obstacles—it takes a steady hand to roll up a high score. All cups and pins are metal; carefully set and distinctly marked for scoring in all 5 games. Sturdy folding bracket holds board at correct angle for playing. 7 marbles (one odd colored) included. Join the thousands who use Sears Easy Payment Plan. Pay only 10% down on orders of $10.00 or more. For complete details see page 231. **$1.29**

49 N 119—Shipping weight 3 pounds 8 ounces **$1.29**

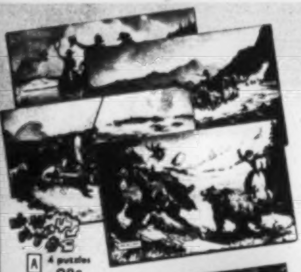


Join the fun! Big Crow Shoot

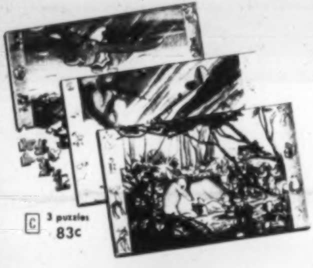
$1.49

Back again . . . one of the most popular games of all time. Test your marksmanship! See if you can knock the black crows down from their roost with the steel barreled cork-shooting gun. Gun 13¾ in. long. 12 corks included. Base of box supports the colorful fence and steel roost for the 5 black-enameled wood crows. Tails are numbered for scoring. Rules included. Gaily illustrated box 23¼x7¼ in. wide . . . makes a beautiful gift which the entire family will enjoy.

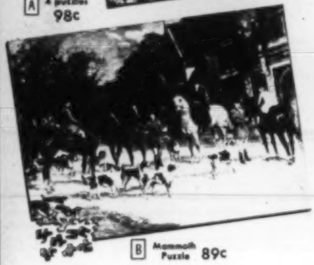
49 N 124—Shipping weight 2 pounds $1.49



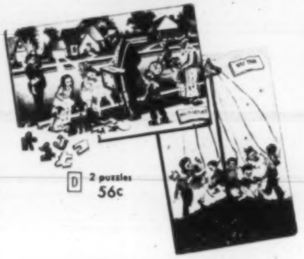
A 4 puzzles 98c



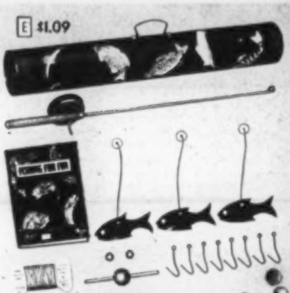
C 3 puzzles 83c



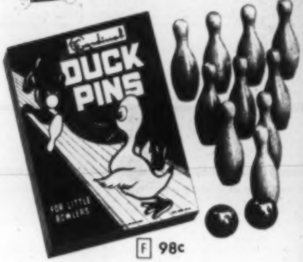
B Mammoth Puzzle 89c



D 2 puzzles 56c



E $1.09



F 98c

Jig Saw Puzzles—beautiful 4-color illustrations

A **Set of 4 Wild West Pictures.** Deluxe puzzles, with 4 gorgeous wilderness scenes. About 300 pieces in each 14x22-in. cardboard puzzle. Grand gift. **"On The Trail"** shows Indians pursuing a stage coach; galloping teams are plunging into a western ford. **"Custer's Last Stand,"** vivid picture of fierce battle. **"Going Home"** — 5 mounted cow-hands racing for home on their galloping horses. Beautiful scenery. **"Roping a Bear"**; wilderness battle, bear vs. hunters.
49 N 3898—Set of 4. Shpg. wt. 4 lbs 98c

B **Mammoth Puzzle** . . . over 900 pieces! Covers the top of a card table. The whole family can spend hours on it together. And just wait until you see the assembled picture . . . it's a masterpiece! Beautifully printed; mounted on heavy cardboard.
49 N 3894—Shipping weight 2 pounds 89c

C **Set of 3 Walt Disney Puzzles.** Brilliant colors, lots of action in these big 14 x 22-in. puzzles. About 300 cardboard pieces in each puzzle.
Dumbo, the little elephant with wings, flying over the gay circus . . . astounding everyone with his feat. **Bambi,** deep in the forest with many Disney animals. **The Gremlins,** busy boring holes, cutting off wings and setting fire to a diving fighter plane.
49 N 3889—Set of 3. Shpg. wt. 3 lbs 83c

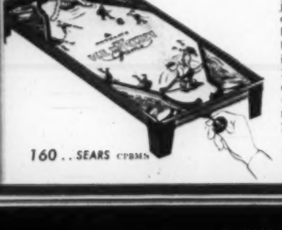
D **Set of 2 Children's Puzzles** . . . large easy-to-assemble pieces. About 60 cardboard pieces in each 14x22-in. puzzle. Fun for youngsters and excellent training. One scene shows a merry "Dance around the Maypole"; other shows the favorite "Organ Grinder" . . . both in beautiful colors.
49 N 3890—Set of 2. Shpg. wt. 2 lbs 56c

Toy Fishing Set

E Great sport for little fishermen. Can be used in bathtub or any deep pan. Colorful plastic fish hang from corks in the water. Youngster tries to land them with 22-in. metal rod equipped with reel, wood handle, line, sinkers, floater and safety hooks. Sturdy water-resistant 24x3½-in. carrying case for storing. Fishing instructions.
49 N 102—Shipping weight 1 lb. 4 oz $1.09

Duck Pins for little folks

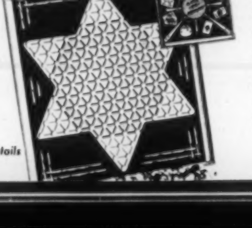
F Children love to set 'em up and knock 'em down, over and over again. 10 smooth, varnished pins 3¾ in. high, and two red enameled 1⅜-in. balls. Ideal for play-room, hall or attic . . . requires little space. 12x12-in. box.
49 N 196—Shipping weight 2 pounds 98c



Back Again! Ice Hockey Game

Game of skill with lightning-fast action just like real ice hockey! Each player controls one of the 2½-in. metal goalies by a hand-knob . . . tries to drive steel ball through opponent's goal. Beautifully illustrated composition board rink 24x11x3½ in. high. Ruggedly built to stand lots of hard play . . . enameled steel frame with built-in legs. 2 steel balls. Exciting fun for evenings at home.
79 N 0276—Shpg. wt. 4 lbs . . . $2.29

Use Sears Easy Terms—see page 231 for details



Chinese Checkers

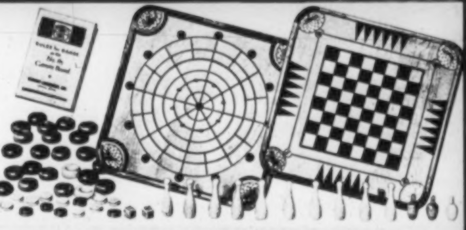
Reversible, two-feature game! Ante-up Rummy on back side, Chinese Checkers on front . . . the exciting easy-to-learn game for 2–6 players. Non-warping 17¼x18-in. board is beautifully decorated . . . has polished tubular metal frame for storing the 60 colored marbles.
49 N 116–Shpg. wt. 3 pounds $1.39

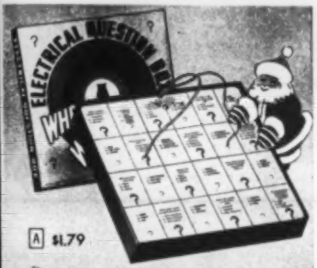
85-Game reversible Carrom Board

What a wonderful gift! On this one board, you can play party games, children's games, and games for the entire family. Such grand old favorites as Carroms, Checkers, Backgammon, Crokinole . . . 85 games in all. Handsome 3-ply veneer board, 28½-in. square. Green net pockets. Set includes 30 carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice, 18 flies, and book of rules for all 85 games. **$5⁶⁹**

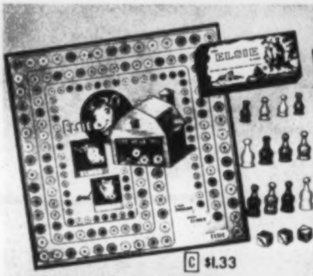
79 N 0480—80-piece Set, with board. Shipping weight 10 pounds . $5.69

49 N 481—Extra Carrom Rings. Set of 30. Shpg. wt. 8 oz 45c

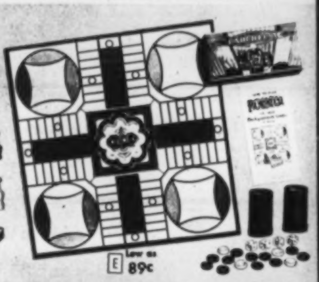




A $1.79



C $1.33

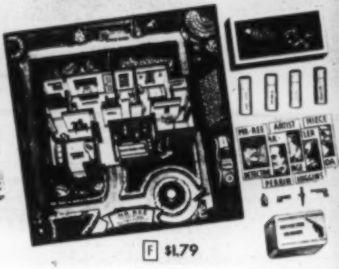


E Low as 89c

Rodeo
TOY GAME

B $1.09

D 67c



F $1.79

Games for children and grownups . . . new hits, old favorites

A **Electric Quiz Game.** Youngsters can have exciting quiz contests playing in a group, or they can learn many interesting facts playing alone. It's simple! Put one metal-tipped cord under a question, other cord under answer. If correct, bulb lights, just like magic! 48 questions, 48 answers, on 4 colored insert sheets. Standard flashlight battery included. Colorful 12½x12½x2-in. box.

49 N 160—Shipping weight 1 pound 4 oz. **$1.79**

B **Rodeo.** Wild west thrills for children! Try to lasso the animals! One pony has spring device for throwing lasso. Laminated fiberboard animals, ⅛-in. thick. 2 cardboard lassoes, 3 cowboys, pony, 2 broncos, 2 steers, 2 calves, donkey, with sturdy bases. Play tray, for storing.

49 N 282—Shipping weight 2 lbs. 12 oz . . . **$1.09**

C **Elsie and Her Family**—grand for children because it requires no dice, no spinner, no numbers, no knowledge of reading. Try to get Elsie, Elmer and Beulah from pasture to barn first. Moves made along path of colored flowers, as directed by roll of colored cubes. Lots of action, and the youngsters will love the farm scene, animals and flowers. 2 to 4 players. 18½-in. square board, 3 cubes, 4 sets pawns.

49 N 145—Shipping weight 2 lbs. 7 oz. **$1.33**

D **Uncle Wiggily**—who can get Uncle Wiggily through the forest to Doc Possum's office first? Cards tell where to go on each play—no spinners or dice—lots of variations. Youngsters will want to play it over and over. 2 to 4 players. 16-in. square board, 4 pawns, 140 direction cards, rules.

49 N 104—Shipping weight 1 lb. 6 oz. **67c**

E **Parcheesi**—old favorite that's loads of fun for children and grownups . . . an ideal family game. Form blockades, send other players' men back to the starting point. 2 dice cups, 4 dice, 16 'men', board.

49 N 101—Popular edition with 15½-in. square folding board, Shpg. wt. 2 lbs. **89c**

49 N 172—Deluxe gift set with 18½-in. board, finer equipment. Shpg. wt. 2 lbs. **$1.79**

F **Mr. Ree.** It's murder! Exciting new mystery game with all the thrills of a detective story. Here's your chance to play the part of a murderer, a key witness or a detective. 4 to 8 players. Different plot each time. Playing time 15–30 minutes. Set includes 18½-in. square folding board, miniature hatchet, revolver, knife, poison, 8 character cards, 7 pawns, 1 detective pawn, 86 direction cards.

49 N 194—Shipping weight 2 lbs. 8 oz **$1.79**

Old Maid

Merry Old Maid, with the same laughs that made it such a [illegible]t years ago. Now it's dressed up! New pictures, new crisp cards. 19 pairs character cards and Old Maid (don't get caught with her!). 5x7-in. box. Shpg. wt. 6 oz.

49 N 154. . . . . . **42c**

Tiddledy Winks

Great sport for children and grownups. 4 official size plastic 'Tiddledys' and 12 'Winks'; excellent snappers. Lots of variations . . . play obstacle games or Tiddledy Golf: players snap winks over hazards, to 'greens' on top of chairs, etc. Glass tub, felts included. Shpg. wt. 1 pound.

49 N 275. . . . . **62c**

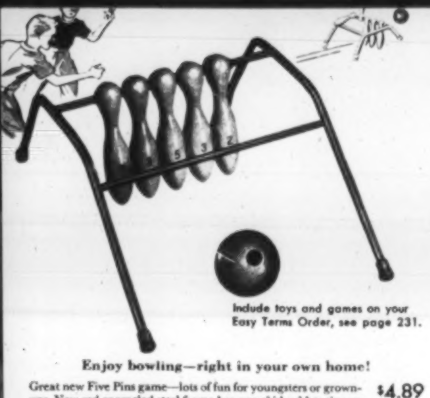
TIDDLEDY WINKS

Mystifying Oracle

Amazing answers to your questions! 2 people place board on their knees; ask questions; place finger-tips on plastic Mystic Hand. It moves mysteriously; answers spelled out in window under point of Magic Needle. 22x15-in. board. Shpg. wt. 3 lbs. 4 oz.

49 N 112. . . . . **$1.67**

OUIJA
OUIJA
YES
NO
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
1234567890
GOOD BYE



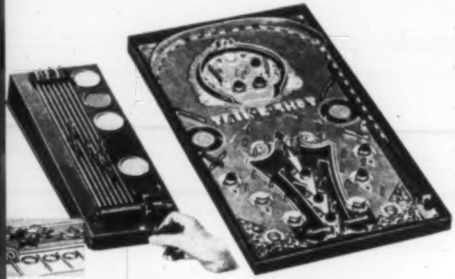
Include toys and games on your Easy Terms Order, see page 231.

Enjoy bowling—right in your own home!

$4.89 Set

Great new Five Pins game—lots of fun for youngsters or grown-ups. New red enameled steel frame has non-skid rubber tips on the legs; 29-in. long, 17¾-in. wide. New 5-inch ball has thumb hole; made of rubber-like semi-soft composition—quieter, safer. Polished 10-inch pins 'rack' themselves on rubber-covered rod. Pins natural finished; numbered for scoring.

79 N 0280—Five Pins Game. Shipping weight 10 pounds **$4.89**



Gee Whiz Horse Race

$2.29

They're off! Any horse can win! Exciting as a real horse race. Shaft of spinning flywheel drives balls against horses, advancing them along track. Flag raises as they cross finish line; different winner each time. Lithographed metal construction, 15½-in. long. Starting cord included.

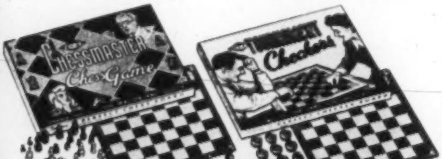
49 N 173—Shipping weight 2 pounds 6 ounces.......... **$2.29**

Triki-Shot Bagatelle

$2.84

Test your skill with this new pin ball game. Has spring shooter and **4 other shooters** to give you 5 playing positions! Lots of hazards, traps. Nickeled playing parts; metal frame. 24x13⅛-in. Masonite presdwood base. Gaily lithographed. 2 wooden legs hold board at correct angle. 10 marbles.

79 N 0279—Shpg. wt. 5 lbs. **$2.84**



Chessmaster Set

$1.39 set

Plastic coated tan and brown Presdwood board 11⅝-in. sq. 32 beautifully molded plastic chessmen. 2⅝-in. King—others in proportion.

49 N 183—Shpg. wt. 2 lbs. **$1.39**

Tournament Checkers

94c set

Handsome plastic-coated Masonite Presdwood board, 11¾-in. square. Set of 24 deeply embossed plastic checkers, 1⅛-in. diam. Rules.

49 N 184—Shpg. wt. 2 lbs. . .**94c**

Say "Merry Christmas" with Games by CADACO-ELLIS

shown on opposite page—described below

Fun for tots—action games of strategy and skill for teen-agers—authentic sports games—games to suit every taste. Designed in their own Toy and Game Research Laboratory, *Cadaco-Ellis* games are pre-tested for play value. Each game durably built, beautifully boxed.

Games for children—tots to teen-agers →

A **Little Black Sambo.** Great favorite with ages 3-10. Children have fun following in Sambo's footprints on his famous trip through the jungle. First to get home to the Pancakes wins. For 2-4 players. Folding board, pawns, spinner in 20x10-in. box

49 N 227—Shipping weight 2 pounds 4 ounces........................ **$1.39**

B **Noah's Ark.** Great fun for little tots—and they can play it by themselves! They'll love to place the colorful die-cut animals inside the Ark as directed by the pictorial spinner—no reading or numbers. First to get 10 animals in Ark wins. 1-4 players. Gay cardboard Ark, 40 animals, spinner. Box 10¾x8¾ ins.

49 N 234—Shipping weight 2 pounds 4 ounces **$1.39**

C **Bas-Ket.** Thrilling basketball in miniature, with action every minute. Each player operates mechanically controlled steel levers which shoot the ball from any position on court. Same rules and scoring as real basketball. For 1-6 players. Durable fiber-board playing field, scoreboards, ball. 13x20-in. box.

49 N 202—Shipping weight 4 pounds............................ **$2.69**

D **Stampede.** Rip-roarin' fun for youngsters! Stampede herds of 'cattle' down the inclined range into corrals. Everyone plays at once. 'Runs' continue until one cowboy stampedes his entire herd of 5 marbles into his corral. 2-4 players. Wild-west range with obstacles, marbles, 4 corrals. 11¼x19⅝-in. colorful box.

49 N 224—Shipping weight 2 pounds 12 ounces.................... **$1.39**

E **Spell-it.** Amazing game with the magic doors! Spells, adds, multiplies, subtracts. Operates just like a telephone dial. Children dial letters to spell objects pictured on board. Open the magic door—if word is spelled correctly a picture [illegible] the object appears. When arithmetic problems are dialed correctly, answer [illegible] shown. Educational fun for 1 or more. Heavy cardboard 17½ inches square.

49 N 207—Shipping weight 1 pound 4 ounces........................ **$1.39**

F **Round the Clock.** Teaches children to tell time. Great fun for ages 3-9! As hands are moved around clock by finger dial, EXACT time appears in Time Indicator Window. Every hour a surprise picture also appears, showing child activity from Getting-up Time to Bed-Time. Gaily illustrated. Heavy cardboard, 18x13¾-in.

49 N 3827—Shipping weight 3 pounds............................ **$1.83**

G **Hookey.** Exciting new fishing game. All youngsters fish at once with rods and magnetized lines in the deep sea pool. First player to fill his frying pan with the correct assortment of colored metal fish wins. 2-4 players. Fish pool, 4 metal frying pans, fish, rods, lines, magnets, 16x11-in. colorful "Underseas" box.

49 N 214—Shipping weight 1 pound 12 ounces........................ **$1.39**

Great Games for family evenings or party fun →

H **Treasure Hunt.** America's favorite party game. There's no fun limit—no age limit! 2-16 can play. Join in the free-for-all; scramble for alphabet letters to make up words descriptive of the Treasure Hunt cards; collect "pieces of eight." Cards, letters, pirate style money in 8⅜x5⅜-in. Treasure Chest.

49 N 170—Shipping weight 1 pound 6 ounces........................ **94c**

J **Top-ography.** Know your United States! Race with time on a peg-map of the U.S.A. Peg-in cities, lakes, rivers and national parks beginning with lett[illegible] indicated on alphabet spinner. First to place all his pegs in map wins. 2-6 players. Spinner, timer, peg map and pegs in colorful 22x13⅜-in. box.

49 N 262—Shipping weight 2 pounds 6 ounces........................ **$1.83**

K **Jingo**—the merry jig-saw bingo game. There's never a dull moment! Youngsters and grown-ups, too, have fun scrambling for the colorful jig-saw pieces to fit openings in the individual playing boards. 5 in a row is Jingo; scores 10 points. First to score 50 points wins. 2-6 players. 10x10 inch box.

49 N 229—Shipping weight 1 pound 6 ounces........................ **$1.39**

Exciting authentic Games for the sports fan →

L **Foto-Electric Football.** The only football game where you can actually SEE the ball-carrier smashing through center, dodging around end or passing for a touchdown. You call the play; opponent selects his defense. Electric Play Viewer shows the action. Gain or loss is recorded on gridiron. Over 1000 play combinations, based on actual football records. 2 players. 19x12x4-in. Play Viewer for AC or DC current, heavy cardboard gridiron, dice, shaker, play sheets, instructions.

49 N 201—Shipping weight 6 pounds 6 ounces........................ **$5.49**

M **All-Star Baseball.** Manage your own team! Select your batting order from 40 stars of today (DiMaggio, Ferriss, etc.) and 20 all-time greats (Babe Ruth, L[illegible] Gehrig, etc.). Based on official batting records, players' discs give each batter exactly the same number and type of hits he's made in big league play. Includes 60 players, regulation diamond, in beautifully illustrated 22x13⅝-in. box.

49 N 210—Shipping weight 2 pounds 8 ounces........................ **$1.83**

N **American Derby.** Exciting as a real horse race! Endorsed by famous Washington Park Jockey Club. Skilful jockeying moves horses to the rail, blocks off opponents, forces competing horses to the outside. Thrills for 2-6 players. Realistic race track, 6 horses, dice and spinner in brilliant 20x10-in. box.

49 N 236—Shipping weight 2 pounds 4 ounces **$1.83**

LITTLE BLACK SAMBO

A $1.39

B $1.39

D $1.39

A real ACTION GAME
BAS-KET

C $2.69

an Educational Toy
START

E $1.39

ROUND the CLOCK

F $1.83

HOOKEY
THE FISH GAME

G $1.39

Games all described on opposite page

A NUT
A TOOL
A RIVER
A COLOR
A COIN
OHIO
RED
DIME
ONE

H 94c

TOP-ography

J $1.83

K $1.39

L $5.49

ALL-STAR BASEBALL GAME

M $1.83

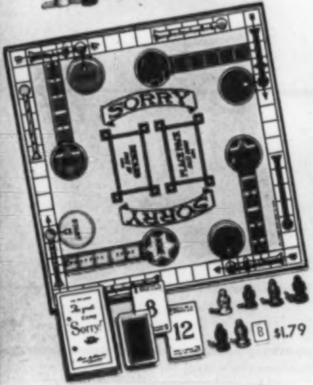
The AMERICAN DERBY

N $1.83

A $1.32

C $2.79

E $1.32



B $1.79

D $1.79

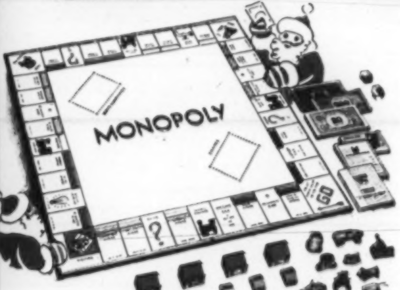
F $1.32

G 63c

J 63c

H 89c

K 89c



America's most popular Game! Monopoly Sets—in two editions

$1.79 Popular Edition

$2.88 Deluxe Edition

Have a 'Monopoly Party'—play this greatest of all trading games. It's a game that appeals to men as well as to women and teen-agers. Here's exciting action that sharpens wits. Players handle thousands of 'dollars'—buy, rent, and sell railroads, hotels, houses and public utilities. The idea is to make such shrewd, profitable deals that you become the wealthiest player, and build up a monopoly. Popular edition includes 19¼-in. square folding board, 32 'houses,' 12 'hotels,' wood tokens, dice, deeds, one pack of 'money,' required cards, and complete instructions.

49 N 220—Popular Edition for 2–7 players.
Shipping weight 2 lbs. 8 oz $1.79
49 N 223—Deluxe Edition for 2–10 players. Same pieces as above, but finer quality—large 'hotels' stamped with gold color, metal tokens, two packs of fine quality slip finish money.
Shipping weight 4 lbs. 4 oz $2.88

PARKER GAMES

World-famous quality—the perfect gift

A **Pollyanna.** Fascinating pursuit game for children and grown-ups—first to reach Pollyanna in center of board wins. Use curved side tracks to avoid capture or blockades. 17¾-in. folding board. 4 dice cups, dice, pawns. Rules. 2–4 players.
49 N 158—Shipping wt. 1 lb. 8 oz..**$1.32**

B **Sorry.** Easy to learn—fast to play. No dice, no spinners. Movement of pawns is controlled by the draw and play of Sorry cards. 17¾-in. square folding board, Sorry cards, wood pawns, rules. For 2–4 players.
49 N 118—Shpg. wt. 1 lb. 6 oz... **$1.79**

C **Rich Uncle**—a merry money-making game with rich Uncle Pennybags. Every player starts with '$10,000.' First player to build his fortune up to $50,000 by shrewd (and lucky) operations wins. Colorful box, with 'stock board,' dice, 'money,' cards, checks, etc. Rules. For 3–5 players.
49 N 284—Shpg. wt. 2 lbs. 1 oz...**$2.79**

D **Children's Hour.** Set of 3 new Parker games designed for little folks.
Peanut the Elephant: 4 little elephants journey through the jungle. Spinner, board.
Porky the Pig: 20 pairs of animal cards. Children make animal noises as they ask for cards to complete animal pairs.
ABC Fishing: Children fish alphabet cards out of 'pond' with fish pole and hook.
49 N 285—Set of 3.
Shipping weight 1 lb. 12 oz........**$1.79**

E **Finance,** popular trading game, similar to Monopoly. Invest in railroads, trade with your neighbors—gain or lose property. For 2–5 players. 18½-in. folding board, dice, houses, cards, etc. Instructions.
49 N 222—Shpg. wt. 2 lbs. 4 oz...**$1.32**

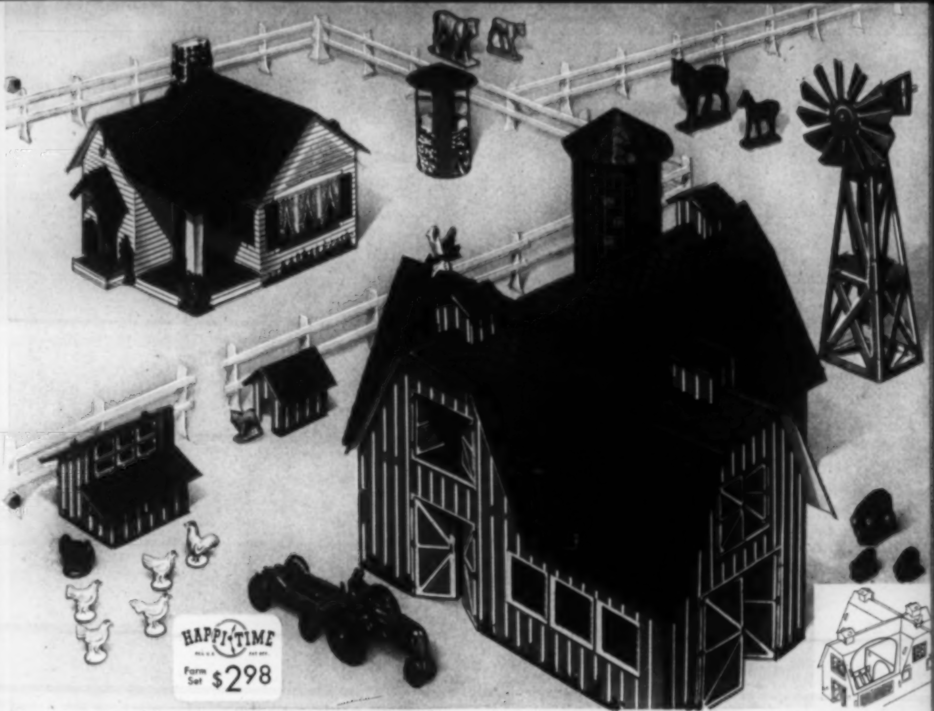
F **Dig,** the gold mine game. Everyone digs fast and furiously for letters with his magic pick. First to finish a word earns a share. Exchange shares for gold bars; get 3 bars and win. Grand fun for 2–6 players. Question cards, letters and picks. Rules.
49 N 137—Shpg. wt. 1 lb. 2 oz....**$1.32**

G **Pit.** Lively grain trading game for 2–7 players. 65 cards. Instructions.
49 N 166—Shpg. wt. 8 oz.......... **63c**

H **Flinch.** Old favorite. 150 cards in 10 series. 2–8 players. Rules for 7 games.
49 N 151—Shpg. wt. 12 oz......... **89c**

J **Rook.** 57 crisp quality cards for regular or partnership Rook. Entertaining fun for 2–6 players. Rules for 20 games.
49 N 148—Shpg. wt. 8 oz..........**63c**

K **States and Cities.** Just out! 48 cards, each with map of state blacked out on back side, questions about states on other side. Play 'Name the State,' or 'Questions and Answers.' Fun for 2–6 players.
49 N 286—Shpg. wt. 4 oz.......... **89c**



Big Farm with Rubber Animals

realistic farm buildings, white fencing, rubber tractor and manure spreader

Put the above farm scene under your tree this Christmas. It's really complete with realistic pieces to give young would-be farmers hours of entertainment. Children enjoy setting the farm up in workaday fashion—are enchanted by the brightly colored buildings—thrilled by the carefully molded animals and farm machinery.

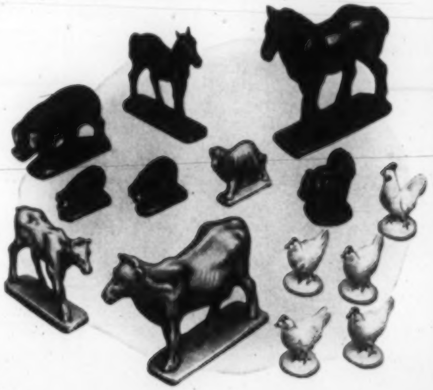
Rubber Animals again! 14 realistic farm animals molded from rubber—appropriately colored—as shown separately at right. Included are horse and colt, cow and calf, hog and two little pigs, Collie dog, turkey, rooster, and four hens. Horse is 3¾x3⅛ in. high. All others in proportion. Smoothly finished—wipe clean with damp cloth.

Rubber Farm Machinery. 4¼-in. long tractor, with farmer driving. Manure-spreader can be unhitched and left in barn.

Sturdy Fiberboard Buildings. Extra-big 2-wing barn is precision die-cut from heavy fiberboard. Has gables, eaves, even R-V-Lite transparent material to attach over windows. Cut-away in roof allows built-in stalls to be used—animals can be taken in and out of barn. See sketch beside barn above. Barn measures 19x12½x11¾ in. Other buildings are in proportion. Included are silo, water-well, farm-house, windmill, dog-house, chicken-coop. Fence posts and fencing add realism. All pieces, except animals and machines, come flat. It's lots of fun, and so easy to set up. Complete instructions. Colorful 32x44-in. paper ground sheet with suggested location of buildings, and paths and roadways included. Why not add this set to your Easy Terms order? See page 231 for full information.

79 N 06453—Shipping weight 7 lbs. Farm Set complete with animals. **$2.98**

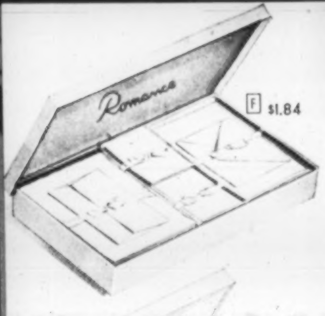
14-piece Animal Set . . Only 89c



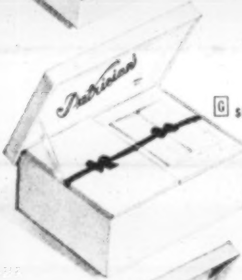
Any boy or girl will be thrilled with these true-to-life miniatures. Molded of long-lasting, smoothly finished rubber—in assorted colors. A grand addition to their toy farms. Set includes horse and colt, cow and calf, hog and two little pigs, rooster and four hens, turkey and dog. Size of horse 3¾x3⅛ in. high . . . others in proportion. All stand alone on solid bases.

49 N 6447—Shipping weight 1 pound. Set of 14 animals only 89c

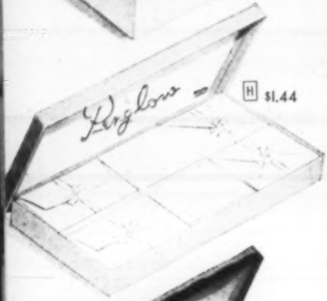
You can order still more toy farm machinery made from long lasting rubber, see Index



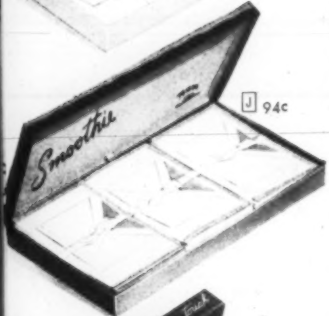
F $1.84



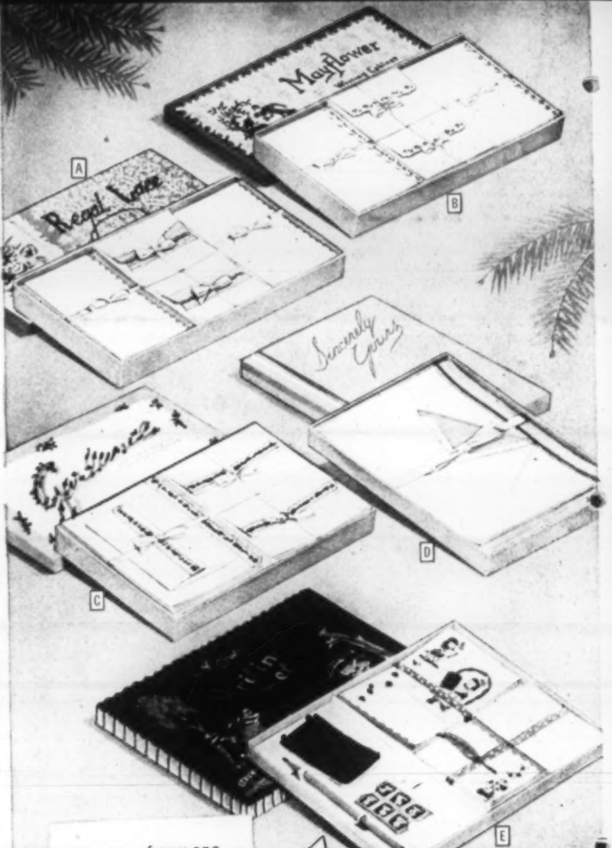
G $1.84



H $1.44

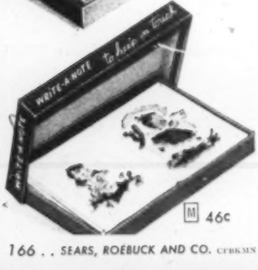


J 94c

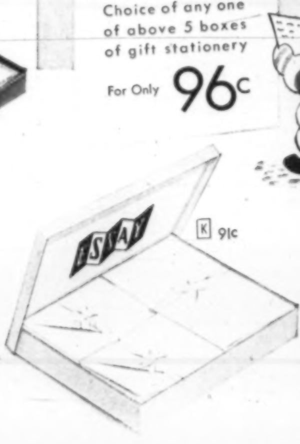

Mayflower
Regal Lace
Sincerely Yours
A
B
C
D
E

Choice of any one of above 5 boxes of gift stationery

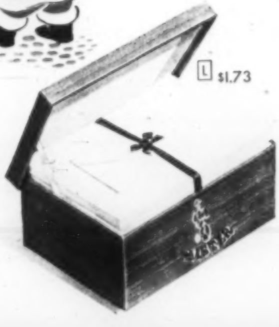
For Only 96c


WRITE-A-NOTE to keep in touch
WRITE-A-NOTE

M 46c



K 91c



L $1.73

Nothing but the finest

for that special someone

Tower Gift Stationery

Always welcome

Always appropriate

[A] **Regal Lace Writing Paper.** A gift that will please her. Dainty printed and scalloped border design on fine white vellum finish, rag content paper and envelopes; embossed bluebird in upper left hand corner of each sheet. [illegible] contains 30 folded sheets (15 pink and 15 blue borders) 5x7¼ in.; 30 matching envelopes. Ribbon-tied.
3 N 3005—Shpg. wt. 1 lb. 8 oz. . **96c**

[C] **Garland Writing Paper.** Remember that special someone on Christmas morning with a colorful box of stationery. The pretty floral border design adds a gay note to correspondence. Design is printed on white vellum finish, rag content paper and envelope flaps. 36 folded sheets size 5⅞x7⅝ in. with 36 matching envelopes. Ribbon-tied.
3 N 3007—Shpg. wt. 1 lb. 8 oz. . **96c**

[E] **Children's Own Writing Box.** Gaily printed designs on white vellum paper. 20 folded 4¼x7⅛ in. and 20 note sheets 4¼x3½ in.; 20 plain sheets 4¼x7⅛ in.; 36 envelopes; 36 gummed stickers; memo book; blotter; art pencil that writes red, green, yellow and blue. Just turn pencil to change the colors.
3 N 3004—Shpg. wt. 1 lb. **96c**

[G] **Patrician Writing Paper.** What every woman wants . . . a box of lovely stationery. Fine quality 25% rag content vellum paper, an excellent choice for a Christmas gift. Box has 126 folded sheets 4⅞x7⅝ in.; 126 matching envelopes. Attractively ribbon-tied. *Please state color:* white, pink or blue.
3 N 3144—Shpg. wt. 3 lbs. **$1.84**

[J] **Smoothie Writing Ensemble.** Surprise your favorite ladies with lovely boxes of stationery on Christmas morning. Fine quality white vellum paper with a smooth writing surface. 36 folded sheets 5x7⅞ inches . . . 12 with red, 12 with blue, 12 with tan borders; 36 envelopes, tinted inside to match the border designs. Ribbon-tied.
3 N 3124—Shpg. wt. 1 lb. 3 oz . . **94c**

[L] **Mister Stationery** designed for men. Ribbon-hinged, wood grain effect box holds 144 flat white sheets of 25% rag content vellum paper 7¼x10½ in., 100 envelopes. Ribbon-tied.
3 N 3149—Shpg. wt. 3 lbs. . . . **$1.73**
3 N 3148—As above, except box, not hinged, has 72 flat white sheets; 50 envelopes. Shpg. wt. 1 lb. 12 oz. . . **91c**

[B] **Mayflower Writing Paper.** Wish her a Merry Christmas with a box of stationery. White vellum finish, rag content paper and envelopes have colorful border design and scalloped edges. Paper is embossed for greater beauty. 30 folded sheets about 5x7¼ inches; 30 envelopes. Ribbon-tied. A gift that's sure to please and so easy on the budget.
3 N 3006—Shpg. wt. 1 lb. 8 oz. . **96c**

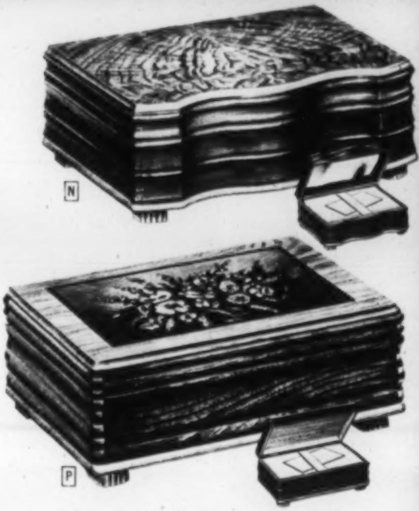
[D] **Sincerely Yours.** This lovely box of stationery will thrill anyone on your Christmas list. Complimentary multi-colored (pink, yellow and green) side border design gives distinction to the fine quality rag content vellum paper. Box contains 36 large flat sheets 8½x11¼ inches; and 36 envelopes, tinted pink inside to match border design.
3 N 3008—Shpg. wt. 1 lb. 8 oz. . **96c**

[F] **Romance Writing Ensemble.** For a lady with exquisite taste. 120 bordered white sheets of fine quality 50% rag content vellum, deckle edge: 36 folded sheets, blue border 5¼x8½ in.; 48 note sheets, green border, 4½x3⅜ in.; 36 single sheets, red border, 6¼x9 in.; 120 envelopes. Ribbon-tied.
3 N 3122—Shpg. wt. 2 lbs. 12 oz. **$1.84**

[H] **Penglow Writing Ensemble.** For a Christmas remembrance, stationery is always in perfect taste. Box contains 72 white sheets of fine quality 50% rag content vellum paper: 24 folded sheets 5½x7½ in.; 24 single sheets 5x8 in.; 24 note sheets 4x5 in.; 72 matching envelopes. Nicely ribbon-tied.
3 N 3157—Shpg. wt. 2 lbs. **$1.44**

[K] **Essay Stationery.** Use colorful stationery for your own correspondence . . . or give it as a holiday gift. Vellum finish, rag content paper has smooth writing surface. Box contains 60 sheets: 36 folded sheets 4⅞x8 in.; 24 note sheets 4⅞x4 in.; and 60 matching envelopes. Attractively ribbon-tied. *Please state color:* pink, blue or white.
3 N 3131—Shpg. wt. 1 lb. 4 oz. . . **91c**

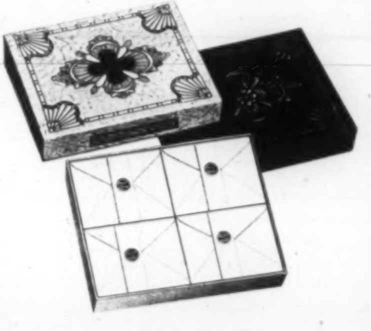
[M] **Write-your-own Greeting Folders.** Perfect to give at Christmas-time . . . or all year 'round! 20 cleverly designed folders . . . everyone different. Fine for "thank you" notes, invitations, personal birthday wishes. Four-fold style with space inside for message. 20 folders 3⅞x5 inches; 20 envelopes.
3 N 3174—Shpg. wt. 12 oz. **46c**



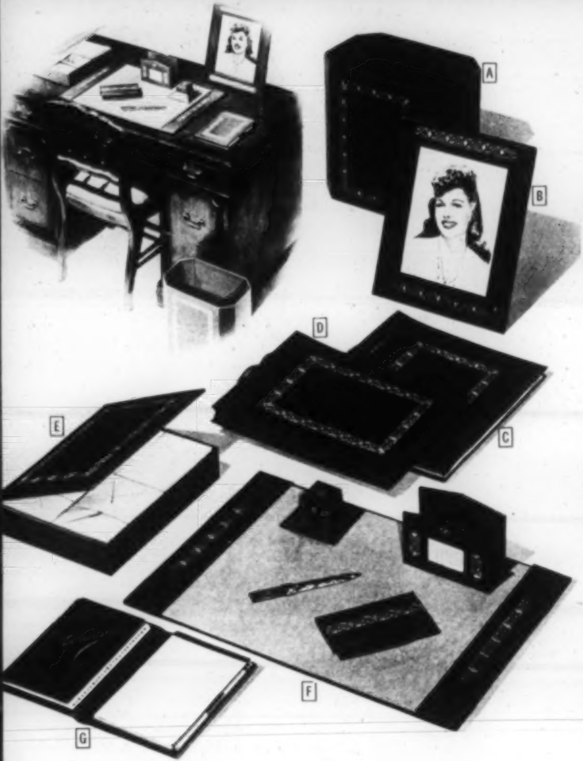
Chests filled with best quality linen finish Paper

[N] **Deluxe Chest with Mirror.** A gift of lasting beauty and distinction. Gracefully designed hardwood chest with laminated wood grain top is ideal for cosmetic or keepsake box. Size 10⅛x7⅛x3¼ inches. Opens on 2 metal hinges to reveal vanity mirror inside. Has 24 sheets of white linen finish paper; 24 envelopes.
3 N 3179—Shipping weight 3 pounds. **$2.84**

[P] **Ever Useful Chest.** Distinctive chest in glossy finished hardwood, size 10⅛x6⅝x3¼ inches. Attractive assorted picture designs on cover. Lid opens on 2 metal hinges. Chest is perfect for your costume jewelry, knick-knacks after stationery is used. Contains 24 sheets of white linen finish paper; 24 envelopes.
3 N 3180—Shipping weight 2 pounds. **$1.93**



Artificial Leather Gift Box. This attractively embossed box filled with good quality stationery is a perfect choice for a Christmas gift . . . expensive-looking, yet low in price. Contains 40 flat sheets of white vellum paper 8x9⅞ in. and 40 envelopes. Box comes in brown or ivory color with gold color center design.
3 N 3123—*Please state color.* Shpg. wt. each 1 lb. 9 oz. . . . **56c**



A Tower Desk Ensemble

A distinctive and welcome gift for the home-lover

Everything matched to create a set of beauty

A perfect gift for folks who love beautiful things. This matched set is expertly designed; each piece is covered in padded dark brown imitation leather richly embossed and engraved with gold-color decoration. Why not order a complete set.

A **Waste Basket.** Smartly designed, octagon-shaped basket is sturdily constructed. Large size about 12x7⅛x11⅛ inches. A perfect accessory for any room in your home. **$1.83**
3 N 3014M—Shpg. wt. 2 lbs. 8 oz. **$1.83**

B **Decorated Picture Frame.** Surround your favorite 8x10 inch photo with beauty. Easel style frame with imitation leather back. Non-breakable window
3 N 6005M—Shpg. wt. 1 lb. 2 oz. . . **$1.83**

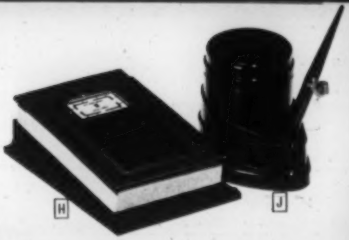
C **Scrap Book.** Sturdy cover contains 100 pages of fine manila paper. Cord ties allow plenty of extra thickness for clippings, souvenirs, things you want to save. Size 14¾x12¼ inches.
3 N 5909M—Shpg. wt. 2 lbs. 12 oz **$1.83**

D **Photo Album.** Richly padded cover with 100 pages of black album paper. Cord ties for expansion. Holds lots of pictures without bulging. 10¼x13¾ in.
3 N 5895M—Shpg. wt. 2 lbs. 4 oz . . **$1.83**

E **Stationery Box.** An ideal letter holder, sewing or hankie box after stationery is gone. Contains 24 folded white sheets of vellum finish paper 5⅛x8¼ in.; 24 envelopes. Padded, hinged lid. Box size 8⅞x11⅝x2⅝ inches. **$1.83**
3 N 3015M—Shpg. wt. 1 lb. 14 oz. . . **$1.83**

F **Five-piece Desk Set.** Give your writing desk new interest and beauty with this attractive set. It includes: 15x22 inch pad with blotter; glass inkwell with stand; rocker blotter; letter opener; combination perpetual calendar and letter rack.
3 N 03012M—Shpg. wt. 4 lbs. **$2.89**
3 N 03013M–19x26 in. Desk Pad. only. With blotter. Shpg. wt. 3 lbs **$1.83**

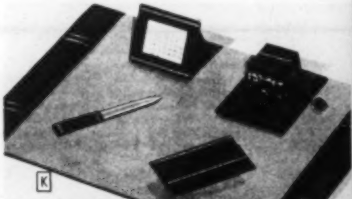
G **Address Book with Memo Pad.** When open, one side has cut-out index for addresses and telephone numbers; the other side contains handy memo pad with pencil. Size of book when closed 8⅜x5⅞ inches.
3 N 5898M—Shpg. wt. 12 oz **$1.83**

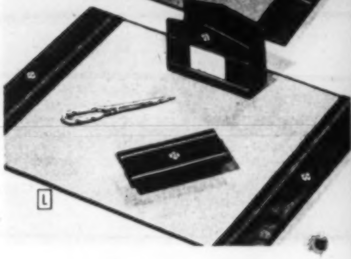


Lovely long-lasting Holiday Gifts

H **Calendar Pad,** tan genuine leather cover, gold tooling. Cut-out clock face in cover to check daily appointments. On sturdy bakelite base. **$3.00**
3 N 4056—Size 8¼x5¼ in. Shpg. wt. 1 lb. 8 oz. **$3.00**

J **Morriset Desk Set.** Plastic container holds 6 inch dripless pen unit of stainless steel—gold plated, iridium tipped; plus 2⅛ oz. ink bottle. Ink; funnel incl.
3 N 4189–Black 3 N 4196–Maroon. Postpaid **$3.00**



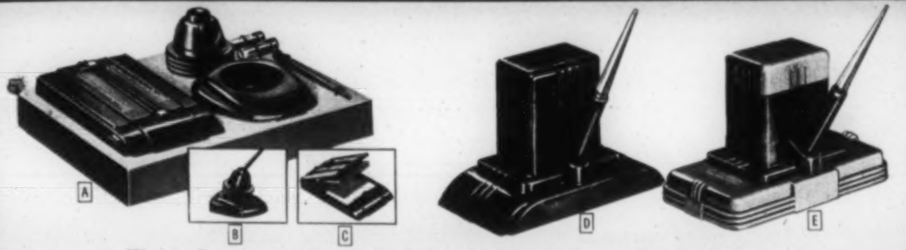


Smartly styled Desk Sets

K **Handsome Genuine Leather Desk Set.** This beautiful five-piece set will lend distinction to any writing desk. Each piece is trimmed with rich brown genuine leather . . . and handsomely tooled in 23-karat gold to add a special note of luxury. Set includes: 15x22 inch pad with blotter; perpetual calendar; glass inkwell with stand; letter opener and rocker type blotter. Why not order one for your own use, and give one as a holiday gift? You'll find it a smart addition to any room in your home, and it harmonizes with any type furnishings. **$5.37** 5-pc. set
3 N 03272—5-pc. desk set. Shpg. wt. 5 lbs. **$5.37**

L **Good quality four-piece Desk Set.** Each item of this good looking set is trimmed in dark brown imitation leather with gold-color trim. Pleasingly embossed to resemble hand-tooled leather. Set includes: 16x21-inch desk pad with padded sid[illegible] and blotter; combination perpetual calendar and let[illegible] file; padded rocker type blotter and a plastic letter opener. **$1.83** 4-pc. set
3 N 03159—4-pc. desk set. Shpg. wt. 4 lbs. **$1.83**

Take advantage of our Easy Payment Plan. Include the Tower Matched Ensemble and other items in this book in your Easy Terms order. For details see page 231.



Words flow instantly, easily from these smooth-writing Desk Pens

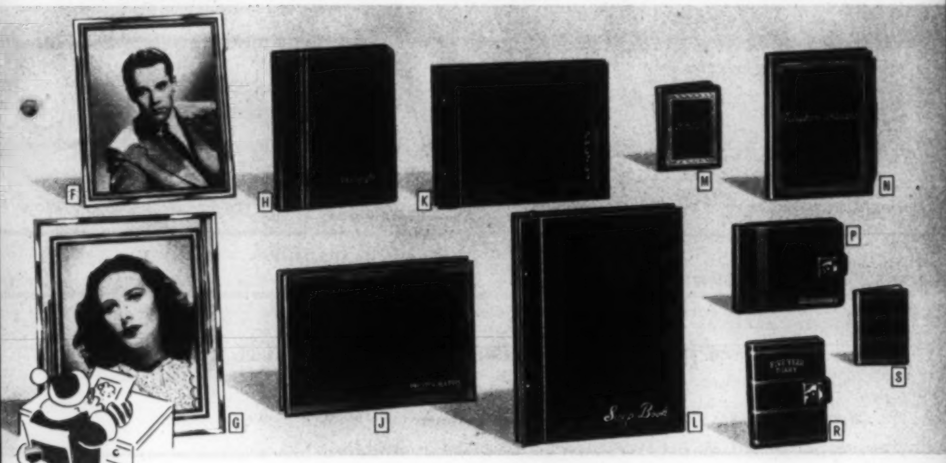
A **Deskmates.** For a well equipped desk choose this handsome combination—a writing set and desk index. **$6.00** The **Swivodex Writing Set** holds up to 6 months' ink supply. Easy-to-fill plastic 4¼ in. base swivels to any angle. Smooth writing pen has replaceable silver point. Extra pen point section included **Automatic Desk Index** makes it easy to find desired names and numbers. Move indicator, push button and there's your page. Plastic case 7½x4 in.; manila A-Z card index. In black, ivory or maroon.
3 N 3985—*Please state color.* Postpaid............Complete **$6.00**

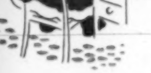
B **Swivodex Writing Set** **$3.00** as described at left, less extra pen point section. *State color:* black, ivory or maroon.
3 N 3983—Postpaid . **$3.00**

C **Automatic Desk Index,** see at left. *State color.*
3 N 3279—Postpaid**$2.50**

D **Fount-O-Ink Set.** Handsomely designed walnut-color plastic base, well, cover. **$4.25** Matching 6⅛ in. pen holder with gold-plated stainless steel Irid-A-Tip point. Bottle of blue-black ink incl.
3 N 3987—Postpaid . **$4.25**

E **DeluxeFount-O-Ink Set** **$8.50** with metal base and cover in hammertone bronze enamel finish; walnut-color plastic ink well. 6⅛ in. pen holder has 14K gold point. Bottle of blue-black ink incl.
3 N 3988—Postpaid . **$8.50**





Splendid suggestions to help you with holiday shopping

F **Hand-finished Wood Frame** that adds elegance and charm to any room in your home. Ivory color with gold overtone finish "sets off" any portrait. Upright easel style. Can also be hung on the wall. Glass window. **$1.37** *5x7 inch*
3 N 5978—For 5x7 inch photo.
Shipping weight 1 pound..........**$1.37**
3 N 5979—For 8x10 inch photo.
Shipping weight 1 pound 8 ounces. . **$1.44**

G **Chrome-edged Mirror Frame.** A thoughtful and welcome gift. Ivory-colored screen background with mirror design has gleaming chrome-plated border. Made in popular easel style; imitation leather back. For 8x10 inch photograph.
3 N 5981—Shipping weight 5 lbs. . **$1.26**

H **Genuine Leather book-size Photo Album.** This trim, modern book is a perfect size to fit right into your bookshelf. Padded, long wearing brown sheepskin cover has rounded hand-turned corners, 23K gold stamping. Metal rings permit pages to lie flat when open. 80 pages size 9x7¼ in.
3 N 5862—Shpg. wt. 1 lb. 8 oz. . . **$2.61**

J **Rich-looking Photo Album** in sturdy imitation leather! **$2.58** The handsome padded cover with luxurious gold tooling will add a decorative touch to any room. It's practical, too—for a fine picture record of vacations, holidays, good times and old friends. Big and serviceable . . . you can mount many good-sized photos on its 100 pages of smart black album paper. Give it as a Christmas present . . . it's sure to please. *Color:* emerald green.
3 N 5863—Size 7⅝x10¾ in. Shpg. wt. 2 lbs. **$2.58**

Genuine Leather Photo Album and Scrap Book. A gift that will be cherished always. Padded covers are attractively stamped in gold. Both books are loose-leaf style. *Please state color:* red or walnut brown.

K **3 N 5871—Photo Album.** Size 10½x8 in. Contains 100 pages of black album paper. Shipping weight 2 pounds . . **$3.36**

L **3 N 5941—Scrap Book.** Size 9¾x12¼ in. Contains 100 pages of gray mounting paper. Shpg. wt. 2 lbs. 4 oz...... **$3.36**

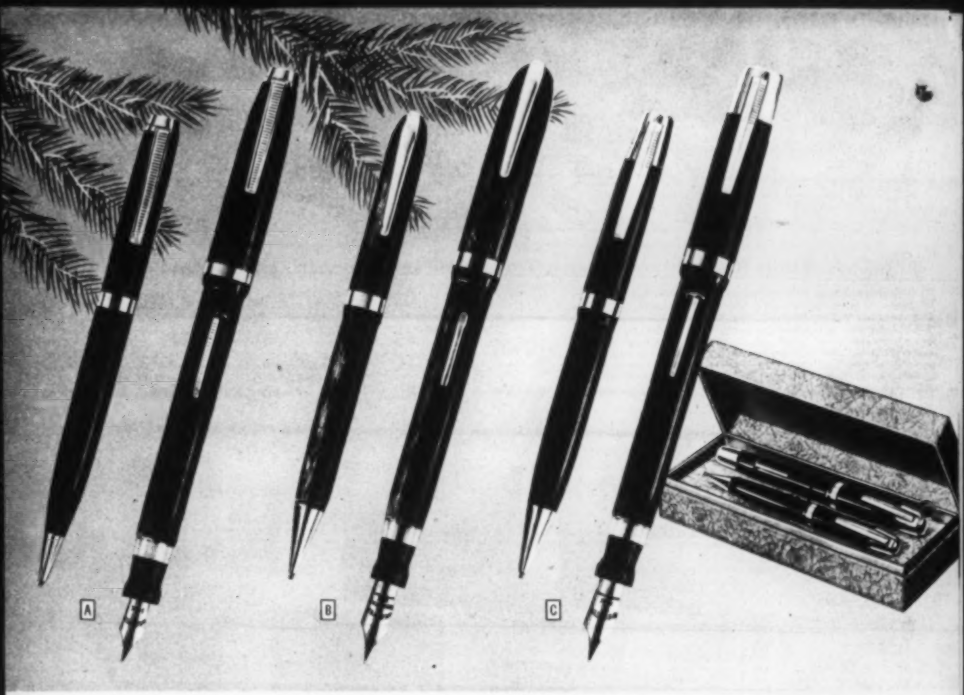
M **Genuine Leather Fortune-Telling Birthday Book** to record all birthdays. Horoscopes for every day of the year. Padded sheepskin cover has 23K gold decoration and 23K gold-edge pages.
3 N 5953—Size 4⅞x3⅜ in. Shpg. wt. 9 oz...............**$1.67**

N **Genuine Leather Telephone-Address Book.** A "must" for every home. Handsome tan sheepskin cover is beautifully tooled in 24K gold. On one side is a memo pad with pencil; on the other side, a plastic-bound address-phone index. Space for over 600 listings.
3 N 5890—Closed size 8½x6½ in. Shpg. wt. 1 lb. 4 oz..... **$2.71**

P **Genuine Leather Autograph Book** with lock and key. A **$1.93** perfect choice for the school girl on your list. She'll love to collect autographs . . . and will find it even more fun to reminisce as she looks back at them over the years. Long-lasting blue sheepskin cover has decorative 24K gold tooled line design. 190 pages of smooth finish paper in assorted pastel colors. Size 4¾x6⅝ inches.
3 N 5887—Shipping weight 1 lb. . . **$1.93**

R **Finest quality 5-yr. Diary** to lock away a wealth of precious memories. Cover is made of Madras grained calfskin with 22K gold stamping; rounded hand-turned corners. In chestnut brown color; 22K gold edge pages. Complete with metal lock and key. Size 5½x4⅛ inches.
3 N 5938—Shpg. wt. 1 lb....... **$3.31**

S **Genuine Leather Address Book** . . . just the size to carry in purse or pocket. Smooth top grain leather cover has handsome 22K gold line design; handy cutout index. *Please state color:* saddle tan or wine (deep red). 4⅛x2⅝ inches.
3 N 5897—Shpg. wt. 6 oz. **$1.41**



It's a pleasure to write with a WEBSTER PEN

Webster Skyrocket

"Oh, boy! This is the pen for me!" Brother's pen just has to be good—he gives it plenty of hard use. Skyrocket is made to take it.

- Designed to bring you the best possible pen value at this price
- Ideal for school, home, office

$3.25 Pen and pencil

A Grown-ups and students alike appreciate the Skyrocket for its smooth writing and streamlined smartness. The point is 14K gold, tipped with iridium; ink flows instantly and evenly. Ink-view window shows when to refill. Has easy lever fill and sturdy clip that holds pen low in pocket. Plastic barrel is dubonnet red, black, or gray with 1/10 14K gold filled band and gold plated top and clip. Pencil matches. *State color, medium or fine point.* In gift box. Shpg. wt.: pen 4 oz.; pen, pencil set 7 oz.

Size for men	Size for women
4 N 6908—Pen . . $1.95	4 N 6909—Pen . . . $1.95
4 N 6910—Set. . . 3.25	4 N 6911—Set. . . 3.25

Webster Headliner

"It writes so smoothly . . . and isn't it good looking!" Big sister, or anyone, will find Headliner hard to beat for writing service.

- Well-balanced, built to meet exacting requirements, yet modestly priced
- Service is guaranteed for life

$5.50 Pen and pencil

B A beautiful pen with a heavy 14K gold point, osmiridium tipped, slightly turned up and hand-polished for extra smooth writing touch. The point writes two ways; turned over it writes with a finer line. Ink flow is instant and even, controlled by large ladder feed. Ink-view window shows when to refill. Easy, sure lever fill. Convenient over-the-top clip. Barrel is DuPont pyroxylin in silvery pearl, black, emerald pearl, or dubonnet red. Pencil matches. *State color and medium or fine point.* In gift box. Shipping weight: pen 4 ounces; pen-pencil set 7 ounces.

Size for men	Size for women
4 N 6900—Pen $3.50	4 N 6901—Pen $3.50
4 N 6902—Set 5.50	4 N 6903—Set 5.50

Webster Gold Crown

"This really makes writing a pleasure." Gold Crown has what Dad wants (and others, too) . . . smooth, effortless writing and ultra-smart good looks.

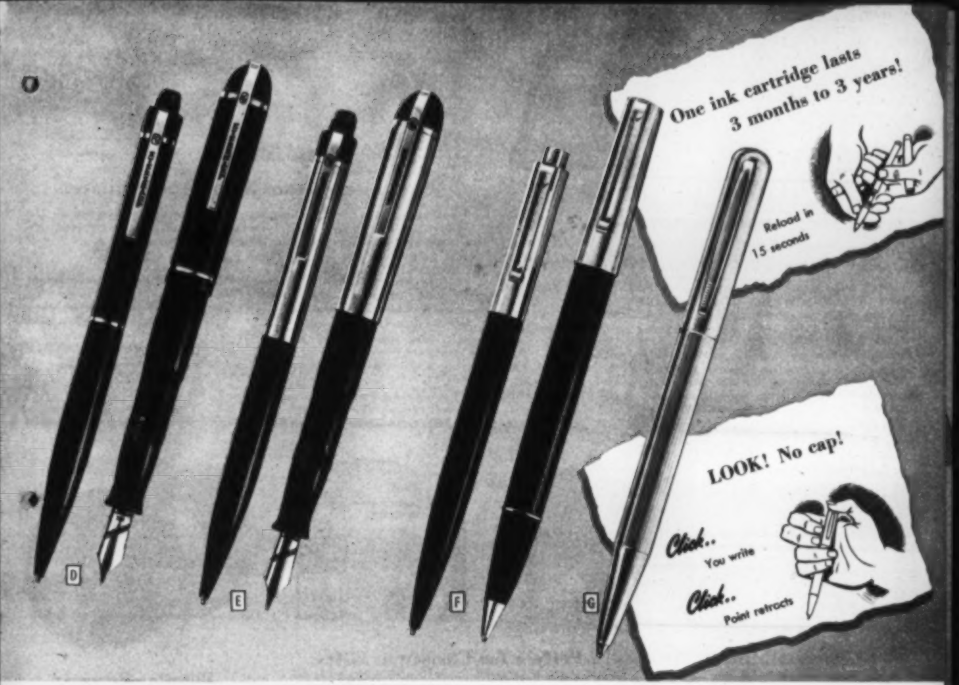
- Our deluxe Webster with 1/10 14K gold filled crowns on cap and barrel
- Service is guaranteed for life

$7.95 Pen and pencil

C It fairly glides over the paper! The extra large 14K gold point is tipped with osmiridium, hardest of metals, slightly turned up, and hand-polished for smooth, swift, easy writing . . . Point writes two ways; turn it over for a finer line. Ink flow is instant and even. Pen has ink-view window. It's a beauty, too—with rich gold filled crowns and clip and DuPont pyroxylin barrel in silver gray, dark green, dubonnet red, or black. Pencil matches. *State color and medium or fine point.* Prices include 20% Fed. Tax. In gift box. Shipping weight: pen 4 oz; pen, pencil set 7 oz.

Size for men	Size for women
4 N 6904E—Pen. . . . $4.95	4 N 6905E—Pen . . . $4.95
4 N 6906E—Set. . . . 7.95	4 N 6907E—Set . . . 7.95

Service guaranteed for life on Webster Headliner and Gold Crown. If either ever fails to give satisfaction we will put it in good order. Return to Sears with all parts and 35c for postage and handling.



Answer the $64 question with an EVERSHARP

Eversharp "Skyline"

D A universal favorite because it writes so smoothly . . . the 14K gold point is iridium tipped. Use at high or low altitudes . . . Eversharp Magic Feed ends flooding. Fills to top quickly with lever filler. Smart 1/10 14K gold filled bands and over-the-top clip. Rich colors: blue, dubonnet red, dark green, gray, brown, or black. Repeater pencil holds six months supply of lead. *State color and medium or fine point.* Postpaid.

$8.75
Pen and pencil

Sizes for men	Sizes for women
4 N 6825T—Pen. .$5.00	4 N 6826T—Pen. $5.00
4 N 6827T—Set. . 8.75	4 N 6828T—Set. . 8.75

Eversharp "Presentation"

E A beauty! Pen and pencil caps are 1/10 14K yellow gold filled, contrast smartly with the rich dark colors of the barrel. Pen has iridium tipped 14K gold point that writes with satin smoothness and Magic Feed that controls ink flow at any altitude. Easy lever filler. Repeater pencil clicks new points automatically. *State medium or fine point and color:* dubonnet red, brown, black. Price includes 20% Fed. Tax. Postpaid.

$17.70
Pen and pencil

Sizes for men	Sizes for women
4 N 6829TE-Pen. $11.70	4 N 6830TE-Pen. $11.70
4 N 6831TE-Set. 17.70	4 N 6832TE-Set. 17 70

New Eversharp CA Pens . . . the wonder pens that write up to 3 years without refilling

New CA with smart gold filled cap

"Magic Sphere" point rolls ink on . . . can't leak, can't scratch . . . makes 6 to 8 carbon copies!

$18.00
Pen, Federal Tax included

F Have you heard? . . the Eversharp CA has an inner cartridge that supplies your pen with a new type of ink so that it writes tens of thousands of words without refilling. Then you reload with a new ink cartridge in just 15 seconds! No spilling, no risk of stain. You can't even shake the ink out! This pen can't leak at any altitude or on the ground!

The point is a "Magic Sphere" that rolls ink on dry . . . writes on almost any surface, on paper, cloth, even on wet blotting paper. *It actually writes under water!* Makes 6 to 8 carbon copies at one time. Exceptionally convenient for office use.

Beautifully styled, streamlined, it has a 1/10 14K gold filled cap with deep pocket clip. Barrel comes in dubonnet red, blue, brown, green, or black. Matching repeater pencil. *State color wanted.* Prices include 20% Federal Tax. In gift box. Postpaid.

4 N 6839TE—CA Pen, standard size	$18.00
4 N 6841TE—CA Pen and Pencil set	25.80
4 N 6843—Refill ink cartridge especially designed for this pen. Blue black ink	Each 50c

New CA Retractible . . . has no cap!

Point clicks in, clicks out . . . writes instantly, on almost anything. Entirely 14K gold filled

$30.00
Pen, Federal Tax included

G Another marvel! The new Eversharp CA retractible is the world's latest, most magical writing instrument. You simply click the top, instantly the Magic Sphere point appears, and you write. Click it again, the point disappears, and you stow it away. Nothing to leak, spill, or stain.

Pen writes with magical ease on a smooth sphere that rolls ink on dry. Use it for any kind of writing . . . on cloth, wet paper, wood . . . it will make up to 8 clear carbon copies at one time. It can't leak at any altitude or in any position. You can't shake the ink out. One cartridge supplies enough ink for 3 months to 3 years depending on how much you write. Then you refill in just 15 seconds with a new ink cartridge specially designed for this pen.

And what a beauty it is—1/10 14K yellow gold filled from top to point . . . a luxurious Christmas gift. In gift box. Price includes 20% Federal Tax. Postpaid.

4 N 6844TE—CA Retractible Pen	$30.00

Service guaranteed forever. If your Eversharp pen or pencil ever fails to give satisfactory service, return to Eversharp with all parts and 35c to cover postage and handling. It will be put in good order. Same price cash or Easy Terms. For Terms, see page 231.

Adventures in Bibleland

Read the stories as the records are played

The Night Before Christmas

Three Little Pigs

Nursery Rhymes

Christmas Record Albums for Children

Special albums by R.C.A. Victor that let children enjoy their very own music. Gay nursery rhymes . . . games . . . and favorite Christmas and popular songs every child will love. 2-sided, 10-inch records. Number of records in album in parentheses. *Postpaid.*

57 N 5469—*Please order by Catalog Number and state album number.*

Y-1—The Three Little Pigs. (1) Amusing nursery rhymes to delight every child. Three Little Pigs—The Orphans Benefit **63c**

Y-2—Uncle Mac's Nursery Rhymes. (1) Girls and Boys—Sing a Song of Six-Pence-Mulberry Bush-Ding Dong Bell—Polly Put the Kettle On . . **63c**

Y-3—Rock-a-Bye-Parade. (1). Gay songs children will adore. Rock-a-Bye Parade—Ducklings on Parade . **63c**

Y-6—Snow White and Seven Dwarfs. (3) With a Smile and a Song—Dig-a Dig Dig—Heigh-Ho—I'm Wishing—One Song—Whistle While You Work —Dwarfs' Yodel Song—Some Day My Prince Will Come **$1.57**

Y-9—The Night Before Christmas. (1) The Night Before Christmas—Jingle Bells Fantasy **79c**

Y-305—Singing Games. (1) London Bridge-The Farmer in the Dell **63c**

New Story-Book Album for Children

$3.09
Postpaid

Bibletone's brand new hit . . . "David and Janie's Adventures in Bibleland" . . . an exciting story-book album every child will love. Colorful, lifelike pictures of dramatic Biblical events. Fascinating stories of Daniel in the Lion's Den, and David and Goliath, vividly brought to life on two, double-sided, 10-inch records by an all-star radio cast . . . with realistic sound effects, suspense and music. Big 32-page story-book has pictures beautifully illustrated in full color . . . with story text in large type, printed exactly as heard on records . . . a method that helps children, as they learn to read, by associating the printed and spoken word. A splendid Christmas gift. Size 12⅛x10¼ inches.

57 N 5492—*Order by catalog number and state album CH-50. Postpaid* . . **$3.09**

Six of the Best-Known Christmas Carols
Victor Records

Christmas Carols

Bibletone
Christmas at the Organ
Christmas Hymns
Master Cathedral Organ

Record Album Favorites . . . Perfect for Christmas Gifts

R.C.A. Victor Albums

Selected favorites to add music to Christmas. Perfect for gift giving. 2-sided, 10-inch records. No. in album shown in parentheses. *Postpaid.*

57 N 5468—*Please order by catalog number and state album number.*

P-2—Six Best Known Christmas Carols. (3) Lew White, organist. Silent Night—Hark, the Herald Angels Sing—Joy to the World—It Came Upon a Midnight Clear—O Little Town of Bethlehem—The First Noel . . . **$2.37**

P-157—Jerome Kern Album. (4) Al Goodman and orchestra. Song Is You—Long Ago—She Didn't Say Yes—Why Do I Love You—Smoke Gets in Your Eyes—The Touch of Your Hand—'Twas Not So Long Ago-The Night Was Made For Love . . . **$2.89**

P-159 — Irving Berlin Melodies. (4) David Rose and orchestra. Always—Blue Skies—All Alone—Say It With Music—Remember—A Pretty Girl Is Like a Melody—What'll I Do-Alexander's Ragtime Band **$2.89**

Columbia Albums

Make it a musical Christmas with these albums for grown-ups and children. 10-inch records, 2-sided. No. shown in parentheses. *Postpaid.*

57 N 5414—*Please order by catalog number and state album number.*

C-94—Christmas Carols. (4) Popular carols by the Lyn Murray Singers. Adeste Fideles—The First Noel—Silent Night—Hark, the Herald Angels Sing—Joy to the World—It Came Upon the Midnight Clear—Little Town of Bethlehem—God Rest Ye Merry Gentlemen **$2.89**

57 N 5419—State album number. 10-in., 2-sided records. Postpaid.

J-22 — Christmas Fantasie. (3) Story with music, by the Columbia Children's Story Group. Pts. I, II, III **$2.37**

J-25—The King Who Couldn't Dance. (1) From movie "Anchors Aweigh." An exciting recording by Gene Kelly, plus gay color-picture book to bring story to life for children . . **$1.58**

Bibletone Albums

Beautiful recordings of well-loved hymns and carols . . . ideal Christmas gifts for any age. 2-sided, 10-inch records. No. in parentheses. *Postpaid.*

57 N 5492 — *Please order by catalog number and state album letter.*

C—Christmas At The Organ. (4) It Came Upon the Midnight Clear—Adeste Fideles—Silent Night—Joy To The World —O Little Town of Bethlehem—Hark, The Herald Angels Sing-Away In A Manger—The First Noel **$4.70**

SW-Gospel Hymns sung by the famous Stamps Quartet. (3) If We Never Meet Again—God Put A Rainbow In The Cloud—Rock of Ages, Cleft For Me—Mother and Home—I've Gotta Lot of Heaven In My Soul—Wonderful Saviour **$3.10**

HV—Hymns Children Love. (3) Sung by Paula Heminghouse and Muriel Wilson. Jesus Loves Me—When He Cometh—Jesus Loves Even Me—Stand Up For Jesus-Can A Little Child Like Me —There Is A Happy Land **$3.67**

Popular Records

R.C.A. Victor

Special selection of popular Christmas favorites. 10-inch, 2-sided records. *Order by catalog number and state record no.*

57 N 5470—*Postpaid* . . . . Each **52c**

25145 — Santa Claus Is Comin' to Town (T. Dorsey)—Jingle Bells (B. Goodman)
27691 — Shrine of St. Cecilia—Santa Claus Is On His Way (Sammy Kaye)
27946 — White Christmas—Abraham (Freddy Martin)

Columbia

Carols and popular songs to make Christmas gayer. 10-inch, 2-sided records. *Order by catalog number and state record no.*

57 N 5411—*Postpaid* . . . . Each **52c**

36653 — Adeste Fideles—The First Noel (Lyn Murray Singers)
36654 — Silent Night—Hark, The Herald Angels Sing (Lyn Murray Singers)
36860 — White Christmas—Mighty Lak' A Rose (Frank Sinatra)

Amazing new Silvertone 12-inch Vinyl Records

- With them you hear the artists as though they were in your home
- They reproduce every note of the music . . . clearly, brilliantly
- Retain their original tone quality even after hundreds of plays
- Two-sided records; guaranteed not to break if dropped or bent

$2.00 **Each**
Postpaid

1 **Romeo and Juliet Overture** (Tschaikowsky). Part 1. Leinsdorf conducting.

2 **Romeo and Juliet Overture.** Part 2. Leinsdorf and 76-piece orchestra.

3 **Donkey Serenade** and **With a Song in My Heart.** Rich baritone of Lanny Ross with full orchestral accompaniment.

4 **Trees** and **Beautiful Lady.** Lovely melodies beautifully interpreted by Ted Dale and All-String Orchestra.

5 **Ave Maria** and **Songs My Mother Taught Me** with Vivian Della Chiesa, mezzo-soprano star of radio and opera.

6 **Tales from Vienna Woods** and **Wine, Women and Song.** Allen Roth and orchestra playing Strauss waltzes.

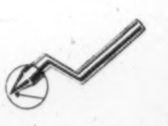
7 **Clair de Lune** and **Country Gardens.** Sylvan Levin and concert orchestra.

8 **Bunky the Monkey** who wanted to see the world is a musical story for children. Ted Dale and full orchestra.

9 **Magnante "Boogie"** and **Twilight on the Trail.** Musical treats by Charlie Magnante and famous novelty quartet.

10 **Stardust** and **Whispering** played by Glen Osser and 30 instrumental stars.

57 N 5424—*Pleaes state catalog no., record no. Postpaid* . . . . *Each record* **$2.00**

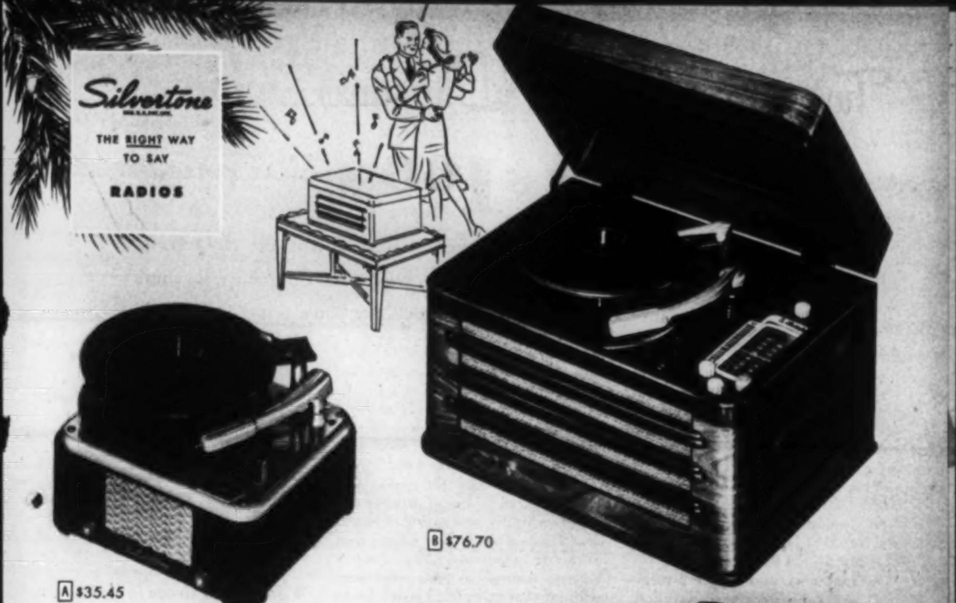


Silvertone Jewel Needle

Sapphire jewel needle for long life, quiet performance. Reduces "chatter." Gives up to 8000 plays with 1¼-oz. phono-arm. For any electric player.

57 N 5717—Shpg. wt. 2 oz. **$1.49**

Join the New Silvertone Record Club; see pages 180, 181, 182, 183 for all details



Three great new Table Model Silvertones

. . . for your year 'round listening pleasure

Silvertone Automatic Phonograph

- ★ Lifelike tone reproduction
- ★ Alnico-5 dynamic speaker
- ★ Handles 10 to 12 records
- ● Open-style compact cabinet

$35 45 Cash
Terms—⅓ down
$5.00 monthly

[A] You'll get greater pleasure from your records when you hear them "concert style" on this handsome, high fidelity Silvertone automatic phonograph. Clear, mellow tone is obtained with a 4-inch Alnico-5 dynamic speaker. Self-contained amplifier has two guaranteed Silvertone tubes, plus a power rectifier. Has variable tone control. Smooth, silent, foolproof record changer handles ten 12-inch or twelve 10-inch records for 40 minutes of continuous entertainment. Lightweight tone arm with crystal pickup reduces surface noise and record wear. Compact, open-type cabinet has hardwood frame and pressed wood paneling with enameled simulated leather finish. Size 9¾ in. high, 12¼ in. wide, 10¾ in. deep. 5000-play long-life Silvertone needle included. Underwriters' Laboratories listed. Operates on 110–125 volt, 60-cycle alternating current only. An ideal Christmas gift the whole family will enjoy.

57 N 07152—Shpg. wt. 17 lbs. Mailable . . **$35.45**

Silvertone Radio-Phonograph

- ★ Radio-record tone control
- ★ Foolproof record changer
- ★ High quality radio circuit
- ★ Graceful, compact cabinet

$76 70 Cash
Terms—⅓ down
$5.00 monthly

[B] For all-around radio-phonograph listening pleasure this all-new Silvertone table model is truly outstanding. Its lifelike tone, brilliant performance and compact beauty will make it the number one hit around your Christmas tree. Has features usually found only in big consoles: 5¼-inch Alnico-5 dynamic speaker; foolproof record changer with lightweight tone arm and crystal pickup for faithful record reproduction; variable tone control for records and radio. Record changer handles ten 12-inch or twelve 10-inch records. Superheterodyne radio gives 7-tube performance with five guaranteed Silvertone tubes, two of which are double-purpose type, plus a power rectifier. Standard broadcast band 540 to 1600 KC. Satin finished, light-grained walnut veneer cabinet fits almost any table. 12¼x19⅞x14⅛ inches. Underwriters' Laboratories listed. Operates on 110–125 volts, 60-cycle alternating current only.

57 N 07080—Shpg. wt. 33 lbs. Mailable . **$76.70**

● Convenient Offer . . . Phonograph and Silvertone Record Club Membership

$52.43 Cash
Terms—⅓ down
$5.00 monthly

For convenience, join the Silvertone Record Club when you buy your Silvertone phonograph. Read on pages 180, 181, 182 and 183 how you can build a library of magnificent Vinylite records valued at $30.00 for only $16.98. Simply fill out postcard, indicating the first three records you want to receive as a Club member and attach it to your phonograph order. Membership and phonograph available on Easy Terms. See page 231.

$93.68 Cash
Terms—⅓ down
$6 monthly

353 N 0100–Phonograph (57 N 07152) and $16.98 Silvertone Record Club membership. Cash **$52.43**
353 N 0101 –Radio-Phonograph (57 N 07080) and $16.98 Silvertone Record Club membership. Cash **93.68**

Silvertone Plastic Radio

- ★ New carrying handle
- ★ Press-down tuning buttons
- ★ Alnico-5 dynamic speaker
- ★ Cabinet enclosed on all sides

$23 50 Brown

Please do not order before November 10th

Postwar Silvertone design brings you new tone, new beauty, new convenience in this all-new plastic table radio. Exceptional "plus" features: beautiful gold-colored *metal handle* for safe, easy carrying, lies flat when not in use; four *press-down* tuning buttons for quick, accurate tuning, plus regular tuning control; plastic cabinet *enclosed all around*, grill slots front and back. Superheterodyne circuit; 4-inch Alnico-5 dynamic speaker for clear, mellow tone; built-in "Radionet" aerial for best reception near broadcasting centers. Illuminated dial, 6-tube performance with four guaranteed Silvertone tubes, two of which are double-purpose type, plus a power rectifier. Standard broadcast band 540 to 1600 KC. Operates on 105–125-volt, 25 to 60-cycle alternating or direct current. Size, 11¼x6½x5⅝ inches. Shpg. wt. 9 lbs. Mailable.

57 N 06011—Mottled brown finish **$23.50**
57 N 06012—Ivory finish **23.70**

Two ideal books for Christmas...values to $7.75

(at publishers' list prices)

for only $1.66

When you join Sears Peoples Book Club

"Behold Your King," a glowing, reverent story laid in the Holy Land at the time of Christ, comes to you as your first Club selection and you receive your choice of any one of these three outstanding Gift Books

Start your membership in Sears Peoples Book Club with the magnificent best seller, *Behold Your King,* and your choice of any of these big gift books—a total value, at publishers' list prices, of from $6.25 to $7.75, for only $1.66.

This offer is typical of the values which Club members enjoy regularly. Including the gift books they receive, they save more than 60% over publisher's list prices.

As a member, and only as a member, you can participate in these tremendous savings. *Regardless of the publisher's regular list price, you pay only $1.66 each for the books, in the beautiful Club editions.* Because they are chosen by the members, through the Peoples Jury, you may be sure that they are the kind you want to read and to place in your home.

As soon as you have purchased four selections you receive another gift book, and thereafter one with every fourth book you buy.

You accept only the books you want. You can retain all privileges of membership by purchasing as few as four books a year. The Club's own attractive magazine, *The Peoples Choice,* comes to you regularly, without charge, to tell you all about each selection in advance. The magazine also brings you interesting news about authors and artists, and letters from the members themselves—another of the many features which make it so truly a "people's" club.

As a member you enjoy these privileges:

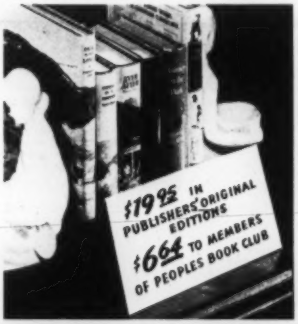
1. You pay only $1.66 each for books selling from $2.50 to $3.50 in publishers' editions.
2. You accept only the books you want—as few as four a year.
3. You receive a beautiful gift book when you join, and another with every fourth selection—books priced at $3.50 to $10.00 each in the publishers' editions.
4. You may be chosen to serve on the Peoples Jury.
5. You receive without charge *The Peoples Choice* magazine.
6. You have a rare opportunity to build a library of fine new books, richly bound and illustrated.

FEATURES THAT DISTINGUISH PEOPLES BOOK CLUB EDITIONS

PEOPLES BOOK CLUB
JURY REPORT

BOOKS CHOSEN FOR THE MEMBERS BY A PEOPLES JURY SYSTEM

Instead of relying upon the judgment of a group of experts or a single editor, Club members choose their own books through a unique system of continually changing Peoples Juries. This is your guarantee of reading enjoyment and ownership satisfaction.

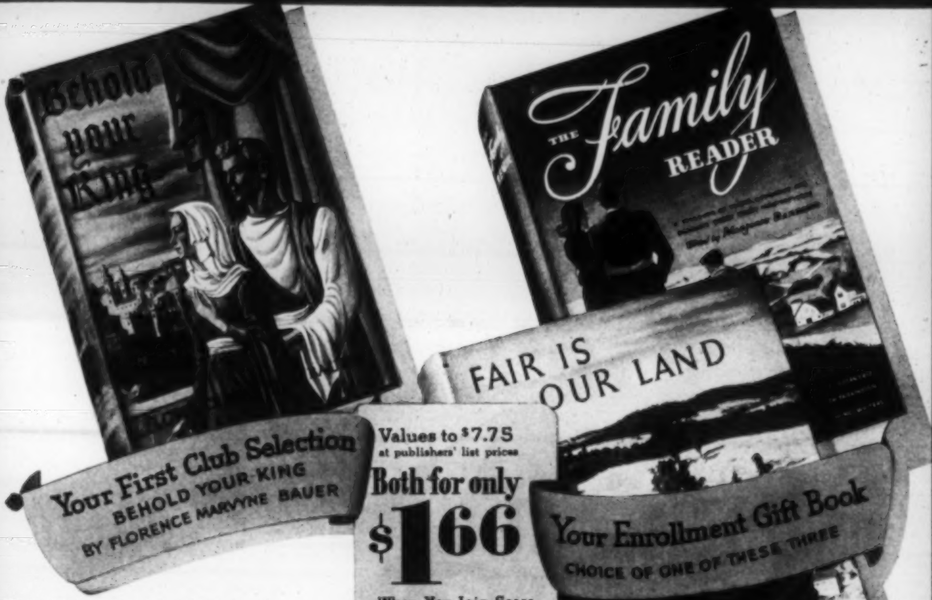

$19.95 IN PUBLISHERS' ORIGINAL EDITIONS
$6.64 TO MEMBERS OF PEOPLES BOOK CLUB

SAVINGS OF MORE THAN 60% OVER PUBLISHERS' LIST PRICES

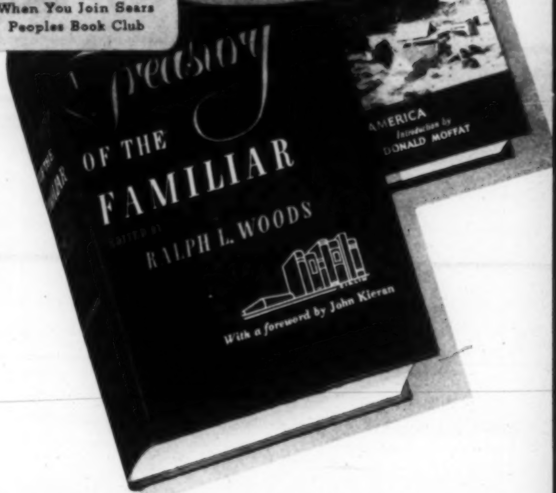
The tremendous savings which the Club offers on its books are made possible by its large membership. Economies effected by enormous printings and direct distribution are passed on to members in the form of a low price for fine books.

AN ENROLLMENT GIFT BOOK WITHOUT CHARGE WHEN YOU JOIN

Upon joining the Club you receive your first selection, for which you pay only $1.66, plus another beautiful book as an outright enrollment gift. Also *you receive without charge an additional gift book* with every fourth Club selection which you purchase.


Behold your King
THE Family READER
FAIR IS OUR LAND
Your First Club Selection
BEHOLD YOUR KING
BY FLORENCE MARVYNE BAUER
Values to $7.75
at publishers' list prices
Both for only
$1.66
When You Join Sears Peoples Book Club
Your Enrollment Gift Book
CHOICE OF ONE OF THESE THREE

You will be constantly thrilled and deeply moved by this dramatic story of Jonathan of Cyrene, who renounced his family and fortune and was willing even to give up the woman he dearly loved, to follow Jesus—as He traveled about, teaching and healing; as He went to the Cross; and as He lived again. (Publisher's list price $2.75.)


A Treasury OF THE FAMILIAR
EDITED BY RALPH L. WOODS
With a foreword by John Kieran
AMERICA
Introduction by DONALD MOFFAT

BEAUTIFUL BOOKS, GLORIOUSLY ILLUSTRATED, RICHLY MADE

PBC books are exclusive editions with many deluxe features—colorful end papers reproduced from original paintings; attractive matched bindings; specially-designed jackets; rayon head bands; and frequently, extra illustrations and title pages in full color.

THE FAMILY READER. A collection of more than 40 delightfully entertaining stories of all kinds, by well-known and well-loved writers like Zona Gale, Clarence Day, and Booth Tarkington. (Publisher's list price $3.50.)

FAIR IS OUR LAND. 375 glorious photographs and etchings of our small towns and villages; farms and prairies; and many scenic wonders. A book to make you proud that you are an American! (Publisher's list price $5.00.)

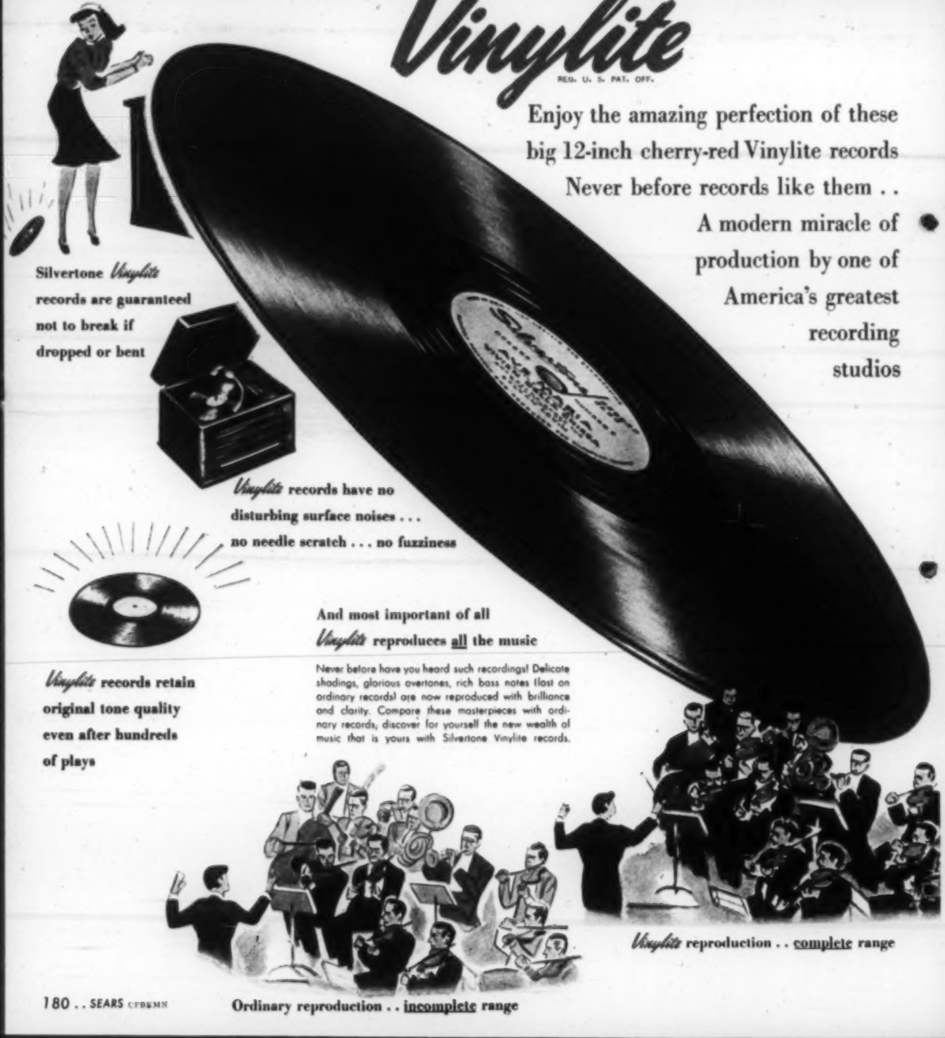
A TREASURY OF THE FAMILIAR. 750 pages, packed with America's favorite verses, songs, speeches, quotations and literary gems—selections you have read or heard ever since you could remember. (Publisher's list price $5.00.)

Announcing the new Vinylite

REG. U. S. PAT. OFF.

On *Vinylite* records you hear the artists as though they were in your home

Enjoy the amazing perfection of these big 12-inch cherry-red Vinylite records Never before records like them .. A modern miracle of production by one of America's greatest recording studios



Silvertone *Vinylite* records are guaranteed not to break if dropped or bent

Vinylite records have no disturbing surface noises . . . no needle scratch . . . no fuzziness

Vinylite records retain original tone quality even after hundreds of plays

And most important of all *Vinylite* reproduces all the music

Never before have you heard such recordings! Delicate shadings, glorious overtones, rich bass notes (lost on ordinary records) are now reproduced with brilliance and clarity. Compare these masterpieces with ordinary records; discover for yourself the new wealth of music that is yours with Silvertone Vinylite records.

Ordinary reproduction .. incomplete range

Vinylite reproduction .. complete range

Silvertone RECORD CLUB!

POST CARD

PLACE
ONE CENT
STAMP
HERE

SEARS, ROEBUCK AND CO.

CHICAGO 7, ILL.

DEPT. 353

Be Sure to Fill in Name and Address before Mailing

MR.
MRS.
MISS ____________________

RURAL ROUTE NO.__________ BOX NO.______

STREET ADDRESS____________________

POST OFFICE____________________

STATE____________________

AGE (If under 21)____________________

C4021

JOIN NOW!

You get all these wonderful benefits as a member of Sears New

SILVERTONE Record Club

1. *You Receive, By Mail*, your own choice of the best-loved Popular and Concert favorites of all time—brilliantly recorded, for Club members, by outstanding orchestras and famous instrumental and singing stars.
2. *Every Club Record* is specially recorded on amazing new, practically unbreakable 12-inch Cherry Red Vinylite Plastic Records . . . unquestionably the finest, most natural-sounding records science has ever developed.
3. *You Get An Extra Bonus Record* ($2.00 value) without extra charge, with every 2 Club selections of two records each (total of 4 records) purchased after you have enrolled.
4. *Four New Club Records* will be issued each month—2 beautiful Concert gems and 2 all-time Popular favorites . . . widely varied to please every member of your family.
5. *Without Extra Charge*, each month you will receive the Club's colorfully illustrated magazine, "The Silvertone Voice," containing interesting musical highlights and descriptions of forthcoming Club records.
6. *You Save* 25% on each Club record. Their retail price is $2.00 each, but you pay only $3.00 for two.
7. *A Bonus Record* of your own choice (retail value $2.00) is yours without extra charge when you join the Silvertone Record Club.
8. *You Accept Only* the records you want—as few as 4 Club selections (of two records each) during the coming year.
9. *You Get Handsome* Container-Albums for your Club records, plus convenient Index Labels, at no extra charge.

Six Big Adv

You take only the re
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four selections a year of two records each (a total of 8 records) and still enjoy full Club benefits. Remember! There are no fees or dues of any kind. You pay only $3.00 for each selection of two records.

You select your bonus records—When you join you buy two and get a third one at no extra charge as our enrollment offer to you. In addition you will continue to get a Bonus record of your own choice for every four records you buy (2 selections of 2 records each)

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studios

Ordinary reproduction . . incomplete range

Vinylite reproduction . . complete range

JOIN NOW AND GET . . .

A 6^{00} Value for only $3^{00}

AS A NEW MEMBER OF SEARS SILVERTONE RECORD CLUB

You get 2 records for $3.00 PLUS any other Club record at no extra cost

You receive two 12-inch Cherry Red Vinylite Plastic records (retail value $2.00 each) at the special Club price of $3.00 for both . . .

PLUS another of these great records as a special enrollment bonus.

FOR ADDITIONAL SAVINGS . . .

You may pay $16.98 in advance and receive, postpaid, 15 records of your own choice during the year . . . an actual cost of only $1.13 per record (retail price $2.00 each). You get extra savings . . . $30.00 value for only $16.98 . . . plus all regular Club advantages! (Add sales tax if required.)

MAIL THIS ENROLLMENT CARD NOW!

SEARS, ROEBUCK AND CO.: ***Please enroll me as a member of the Silvertone Record Club.*** As a member, I am not obligated to accept every monthly offering. I agree only to purchase at least four selections of two records each (total of 8 records) during each year as a member. It is understood that with *every second* selection of two records each (total of 4 records) I purchase, the Club will send me one additional bonus record without extra charge. I will also receive without extra charge *The Silvertone Voice* describing forthcoming selections.

After my first year as a member, I understand that my membership remains in effect (without renewal) until I cancel it.

In the spaces below I have entered the numbers of the records I want to receive as my first selection. One of them is to be considered my first bonus record.

Print plainly the numbers of the 3 records wanted

Enter ONE number in each space

☐ ☐ ☐

Please Check Below Method of Payment You Prefer

☐ I am enclosing $3.00 (and State tax, if any) for the records indicated above. The Club will pay postage and handling charge.

☐ I am enclosing no money. I will send you $3.00, plus 25c for postage and handling (and State tax, if any) if I am fully satisfied; if not, I will return the records

☐ I am enclosing $16.98 (and State tax, if any) which entitles me to six monthly selections of two records each and three bonus records . . . total of 15 records, all postpaid.

My Preference in Music is

(CHECK ONE) ☐ POPULAR ☐ CONCERT ☐ BOTH

You Have Wide Choice. Checking the type of music you prefer does not limit your choice in any way. Thus, if you have indicated that you prefer Concert music, and want to receive the two Concert records described in the Club magazine any particular month, you do nothing—and let those records come to you automatically. You have the same freedom of choice if you indicate on your enrollment post card that you prefer Popular music. And if you indicate that you like both Popular and Concert, one record of each type will come to you automatically, or you may specify other choices or "No Purchase" on the selection blank included with each issue of the Club magazine.

Please Fill in Name and Address on Other Side of This Car

Silvertone RECORD CLUB!

REG. U.S. PAT. OFF.

A new, easy way to get the finest records ever made

REA

Silver

REA

REA

Silver

THIS OFFER . . .

is available only to new members of SEARS PEOPLES BOOK CLUB

VALUES TO $7.75

(at publishers' list prices)

YOURS for Only $1.66

● It's simple and easy to join. Just fill out one of these cards and mail now.

If additional enrollment blanks are desired, write to:

Sears Peoples Book Club
P. O. Box 6570A
Chicago 80, Ill.

C4019

Postage Will Be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD
First Class Permit No. 711 Sec. 510, P. L. & R., CHICAGO, ILL.

Sears Peoples Book Club
P. O. BOX 6570A
CHICAGO 80, ILL.

C20

Postage Will Be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD
First Class Permit No. 711 Sec. 510, P. L. & R., CHICAGO, ILL.

Sears Peoples Book Club
P. O. BOX 6570A
CHICAGO 80, ILL.

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You take only the re obligated to accept every monthly selection. You may choose as few as four selections a year of two records each (a total of 8 records) and still enjoy full Club benefits. Remember! There are no fees or dues of any kind. You pay only $3.00 for each selection of two records.

You select your Bonus records—When you join you buy two and get a third one at no extra charge as our enrollment offer to you. In addition you will continue to get a Bonus record of your own choice for every four records you buy (2 selections of 2 records each)

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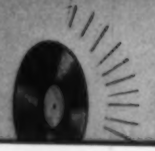

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Vinylite reproduction . . complete range

Ordinary reproduction . . incomplete range

THIS OFFER . . .

is available only to new members of SEARS PEOPLES BOOK CLUB

VALUES TO $7.75

(at publishers' list prices)

YOURS for Only $1.66

● It's simple and easy to join. Just fill out one of these cards and mail now.

If additional enrollment blanks are desired, write to:

Sears Peoples Book Club
P. O. Box 6570A
Chicago 80, Ill.

Please enroll me as a member of Sears Peoples Book Club and send me *Behold Your King* as my first Club selection and the book which I have checked below as my enrollment gift. In accordance with your enrollment offer, I will send you $1.66 plus 9c for postage and handling (full payment for both books). I agree only to purchase at least four Club selections during each 12 months as a member. It is understood that I will receive without charge *The Peoples Choice* magazine, describing forthcoming books; and with every fourth book I purchase, the Club will send me another book without charge as a gift.

CHECK ONE AS GIFT BOOK:

- ☐ **THE FAMILY READER**
- ☐ **FAIR IS OUR LAND**
- ☐ **A TREASURY OF THE FAMILIAR**

PLEASE PRINT PLAINLY

Mr.
Mrs.
Miss______________________
(First Name) (Last Name)

Rural Route______________ Box No.______

Street Address______________ Zone No.______

Post Office______________ State______

Occupation______________ Age if under 21______

☐ I am enclosing $1.66 in an envelope to save the postage and handling charge.

Be sure to include tax on sales if required by your state or city.

Please enroll me as a member of Sears Peoples Book Club and send me *Behold Your King* as my first Club selection and the book which I have checked below as my enrollment gift. In accordance with your enrollment offer, I will send you $1.66 plus 9c for postage and handling (full payment for both books). I agree only to purchase at least four Club selections during each 12 months as a member. It is understood that I will receive without charge *The Peoples Choice* magazine, describing forthcoming books; and with every fourth book I purchase, the Club will send me another book without charge as a gift.

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☐ I am enclosing $1.66 in an envelope to save the postage and handling charge.

Be sure to include tax on sales if required by your state or city.

Silvertone RECORD CLUB!

REG. U. S. PAT. OFF.

A new, easy way to get the finest records ever made at special "Club" savings. Join now! Send no money

READ *on opposite page about the amazing qualities of the longer playing big 12-inch cherry-red Vinylite Records offered by the Silvertone Record Club—Standard size . . . fit all Record Players!*

READ *on following page about the variety of great artists and orchestras and the many kinds of music offered exclusively by the Silvertone Record Club every month. You make your own selections!*

READ *right here about the advantages to you when you belong to the Silvertone Record Club!*

Six Big Advantages to you as a Club Member

You save money! For only $1.50 each you get the new big 12-inch Vinylite records, selling regularly at $2.00 each even at Sears. Plus one Bonus record for every 4 you buy. This brings your cost down to $1.20 per record and saves you 80c on every one you select.

You get new convenience. New selections every month. Just make your choice and they'll be sent direct from the press (that means they have never been played before.) Special safety pack guarantees safe arrival. Container albums and index label included with every Club purchase.

You get a monthly magazine. The Silvertone Voice—without extra charge. It contains illustrations and descriptions of the new Club selections as well as fascinating stories about the music—the composers—their lives. Behind the scenes pictures of the artists, too.

You get top-flight artists. The producers of the new Silvertone Records bring great arrangers and great artists together. If you love music—whether concert or popular—you'll delight in the performance on every selection. Each one is a masterpiece!

You take only the records you want. As a club member you are not obligated to accept every monthly selection. You may choose as few as four selections a year of two records each (a total of 8 records) and still enjoy full Club benefits. Remember! There are no fees or dues of any kind. You pay only $3.00 for each selection of two records.

You select your bonus records—When you join you buy two and get a third one at no extra charge as our enrollment offer to you. In addition you will continue to get a Bonus record of your own choice for every four records you buy (2 selections of 2 records each)

SPECIAL ENROLLMENT OFFER

You pay for only 2 records but as a new member, you receive

3 **12-inch Silvertone Vinylite records**

FOR $3.00

A $6.00 value for only $3.00

when you join the new Silvertone Record Club

JOIN NOW AT OUR RISK

Send no money. Just fill out and mail the attached postcard. If you do not agree Silvertone Vinylite records are the finest you've ever heard, send them back at Club expense

The Silvertone Record Club gives

Music specially selected to please every taste

You make a choice from four new records each month

What is your favorite kind of music . . . classical? symphony? opera? swing? boogie? westerns? As a member you will select the music *you like!* Make your first three choices from the well-loved favorites below and fill out the post card on the preceding page. Buy two and get one bonus record. Send no money with your order . . . we will bill you later.

Every month the Silvertone Record Club brings members a choice of four great new records . . . in addition to the ten presented below. All are specially recorded for the Club by outstanding Concert and Popular orchestras and star soloists. Silvertone Vinylite records offer you more in tone, more in performance than you've ever dreamed possible. Join today!

CHOOSE ANY THREE RECORDS YOU LIKE FROM THIS SELECTION - - PAY FOR ONLY TWO

1 & 2 Romeo and Juliet Overture By Tschaikowsky

Erich Leinsdorf, Conductor

One of the most beautiful melodies ever poured from this great composer's soul. Erich Leinsdorf conducts the 76-piece symphony orchestra in a brilliant interpretation of this magnificent love-music. Recorded in Carnegie Hall, New York. Complete—Part I on record 1. Part II on Record 2.

3 Donkey Serenade With a Song in My Heart

Lanny Ross, Baritone

Hear these favorite songs splendidly performed by Lanny Ross, star of stage and radio; enjoy the charm of his rich, sincere voice, the appeal of the full orchestral accompaniment. A double delight on a single record . . . Rudolf Friml's colorful *Donkey Serenade*, plus the popular Rodgers and Hart hit, *With a Song in My Heart.*

4 Trees Beautiful Lady

Ted Dale and All-String Orchestra

Joyce Kilmer's eloquent poem *Trees* set to music by Rasbach and *Beautiful Lady*, perennial favorite from "Pink Lady," will provide you with never-failing musical delight. Only the use of stringed instruments under the expert guidance of Ted Dale could create such unequaled expression of these compositions.

5 Ave Maria Songs My Mother Taught Me

Vivian Della Chiesa, Mezzo-Soprano

Unforgettable moments of music—Vivian Della Chiesa, mezzo-soprano, singing the songs beloved by millions. The deep feeling behind Franz Schubert's *Ave Maria*, the nostalgia in Anton Dvorak's *Songs My Mother Taught Me* are revealed in every note of this golden-voiced star of Metropolitan Opera.

6 Tales from the Vienna Woods Wine, Women and Song

Allen Roth and Orchestra

No record library is complete without the lilting waltzes of Johann Strauss. Here are two all the world loves—*Wine, Women and Song* and *Tales from the Vienna Woods.* Radio star, Allen Roth and his orchestra play them gaily, flowingly, beautifully. *You'll* play them repeatedly—and enjoy them more each time.

7 Clair de Lune Country Gardens

Sylvan Levin and Orchestra

A prize for your record collection—famed young maestro Sylvan Levin and his orchestra artistically performing the romantic and mysterious *Clair de Lune* by Debussy, plus Percy Grainger's pastoral picture *Country Gardens.* A superlative interpretation of two musical classics for your listening pleasure.

8 Bunky the Monkey (Who Wanted to See the World)

Clayton Collyer and Ted Dale

For Children of all ages! . . . A "Hurdy Gurdy" monkey with a soul! Clayton Collyer tells the exciting tale of Bunky's travels. Ted Dale and full orchestra supply a delightful musical accompaniment. Youngsters will want to hear about Bunky, the mischievous monkey, again and again.

9 Magnante "Boogie" Twilight on the Trail

Charlie Magnante and Novelty Group

Boogie rhythm done with tantalizing orchestration. A western classic *Twilight on the Trail* (chorus by the Mullen Sisters of radio fame)—is on the other side. Rhythmic music by guitar, accordion, bass fiddle and Hammond Organ under skilled direction of Charlie Magnante has a light, bright quality that's irresistible.

10 Star Dust Whispering

Glenn Osser and Orchestra

Glenn Osser, recognized as one of the great arrangers and conductors of modern times, selected 30 of America's outstanding instrumentalists for his orchestra. We believe you will say you have never before heard Hoagy Carmichael's *Star Dust* and Schonberger's *Whispering* so brilliantly, so beautifully performed.

JOIN NOW! SEND NO MONEY! FILL OUT ATTACHED POST CARD

you the best in recorded music!

Here's why the Silvertone Record Club can offer such superb music on such fine quality records at such tremendous savings

When Vinylite records were perfected we immediately recognized that here were reproductions that gave depth of tone never before achieved in phonograph music—faithfulness and clarity of almost unbelievable beauty, complete absence of surface and scratching noises. They were musical perfections on plastic discs. One can not hear a Vinylite without marveling at the greatest of all record development.

True, they were more costly. Just had to be. Materials were much more expensive. Pressings were slower and more costly. After all, we recognized you couldn't get all this added tonal value plus longer life plus what amounted to indestructibility—for Vinylite is practically unbreakable—without added expense. We were confident that you, the buying public, would gladly pay the difference and feel you had made a worthwhile investment.

Then it occurred to us that a way could be found to lower cost. Why not organize a Record Club similar to the Sears Peoples Book Club which has brought great economies to book lovers. We explored the possibilities, made careful investigations, talking to record users all over the country. The answers were favorable. Then we approached an outstanding leader in the record field, a company of nation-wide reputation not only for record making but with an equally enviable reputation in the musical field. They were enthusiastic.

So the Silvertone Record Club was born. A completely new plant with new, modern machinery was contracted for. Artists and musicians, composers and arrangers were selected. A jury of experts was appointed to choose the titles that would be recorded. All details of the Record Club were worked out and now, today, as you read this the first of the new records, the last word in musical reproductions, are coming from the presses.

Yes, we did manage to lower the cost. Not by short cuts in manufacturing, not by economies in orchestrations or vocalists, but solely by our confidence in the constant volume we know is possible by the members of the Silvertone Record Club. The savings we make as a result of your membership we pass on to you and only to you as a Club member.

How the Silvertone Record Club operates—

1. You can join by simply filling out the post card on the preceding page and mailing it to Sears, Roebuck and Co.

2. The prices quoted here are available only to Club members.

3. After you have placed your first order you will receive every month a copy of "The Silvertone Voice", our monthly club magazine, describing the four new records of the month. A selection slip will be enclosed so that you can easily and quickly indicate which records you want.

4. You need make only 4 purchases a year of two records each to maintain your membership and participate in these savings!

5. Any member may purchase as many records (in groups of two) as he wants and will continue to get 1 bonus record for every 4 records he buys.

WE GUARANTEE:

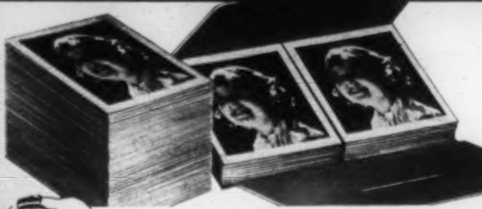
- THAT every Silvertone Record Club selection gives you the finest quality recorded music that can be produced.
- THAT Silvertone Vinylite records will not break if dropped or bent.
- THAT Silvertone Vinylite records retain their glorious tone quality *five times* longer than ordinary records.
- THAT you will be completely satisfied in every way, money back if you're not.

You pay for only two records but as a new member you get

3 12-inch Vinylite records a $6.00 value FOR ONLY $3.00

when you join Sears New Silvertone Record Club

ON THE PRECEDING PAGE AND MAIL TODAY! • • • •



Photos of yourself make welcome holiday gifts

Send copies of your most flattering snapshot or photograph to friends and relatives this Christmas. For special friends the 3x5-inch mounted photos are ideal . . . . photo stamps add a pleasing personal touch to your letters and greeting cards. Send in your order now and have them in plenty of time for Christmas.

Photo Stamps . . . ideal for personal letters, application blanks, etc. Send your favorite picture and receive 50 individual photos in stamp form (gummed on back). Size 1⅝x1⅜ in. Printed on single weight glossy paper. **$1.00**

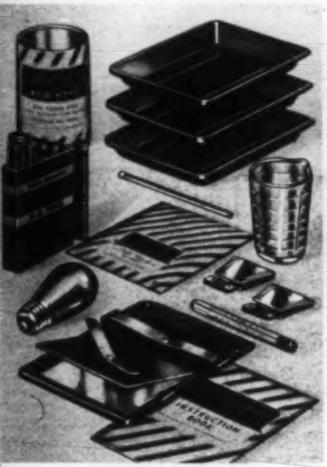
3 N 6300F—Postpaid . . . . .50 for only **$1.00**

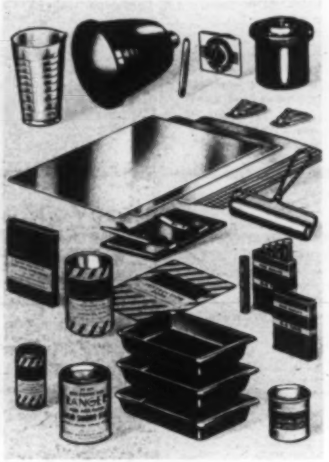
Special Photo Service. Send us your favorite photo or snapshot and receive five 3x5-inch copies framed in an easel style mount. You also get new negative made at the studio. Printed on double weight semi-matte paper. **$1.00**

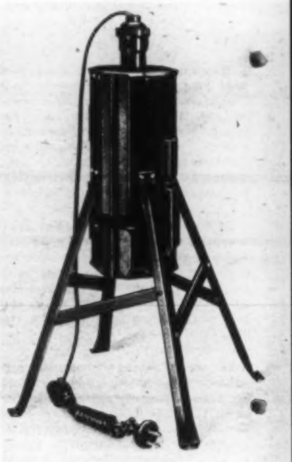
3 N 6301F—Postpaid . . . . .5 for only **$1.00**

Be sure to send us your Christmas order for photo stamps and photo service before December 1

HOW TO ORDER: Send photo or snapshot, with remittance, to Ranger Photo Service, Box 596, Danville, Ill. Your order, plus original snapshot will be returned postpaid. Please write name, address and catalog number 3 N 6301F or 3 N 6300F lightly on back of photo. Do not send negative. No C. O. D. orders, please.







Presents for friends who develop and print their own films

Ranger Developing Outfit

- A quality set
- All necessary materials
- Instructions for using

$2.98

Half the pleasure of photography is in developing your own films. This inexpensive beginner's set gives you all the equipment you need for developing films and making prints . . . for more advanced work we recommend the deluxe quality outfit at right. Either outfit will be a welcome Christmas present.

Beginners' set includes: 1 4¼x6-in. metal print frame with glass double hinge back; 3 black enamel steel trays 4½x6½-in.; 5 tubes M-Q developer; 4-oz. graduate; 24 sheets 2¾x4½-in. contact paper; 1 lb. acid hypo (make 2 qts. stock solution); stirring rod; thermometer; 2 stainless steel clips; safelight bulb.

3 N 6932—Attractively boxed. Shpg. wt. 7 lbs. **$2.98**

Deluxe Developing Outfit

- Finest, most complete Ranger outfit
- Ferrotype plates for glossy prints
- Daylight film developing tank

$13.94

This is the fine developing and printing set every camera fan wants! Contains ferrotype equipment for extra-glossy prints and a special daylight film-developing tank—everything needed to turn out beautiful negatives and prints. Set includes 4¼x6-in. metal print frame; adjustable roll film developing tank; 6-in. print roller; 2 chrome ferrotype plates; safelight; timer; 3 black enamel steel trays for 4x6-in. prints; 2 stainless steel film clips; thermometer; 16-oz. graduate; 6 blotters; one package ultra fine grain film developer; 2 lbs. acid hypo; 10 tubes M-Q developer; 1 lb. short stop; and ⅙ gross 4x5-inch contact paper. A fine, easy-to-use outfit.

3 N 06934—Shipping weight 17 pounds. Set **$13.94**

Give this new Enlarger Kit

- For all 35 mm. and ⅙-127 film
- Enlarges up to postcard size
- Fun to assemble; fun to use

$8.49

This is the "box camera" of the enlarger field . . . excellent for the beginner and entertaining and instructive to assemble and use. Makes big post-card-size (3½x5 in.) prints from tiny 35 mm. films and films exposed in popular priced candid cameras using 127 size film. Fixed focus; no refocusing.

All parts are included. Needs only a screw-driver to assemble. Overall height, 24 in. Ideal for use with the Ranger developing sets at left.—Uses one-half sheet 5x7-inch enlarging paper per exposure. Uses, but does not include standard 75-watt bulb. With lens, cord and switch, instructions. In gift box. For 110-120 volt A.C. or D.C.

3 N 6129—Shpg. wt. 10 lbs. 10 oz. **$8.49**

Other fine values in photo supplies in our big General Catalog

CINÉ-KODAK
KODACHROME
SAFETY
COLOR
FILM
KODACHROME
Ansco
VERICHROME
Ansco

Sears has Movie and Still Camera Film

Stock up now for the holidays!

Good pictures start with good film . . . we have finest quality film for outdoor or indoor subjects—black and white or color—still or movie. Be sure to keep a good supply on hand for all special occasions.

2 FOR
50c
3 N 7065

Movie Film—color or black and white

Kodachrome (color) film for 8 mm. cameras. Postpaid.
25 ft. roll makes 50 ft. for projection.
3 N 6785—25 ft. Regular (daylight) $3.77
3 N 6723—25 ft. Type A (artificial light) 3.77
3 N 6748—25 ft. magazine Regular (daylight). 4.13
3 N 6772—25 ft. magazine Type A. 4.13

Kodachrome for 16 mm. cameras. Postpaid.
3 N 6782—100-ft. roll. Regular (daylight). . . . $8.84
3 N 6798—100-ft. roll. Type A (artificial) 8.84
3 N 6706—50-ft. magazine. Regular (daylight). 5.17
3 N 6799—50-ft. magazine. Type A (artificial) . 5.17

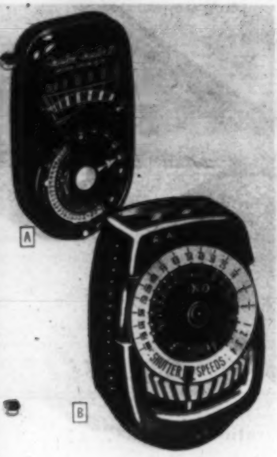
High speed black and white film. Postpaid.
3 N 6717—16 mm. Super-XX 100-ft. roll $6.60
3 N 6718—16 mm. Super-XX 50-ft. magazine. . 3.56
3 N 6719—8 mm. Super-X 25-ft. roll 2.48
3 N 6720—8 mm. Super-X 25-ft. magazine 2.79

Still Film—color or black and white

Eastman 35 mm. and Bantam Kodachrome. Color film for projection transparencies. Price includes processing and 2x2-in. cardboard mounts. **Postpaid.**
3 N 6726—18-exposure 35 mm. for daylight . . . $2.76
3 N 6727—18-exposure 35 mm. Type A (artificial light) 2.76
3 N 6724—8-exposure Bantam 828 (daylight) . . 1.49
3 N 6725—8-exposure Bantam 828 Type A. 1.49
Ansco 35 mm. Cartridges. Black and white. **Postpaid.**
3 N 6406—36-exposure. Ultra-Speed Pan. 98c
3 N 6407—36-exposure Superpan Supreme 98c

Gevaert Superchrome—Postpaid

Cat. no.	Film size	Picture, in.	Exposures	Postpaid
3 N 7065	A-8, 127	1⅝x2½	8	2 for 50c
3 N 7066	B-2, 120	2¼x3¼	8	2 for 60c
3 N 7067	PB-20, 620	2¼x3¼	8	2 for 60c
3 N 7068	D-6, 116	2½x4¼	8	2 for 70c
3 N 7069	PD-16, 616	2½x4¼	8	2 for 70c



Christmas gifts to delight the real camera fan

Weston Master Exposure Meter

A A new, thinner, vest-pocket model; use in extremely low indoor light or in bright sunlight. Sensitivity range, 1/10 to 1600 candles per sq. ft. 2 scales for use with high and low light.

$29.67
Cash or Terms

3 N 6433MT—Postpaid **$29.67**

Sensitive Ranger Light Meter

B Compact, easy-to-use Ranger meter. All the latest improvements. Direct reading scale for quick action. Single dial to give correct exposure time and shutter opening for every light condition. Highly sensitive and reliable photo-electric cell meter. Uses A.S.A. exposure index.

$15.94
Cash or Terms

3 N 6434T—Postpaid. (Without case) **$15.94**

New Ranger color Slide Projector

Get the utmost enjoyment out of your color slides with this brilliant-image Ranger projector. It reflects all the splendor and color of the original scene. Modern streamlined case is molded of tough, heat-resistant plastic. Conversion ventilating system keeps it cool. Powerful 100-watt concentrated filament and pre-focused lamp. Ground, double-condenser lenses. 4-inch, f:3.5 projection lens.

The Ranger takes 35 mm., 828 (Bantam) and ½ V.P. (127) size film in 2-inch glass slides, or Kodachrome Ready Mounts. Projector is strongly built, with metal base to hold it steady during operation. Screw-type front leg raises or lowers projector to the desired height. Complete with double slide holder and extension cord with on-off switch. For 110-120 volt A.C. or D.C.

$11.95
Cash or Terms

3 N 06113T—Postpaid **$11.95**

Argus all-purpose Projector

C Projects Kodachrome 35 mm. 2x2-in. slides. Compact—3¼x5¼x11 in. Sturdy metal construction. Rotary carrier takes slides right side up. Ventilated to lessen danger to slides. Color-corrected 4-in. f:4 coated anastigmat lens. Oversize double condensers. For 110-120 volt A.C. or D.C. 100-watt bulb included.

$27.75
Cash or Terms

3 N 06130T—Postpaid **$27.75**

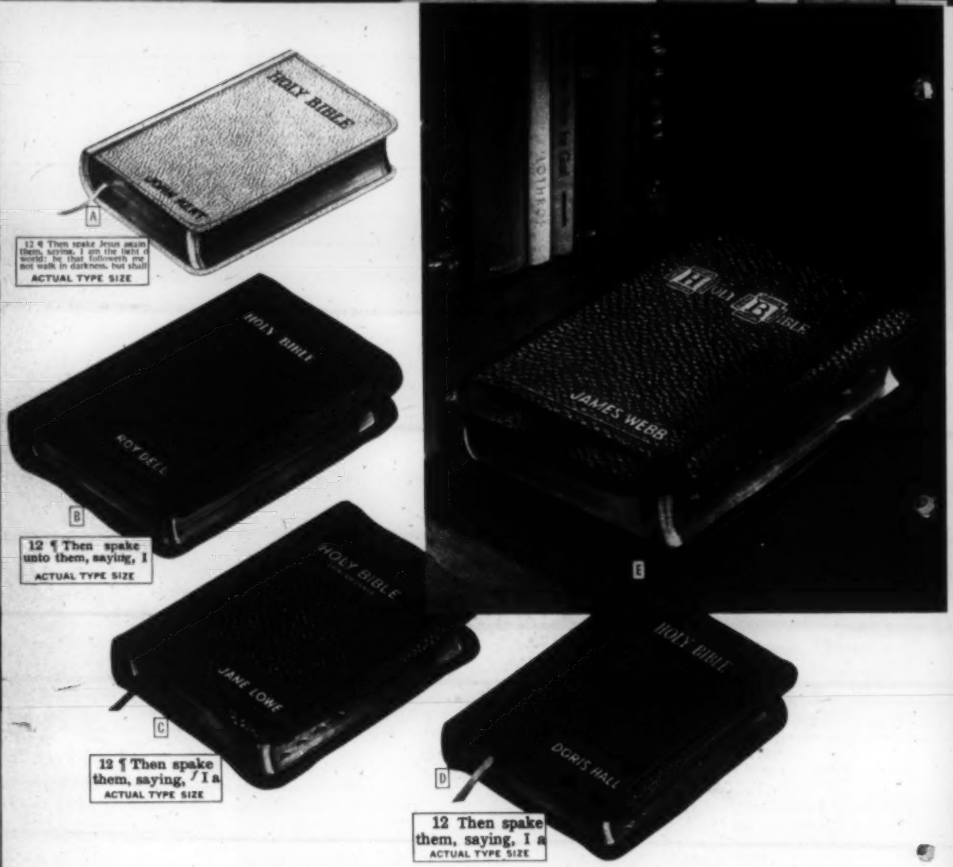
GoldE Nu-Manumatic Projector

D Gives sharp, clear images of 35 mm. color or black and white slides. 5-in. f:3.5 lens. 2-way carrier holds 50 paper and 20 glass slides. Motor driven cooler keeps slides from buckling. With cord, switch, 300-watt bulb. For A.C.

$56.95
Cash or Terms

3 NM 6120T—Express prepaid **$56.95**

Exposure Meters and Projectors are same price, cash or terms. For Easy Terms see page 231



12 ¶ Then spake Jesus again
them, saying, I am the light o
world: he that followeth me
not walk in darkness, but shall
ACTUAL TYPE SIZE

12 ¶ Then spake
unto them, saying, I
ACTUAL TYPE SIZE

12 ¶ Then spake
them, saying, ʃ I a
ACTUAL TYPE SIZE

12 Then spake
them, saying, I a
ACTUAL TYPE SIZE

Life-time Gifts of comfort, courage and inspiration

Lovely Text Bible, bound in white

- White artificial leather binding
- Easily cleaned with soap and water
- Complete index to all Books of Bible
- Gold-edged pages, round corners

$2.68 Postpaid

A An exquisite Bible bound in white artificial leather with gold-color lettering. No gift could be more appropriate on Christmas day than this King James Bible. A perfect wedding gift for the bride; convenient size for girls to carry to Communion. 1018 gold-edged pages of easy-to-read type. Not thumb indexed; 4⅜x3 in.

3 NR 2168—*Name in gold. Print name* **$2.68**

Economical leather Reference Bible

- Fine quality top-grain leather cover
- All Words of Christ printed in red
- Convenient center column reference
- 9 beautifully colored Biblical maps

$2.72 Postpaid

B This finely bound King James version will give you satisfaction and service for years. Prophecies of Old Testament marked with asterisk (*). Contains Harmony of Gospels; Bible Readers' aids to help you understand the scriptures; self-pronouncing dictionary of Biblical names; daily reading calendar. All Words of Christ in red. Not thumb indexed; 1272 pages. Size 5½x8¼ inches.

3 NR 2169—*Name in gold. Print name* **$2.72**

Red Letter Reference Bible

- Durable genuine leather binding
- All Words of Christ printed in red
- 16 colored maps; 16 illustrations
- 30,000 center column references

$3.63 Postpaid

C No other words can bring you the same comfort as the immortal passages in the Bible. Select this good-looking King James edition to study the Word of God. 1480 gold-edged pages, size 5½x8 in., with center column references, Concordance, Bible Readers' Aids, study helps. Thumb indexed. Self-pronouncing type.

3 NR 2147—*Name in gold. Print name* **$3.63**

Text Bible . . . King James version

- All Words of Christ printed in red
- New style type for ease in reading
- Thumb indexed for ready reference
- 66 line drawings as chapter heads

$4.94 Postpaid

D A gift of enduring beauty is this King James Bible. Bound in a newly developed type of artificial leather that is more handsome, more durable than any we've ever offered; stamped in genuine gold. New type face (self-pronouncing) is easy to read; paragraph headings over related verses simplify location of passages. Set of color maps with index. About 1400 pages, 5⅛x8⅛ in.

3 NR 2167—*Name in gold. Print name* **$4.94**

Red Letter Master-Art Edition

- Genuine top-grain leather binding
- Thumb indexed for ready reference
- 64 famous paintings reproduced
- 16 full color maps of the Holy Land

$6.93 Postpaid

E A magnificent gift that brings with it a lifetime of comfort and inspiration . . . a King James version of the Bible bound in genuine top-grain leather. This is one of the most complete reference Bibles ever published. Contains approximately 1800 gold (over orange) edged pages size 5½x8 inches. 64 illustrations are beautiful reproductions of world-famous religious paintings (32 in full color); 16 color maps. Bold self-pronouncing print on fine white Bible paper; all Words of Christ in red. 60,000 center column references for study and clear understanding of the Scriptures. Other features are: 525 supplementary pages including Bible Readers' aids with condensed Bible commentary and difficult Bible questions answered; Biblical encyclopedia and Concordance; geographical index; synopsis of the Books of the Bible (giving number of chapters, verses and words); 2-page daily reading calendar; 6-page chart of Harmony of the Gospels.

3 NR 2170—*Name in gold. Print name* **$6.93**

12 ¶ Then spake Jē´sus again unto
them, saying, ʃ I am the light of the
ACTUAL TYPE SIZE

ENCYCLOPEDIA OF BIBLE LIFE
ONE GOD
THE WAYS WE WORSHIP HIM
Abundant Living
Opening the Door for God
IN HIS STEPS
Daily Strength for Daily Needs
On Being A Real Person
Lloyd C. Douglas
HOME FOR CHRISTMAS

Lasting treasures for Christmas giving

Encyclopedia of Bible Life. This authoritative book gives factual information in a simple, direct style . . invaluable reference for ministers, teachers, students. Has 12 color maps with index, Biblical quotation index. 509 pages. Clothbound.
3 N 2454 . . . . *Postpaid* . . $4.95

On Being a Real Person. Dr. Fosdick's book has encouraged and comforted thousands. His discussion of everyday personal problems helps one understand himself and lead a richer and fuller life. Clothbound.
3 N 2445. . . . . . . *Postpaid* . . $2.50

Abundant Living. The devotional classic of our time . . . a fascinating and practical observation of life. Helpful, challenging material has been prepared that it may be a constant source of inspiration. Handy pocket-size. Clothbound.
3 N 2427 . . . . *Postpaid* . . 95c

Opening the Door for God. Dr. Sweet believes a child's religion is one of example. To help parents guide the spiritual growth of their children, he has written this inspirational book. Clothbound.
3 N 2447 . . . . *Postpaid* . . $1.00

Home for Christmas by Lloyd Douglas. The human story of five grown-ups who return to the home of their childhood . . . for Christmas. What happens there is told in this delightful novelette full of humor and tenderness. Clothbound.
3 N 1049. . . . . . . *Postpaid* . . $1.43

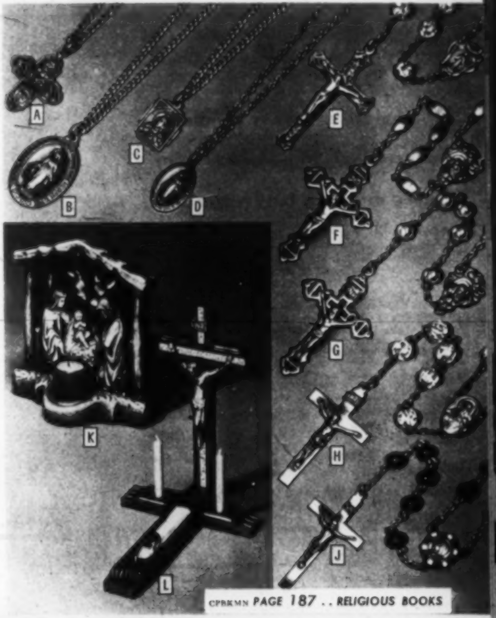
In His Steps. This well-loved best seller tells of a group of Americans who pledge to follow in His steps for a year. Read about their efforts to apply the teachings of Christ to the problems of the complex modern world. Clothbound.
3 N 2443 . . . . *Postpaid* . . 63c

Daily Strengths for Daily Needs brings you inspiration to meet your problems with high heart. Bible verses, poems and spiritual passages have been carefully selected and arranged for daily reading. Clothbound.
3 N 2436 . . . . *Postpaid* . . 63c

The Greatest Thing in the World. Read Dr. Drummond's inspirational commentary on one of the most beloved chapters in the Bible . . . 1 Corinthians: 13. This little book serves as a source of spiritual guidance for daily reading. Clothbound.
3 N 2452 . . . . *Postpaid* . . 63c

The Imitation of Christ. A simple translation of this time-honored Christian masterpiece. Read the great writings of Thomas á Kempis in modern English with all Archaic terms omitted. Clothbound.
3 N 2450. . . . . *Postpaid* . . $1.19

One God. A story of the three great religions of America. Helps children see the relation of religion to their daily lives and to understand and respect religions other than their own. 144 pages with many illustrations. Stiff cover.
3 N 1655 . . . . *Postpaid* . . $1.88



To honor Catholic friends at Yuletide

[illegible] **Sterling Silver Cruciform Medal** with sterling silver chain about 24 inches long.
3 N 7624—Shpg. wt. 3 oz . . . $1.56

C **Sterling Silver Scapular Medal** with sterling silver chain about 24 inches long.
3 N 7626—Shpg. wt. 3 oz . . . $1.83

E **Our Finest Glass Bead Rosary.** Brilliant diamond cut, highly polished crystal color stones look like precious gems. Sterling silver chain, sterling centerpiece and Cross. About 20 in. long.
3 N 7662—Shpg. wt. 5 oz . . $8.73

G **Simulated Pearl Rosary.** Lustrous pearl beads on sterling silver chain. Sterling centerpiece and Cross with raised Corpus. About 18½ in. long.
3 N 7650—Shpg. wt. 5 oz . . $4.56

J **Men's Black Plastic Bead Rosary.** Round beads on sterling silver chain; silver centerpiece, Cross with raised Corpus. About 18½ inches.
3 N 7661—Shpg. wt. 5 oz . . $2.76

K **Shrine of the Manger in Bethlehem.** In front of this beloved religious scene is a ruby red glass holder containing Votive candle. Shrine is made of hand-painted molded composition. Size about 9¾x11 in.
3 N 07674—Shpg. wt. 11 lbs. $2.87

B **Sterling Silver Miraculous Medal** with sterling silver chain about 24 in. long.
3 N 7627—Shpg. wt. 3 oz $1.83

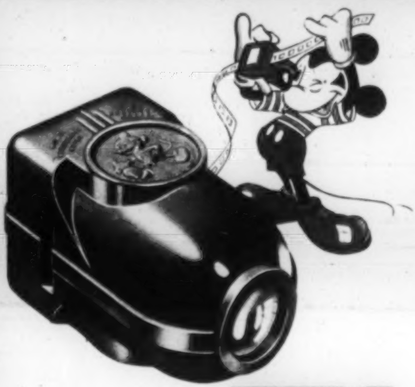
D **Sterling Silver Miraculous Medal** for women and children. With sterling silver chain about 18½ inches long.
3 N 7623—Shpg. wt. 2 oz. . . $1.28

F **Sterling Silver Rosary.** Beautifully designed beads are oval-shaped, have artistic fluting. Elaborate centerpiece and Cross. About 20 inches long.
3 N 7660—Shpg. wt. 5 oz . . $5.76

H **Deluxe Lucite Bead Rosary.** Gold plated chain, centerpiece and Cross. About 20 in. long. *State color* crystal, sapphire, emerald, topaz or ruby beads.
3 N 7667—Shpg. wt. 5 oz . . $3.28

Child's Rosary (not shown). Sterling silver with cut glass beads. Abt. 14½ in. long. *Please state color* blue, topaz or orange.
3 N 7653—Shpg. wt. 4 oz . . . $1.91

L **Sick Call Set** Polished black walnut Cross with mother-of-pearl inlay; 22K gold-plated Corpus. Lift Cross at base, interior holds 2 beeswax candles, Holy Water bottle, Communion cloth, cotton. Cross snaps in place for hanging. About 12½x7¾x1¾ in.
3N7655–Shpg. wt. 1 lb. 8 oz. $3.94



BIG VALUE
Coloring Book
PUPPIES FOR SALE

Big Value! . . . mammoth Paint and Coloring Set

Boys and girls all like to paint and color pictures, and Sears special Christmas combination gives them plenty of scope. It includes a **192-page** coloring book, a 16-paint water color set, and a box of 32 Wax Crayons. $1.56

The Coloring Book has a vivid cardboard cover size 13½x10⅝ inches . . . 192 pages of interesting pictures to be colored. Metal paint box holds 16 clear vivid colors in small individual metal pans. Colors are fine quality, semi-moist . . . paint brush included. Crayons are paper wrapped—hexagon shape—3⅛ inches long. They come in assorted colors, including gold, silver and copper color.

3 N 4734—Shipping weight 2 pounds 6 ounces. . . . . Complete set **$1.56**

Strips from Disney productions reproduced in gorgeous color keep children happy for hours

Highest award for home fun goes to Walt Disney's Film Strips and Mickey Mouse Viewer. All the lovable folk you enjoyed so much in the movies are ready to be put through their paces again and again. Each film strip has sixteen scenes, showing a condensed version of a famous Disney picture. These are actual scenes from the original movies, reproduced on Kodachrome film. Read the story of the picture printed on each film box. The viewer is made of gleaming plastic, in attractive modern design. It magnifies 16 mm. film to a size comparable with theatre screen projections. The complete set makes a wonderful Christmas present . . . fun for the whole family.

$1.00
Viewer and strip

3 N 6302—Mickey Mouse Viewer with one Disney Film Strip, entitled "Brave Little Tailor." Shpg. wt. 4 oz. **$1.00**

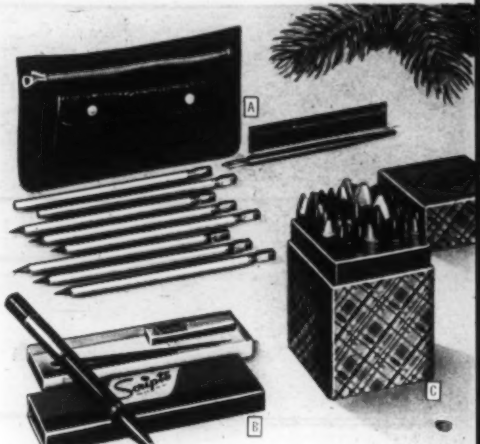
Sets of 4 Disney Film Strips. Shpg. wt. each set, 2 oz.

3 N 6303—Three Little Pigs; The Practical Pig; Chicken Little; The Tortoise and the Hare (Academy Award Winner). 4 for **$1.00**

3 N 6304—The Ugly Duckling; (Academy Award Winner); **The Grasshopper and the Ants; The Pied Piper; The Golden Touch** 4 for **$1.00**

3 N 6305—Donald's Vacation; Little Hiawatha; The Pointer; A Good Time for a Dime . . . . 4 for **$1.00**

3 N 6306—Complete Set of Mickey Mouse Viewer and 13 Disney Film Strips. Includes 3 N 6302, 3 N 6303, 3 N 6304, 3 N 6305 listed above. Film individually boxed. Shipping weight 8 oz. . . . **$3.95**



Gifts that every student welcomes

Leather Zipper Pencil Case

A Exactly the kind of high quality, long-wearing case every student hopes someday to own. A dandy Christmas present for boys and girls alike! It is made of attractive durable genuine leather. A handy zipper closing gives it a modern streamlined appearance and keeps pencils and pens safe inside. $1.43

Case is equipped with eight eraser-tipped pencils, one six-inch ruler, one penholder and one pen point. The convenient extra pocket (with 2 snap fasteners) is ideal for carrying change or a handkerchief to and from school. Case comes in assorted colors. Size: 8¼x5 inches. Give a smart leather pencil case to the boy or girl on your Christmas list . . . it is something that will be appreciated throughout the year.

3 N 4804—Shpg. wt. 8 oz. **$1.43**

Mechanical Pencil Set

B It's a Scripto Wordmaster, attractively boxed for Christmas giving. Comes in assorted colors with gold plated bands, clip and point. Extra long barrel holds a 4-inch lead. Pencil is equipped with an eraser and 6 leads. In addition, gift box contains packs of 6 extra leads and 10 erasers . . . enough to last the average user many months. $1.11

3 N 8020—Shpg. wt. 5 oz. . . . **$1.11**

Deluxe Chest of Crayons

C 42 standard size and 9 jumbo size crayons . . . a treasure chest of color to make your youngster's eyes shine. Individually wrapped crayons stand upright and easy-to-reach. Bright gift box. Box size 4¾x3¼x3¼ in.

3 N 4901—Shpg. wt. 1 lb. 3 oz. . .93c

MODEL-LIGHT
Creative Clay Craft Set
How to use "MODEL LIGHT" CLAY

Model-Light Creative Clay Craft Set

$2.81

Design your own earrings . . . a hobby that's fun and profitable, too. Model or mold earrings, brooches, pins, book-ends from clay. When exposed to air they become hard as stone and ready for painting. Clay is harmless. Set includes 3 pr. earring backs, 2 bar pin backs, 1-lb. can clay, 6 jars of paint, cement, turpentine, 4 molds, paint brush, modeling tool, instructions.

3 N 5264–Shpg. wt. 4 lbs. 8 oz. Complete set **$2.81**

Water Color Tube Outfit

$3.16

The ideal gift for developing young artists. It's amazing what talent children show when given an opportunity. This very fine tube set contains 20 tubes of artist water color paints, 2 opal glass mixing water jars, 2 flint glass water jars, 2 brushes, mixing tray, 29 photogelatin pictures for coloring, colored picture for color guidance, color mixing chart, instructions.

3 N 5263–Shpg. wt. 2 lbs. 12 oz. Complete set **$3.16**

Deluxe Pencil Box

$1.91

A gift to thrill any child! Not just a pencil box, but an extra big, 9½x5x2½-inch alligator-grained brown imitation leather box with reinforced artificial leather edges. Top tray and 2 drawers filled with quality supplies . . . 13 pencils, protractor, compass, 3 water colors, water pan, ruler, paint brush, pen holder, container with pen point, 8 colored pencils, hand eraser, tablet.

3 N 4823—Shpg. wt. 1 lb. 8 oz. . . . . Box **$1.91**

New!
Soft Green Non-Fading
Blackboard Surface

Give friends old or young a Christmas Gift that has an active future

Something new and handsome in the gift line . . . long wearing plastic brief case and school bags. An impressive Christmas present and a boon to students and businessmen during the year to come. Made for service, this new plastic is unusually strong and will not crack or wrinkle. To keep it beautiful, clean with a damp cloth. It looks good—and lasts!

Good looking School Bags

$2.76

Smart and sensible — plastic school bags that any student will take pride in having. Made of the new strong, long-wearing plastic. Bag has 1¾-inch gusset, roomy lunch pocket, outside pencil pocket. Neat-looking British tan with contrasting plastic trim. Sewed plastic buckle straps. This bag will be a welcome Christmas gift. Size 14x10 inches. Shpg. wt. 1 lb. 4 oz.

3 N 4772–With plastic handle. **$2.76**
3 N 4773–With plastic shoulder strap. **2.76**

Give a good new Brief Case

$5.04

At last—a brief case in the sturdy new plastic! A gift that will appeal strongly to students young and old as well as to business men and women. It's strong—roomy—beautifully made. A 4½-inch gusset provides ample space for books and papers, and there are four pockets, including one zipper pocket. A grand gift buy. Color—British tan; size 16x11½ inches. 20% Federal Excise Tax is included in the price.

3 N 4765E—Shpg. wt. 2 lbs. 3 oz . . . **$5.04**

Sight saving non-glare Green Blackboard

$3.71

New and modern, this permanent non-fading green blackboard is cheerful, attractive and restful to the eyes. There is no reflection . . . no glare. The fine, velvety-smooth writing surface writes clearly, smoothly—erases easily—is long wearing. Writing surface is 24x36 inches, bordered by a 1½-inch sturdy wood frame and chalk trough. It's made to last . . . 5-ply laminated wood fiber base processed with five coats of finishing material.

Install a new blackboard in your child's room, the study, the game-room, the kitchen. It's fun for everyone . . . young and old. Blackboards provide an educational and entertaining way of keeping children busy . . mother will find them handy for writing kitchen notes and messages . dad will want to use one for chalking up game scores. They are built to give a lot of use . . . definitely not just a toy.

Complete with hangers (for wall hanging), 6 sticks of white chalk, 1 large all-felt sewed eraser, 5x2x1-in.

3 N 04932—Shipping weight 10 pounds. Mailable . . . **$3.71**

Honey Bunch
HONEY BUNCH

THE CLUE OF THE BROKEN BLADE
THE SECRET PANEL
THE SHORT-WAVE MYSTERY
FRANKLIN W. DIXON

Honey Bunch Series. Honey Bunch is a dainty, thoughtful little girl who has interesting experiences wherever she goes. Every little girl from 7 to 10 years old will enjoy reading about her.

Honey Bunch, Just a Little Girl (275)
Her First Trip West (283)
Little Garden (279)
Day in Camp (280)
Auto Tour (281)
Big Adventure (288)
Big Parade (289)
Little Mystery (290)
Little Circus (291)
Treasure Hunt (292)
Little Club (293)
Twin Playmates (296)
Costume Party (297)
Visit to the City (276)
Days on the Farm (277)
Visit to Seashore (278)
Trip on the Ocean (282)
Summer on the Island (284)
Winter at Snowtop (299)
Trip on Great Lakes (285)
Trip in an Airplane (286)
Visit to the Zoo (287)
Trip in a Trailer (294)
Trip to a Big Fair (295)
Trip on a Houseboat (298)

State catalog no., title, title number

3 N 1755—Stiff cover . . . . Postpaid 63c

JERRY MUSKRAT AT HOME
OLD MOTHER WEST WIND
MOTHER WEST WIND "Where" Stories
THORNTON W. BURGESS
THORNTON W. BURGESS

Burgess Bedtime Stories for children 4 to 10.

Old Mother West Wind (315)
Old Mother West Wind's Children (316)
Old Mother West Wind's Neighbors (317)
Old Mother West Wind's Animal Friends (318)
Old Mother West Wind's "Why" Stories (335)
Old Mother West Wind's "How" Stories (336)
Old Mother West Wind's "When" Stories (337)
Old Mother West Wind's "Where" Stories (338)
Lightfoot the Deer (319)
Blacky the Crow (320)
Whitefoot the Woodmouse (321)
Buster Bear's Twins (322)
Billy Mink (339)
Little Joe Otter (340)
Jerry Muskrat at Home (341)
Longlegs the Heron (342)

State catalog no., title, title no.

3 N 1712—Stiff cover . . . . Postpaid 63c

THE MARK ON THE MIRROR
THE SECRET OF THE BARRED WINDOW
THE RAINBOW RIDDLE
MARGARET SUTTON

Judy Bolton Mysteries for ages 10 to 15.

Riddle of the Double Ring (343)
Clue in the Patchwork Quilt (347)
Secret of the Barred Window (349)
Seven Strange Clues (337)
Voice in the Suitcase (341)
Mysterious Half-Cat (342)
Name on the Bracelet (346)
Mark on the Mirror (348)
Unfinished House (344)
Vanishing Shadow (334)
Invisible Chimes (336)
Midnight Visitor (345)
Mystic Ball (340)
Ghost Parade (338)
Rainbow Riddle (350)
Haunted Attic (335)
Yellow Phantom (339)

State catalog no., title, title no.

3 N 1723—Stiff cover . . . . Postpaid 63c

The Hardy Boys Mystery Stories. The Hardy boys are sons of a celebrated American detective. And like their father, they follow every clue to bring criminals to justice. Boys 10 to 16 will relish these action-packed adventures.

Hardy Boys and the Mystery of the Flying Express (17)
Short Wave Mystery (13)
Melted Coins Mystery (14)
Disappearing Floor (18)
Twisted Claw Mystery (19)
Secret Warning (20)
Secret Panel (200)
Tower Treasure (201)
House on the Cliff (202)
Missing Chums (207)
Mark on the Door (224)
Sinister Sign Post (225)
Figure in Hiding (226)
Clue of the Broken Blade (16)
Hunting for Hidden Gold (203)
Great Airport Mystery (204)
Hidden Harbor Mystery (205)
Secret of the Old Mill (206)
Shore Road Mystery (208)
Secret of the Caves (209)
Mystery of Cabin Island (220)
What Happened at Midnight (221)
While the Clock Ticked (222)
Footprints Under Window (223)
Flickering Torch Mystery (15)

State catalog number, title, and title number

3 N 1724—Stiff cover . . . . Postpaid 63c

Thrill youngsters
on Christmas morning
with packages
of exciting Books
Any book on this page
costs only

LONE RANGER AND TONTO
THE LONE RANGER RIDES AGAIN
FRAN STRIKER

Cherry Ames SENIOR NURSE
Cherry Ames VETERANS' NURSE
Cherry Ames STUDENT NURSE

THE BOBBSEY TWINS AT SUGAR MAPLE HILL
THE BOBBSEY TWINS ON AN AIRPLANE TRIP
THE BOBBSEY TWINS AT THE CIRCUS

LITTLE WOMEN
Uncle Remus

Lone Ranger Books. "Hi-Yo, Silver! Away!" The Lone Ranger gallops to more adventures on his white horse, Silver. Children 10 to 16 will enjoy them all. Stiff cover.

The Lone Ranger (28)
—and Tonto (32)
—Rides Again (35)
—Traps Smugglers (34)
—and Gold Robbery (30)
—at Haunted Gulch (33)
—and Mystery Ranch (29)
—Outlaw Stronghold (31)

Please state catalog no., title and title no.

3 N 1715—Postpaid. 63c

Cherry Ames Series. Exciting stories about a girl who chose nursing as her career. Older girls from 10 to 15 years will find them highly absorbing. Filled with bright spirit, adventure, action. Stiff cover.

Student Nurse (90)
Senior Nurse (91)
Chief Nurse (92)
Army Nurse (93)
Flight Nurse (94)
Veterans' Nurse (95)
Private Duty Nurse (96)

Please state catalog no., title and title no.

3 N 1708—Postpaid. . 63c

Bobbsey Twins Series. The exciting adventures of the Bobbsey Family and the lively Twins endear these stories to children from 5 to 10 years old.

The Bobbsey Twins (75)
—on Pony Trail (69)
—in Echo Valley (70)
—in a Radio Play (76)
—in Eskimo Land (77)
—on a Ranch (78)
—Solve a Mystery (79)
—in the Country (120)
—at Home (122)
—at the Circus (127)
—Treasure Hunting (131)
—and Schoolmates (132)
—on a Houseboat (135)
—at Cedar Camp (136)
—at School (137)
—in the Land of Cotton (71)
—at the Ice Carnival (72)
—at Indian Hollow (73)
—on an Airplane Trip (80)
—at the Sea Shore (121)
—on Blueberry Island (123)
—on the Deep Blue Sea (124)
—at the County Fair (125)
—at Windmill Cottage (128)
—at Mystery Mansion (129)
—at Sugar Maple Hill (130)
—in the Great West (133)
—Wonderful Secret (134)

State catalog number, title, title number

3 N 1717—Stiff cover . . . . Postpaid 63c

Children's Classics, books that are loved by youngsters and grown-ups alike. Worth reading many times.

Alice in Wonderland (36)
Andersen's Fairy Tales (37)
Bambi (38)
Bambi's Children (39)
Beautiful Joe (40)
Bird's Christmas Carol (159)
Black Beauty (161)
Eight Cousins (171)
Five Little Peppers (156)
Five Little Peppers Midway (157)
Five Little Peppers Grownup (158)
Grimm's Fairy Tales (44)
Hans Brinker (163)
Heidi (45)
Heidi Grows Up (46)
Heidi's Children (47)
Huckleberry Finn (62)
Jo's Boys (54)
Little Men (55)
Little Women (56)
Old-Fashioned Girl (57)
Pinocchio (167)
Pollyanna (60)
Pollyanna Grows Up (61)
Robin Hood (166)
Robinson Crusoe (160)
Rose in Bloom (58)
Tom Sawyer (50)
Treasure Island (51)
Uncle Remus (53)

State catalog number, title and title number

3 N 1714—Stiff cover . . . . Postpaid 63c

Order plenty of children's books on Sears Easy Terms. See page 231 for further details

PETER PAN
A Book of Cradle Songs
CINDER
THUMPER
TROUBLE THE CARELESS KITTEN
Little Black Sambo
WINNIE-THE-POOH
THE UGLY DUCKLING
Bambi
NOAH'S ARK

Give ever-favorite children's stories

This delightful children's series include 15 sure-to-please stories. There are age-old favorites and lovable modern stories . . . certain to thrill any youngster. Order several of these books for Christmas giving.

48c
Each

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A Girl's Treasury of Things-to-do
A Young Boy's Treasury of Things-to-do
A Boy's Treasury of Things-to-do

YANKEES
McGraw of the GIANTS
CONNIE MACK
LOU GEHRIG
The St. Louis Cardinals
THE BROOKLYN Dodgers
The Detroit TIGERS
CHICAGO CUBS
WARREN BROWN
LUCKY TO BE A YANKEE

ANIMAL STORIES
FARM STORIES
THE JUMBO FUN BOOK
Dogs as I see Them
Lucy Dawson

Books sparkling with color . . . jolly things to do

Holiday gifts that make playtime a gay time

Treasury of Things-To-Do Series

There's a special book for every child in the Treasury Series! It's no trick to pick the right one for the boy or girl on your Christmas list according to age group. *State title.*

$1.46
Each

"A Little Girl's Treasury of Things-To-Do" is for girls 6 to 9 years old.

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"A Young Boy's Treasury of Things-To-Do" is made for boys 6 to 9 years old.

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Each book contains 96 pages of games to play or interesting things to make . . . and over 100 gay illustrations. Pictures and instructions are clear and easy-to-follow. Wonderful books to have on hand on rainy days! Materials needed for the projects are all inexpensive and things [illegible] are likely to have on hand. The play materials are all safe for children to use and handle.

Boys and girls will spend hours at a time with their fun-filled Treasury books. They'll like the books and learn from them, too. Select the right title for your youngster's age—and please state title on your order. Books are beautifully cloth-bound. Size 6¾x9 inches.

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Fans! Baseball Books by sports experts

These are the exciting true-life stories of the individual players and teams that have made baseball history. Be sure to put one or more under the tree for sports lovers. Books are all illustrated. Order several from the list below. *All books postpaid.*

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3 N 1515—**Lou Gehrig: A Quiet Hero** . . . by Frank Graham. The simple, homely story of a poor boy who became a great ballplayer $1.93

3 N 1516—**The St Louis Cardinals** . . . . . by Frederick G. Lieb. From their charter membership (1876) through the "gas-house gang" to the swift kids making modern baseball history $2.93

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$1.50
Postpaid

3 N 1522 . . . . *Postpaid* . . $1.50

Animal Stories. This treasury of brand-new animal stories will be an instant favorite with boys and girls. 46 stories (200 color pictures) about cows, bees, elephants, skunks . . . all the animals you can find in the city or country, forest or jungle. Stories, poems and jingles. ***Order after November 15th.***

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The Jumbo Fun Book. Pages and pages of laugh-provoking jokes, boners, funny epitaphs, wise-cracks, comic rhymes etc. . . . in addition to quizzes, puzzles and pencil games. A gift that will provide many hours of fun for any boy or girl between the ages of 8 and 16.

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3 N 1525 . . . . *Postpaid* . . **95c**

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3 N 1002. . . . . *Postpaid* . . $1.88

Picture Dictionary for Children. It's fun learning facts! Here's a child's very own dictionary with 480 pages of simple words and pictures to make learning words and definitions easy and amusing. Clothbound.
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Prayers and Hymns Book. Carefully selected prayers and hymns that are simple enough for a child to learn easily, yet so inspiring youngsters will remember them always. 36 pages with full-color illustrations . . . large print that children can read themselves. Board binding, 9x12 inches.

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Understood Betsy—Fisher (188)
Secret Garden—F. H. Burnett (187)
Heidi Grows Up—Tritten (321)
Heidi's Children—Tritten (322)
Peter and Wendy—Barrie (323)
Uncle Remus: His Songs and His Sayings—J. C. Harris (324)
Bambi—Felix Salten (325)
Bambi's Children—Salten (326)
Bob, Son of Battle—Ollivant (327)
Call of the Wild—Jack London (189)
White Fang—Jack London (328)
Daddy Long Legs—Jean Webster (329)
Seventeen—Booth Tarkington (330)
Penrod—Booth Tarkington (185)
Penrod Jashber—Tarkington (331)
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3 N 1716—State catalog number, title, title number . . . . *Postpaid. Each* 95c

Beautiful Classics for Children

Lavishly illustrated in gorgeous colors and richly bound

Fun to give . . . even more fun to receive

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Picture Books to thrill tiny tots

[D] **Mother and Baby Wild Animal Books.** Four fascinating and unusual books cut in shape of wild animals. Pictures of the mother animals are printed in natural color on front and back covers . . . cunning baby animals, also in color, are inserted in slot in front cover and can be removed easily to set up. Each big book size 9x12 inches, contains a 16-page animal story with illustrations on every page. For children 3 to 7 years old.
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[F] **Jody's Wonderful Day.** Ideal for the boy or girl in the picture-book age! It's the story of a little boy's happy birthday . . . turn the pages and find swings, seesaws that move, surprise birthday presents you can open yourself and a Jack-in-the-box that really jumps up. A dandy gift for boys and girls alike.
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[H] **Children's Library.** A big new set of poems and stories that children love! Three 64-page books with full-color pictures on the covers and fascinating black and white illustrations inside. Board bound and neatly packed in a cardboard slip-case. "Fairy Tales," "Mother Goose," and "Animal Stories."
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[K] **Boys' and Girls' Mother Goose.** Tiny toddlers as well as kindergarten kiddies love these old familiar nursery rhymes. 64 pages . . . every one printed with pictures in color. 8¼x11¼ in.
3 N 1501—Stiff cover . . . . . *Postpaid* . . 58c

[L] **12 Famous Nursery Tales . . .** stories children never tire of hearing. Each is illustrated with cunning pictures that will delight the hearts of your "small fry." 60 pages, 30 in color. 9¼x11¼ in.
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[M] **A-B-C and 1-2-3 Number Book** that is as colorful as Christmas. Contains 60 pages of animal and bird pictures . . . 30 of them in color . . . to show kiddies their letters and numbers. 9⅛x11 in.
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[E] **Mother-Baby Domestic Animal Bo[illegible]s.** Four brand-new books patterned after the wild animal series at left. These domestic animal books, cut in the shape of the mother animal with the baby animal tucked into a flap on front cover, are a combination toy and story book. Each book contains sixteen 9x12-inch pages, attractively and profusely illustrated. Child can play with smaller animal figure while mother reads the story.
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[G] **Animated Night Before Christmas,** a delightfully illustrated edition of the beloved Christmas poem. Pictures really move . . . Santa's round paunch jiggles like a bowl of jelly, his merry eyes twinkle as he fills all the stockings. Then away he flies through the night in his sleigh pulled by eight tiny reindeer.
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[J] **Circus Panorama.** The biggest s[illegible]w on earth unfolds in this bright-colored book prepared in collaboration with Ringling Bros.-Barnum and Bailey Circus. Measures 10 feet extended. One side has circus parade . . . bandwagon, clowns, caged animals; the other has scenes from the big top. Heavy cardboard.
3 N 1894—10x8½ inches. . . . . *Postpaid* 93c

[N] **The Lothrop Color Storybooks.** Four of the best loved tales of all time with a brilliantly colored puppet illustration opposite every page of text. The 4 books boxed together are "Hansel and Gretel;" "Cinderella;" "Aladdin and His Wonderful Lamp;" "The 7 Ravens." Little children enjoy books for pictures alone.
3 N 1756—Page size 7x7½ inches.
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[I] **Children's Book of Bible Stories.** Teach your children to know and love the Bible. This beautiful book contains [illegible]r 100 of the most magnificent stories from the Bible, simply and clearly retold. Written with deep reverence, but in fascinating story-book style that is alive with color and vividness. 71 illustrations, 52 in brilliant colors. 312 pages.
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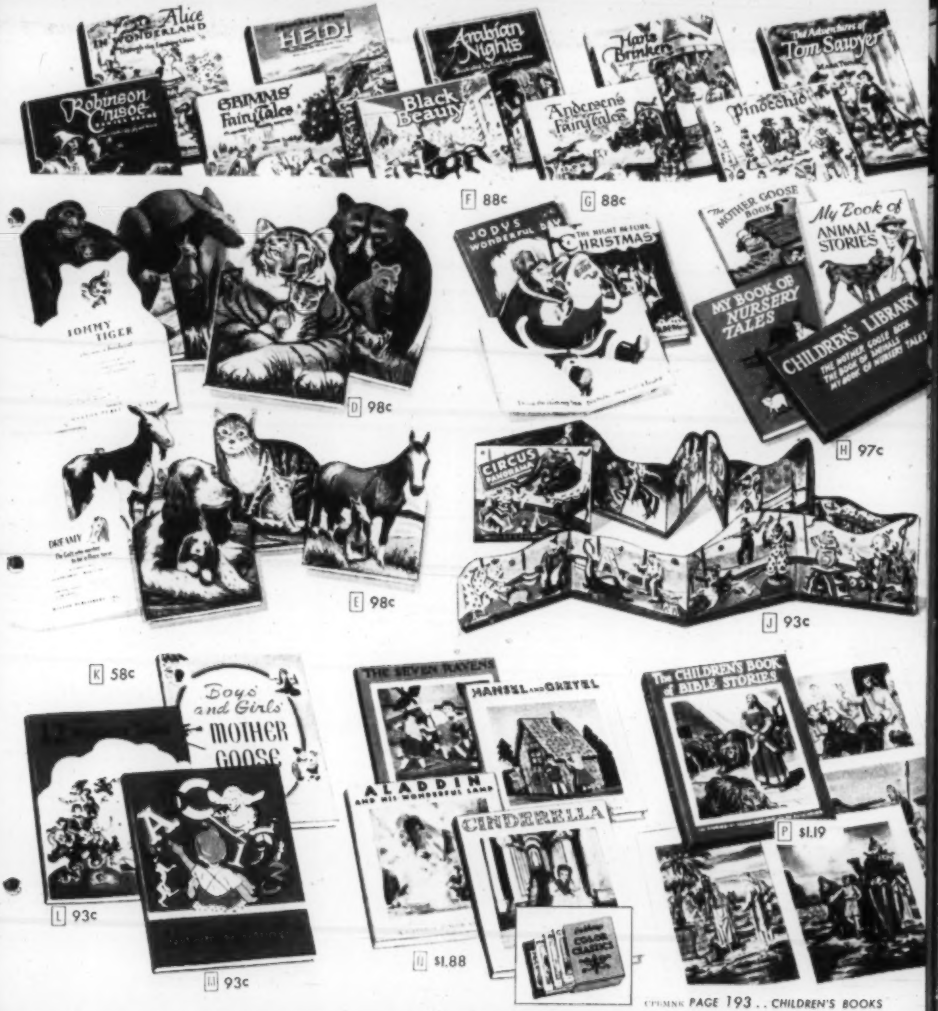
Children's Books, too, are available on Sears Easy Payment Plan. See page 231 for details

Heidi
JOHANNA SPYRI
A 95c
Heidi
JOHANNA SPYRI
Illustrated by William Sharp
B $1.97
HEIDI
C $2.89

Titles illustrated below are available in each of three editions shown above.


Alice in Wonderland
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Hans Brinker
The Adventures of Tom Sawyer
Robinson Crusoe
Grimms' Fairy Tales
Black Beauty
Andersen's Fairy Tales
Pinocchio
F 88c
G 88c
TOMMY TIGER
D 98c
JODY'S WONDERFUL DAY
THE NIGHT BEFORE CHRISTMAS
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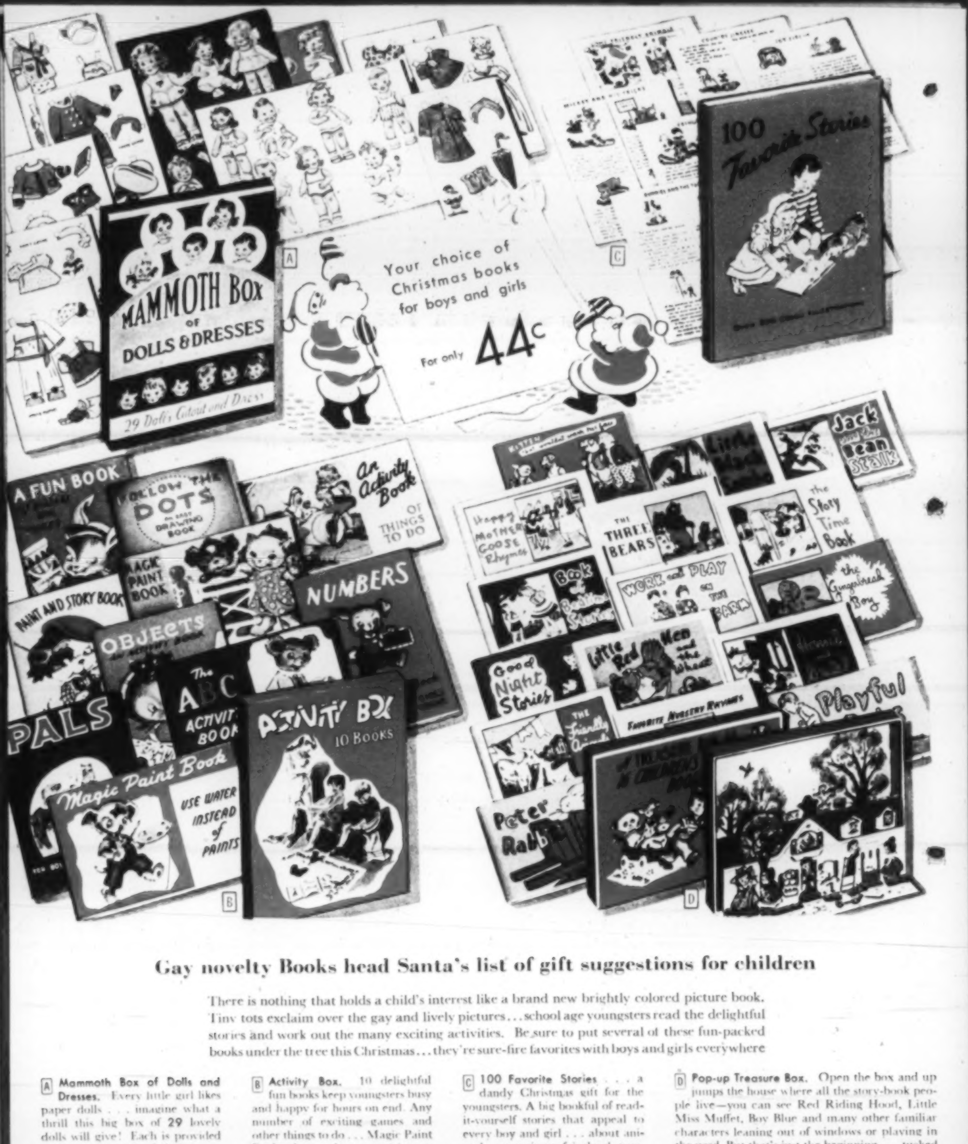
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FOLLOW THE DOTS
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MAGIC PAINT BOOK
NUMBERS
PAINT AND STORY BOOK
OBJECTS
The ABC ACTIVITY BOOK
PALS
ACTIVITY BOX 10 BOOKS
Magic Paint Book
USE WATER INSTEAD of PAINTS
B
Little Black Sambo
Jack and the Bean Stalk
Happy Mother Goose Rhymes
THE THREE BEARS
The Story Time Book
WORK and PLAY ON THE FARM
the Gingerbread Boy
Good Night Stories
Little Red Hen and the Wheat
FAVORITE NURSERY RHYMES
Playful
Peter Rabbit
D

Gay novelty Books head Santa's list of gift suggestions for children

There is nothing that holds a child's interest like a brand new brightly colored picture book. Tiny tots exclaim over the gay and lively pictures . . . school age youngsters read the delightful stories and work out the many exciting activities. Be sure to put several of these fun-packed books under the tree this Christmas . . . they're sure-fire favorites with boys and girls everywhere

A **Mammoth Box of Dolls and Dresses.** Every little girl likes paper dolls . . . imagine what a thrill this big box of **29** lovely dolls will give! Each is provided with its own book of clothes . . . historical costumes and adorable coats, hats, suits and dresses such as a well-dressed modern youngster would wear. Clothes come in 9¾x6½-in. books. 29 cardboard dolls and 29 clothes-books packed in attractive 11x15¼-in. box.
3 N 1855—Shipping weight 1 pound 4 ounces **44c**

B **Activity Box.** 10 delightful fun books keep youngsters busy and happy for hours on end. Any number of exciting games and other things to do . . . Magic Paint Books that make pretty pictures appear from nowhere . . . follow-the-dots drawing game . . . objects to color and paint . . . riddles and mysteries to solve . . . A-B-C and number books to learn. Festive box contains ten 10x14-inch books, with twenty pages in each.
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C **100 Favorite Stories** . . . a dandy Christmas gift for the youngsters. A big bookful of read-it-yourself stories that appeal to every boy and girl . . . about animals, a toy circus, fairyland, true-to-life adventures of modern children. Book contains 100 enchanting tales that will fast become favorites . . . and more than 200 lively color illustrations. The stories are all printed in big, easy-to-read type and the book is a handy 7¼x10¼-in. size. Stiff cover.
3 N 1508—*Postpaid* **44c**

D **Pop-up Treasure Box.** Open the box and up jumps the house where all the story-book people live—you can see Red Riding Hood, Little Miss Muffet, Boy Blue and many other familiar characters leaning out of windows or playing in the yard. But that's just the beginning . . . tucked inside the box are 16 wonderful story books with bright colored covers and illustrations. Age-old favorites like "Little Black Sambo," "The Gingerbread Boy," "Hansel and Gretel" and new stories like "The Kitten that wouldn't wash his face" and "Good Night Stories." Each paper-bound book size 7¼x5¼ inches has 12 colorful pages. Box size 11¼x8½ inches.
3 N 1854—Shipping weight 1 pound **44c**

Order books, cutouts, toys and other Christmas presents on Easy Terms. See page 231

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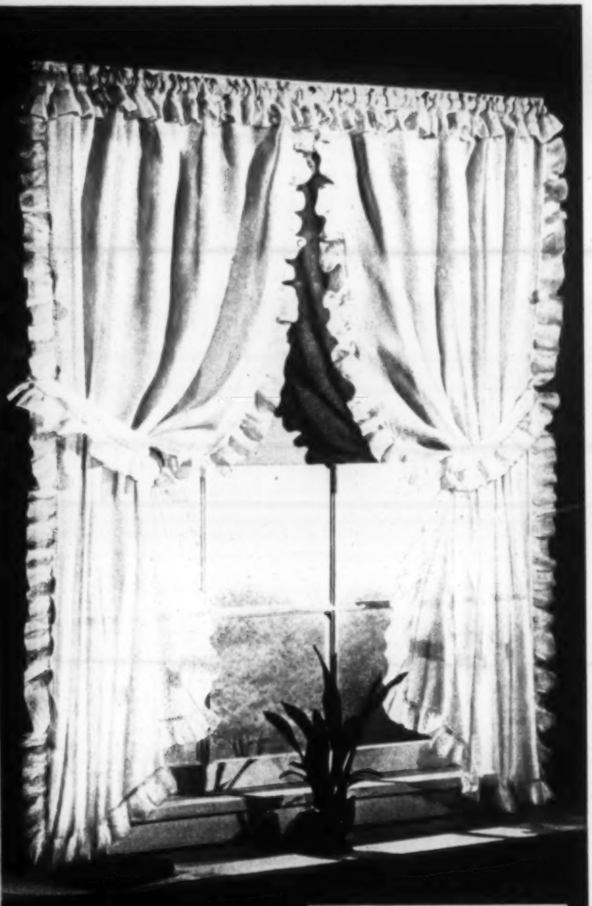

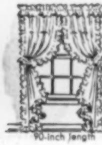
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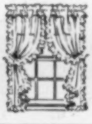
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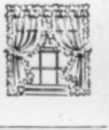
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Dainty . . billowy . . fluffy . . enchanting
Choice of exquisite pastels or all white

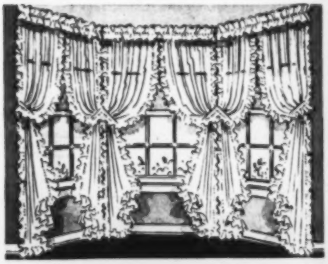
Pair $3.98 63 inches long

Bewitching ruffles all around make these priscilla curtains as gay and pretty as a Christmas pack[illegible]. Coming in such alluring Harmony House pastel colors, as well as all white, these curtains will make beautiful yet very practical gifts for homemakers. They're so crisp and sparkling, you won't be able to resist them for your own home to make it look its holiday best. The "ruffle all-around" goes with a room no matter what its scheme—in living, dining or bedrooms, the lovely pastel colors of these curtains will bring pleasant harmony or delightful contrast.

Made of dainty dotted swiss—our finest Harmony House quality. It will wear and wear, while all the time it has that exquisite frothy look you like. Self material ruffles are fully gathered all around. Ruffled tiebacks are included.

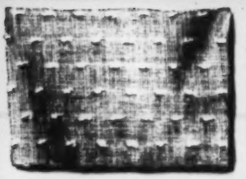
Colors ivory white or light pastel shades of valley rose, sunshine yellow, colonial blue or aquamarine (light greenish blue). *Please state color.*

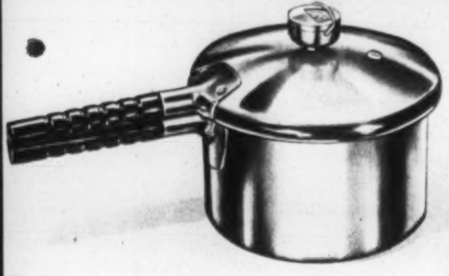
Catalog Number	Length	Complete Width	Width Each side	Shipping Weight	Price Pair
24 N 5640M	63 inches	76 inches	38 inches	13 ounces	$3.98
24 N 5641M	78 inches	76 inches	38 inches	14 ounces	4.79
24 N 5642M	90 inches	76 inches	38 inches	15 ounces	[illegible]79

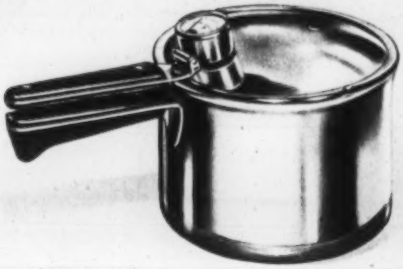


Achieve distinctive picture window effects by using these curtains in single pairs or in combinations of pairs. [illegible]u can hang them as priscilla curtains, or crisscrossed on double rods, or hang them as over-drapes with glass curtains of the same or plain fabric. On a group of windows, as shown above, combinations of pairs bring a lovely decorative effect. The choice of three different lengths enables you to ensemble different size windows.

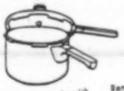
Be sure to measure your windows and know you are getting the correct size curtains. Remember curtains, too, may be purchased on Sears Easy Terms, see page 231 for details.


Close-up of material

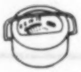




MAID OF HONOR

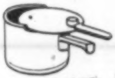


Cover interlocks with body to make quick, steam tight closing.

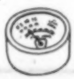


Removable gauge registers 0–15 lbs. pressure, 228–250° temperature.

REVERE



Slide cover under pan's semi-rim, bring handles together—a pressure-tight seal.



Moisture-proof, dial-type gauge shows 0–15 lbs. pressure range.

Every day will be a holiday from long hours spent in meal preparation if you give her a time saving Saucepan Pressure Cooker this Christmas

Maid of Honor Heavy Pressed Aluminum Pressure Saucepan. Entire meals can be prepared over one burner in mere minutes! Designed with the features homemakers have found most practical, the new Maid of Honor pressure saucepan combines saucepan cooking simplicity with pressure cooking efficiency. Simple to use, economical. Over-pressure plug releases excess steam. Large aluminum cooking rack for cooking thicker meats or vegetables.

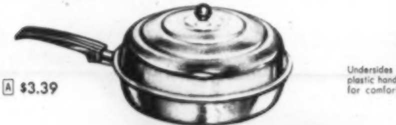
$10.45
4-quart liquid capacity

11 N 4684—4-quart liquid capacity. Shipping weight, 7 lbs. 8 oz. . . . $10.45

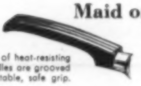
Revere Copper-clad Stainless Steel Pressure Saucepan. A newcomer to the famous Revere copper-clad family. Styled for economy, durability, safety and utility. Lustrous stainless steel with copper-clad bottom, bakelite handles securely welded to saucepan; cover slides in and out of pan's semi-rim easily. Moistureproof dial gauge hinged to cover; removable gasket. Over-pressure plug releases excess steam. ***Please do not order before November 1.***

$15.95
4-quart liquid capacity

11 N 4687—4-quart liquid capacity. Shipping weight 7 lbs. 4 oz. . . . $15.95



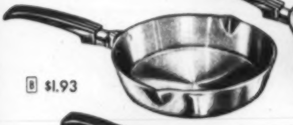
A $3.39



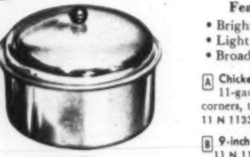
Undersides of heat-resisting plastic handles are grooved for comfortable, safe grip.

Maid of Honor Aluminum Cookware

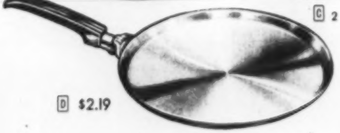
. . . a gift of beauty, service, dependable quality



B $1.93

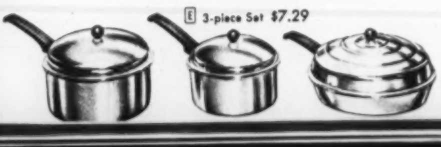


C 2 qt. $1.82



D $2.19

E 3-piece Set $7.29



Features homemakers like about Maid of Honor

- Bright aluminum utensils heat quickly, evenly—no hot spots
- Light enough to handle easily, heavy enough for long wear
- Broad, flat bottoms absorb maximum amount of heat; save fuel

A **Chicken Fryer.** Fry chicken to a crisp golden brown in this extra heavy 11-gauge aluminum fryer. 10½-inch skillet has easy-to-clean, rounded corners, tight-fitting high domed cover; cool bakelite handle.
11 N 1133—Shipping weight 2 pounds $3.39

B **9-inch Open Skillet.** Extra heavy 11-gauge aluminum, 2 lips.
11 N 1132—Shipping weight 1 pound 4 ounces $1.93

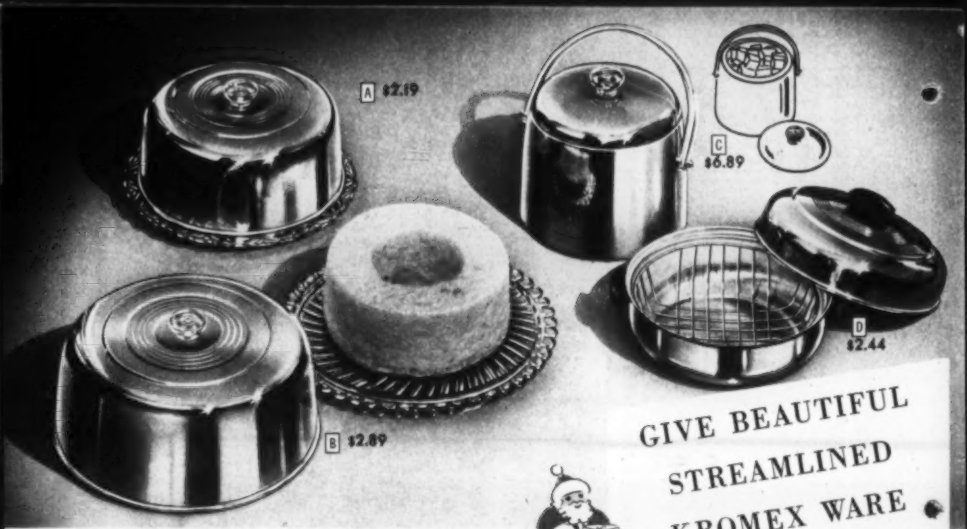
C **Saucepans.** Heavy 17-gauge sheet aluminum, non-boil-over covers, sure-grip handles. Two convenient sizes. *Please state size.*
11 N 1131—2-quart.—Shipping weight, 1 pound 2 ounces $1.82
4-quart.—Shipping weight, 1 pound 6 ounces $2.45

D **11-inch Griddle.** Extra heavy 8-gauge aluminum. Cooks evenly.
11 N 1134—Shipping weight 1 pound 12 ounces $2.19

3-piece Aluminum Cookware Set

E Exceptionally serviceable set for the new homemaker. Consists of chicken fryer, 2-quart and 4-quart saucepans described above.
11 N 01149—3-piece set. Shipping weight 8 pounds $7.29

Give Cookware this Christmas. Buy it on Sears Easy Terms. See page 231



GIVE BEAUTIFUL STREAMLINED KROMEX WARE

Gleaming, polished aluminum reflects the season's festive joy in Kromex Ware gifts

Kromex Kakovers

A **Standard Size.** Sized for the average two-layer cake, this attractive aluminum cake cover also keeps sandwiches moist and flavorful. Decorative glass plate (11⅛-inch diameter) makes excellent server. Dome-shaped top (10-inch diameter) has lucite knob. Overall height 5¼ inches.
11 N 4337—Shipping weight 3 lbs. 10 oz. **$2.19**

B **King Size.** A cake cover of eyecatching beauty—keeps cakes fresh from the first slice to the last. Dome-shaped aluminum top, 11⅛ in. diam. fits snugly into grooved 12¾-inch glass plate—keeps moisture in. Large angel food cake size (5¾ in. high).
11 N 4338—Shpg. wt. 5 lbs. 13 oz. **$2.89**

Kromex Frig-i-tor

C Are there friends on your gift list who entertain frequently? They'll appreciate your well-chosen gift of this handsome Kromex Frig-i-tor. Makes entertaining easier for it keeps ice cubes within easy reach of the guests—does away with frequent trips to the refrigerator for a new supply. Thoroughly insulated with fiberglass, the Kromex Frig-i-tor keeps ice cubes solid for a long time. It's truly a beauty in modern, streamlined design—highly polished aluminum body, lustrous lucite cover knob and basket-type handle. Holds approximately two quarts of ice cubes. Convenient size—8¼ in. in diam. at base, 10⅛ in. high (handle incl.).
11 N 4339—Shipping weight 3 lbs. **$6.89**

Kromex Bun Warmer

D Every homemaker will be delighted with the stove-to-table service this beautiful Kromex bun warmer gives. Ideal for heating, crisping, freshening and serving muffins, rolls, crackers, popovers—keeps freshly baked foods hot for serving. Warmer's flat base fits snugly over gas or electric range burner, using low or medium flame. Removable tinned steel mesh basket helps to prevent food from scorching. Durable aluminum warmer will not absorb food odors, smartly designed black bakelite handles and cover knob will not burn. Warmer: height (with cover) about 6¾ inches, diameter about 10⅛ inches. Holds about 14 luncheon or 8 breakfast rolls.
11 N 4336—Shipping weight 1 lb. 8 oz. **$2.44**

Maid of Honor Duroseal attractively packaged for Christmas-giving to the homemaker

Please do not order all items below before October 15

Maid of Honor Bowl Covers and Food Bag

Thousands of homemakers have successfully used Maid of Honor Duroseal plastic film for safer food protection since it became available for household use (see page 1033 big Fall-Winter 1946-'47 catalog). Waterproof, greaseproof, acid resisting, pliable, shape retaining, made of a tough, extra thick material that contains no fabric to wear out. Cleans easily.

E **Zipper Vegetable Bag.** Tough plastic binding, zipper opening 9¾ inches long. 2½-inch gusset on three sides. 12x12-inch size.
11 N 3659—Shipping weight 4 ounces. *Please state size* **$1.44**

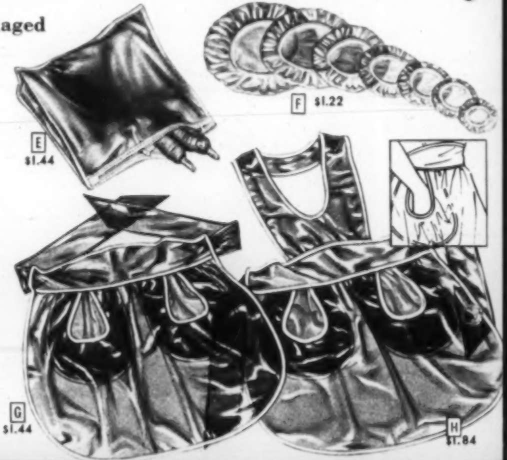
F **7-piece Bowl Cover Set.** For jars, crocks and bowls 2½ to 11 inches in diameter. Bound with ½-inch elastic for snug fit.
11 N 3658—Shipping weight 6 ounces. **$1.22**

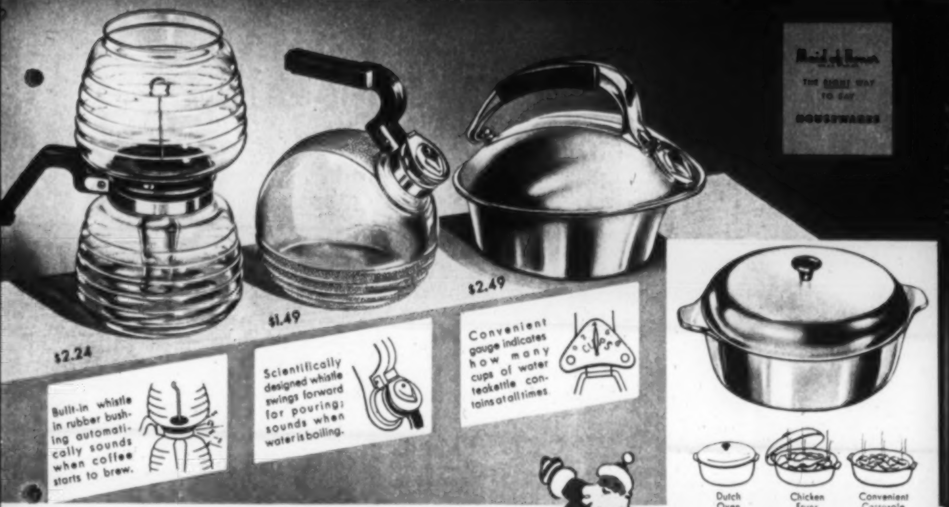
Colorful Serving and Kitchen Aprons

Novel "kangaroo-pouch" type pockets add to the practical good looks of these peelproof, waterproof, crack resisting Duroseal plastic film aprons. Apron skirt, 18¼ inches long, is generously wide to protect sides of clothing. Wide belt gives trim waistline fit. Cleans easily with damp cloth.

G **Serving Apron.** Med. blue with clear binding; clear with blue binding.
11 N 3741—*State color.* Shipping weight 5 ounces **$1.44**

H **Kitchen Apron with Neckband.** Med. blue with clear binding; clear with blue binding.
11 N 3740—*State color.* Shipping weight 6 ounces. **$1.84**





$2.24
Built-in whistle in rubber bushing automatically sounds when coffee starts to brew.
$1.49
Scientifically designed whistle swings forward for pouring; sounds when water is boiling.
$2.49
Convenient gauge indicates how many cups of water teakettle contains at all times.
Dutch Oven
Chicken Fryer
Convenient Casserole

A Gift chosen from this handsome Whistling Trio sounds a cheery note of greeting in any household

Women like the convenience of a 3-way Cooker

Maid of Honor Whistling Glass Coffeemaker

Two revolutionary features make Maid of Honor an outstanding coffeemaker—(1) built-in whistle in the rubber bushing automatically sounds when coffee starts to brew, (2) new one-piece unbreakable, non-tarnishable Monel metal filter has fine mesh screen which keeps coffee clear and flavorful, free from sediment and dregs. Easy-to-clean, wide mouthed bowls made of heat-resistant glass. Shpg. wt. 3 lbs. 8 oz.

11 N 3100—8-cup capacity . . . $2.24

Maid of Honor Whistling Glass Teakettle

So decorative and so useful! This sparkling Flamex glass teakettle, modernly designed in heat-resistant plain and stippled glass, adds to the attractiveness of any kitchen. No hot whistle to remove—it's attached permanently and swings forward for easy pouring and filling. No spout to leak or dent; cool-type, well-balanced handle has comfortable grip. Holds 1½ quarts. An ideal gift. Shpg. wt. 2 lbs. 10 oz.

11 N 3301 . . . . $1.49

Maid of Honor Whistling Aluminum Teakettle

A practical, modern gift that will be used daily. Especially acceptable to the homemaker who demands safety, beauty and serviceability in kitchen equipment. Whistle swings forward for pouring—no more scalded fingers. Bumper-like junture of top and sides protects against denting. Water gauge. Rigid handle, cool plastic grip. Balanced for easy filling and pouring; made of heavy weight, highly polished alum. 2-qt. cap.

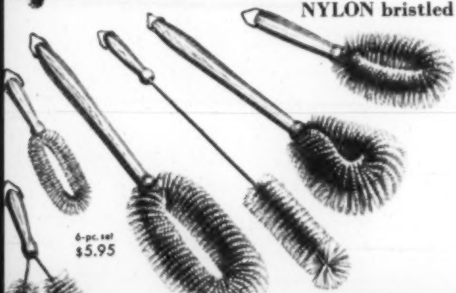
11 N 1200—Shpg. wt. 2 lbs. . . $2.49

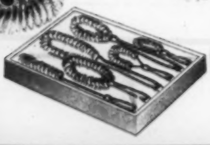
Maid of Honor Cast Aluminum 3-Way Cooker

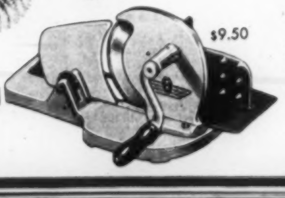
Use it as a dutch oven to cook pot roasts, stews and soups; use it as a chicken fryer; use it as a casserole for macaroni, meat pies, scalloped potatoes, etc. The thick cast aluminum of which it's made absorbs and holds heat for highest cooking efficiency; snug-fitting cover minimizes evaporation of moisture and food flavors. Highly polished; streamlined design; easy to clean. Diam. 10⅞ in.; height to top 5 in. Tested in leading domestic science laboratory. Superior Maid of Honor quality at a low price.

11 N 01502—Shipping wt. 6 lbs. $3.97

NYLON bristled Household Brushes clean better, last longer







6-piece Maid of Honor Set, attractively boxed

- Proved by leading domestic science laboratory tests to outwear average hair or fibre bristled household brushes
- 6 most frequently used brushes with at least 15 uses
- Sanitary, high quality, white nylon bristles will not mat or break

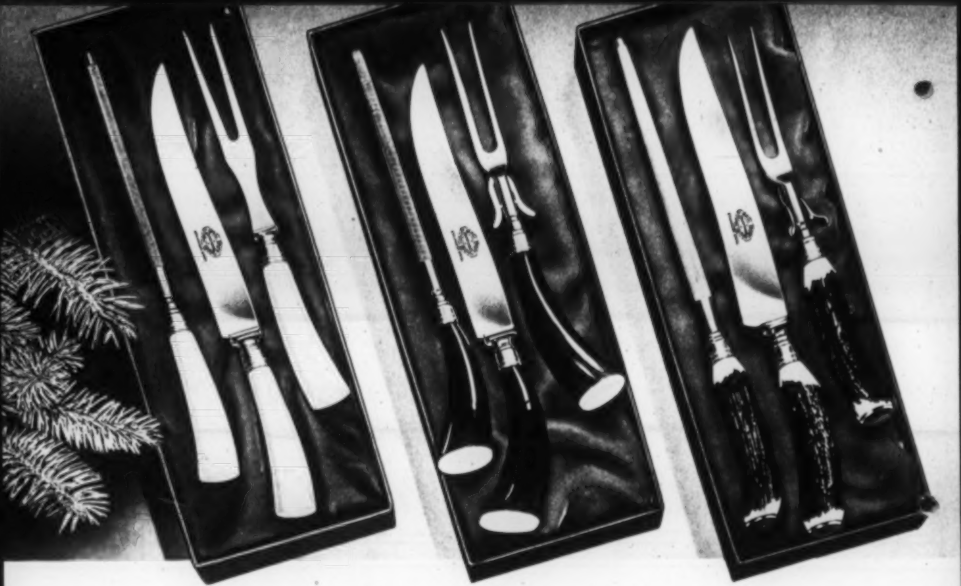
For a quality-wise gift select this very useful set of 6 household brushes. It's one of the least expensive sets from the standpoint of long, satisfactory service. Nylon bristles retain their stiffness after sterilization, resist stain and odors, dry quickly. Comfortable-grip, lacquer finished hardwood handles. Set includes *bottle brush* for milk bottles, nursing bottles, vases, tumblers, pitchers, fruit jars; *bath brush* with 7-inch handle; *toilet bowl brush* with 15-inch handle; *clothes brush* for clothing and upholstery; *hand brush* for nails and hands; *vegetable brush* for cleaning vegetables, sprinkling clothes, scouring pans.

11 N 6921—6 piece set, boxed. Shipping wt. 2 lbs. 8 oz. $5.95

Convenient adjustable Food Slicer

A low priced food slicer adjustable for cutting meats, bread, fruits and vegetables to desired thicknesses. Simple, sturdy all-metal construction; 6½-inch diameter rotary steel blade with long lasting, keen edge. Rigid sliding platform, baked-on enamel finish. Overall length 13¼ in. width 9 in. Holds food 5 in. high, 7½ in. wide, any length.

11 N 04800—Shipping weight 12 pounds $9.50



New—beautiful, superbly designed Carving Sets

Three-piece stainless steel carving set with white catalin handles. $2.98 A serviceable, inexpensive carving set with flat-sided handles of beautiful white catalin that's sanitary, waterproof, and odorless. This Christmas be a smart Santa. Give this gift that will be welcome and useful the year round!

Set includes: 13-inch knife with keen, mirror-bright blade of heat treated and tempered stainless steel, 10½-inch fork with stainless steel tines, and 12½-inch sharpening steel. Complete in gift box.

9 N 9549—Shpg. wt. 1 lb. 8 oz.........Set **$2.98**

Three-piece stainless steel carving set with genuine horn handles. $5.95 Delicately colored, fine grained genuine horn handles lend distinctive beauty to this grand gift set. Styled to satisfy even the most discriminating homemaker on your list!

Set includes: 14-inch knife with heat treated and tempered blade, 11½-inch forged fork with guard, and 12½-inch forged sharpening steel.

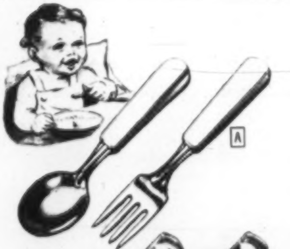
Knife blade, fork tines and guard made of mirror-polished stainless steel. In gift box.

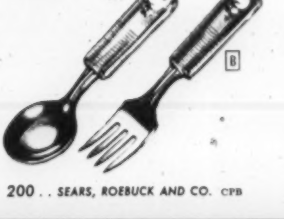
9 N 9551—Shpg. wt. 1 lb. 12 oz......Set **$5.95**

Three-piece stainless steel carving set with stag-type handles. $9.95 A gift combining distinctiveness, usefulness and permanence. Fit to grace any table. There's a certain rugged beauty in its deep-toned, natural color stag-type handles skillfully moulded of enduring catalin. Truly a gift that will please!

Set includes: heavy duty 14½-inch forged stainless steel knife with heat treated and tempered blade, 10¾-inch forged stainless steel fork with guard, and 14-inch forged sharpening steel. In gift box.

9 N 9552—Shpg. wt. 2 lbs. 2 oz........Set **$9.95**





Child's Table Set . . . colorful handles

A 79c A gift your child will love . . . a gay, colorful set that'll brighten meals and pep finicky appetites. Light in weight and easy for little hands to hold. Set consists of 4¾-in. spoon and 5-in. fork, both of solid stainless steel with smooth handles of lovely catalin (plastic) in choice of red or blue colors. Easily kept sanitary and gleaming bright. Will stand rough handling. *Please state color choice.*

9 N 9801—Child's 2-piece Table Set. Shpg. wt. 4 oz....... 79c

Child's Table Set . . . lucite handles

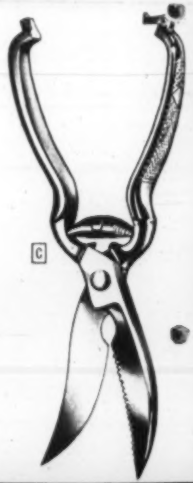
B $1.35 Make this a Merry Christmas for your child! Give this beautiful 2-piece solid stainless steel set consisting of 5-in. spoon and 5-in. fork. Smooth, easy-to-hold handles are made of transparent lucite in your choice of red, white or blue colors. Ribbed to prevent slipping. Beautiful hand-painted picture of a duck on the handles. Set is lightweight, easily cleaned. *Be sure to state color of handle wanted.*

9 N 9803—Child's 2-pc. Table Set. Shpg. wt. 4 oz.......$1.35

Stainless Steel Poultry Shear

C No better gift for a home-maker! The finest shear we've seen in years! Forged from super-quality *solid stainless steel*, by one of the world's leading cutlery makers. Will give generations of useful service! Ultra-sharp blades cut through game and poultry with unbelievable ease. Serrated edge on blade keeps bone from slipping. Extra groove for cutting heavy bones. Strong volute spring spreads blades apart. Efficient handle safety catch. Knurled handle grip. Length, 10½ in. $8.50

9 N 9737—Poultry Shear. Shipping weight 1 lb. 4 oz.....$8.50



CRAFTSMAN Vanadium U.S.A.

Perfect to give . . . perfect to keep

$12.95

You are sure to please the most critical person on your gift list with one of these beautiful new CRAFTSMAN hollow ground carving sets! A lasting gift that marks the giver as a person of good taste and good judgment.

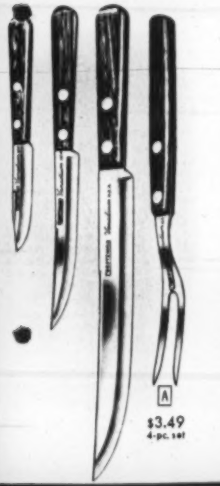
You may be sure this set will be used often! New in design, distinctively beautiful, fashioned with perfect craftsmanship. This carving set has smart, hand-fitting handles moulded of gleaming jet black bakelite . . . for a firm, comfortable grip. A perfect companion for sterling tableware and fine china.

The 14-inch knife has a 9-inch chrome-plated vanadium steel blade carefully tempered, hollow-ground so that it's literally "razor-sharp." CRAFTSMAN hollow ground cutlery is noted for keen, lasting edges. Occasional use of the 13⅛-inch forged sharpening steel will retain the keen edge indefinitely! Rust-resistant, stain-proof stainless steel fork is 11⅝ inches long. Attractive blue artificial leather covered wooden case with padded top is luxuriously lined with colorful cotton flannel. A splendid gift!

9 N 9548—CRAFTSMAN 3-pc. hollow ground carving set with bakelite handles. Shpg. wt. 2 lbs. 8 oz. **$12.95**

A GOOD TIP . . .
straight from the old boy up at the North Pole

"Something special for someone special on your Christmas list? Here it is! Better get a set for yourself, too, because I'm sure you won't want to part with this set once you've seen it!"



CRAFTSMAN 4-piece Cutlery Set

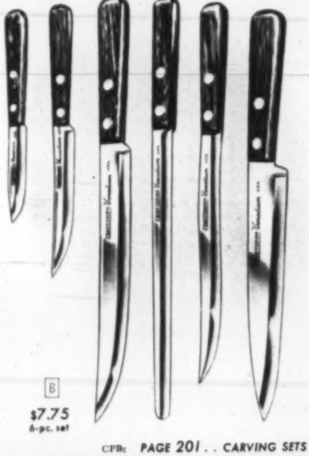
A **$3.49** Give her fine cutlery! Give a CRAFTSMAN hollow ground cutlery set . . . the perfect gift! Hollow grinding assures sharper edges that stay sharp longer—that's why a barber's straight razor is so keen, so effortless in its cutting! These knives have blades of carefully tempered, hollow ground vanadium steel. Thick back reinforces razor-thin cutting edge. Blades chrome plated for lasting beauty. Blades remain surgically sharp with an occasional touching up on stone or steel. Polished rosewood handles securely double-riveted to tang. Set includes: 6⅝-inch paring knife, 8⅛-inch sandwich knife, 13⅛-inch butcher knife and a 11-inch two-tine fork. All four pieces perfectly balanced.

9 N 9584—CRAFTSMAN 4-pc. set. Shpg. wt. 1 lb. 15 oz. . . . **$3.49**

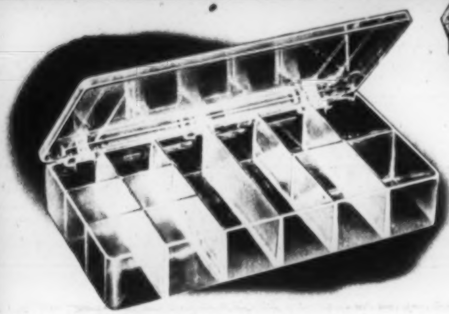
CRAFTSMAN 6-piece Cutlery Set

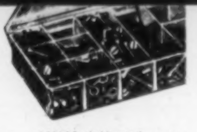
B Half the work in preparing and serving food calls for a knife . . . one that is really sharp. That's why she'll thank you for this wonderful CRAFTSMAN cutlery set. Hollow ground like the finest straight razors, these knives are a joy to own, a joy to use! Keen, slender, perfectly balanced, they are fitted with handles of choice rosewood, shaped to feel just right in the hand. Test that keen, gleaming edge! See it cut! The "keenest gift" that you can give! Six-piece set includes: 6⅝-inch paring knife, 8⅛-inch sandwich knife, 13⅛-inch butcher knife, 14-inch roast slicer, 12⅝-inch narrow slicer and 13-inch mincing knife. Blades are of finest chrome-plated vanadium steel, specially tempered and hardened by master cutlery makers. A real gift! **$7.75**

9 N 9586—CRAFTSMAN 6-pc. set. Shpg. wt. 3 lbs. 6 oz. . . . **$7.75**

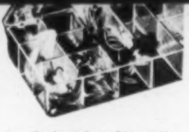


Use Sears Easy Terms for Christmas purchases. See page 231.





Ideal for holding tacks, screws, small parts, costume jewelry, etc., for quick selection.



Can be used as a fishing tackle box for carrying flies, lures, hooks, etc., Many other uses.

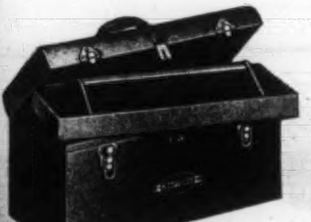
New! Transparent Plastic Boxes

89c
Small size

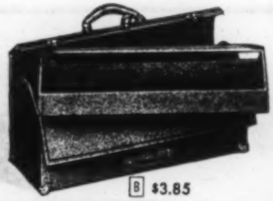
Save time and trouble by keeping your small articles where they are always visible—in these attractive, transparent plastic boxes! You can see what you need instantly, without raising the hinged cover! Handy in many ways—see above views. Women like them, too, because they hold buttons, pins, odds and ends—even costume jewelry. Why not order one or more of these useful boxes today?

9 N 6523—Small size. Has 9 compartments. Length 7 inches; width 3½ inches; depth 1¼ inches. Shipping weight 9 ounces . . . . Each **89c**

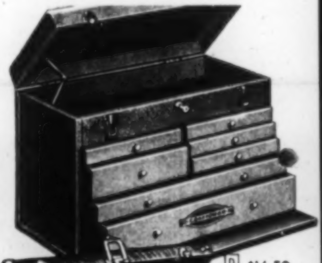
9 N 6530—Large size. Has 12 compartments. Length 8½ inches; width 4½ inches; depth 1¼ inches. Shipping weight 11 ounces . . . . Each **$1.19**



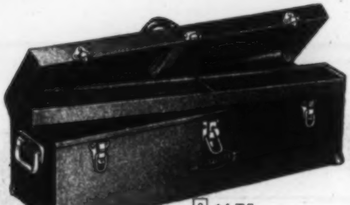
A $4.55



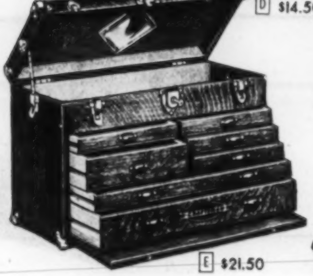
B $3.85



D $14.50



C $6.75



E $21.50

A CRAFTSMAN Tool Box will protect his fine tools

Watch the man of the house grin when he sees a gift like this! . . . .
Every box has famous CRAFTSMAN quality in every detail of construction

A **CRAFTSMAN Mechanics' Tool Box.** The most popular type tool box we have ever sold . . . plenty of room for all the tools a mechanic will need on the job. Holds 75 to 100 sockets and socket wrench parts; can be used for other tools, also.

Size 20x8½x9⅝ inches. Strongly constructed of 22-gauge steel, electrically welded for added strength and durability. Streamlined design with rounded edges; will not tear clothing while carrying. Full length, easy-action piano type hinge; keeps cover in alignment. Large partitioned lift-out "tote" tray; 2¾-inch divisions on each end, 14-inch division in center; keeps important tools and sockets segregated and easy to pick out. Two strong lever-type latches, and strong hasp for use with padlock. . Heavy plastic handle. Correctly shaped for comfortable grip. Rust-resisting machinery gray finish.

99 N 06512—Shpg. wt. 13 lbs **$4.55**

B **CRAFTSMAN Hip-roof Tool Box.** Very popular with mechanics everywhere. Size 19x7¼x9 in. Holds about 50 to 75 sockets and socket wrench parts, or other hand tools. Heavy 24-gauge steel construction, electrically welded for extra strength and rigidity. Large lift-out "tote" tray has heavy round carrying bar and full length compartment for sockets . . . keeps them where you can find them easily. Full length, easy-action piano type hinge, keeps cover fitting perfectly. Heavy reinforcing corner irons. Strong hasp and fittings. Comfortable leather handle. Rust-resisting machinery gray finish.

99 N 06520—Shipping weight 12 pounds **$3.85**

C **CRAFTSMAN Carpenters' Tool Box.** Splendid for carpenters, mechanics or plumbers who use long tools. Size 30x8½x9 inches. Heavy 22-gauge steel construction, electrically welded for extra strength and durability. Full length divided tray for small tools; wood bottom to protect sharp-edged tools and to help keep them from rusting. Saw clips in both top and bottom to hold 4 hand saws. Strong metal handles on both ends, and top for convenient carrying. Full length, easy-action piano type hinge. Strong hasp and fittings. Machinery gray finish.

99 N 06517—Shipping weight 20 pounds . . . **$6.75**

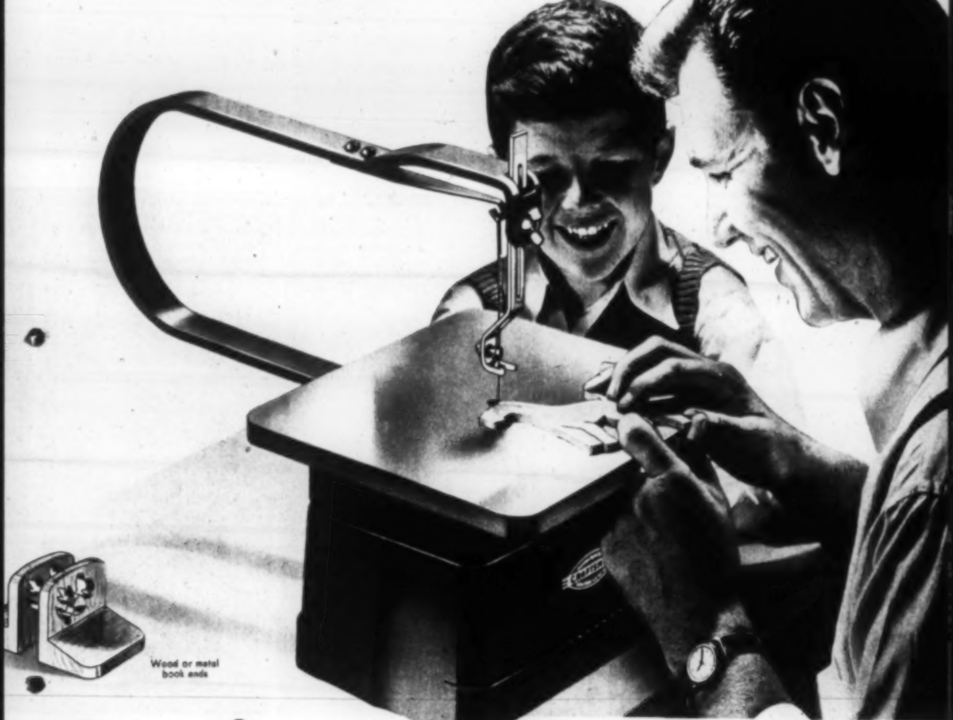
D **CRAFTSMAN all-steel Machinists' Chest.** Open-top style. Good quality priced low. Size 20x9x12¾ inches. Designed for tool and die makers, and general machinists. Heavy duty, all-steel construction; cannot warp or pull apart. Moisture-resistant; helps guard tools from rusting. Top raises to give a roomy, felt-lined compartment for larger tools. Two large and five small drawers are accurately fitted; slide easily; felt-lined to protect precision tools. When chest is opened, front locking panel slides under bottom drawer. Strong built-in tumbler lock with 2 keys. Comfortable leather handle. Rust-resisting machinery gray finish.

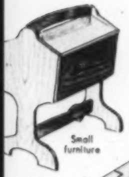
99 N 06522—Shipping weight 29 pounds **$14.50**

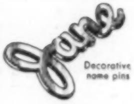
E **CRAFTSMAN Hardwood Tool Chest.** Open-top style. Professional quality. Size 20x8¾x12¾ inches. Rugg[illegible]ly built of fine-grained, thoroughly seasoned hardwood [illegible] hand-rubbed lacquer finish; just like a piece of fine furniture. Locked corner joints so frame will not come apart. Roomy, felt-lined top compartment. Five small and two large drawers, felt-lined to protect sharp-edged and precision tools. Drawer supports are set in grooves, and are hand fitted for easy sliding. When chest is opened, front panel slides under bottom drawer, out of the way. Reinforced with heavy corner irons. Inside cover felt-lined; with mirror. Strong lock and key; durable catches. Comfortable leather handle.

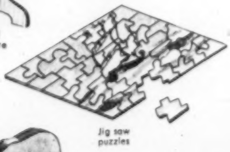
99 N 06535—Shipping weight 24 pounds **$21.50**

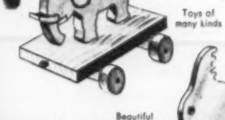
Why not give that man or boy
the gift he'd choose himself!

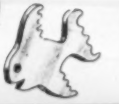

Wood or metal book ends


Small furniture


Decorative name pins


Jig saw puzzles


Toys of many kinds


Beautiful dress ornaments

CRAFTSMAN Magnetic Jig Saw

No motor or belt needed! Just plug it in—and go to work!

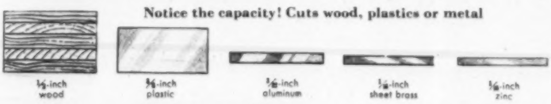
$10.50 What a swell gift for any man or boy! Don't mistake it for a toy! It's a rugged, well made power tool which will do exceptionally high quality work. May be used for making hundreds of things from wood, metal or plastics—such as toys, puzzles, what-nots, plaques, ornaments, belt buckles, picture frames, wall lamps, and many, many others.

Just plug it in—and saw! Magnetic power unit is enclosed in base. No motor to buy! No belt! No gears! No oiling! Easy to handle! Easy to store! Use anywhere—even on kitchen table!

Blade moves many times faster than ordinary jig saw—gives super-smooth cut that needs no sanding. This high speed short-stroke action, and freedom from belts, makes saw so safe that even small boys and girls may operate it. Sturdy metal construction. Rubber feet. Cuts to center of 22-inch circle. 8½x8-inch table. Height 10⅞ inches. Width 16 inches. Complete with blade, 5½-feet connecting cord, and instructions. For 110-120 volt 60-cycle A.C. only.

99 N 02632—Shipping weight 14 pounds	**$10.50**
9 N 2690—Extra blades for above saw. 5 in. long. Package of 6. Shpg. wt. 1 oz.	**22c**

Notice the capacity! Cuts wood, plastics or metal

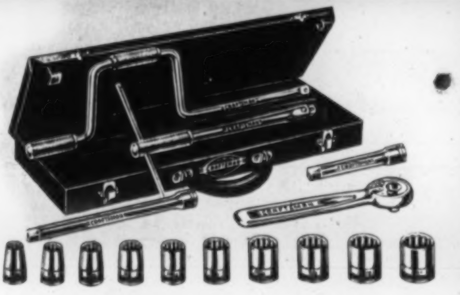

½-inch wood
⅜-inch plastic
1/16-inch aluminum
1/16-inch sheet brass
1/16-inch zinc

You'll find other hardware and tools in Sears big general catalog

Give Him Tools

and know you've chosen gifts he's sure to like!

Tools make practical gifts he can use all year around. And remember—Sears has been famous for fine tools for many years

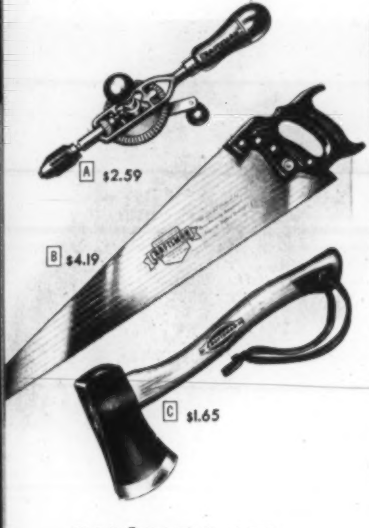


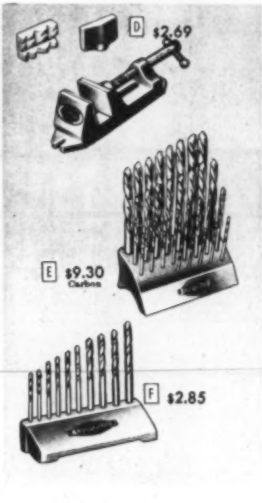
CRAFTSMAN 16-piece Socket Wrench Set

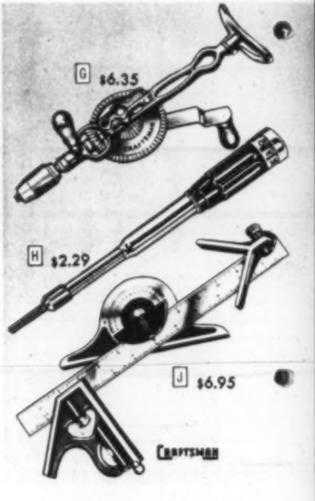
$13.50 A fine ½-inch square drive set . . . everything necessary for repair and assembly jobs. Made of **"Super-Tuff"** steel, heat treated and hardened. Snug-fitting sockets have thin side walls for tight places; spring ball lock-on feature keeps sockets from falling off. This set meets rigid U. S. Navy Specifications No. 41W10 (INT), and Army Air Force Specifications Nos. 50100, 50176 and 50329.

Set consists of following parts: ten 12-point sockets (7/16 to 1 inch by 16ths); two socket extensions (5 and 10-inch); reversible ratchet wrench; 18-inch speeder wrench; 15-inch flex "T" handle with crossbar, and heavy duty steel tool box.

99 N 04409—Shpg. wt. 15 lbs. . . . . Set **$13.50**







Handy CRAFTSMAN Hand Drill

A Professional quality. 3-jaw chuck takes round shank drills to ¼-in. Strong, hollow hardwood handle for holding extra drills. Length 12½ inches.
9 N 4234—Shipping weight 2 lbs. 10 oz. **$2.59**
9 N 4230—Set of 8 bits for above. 1/16 to 11/64 inch by 64ths. For drilling wood. Shpg. wt. 4 oz. . . . **39c**

CRAFTSMAN straight-back Hand Saws

B Our finest! Superb balance. 26-inch blade of **"Super-Tuff"** steel, heat treated and tempered . . . highly polished. Taper-ground; won't bind in deep cuts. Hand set and filed. Smooth hardwood handle.
99 N 03610—Crosscut Saw. 8 or 10 points per inch. **State points wanted.** Shpg. wt. 3 lbs **$4.19**
99 N 03611—Rip Saw. 5½ points per inch. Shipping weight 3 pounds **$4.19**

CRAFTSMAN alloy tool steel Campers' Axe

C Will not nick or chip even under hard abuse. For camping, hunting or general use. 2¼-lb. head. 14-in. smooth hickory handle. Leather wrist thong.
9 N 5061—Shipping weight 2 lbs. 8 oz **$1.65**

DUNLAP Drill Press Vise

D Insures accuracy; holds work firmly in position. Strong, accurately cut steel screw; knurled end; sliding handle. Rust-resisting metal base. 2⅝-inch cast iron jaws; steel faces; open 3 inches. Length of vise, 10½ inches. With 2 extra jaws; one for round or irregular work; one for tapered pieces.
9 N 2436—Shipping weight 4 pounds **$2.69**

CRAFTSMAN Twist Drill Sets

E **29-piece sets.** Sizes 1/16 to ½ inch by 64ths. With metal stand; hole sizes marked. Use carbon tool steel drills in hand, breast or bench drills at low speeds. For high speeds in electric drills and drill presses, use high speed steel drills. Shpg. wt. 4 lbs. 2 oz.
9 N 6702—29-piece carbon tool steel set **$9.30**
9 N 6704—29-piece high speed steel set. **$19.75**

F **10-piece high speed steel set.** Sizes, 1/16, 5/64, 3/32, 7/64, 1/8, 9/64, 5/32, 3/16, 7/32, ¼ inch. With handy stand; hole sizes marked. Shipping weight 8 oz.
9 N 6703—10-piece high speed steel set. **$2.85**

CRAFTSMAN 2-speed Breast Drill

G **Two-speed gear shift allows best speed for each job.** Drills wood or metal. With spirit level to help drill straight. Breast plate is adjustable. Ball bearings for easier drilling and longer life. Gears machine cut; perfectly meshed. 3-jaw chuck for round shank drills to ½-inch. 17½ inches long.
9 N 4236—Shipping weight 6 lbs. 8 oz. **$6.35**

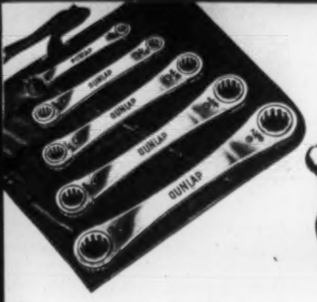
Time-saving Automatic Push Drill

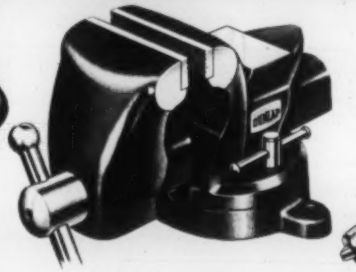
H For drilling wood, soft metals, etc. Heavy nickel plated finish. Black bakelite handle. Strong spiral driving mechanism. Hardened steel jaws. With 8 fluted drill points, 1/16 to 11/64 inch by 64ths, in magazine type handle. Length 9⅝ in.
9 N 4217—Shipping weight 9 ounces. . . . . . **$2.2**[illegible]

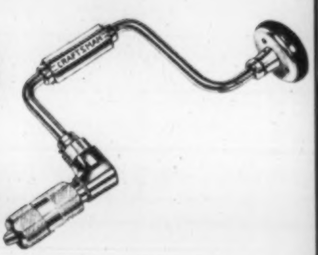
CRAFTSMAN Combination Square

J With 360-degree graduated turret protractor. 12-inch polished steel blade, accurately graduated in 8ths, 16ths, 32nds and 64ths of an inch. Handle equipped with level, scriber and lock nut.
9 N 4039—Shipping weight 1 lb. 14 oz. . . . **$6.95**

A full line of hardware and tools in our Big General Catalog . . . refer to it often.







DUNLAP Ratchet End Wrench Set

They speed up the job! **They tighten or loosen hard-to-get-at nuts without removing wrench!** Ratchets made from tough alloy steel; accurate 12-point openings for non-slip fit. Strong, full length spring. Frame of strong, rust-resisting, zinc-plated steel. Set consists of 5 wrenches with ¼ to ⅞-inch openings, as shown on illustration above. Length, 4¼ to 9¼ in. Artificial leather case. **$4.95**

9 N 4385—Shipping weight 2 lbs........Set **$4.95**

DUNLAP rugged Bench Vise

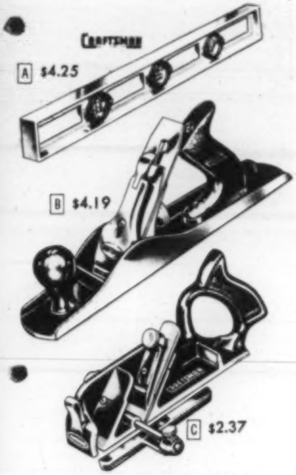
With features you want in a vise! Weight . . . strength . . . durability. Reinforced semi-steel body. Oversize, cold rolled steel beam. Oil-tempered and hardened steel jaw faces; deep-cut knurls for sure-grip. 3½-in. jaws open to 4¼ in. Positive locking 3-point contact swivel base turns to 180 degrees. Accurate machining assures smooth bearing surface. Red crackle finish. Actual weight 17½ lbs. **$4.25**

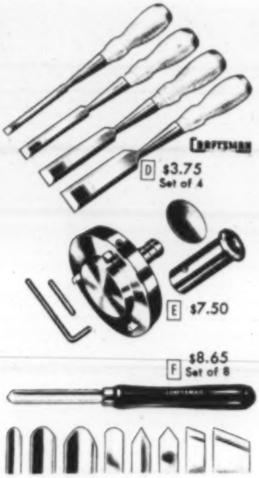
99 N 05244—Shipping weight 19 pounds...**$4.25**

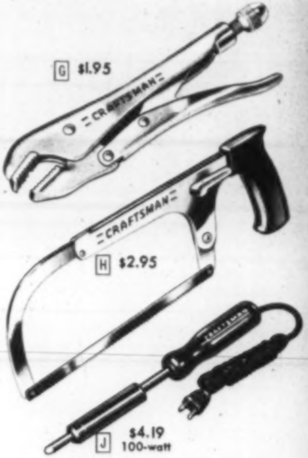
CRAFTSMAN ball bearing Bit Brace

Smooth, easy action because of steel-clad ball bearings in head. Box-type ratchet enclosed against dirt and damage. Self-opening alligator jaws; drop forged and heat treated; sure gripping. Heavy ½-inch steel frame has 10-inch sweep. Chuck takes all sizes of tapered square shank bits; also ⅛ to ½-inch round shank bits. Chrome plated steel center hand grip. **$3.49**

9 N 4247—Shipping weight 4 lbs. 2 oz.....**$3.49**







CRAFTSMAN Aluminum Level

A Meets Federal Specifications GGG-L-211. Maximum strength with minimum weight. Non-warping; won't rust. Guaranteed accurate. Sensitive vials fully protected from dirt; kept tight. 6 glasses: 2 levels, 2 plumbs, and 2 glasses set at 45°. 24 in. long.

9 N 3992—Shipping weight 2 lbs. 6 oz...... **$4.25**

CRAFTSMAN Plane

B Preferred for its smoother, faster, more accurate cut. One-piece 2-inch "**Super-Tuff**" steel cutter . . . heat-treated, oil-tempered, and hand-honed to a keen edge. Sides and smooth bottom perfectly square. Hardwood handle and knob. Length 9 in.

9 N 3742—Shipping weight 4 lbs. 4 oz......**$4.19**

CRAFTSMAN Rabbet Plane

C Makes right or left hand cut on edge or side of board. 1½-inch tempered "**Super-Tuff**" steel cutter. Two cutter seats; rear for regular work, and front for bullnose work. Adjustable fence for either side. Length 8½ inches.

9 N 3730—Shipping weight 3 lbs. 10 oz......**$2.37**

CRAFTSMAN Socket Butt Chisel Set

D Four of the most used sizes: ¼, ½, ¾, and 1 inch Hand forged from "**Super-Tuff**" steel, heat treated. Socket type; select hickory handles.

9 N 3703—Shpg. wt. 2 lbs. 8 oz......Set of 4 **$3.75**

Famous BARRON Rotary Planer

E Does planing, routing, rabbeting, tenoning, paneling! Fits any drill press with ½-inch chuck capacity. **Adapter for No. 33 Jacobs taper included,** (usually $1.00 extra). 3-inch diameter; ½-inch arbor. Molybdenum tungsten tool steel blades. With Allen wrench, set-up gauge, push-down pin, instructions.

9 N 2289—Barron Rotary Planer...**Postpaid $7.50**

CRAFTSMAN Wood-turning Chisel Set

F High carbon tool steel blades; tempered; polished. 8-inch hardwood handle. Average overall length, 13 in. Set: 3 gouges (¼, ½, ¾, in); 1 round nose chisel (½-in.); 1 parting tool (⅛-in.); 1 spear point chisel (½-in.); 2 skew chisels (½ and 1 in.). In artificial leather covered wood box.

9 N 2853—Shpg wt. 8 lbs. 10 oz...Set of 8 **$8.65**

CRAFTSMAN sensational Lever Jaw Wrench

G Does scores of jobs easier, faster, better. Use as pliers, wrench, clamp, etc. Double leverage makes possible 1,000-pound pressure at jaws. Made of strong steel, satin finish. Forged steel jaws; heat treated milled teeth; can be locked at any setting; open to 1¼ inches. Over-all length 10 inches.

9 N 4490—Shipping weight 1 lb. 8 oz......**$1.95**

CRAFTSMAN lever-action Hack Saw

H Chrome plated steel frame. Change blades quickly with exclusive lever action; for 10 or 12-in. blades; can be set at right angle. Pistol-grip blue plastic handle. With 10-in. high-speed blade.

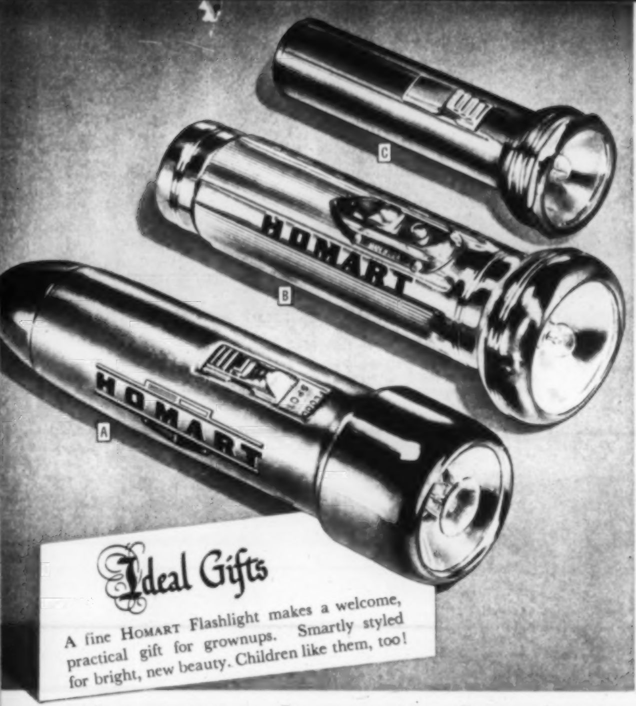
9 N 3560—Shipping weight 3 lbs. 8 oz......**$2.95**

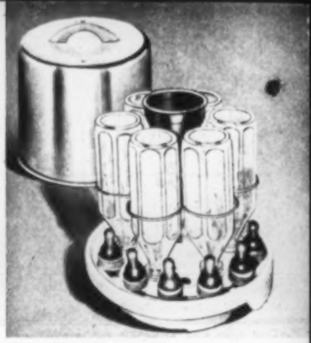
CRAFTSMAN Electric Soldering Irons

J Underwriters' approved. Solid copper replaceable tips; genuine Nichrome elements. Hardwood handles. For 110-120 volt current. Shipping weight each 1 pound 8 ounces.

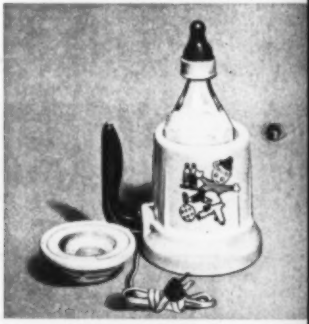
9 N 5381—100-watt for delicate work......**$4.19**
9 N 5382—150-watt for general purpose....**$4.65**
9 N 5383—200-watt for heavy duty........**$5.10**

It's easy to equip your shop with top quality tools on Sears Easy Terms. See page 231.


C
B
A
HOMART
HOMART
Ideal Gifts
A fine HOMART Flashlight makes a welcome, practical gift for grownups. Smartly styled for bright, new beauty. Children like them, too!



D Automatic Sterilizer..... $5.20



A 2-battery size $1.79 B 2-battery size $1.19 C With 2 "baby" cells 64c

E Automatic Bottle Warmer $2.49

Finger-tip switch for adjusting focus

A Like 2 flashlights in 1 . . . a brilliant spotlight or broad floodlight by sliding finger-tip switch control. Two-tone chrome-plated finish over nickel-plated brass. Lucite (plastic) lens, polished aluminum reflector. Length 8¼ in. With bulb and 2 leakproof standard size batteries. Shpg. wt. 1 lb. 1 oz.

20 N 4450—Each **$1.79**

Larger 3-battery size. All features of above, plus greater amount of light. Length 10½ in. With bulb and 3 leakproof standard size batteries. Shpg. wt. 1 lb. 8 oz.

20 N 4451—Each. **$1.98**

Focus is adjustable by turning lens head

B Focus of beam is readily adjustable for spotlight or floodlight by turning the lens head. Rustproof solid brass case has bright chrome-plated trim. Plastic lens. Locking switch has flasher button. Handy ring hanger. Bulb and two leakproof standard size batteries included. Length 6¾ inches. 2¼-inch diameter head. Shpg. wt. 1 lb. 6 oz.

20 N 4452—Each. **$1.19**

Larger with Searchlight Head. All the features of above, plus extra large 3⅛-inch diameter searchlight head and three leakproof standard batteries. Gives 90% more light than standard 2-cell flashlight. Length 9¾ in. Shipping weight 2 lbs. 4 oz.

20 N 4453—Each. **$1.59**

20 N 4650—Extra batteries. Standard 1⅜ in. diam. Wt. 5 oz . . . Ea. **9c**

Small handy size fixed focus beam

C Light-weight, small size (only 5¼ in. long) flashlight has strength needed under normal conditions. Copper-plated steel, lacquered to resist tarnishing. Built-in polished zinc reflector, clear glass lens, positive-locking slide switch. Pre-focused bulb and 2 baby-size leakproof batteries. Shpg. wt. 10 oz.

20 N 4458—Each. **64c**

Extra batteries for above

20 N 4659—Shpg. wt. 3 oz. **9c**

Larger fixed-focus Flashlight. Same as above, but 6½ inches long and with two leakproof standard batteries. (For extra batteries, see 20N4650 at left.)

20 N 4456—Shpg. wt. 1 lb.
Each. **69c**

A practical gift for baby

Automatic Electric Sterilizer

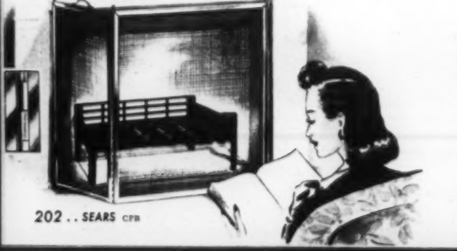
D Easy, modern way to keep baby's bottles sterilized and sanitary. Jet shoots steam into each separate bottle, then automatically shuts off. Rack holds 6 bottles, 6 caps, 5 nipples and a funnel (bottles, caps, nipples and funnel not included). Porcelain base; cord and plug attached. Underwriters' approved. For 110-120-volt A.C.

20 N 6854—Shpg. wt. 9 lbs. 12 oz **$5.20**

Electric Bottle Warmer, Vaporizer

E Warms bottle to correct temperature, then automatically shuts off. Vaporizer attachment for treating colds. White glazed porcelain. Underwriters' approved. For 110–120-volt A.C. Cord and plug. (Bottle not included.)

20 N 6857—Shpg. wt. 3 lbs. 2 oz. **$2.49**



Sparkproof Fireplace Screens . . . Nonbreakable Grates

$7.95
Antique Brass finish screen

Sparkproof construction and beauty of design place these among the finest firescreens on the market. Sturdy piano-type hinge gives extra strength to screen, extra protection to you. There's no place for sparks to pass through because this hinge is part of the frame (see small view at far left). Corners fit perfectly—are always strong and tight. Screen cloth is made of closely woven steel wire, painted black. Stationary handles and knobs are made [illegible] solid brass. Height of firescreen, 30 inches. Screen has three folds, one 26 inches and two 13 inches wide. Shipping weight 11 pounds.

20 N 04127—Antique brass finish over hammered steel frame. **$7.95**

20 N 04133—Solid brass frame with highly polished finish. 10.95

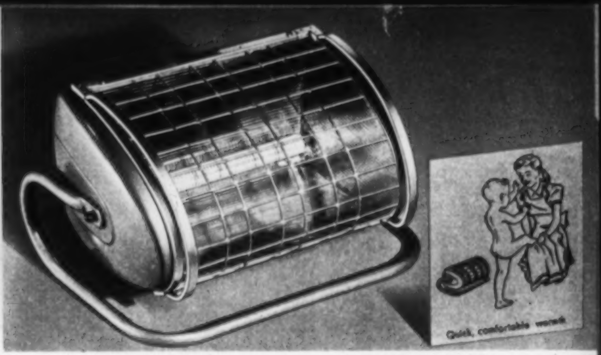
Nonbreakable Steel Grates. Quality steel—unbreakable under ordinary use. Burn either coal or wood. Fit any type fireplace. 14 inches deep. Painted black.

20 N 04276—Front width 22 in. Back width 18 in. Shpg. wt. 25 lbs. **$5.95**

20 N 04277—Front width 26 in. Back width 22 in. Shpg. wt. 30 lbs. 6.95

Mount it anywhere

[A] **New all-purpose Bulb Holder $2.50**



[B] **Kenmore Electric Heater—easily carried from room to room $8.50**

Flip-flop type

[C] **Beautiful Electric Toaster $3.19**

Removable cover

[D] **Kenmore Automatic Heat Pad $4.25**

Dial your fabric

[E] **Kenmore Iron $6.95**

Electrical gifts for the home are sure to please

Handy new Holder for heat bulbs, sun bulbs

[A] An all-purpose swivel-type holder for all reflector-type heat bulbs, sun bulbs and spot or flood lights. You can hang it . . . clip it . . . stand it. Adjusts to any position—swing it up and down or any angle. Beautiful bonderized enamel finish. This holder carries the Underwriters' Laboratories, Inc. seal of approval. Check these additional features: Sturdy porcelain socket for greater safety. Positive swivel spring always holds socket in same position. Handy spring clip for easy mounting to table or chair without scratching. Can also be mounted in permanent position if desired. Sunlamp and heat bulbs for holder are listed below.

20 N 7121—Bulb Holder only. Shpg. wt. 1 lb. 8 oz. **$2.50**

Ultra-violet Sunlamp Bulb. 275-watt Westinghouse RS Sunlamp bulb, self-contained with built-in reflector. Use with above holder for that seashore tan.

20 N 7091T—For 110–120-volt 50–60-cycle AC only .... *Postpaid* **$11.25**

Westinghouse Infra-Red Heat Bulb. 250-watt bulb with built-in reflector. Use it in above holder to help ease aching muscles; or wherever penetrating heat is prescribed by your doctor. Also dries hair, nail polish, paint; thaws pipes, etc.

20 N 7107—For 110-125 volts, AC or DC.......................*Postpaid* **$1.25**

Kenmore Electric Heater for speedy heat when you need it most

[B] A gift the whole family will enjoy! Quick, clean, extra heat that chases chills in a jiffy. Lightweight, easy to carry from room to room, plugs into any convenient outlet. Takes the "shivers" out of bathing or dressing on cold winter mornings. Supplements your regular heating system with the extra heat that you so often need in nursery, children's playroom, living room, to remove chill, break up annoying drafts, and helps guard against colds, sniffles, and sneezes. Use it in office or sickroom, too, for comfortable added warmth.

Built like an electric fireplace. Gleaming metal reflector spreads abundant heat upward and outward. Streamlined tubular steel stand and metal ends, finished in bronze color baked-on enamel, are good looking and designed to make heater especially hard to tip over . . . are never too warm to touch. Stand also serves as carrying handle. Metal guard is removable for cleaning reflector.

1320-watt, long-life, heavy duty heating element. Attached 5-ft. cord and plug. Approved by Underwriters' Laboratories, Inc. For 110–120-volt A.C. only.

20 N 07187—Shipping weight 14 lbs **$8.50**

Enclosed door type Electric Toaster

[C] A beautiful, useful gift that friends or family will enjoy for a long time to come . . . yet its low price is easy on your Christmas shopping budget!

Toasting compartment fully enclosed for fast, even toasting, holds two large slices of bread. When doors are lowered toast flops over without handling.

Bright chrome and black finish is smartly modern and easy to keep new looking. Cool wood handles. 550-watt element will not sag. Detachable 6-foot cord. Approved by Underwriters' Laboratories, Inc. For any 110–120-volt current.

20 N 6306—Shipping weight 2 lbs. 12 oz.... **$3.19**

Kenmore Heat Pads—3 *constant* heats

[D] Quick, ever-ready help in relieving everyday aches and pains with dry, soothing heat. **Each heat—low, medium, and high**—is automatically kept constant by individual thermostat. Cannot overheat! Raised indicators on switch make it easy to select the heat you want, even in the dark. Moisture-repellent inner case encloses element.

Beautiful cotton and rayon blanket cloth cover. Snap fasteners make it removable for washing. Size 15x12 in. 8-ft. cord. Underwriters' approved. For 110–120-volt A.C. only. Uses 55 watts.

20 N 6965—Shipping weight 1 lb. 10 oz...**$4.25**

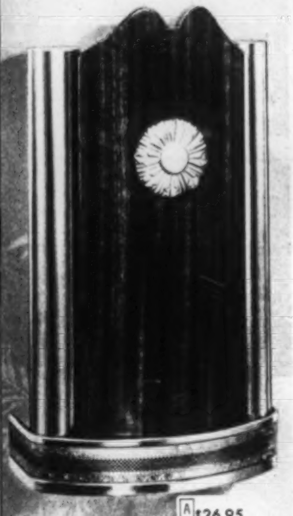
Lightweight, automatic Kenmore Iron

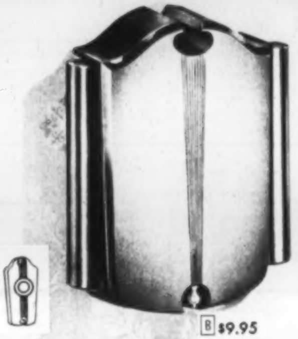
[E] New ease, new speed in ironing—What gift could be more welcome? Weighs only 3 lbs . . . it's light to lift, yet needs no hard arm pressure.

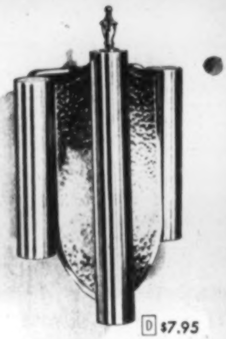
It's heat—not weight—that counts! Aluminum alloy sole-plate heats evenly—no "hot spots" to scorch fabrics. Heavy duty 1000-watt element embedded close to ironing surface heats fast, keeps heat steady. Latest type thermostat with plainly marked dial offers correct heat for any fabric—even new synthetics. Attached cord. Approved by Underwriters' Laboratories, Inc. For 110–120-volt A.C. only.

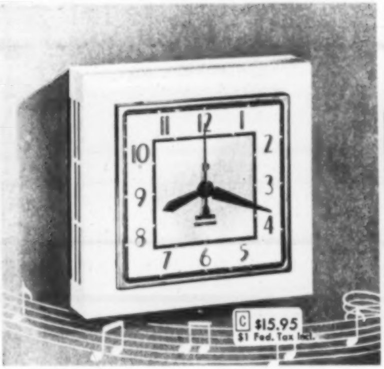
20 N 6218—Shipping weight 5 lbs.......... **$6.95**

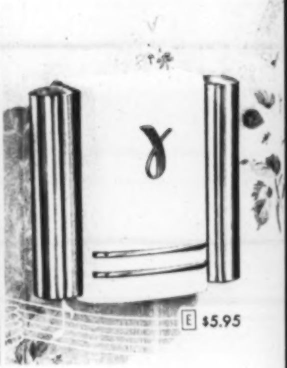
See Sears new Electric Blanket, page 220. Easy Terms, page 231











Famous Nu-Tone Door Chimes

A wonderful gift for friends and family! Rich, musical 2-door chimes replace noisy doorbells, add new modern charm to any home. Completely wired, ready to install—simply remove old electric bell or buzzer and attach chimes to the same wires.

The Symphonic—Cathedral-tone Chimes

A The first chime of such compact elegance ever perfected to sound *eight* full notes. Measures only 14x8 in. and 3¼ in. deep—fits small wall space. Stunning walnut finish metal cover with solid brass trim and tubes is beautiful with any decorative scheme. Instructions included. **Chimes either 4 or 8 notes for front door**—just set selector switch for either. One note for rear door. **Wide range volume control easily adjustable** for soft or loud tone. Special 20-volt transformer included.

$26.95 Cash or Terms ⅓ down

20 N 01410T—In attractive box. Postpaid...**$26.95**

Transformer. (Not shown). For new installations of 2-note chimes only. Reduces 110-120 to 10 volts.
20 N 1407–Underwriters' approved. Postpaid.**$1.50**

The Jewel — Chime and Push Button Set

B Brightly polished satin-brass finish chime, with matching brass push button. Colonial styling with a modern touch to harmonize with any interior decoration. Soft, mellow tones—2 for front door, 1 for rear—can be heard anywhere in house. 9¼x7⅛ in., 3 in. deep.

$9.95

20 N 1409T—In attractive box. Postpaid....**$9.95**

Ideal for kitchens—the Time-Chime

C Self-starting Telechron electric clock and Nu-Tone chime—2 notes for front door, 1 for rear. White enamel finish, chrome trim. 9 in. square, 3 in. deep. Chime attaches to bell wires, clock plugs into 110-volt outlet. Instructions incl.

$15.95

20 N 1408T—Postpaid. $1 Fed. Ex. Tax incl.**$15.95**

The Mount Vernon—Colonial styling

D Stately arrangement of satin-finish brass tubes and hammered-effect brass finish shield add a charming American Colonial touch to any entrance hall, dining room, or breakfast nook. Sounds two deep, rich, vibrant notes for front door, one for rear. 11½x7⅛ in., 3⅛ in. deep.

$7.95

20 N 1400T—In attractive box. Postpaid.. ..**$7.95**

The Commander—a short-tube beauty

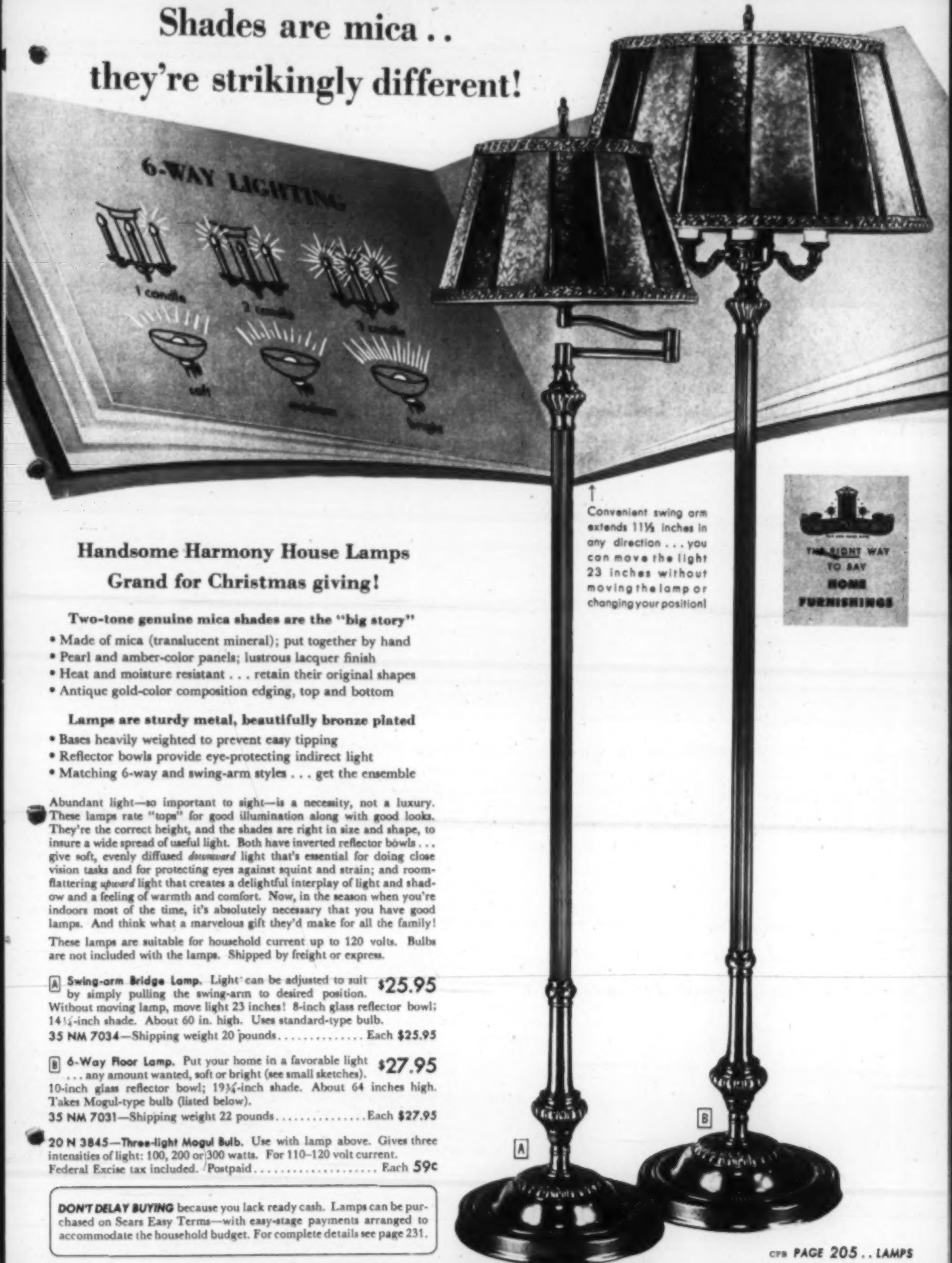
E Two musical tones for front door, one for rear. Metal cover has baked-on enamel finish. Ivory color with brass tubes and trim, or white with chrome-plated tubes and trim. 7⅛ in. wide, 6⅞ in. high, 2¾ in. deep.

$5.95

20 N 1401T—*Please state color.* Postpaid.....**$5.95**

Nu-Tone door chimes are same price, cash or terms. For Easy Terms, see page 231

Shades are mica . . they're strikingly different!



↑
Convenient swing arm extends 11½ inches in any direction . . . you can move the light 23 inches without moving the lamp or changing your position!

THE RIGHT WAY
TO BUY
HOME
FURNISHINGS

Handsome Harmony House Lamps Grand for Christmas giving!

Two-tone genuine mica shades are the "big story"

- Made of mica (translucent mineral); put together by hand
- Pearl and amber-color panels; lustrous lacquer finish
- Heat and moisture resistant . . . retain their original shapes
- Antique gold-color composition edging, top and bottom

Lamps are sturdy metal, beautifully bronze plated

- Bases heavily weighted to prevent easy tipping
- Reflector bowls provide eye-protecting indirect light
- Matching 6-way and swing-arm styles . . . get the ensemble

Abundant light—so important to sight—is a necessity, not a luxury. These lamps rate "tops" for good illumination along with good looks. They're the correct height, and the shades are right in size and shape, to insure a wide spread of useful light. Both have inverted reflector bowls . . . give soft, evenly diffused *downward* light that's essential for doing close vision tasks and for protecting eyes against squint and strain; and room-flattering *upward* light that creates a delightful interplay of light and shadow and a feeling of warmth and comfort. Now, in the season when you're indoors most of the time, it's absolutely necessary that you have good lamps. And think what a marvelous gift they'd make for all the family!

These lamps are suitable for household current up to 120 volts. Bulbs are not included with the lamps. Shipped by freight or express.

A **Swing-arm Bridge Lamp.** Light can be adjusted to suit by simply pulling the swing-arm to desired position. $25.95
Without moving lamp, move light 23 inches! 8-inch glass reflector bowl; 14¼-inch shade. About 60 in. high. Uses standard-type bulb.
35 NM 7034—Shipping weight 20 pounds. . . . . Each $25.95

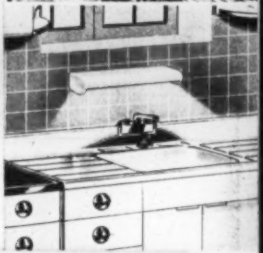
B **6-Way Floor Lamp.** Put your home in a favorable light . . . any amount wanted, soft or bright (see small sketches). $27.95
10-inch glass reflector bowl; 19¾-inch shade. About 64 inches high. Takes Mogul-type bulb (listed below).
35 NM 7031—Shipping weight 22 pounds. . . . . Each $27.95

20 N 3845—Three-light Mogul Bulb. Use with lamp above. Gives three intensities of light: 100, 200 or 300 watts. For 110–120 volt current. Federal Excise tax included. Postpaid. Each 59c

DON'T DELAY BUYING because you lack ready cash. Lamps can be purchased on Sears Easy Terms—with easy-stage payments arranged to accommodate the household budget. For complete details see page 231.

B Each $10.87
A Pair $9.49

F Bed-lite $6.49



G Desk Lamp $10.95

Matching Boudoir Lamps

A woman's boudoir, her bedroom or powder room . . . are places where elegant, feminine furnishings are desirable . . . where good light for making-up is a primary necessity. These boudoir lamps are charming, and they provide very good light. (Remember: lighting is as important as your mirror when you're applying make-up; shadows and half-lights often result in poor make-up jobs.)

These lamps are sparkling clear glass, with slender reeded stems and simple round bases. About 18½ in. high. The 8-inch shades are pleated type acetate; peach color, with ivory-color overskirts. (Clean by wiping with damp cloth.) Lamps operate on any household current; take standard-type bulbs (not incl.).

A **Single-bulb Boudoir Lamps.** Get a pair . . . so her dressing-table mirror will be evenly lighted! Shpg. wt. each 3 lbs.
35 N 07538M—Each . . . . **$4.98** Pair **$9.49**

B **Twin Boudoir Lamp.** Light for two people! Practical for use on night stand . . . makes a good light for reading in bed.
35 N 7539M—Shipping weight 4 pounds . . . . . . Each **$10.87**

C
Pair $3.98
D Pair $6.98
E Pair $7.49

Non-electric Hurricane Lamps

In the 1700's, hurricane lamps were popular . . . and these authentic reproductions are favorites of 20th century Americans. They're quaint and colorfully decorative . . . perfect for use on buffet or mantelpiece. These have cranberry-red glass chimneys; pendants which give a prismatic sparkle; and each pair comes complete with white candles. "Collars" prevent melted wax from dripping; chimneys keep drafts and breezes from blowing candles out. Hurricane lamps give the romantic glow of candle-light . . . without the bother caused by the usual candle-holders. Nice for any woman on your list!

C **Inexpensive Hurricane Lamps.** Pineapple-design, clear glass base. 6 pendants. About 12⅝ inches high.
35 N 9674—Shipping weight 5 pounds 8 ounces . Pair **$3.98**

D **Moderately-priced Hurricane Lamps.** Milk-glass base and "collar," brass-finished stems, 5 pendants. Abt. 12 in. high.
35 N 9797R—Shipping weight 5 pounds . . . . . Pair **$6.98**

E **Best Hurricane Lamps.** Clear glass base in distinctive dolphin design. Graceful cranberry-red glass chimney with frosty etched design. 8 pendant prisms. About 16½ inches high.
35 N 9673—Shipping weight 6 pounds . . . . . . Pair **$7.49**

Harmony House Table Lamp with a modern outlook . . . Its shade is cone-shaped, its base cylindrical

$7.95

Good to see, good to see by . . . this tastefully designed lamp with the look of luxurious craftsmanship. It's a fine light-provider, not merely a lighted ornament. The eggshell-color fabric-over-paper-parchment shade is 17 inches in diameter . . . gives a wide spread of warm friendly light. China base has a raised floral decoration on one side: new "Glamor-Glaze" is exceptionally smooth and shiny . . . looks almost luminous. *State color:* rose, maize (yellow) or medium blue. For any household current up to 120 volts; takes standard-type bulb (not included).
35 N 07187—Lamp about 24 inches tall. Shipping weight 5 pounds . . . . Each **$7.95**

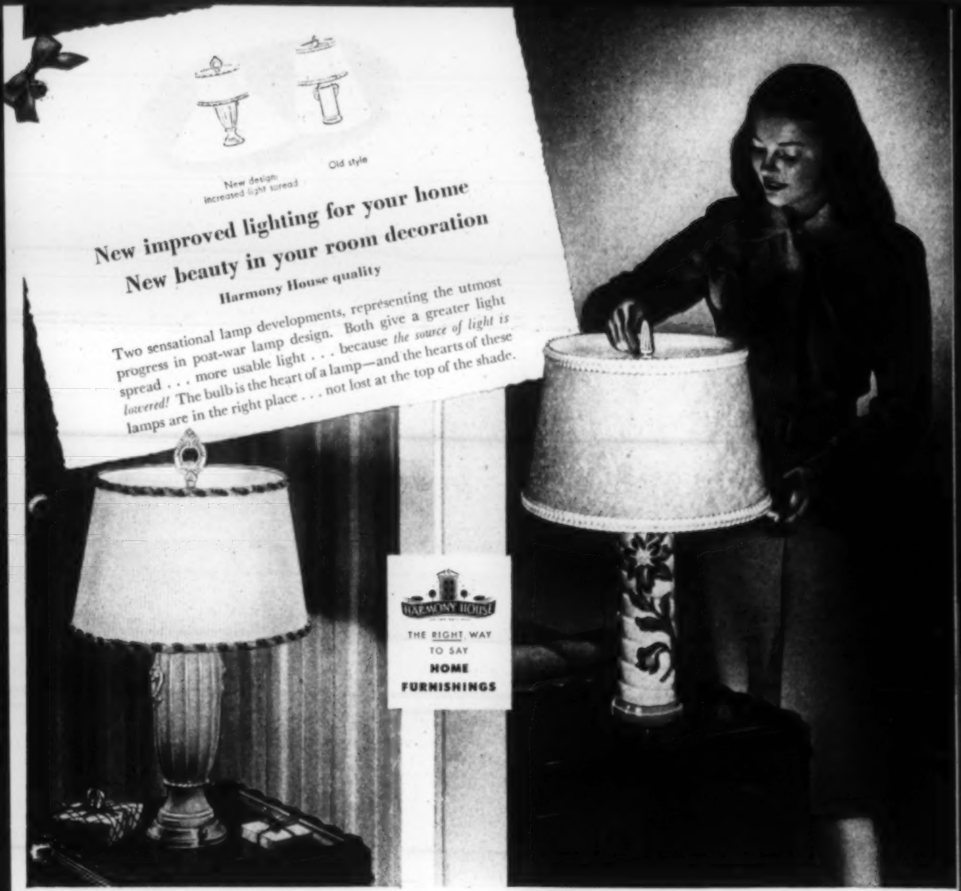
Harmony House Fluorescent Lamps give cool, glareless light

Two smart lamps, newly designed according to latest lighting developments (Remember: a fluorescent bulb produces about 2½ times more light than an incandescent bulb of the same wattage.) For 100-120 volt 60-cycle A.C. only. Each in a variety of Harmony House colors.

F **Bed-lite.** Removable hangers make this a many-purpose lamp. With hangers, it's a bed light; detach them, and it's ready for use over sink, lavatory, work bench, vanity-table mirror . . . or for lighting a favorite picture! Crackle-finished metal; white-enameled reflecting surface. 15 in. long; 14-in. fluorescent bulb incl. *Be sure to state color:* Parchment ivory, Valley (med.) rose, Jubilee (lt.) peach, Parchment (dk.) brown or Colonial (lt.) blue.
35 N 7531—Shipping wt. 5 lbs. Each **$6.49**

G **Desk Lamp.** Only Sears offers this lamp. It's made to our own speci[illegible]cations . . . clean-cut, functional. A[illegible] metal with handsome crackle finish. About 12 in. high; 19-inch shade, enameled reflecting surface. 15-watt, 18-inch fluorescent bulb incl. *State color:* Cameo (dk.) coral, Parchment (dk.) brown or Colonial (med.) blue.
35 N 07771—Shpg.wt.13 lbs.**$10.95**

Buy Lamps on Sears Easy Terms. For details see page 231. See even more lamps in our Big General Catalog!


New design: increased light spread
Old style
HARMONY HOUSE
THE RIGHT WAY TO SAY HOME FURNISHINGS

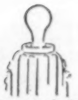
New improved lighting for your home New beauty in your room decoration

Harmony House quality

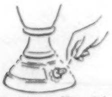
Two sensational lamp developments, representing the utmost progress in post-war lamp design. Both give a greater light spread . . . more usable light . . . because *the source of light is lowered!* The bulb is the heart of a lamp—and the hearts of these lamps are in the right place . . . not lost at the top of the shade.

Harmony House Lamp with deep-set socket . . . push-button Glo-switch at base $\$9^{49}$

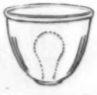
This Harmony House Lamp turns on at the top . . . no groping for switch, no tip-over danger $\$12^{49}$



Deep-set plastic socket . . . submerged into vase . . . lowers bulb about 2 in. At 20 in. from base you get 66⅔% more light spread.



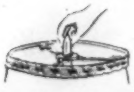
Push-button Glo-switch on base. Fluorescent material in the plastic switch makes it luminous . . . easy to find in the dark.



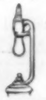
Plastic reflector bowl gives diffused light . . . soft downward light for reading or work; upward light for room warmth and flattery.

Utterly new . . . yet classical, right for any room setting. Fluted, highly glazed china urn is mounted on a gleaming brass pedestal. 6-inch reflector bowl. 14-inch pleated eggshell-color acetate shade, braid trim. Lamp comes in a variety of pleasing Harmony House colors. Choose yours in a color to harmonize with your decorating scheme: Valley rose, Parchment ivory, Sage green or Colonial (pale) blue. *Please be sure to state color.*

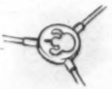
35 N 07185—About 25 inches tall. Shpg. wt. 5 lbs. . . . . Each **$9.49**



Glo-switch finial. Turn light on by topmost part (finial). Switch glows in the dark . . . you can reach it without fumbling!



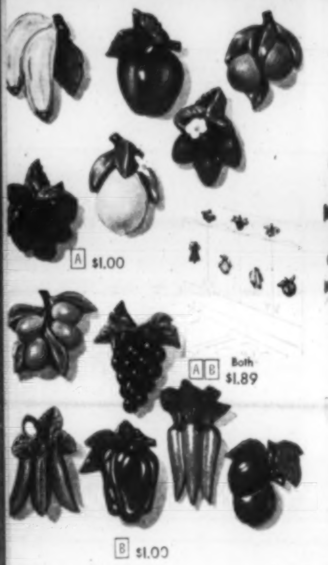
Inverted plastic socket. It's placed upside-down, the bulb inverted . . . gives a greatly increased spread of light . . . 52% more usable light!

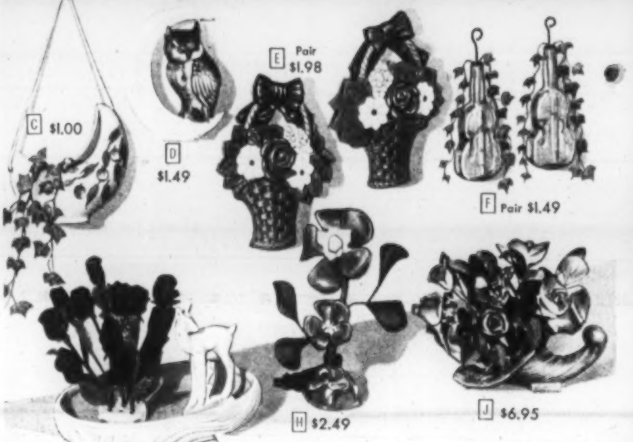


Lock-tight shade frame holds shade even. Shade never tilts to an unsightly angle because it fits securely onto base of socket . . . it's an integral part of the lamp!

This lamp is thoroughly modern . . . simple and straightforward in styling . . . decorative without being fussy . . . functional and practical. The base is highly glazed china, a parchment ivory color cylinder enhanced with a swirling spiral indentation; has colorful, raised floral decoration. 16-inch shade is made of eggshell-color *spun glass* . . . the miracle material which gives maximum upward and downward light, along with valuable light *through* the shade.

35 N 07186—About 26 inches tall Shpg. wt. 5 lbs. . . . . Each **$12.49**





Centerpieces,
Birds and Plaques...
Harmony House has them
Right from Santa's Pack.

"Good-enough-to-eat" Plaques for wall borders

$1.89 Set of 12

The gayest, most colorful plaques imaginable . . . just the size, just the colors to brighten kitchen or dining room walls. They're molded of composition, hand-painted in natural colors . . . with such realistic details, they're positively mouth-watering. It's easy—and fun—to arrange them on the wall. For most effective use, get the set of twelve . . . so you can have them spaced fairly close together, and give the border design more continuity. Size, each about 4¼x4 inches.

Hint to gift-givers: these plaques make delightful presents for any woman on your Christmas list.

[A] **Set of six fruit plaques:** raspberry, lemon, strawberry, bananas, apple, kumquat.
35 N 9642—Shipping weight 1 lb. 10 oz. Set **$1.00**

[B] **Set of 3 vegetable and 3 fruit plaques:** pepper, carrot, peas, lime, grape, plum.
35 N 9641—Shipping weight 1 lb. 10 oz. Set **$1.00**

[A][B] **SAVE! Combination offer:** Both sets, 12 plaques in all.
35 N 9644—Shipping weight, 3 lbs. 4 oz. **$1.89**

[C] **Hanging Moon Basket.** Glazed white pottery; red and green trim. Cord. Abt. 8x7½ in. overall.
35 N 9766—Plant not included. Shpg. wt. 3 lbs. . **$1.00**

[D] **Owl-and-Moon Wall Planter.** Hang him up, or set him on a table or shelf. Glazed pottery; owl is multi-colored, moon yellow. Abt. 7x6 in. overall.
35 N 9634—Shipping weight 3 pounds . . . . . Each **$1.49**

[E] **Flower Basket Plaques** for an attractive wall decoration. Let your rooms blossom out in a riot of color! Composition. About 10¼x7¾ in.
35 N 9602—Shipping weight 4 lbs. 4 oz . . . . Pair **$1.98**

[F] **Aqua Blue Glass Violins** add a musical note to your home. Handblown. Metal hangers. Abt. 9½ in. high. Ivy not included; see above, right.
35 N 9551—Shipping weight 1 lb. 8 oz . . . . . Pair **$1.49**

Realistic Ivy Spray (see [F]). Wire stem, cloth leaves.
35 N 9614—About 26 in. long. Shpg. wt. 8 oz . . Each **79c**

[G] **Water Garden Set.** White pottery bowl about 13¼ in. long; shell chips; florist's clay flower holder; white fawn about 7¼ in. high. Roses not included; see below.
35 N 9751—Shipping weight. 8 lbs. 12 oz. . . . Set **$2.[illegible]**
35 N 9759R—Roses. Paper; wire stems. Assorted colors; no choice. Abt. 14 in. long. Shpg. wt. 4 oz. 6 for **$1.19**

[H] **Light-up Centerpiece.** Pale pink flowers, one with electric bulb! Leaves, flowers have pearl-like iridescent finish. Wire stems, clear glass base.
35 N 9603—About 13 in. high. Shpg. wt. 2 lbs. Ea. **$2.49**

[J] **Porselana Centerpiece.** Composition roses. . . look like porcelain. In pottery cornucopia vase.
35 N 9697—Abt. 14½ in. long. Shpg. wt. 3 lbs. 6 oz. **$6.95**

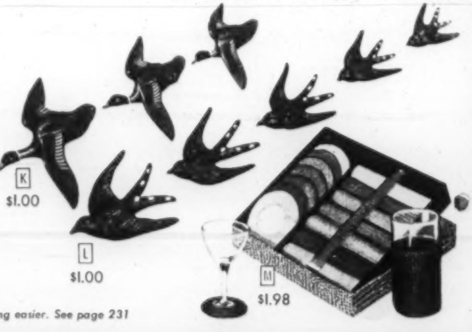
Birds for your walls

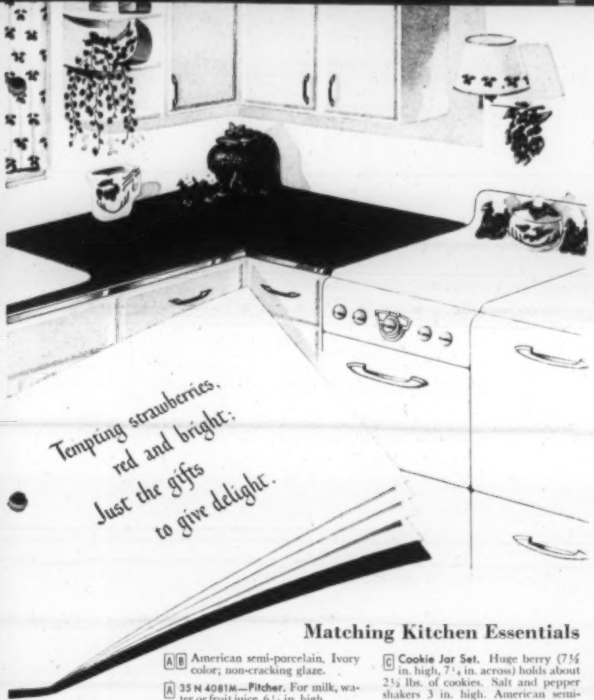
[K] **Three Mallard Ducks.** Let them wing their way across a wall in your rumpus room, boy's room or living room. Pressed wood in lifelike colors—they look hand-carved. Sizes about 4 to 5¼ inches long. Easily hung. Shpg. wt. 1 lb. 8 oz.
35 N 9628. . . . . Set of 3 for **$1.00**

[L] **Bluebirds for Happiness.** Five bluebirds in carefree flight . . . designed to bring a mood of cheer, an air of light-hearted grace to any room. Pressed wood plaques in bright natural blue color. Easily hung. Sizes graduated from about 2 to 5½ inches. Shipping weight for set 1 pound.
35 N 9684. . . . . Set **$1.00**

Hi-Lo-Jacs

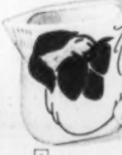
[M] **Snug-fitting Sweater-Coasters** in a combination offer: 8 Hi-Jacs for glasses or pop bottles, and 8 Lo-Jacs to fit cocktail glasses. By absorbing troublesome drip and moisture, they do away with many refreshment-time problems. They protect furniture from disfiguring rings and stains; help keep clothing spotlessly neat. Gay colors make drinks more festive-looking . . . make it possible to identify glasses when they're sent for refills. Knit cotton terry cloth with lastex woven in. Assorted colors; washable separately. Glasses not included.
35 N 9665—Hi-Lo-Jacs. Set of 16, eight in each size. Postpaid . . **$1.98**
35 N 9535—Hi-Jacs only. Set of 8. Postpaid **98c**

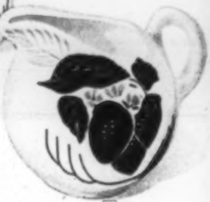


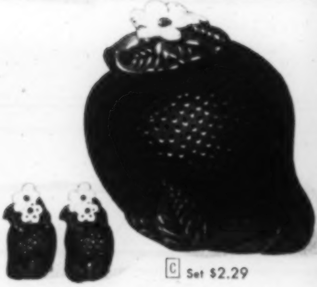


HARMONY HOUSE

THE RIGHT WAY
TO SAY
HOME
FURNISHINGS







Matching Kitchen Essentials

A B American semi-porcelain. Ivory color; non-cracking glaze.

A **35 N 4081M—Pitcher.** For milk, water or fruit juice. 6¼ in. high. 26-oz. cap. Shpg. wt. 3 lbs. . Ea. **98c**

B **35 N 4083M—Jug.** For beverages, or for pancake or waffle batter. 2-qt. cap. Shpg. wt. 4 lbs. . Each **$1.39**

C **Cookie Jar Set.** Huge berry (7½ in. high, 7¼ in. across) holds about 2½ lbs. of cookies. Salt and pepper shakers 3 in. high. American semi-porcelain; decorated over glaze.
35 N 4060M—Shipping weight 5 pounds 8 ounces. . .3-piece set **$2.29**
35 N 4059M—Jar only. Shipping weight 5 pounds. . . . . .Each **$1.79**

D **3-pc. Range Set.** Cooks find these sets wonderfully convenient for use on stove. American semi-porcelain with a smooth non-cracking glaze. Ivory color, covered lard jar (4-inch diam.), raised design. Strawberry-shape salt and peppers 5 in. high.
35 N 4062M—Shipping weight 3 lbs. 8 oz. . . .Set **$1.49**

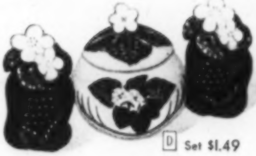
E **Pin-up Lamp.** As the name implies, you can hang it on the wall as you'd hang a picture . . . move it at will. A good light provider, grand for cooking and sink-work. Sturdy composition base with metal hangers. 9¼-inch paper parchment shade. Complete with about 6 feet of cord and plug—use extension cord if necessary. For household current up to 120 volts; takes up to 100-watt bulb.
35 N 7777M—Shipping weight 3 pounds. . Each **$3.45**

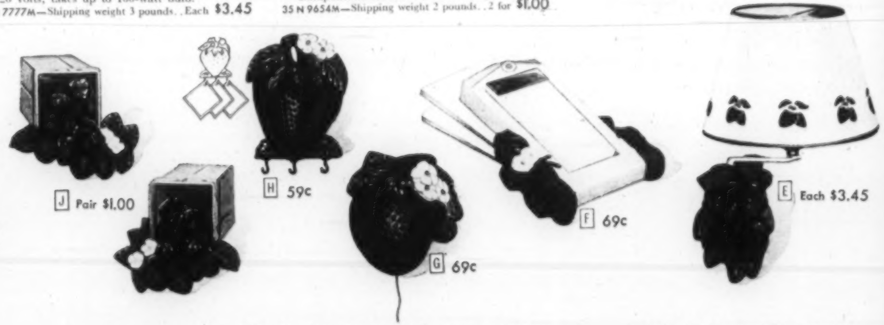
F **Scratch Pad.** For grocery lists or cooking notes. Hang it, or lay it flat. 1 pad in; 2 refills included. Composition. About 7 in. high, 7¼ in. wide.
35 N 9692M—Shipping wt. 1 lb. 6 oz. . . . . .Each **69c**

G **String Holder.** Holds a small ball of string . . . keeps it handy, untangled. Composition. About 6½x6¼ inches. String not included.
35 N 9655M—Shipping wt. 1 lb. 10 oz. . . . .Each **69c**

H **Pot Holder.** Holds pot holders, hot pads. Composition; 3 metal hooks. About 7 in. long.
35 N 9690M—Shipping wt. 1 lb. 4 oz. . . . .Each **59c**

J **Bright Plaques** for a decorative wall border. Composition. About 7¼ inches long.
35 N 9654M—Shipping weight 2 pounds. . 2 for **$1.00**



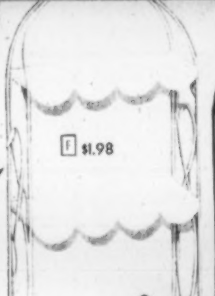


Everything sold on this page can be bought on Sears Easy Payment Plan. See page 231.

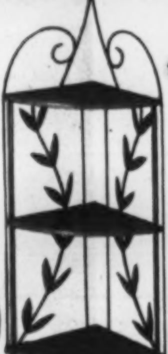
A $2.49

C Pair $1.00

D Pair $4.49


F $1.98

G Pair $1.49


H $1.98

B $1.49

E Pair $7.49

Plaques, Shelves, and Figurines
join the gift parade;
Harmony House quality
..good looking, well made

Get Weather Forecasts 8 to 24 hours in advance!

A Wise old owl Weather Forecaster. **$2.49** Prophetic birds, these owls—here's one who'll keep you posted on the weather situation. When bad weather's due the owlet in raincoat comes out; when the outlook is bright the coatless owlet appears. And all the while, the wary mother owl keeps an eye on the bad-weather owlet. Molded plastic; ivory color with green and orange tints. About 6½ inches high. With accurate thermometer.
35 N 9450—Shipping weight 1 lb. 12 oz. . Each **$2.49**

B Swiss Cottage Weather Forecaster. Know what tomorrow's weather will be, make plans with confidence . . . this quaint cottage really gives "weather reports." When weather promises to be fair, the happy children come out; the old witch warns of rain. Made of walnut—gay, with colorful details. Size about 4¼x 3¼x7 in. high with accurate thermometer.
35 N 9400R—Shipping weight 1 lb . . . . Each **$1.49**

C Plume design Wall Brackets. Hang them on either side of pictures or mirrors—they provide a charming setting for favorite curios. Made of composition. Top about 6x3 inches; about 8½ inches high. *State choice:* gold or ivory color. Shipping weight 6 lbs.
35 N 9677 . . . . Pair **$1.00**

D Floral design Wall Brackets. Use on either side of pictures or mirrors. Composition (looks like porcelain) . . . so expertly crafted, they'll be taken for ceramic pieces. Soft colors and gold-color trim, applied under the gleaming glaze. Match figurines [E]. Abt. 7 in. high; shelf abt. 7½x3¼ in. Shpg. wt. 6 lbs. 8 oz.
35 N 9662M . . . . . Pair **$4.49**

E Colonial Figurines. Beautiful lady and periwigged gentleman . . . fine composition that closely resembles porcelain. High glaze; soft colors and gold-color trim to match brackets [D]. About 7 in. tall. Shpg. wt. 2 lbs.
35 N 9679M . . . . . Pair **$7.49**

F Occasional Shelf. Scallops and scrollwork, nicely combined in a metal wall shelf. Baked-on white enamel finish. About 19 in. high. Shelves about 9½x4½ in. Shpg. wt. 2 lbs. 4 oz.
35 N 9699 . . . . Each **$1.98**

G Stinky and Phooey. Pert-looking, laugh-provoking pair of skunks. Richly glazed china; ebony-black with white trim. About 3½ in. high. Shipping weight 1 pound.
35 N 9728 . . . . Pair **$1.49**

H Metal Corner Shelf in re[illegible] Get this corner shelf and see what its color does for drab corners! Graceful leaf design; baked-on red enamel finish. Overall size about 8x21 inches high. Shpg. wt. 2 lbs. 8 oz.
35 N 9509 . . . . Each **$1.98**

Richly colored Glass Console Sets

Sheer glamour in glassware . . . these distinctively shaped console sets, enhanced with vibrant color. They're expertly hand-crafted, smartly decorative . . . just the gifts to make a hostess happy this Christmas-tide.

J Gold-color set with silver-color lining. edge bowl (11½-in. diam.) is brimful of charm . . . silver-color inside. Overall iris pattern. Plain ndleholders 5 in. high. Candles not includ right on facing page.
—Shi 6 pounds . . . . 3-piece set

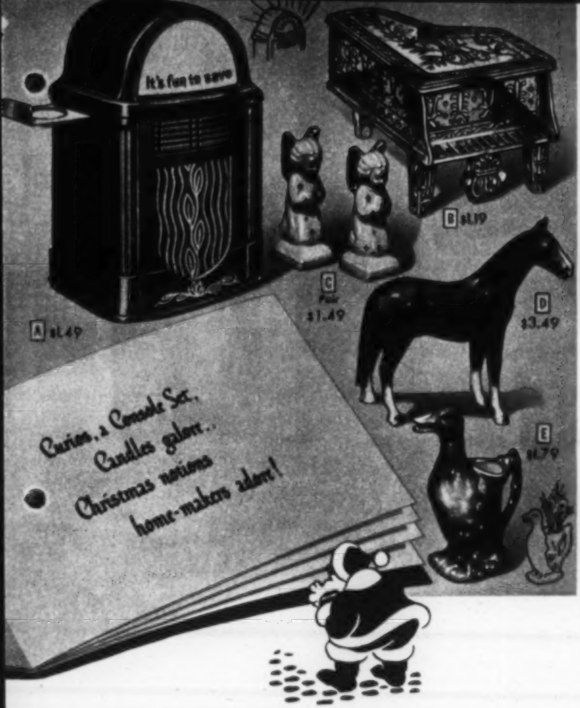
SORRY—NOT AVAILABLE

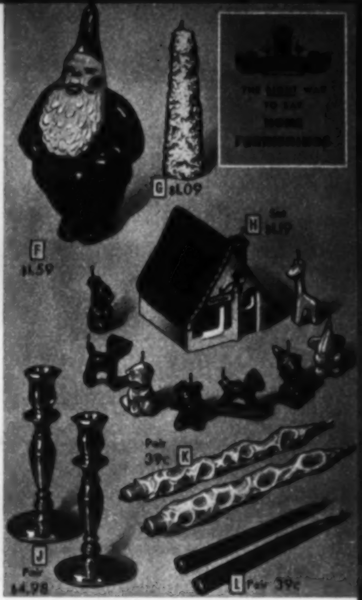
K Ruby-color set with silver-color design. Glowing color and that definite look of luxury . . . this set has both . . . plus a way of transforming a simple table or buffet setting into something stunning. All three pieces are ruby-red, with "inlaid" silver-color floral design. Match [R] on facing page. Twin candleholders 5 in. high; bowl about 11½ inches in diam. Candles not included; for candles see facing page.
35 N 02016M—Shipping weight 8 pounds. . . . . . . 3-piece set **$7.89**

Buy Christmas Gifts on Easy Terms. See page 231 for complete details

J Set

K Set $7.89





Novelty Candles brighten holiday celebrations

[A] **Juke-box Bank**—it lights when coin is inserted! Children become "eager-beavers" about saving when they have this bank. Colorful plastic and metal; with battery and bulb. Takes pennies, nickels, dimes and quarters. ***Please do not order before Nov. 1.***
35 N 9696—Abt. 6 ¼ in. high. Shpg. wt. 1 lb. 8 oz **$1.49**

[B] **Clear glass Grand Piano.** Decorative; practical too . . . fill with cigarettes (abt. 2 packs) or candy (abt. 1 lb.). Allover raised design. Abt. 6 ¼x4 in. high.
35 N 9546—Shipping wt. 2 lbs. 4 oz. . . Each **$1.19**

[C] **Angel Figurines.** Two sweet cherubs . . . nice on the mantel or a table, and under the Christmas tree. Composition, handpainted in heavenly-pale colors.
35 N 9578—Abt. 4 in. tall. Shpg. wt. 8 oz. Pr. **$1.49**

[D] **Horse Figurine.** See how proudly he stands—he's a graceful thoroughbred, a winning favorite . . . reddish brown with black and white markings. Composition, highly glazed for a rich luster. Put him on mantel, radio, a wall shelf or bracket. Abt. 7¾ in. high.
35 N 9718—Shpg. wt. 2 lbs. 8 oz. . . **$3.49**

[E] **Duck-shaped Vase.** Truly a vase of many uses. Has tailfeather-handle, holes in mouth and back . . . so it's either a pitcher, a vase or a planter . . . whichever you prefer. Highly glazed pottery in a blue, brown and yellow blend. About 9½ inches high.
35 N 9809—Shipping wt. 2 lbs. . . . **$1.79**

[F] **Jolly Santa Claus.** Red suit. Solid wax. Abt. 8 in. tall.
35 N 9670—Shipping weight 2 lbs 12 oz. . Ea. **$1.59**

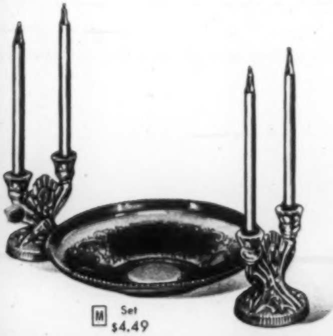
[G] **Pinnacle Candle.** Burns about 60 hours! Won't tip. Solid wax. 3-in. diam. base. *State choice:* red or white.
35 N 9812—12 in. tall. Shpg. wt. 2 lbs. 4 oz. Ea. **$1.09**

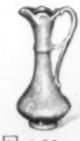
[H] **9-pc. Toy-shop Candle Set.** Whimsical toy shop (abt. 3½x3½ in.) and 8 toy animals. Gay-colored wax.
35 N 9671—Shipping weight 1 pound . . . 9-pc. set **$1.19**

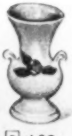
[J] **Gleaming Brass Candlesticks.** For mantel or buffet.
35 N 9584—Abt. 7 in. tall. Shpg. wt. 2 lbs. Pr. **$4.98**

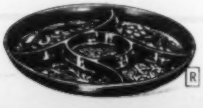
[K] **Romany Candles.** Hand-dipped wax candles with white frosted effect. 12 in. high. *State choice:* red or green.
35 N 9423—Shipping weight 2 lbs . . . . Pair **39c**

[L] **Bayberry Candles.** Traditional Christmas symbol of good-luck. Delicate fragrance. Bayberry-green color.
35 N 9424—9 in. high. Shipping weight 2 lbs. . Pair **39c**









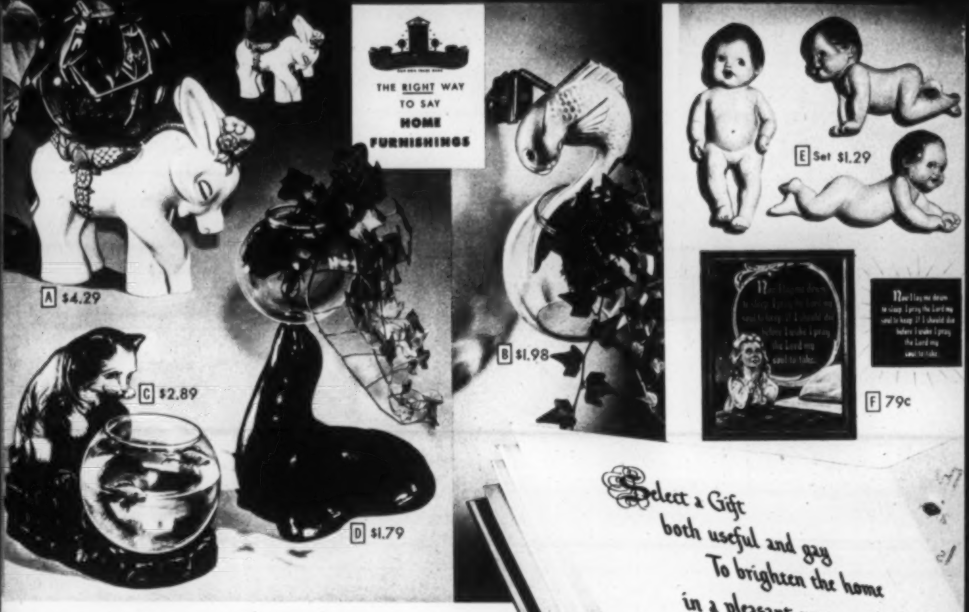
Decorations for table or buffet

[M] **7-piece Console Set.** Lustrous aluminum bowl with fancy scroll-and-flower design (resembles engraving). 13½-inch diam. 2 clear glass twin candleholders abt. 5 in. high. 4 candles of mirrored glass tubing, about 10 in. high.
35 N 02026—Shipping weight 5 pounds. . . . Set **$4.49**

[N] **China Pitcher Vase.** Slender, exquisite bud vase. Nice for use in pairs. Soft pink china, highly glazed.
35 N 9698—About 7 in. tall. Shpg. wt. 1 lb. . . Each **$1.98**

[P] **Ornamental Jug.** Collector's item . . . exclusive with Sears. Highly glazed ivory-white pottery with ceramic (raised) rose design. Perfect for buds. About 6 in. tall.
35 N 9676—Shipping weight 2 pounds . . . . . Each **$1.09**

[R] **5-part Relish Dish.** For tid-bits like olives, pickles, radishes. Ruby-red glass with silver-color trim—matches console set [K] shown in color on opposite page.
35 N 2018M—11½-in. diam. Shpg. wt. 5 lbs. Ea. **$1.79**



Animal Plant-holders, Harmony House styled

For an original and imaginative Christmas gift, order a colorful animal plant-holder. Each clever animal in this little group is "trained" to hold a shining glass bowl which you can fill with plants or flowers or goldfish. Amusing novelties like these are always welcome . . . they create a gay and "homey" atmosphere. And they are proof that small ornaments put the finishing touches in a home. After seeing them, you won't be satisfied until you have one. When buying one for a gift, don't forget yourself!

A **Donkey with Bowl.** As bright and appealing as a Mexican pack-burro at a fiesta! He's ivory-white pottery with an exceptionally lustrous glaze; and he's bedecked with colorful flowers. Use the two pieces together (as in large illustration), or separately (by planting directly into donkey and floating flowers in bowl). About 12 in. tall, 10¾ in. long. Glass bowl about 6 in. in diam. Plants not included.
35 N 09694—Shpg. wt. 4 lbs. . . . . Each **$4.29**

B **Fish and Bowl Wall Vase.** Fishing for compliments? Then get this unique vase. Pottery fish is orange-color, with big blue eyes; his tail supports the glass bowl. Height about 11¼ in Bowl 6 in. in diam. With metal bracket, screws. Ivy not incl.
35 N 09540—Shipping weight 1 pound . . . Each **$1.98**

C **Playful Kitten with Fish Bowl.** You'll be amused by the intent way this kitten peers into the bowl; he's in an impish mood that's certain to take anyone's fancy. He's two-tone gray composition with pink nose and mischievous eyes. Kitten about 7½x7½ in. overall. Glass bowl (about 5-inch diameter) can be used for plants or small fish. Goldfish not included.
35 N 09495—Shipping weight 6 pounds . . Each **$2.89**

D **Trained Seal Ivy Holder.** This glistening black composition seal in a wonderful act . . . he balances a glass bowl (about 4 inches in diameter) on his nose. For ivy, or for floating a flower Overall size about 11½x8 inches. Ivy not included.
35 N 09781—Shipping weight 5 pounds. . Each **$1.79**

E **"Beautiful Baby" Plaques** make delightful nursery or bedroom decorations. Three wide-eyed, smiling infants are composition, sprayed in natural tints. In favorite baby poses: standing (about 9 in. tall); creeping and resting (about 8 in. long).
35 N 9637—Shipping weight 1 lb. 2 oz. Set of 3 for **$1.29**

F **Glow-in-the-dark Prayer Plaque.** Reassures children . . . makes them feel safe when they're tucked in bed and the lights are turned out. Complete words of "Now I lay me down to sleep," classic childhood prayer, glow in the dark till child falls asleep. (Daylight restores glowing quality of words.) Colorful background. Fiberboard; ivory-finish wood frame; no glass. About 9x11¼ inches.
35 N 9580—Shipping weight 10 oz.. . . . . Ea. **79c**

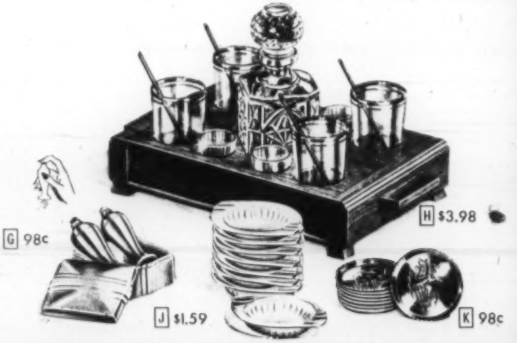
Harmony House helps to home entertaining

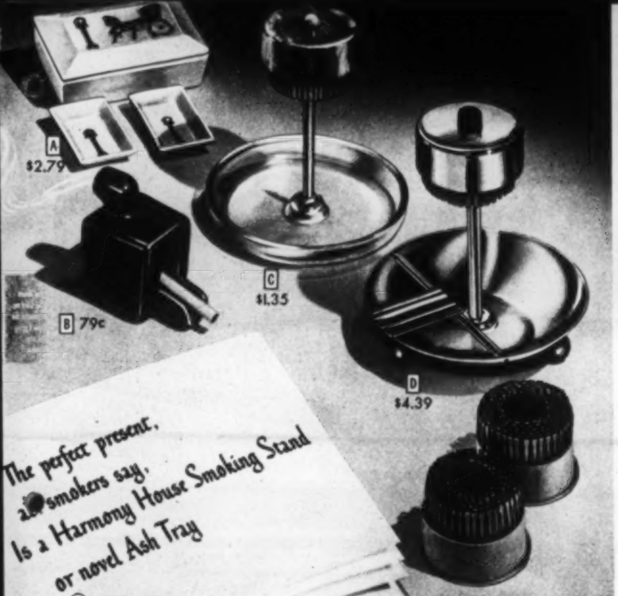
G **Plastic Salt and Pepper Shakers.** Designed to solve the problem of clogged openings—a light press of the finger sifts contents out bottom. Packed in smart matching case that's handy for cigarettes, candy or keepsakes. Assorted pastel colors; no choice. Box abt. 3¼x3½ in.
35 N 9805—Shipping weight 8 ounces. . . . . Set **98c**

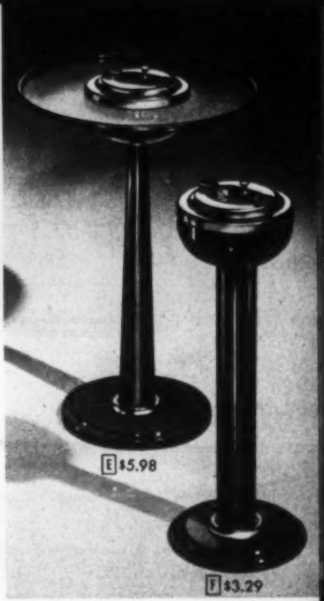
H **15-piece Highball Set.** To dispense good cheer we offer this convenient set. Modern-style wood tray with alcohol-resistant, walnut-color finish. No jiggling, no spilling . . . glasses fit into holes in tray. Four 9-oz. highball glasses with gold-line trim; four 1½-oz. shot glasses; 32-oz. square glass decanter with stopper; four glass stirring rods.
35 N 02779—Shipping weight 8 pounds. . . . . Set **$3.98**

J **Set of 8 Coaster-Ashtrays** . . . frosted glass, in assorted delicate pastel colors. (No color choice). They lend a party air to any occasion. Use as coasters, or as ashtrays—each has 4 cigarette rests. Gift boxed.
35 N 9664—Each abt. 4⅜ in. long. Shpg. wt. 1 lb. 8 oz. Set of 8 for **$1.59**

K **Set of 8 Aluminum Coasters.** With rich-looking satin finish; all have mallard ducks and cat-tails in attractive raised design.
35 N 9605R—Approx. 3¼-in. diam. Shpg. wt. 8 oz. Set of 8 for **98c**




A $2.79
B 79c
C $1.35
D $4.39
The perfect present, smokers say, Is a Harmony House Smoking Stand or novel Ash Tray



Pull-match Ashtrays

Surprise your friends who smoke by giving them pull-match ashtrays . . . combination match-holders and ashtrays . . . skillfully designed to suit smokers' needs. The matches light instantly when pulled from holders . . . they're tightly held in place, can't fall out. And the ashtrays are so big (6½-inch diam.), there's no excuse for a cigarette's falling out and burning furniture.

$4.39
35 N 9632

A **Distinctive 3-pc. Cigarette Set** with a quaint, appealing design. Beautifully fashioned of highly glazed ivory-color pottery. Roomy cigarette box (about 5¼x3¼x1¾ in. deep) has raised horse-and-[illegible]gy design on lid; two trays (about 3¼x2 in.) have lamp-post motif. A marvelous gift!
35 N 9666—Shipping weight 1 lb. 4 oz . . Set $2.79

B **Miniature-stove Ashtray** that really "gets cooking." Put a cigarette on the rest, and watch the smoke curl up the chimney! Wine-color pottery with a gleaming glaze. About 3¾ in. high.
35 N 9543R—Shipping weight 1 lb. . . . . Each 79c

C **Popular plastic-and-glass Pull-match Ashtray.** Plastic match-holder; glass ashtray (assorted colors; sorry, no choice). About 250 matches in stand; 2 refills (about 250 matches each) included.
35 N 9604—About 7⅛ in. high. Shpg. wt. 3 lbs. Set $1.35

D **Our newest, chrome-plated Pull-match Ashtray.** Sleek and modern . . . expertly made of solid brass with gleaming nickel and chrome plate finish. Cigarette rest; plastic knob legs. Set gives abt. 1750 lights—about 250 matches in stand; 6 refills, each about 250 matches.
35 N 9632—Abt. 7⅛ in. high. Shpg. wt. 2 lbs. 4 oz. Set $4.39

35 N 9506—Refills (for both ashtrays above). Each about 250 matches. Shipping weight 4 ounces. 2 for 25c

Odor-free Smokers

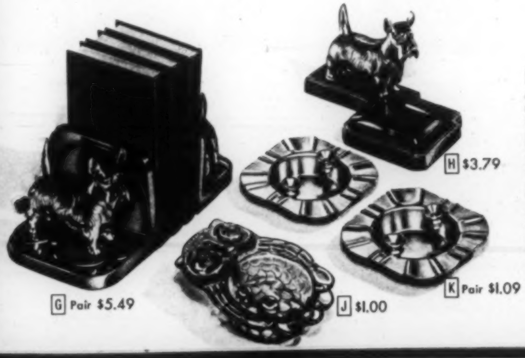
These smoking stands rate A-plus for efficiency and good looks. Use them in home, office, club or lobby and prevent stale smoking odors. They're roomy enough to catch *all* the ashes. To dispose of smoldering cigarettes and ashes, simply press button . . . stubs and ashes drop into container beneath tray. Containers are easily emptied, easily cleaned . . . they're large enough to serve for a long, long time without being emptied. Stands are simply styled, to go with any type of furniture . . . sturdily constructed of heavy-gauge metal; have lustrous baked-on enamel finish. Bases are designed to be tip-resistant. Both stands have gleaming chrome-plated ash-containers and trim.

$5.98
35 N 06351

E **Large gray-enameled Smoker with tray.** For greatest convenience, get this smoker with the 14-inch, burn- and liquor-resistant tray.
35 N 06351—Ht. 22 in. Shpg. wt. 9 lbs. Each $5.98

F **Standard-style Smoker.** With reeded pedestal; pleasing black enamel finish.
35 N 06352—Ht. 20 in. Shpg. wt. 4 lbs. Each $3.29

Unique Bookends and Ashtrays
with a practical utility

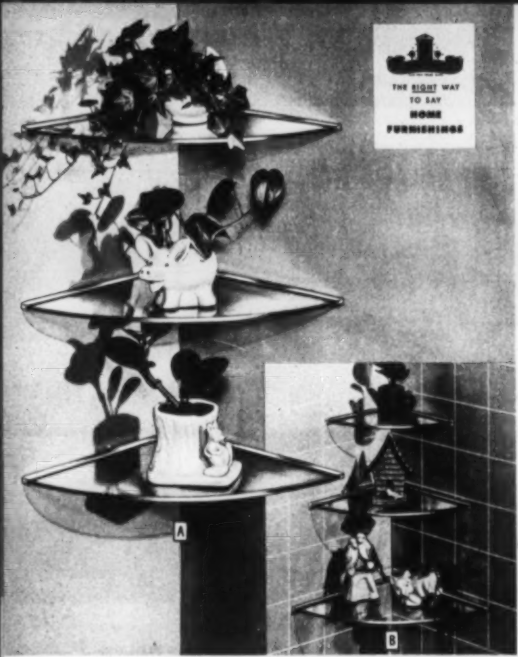


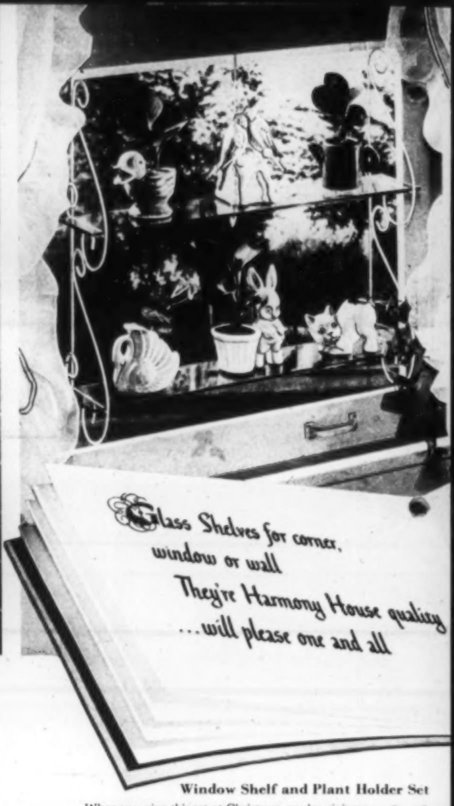
G **Scotty Bookends.** Let these scotties stand guard over your books! All-metal bookends with beautiful bronze-plate finish. Heavy enough to be really efficient. Felt padded to protect table. Match scotty ashtray [H]. About 5⅛x3¾x5 in. high. Books not incl.
35 N 9669M—Shipping weight 5 pounds. . . . . Pair $5.49

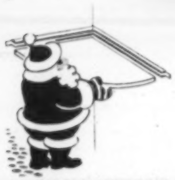
H **Scotty Ashtray.** All-metal, rich bronze-plate finish. Removable black glass liner with 4 cigarette rests. Felt padded bottom. Matches bookends [G]. About 8½x4¾x4½ inches high.
35 N 9539M—Shipping weight 2 pounds 8 ounces . . . . Each $3.79

J **Aqua Blue Glass Owl Ashtray.** Generous-size, hand-made ashtray. Tail feathers form 4 cigarette rests; 3 snuffers extinguish cigarettes, permit them to be re-lit. Abt. 6½ in. long.
35 N 9807—Shipping weight 1 pound 4 ounces . . . . Each $1.00

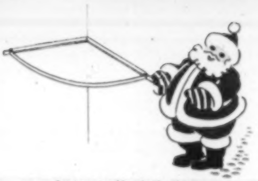
K **Snuffer Ashtrays.** Pair of satin-finish aluminum ashtrays . . . each with 2 cigarette rests and 2 snuffers. To extinguish cigarette, place it in snuffer . . . to keep it lit, extend it all the way through. Half-smoked cigarettes can be re-lit. About 5¼ in. square.
35 N 9663—Shipping weight 10 ounces . . . . Pair $1.09




Glass Shelves for corner,
window or wall
They're Harmony House quality
...will please one and all



Look—glass shelf slides easily into metal bracket screwed to wall.



See how tip of bracket bends over glass shelf so it can't slide out.

New! Offered here for the first time!

Glass Corner Shelves with polished chrome-plated wall brackets

A Our best set—all shelves 16 inches across—now offered with gleaming polished chrome-plated brackets. A smart looking gift for the modern homemaker. Sure to be appreciated because these sparkling glass shelves are useful as well as attractive . . . will hold a telephone, toaster, coffee pot, small radio, plants, china novelties. Can be installed in any room of your home. Easy to keep clean by wiping with a damp cloth.

$1.89 Set of 3

Quickly installed singly or in sets in any square corner. Just fasten chrome-plated brackets to wall or side of kitchen cabinet with screws, then slip shelves into grooves. Complete instructions are furnished. Articles shown on shelves are not included. Set includes heavy glass shelves (3/16 inch thick, 11½ inches wide on each side, 16 inches across front, curved front edge ground smooth for finished appearance), chromeplated rustproof metal brackets and screws.

42 N 04125—Set of 3. Shpg. wt. 8 lbs. **$1.89**
42 N 04126—Set of 4. Shpg. wt. 9 lbs. **2.49**

B Cleverly graduated in size to give a smart step-back effect. A novel gift that will please your homemaking friends. Now offered with gleaming polished chrome-plated brackets. It's easy to make attractive, decorative groups using these sparkling glass shelves to hold novelties in your living room, toiletries in the bathroom and spice jars in the kitchen. Always easy to keep clean and shining just by wiping with a damp cloth.

$1.79 Set of 3

Quickly installed singly or in sets in any square corner. Just fasten chrome-plated brackets to wall or side of kitchen cabinet with screws, then slip shelves into grooves. Complete instructions are furnished. Articles shown on shelves are not included. Set includes heavy glass shelves (curved front edge ground smooth) rustproof chrome plated brackets and screws. Glass shelves are 3/16 inch thick and measure 7½, 9½ and 11½ inches wide on each side and 10½, 13½ and 16 inches wide across front. Shipping wt. 5 lbs.

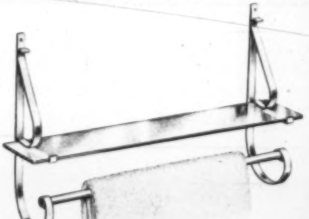
42 N 04127—Set of 3 shelves........ **$1.79**

Window Shelf and Plant Holder Set

When you give this set at Christmas, you're giving a long-lasting present . . . the means of having a pleasant indoor garden the year around. Every home has a place for growing plants, so this set should prove pleasing to any homemaker on your shopping list. Set includes six assorted colorful glazed pottery plant holders; and two heavy, clear glass shelves, about 22x3⅞ inches, supported by two white-enameled metal brackets about 21 inches high. Easily installed; won't interfere with window operation. (Plants not included.)

$2.49 Set

35 N 09747—Shipping weight 10 pounds .... Set **$2.49**
35 N 9748—**Brackets and shelves only.** Shpg. wt. 5 lbs.. **98c**



Convenient Shelf with towel rack

A wonderful utility shelf . . . in the kitchen it's perfect for holding condiments or other cooking needs; in the bathroom, for cosmetics and shaving needs. Clear glass shelf (about 20x4 in.); metal brackets and towel rack with baked-on white enamel finish. Abt. 12 in. high. Towel not incl.

$1.00

35 N 9806—Shipping weight 2 pounds 6 ounces. . Each **$1.00**

These shelves, like all merchandise sold by Sears, can be bought on Easy Terms. For details see page 231.

A $4.98

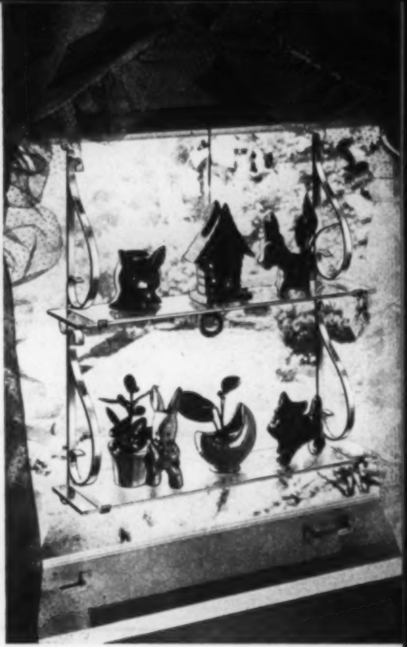
C Pair $2.89

B Each $2.29

D 79c

E $4.98

Artistic Gifts
for home decoration
Give lasting pleasure;
win admiration



A **"Last Supper."** Full-color reproduction of a much-loved painting. The serene face of Jesus contrasts with those of disciples who ask, "Lord, is it I?" Gold-color wood frame; glass. About 32½x16½ in.
35 N 06550—Shpg. wt. 12 lbs. Each **$4.98**

B **Floral Prints.** Bright blooms against open-window backgrounds. Pretty used singly; twice as nice in pairs. Ivory-color wood frames, gold-color embossing. Under glass. Abt. 16½x21 in. Shpg. wt. ea. 3 lbs.
35 N 6553–Ea **$2.29** 2 or more, ea. **$2.09**

C **Miniature Portrait-Prints** of modish ladies. Delicate coloring is set off by antique gold-color composition frames. Glass covered. Abt. 4½x5 in. overall.
35 N 6551—Shpg. wt. 1 lb. . . Pair **$2.89**

D **Baby-picture Barometer.** Not just a picture, not just a barometer . . . but both in one! Baby's panties tell the story—their color changes with the weather. Blue means fair; pink indicates rain; violet, change. Ivory-color wood frame; no glass. About 8¼x10¼ in. overall.
35 N 9811—Shpg. wt. 7 oz. . . . Each **79c**

E **"Light of the World"** by Chambers. Beloved portrait of the Child Jesus . . . a full-color reproduction. 1½-inch gold-color embossed wood frame. Under glass. About 11½x14½ inches.
35 N 6552—Shpg. wt. 2 lbs. 4 oz. . **$4.98**

Grow a pleasant window garden

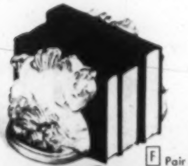
January or June, or any month in the year, you can have windows abloom with flowers . . . or fresh with flowing ivy. Order this complete set (shelves and plant holders) and start growing your garden now!

$3.49
Set

Shelf-unit is staunchly constructed to give good service. It's easy to install; won't interfere with normal window operation. The two heavy clear glass shelves (about 20x4 inches) are supported by graceful brackets, made of heavy-gauge metal and finished in lustrous baked-on white enamel. Overall height about 20½ in.

Six colorful plant holders are nicely made of highly glazed pottery in clever shapes: donkey, pig, bird house, half-moon, scotty and rabbit, about 4 to 5½ inches high. Plants are not included—plant your favorites, and have the fun of watching a garden grow. When ordering a set for your home, why not get one for a gift?

35 N 09630—Shipping weight 10 pounds. . . . . Complete set **$3.49**
35 N 9631—Six plant holders only. Shipping weight 5 pounds. . **1.98**
35 N 09626—Shelves (with brackets). Shipping weight 5 pounds. **1.49**


F Pair $1.79

G Pair $1.19

H Pair $1.00

J $1.59

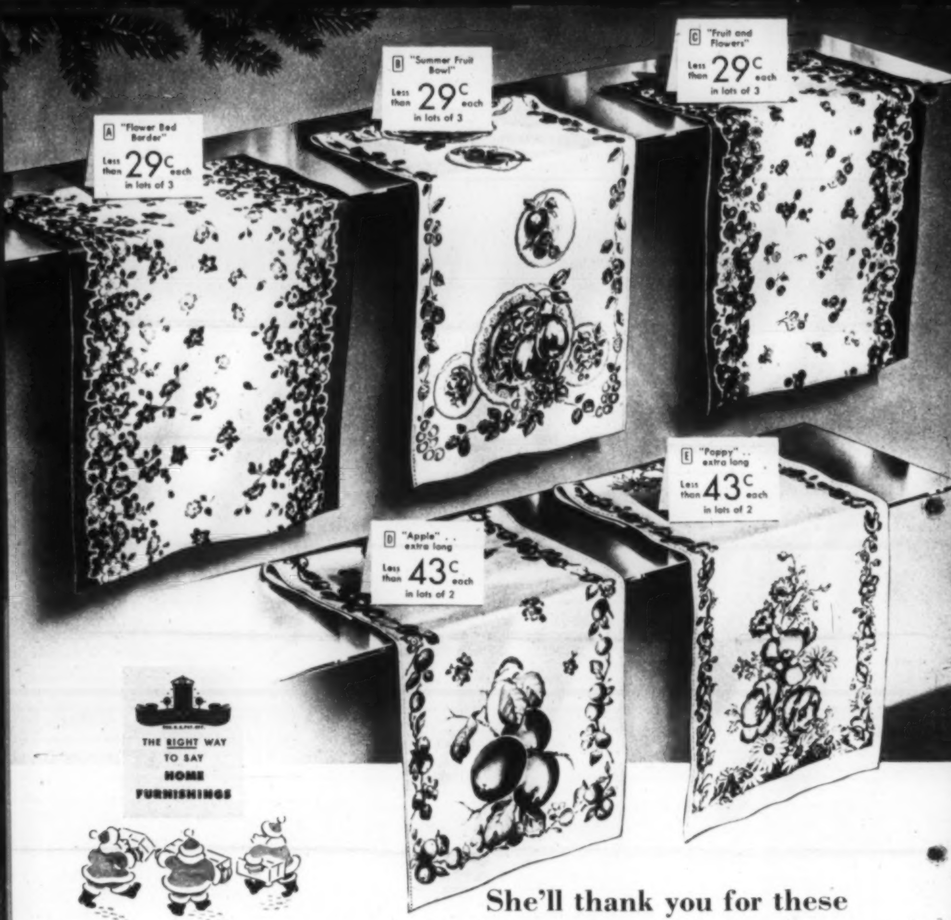
Harmony House Bookends, Plant Holders

F **Winged-Horse Bookends.** Children are always fascinated by the story of Pegasus, the winged horse of Greek mythology. They'll be thrilled to own these bookends! Made of highly glazed white composition; gold-color trim. Books not included.
35 N 9668—About 6¼ in. high. Shpg. wt. 4 lbs. 4 oz. Pair **$1.79**

G **Seashell-shape Plant Holder-Bookends.** Efficient, charming bookends . . . use them simply as plant holders if you like. Pale dusty-pink pottery, highly glazed. Plants, books not included.
35 N 9752—About 5 in. high. Shpg. wt. 3 lbs. . . . . . Pair **$1.19**

H **Parrot Plant Holder-Bookends.** You'll prize them for the way they add color to your room scheme. Fashioned of multi-colored pottery with a lustrous glaze. Books, plants not included.
35 N 9754—About 6½ in. high. Shpg. wt. 3 lbs. . . . Pair **$1.00**

J **Seashell-shape China Vase.** A cherished choice . . . lovely in pairs on mantel or buffet. Soft dusty-pink coloring with flecks of white; smooth, shiny glaze finish. Plant not included.
35 N 9693—About 8 in. high. Shpg. wt. 3 lbs. 8 oz. Each **$1.59**


A "Flower Bed Border" Less than 29c each in lots of 3
B "Summer Fruit Bowl" Less than 29c each in lots of 3
C "Fruit and Flowers" Less than 29c each in lots of 3
D "Apple" . . extra long Less than 43c each in lots of 2
E "Poppy" . . extra long Less than 43c each in lots of 2
THE RIGHT WAY TO SAY HOME FURNISHINGS

She'll thank you for these

Gay, color-splashed, printed Dish Towels

that brighten her kitchen and cheer up dish-drying . . Harmony House patterns . . firmly woven, absorbent cotton

"Flower Bed Border"

A Bright and cheery . . a garden-fresh print with a deep "flowerbed" border. Red and blue flowers bloom on white background of sturdy cotton towels to work color-magic in your kitchen. Firm fabric wears well, launders well . . helps speed your dish-drying. Washfast colors. Neat hems and selvages. Allow for over 5% shrinkage. *Size:* 17x30 in. Predominating *colors:* red or blue. *State color*. Shipping weight of 3, 14 ounces.

96N3851 . . . . 3 for **86c**

"Summer Fruit Bowl"

B Homemakers like to pep up their kitchens with printed towels like these . . . clever design of colorful fruit plates on white background. Huge pears, tiny cherries and grape clusters mingle in the multicolor pattern. Good quality cotton is absorbent as well as strong . . sturdy hems and selvages. Washfast colors. Allow for over 5% shrinkage. *Size:* 17x32 in. *Colors:* red, blue or green. *State color*. Shpg. wt. of 3, 1 lb.

96N3845 . . . . 3 for **86c**

"Fruit and Flowers"

C Tiny flowers are scattered with ripe raspberries over a white background. Rich predominating color makes a deep border for this gay print. Towels are woven of sturdy cotton, with neat hems and selvages. Tub them over and over . . colors stay clear and bright because they're washfast. Allow for over 5% shrinkage. *Size:* 17x 30 inches. Predominating *colors:* red or blue. *State color*. Shpg. wt. of 3, 14 oz.

96N3850 . . . . 3 for **86c**

"Apple" . . extra long

D One of our most popular prints—giant "Big Apple." Gay as the holidays, with its lively, vivid coloring on snowy white cotton. Apple blossoms scattered between huge branches of fruit brighten up any kitchen. Extra practical, too, because the cotton twill cloth is strong and firm . . sturdy hems and selvages. Washfast. Allow for over 5% shrinkage. *Size:* 18x37 in. *Colors:* red or green. *State color*. Shpg. wt. of 2, 9 oz.

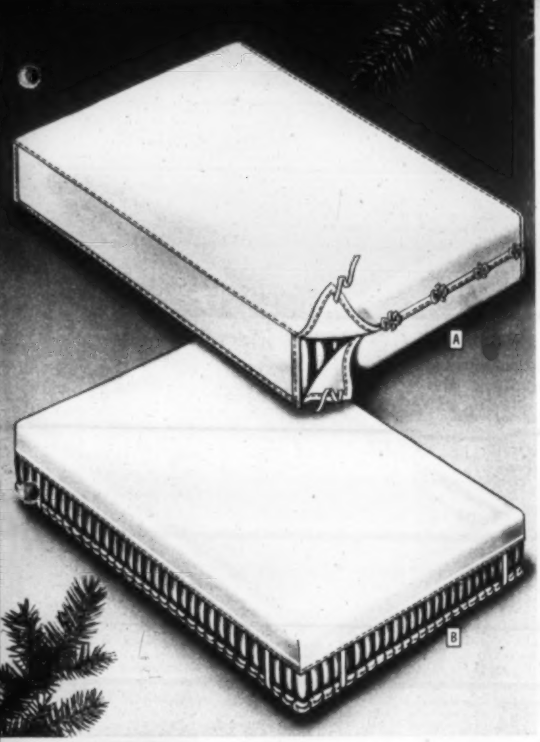
96N3813 . . . . 2 for **85c**

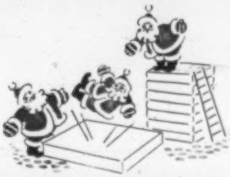
"Poppy" . . extra long

E Good value at this low price. Printed with beautiful poppies in rich, glowing colors . . bordered with an unusual poppy wreath design. Choose these towels for your own dish drying, or attractive, inexpensive gifts. Made of sturdy white cotton, firmly woven for wear. Strong hems and selvages. Washfast. Allow for over 5% shrinkage. *Size:* 18x37 in. *Colors:* red or green. *State color*. Shipping weight of 2, 9 ounces.

96N3812 . . . . 2 for **85c**

Buy all the printed Towels you need for yourself or for gifts on your Easy Terms order . . see page 231.





"Gifts of Comfort"

are so hard to find . . . but here they are! For year around use . . .

by Harmony House

Waterproof Allover Mattress Covers

A
- Full sanitary mattress protection
- Keep out stain, moisture, dust

$4.97 Each Twin size

Heavy cream-white cotton, waterproof coated with smooth plastic, are sanitary, durable, strong. Protect your mattresses from soil. Clean with damp cloth. Tailored box style . . . set-in side walls, tape-bound edges, tape ties.

For Twin or Single beds—39 inches wide
96 N 2434—Shpg. wt. 3 lbs. 3 oz. . . . . Each $4.97
For Full or Double beds—54 inches wide
96 N 2435—Shpg. wt. 3 lbs. 10 oz . . . . Each **$5.97**

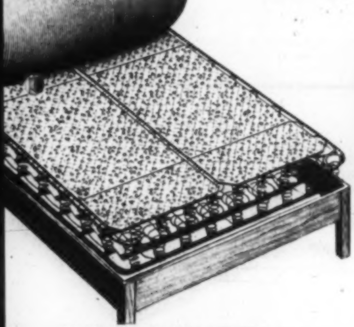
Waterproof Mattress Top Covers

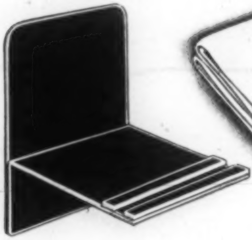
B
- Guard entire top of any mattress
- Waterproof, resistant to stains

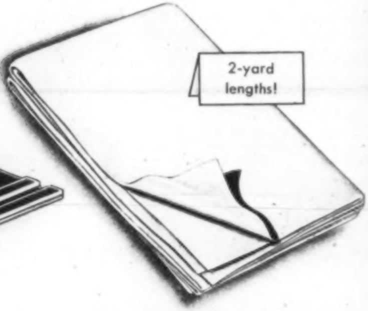
$2.23 Each Twin size

Real convenience during illness! Covers mattress top, drops down 4 in. on all 4 sides. Strong, waterproof coated cotton cleans with damp cloth. Tape-bound edges; tape ties fasten snugly under mattress. Cream-white.

For Twin or Single beds—39 inches wide
96 N 2432—Shpg. wt. 1 lb. 6 oz. . . . . Each $2.23
For Full or Double beds—54 inches wide
96 N 2433—Shpg. wt. 2 lbs. . . . . Each **$3.18**






2-yard lengths!

Bed Boards give firm support

- Relieve back muscle strain due to over-soft beds . . . aid proper sleeping posture
- Ideal for arthritis and lumbago sufferers, convalescents, expectant mothers

$3.59 Each 24x60 in.

Correct the sagging mattress that strains back muscles . . . distribute your weight more evenly, for more relaxing sleep. Made of rigid compressed wood pulp fiber, covered with light blue floral water-resistant paper. Hinged to fold flat for travel or storage.

96N02671—Twin or Single. 30x60 in. Shpg. wt. 12 lbs. Ea. $4.39
96N02672—Twin Pair. Ea. 30x60 in. Shpg. wt. 24 lbs. Pr. 8.60
96N02669—Cot or ½ Full. 24x60 in. Shpg. wt. 10 lbs. Ea. 3.59
96N02670—Full bed Pair. Ea. 24x60 in. Shpg. wt. 18 lbs. Pr. 7.00

Comfortable Pillow Rests

- Make a "real bed" out of studio couches, daveno-beds, Hollywood beds
- Keep pillows in place during sleep . . . give firm support for reading, relaxing

$4.99 Each

Pillow Rests are actually high sturdy headrests designed to give the comfort of a regular headboard. Easy to use . . . slip the base between mattress and springs. Two grooves provide suction to hold it securely in place. Made of compressed wood pulp fiber, covered with heavy dark brown paper that looks like leather. Cleans with damp cloth. Hinged to fold up flat for storage. Folded *size* 24x36 in.

96 N 02677—Shpg. wt. 17 lbs. . . . . Each **$4.99**

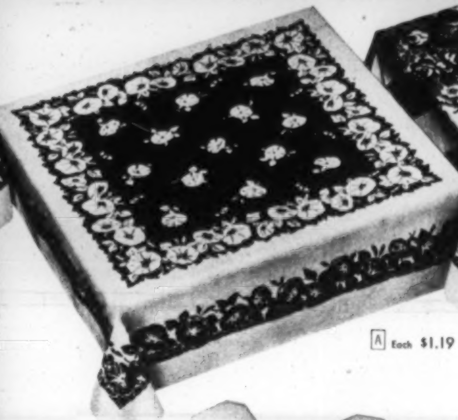
Sale! Bolt ends! Waterproof!

- Rock-bottom price on two-yard lengths . . . heavy waterproof cotton
- Double coated with Vinyl plastic . . . resists stains, moisture, creams, acids

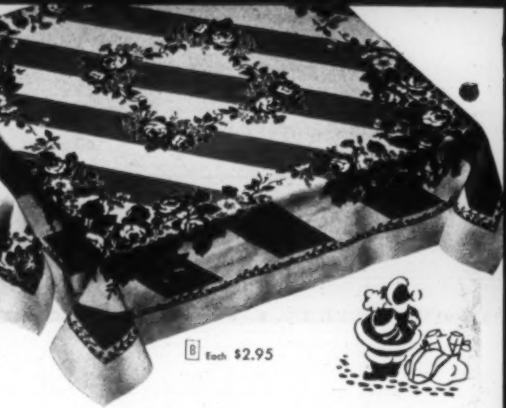
$1.69 2-yd. length

Use thrift-priced 2-yard lengths for many small articles . . . pillow covers, aprons, protective linings, baby bibs, crib sheets, bathinette covers. Waterproof coated cotton is reversible, cleans with a damp cloth. Can be used without hemming . . cut edges won't fray. *Width* 36 in. White.

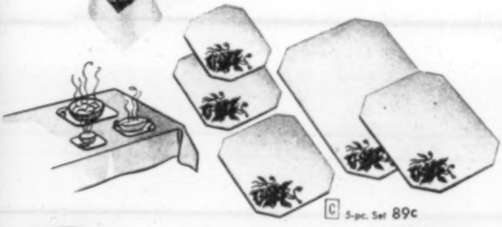
96 N 2790—Shpg. wt. 1 lb. 12 oz. . . . . 2 Yds. **$1.69**



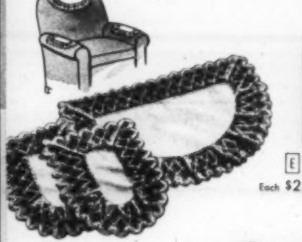
A Each $1.19



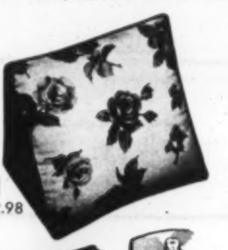
B Each $2.95



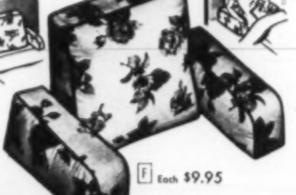
C 5-pc. Set 89c



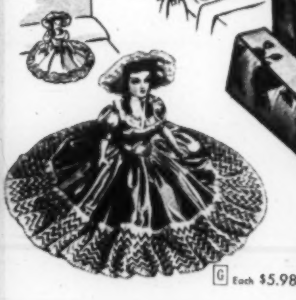
D 3-pc. Set $1.00



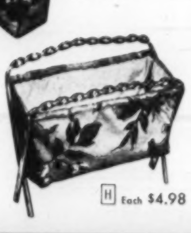
E Each $2.98



F Each $9.95



G Each $5.98



H Each $4.98

Gift Ideas for the thoughtful giver to make homes attractive, comfortable

A **Multicolor Print Cloth . . . color accent for meals.** This tablecloth will wear and wear . . . and its gay printed pattern will come from the tub always fresh and bright. Assorted multicolor designs (similar to illustration) printed on extra good quality white cotton sheeting. Hemmed, laundered ready for use. 48x50 in
125 N 7911—Shipping weight 14 ounces..........Each **$1.19**

B **Distinctively styled Floral Print Cloth.** She's sure to like the up-to-the-minute designs on this fine quality cloth. 50% cotton and 50% spun rayon. Assorted floral patterns (similar to illustration) in lovely colors. *Please state 1st and 2nd choice of predominating color* blue, gold, green, rose. Size 52x52 in.
125 N 7912—Shipping weight 15 ounces..........Each **$2.95**

C **Hot Dish Pad Set.** Here's an ideal Christmas gift for any hostess. This attractive set provides excellent table protection . . . made of white paper laminated on chipboard with imitation leather back. Assorted color decal trim. 5 pieces: one, 9x14 in.; one, 7x10 in.; two, each 6x8 in.; one, 5x7 in. Boxed (. . . ready for giving).
125 N 8910—Shipping weight 1 lb. 8 oz.........5-piece Set **89c**

D **Novelty Chair Back Set.** This unusual set will protect upholstered furniture and add to its attractiveness, too. Bleached white cotton sheeting with decorative ruffled cream cotton lace edging. 3 pieces: 1 back rest, abt. 12x19 in.; 2 arm rests, each abt. 9x12 in.
125 N 8100—Shipping weight 4 oz............3-piece Set **$1.00**

E **Triangle Pillow . . . always a favorite.** Soft, plump jumbo size pillow with many uses . . . gives comfortable support to your back when you read, drive or just relax. Printed florals (red and green predominating) on cream color ground cotton twill. Tape bound edges. Filled with reprocessed kapok. Patterns similar to illust.
25 N 8463—Size, 11x14x18 in. Shpg. wt. 3 lbs. 8 oz..Each **$2.98**

F **Snap-Apart Bed Rest Pillow.** Give *comfort* this Christmas. Here's a wonderful new version of your favorite bed rest pillow. There's nothing more practical, more versatile than this 3-way bed rest . . . it's really 3 comfortable pillows in one. Designed for use in many, many ways. Arms have firm metal snaps—can be removed and used as bolsters—back can then be used as a triangle pillow. You'll enjoy the luxurious softness of the bed rest, no matter how you use it. Stores away easily, too. Heavy cotton twill in printed florals (red and green predominating). Filled with reprocessed kapok. Patterns similar to illust. Shpg. wt. 10 lbs.
25 N 08464—Size back, 17x18 in.; arms, each 8x18 in. Ea. **$9.95**

G **Exquisite Boudoir Doll.** A lovely gift for milady's boudoir. "Roberta" has delicate hand painted facial features, long lashes and a shining, softly curled mohair wig. Her Celanese rayon satin dress is long—full skirted . . . comes in assorted soft pastel colors . . . adorned with 4-inch rich rayon lace. Composition head, arms and feet. Cotton felt stuffed body. About 26 in. high.
25 N 04612—Shpg. wt. 4 lbs......................Each **$5.98**

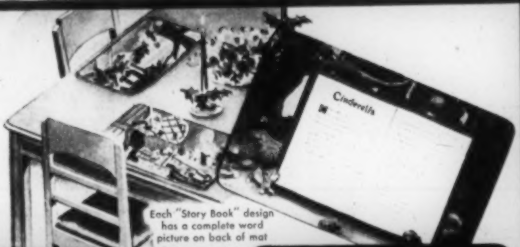
H **Knitting Bag with New Folding "Lucite" Frame.** Roomy enough for all knitting, darning, mending, etc. . . . folds for carrying. A gift that will delight your favorite needleworker. Made of durable cotton prints in assorted colors and patterns. Cotton lined. Sturdy frame of beautiful "Lucite" (clear plastic).
25 N 4549—12½x14¼x8 in. Shpg. wt. 1 lb. 4 oz....Each **$4.98**

New-Ideas in Gift-Giving

For tots and their mothers

New plastic-coated Place Mats

Famous "Claytoon" designs



Each "Story Book" design has a complete word picture on back of mat

A Red Riding Hood

A 3 Little Pigs

A Pinocchio

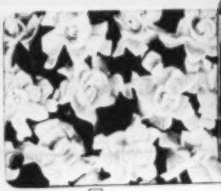
A Cinderella

B Little Boy Blue

B Old King Cole

B Jack Sprat

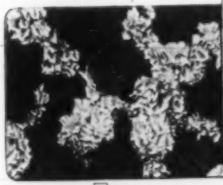
B 5 Little Pigs

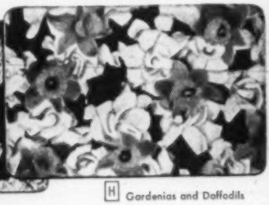

C Gardenias

D Spring Flowers

E Daisies

F Camellias


G Carnations


H Gardenias and Daffodils

"Claytoons" Clever Hollywood idea in table settings. Each "Story Book" and "Mother Goose" illustration is a rich color reproduction of actual hand painted clay models and settings photographed to give them a life-like third dimensional effect. Each "Floral" illustration is a full color photograph of real, fresh flowers. All "Claytoon" designs are portrayed on paper top laminated on heavy chipboard. Tops covered with plastic coated finish resistant to stains, grease, alcohol, other liquids. There's no washing . . . just clean with a damp cloth.

A **"Story Book" Place Mats.** From the fantasy of childhood stories come these cute characters to please the youngsters. Each design has its own complete word picture on the back of mat. Let Santa give these sets for gay parties, for decoration on nursery walls. 10½x16 in.
125 N 8924—*Set of 4 Place Mats* (1 each of "Story Book" designs shown). Shpg. wt. of four 1 lb. 14 oz. . Set of **4** for **$1.69**

B **"Mother Goose" Place Mats.** Lovable characters to stir any child's imagination . . . and make mealtime enjoyable. Give tots a real Christmas thrill with these nursery rhymes in gay colors. 10½x16 in.
125 N 8925—*Set of 4 Place Mats* (1 each of "Mother Goose" designs shown). Shpg. wt. four 1 lb. 14 oz. . Set of **4** for **$1.69**

C D E F G H **"Floral" Place Mats.** Exquisite in detail, beautiful in effect. Reproductions of California blossoms—with dew-sprinkled petals, delicate colors—designed to make her Christmas joyous . . . to make tables gay. 10½x16 in.
125 N 8927—*Set of 6 Place Mats* (1 each of "Floral" designs shown). Shpg. wt. of six 2 lbs. 10 oz . . . . . Set of **6** for **$2.49**
125 N 8926—*Place Mat. Please state choice of pattern letter* (C) (D) (E) (F) (G) (H). Shipping weight each 7 oz. . . . . . . Each **44c**

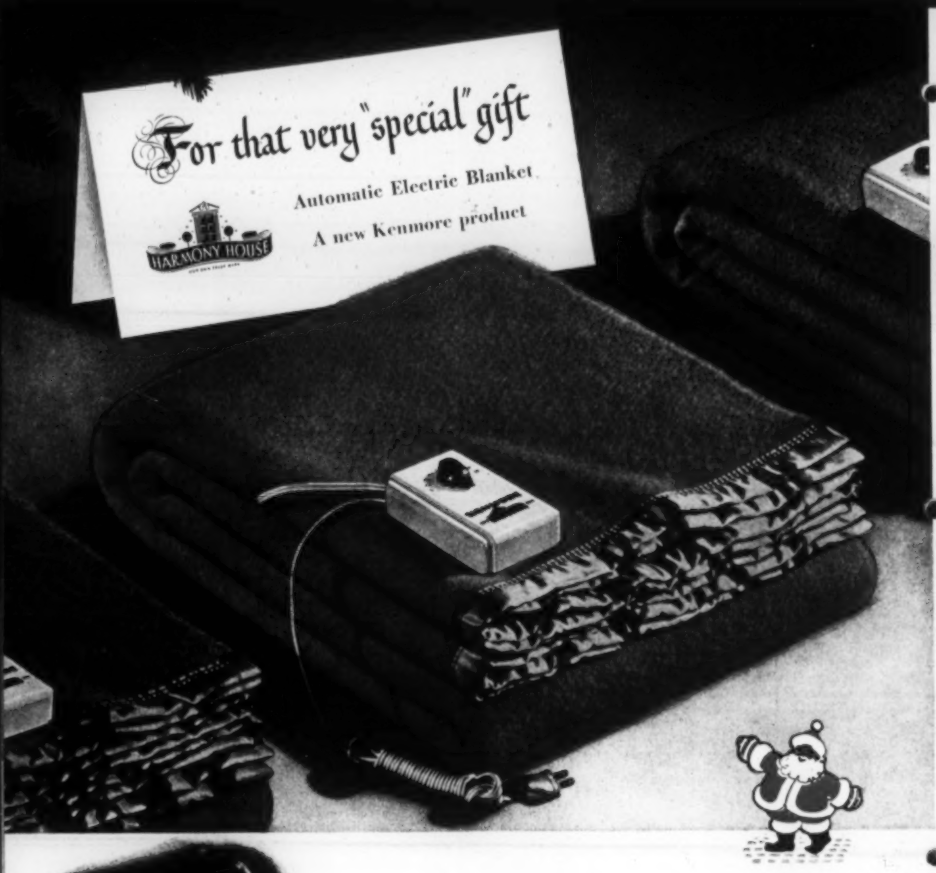
Floral PARTY MATS

"Floral" Design Party Mats

Party Mats are ideal for use as individual trays . . . big enough for glass and salad plate. Set of 6 mats 5¼x7⅝ inches. (One each "Floral" designs shown above.) Shipping weight of six 14 ounces.

Set of 6 79c

125 N 8928. . . . . Set of **6** for **79c**



Just dial the warmth that suits you best!

Entirely automatic . . . pre-heats your bed, keeps adjusting itself to weather changes, holds any warmth you want all night long!

- Not a cold spot in the whole bed, no heavy extra covers ever needed.
- Looks, feels like any fine wool blanket—can be as warm as three!
- Large, soft, light weight . . . washes beautifully by hand or machine.
- Safe . . . Underwriters' approved. 6 thermostats prevent overheating.

$34.75 cash
$5 monthly

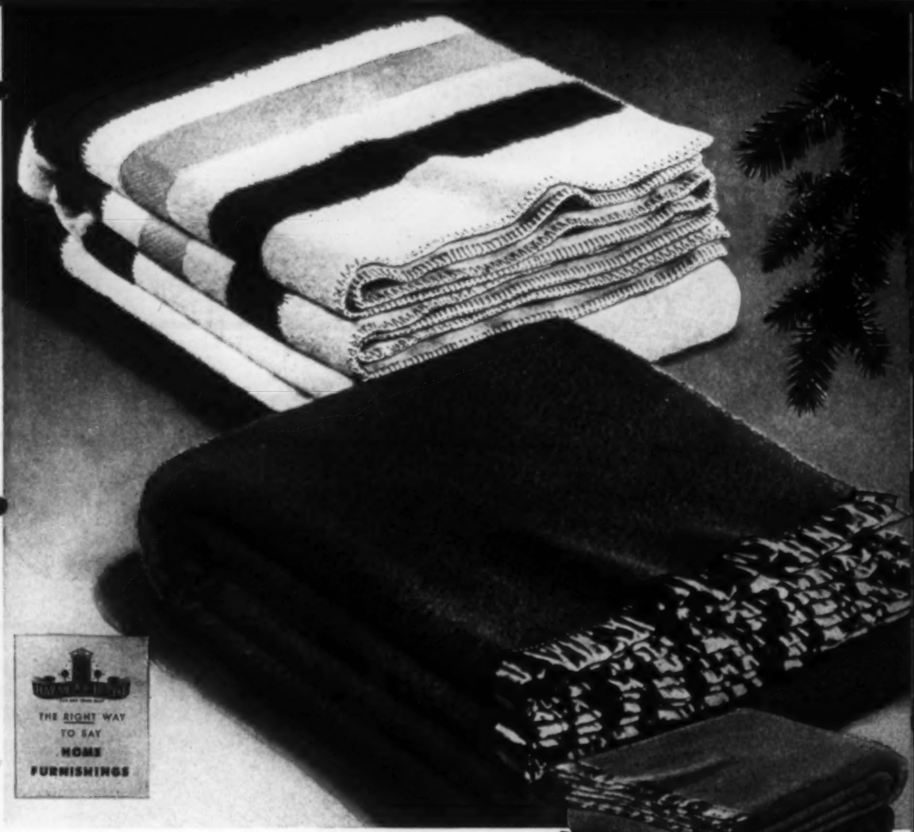
Actually as wonderful as it sounds! Just snap the switch when you start to undress—you won't have to shiver into icy sheets. Soothing, even, gentle warmth of a pre-heated bed lulls you to delightful relaxation and *really restful sleep!* No heavy extra covers cramp your comfort . . . one lightweight blanket keeps entire bed "just right" all night because bedside thermostat automatically adju[illegible] warmth of blanket to assure you steady comfort despite changes in room te[illegible]perature. You sleep better, toss less, wake more refreshed!

Costs only about 1c a night for current. Bed-making is easier; you have fewer blankets to buy, launder, and store, for it takes the place of 3 ordinary blankets.

Extra large size (72x90 in.). 75% long-fibered virgin wool, 25% cotton. Ivory color plastic covered cord. For 115-volt A.C. only; 180 watts.

Please do not order before November 1st

20 N 07005—Dusty Rose **20 N 07006—Blue** **20 N 07007—Green**
Shipping weight 8 pounds. . . . . Each $34.75



Christmas Blanket Beauties

She dreamed about them, now she'll dream under them!
Cloud-soft new wool for cozy sleeping . . rainbow colors

Gifts of beauty, gifts to be remembered when Christmas is long past! Because these blankets are made of fine quality, specially selected, long fibered wools—napped to such a super-thick, luxurious warmth, such a velvety-soft resilience that they fairly lull you to sleep! Luxury length, superb tailoring and handsome colors help make these the blankets to be treasured for years.

White with stripes . . shaggy, springy texture . . luxury length

- 100% fine all virgin wool
- Weight 5 pounds 4 ounces
- Luxury length 72x90 in.
- Overlock stitched ends

$13.77 Each

Just picture this handsome blanket in your own bedroom! The gorgeous, rich looking all white with colorful stripes will do wonders in dressing up your room, and giving it an air of luxury. Marvelously warm, too, because the extra deep nap is shaggy, resilient and fluffy . . . and because the millions of tiny air cells which are created by interlocking wool fibers help keep body heat in, cold air out. Ends are beautifully finished with wide overlock stitching. Washed after completion to reduce shrinkage. Reversible. Washable with care. Individually boxed.

56 N 08164—Shipping weight 7 pounds 11 ounces. . . . . Each **$13.77**

5 solid colors . . fleecy nap . . double woven . . luxury length

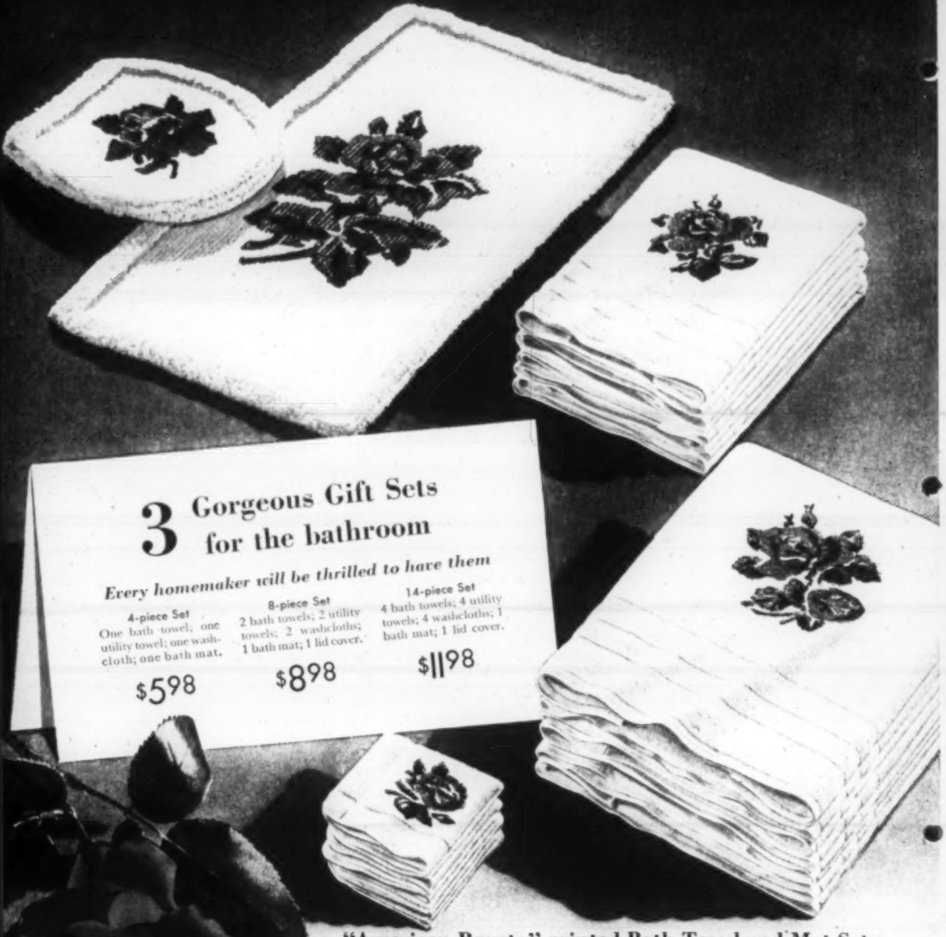
- 100% fine all virgin wool
- Weight 4 pounds 4 ounces
- Luxury length 72x90 in.
- Rayon satin bindings

$11.05 Each

Outstanding in quality, exceptional in warmth, and yet so reasonably priced! Double woven, also, with 2 filling threads for every warp thread. This means twice as many threads to be napped and more wool yarns per square inch—so this blanket is fluffier and warmer than ordinary blankets. The soft, lovely colors blend beautifully with any bedroom furnishings . . . the shimmering rayon satin bindings are non-fray and zig-zag stitched. Washed after completion to reduce shrinkage. Washable with care. Boxed. *Colors* blue, rose, green, peach or cedar.

56 N 08133—*State color wanted.* Shipping weight 6 lbs. 10 oz . . . . Each **$11.05**

Blankets, Bath Towels and other needs are available on Sears Easy Payment Plan. See page 231



3 Gorgeous Gift Sets for the bathroom

Every homemaker will be thrilled to have them

4-piece Set
One bath towel; one utility towel; one washcloth; one bath mat.
$5.98

8-piece Set
2 bath towels; 2 utility towels; 2 washcloths; 1 bath mat; 1 lid cover.
$8.98

14-piece Set
4 bath towels; 4 utility towels; 4 washcloths; 1 bath mat; 1 lid cover.
$11.98

"American Beauty" printed Bath Towel and Mat Sets

They're Harmony House quality . . "she" knows its value

Roses for Christmas! Heaped on snowy white bath towels and mats to make a thrilling gift of any size set you choose. Exquisite print is guaranteed washfast . . . the radiant, deep pink roses and fresh green leaves stay bright through years of use.

Towels and washcloths are made of heavy white cotton terry, thickly woven for absorbency. Thousands of fluffy loops give the brisk but gentle texture everyone in the family likes. Strong selvages and hems help them withstand plenty of wash and wear.

Bath mats and lid covers are luxuriously soft cotton chenille . . . smooth as velvet under your footsteps. Fine yarns are firmly sewn to heavy duck backing for long service.

Not available after January 1, 1947

4-piece Set

A most welcome gift . . . and it looks more than its reasonable cost. 4-piece set includes: 1 bath towel, size 22x40 inches; 1 utility towel, size 18x36 inches; 1 washcloth, size 12x12 inches; and 1 bath mat, size 21x36 inches. All printed with "American Beauty."

96 N 3522—4-pc. set.
Shpg. wt. 3 lbs. **$5.98**

8-piece Set

Just right for all homemakers, from Mom to that new bride. Generous 8-piece set includes: 2 bath towels, size 22x40 inches; 2 utility towels, size 18x36 inches; 2 washcloths, size 12x12 inches; 1 bath mat, size 21x36 inches; and 1 matching standard size lid cover.

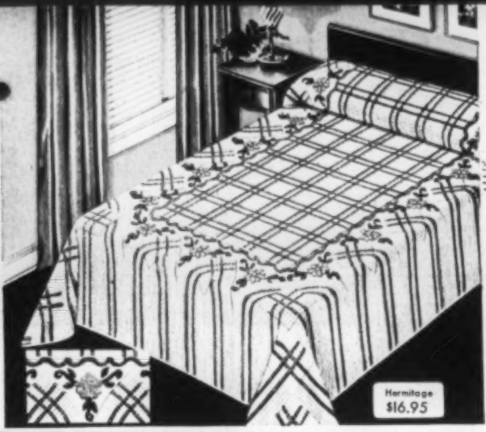
96 N 3523—8-pc. set.
Shpg. wt. 4 lbs. 1 oz. . . **$8.98**

14-piece Set

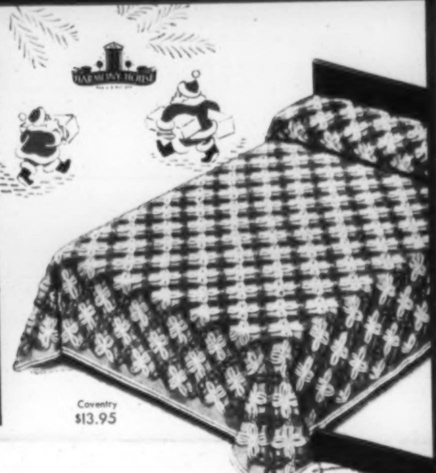
Complete beauty treatment for any bathroom! Luxurious 14-piece set includes: 4 bath towels, size 22x40 inches; 4 utility towels, size 18x36 inches; 4 washcloths, size 12x12 inches; 1 bath mat, size 21x36 inches; and 1 matching standard size lid cover.

96N3524—14-pc. set.
Shpg. wt. 6 lbs. **$11.98**

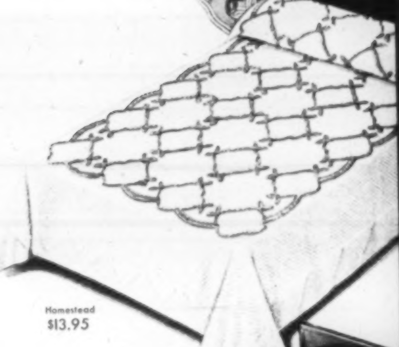
HARMONY HOUSE
THE RIGHT WAY
TO SAY
HOME
FURNISHINGS



Hermitage
$16.95



Coventry
$13.95



Homestead
$13.95

Harmony House Chenille Beauties

For Christmas . . . and the other 364 days too

Hermitage . . . our best of these handsome bedspreads. Flower border of heavy, hand-guided punchwork embroidery in blended pastels. High pile cotton chenille tufting is velvety soft and pure white with choice of three accent colors. Extra heavy weight cotton background cloth. Washfast. *Colors* blue, dusty rose, or peach predominating on white. *Please state color.*

$16.95
Full Size
Bedspread

24 N 2720—Full bed size about 90x105 inches. Shpg. wt. 5 lbs. 8 oz. . . . . .Each $16.95
24 N 2721—Twin bed size about 76x105 inches. Shpg. wt. 5 lbs. 4 oz. . . . . .Each $16.95

Coventry . . . wrap up your dreams for your home with this enchanting Wedding Ring bedspread. Fluffy cotton chenille tufting on heavy cotton bedspread cloth. Fast colors won't fade. Washable with care.

Colors dusty rose, peach, blue or all white.

24 N 2715—Full bed size about 90x105 in. Shpg. wt. 4 lbs. 14 oz. *State color* . . Each $13.95

24 N 2716—Twin bed size about 76x105 in. Shpg. wt. 4 lbs. 10 oz. *State color*. . Each $12.95

Arlington . . . pennies from Heaven! Imagine chenille at this price at this time! Decorative floral scroll worked across row on row of tufted cotton chenille. Good quality cotton ground cloth. Washfast.

Colors dusty rose, blue or peach. *State color.*

24 N 2713—Full bed size about 90x105 in. Shpg. wt. 4 lbs. 2 oz. . . . . .Each $8.95

24 N 2714—Twin bed size about 76x105 in. Shpg. wt. 3 lbs. 14 oz. . . . . .Each $8.95

Homestead . . . lovely for Christmas giving. An unusually heavy bedspread, distinctively designed on the diagonal. Diamonds outlined in pastel colored high pile cotton chenille. Cotton ground. Washfast.

Colors white with peach, blue, rose or yellow.

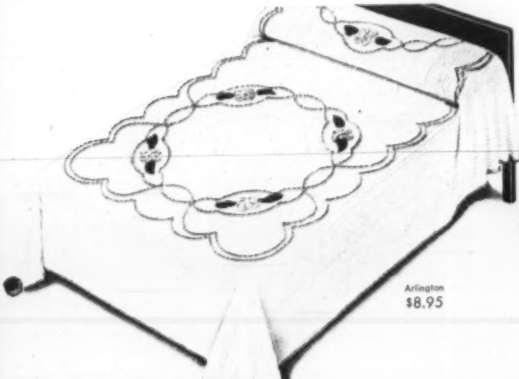
24 N 2717—Full bed size about 90x105 in. Shpg. wt. 6 lbs. *State color* . . . . . . .Each $13.95

24 N 2718—Twin bed size about 76x105 in. Shpg. wt. 5 lbs. 12 oz. *State color*. . .Each $13.95

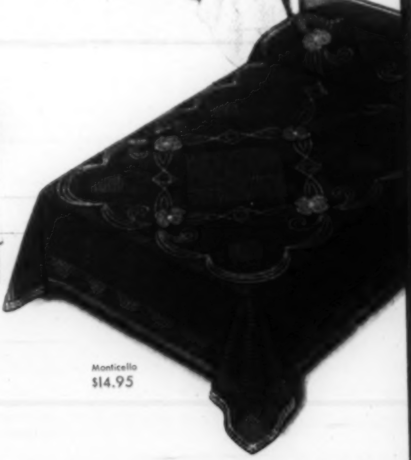
Monticello . . . flower-like charm in Harmony House colors. Bedspread beauty for your own home—certain to be a long remembered gift. Fast color heavy weight cotton ground and cotton chenille tufting—expertly worked floral decors. Washfast.

Colors horizon blue, blossom peach, valley rose, aquamarine. *Please state color.*

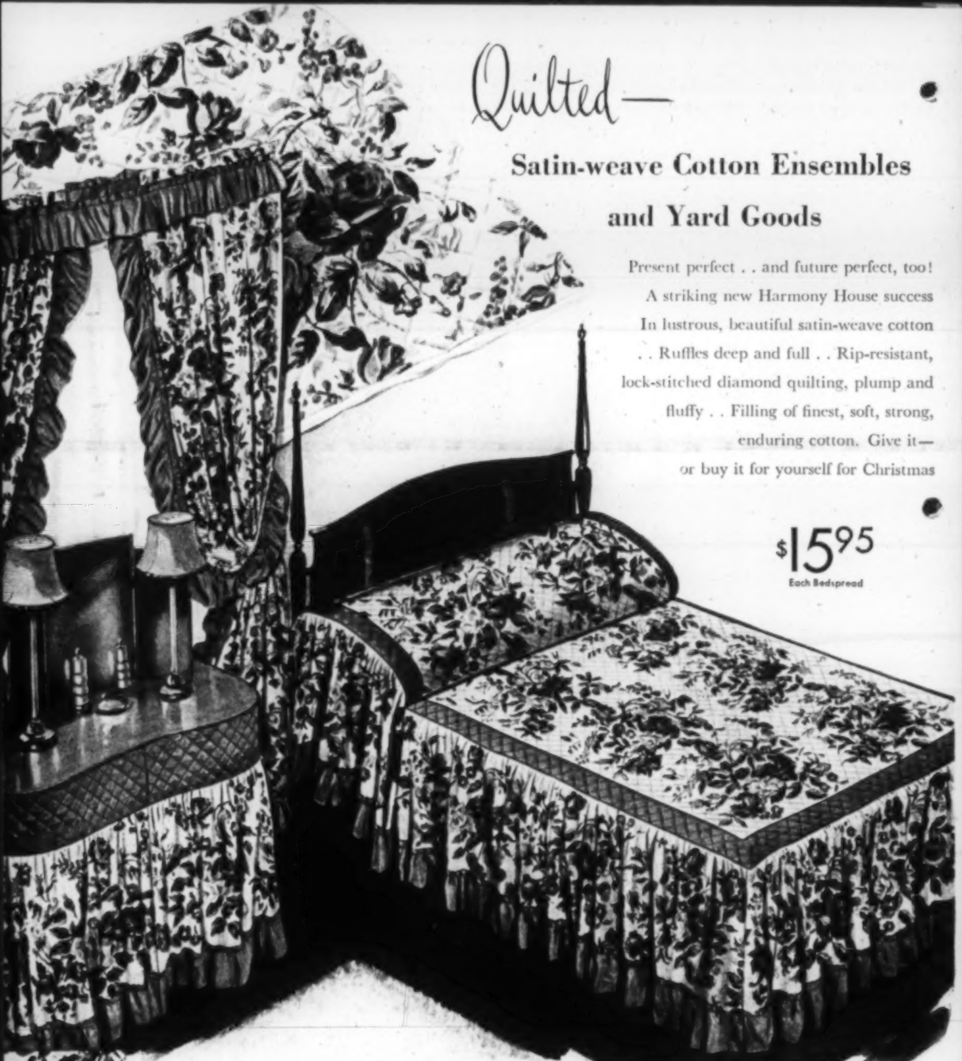
24 N 2719—Full bed size about 90x105 in. Shpg. wt. 5 lbs. 8 oz. . . . . .Each $14.95



Arlington
$8.95



Monticello
$14.95

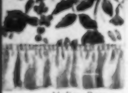


Quilted—

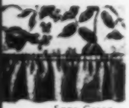
Satin-weave Cotton Ensembles and Yard Goods

Present perfect . . and future perfect, too!
A striking new Harmony House success
In lustrous, beautiful satin-weave cotton
. . Ruffles deep and full . . Rip-resistant,
lock-stitched diamond quilting, plump and
fluffy . . Filling of finest, soft, strong,
enduring cotton. Give it—
or buy it for yourself for Christmas

$15.95
Each Bedspread



Valley Rose



Sage Green

"*Gorgeous*" is the *only* word for this ensemble—perfect for giving—wonderful to keep—and with Harmony House assurance of quality plus! Satin-weave cotton alight with color, aglow with glamour. Full-blooming roses printed on parchment ivory ground. Exquisitely quilted, backed with fine muslin. Corded seams. Trimmed with deep, full, baby-headed ruffles in solid colors with choice of sage green, valley rose, or blue. Long-lived beauty. Washable—use Lux. Bedspread top is quilted, framed in solid color band, 22-in. flounce on 3 sides. Draperies extra-wide—54 in. each side—lovely for living rooms, too. Tiebacks with rings.

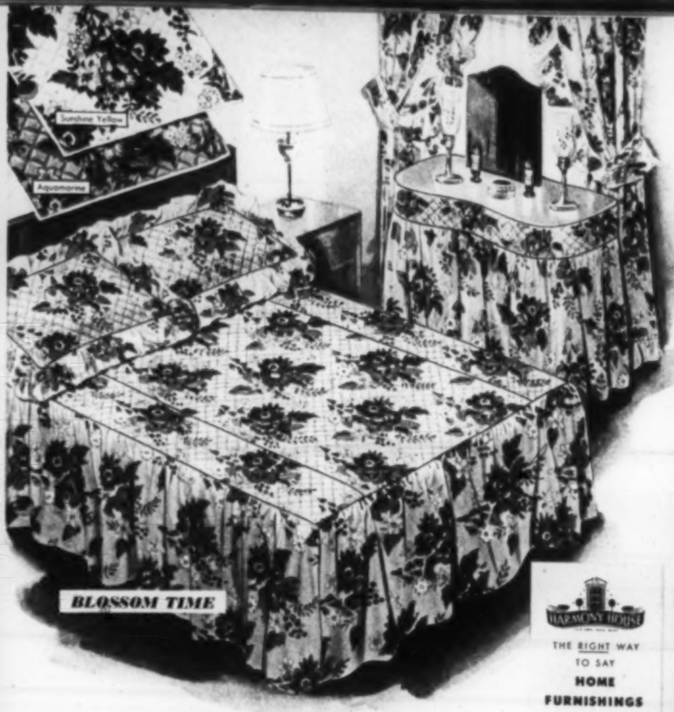
Colors rose bouquets on parchment ivory ground only, with trim of sage green, valley rose or blue ruffles. *State color of trim wanted.*

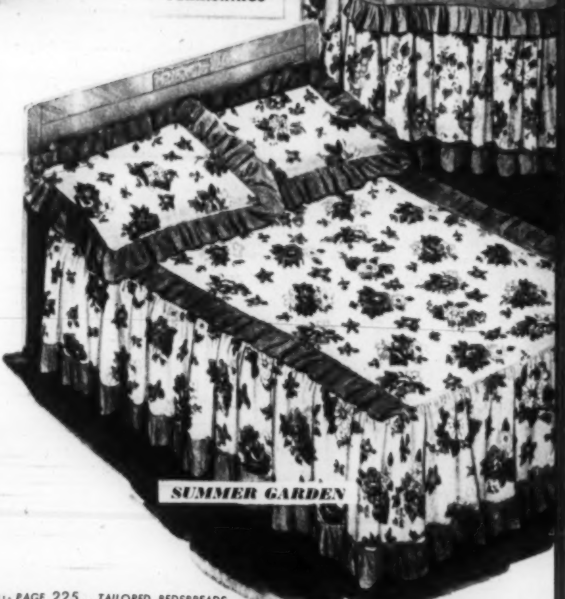
Catalog No.	For	Size, inches	Shpg. wt.	Price
24 N 2270M	Full bed	98x110	3 lbs.	Each $15.95
24 N 2271M	Twin bed	83x110	2 lbs. 10 oz.	Each 15.95
24 N 2272M	Draperies	54x 90 each side	2 lbs.	Pair 9.95
24 N 2273M	Vanity skirt	36x 30 each side	1 lb. 10 oz.	Set 6.95

Ensemble. Includes one full size bedspread, one pair draperies, one vanity skirt set. *Trim colors* at left. *Please state color.*
24 N 2274M—Shipping weight 8 lbs. 9 oz. **$31.95**

Quilted Yard Goods to match—Printed, quilted satin-weave cotton by the yard, backed with fine muslin. About 50 inches wide. For bed head-board, slip covers, light upholstery, robes. *Color* rose bouquets on parchment ivory only.
24 N 2275—Shipping weight yard 8 ounces. . . . . Yard **$1.95**

For Easy Terms see page 231





"Blossom Time"—luxury

Gifts for the home are so satisfying. Another breathtakingly beautiful Harmony House selection in satin-weave cotton. Practically priced, so you can let yourself go in your giving! Floral print 100% cotton with satiny look. Quilting stitched to stay, muslin-backed. Note attractive pillow covers, Priscilla type draperies with tiebacks, vanity skirt with quilted cuff. All pieces generously ruffled. Important seams corded. Washable. Lux wil' he[illegible]eep colors lovely longer.

$13.95
Ea. bedspread

[illegible]rs parchment ivory, sunshine yellow or aquamarine. *State color.*

Catalog No.	For	Size, inches	Shpg. wt.	Price	
24 N 2263M	Full bed	98x110	3 lbs. 6 oz.	Each	$13.95
24 N 2264M	Twin bed	83x110	3 lbs.	Each	13.95
24 N 2265M	Draperies	38x 90 each side	2 lbs. 7 oz.	Pair	7.95
24 N 2266M	Vanity skirt	36x 30 each side	1 lb. 10 oz.	Set	5.95
24 N 2267M	Pillow covers	18x 27	13 oz.	Each	3.95

Ensemble. Includes one full size bedspread, one pair draperies and 2-piece vanity skirt. *Same colors as above.*
24 N 2268M—*Please state color.* Shpg. wt. 6 lbs. 15 oz **$26.95**

Quilted Yard Goods to match. About 50 inches wide, muslin-backed. *Colors* parchment ivory, sunshine yellow or aquamarine.
24 N 2269M—*Please state color.* Shpg. wt. yard 8 oz .... Yard **$1.95**

"Summer Garden"—classic

Make your room a jewel-box—timed just right for the holidays! Harmony House designed to blend with other Harmony House home furnishings. A satin-weave 100% cotton with the glow of pearls. Not quilted, for you who prefer classic simplicity. Solid color ruffles, piquot edged, pick up prettiest tints of florals, give you choice of color. Draperies with tiebacks. Washable—use Lux.

$13.95
Ea. bedspread

Colors sunshine yellow with green ruffles, parchment ivory with rose ruffles; or all aquamarine. *Please be sure to state color wanted.*

Catalog No.	For	Size, inches	Shpg. wt.	Price	
24[illegible]2257M	Full bed	98x110	3 lbs. 6 oz.	Each	$13.95
24[illegible]2258M	Twin bed	83x110	3 lbs.	Each	13.95
24 N 2259M	Draperies	54x 90 each side	2 lbs. 7 oz.	Pair	9.95
24 N 2260M	Vanity skirt	43x 30 each side	1 lb. 8 oz.	Set	6.95
24 N 2261M	Pillow cover	18x 27	13 oz.	Each	3.95

Ensemble. Includes one full size bedspread, one pair draperies, 2-piece vanity skirt. *Same colors as above.*
24 N 2262M—*Please state color.* Shpg. wt. 6 lbs. 15 oz **$29.95**

Quilted Yard Goods to match. About 50 inches wide, muslin-backed. *Colors* sunshine yellow, parchment ivory or aquamarine.
24 N 2288M—*Please state color.* Shpg. wt. yard 8 oz ....Yard **$1.95**

Harmony House Twisted Looped Pile Rugs

Our finest quality . . . a perfect gift because the lovely color and texture give year 'round pleasure . . . because rugs are so adaptable

$3.95
Each, 24x36 in.

We think Scatter Rugs are one of the nicest Christmas gifts you can choose—pretty yet practical, luxurious yet useful—so we suggest for Christmas giving this Looped Pile Cotton Rug, our finest Harmony House quality. Its soft clear color and deep thick pile make a gift sure to please the most fastidious woman on your list . . . and one the whole family can enjoy.

The Harmony House Looped Pile Rug is both beautiful and well made. Heavy loops are of fine quality cotton yarns firmly twisted, on a strong cotton back. Loops won't pull out easily, and there are no cut ends to shed or fray. Finest dyes are used . . . the rug will stay new-looking after many washings.

For a thoughtful added touch, include Rug Anchor (sold in our Big Fall Catalog) with your gift of a Harmony House Rug. Rug Anchor will keep the rug lying nice and smooth, hold it securely in place. Order colorful Harmony House Rugs to put your own home in the holiday mood! Use convenient Easy Terms if you prefer; see page 231 for details.

State color blue, ivory-white, gold, green, or rose. Mailable.

37 N 4895 —Size about 24x36 inches. Shpg. wt. 2 lbs. 6 oz $3.95
37 N 4896 —Size about 24x48 inches. Shpg. wt. 3 lbs. 5.65
37 N 04897—Size about 34x60 inches. Shpg. wt. 5 lbs 9.85
37 N 04898—Size about 4x6 feet. Shpg. wt. 9 lbs. 15.95

Many other lovely rugs, fine for Christmas giving, are shown in our Big Fall Catalog. Use it with this book to do Christmas shopping . . . easily, quickly, economically.

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SEARS, ROEBUCK AND CO.

How To Order

We always urge our customers to Shop Early and Mail Early to avoid the last-minute rush at Christmas. Shop through this Christmas Book and your Sears Big General Catalog now. List all the things you want on the enclosed order blank. However, if you don't have a Sears order blank any plain paper will do. Simply print or write plainly your full name, complete address, including rural route and box number if you live on a rural route. All members of the family should order under one name, as it helps us give you better service.

Please be sure to give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound). See parcel post rate table at right for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. If you send too much, every cent extra will be promptly returned to you. You pay only the exact postage needed to ship your order. It is best to send money by U. S. postal notes, postoffice or express money order, or by bank draft or check. Your mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. You can also obtain a money order at your postoffice or from local express agent.

U. S. Postal Notes

U. S. Postal Notes are a convenient and economical way to send money by mail. They can be purchased at postoffices in any denomination up to $10 for only 5 cents per note. However, you can buy as many notes as you want at one time. For instance, if you want to send Sears $15.83 to cover the cost of goods and postage, you would buy a $10 note and a $5.83 note, which would cost you 10 cents for both. When using Postal Notes to send money to Sears, write "Sears, Roebuck and Co." on the line indicated for name of payee on the face side, and your name and address on the back—then enclose with your order.

Postoffice Money Order Charges

The postoffice makes the following charges for Money Orders, regardless of where they are purchased. For amounts above $100, purchase additional Money Orders at the same charges shown below.

Amount	Charge	Amount	Charge	Amount	Charge
Up to $2.50	6c	$10.01 to $20.00	13c	$60.01 to $80.00	20c
$2.51 to $5.00	8c	20.01 to 40.00	15c	80.01 to 100.00	22c
5.01 to 10.00	11c	40.01 to 60.00	18c		

C. O. D. Orders

Unless there is real need for C.O.D. service, we urge you to enclose postal note, money order or check when you mail your orders and avoid the extra handling and expense of C.O.D. orders. On parcel post C.O.D. shipments, in addition to the price of the merchandise and regular parcel post charges, we will bill you for the C.O.D. collection fee which we are required to pay the postoffice. The postoffice also collects a money order fee for forwarding the total amount to us.

We believe very few of our customers will want to order C.O.D. because of the extra cost. However, when you need the fastest possible service regardless of cost to you—for example on emergency orders for repair parts—we will ship C.O.D.

We do not accept C.O.D. orders: For less than $2.00 (except orders for repair parts); for merchandise that is cut or made to special measurements; for items that are shipped direct from one of our factories; or for shipment to foreign countries.

Important About Prices

Prices in this book apply only to orders placed by mail, telephone, telegraph, or at the catalog order desk in any Sears Retail Store, Sears Order Office, or in one of Sears Affiliated Stores.

If it becomes necessary, we reserve the right to increase prices in this catalog. Such increases will remain within existing Office of Price Administration ceiling price regulations.

Should the Federal, State or Local Governments impose additional taxes after this book goes to press, we shall be obliged to add such further taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated while this catalog is in effect, we shall reduce our prices accordingly and refund you the difference.

Important Tax Notice

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

Illinois (Expense due to Ret. Occ. Tax) 2%
Iowa (Use Tax)..........................2%
Michigan (Use Tax)....................3%
Ohio (Use Tax).........................3%

HOW TO FIGURE PARCEL POST RATES

EXAMPLE: If your order weighs 25 pounds and you live in Zone 3, postage will be 59c. Mail Carrier can tell you your zone.

Shipping Weight	Local Zone	Zones 1 and 2 Not Over 150 Mi.	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles
2 oz. or less	1½c	1½c	1½c	1½c
3 or 4 oz.	3c	3c	3c	3c
5 or 6 oz.	4½c	4½c	4½c	4½c
7 or 8 oz.	6c	6c	6c	6c
9 oz. to 1 lb.	8c	9c	10c	11c
1 lb. 1 oz. to 2 lbs.	9c	11c	12c	15c
2 lbs. 1 oz. to 3 lbs.	9c	12c	14c	18c
3 lbs. 1 oz. to 4 lbs.	10c	13c	16c	22c
4 lbs. 1 oz. to 5 lbs.	10c	14c	18c	25c
5 lbs. 1 oz. to 6 lbs.	11c	15c	20c	29c
6 lbs. 1 oz. to 7 lbs.	11c	16c	22c	32c
7 lbs. 1 oz. to 8 lbs.	12c	17c	24c	36c
8 lbs. 1 oz. to 9 lbs.	12c	18c	26c	39c
9 lbs. 1 oz. to 10 lbs.	13c	19c	28c	43c
10 lbs. 1 oz. to 11 lbs.	13c	20c	30c	46c
11 lbs. 1 oz. to 12 lbs.	14c	22c	32c	50c
12 lbs. 1 oz. to 13 lbs.	14c	23c	34c	54c
13 lbs. 1 oz. to 14 lbs.	15c	24c	36c	58c
14 lbs. 1 oz. to 15 lbs.	15c	25c	38c	61c
15 lbs. 1 oz. to 16 lbs.	16c	26c	40c	65c
16 lbs. 1 oz. to 17 lbs.	16c	27c	42c	68c
17 lbs. 1 oz. to 18 lbs.	17c	28c	44c	72c
18 lbs. 1 oz. to 19 lbs.	17c	29c	46c	75c
19 lbs. 1 oz. to 20 lbs.	18c	30c	48c	79c
25 lbs.	20c	36c	59c	97c
30 lbs.	23c	41c	69c	$1.15
35 lbs.	25c	17c	79c	1.33
40 lbs.	28c	53c	90c	1.51
45 lbs.	30c	59c	$1.00	1.69
50 lbs.	33c	64c	1.10	1.87
55 lbs.	35c	70c	1.21	2.05
60 lbs.	38c	75c	1.31	2.24
65 lbs.	40c	81c	1.41	2.41
70 lbs.	43c	87c	1.51	2.60

These rates are subject to change without notice

Freight and Express Orders

If there is an agent at your station, you pay charges when shipment is received. If there is no freight agent, include money in your order to cover freight charges. If you send too much we will return the difference. Freight charges are based on distance; consult your freight agent, or write us for actual charges.

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$5
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Christmas shopping from Sears catalogs is fun as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. Make up your Christmas list and do your shopping now, choosing from the hundreds of beautiful Christmas gifts in this book and the thousands of money-saving items in our Big General Catalog, and spread payment over the months ahead.

You don't have to have all ready cash, nor do you have to disturb your savings, because anything and everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of $10 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them. A small amount down and the balance in convenient monthly payments brings you the things you need when you need them.

You can combine your orders from this and any current Sears catalog—and, remember, on all orders including only items priced at $10 or less, the down payment is only 10% as explained below.

Use Sears Easy Payment Plan—it's easy to open an account.

HOW TO ORDER

List the items you are ordering on the convenient order blank enclosed in this catalog. Total the cash prices and be sure your order amounts to $10.00 or more.

The head of the household should fill in the answers to the Easy Payment questions on the lower portion of the order blank and sign it. Then enclose a check or money order for the required down payment and mail the order to Sears.

For amount to send with your order refer to the four down payment groups at right. If your order includes merchandise from more than one group, figure the required down payment for each group separately. Then add these down payments together and the total is the amount to send with your order. **For amount payable] monthly** refer to the Payment Table at the right. Notice that the monthly payment is only $5 for any unpaid balance up to $55.

ADDITIONAL PURCHASES

Once you have an open account on our books, you'll find it a real convenience to "add on" new things as you go along—in most cases with no down payment and with no increase in your monthly payments.

If the articles you add are individually priced at $10 or less (including tax on sales, if any, and shipping charges), you need not send a down payment. No down payment is required if you are adding to your account purchases of auto supplies and tires, hardware, building material, paint, wallpaper, plumbing and heating equipment, lighting fixtures, awnings, window shades, venetian blinds, baby carriages, typewriters, wheel chairs, Zenith hearing aids, monuments, baby chicks, light plant storage batteries, fencing or farm equipment even though priced at more than $10.

For items other than those mentioned here,
the down payments at the right apply ➧

Amount to Send with Order

10% DOWN PAYMENT*
(One-Tenth)
on any Article priced at $10.00 or less (including tax on sales, if any, and shipping charges) regardless of the type of merchandise

10% DOWN PAYMENT*
(One-Tenth)
on Auto Supplies and Tires, Building Material, Paint, Hardware, Plumbing Goods, Heating Equipment, Lighting Fixtures, Wallpaper, Awnings, Window Shades and Blinds, Baby Carriages, Typewriters, Wheel Chairs, Zenith Hearing Aids, Monuments, Farm Equipment, Fencing, Baby Chicks, and Light Plant Storage Batteries

20% DOWN PAYMENT*
(One-Fifth)
on Furniture, Mattresses and Bed Springs, individually priced at more than $10.00

33⅓% Down Payment*
(One-Third)
on all other items not shown above, priced at more than $10.00, such as Wearing Apparel, Stoves, and Floor Coverings, etc.

*Where any tax on sales, or transportation charge is to be included in the bill, such amount must be added to the cash price before figuring the down payment.

PAYMENT TABLE

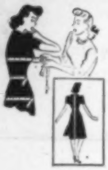
If unpaid balance amounts to	*We shall add for Easy Payments*	*Amount payable monthly is*
Up to $16.00	$1.00	$5.00
16.01 to 18.00	1.25	
18.01 to 20.00	1.50	
20.01 to 22.00	1.75	
22.01 to 24.00	2.00	
24.01 to 26.00	2.25	
26.01 to 28.00	2.50	
28.01 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.00	6.00
60.01 to 65.00	6.00	
65.01 to 70.00	6.50	7.00
70.01 to 75.00	7.00	
75.01 to 80.00	7.50	8.00
80.01 to 85.00	8.00	
85.01 to 90.00	8.50	9.00
90.01 to 95.00	9.00	
95.01 to 100.00	9.50	10.00
100.01 to 110.00	10.00	
110.01 to 120.00	11.00	11.00
120.01 to 130.00	12.00	12.00
130.01 to 140.00	12.75	13.00
140.01 to 150.00	13.50	14.00

Write for Easy Terms on Orders over $150.00

IT'S EASY TO GET A PERFECT FIT AT SEARS . . . WE GUARANTEE TO SATISFY YOU

How to Measure for proper clothing size

FOR WOMEN



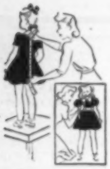
Measure Bust around fullest part. Do not let tape slide down shoulder blades in back. Measure over slip or lightweight dress.

Measure Waist around smallest part.

Measure Hips at side in line with hip bone (7 inches below natural waistline). This is an important measurement.

Measure Length straight down center back from collar line to desired length.

FOR LITTLE GIRLS



Children grow so rapidly that it is important to check their size carefully each time you order. If measurements come between two sizes, order larger size.

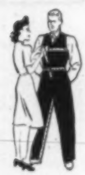
For Dress Length measure down center back from base of neck to desired length.

Measure Chest close up under arms around fullest part of chest, holding tape snugly.

Measure Height without shoes.

Order size:	1	2	3	4	5	6	6x
If height is:	30-31	32-34	35-37	38-40	41-43	44-46	47-48
If chest is:	20	21	22	23	24	25	25½
Dress length is:	15½	16½	17½	18½	21½	23	24½

FOR MEN

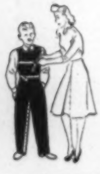


Measure Chest close up under arms, snug but not tight, with tape over shoulder blades at back. Measure with vest on for garments that are worn over vest.

Measure Waist just above hip bones at natural waistline. Remove belt.

Measure Inseam from close up in crotch to bottom of trousers at length desired, usually top of heels.

FOR BOYS



Measure chest over shirt well up under arms. Measure waist around body over trousers without belt. Measure leg inseam from crotch to desired length.

Height in Inches	Chest in Inches	Waist in Inches	Inseam in Inches	Order Size
Under 34. . .	19 to 21	19 to 21	. . . .	2
34 to 36	20 to 22	20 to 22	. . . .	3
37 to 39	21 to 23	21 to 23	. . . .	4
40 to 41	22 to 24	21½ to 23½	. . . .	5
42 to 44	22½ to 24½	22 to 24	19	6
45 to 46	23½ to 25½	22½ to 24½	20½	7
47 to 49	24 to 26	23 to 25	21 to 22	8
50 to 51	24½ to 26½	23½ to 25½	23 to 24	9
52 to 53	25½ to 27½	24 to 26	24 to 25	10
54 to 55	26 to 28	24½ to 26½	24 to 26	11
56 to 57	27 to 29	25 to 27	25 to 27	12
58 to 59	27½ to 29½	25½ to 27½	26 to 28	13
60 to 61	28½ to 30½	26 to 28	27 to 29	14
62 to 63	29½ to 31½	26½ to 28½	27 to 29½	15
64 to 65	30 to 32	27 to 29	28 to 30	16
65½ to 66½	31 to 33	27½ to 30	29 to 31	17
67 to 68	32 to 34	28 to 31	30 to 32	18

Size Scale for Children's Mittens shown on Page 41

Place tape around hand, over knuckles, excluding thumb. Close fist; measure. Number of inches is size.

If hand measures 5 to 6 inches, order size **Small**
If hand measures 6 to 7 inches, order size **Medium**
If hand measures 7 to 8 inches, order size **Large**

3 *WAYS TO ORDER*

YOUR CORRECT SHOE SIZE

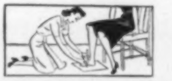
1 Tell us your shoe size . . length and width . . if you know it

For men and women only—not for children. (For children, use 4-point measuring system.) Make sure that shoes you order are sold in your particular size and width. If you have worn a particular size or type of shoe comfortably, you will certainly find it satisfactory and convenient to order the same size in your new shoes.

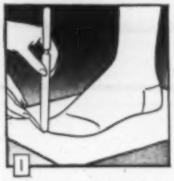
or *2* Give us all numbers and letters in your shoe

For men and women only—not for children. Just write on your order all the numbers and marks you find in the lining of a comfortable old shoe . . . whether you bought it at Sears or not . . . and your new Sears shoes will fit just as comfortably. Be sure to include any dashes that occur, as they sometimes indicate half sizes.

or *3* Use Sears Scientific 4-point measuring system

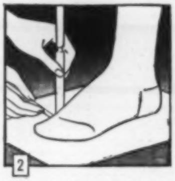


For men, women, older boys, girls and children. . . Take a piece of blank paper large enough to fit under your foot . . . an ordinary kitchen knife . . . and a sharp pencil. *Sit on a chair* and let the foot which gives you the most trouble rest naturally and without moving on the piece of paper as shown. *Do not stand* as this will spread the foot and result in an incorrect measurement. Our measurements allow for normal spread of foot when standing. *Mark this piece of paper as shown in the four illustrations below.*



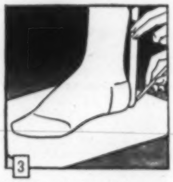
1

Have someone else hold the knife straight up and down at the tip of your longest toe as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



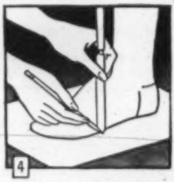
2

Have knife blade moved to the joint of the inside of the foot (widest part), as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.



3

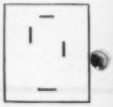
Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



4

And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement so do not send us pencil outlines of your foot.

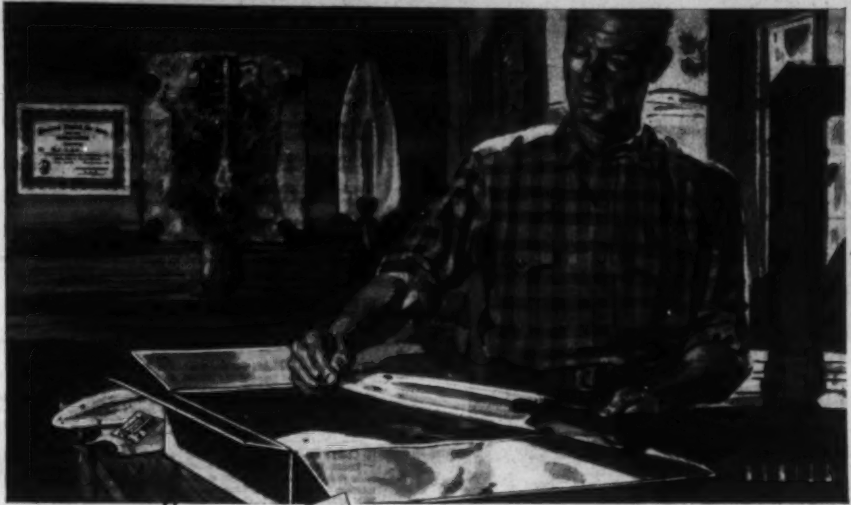
You now will have a piece of paper with four pencil marks on it as shown at the right. Enclose this piece of paper with your order blank (if ordering more than one pair, send diagram for each with catalog number noted). Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size.

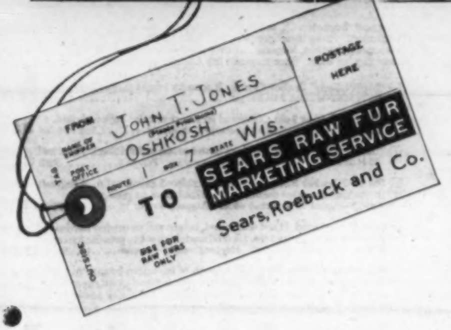


For Children's Shoes measure each time you order

New measuring device now Free for the asking!

Very easy to use in getting exact size measurement for children only. Simple and complete instructions are printed right on device. Send for one today—use it again and again to determine correct size before ordering your children's shoes. Ask for number F13818.





TRAPPERS!

A Sears Tag on your Fur Shipments means bigger trapping profits

More and more of America's trappers look to Sears to get them every cent their furs are worth. They know from experience that shipping to Sears means bigger fur profits. Why not let Sears get you top prices for your furs, too?

When you ship your furs to Sears you get individual and localized grading. Your pelts are carefully and honestly graded by experts especially trained in handling furs from your section of the country. And you get prompt cash returns. Your shipment is handled and marketed in a way we believe nets you the highest prices—and a check for the full amount obtained for your furs is mailed to you within 24 hours after your shipment reaches us.

Sears Special Shopping Service for Fur Shippers

In Sears big general catalog and this special Christmas Book, you'll find a great many things you want for yourself and for gifts. Just attach your order to your next fur shipment and take advantage of Sears low prices on the things you need. We'll deduct an amount to cover the order from the proceeds of your fur shipment. It pays to do all your shopping at Sears.

Sears 18th National Fur Show offers $7,590.00 in Cash Awards for careful pelt handling

Sears has found that properly handled pelts bring the trapper consistently higher prices. To encourage greater care in pelt handling, Sears offers $7,590.00 in cash awards to fur shippers during the period of the 18th National Fur Show.

Every trapper who ships his pelts to Sears Raw Fur Marketing Service has an opportunity to share in the cash awards. There are 942 awards in all, including 918 daily awards. The first major award is $1,000.00. Every one of these cash awards is for careful pelt handling and is in addition to the top market price we get you for your furs. Remember that all awards are extra—only handling counts—not kind or value of skin. This gives every shipper an equal opportunity. It pays to ship all your furs to Sears Raw Fur Marketing Service.

FREE! Tips to Trappers Booklet

This valuable booklet "Tips to Trappers" tells you all about Sears nation-wide fur marketing service and how you can get top prices for your furs. It's packed with helpful tips on trapping, skinning and preparing pelts. It contains the rules and full details of the big 18th National Fur Show Cash Awards . . . with hints that may help you, too, share in this EXTRA cash. Every trapper and fur shipper should have a copy of this free booklet. *Send for your copy today!*

Tips to Trappers

SEARS, ROEBUCK AND CO., Chicago 7, Illinois

Please mail me free fur shipping tags and latest edition of "Tips to Trappers," C241N, which contains full details of your Raw Fur Marketing Service and rules governing the 18th National Fur Show.

PLEASE PRINT NAME AND ADDRESS PLAINLY

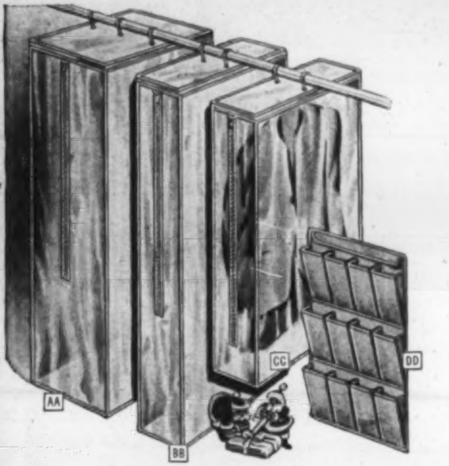
Name____________________

Rural Route______________ Box No.________

Street Address____________________

Postoffice____________________

State____________________



Protective Bags for Garments, Shoes

"Seal Sac" Transparent Garment Bags. Heavyweight, clear film so you can see at a glance what is in each bag. Pyroxylin-coated cotton tops. Tape-bound edges. *Binding colors* medium blue or wine. *Please state color.* Gift wrapped after November 10th.

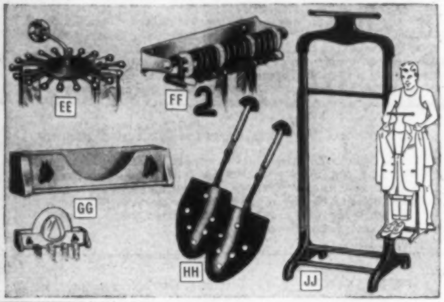
$6.39
16-garment Bag

AA **16-garment Bag.** 36-in zipper. 3-hook metal frame. 54x21x13½ in.
25 N 6596M—*State color above.* Shipping weight 3 pounds..........Each $6.39

BB **8-garment Bag.** 36-in. zipper. 2-hook metal frame. 54x21x8 in.
25 N 6597M—*State color above.* Shipping weight 2 lbs. 8 oz..........Each $5.29

CC **8-garment Suit Bag.** Ideal for sweaters, skirts, blouses, too. 36-inch zipper closing. 2-hook metal frame. 42x21x8 inches.
25 N 6598M—*State color above.* Shipping weight 2 pounds 6 ounces.......Each $4.69

DD **Matching Plastic-coated Cotton Shoe Bag.** Holds 6 pairs shoes. Wood rod at top; 2 metal grommets. *State* blue or wine. Christmas wrapped.
25 N 6554M—31x20 inches. Shipping weight 12 ounces.................Each $2.69



5 Ways to please the men at Christmas

EE **"Ty-Master" Tie Rack.** Revolving plastic wheel takes little space, yet holds many ties. Brown plastic; chrome-plated metal rod. 6-inch diam.
25 N 6817—Screws included. Shipping weight 8 ounces...................Each 89c

FF **"Ti-D-Tie" Rack.** 18 assorted color plastic hooks. Ivory color metal bracket with aluminum bar. 10⅝ inches wide. Screws included.
25 N 6833—Shipping weight 10 ounces.................................Each 98c

GG **Tie and Hat Rack.** Tie bar holds many ties; hat rack holds hat without crushing or bending brim. Ivory enamel finished wood; decal trim.
25 N 6831—Overall size 3½x3¾x16½ inches. Shipping weight 10 oz......Each $1.19

HH **Ventilated Shoe Trees.** Strong plastic . . . for men's shoes. Lightweight, easy to handle . . . ventilated to allow shoe to air. Screw adjustment.
25 N 9818—Fits all sizes men's shoes. Shipping weight 12 ounces..........Pair 95c

JJ **Harmony House "Silent" Valet.** High grade helper for a reasonable price. Holds coat, vest so wrinkles hang out. Bar for trousers, rod at top for accessories, rack at bottom for shoes. Mahogany finish hardwood. Easily assembled.
25 N 06842—18x17-inch base; 49½ inches high. Shipping weight 5 lbs. .Each $4.95

Choose an attractive Harmony House gift that reflects the Holiday spirit

Lovely Matching Boxes for personal things. To keep hankies, gloves, hosiery fresh and neat. Gracefully shaped with smart rounded corners.

White Plastic-covered Boxes. Distinctive quilted design on sides and top. Matching trim, lining in assorted colors. Shipping weight each 1 lb. 6 oz.

A **Handkerchief Box.** Washable paper lining. Self-hinged cover.
25 N 6687M—7½x7½x2¼ inches..............................Each $1.49

B **Glove Box.** Washable paper lining. Self-hinged cover.
25 N 6689M—13½x4¾x2¼ inches..............................Each $1.49

C **Hosiery Box.** Holds 6 pairs hose. Rayon satin lining.
25 N 6688M—13½x4¾x2½ inches..............................Each $1.49

Quilted Accessory Boxes. Covered in pyroxylin-coated cotton in smooth satin-like finish. Clean with damp cloth. Shipping weight each 1 pound.

D **Handkerchief Box.** Washable paper lining. Self-hinged cover.
25 N 6666M—7¼x7¼x2¼ inches. *State color:* light blue, pink....Each 98c

E **Glove Box.** Washable paper lining. Self-hinged cover.
25 N 6668M—13x4⅝x2¼ inches. *State color:* light blue, pink....Each 98c

F **Hosiery Box.** Holds 6 pairs hose. Pyroxylin-coated cotton lining.
25 N 6667M—12¾x4½x2⅛ inches. *State color:* light blue, pink...Each 98c

G **Washable Covered Hangers.** Add a gay note to your closet with hangers covered in shirred multicolor cotton florals. Pyroxylin-coated. Cloth covered metal hook. Tied with ribbon bow . . . just clean with a damp cloth.
25 N 6935—16½ in. wide. Shpg. wt. of three, 10 oz...........Set of 3 for 95c

H **Child's Plastic Hangers.** Dainty hangers for holding children's dresses, coats, jumpers, etc. Cable cord effect on shoulder and toy drum k[illegible] ends prevent garments from slipping off. Assorted animal figures in c[illegible]trasting colors. *State* lt. blue with pink trim, pink with lt. blue trim.
25 N 6936—12 inches wide. Shipping weight of four, 8 ounces. ..Set of 4 for 89c

Fragrant Sachets . . . made for Christmas giving. Pleasantly, delicately perfumed. Hang these gay dolls and balls in closets or place them in drawers among hankies, lingerie . . . they'll leave a delightfully fresh scent wherever they're used. Sure to make her Christmas a merry one. Gift boxed.

J **"Mardi Gras" Sachet Clown.** Rayon in bright multicolors.
25 N 6695—About 9 inches tall..............................Postpaid 89c

K **Set of 5 Sachet Balls.** Covered in assorted color rayon thread.
25 N 6532—In transparent plastic box. Postpaid.........Box of 5 for $1.00

L **"Lovely Lady" Sachet.** Made of pastel rayon satin ribbon. 10 in. tall.
25 N 6533—In transparent plastic container. Postpaid..........Each $1.00

M **Set of 2 Sachet Hangers.** Daintily shirred rayon satin. Fragrant sachet in padded shoulder sections. *State color* blue or pink.
25 N 6905—About 16½ inches wide. Shipping weight 13 oz...Set of 2 for $1.19

N **Shoe Shine Stand.** Hand decorated, bright red enameled hardwood box to hold shoe shine equipment. Hinged top folds back to provide footrest.
25 N 9862—11½x8x7¼ inches. Shipping weight 4 pounds.........Each $2.89

P **Petal Pajama Bag.** Will add a touch of luxurious beauty to her boudoir. Back opening for pajamas. Assorted printed and plain rayon satin petals, similar to illustration. Assorted pastel colors. Diameter about 16 in.
25 N 8413—Shipping weight 7 ounces.............................Each 78c

Colorful "Christmasy" Novelty Gift Dolls

As cute as can be! Cuddlesome dolls about 12 inches high. Molded, painted cloth faces; bodies of kitchen cloths, brushes, etc. Shpg. weight approximately each 1 pound.

R 11 N 7120—**Mammy Doll.** Gay with bright red ribbons. Very popular. Made up of dish cloth, dust cloth and pot holder.................Each 94c

S 11 N 7123—**Kitchen Maid Doll.** Her curly copper colored hair is formed by a bright metal pot cleaner. Contains dish cloth and dust cloth....Each 69c

T 11 N 7122—**Blonde Doll.** A pink-cheeked little beauty, cleverly made up of a dust cloth, dish cloth and dish mop..........................Each 69c

U 11 N 7121—**Santa Claus Doll.** A miniature Santa with glowing pink cheeks. Contains 2 dish cloths, a bottle brush and dust cloth.......Each 94c

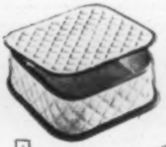
Maid of Honor Table Covers and Place Mats

V **Pyroxylin Table Cover** in an attractive box. Exclusive "Garden Fruit" pattern. Tough, pliable; resists cracking or peeling with ordinary use. Drapes gracefully. Easily cleaned with a damp cloth.
11 N 8835M—54x54 in. Shpg. wt. 2 lbs. For round or square tables. Each $1.09

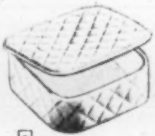
W **New Vinylite All-Plastic Table Cover.** Beautifully decorated with white printed floral pattern. Has neat hemmed edge. Extremely pliable, fade resistant; will not crack or peel. Resists food stains. Waterproof; you can clean it with a swish of a damp cloth. Not affected by heat from casseroles or other food-serving containers. White, blue or peach. *State color.*
11 N 8803—46x54 in. For round or square tables. Shpg. wt. 14 oz...Each $1.89

X **Pyroxylin Place Mats.** About 11x18 inches. Popular "Garden Fruit" pattern. Easy to clean with a damp cloth. Protective heat-resisting backing; prevents warping. Mats stay flat.
11 N 8833M—Shipping weight 3 pounds 5 ounces...............Set of 4 $1.39

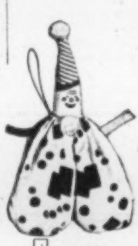
Bright Gift ideas with a purpose . . .
for year 'round beauty and efficiency



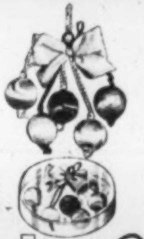
A Each $1.49



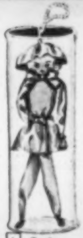
D Each 98c



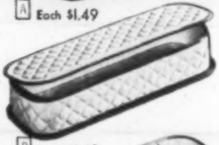
J Each 89c



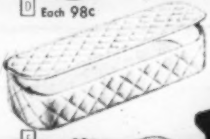
K 5 in Box $1.00



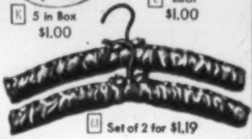
L Each $1.00



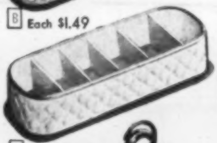
B Each $1.49



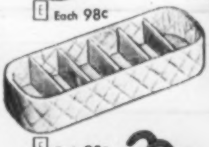
E Each 98c



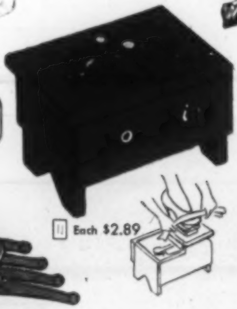
M Set of 2 for $1.19



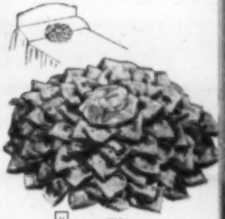
C Each $1.49



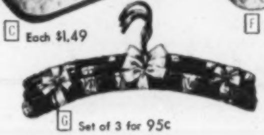
F Each 98c



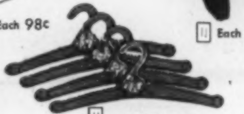
N Each $2.89



P Each 78c

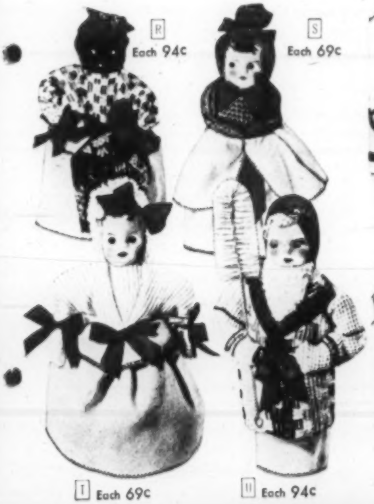


G Set of 3 for 95c



H 4 for 89c

Colorful Utility Dolls



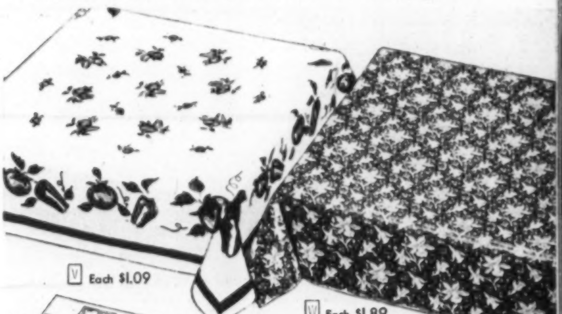
R Each 94c

S Each 69c

T Each 69c

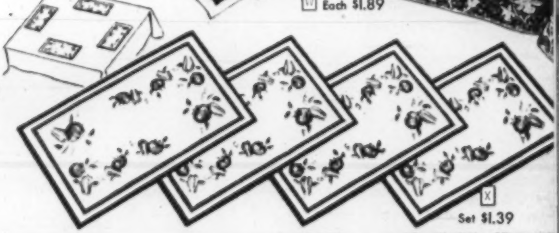
U Each 94c

Table Cloths and Place Mats make ideal gifts

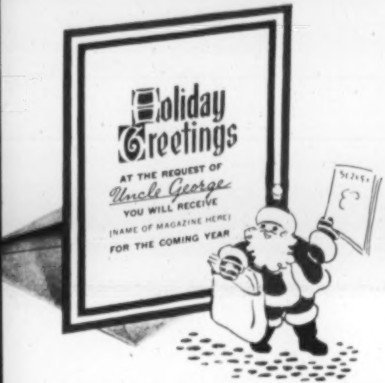


V Each $1.09

W Each $1.89



X Set $1.39


Holiday Greetings
AT THE REQUEST OF
Uncle George
YOU WILL RECEIVE
(NAME OF MAGAZINE HERE)
FOR THE COMING YEAR
SEARS

Magazine Subscriptions . . .

Gifts that last long after Christmas

Give your family and friends year 'round reading pleasure with subscriptions to their favorite magazines. You'll welcome the simplicity of sending gift subscriptions and everyone on your Christmas list will appreciate receiving them.

HOW TO ORDER GIFT SUBSCRIPTIONS: **Please state catalog number, title of magazine,** number of subscriptions, names and addresses of persons to receive magazines, plus name and address of sender. Gift card (illustrated at left) in sender's name will be mailed to person receiving subscription. Send both your order and your remittance to us. Please make checks or money orders payable to Sears, Roebuck and Co.

* *

Collier's
SKYWAYS
McCall PATTERN BOOK
GOOD HOUSEKEEPING
American
COMPANION
RANCH ROMANCES
True Story
PIC
THE HOME GARDEN
Pathfinder
Esquire
Fortune
THE ETUDE music magazine
hygeia
OMNIBOOK
TIME
FARM JOURNAL
Country Gentleman
AMERICAN
CHRISTIAN HERALD
Outdoor Life
OUTDOORS
Field & Stream
POPULAR SCIENCE

Magazine Subscriptions spread Christmas joy throughout the year

Catalog No.	Magazine	One 1-yr.	Two 1-yr.	Three 1-yr.
3 N 9294F	American Home	$1.50	$2.50	$3.75
3 N 9435F	American Magazine	3.00	6.00	9.00
3 N 9298F	Christian Herald	2.50	4.00	5.50
3 N 9431F	Collier's (weekl	3.00	6.00	9.00
3 N 9303F	Coronet (from Oct. 15 to Jan. 15)	2.75	5.00	7.25
3 N 9411F	Cosmopolitan	3.50	7.00	10.50
3 N 9296F	Esquire (from Oct. 15 to Dec. 31)	6.00	11.00	15.00
3 N 9432F	Etude	2.50	5.00	7.25
3 N 9426F	Field & Stream	2.00	4.00	6.00
3 N 9344F	Flower Grower	2.50	4.00	5.50
3 N 9297F	Fortune	10.00	18.00	26.00
3 N 9446F	Good Housekeeping	3.50	7.00	10.50
3 N 9412F	Holiday	5.00	8.00	12.00
3 N 9437F	Amer. Poultry Journal	One 5-yr. for 1.00		
3 N 9427F	*Country Gentleman	Two 2-yr. for 1.00		
3 N 9436F	Farm Journal and Farmer's Wife	Two 2-yr. for 1.00		
3 N 9439F	Home Garden	$3.00	$5.00	$7.00
3 N 9444F	Hygeia	2.50	4.00	6.00
3 N 9413F	Ladies' Home Journal	3.00	6.00	9.00
3 N 9346F	Life (weekly)		9.75	14.00
3 N 9415F	McCall's	2.50	5.00	7.50
3 N 9438F	McCall Pattern Book (Four issues yearly, Jan., Mar., May, Sept.)	1.40	2.80	4.20
3 N 9414F	Newsweek (weekly)	4.25	8.50	12.75
3 N 9305F	Omnibook	4.00	8.00	12.00
3 N 9429F	Outdoor Life	2.00	3.00	4.50
3 N 9440F	Outdoors	2.00	3.00	4.00
3 N 9295F	Parents'			4.50
3 N 9442F	Pathfinder (issued every 2 weeks)	[illegible]	2.00	3.00
3 N 9443F	Pic	[illegible].50	5.00	7.50
3 N 9441F	Popular Homecraft (issued bi-monthly)	2.00	4.00	6.00
3 N 9350F	Popular Mechanics	2.50	4.50	6.50
3 N 9433F	Popular Science (from Nov. 15 to Jan. 15)	$2.50	$4.50	$6.75
3 N 9434F	Ranch Romances (issued every 2 weeks)	3.00	6.00	9.00
3 N 9351F	Reader's Digest (from Oct. 10 to Jan. 15)	2.75	5.00	7.25
3 N 9416F	Redbook	2.50	5.00	7.50
3 N 9417F	Saturday Evening Post (issued weekly)	5.00	7.50	11[illegible]
3 N 9418F	Science Illustrated	3.00	5.00	7.[illegible]
3 N 9447F	Skyways	2.50	4.50	6.50
3 N 9419F	Sports Afield (from Oct. 15 to Dec. 31)	2.00	3.50	4.50
3 N 9300F	Time (weekly)	6.50	11.50	16.50
3 N 9420F	Today's Woman	3.00	6.00	9.00
3 N 9445F	True	3.00	6.00	9.00
3 N 9430F	True Story	1.80	3.60	5.40
3 N 9428F	Woman's Home Companion	1.50	3.00	4.50

**Country Gentleman is available only to customers on R. D. or Star Routes or towns of less than 2500 population*

PARENTS MAGAZINE

Parents' Magazine

From crib to college, children need the wise guidance of understanding parents. Parents' is the monthly publication designed to help mothers and fathers with their job of child-rearing. An interesting, authentic source of information by specialists who know the problems of family living.

$4.50
3–1 yr.

3 N 9295F—Three 1-year subscriptions $4.50

Ladies' Home Journal

"The magazine women believe in." Completely covers the reading interests of women with fiction, homemaking hints, fashions, needlework, and a department for the Sub-Deb. This monthly publication is a true reflection of "How America Lives."

$3.00
1 year

3 N 9413F. . . . .1 year for **$3.00**
Two 1-year subscriptions . . . 6.00
Three 1-year subscriptions . . 9.00

McCall's Magazine

Wide awake women everywhere enjoy this monthly publication. Really three magazines in one. Each issue contains interesting fiction stories written by prominent authors, the latest fashion ideas from both Hollywood and Paris, helpful articles on home-making.

$2.50
1 year

3 N 9415F. . . . .1 year for **$2.50**
Two 1-year subscriptions . . . 5.00
Three 1-year subscriptions . 7.50

Cosmopolitan

Cosmopolitan

For more than half a century this monthly magazine has been noted for its great fiction. Each issue contains a complete novel, serials, exciting short stories and articles by many of America's finest writers. Cosmopolitan is a favorite source of satisfying reading.

$3.50
1 year

3 N 9411F. . . . .1 year for **$3.50**
Two 1-year subscriptions . . . 7.00
Three 1-year subscriptions . 10.50

The American Girl
Calling All Girls
BOYS' LIFE
Children's ACTIVITIES
The Open Road for BOYS
Children's PLAY MATE MAGAZINE
JACK and JILL
LOONEY TUNES and MERRIE MELODIES
NEW FUNNIES
TRUE COMICS
ATOMS
WALT DISNEY'S COMICS AND STORIES

No Gift will delight young readers more

American Girl published monthly by the Girl Scouts. Each issue contains exciting stories and features plus articles on careers, make-up, hobbies, handicrafts.
3 N 9291F. . . . . .1 year for **$2.00**
Two 1-yr. $3.00 Three 1-yr. 4.50

Boys' Life published monthly by Boy Scouts of America. Chock-full of interesting articles on camping, hiking, hunting, swimming and first aid.
3 N 9421F—(until Jan. 15) 1 yr. .**$2.00**
Two 1-yr. $3.50 Three 1-yr. 4.50

Calling All Girls. An entertaining and wholesome monthly magazine full of stories, wardrobe ideas, personality hints, movie news, comics and many other interesting features for the Junior Miss.
3 N 9340F. . . . . . .One 2-yr. gift **$2.00**

Children's Activities with monthly stories, articles and features that fill an important spot in youthful reading.
3 N 9422F. . . . . .1 year for **$3.00**
Two 1-yr. $5.50 Three 1-yr. 7.50

Children's Play Mate (monthly) full of stories, cutouts, puzzles and games.
3 N 9342F . . . . .1 year for **$1.50**
Two 1-yr. $2.75 Three 1-yr. 4.00

Open Road for Boys (monthly). Fiction, facts and fun for teen-age boys.
3 N 9349F . . . . .1 year for **$2.00**
Two 1-yr. $3.00 Three 1-yr. 4.00

Jack and Jill (monthly) for children 3 to 10. Games, puzzles and stories.
3 N 9359F . . . . .1 year for **$2.50**
Two 1-yr. $4.00 Three 1-yr. 6.00

Looney Tunes & Merrie Melodies (monthly). From the movie cartoons comes carrot-crunching Bugs Bunny to star in this popular comic magazine.
3 N 9423F. . . . . . . .One 2-yr. gift **$1.75**

New Funnies (monthly) brings exciting and not-to-be-missed adventures of famous movie cartoon characters.
3 N 9424F. . . . . . . .One 2-yr. gift **$1.75**

True Comics (monthly) pictures in cartoon style interesting experiences that happened to well-known persons.
3 N 9352F. . . . . . .One 2-yr. gift **$2.00**

Walt Disney's Comics (monthly) presents Donald Duck and other Disney folk for the family reading enjoyment.
3 N 9425F. . . . . . . .One 2-yr. gift **$1.75**

Redbook Magazine

This monthly magazine is a prime favorite with anyone who enjoys fine fiction. Each issue contains a complete book-length novel and a complete novelette . . . in addition to the regular program of continued novels, short stories and articles on current happenings.

$2.50
1 year

3 N 9416F. . . . .1 year for **$2.50**
Two 1-year subscriptions . . . 5.00
Three 1-year subscriptions . 7.50

TODAY'S WOMAN

Today's Woman

An entertaining and educational monthly magazine designed to interest modern women. Reviews and interprets news and events of the world. Fascinating fiction by women authors, articles on fashion, decoration, cookery.

$3.00
1 year

3 N 9420F. . . . .1 year for **$3.00**
Two 1-year subscriptions . . . 6.00
Three 1-year subscriptions. . 9.00

See How to Order magazines on opposite page. For other magazines not listed here, see our Big General Catalog

True . . . for men

True is "the man's magazine." Each month it's crammed with features men enjoy—adventure stories . . . men's fashions . . . news scoops, exclusive "firsts" with a world of interest . . . cartoons, the best in wit and humor . . . sports. And . . . each issue has a Petty pin-up picture.

$3.00 1 year

3 N 9445F.....1 year for **$3.00**
Two 1-year subscriptions... 6.00
Three 1-year subscriptions. 9.00

Flower Grower

Flower Grower

Whether you have a large garden in the country or a window box in a city apartment, you'll like this monthly magazine for home gardeners. In it, flower lovers everywhere get together and exchange useful information on gardening, seasonal planting, floral arrangements, etc.

$2.50 1 year

3 N 9344F.....1 year for **$2.50**
Two 1-year subscriptions... 4.00
Three 1-year subscriptions. 5.50

SPORTS AFIELD

Sports Afield

Every man who likes the outdoors should receive this monthly magazine. Has hundreds of helpful hints on fishing, hunting, camping, plus fiction stories and articles by well-known sportsmen. Photos show familiar nature scenes the sportsman loves.

(From Oct. 15 to Dec. 31)

$2.00 1 year

3 N 9419F.....1 year for **$2.00**
Two 1-year subscriptions.. 3.50
Three 1-year subscriptions. 4.50

Science ILLUSTRATED

Science Illustrated

A virtual Encyclopedia of Science. Within the span of a single year, this modern science magazine will bring you more than 1500 pages of entertaining articles and photographs. Each month you will receive accurate news and latest developments from the world of science.

$3.00 1 year

3 N 9418F.... .1 year for **$3.00**
Two 1-year subscriptions.. 5.00
Three 1-year subscriptions. 7.00

American Home

American Home

Whether you live in one room or ten, *American Home* is the monthly magazine filled with ideas for you. You'll find easy ways to brighten your home, plus many color illustrations to guide you. Suggestions on gardening, cookery; ideas on remodeling or building a new home.

$1.50 1 year

3 N 9294F.....1 year for **$1.50**
Two 1-year subscriptions.. 2.50
Three 1-year subscriptions. 3.75

Coronet

For fiction, features, photographs and fun —"your best bet is *Coronet*." This pocket-size monthly brings you timely articles, picture stories with short commentaries by prominent people, pictures by world masters reproduced in gorgeous colors, games, puzzles.

(From Oct 15 to Jan. 15, 1947)

$2.75 1 year

3 N 9303F......1 year for **$2.75**
Two 1-year subscriptions.. 5.00
Three 1-year subscriptions. 7.25

Reader's Digest

Reader's Digest

Pocket-size monthly digest, "tops" in reading entertainment. It's filled with news, humor and short informative articles gleaned from the world's best offerings. Condensed items by many of the finest journalists reflect trends and thoughts of the time.

(From Oct. 10 to Jan. 15, 1947)

$2.75 1 year

3 N 9351F.....1 year for **$2.75**
Two 1-year subscriptions.. 5.00
Three 1-year subscriptions. 7.25

Life Magazine

The weekly newspicture journal to which millions turn each week to see life, to see the world, to eye-witness great events. Life's camera focuses on happenings at home and abroad, in school, politics, sports, science, movies, medicine, art, fashions, plays. Everybody likes *Life* magazine.

$9.75 Two years

3 N 9346F
Two 1-year subscriptions..**$9.75**
Three 1-year subscriptions 14.00

Saturday Evening Post

The popular weekly publication that offers you a wide variety of interesting reading. You'll enjoy stories, serials and articles by veteran writers, as well as newcomers to the field. Feature articles keep you posted on business and politics . . . report true facts. Don't miss the weekly cartoons.

$5.00 1 year

3 N 9417F.....1 year for **$5.00**
Two 1-year subscriptions.. 7.50
Three 1-year subscriptions. 11.25

Holiday Magazine

Everybody wants a *Holiday! Holiday* is the monthly magazine designed to interest you who wish to vacation, travel and relax. It tells you where to go, what to wear, the splendors you will see. Relax in your arm chair and let *Holiday* take you to far-away places. Colorfully illustrated.

$5.00 1 year

3 N 9412F.....1 year for **$5.00**
Two 1-year subscriptions.. 8.00
Three 1-year subscriptions. 12.00

Newsweek

In *Newsweek* you can follow current events that affect every American today. This popular weekly magazine brings you up-to-the-minute news from all over the world. Interesting and informative news stories are written in an easy-to-understand manner that you will enjoy.

$4.25 1 year

3 N 9414F.....1 year for **$4.25**
Two 1-year subscriptions.. 8.50
Three 1-year subscriptions. 12.75

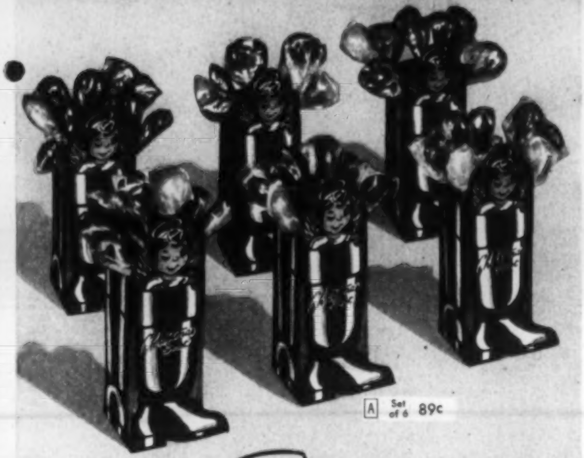
POPULAR MECHANICS MAGAZINE

Popular Mechanics

A monthly publication that keeps you informed of progress in mechanics and science; it brings you interesting news of inventions and discoveries. Each issue includes money-saving ideas, too . . . what to make, how to make it (with plans). More than 500 illustrations monthly.

$2.50 1 year

3 N 9350F.....1 year for **$2.50**
Two 1-year subscriptions.. 4.50
Three 1-year subscriptions. 6.50



B
Set of 4 98c

What every Christmas stocking needs

Loads and Loads of delightful candy novelties

. . . fun and goodies all in one . . . for all good

little boys and girls on Christmas morning

Christmas Boot Surprise

89c
Set of 6

A For Christmas stockings, for "under the tree," for party favors, for inexpensive children's gifts. Yes indeed, these Santa Claus boots, filled with lollipops, have dozens of different Christmas uses. Children will love the luscious lollipops . . . they're so pure and delicious. They come in all their favorite flavors, too. Plus a fascinating "Twirl-away" game that will keep them amused for hours.

The gaily colored boots are made of sturdy cardboard. Each boot is covered with cellophane and contains 10 lollipops. There are 6 boots in each box. Shipping weight, 2 pounds.

8 N 7866................Set of 6 boots **89c**

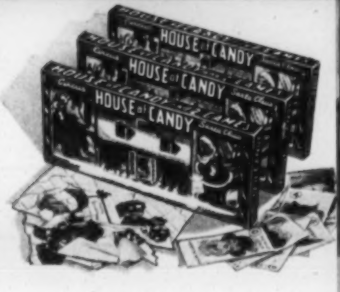
Candy filled Glass Toys

98c
Set of 4

B Gay glass and plastic toys with colorful trim . . . a real thrill for all youngsters, boys and girls alike. Jumbo size toys are about five inches high. Set of 4 consists of two lanterns, one telephone and a plastic pistol. Each one is generously filled with pure, delicious candy. When the candy is all gone, the toys will still be their favorite playthings.

So order enough for all the children on your Christmas list. They make a gay, inexpensive Christmas gift. These toys are grand for party favors, Christmas stockings, tree decorations, etc. Shipping weight 2 pounds 8 ounces.

8 N 7851.................Set of 4 toys **98c**

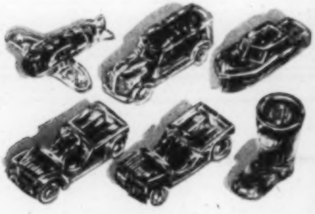


House of Candy with games and puzzles

69c
Set of 3

For all the youngsters on your Christmas list. Set of 3 boxes of candy, that look just like real houses, with Santa Claus and circus decorations. Each house contains 3½ ounces of panned candies, with one fascinating children's game on one side, and one jigsaw puzzle on the other. Measures 9¼x4 in. Shipping weight 1 lb. 4 oz.

8 N 7877...............Set of 3 candy houses **69c**

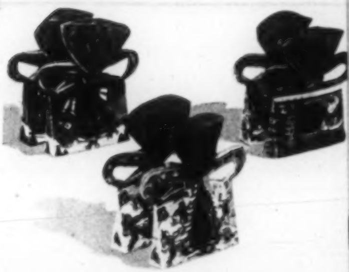


Glass Toys filled with candy

59c
Set of 6

Children's favorite toys—2 jeeps, an airplane, cruiser, boot and station wagon—all filled with wholesome, delicious candy. Each toy is about 3 inches high. So inexpensively priced, they'll make clever favors for your holiday parties, etc. Shipping weight 2 lbs. 10 oz.

8 N 7852.......................Set of 6 toys **59c**



Christmas Bells filled with candy

59c
Set of 6

For a merrier Christmas, decorate your tree with these gay, colorful Christmas bells. Made of sturdy cardboard, topped with bright red and green cellophane and filled with 2 ounces of panned candies. Set of six bells contains 2 decorated with Christmas trees, 2 with bells and 2 with Santa Clauses. Each bell measures 3x6½ inches. Make grand party favors, too. Shipping weight 1 pound 4 ounces.

8 N 7878.......................Set of 6 bells **59c**

For Easy Payment Terms, see page 231 for complete details

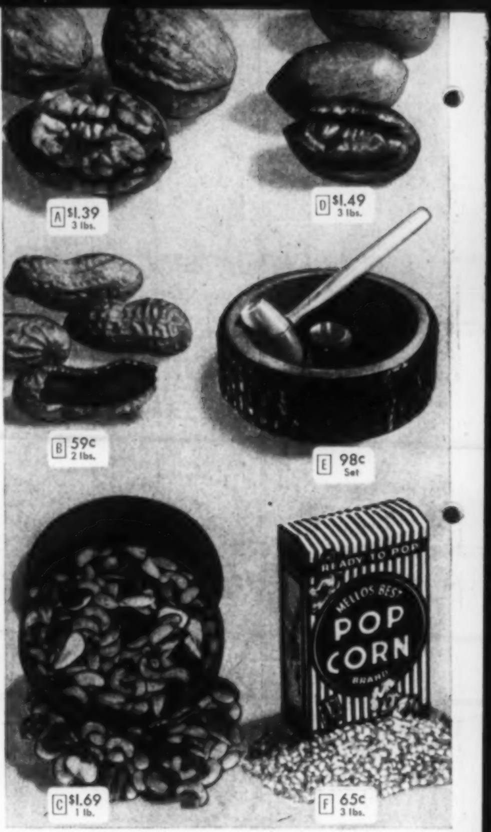
Serve these delicious Nuts-in-Shell

- Deluxe assortment includes all your favorites
- Brazil nuts, walnuts, pecans, almonds and filberts
- Always have a bowl of nuts on hand—a real treat
- Good wholesome food for youngsters, grownups

Less than **46¢** per pound in 10-lb. bag

Large, delicious sweetmeats are ideal to have around the house during the holidays to serve family and guests. They're good wholesome food that youngsters and grownups can enjoy. Deluxe assortment consists of Brazil nuts, California large budded Diamond quality walnuts, Georgia pecans, California almonds, and choice Oregon filberts.

8 N 7824—Shipping weight 2 pounds 6 ounces....2-pound bag **96¢**
8 N 7825—Shipping weight 5 pounds 8 ounces..5-pound bag **$2.33**
8 N 7826—Shipping weight 11 pounds.........10-pound bag **4.59**



Crisp, Crunchy Nutmeats for Gifts or Snacks

Large, budded Walnuts

A Diamond quality walnuts that all will enjoy. Well-filled with rich nut meats. Easy to shell for eating, baking, salads, etc. Order enough for the whole Holiday Season. Shpg. wt. 3 lbs. 8 oz.

8 N 7834............2 pounds **$1.39**

Roasted Peanuts

B Crisp, crunchy Virginia peanuts. Fine quality, thoroughly roasted for perfect flavor. Shipping wts. 2 lb. bag 2 lbs. 8 oz.; 5 lb. bag 5 lbs. 8 oz.

8 N 7835............2 pounds **59¢**
8 N 7836............5 pounds **$1.39**

Salted Nut Assortment

C A delectable assortment of rich, crisp cashews, almonds, pecans, filberts and Brazils . . . shelled, roasted, salted to perfection. Packed in attractive reusable metal container. Makes a welcome gift. Shipping wt. 1 lb. 10 oz.

8 N 7828—1-lb. Tin..........**$1.69**

Georgia Pecans

D Large size, Georgia pecans. Delicious, full flavored nut meats. Ideal for gifts or for your own use as snacks, in baking and candy making. Shipping weight 3 lbs. 9 oz.

8 N 7831..........3 pounds **$1.49**

Nut Bowl and Mallet Set

E Natural, rustic wood bark finish bowl with smooth inner surface. About 7 inches in diameter. Mallet included. A neat way to serve nuts. Welcome gift. Shpg. wt. 2 lbs. 10 oz.

8 N 7838 ....Set **98¢**

Unpopped Popcorn

F Everybody enjoys popping and eating popcorn, so order a supply for the holidays. Perfect for fireside snacks and for unusual party refreshments. Fine quality . . . makes large, fluffy kernels. Shpg. wt. 3 lbs. 7 oz.

8 N 7860............3 pounds **65¢**

Make plenty of tasty nuts and fruits part of your Easy Terms order . . . see page 231

Send all your friends these luscious, tree-ripened fruits fresh from America's finest orchards. Hand picked at the peak of flavor, they are shipped by express prepaid and are guaranteed to arrive in perfect condition. *Prices shown include all shipping costs!*

A Basket full of Fruit

$5.25
½ bushel

Hand woven Mexican basket filled with 9 kinds of rare and exotic Texas fruits. Contains Tangelos, Tangerines, Kumquats, Calamandarines, lemons, pink seedless and red grapefruit, navel and pineapple oranges. The colorful basket has many other uses after the fruit is eaten. *See how to order be[illegible]. Fruit cannot be shipped to California, Ari[illegible]a, or Florida because of Interstate Regulations.

8 NM 7864F—½ bushel... Express prepaid **$5.25**
8 NM 7863F—Bushel......Express prepaid **7.89**

Fruit, Nuts from California

$3.79
10-lb. pack
Express prepaid

12 different kinds packed in a sturdy wooden tray. An outstanding value for this unique assortment. Finest quality avocados, apples, pears, pomegranates, dates, persimmons, lemons, limes, grapefruit, oranges, jumbo walnuts and almonds . . . all tree ripened and hand selected. A gift for all.

*Follow how to order below. Cannot be shipped to Florida because of Interstate Regulations.

8 NM 7857F—10-lb. pack. Express prepaid..**$3.79**
8 NM 7858F—20-lb. pack. Express prepaid.. **6.79**

***HOW TO ORDER:** Please give your name, and print names and addresses of persons to whom gifts go. Grower ships box with Holiday greeting, stating that this gift comes with your best wishes. Be sure to order early! If for any reason grower is unable to make delivery before Christmas, a greeting card, notifying the recipient that your gift is on the way, will be mailed before Christmas.

Florida Citrus Fruit

$3.39
½ bushel

Fresh citrus fruit . . . choice oranges, grapefruit, lemons and limes individually wrapped and carefully packed. Fruits are tree-ripened and hand picked to insure the finest, freshest flavor. Half bushel averages 27 to 30 lbs. of fruit; full bushel averages 55 to 60 lbs. *See how to order below. Cannot be shipped to California, Arizona or Texas because of Interstate Regulations.

8 NM 7854F—½-bushel. Express prepaid..**$3.39**
8 NM 7855F— Bushel. Express prepaid.. **6.29**

Rare, delicious Pears from the West

$4.19

It will be a real thrill to bite into one of these plump, juicy, luscious tasting pears on Christmas day. We will ship either Jumbo Comice pears from Oregon or D'anjou pears from California. *See how to order below at left.

8 NM 7861F—14 lbs. Express prepaid.....**$4.19**

Fresh California Dates

$1.95
2-lb. box

A luxurious gift, a delicacy sure to please ... sweet, wholesome dates. Large moist fruit fairly melts in your mouth. Order several boxes. *See how to order at left.

8 N7872F—Postpaid........2-pound box **$1.95**
8 N7859F—Postpaid........3-pound box **2.69**

Candy-filled Glass Decanter

$1.29

Wonderful assortment of crunchy, satiny finish candies filled with fruit, nut, cream and jelly centers. Packed in reusable glass decanter to make it an ideal last-minute gift. Great for filling Christmas boxes, too. See Santa Claus boots and empty candy boxes below. Everyone is sure to love these delicious candies. Empty 2-quart decanter can be used for water, iced tea and other beverages. Shpg. wt. 4 lbs. 9 oz.

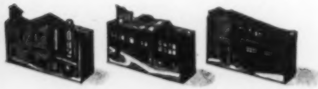
8 N 7820—Net weight 2 lbs. 13 oz...... **$1.29**

Empty Santa Claus Boots

69c

Adorable little red plastic boots with tinsel trim. Set of 3 boots, each one holds 4 ounces of candy (not included). A wonderful novelty idea for Christmas stockings and tree decorations. Fill each boot with candy shown above or the candy you make yourself with the Margaret O'Brien Candy Kitchen that's shown on opposite page. Shpg. wt. 1 lb. 8 oz.

8 N 7867....................Set of 3 boots **69c**



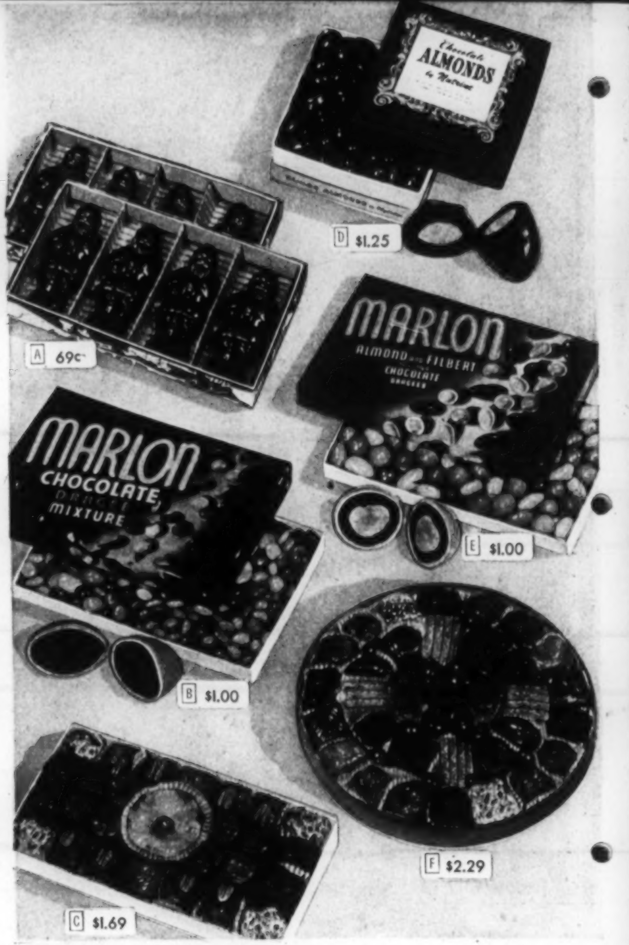
Empty Christmas Candy Boxes

12 for **12c**

Assorted village scenes and Santa Claus designs. Each box holds ½ pound of candy (not included). Ideal for children's parties, novelty Christmas gifts, etc.

8 N 7875—Shpg. wt. 8 oz..........12 for **12c**

8 N 7876—Shpg. wt. 3 lbs. 11 oz..100 for **79c**



Chocolate Santa Claus

A Perfect for Christmas stockings and tree decorations. Pure, rich chocolate, generously filled with tangy peanuts. Four Santa Clauses, 4½ inches high, in each box. Set of 2 boxes. Shpg. wt. 1 lb.

8 N 7831..........2 boxes (8 Santa Clauses) **69c**

Marlon Chocolate Dragee Mixture

B This new, popular candy is sure to please everyone. Luscious chocolate centers covered with fine sugar coating in delicate pastel colors. Packed in beautifully decorated box, it makes a welcome Christmas gift. Shipping weight 1 lb. 8 oz.

8 N 7880 ....1-pound box **$1.00**

2-pound box Candied Fruit

C Delicious assortment includes glaced pineapple topped with cherries, rolled prunes, pecan topped dates and black and white figs, etc. Shipping weight 2 pounds 8 ounces.

8 N 7808 ....2-pound box **$1.69**

Chocolate Covered Almonds

D Real treat for Christmas . . . ideal for last minute gifts. Crisp, crunchy almonds coated with luscious creamy chocolate. Order some for your own holiday parties, too. Shpg. wt. 1 lb. 8 oz.

8 N 7829.....................1-pound box **$1.25**

Marlon's Fine Nut Dragees

E Taste tempting almonds and filberts rolled in rich delicious chocolate and covered with sugar coating in pastel colors. Something to please the most discriminating tastes. Beautifully decorated box. Perfect for Christmas. Shpg. wt. 1 lb. 4 oz.

8 N 7879.....................12-ounce box **$1.[illegible]**

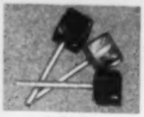
2½ pounds Candied Fruits

F Includes pineapple, cherries, figs, prunes and kumquats. Some have tasty fillings. Cellophane wrapped tray in cardboard box. Makes a welcome gift. Shipping weight 3 pounds 4 ounces.

8 N 7809.................2½-pound box **$2.29**

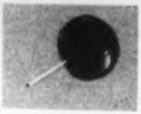
Candy, too, is available on Easy Terms. See page 231

Reusable container
Candy dish
Sewing box
Cookie can



Lollipops

Sherbet



Candied Apples

Hard Candies

MGM STAR
MARGARET O'BRIEN says

"Here's the way to make all your Christmas Candy"

No Sugar Is Needed!

Margaret O'Brien
Candy Kitchen
Sweetose
Crystal Syrup

Baronial Fruit Cake

Deliciously flavored with Rum and Brandy . . . packed in gold color aluminum container

- Order several of these fruit cakes for Christmas gifts
- Everyone will love the luscious goodness of the cake
- The beautiful aluminum tin makes it a special gift

$3.49
3-pound cake

Have a real old time Christmas celebration with this Rum and Brandy fruit cake. It's just like the one Grandmother used to make. Made from a fine old recipe with the finest quality ingredients. Rich, smooth batter is filled with cherries, pecans, pineapple, raisins and assorted fruit peel. It's a wonderful gift too . . . all dressed up in a gorgeous gold color aluminum container. This beautifully decorated tin has many other uses—for a sewing box, cookie can, or candy dish. It's a real Sears value.

8 N 7841—Shipping weight 4 pounds. . . . . .3-pound cake $3.49

See back cover for other delicious fruit cakes

The Margaret O'Brien Candy Kitchen

- Kit contains Sweetose . . . no sugar is needed
- Makes up to 3½ pounds of hard candy
- It's good fun for all . . . and so easy to make

$1.19
Complete

The sweetest idea ever . . . making delicious, wholesome candy right in your own kitchen. It's so easy . . . children will love it. The kit supplies everything you need for lollipops, candied apples, sherbet and Christmas candies. Contains 1 pint bottle of Sweetose; four 1-ounce bottles of flavoring—wild cherry, raspberry, lemon and orange; 100 safety sticks; 150 wrappers and an aluminum mold. See opposite page for empty Christmas candy boxes and Santa Claus boots.

8 N 7846—Shipping weight 4 pounds. . . . . . .Complete $1.19

What you should know about fruit cakes

How to cut a fruit cake—Cut only as needed with a sharp knife using a sawing motion. For smooth slicing, dip knife in hot water.

How to keep a fruit cake—Wrap in wax paper and store in tightly covered container. Fruit cake thus protected will keep its aroma, flavor and goodness.

All fruit cakes are cellophane wrapped and containers packed in corrugated mailing cartons.

As traditional as a Christmas Tree . . .

A Fruit Cake from Sears

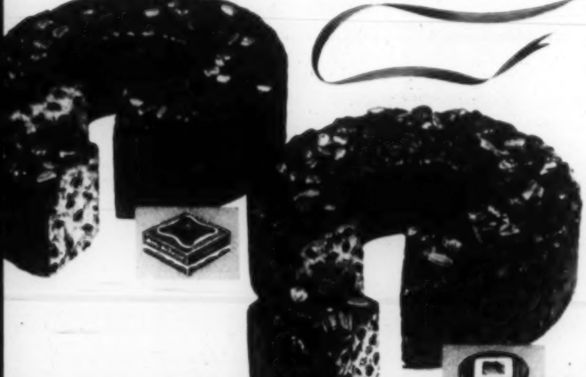
Chock-full of

- Glazed cherries
- Pineapple bits
- Ass't fruit peel
- Tangy citron
- Selected pecans
- Juicy raisins

Supreme—Our finest quality Fruit Cake. Festive finale for holiday dinners. Smooth, rich batter, deliciously flavored with spices, lavishly filled with fruits and nuts, and topped with cherries, pecans and pineapple. A real taste thrill for the whole family. Packed in a gaily decorated tin, it's the ideal Christmas gift to send all your friends. Reusable metal container makes a grand cookie and cake box.

$3.89

8 N 7819—Shipping weight 6 pounds..............5-pound cake **$3.89**



Barbara Jane Fruit Cake

$1.79 One of the outstanding fruit cake values of the country. Rich, dark spicy batter, generously filled with selected fruit peels, cherries, raisins and pecans. Topped with cherries and pecans. The easy, economical way to complete your holiday dinners. Attractive cardboard box.

8 N 7817—Shpg. wt. 5 lbs. 14 oz...5-lb. cake **$1.79**

De luxe quality Fruit Cake

$2.89 Taste-tempting batter is flavored with spices, laden with cherries, raisins, assorted citrus peels, citron, and pecan meats. Top is decorated with whole red candied cherries and half pecans. A rich, delectable fruit cake, sure to please everyone. Beautifully decorated, reusable tin.

8 N 7818—Shpg. wt. 6 lbs.......5-lb. cake **$2.89**

For Rum and Brandy Fruit Cake in gold colored aluminum container, turn to inside back cover

SEARS, ROEBUCK and CO.,
Chicago 7, Ill.